

announcing

# Another New Cartoon Narrative

WITH the presses barely stilled after printing one new cartoon narrative for General Electric, another one is ready to go.

This new one is "Land of Plenty, a Story of Freedom and Power," prepared by Pictorial Media, Inc. of New York to tell the story of the growth of electric power and all it has meant to the growth and increasing greatness of this land of ours.

To obtain single copies or copies sufficient for a class, write: Distribution Section 6-221, Public Relations Services Division, General Electric Company, Schenectady, 5, New York. To expedite receipt of your copies ask for it by name, adding APG-17-11.

"Land of Plenty" introduces several new characters to those readers of General Electric's cartoon narratives already know. These new characters are refugees from behind the "iron curtain," who come to America to live and learn. Besides tracing some of the early history of this country, the new book shows how inventions and developments helped with the pioneering until today, for example, America is producing to defend her hard-won freedoms and to give us all a better life. Helping every American production man is electric power equal to the power of 150 men.

The other new cartoon narrative, "Adventure Into the Future," mentioned in our September-October issue, is still available. Copies may be obtained by writing to the same address listed above.

