



BRIGHT LINK IN MICHIGAN

AROUND THE COMPANY

Through the arch above stretches Michigan's pride, its multimillion-dollar Mackinac Bridge, brightly lit for safe night-time driving. In all, 257 400-watt mercury luminaries, produced by the Outdoor Lighting Department at Hendersonville, N.C., are used on this, the world's longest suspension bridge (8614 ft between anchorages) that links Michigan's southern and northern peninsulas.

Remarkable Report Cards: No one "flunked out" this month when more than 8500 employees in the production and

laboratory areas of the Hanford Atomic Products Operation (Richland, Wash.) received unique report cards. Instead of grades, the cards reported the amount of radiation each has received on the job during his entire employment at Hanford. The over-all record: In no case has an individual's total accumulated dose of penetrating radiation even approached the maximum limits recommended by the National Committee on Radiation Protection and Measurements, the nation's top radiation advisory group. Report data came from recording devices worn by each employee when at work.

Scholars make dollars as far as the General Purpose Control Department at Bloomington, Ill., is concerned. Due this month: a big, three-month correspondence course designed to help distributor sales people increase their effectiveness in selling the department's products. Some 2100 have signed up and prospects of having 3000 are good, according to Ed Puck, the department's manager of distributor and user sales, who originated the idea. Why was the program kicked off now? "Because," says Mr. Puck, "Operation Upturn has caused General Electric people all over the country to be more receptive to additional selling materials, ways, and means of adding extra impetus to their programs."

Way above the world so high, there's a TV station in the Los Angeles sky—made possible with a scaled-down version of the Technical Products Department's giant helical antenna. Station KTLA can bring its viewers bird's-eye coverage of everything from floods to pep rallies, parades to forest fires with its helicopter outfitted with the 36-inch transmitting antenna and other General Electric TV gear. The "telecopter" can mean a new

nationwide market for the Syracuse department; KTLA plans to help stations in other cities obtain such units.

Pajama Blame: Those Operation Upturn buttons have become pretty standard attire for well-dressed employees. So much so that the *Schenectady Union-Star* reports a startled (and startling) reaction from a Schenectady employee who suddenly realized his lapel was vacant. "Great Scott," he exclaimed, "I must have left it on my pajamas!"

Ubiquitous Atom: General Electric's educational "comic book" *Adventures Inside the Atom*, recently translated into Urdu and Arabic, has made its debut in Pakistan and the Middle East, through the auspices of the U.S. Information Agency. The popular pamphlet—some 8.7 million copies distributed in the U.S.—is available in six other lands, scheduled for Turkey, Indonesia, and Portugal. The Company has granted free reproduction rights for overseas publication, through such agencies as USIA and the United Nations Educational, Scientific & Cultural Organi-

zation (UNESCO). In the photo below, *Atom* makes a hit—in three languages—with U.N. guides in New York: (from left) Iraq's Ramzi Nemo with Arabic version, India's Mrs. Ratna Jhangiani with Urdu translation, and Afghanistan's Abdul Monsour with English copy.

Progress Makes a Job: Progress on the Company's avant-garde T58 turbo-shaft helicopter engine has created a job unique in General Electric. Former Navy airman Stanley J. Kakol (photo below) is now the Company's first full-time helicopter pilot. He's employed by the Small Aircraft Engine Department at the Company's Flight Test Operation at Schenectady. His present assignment is to take the T58 through a series of rigorous flight tests in a Sikorsky HSS-1F helicopter over a two-year period. Current phase: simulated anti-submarine patrol missions. Another T58 report: the engine will be used in seven new twin-turbine helicopters which Vertol Aircraft is building for the Army. They'll carry 25 men including crew. Vertol sees civilian applications likely by 1961.

A HIT IN FOREIGN LANDS



NEW JOB IN SCHENECTADY

