

ADVENTURE *into the* **FUTURE**

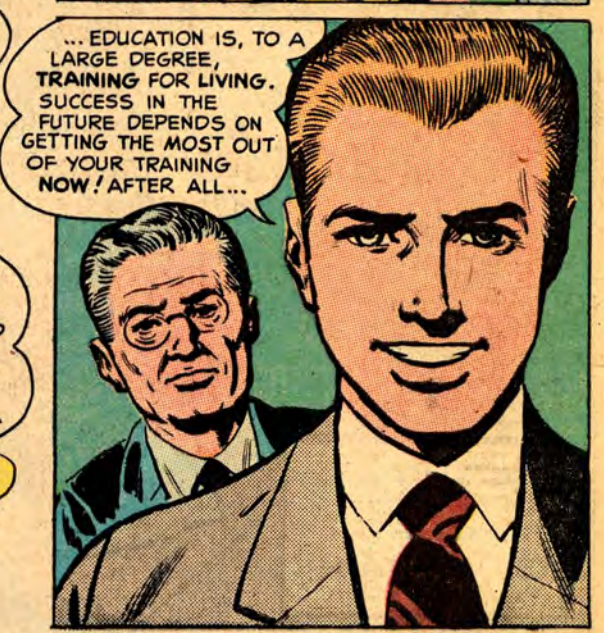


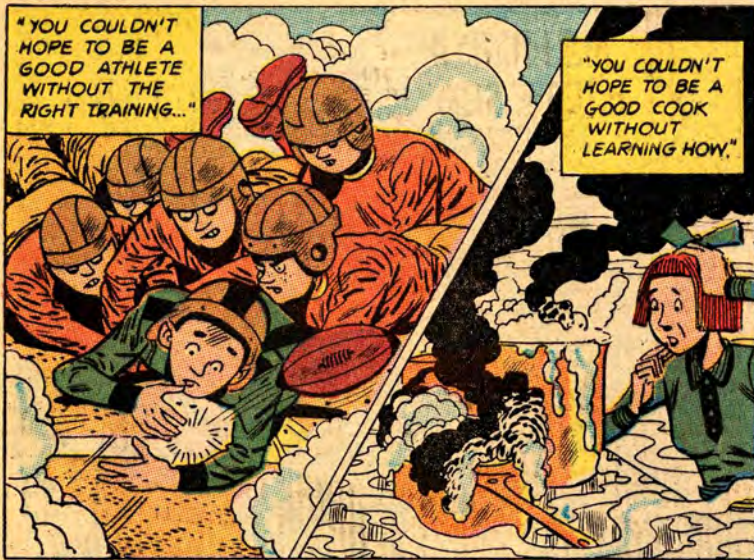
**ADVENTURE
SERIES**

Prepared for

GENERAL ELECTRIC

By PICTORIAL MEDIA, INC.





"YOU COULDN'T HOPE TO BE A GOOD ATHLETE WITHOUT THE RIGHT TRAINING..."

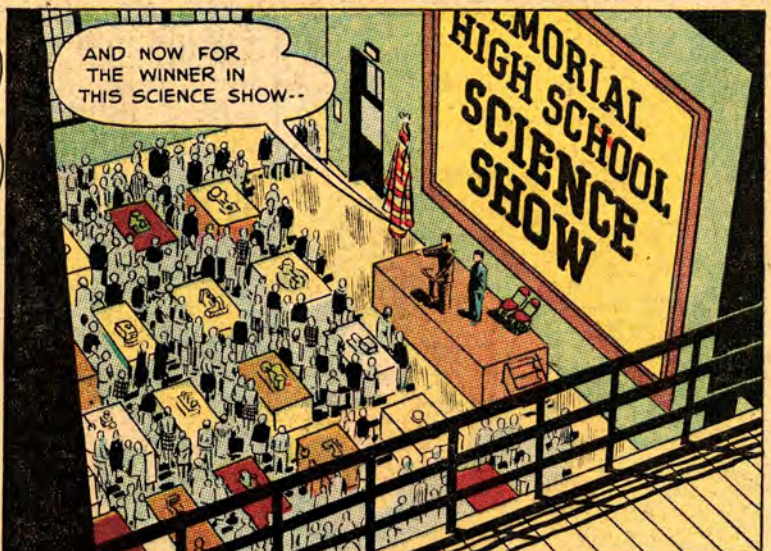
"YOU COULDN'T HOPE TO BE A GOOD COOK WITHOUT LEARNING HOW."



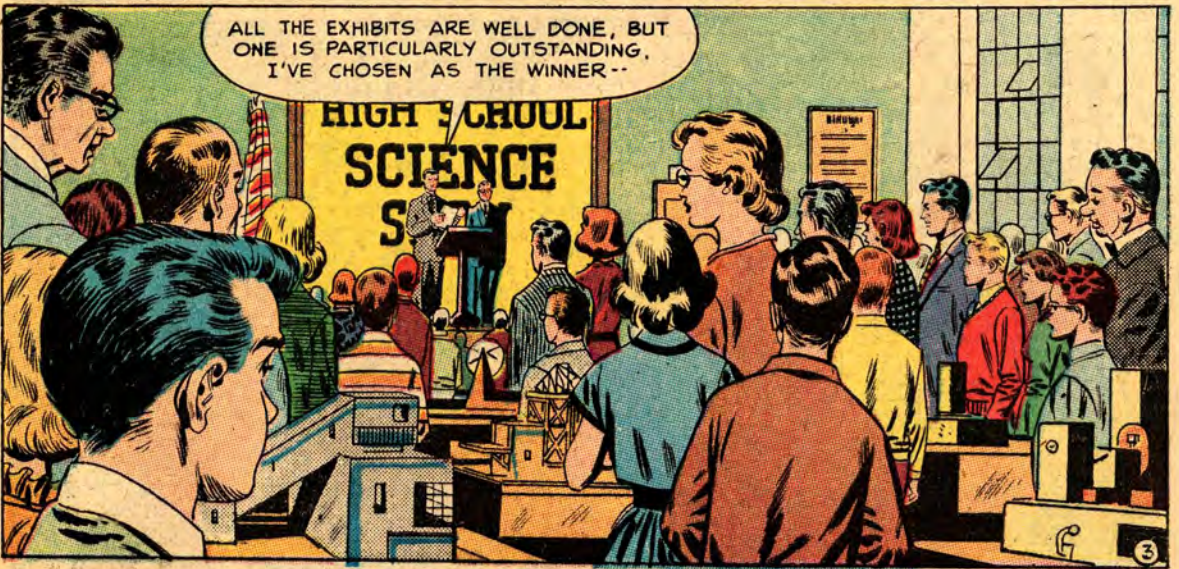
SO GET AS MUCH EDUCATION AS YOU CAN... HERE IN SCHOOL, YOU CAN BUILD A GOOD FIRM FOUNDATION FOR YOUR FUTURE.



ONE THING MORE -- TRY TO DECIDE NOW WHAT YOUR FUTURE CAN BE... SO THAT YOU CAN START TAKING ADVANTAGE OF THE COURSES WHICH WILL BEST PREPARE YOU FOR THAT FUTURE!

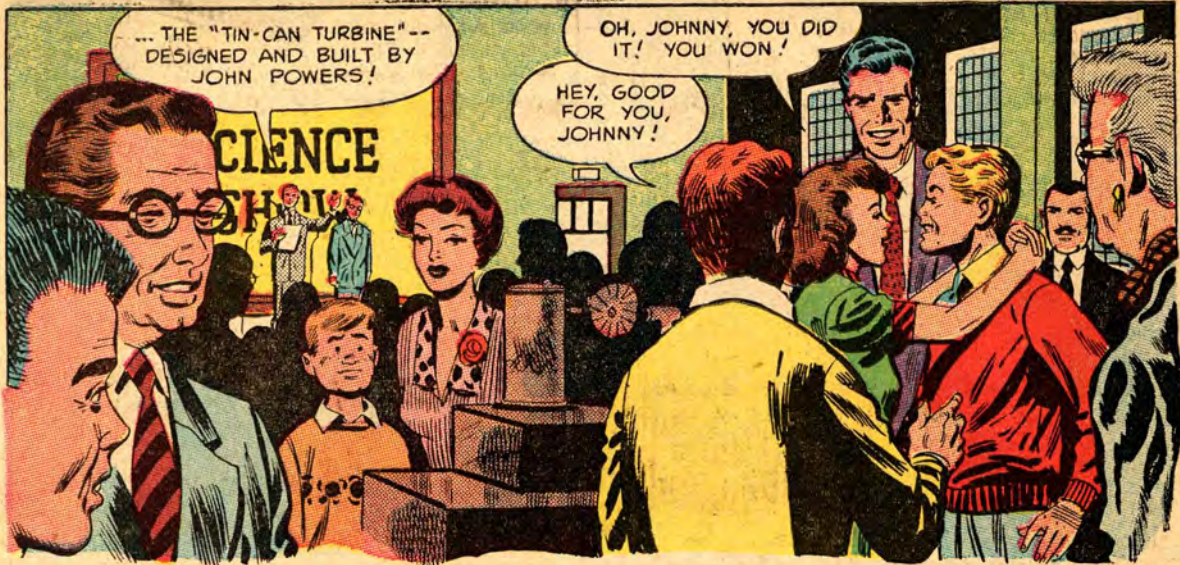


AND NOW FOR THE WINNER IN THIS SCIENCE SHOW--



ALL THE EXHIBITS ARE WELL DONE, BUT ONE IS PARTICULARLY OUTSTANDING, I'VE CHOSEN AS THE WINNER--

HIGH SCHOOL SCIENCE SHOW

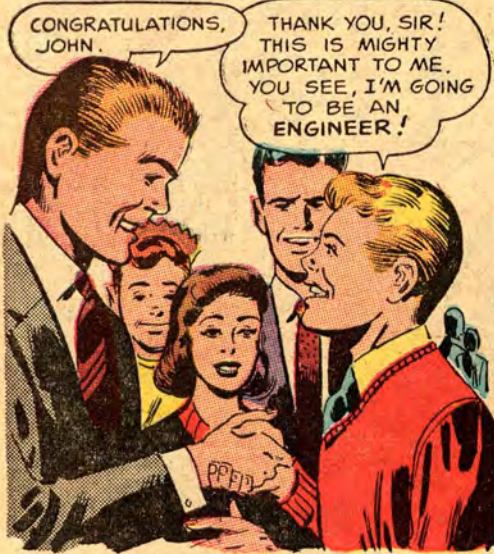


... THE "TIN-CAN TURBINE"--
DESIGNED AND BUILT BY
JOHN POWERS!

OH, JOHNNY, YOU DID
IT! YOU WON!

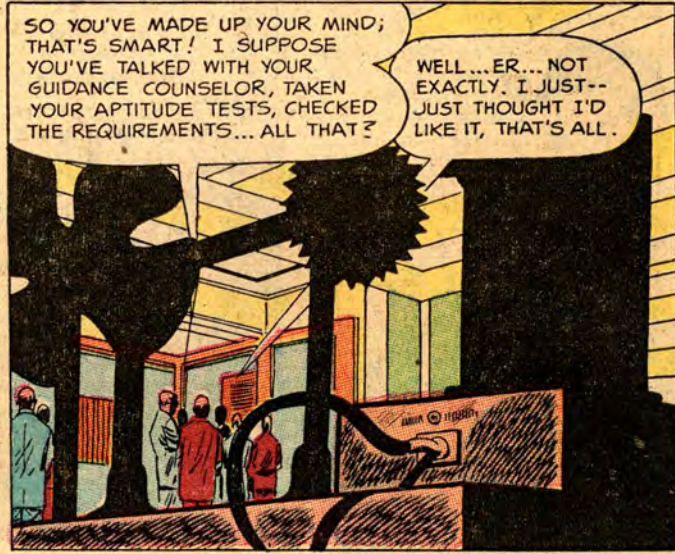
HEY, GOOD
FOR YOU,
JOHNNY!

SCIENCE
SHOW



CONGRATULATIONS,
JOHN.

THANK YOU, SIR!
THIS IS MIGHTY
IMPORTANT TO ME.
YOU SEE, I'M GOING
TO BE AN
ENGINEER!



SO YOU'VE MADE UP YOUR MIND;
THAT'S SMART! I SUPPOSE
YOU'VE TALKED WITH YOUR
GUIDANCE COUNSELOR, TAKEN
YOUR APTITUDE TESTS, CHECKED
THE REQUIREMENTS... ALL THAT?

WELL... ER... NOT
EXACTLY. I JUST--
JUST THOUGHT I'D
LIKE IT, THAT'S ALL.

IT'S NOT QUITE
THAT SIMPLE! YOU
CAN'T WISH
YOURSELF A
FUTURE. IT TAKES
PLANNING--PLANNING
THAT STARTS
RIGHT NOW IN
HIGH SCHOOL!

HOW DO
YOU MEAN?

LOOK--SORRY TO
INTERRUPT -- BUT WE'RE
DUE TO MEET SOME
FRIENDS DOWN AT THE
DRUG STORE... WON'T
YOU JOIN US, MR. BARTON?





THANK YOU, NO, DR. POWERS. THERE ARE SOME THINGS I WANT TO DO BACK AT THE LAB.

BUT WHAT ABOUT MY QUESTION?



YOUR BROTHER HERE CAN ANSWER IT EVEN BETTER THAN I CAN.

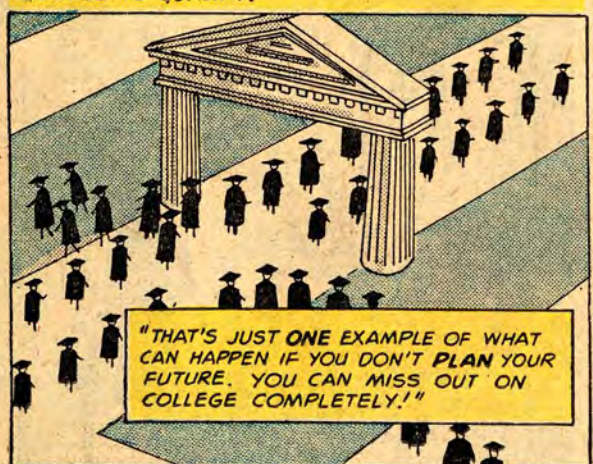


SOON...

WHAT ABOUT IT, ED? WHAT CAN I DO ABOUT MY ENGINEERING FUTURE WHILE I'M STILL IN SCHOOL -- EXCEPT STUDY, OF COURSE?

AS MR. BARTON SAID, JOHNNY-- STUDY THE RIGHT SUBJECTS, FOR ONE THING. IN YOUR CASE, YOU SHOULD BE TAKING MATH AND THE SCIENCES... WHY, DID YOU KNOW THAT--

"ABOUT HALF THE HIGH-SCHOOL GRADUATES WHO TRY TO ENTER COLLEGE FOR AN ENGINEERING DEGREE FIND THEY HAVEN'T TAKEN ENOUGH MATH AND SCIENCE TO QUALIFY!"

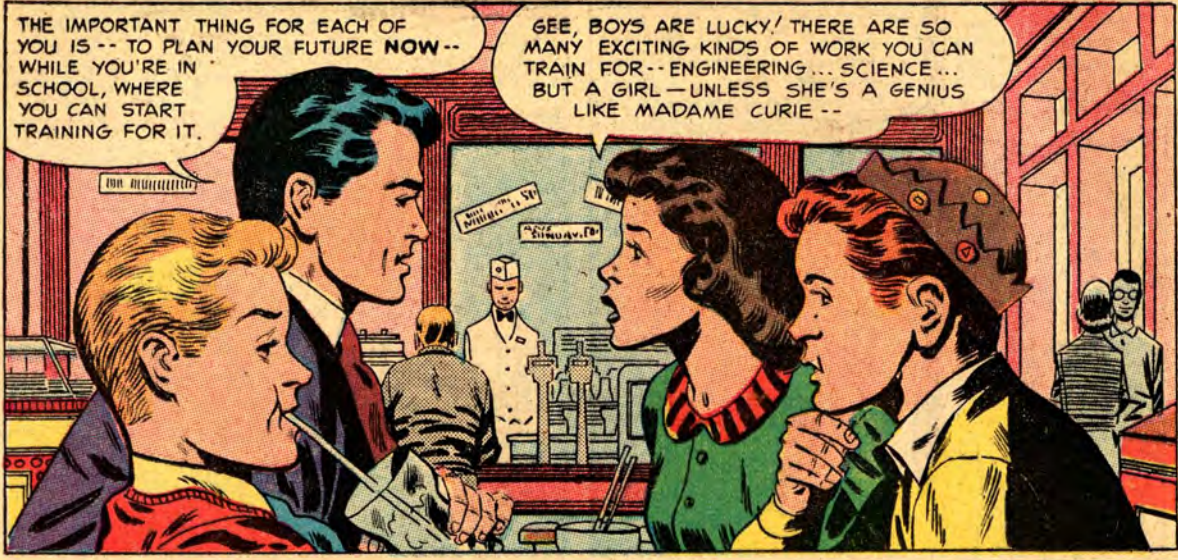


"THAT'S JUST ONE EXAMPLE OF WHAT CAN HAPPEN IF YOU DON'T PLAN YOUR FUTURE. YOU CAN MISS OUT ON COLLEGE COMPLETELY!"



WELL, COLLEGE IS OUT FOR ME, ANYHOW... I'LL HAVE TO GO RIGHT OUT AND WORK, SO I CAN HELP SUPPORT MY FOLKS.

THEN YOU, BUD, SHOULD BE THINKING ABOUT THE KIND OF WORK YOU'RE BEST SUITED FOR--AND PLAN YOUR STUDIES AROUND THAT...

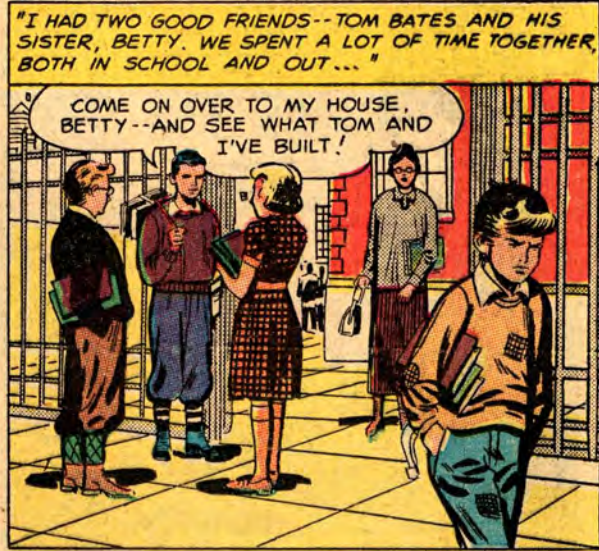


THE IMPORTANT THING FOR EACH OF YOU IS -- TO PLAN YOUR FUTURE NOW -- WHILE YOU'RE IN SCHOOL, WHERE YOU CAN START TRAINING FOR IT.

GEE, BOYS ARE LUCKY! THERE ARE SO MANY EXCITING KINDS OF WORK YOU CAN TRAIN FOR -- ENGINEERING ... SCIENCE ... BUT A GIRL -- UNLESS SHE'S A GENIUS LIKE MADAME CURIE --

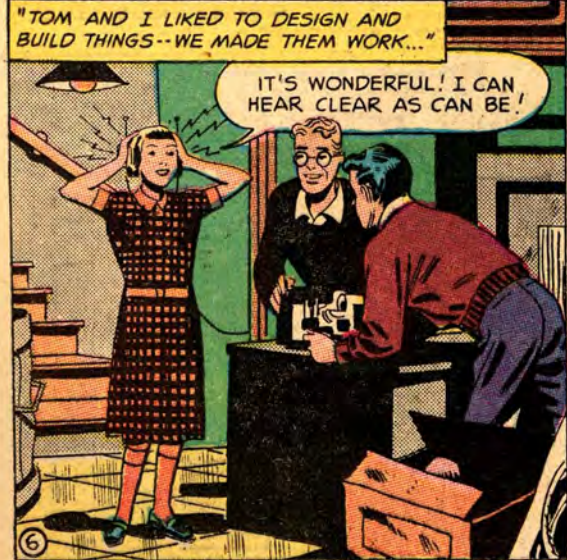


BEFORE YOU FINISH THAT SENTENCE, JANE, LET ME TELL YOU WHAT HAPPENED TO ME AND SOME FRIENDS OF MINE. YOU LISTEN, TOO, BUD ... WHEN I WAS ABOUT YOUR AGE --



"I HAD TWO GOOD FRIENDS -- TOM BATES AND HIS SISTER, BETTY. WE SPENT A LOT OF TIME TOGETHER, BOTH IN SCHOOL AND OUT ..."

COME ON OVER TO MY HOUSE, BETTY -- AND SEE WHAT TOM AND I'VE BUILT!



"TOM AND I LIKED TO DESIGN AND BUILD THINGS -- WE MADE THEM WORK ..."

IT'S WONDERFUL! I CAN HEAR CLEAR AS CAN BE!



"SCHOOL WORK CAME PRETTY EASILY FOR ME. TOM WAS A WIZARD WITH TOOLS AND MACHINES, BUT NOT MUCH ON BOOK-LEARNING ..."

PHEWW! I JUST ABOUT SKIDDED THROUGH THIS TIME ... AND THERE YOU ARE ON THE HONOR ROLL AGAIN, ED!

"OF COURSE, WE WERE, WE WERE, PRETTY BUSY OUTSIDE THE CLASSROOM, TOO... THE STUDENT COUNCIL, THE PAPER... AND WE WERE A REAL TEAM IN THE SPORTS DEPARTMENT."



ATTABOY, ED! YOU DID IT!

WE DID IT, TOMMY! YOUR BLOCKING DID THE TRICK!

"EVER SINCE I CAN REMEMBER, I WANTED TO BE AN ENGINEER. I USED TO THINK ABOUT IT AND DREAM ABOUT IT..."



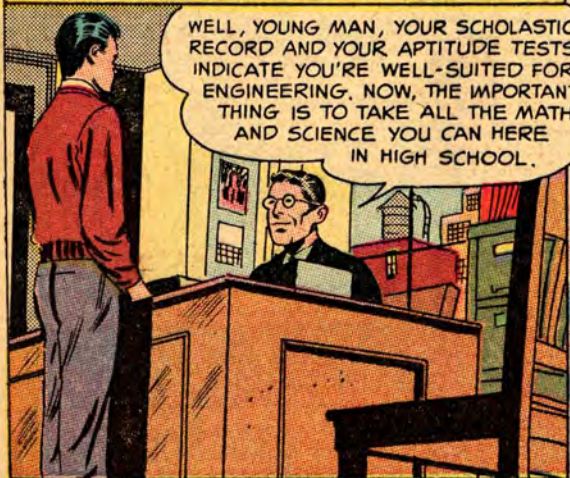
THE WORLD IS SO FULL OF A NUMBER OF THINGS... HMMM-- AND I'M GOING TO HAVE A HAND IN SOME OF THE WONDERFUL THINGS TO COME!

"I USED TO READ ABOUT IT AND TALK ABOUT IT, TOO..."



WHAT A FEELING THAT MUST GIVE YOU, SIR-- TO DESIGN SOMETHING ON PAPER-- AND THEN TO SEE IT BUILT AND OPERATING!

"WHILE IN HIGH SCHOOL, I HAD SOME IMPORTANT SESSIONS WITH ONE OF MY TEACHERS, WHO WAS A SPECIALIST IN CAREER PLANNING..."



WELL, YOUNG MAN, YOUR SCHOLASTIC RECORD AND YOUR APTITUDE TESTS INDICATE YOU'RE WELL-SUITED FOR ENGINEERING. NOW, THE IMPORTANT THING IS TO TAKE ALL THE MATH AND SCIENCE YOU CAN HERE IN HIGH SCHOOL.

"THEN WE TALKED OVER ANOTHER IMPORTANT POINT--COULD I AFFORD TO GO TO COLLEGE..."



FORTUNATELY, MY FAMILY WON'T NEED MY HELP IN THE FUTURE... BUT THEY CAN'T HELP ME MUCH, EITHER. I PLAN TO EARN WHILE I LEARN.

"AT GRADUATION, I WAS IN THE TOP THIRD OF MY CLASS AND I HAD TAKEN ALL THE MATH AND SCIENCE COURSES AVAILABLE. IT WAS A HAPPY DAY-- BUT A SAD ONE, TOO, AS TOM AND BETTY AND I SEPARATED..."

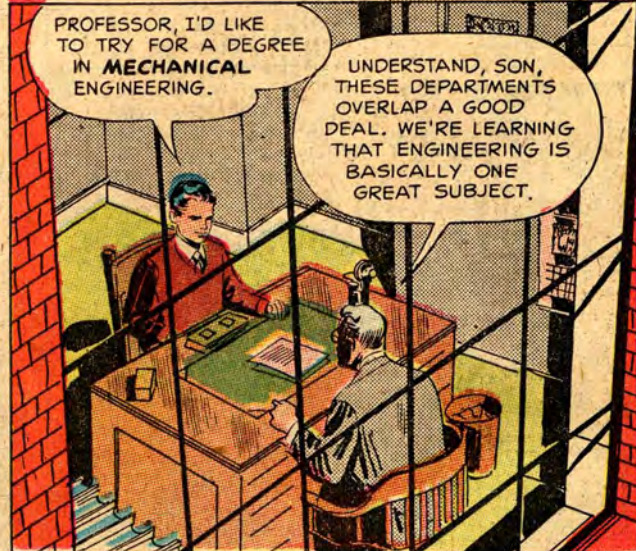
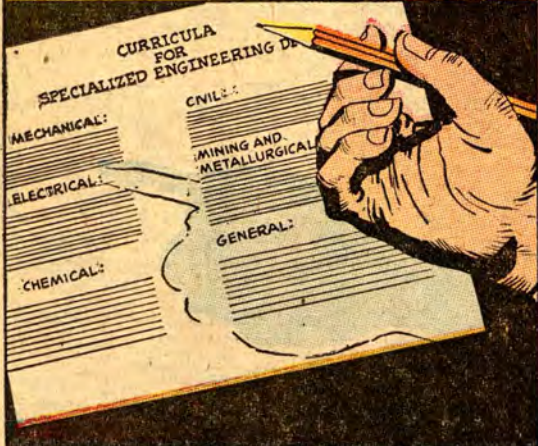


GOOD LUCK, ED... YOU'LL KNOCK 'EM DEAD AT STATE U!

I'LL TRY, TOM. GOLLY, I WISH YOU WERE GOING WITH ME.

SO DO WE!

"FOR THE FIRST YEAR, I TOOK A BASIC REQUIRED GROUP OF SUBJECTS... AND THEN I HAD A CHANCE TO SPECIALIZE-- TO CHOOSE THE KIND OF ENGINEERING THAT WOULD INTEREST ME MOST..."



PROFESSOR, I'D LIKE TO TRY FOR A DEGREE IN MECHANICAL ENGINEERING.

UNDERSTAND, SON, THESE DEPARTMENTS OVERLAP A GOOD DEAL. WE'RE LEARNING THAT ENGINEERING IS BASICALLY ONE GREAT SUBJECT.

"MY ENGINEERING DEGREE PROVED TO BE AN 'OPEN SESAME' TO A NUMBER OF CHALLENGING AND INTERESTING JOBS..."



"EVEN BEFORE GRADUATION, PEOPLE FROM INDUSTRY, GOVERNMENT AND EDUCATION CAME TO THE COLLEGE LOOKING FOR RECRUITS..."



"THE COLLEGE PLACEMENT BUREAU OFFERED OTHER JOBS..."

"NEWSPAPERS AND TECHNICAL JOURNALS WERE FULL OF TEMPTING OPPORTUNITIES..."



"BUSINESS AND INDUSTRY GAVE US A WARM WELCOME..."



"AFTER LOOKING OVER THE FIELD, I FOUND ONE COMPANY THAT OFFERED THE OPPORTUNITY I WANTED. MY FIRST DAY ON THE JOB..."

YOU'LL START IN THE TEST ENGINEERING DEPARTMENT, ED, AND THEN AFTER A WHILE, CHOOSE YOUR SPECIALTY.

"G.E. WAS A WONDERLAND OF SCIENCE — AND THE CHOICE WASN'T EASY! I BECAME ESPECIALLY INTERESTED IN THE GREAT TURBINES AND GENERATORS — AND FINALLY DECIDED ON MY SPECIALTY..."

I'VE BROUGHT MY MASCOT — JUST FOR LUCK!

GOOD... COME ALONG NOW AND MEET YOUR TEAM!

"A FEW MINUTES LATER, I GOT THE SURPRISE OF MY LIFE..."

TOM BATES — AND BETTY! WHAT ARE YOU DOING HERE?

JUST WAITING FOR YOU TO JOIN THE TEAM AGAIN, ED! TOM'S A DRAFTSMAN NOW--

--AND BETTY HERE IS ONE OF OUR CRACK LABORATORY ASSISTANTS.

"YES, WE'RE STILL A TEAM — A SCIENCE TEAM — WORKING TOGETHER AT THE JOB WE EACH KNOW BEST!"

YOU MEAN TOM GOT INTO SCIENCE -- WITHOUT A COLLEGE EDUCATION?

AND GIRLS CAN DO SCIENCE WORK, TOO!

SURE -- TO BOTH QUESTIONS, BUT GET THEM TO TELL YOU ABOUT IT... THEY'RE THE FRIENDS I WAS EXPECTING -- AND HERE THEY COME!



JANE, JOHNNY, BUD
... MEET BETTY AND
TOM BATES.

AFTER THE
INTRODUCTIONS,
TOM ANSWERS
BUD'S QUESTION...

THERE CERTAINLY IS ROOM
IN SCIENCE FOR THE RIGHT
MAN -- EVEN IF HE
HASN'T A COLLEGE
DEGREE! WE NEED
LOTS OF SKILLED
MACHINISTS AND
OTHER CRAFTSMEN...
AND A WIDE VARIETY
OF EXPERT
TECHNICIANS.



THEN JANE
LEARNS FROM
BETTY THAT...

--THERE ARE MORE WOMEN
ENGINEERS THAN EVER BEFORE!
AND THERE ARE SO MANY
INTERESTING JOBS FOR
GIRLS WITHOUT
COLLEGE DEGREES--
ASSISTING WITH
LABORATORY WORK,
EXPERIMENTAL
TESTING ...
ANALYZING DATA--
EACH JOB
LIGHTENING THE
SCIENTISTS'
AND ENGINEERS'
BURDEN.

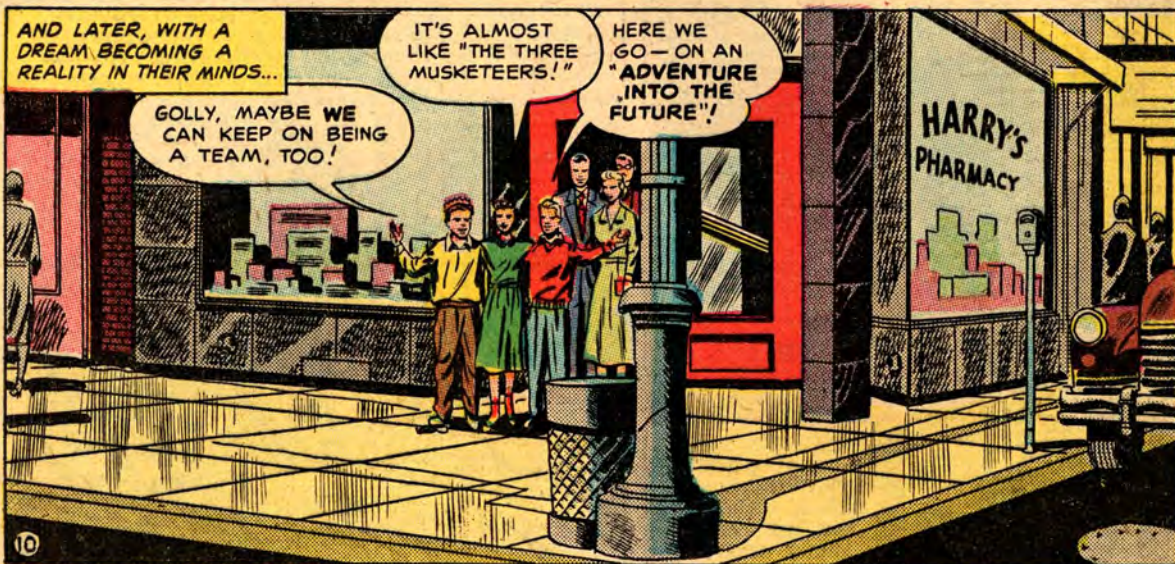


AND LATER, WITH A
DREAM BECOMING A
REALITY IN THEIR MINDS...

GOLLY, MAYBE WE
CAN KEEP ON BEING
A TEAM, TOO!

IT'S ALMOST
LIKE "THE THREE
MUSKETEERS!"

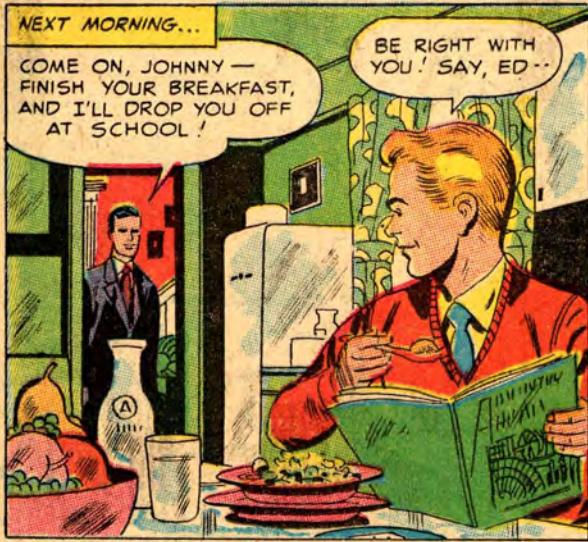
HERE WE
GO -- ON AN
"ADVENTURE
INTO THE
FUTURE!"



NEXT MORNING...

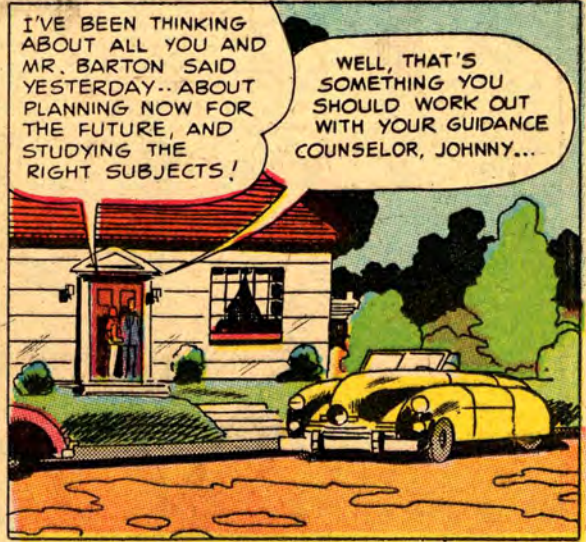
COME ON, JOHNNY — FINISH YOUR BREAKFAST, AND I'LL DROP YOU OFF AT SCHOOL!

BE RIGHT WITH YOU! SAY, ED--



I'VE BEEN THINKING ABOUT ALL YOU AND MR. BARTON SAID YESTERDAY.. ABOUT PLANNING NOW FOR THE FUTURE, AND STUDYING THE RIGHT SUBJECTS!

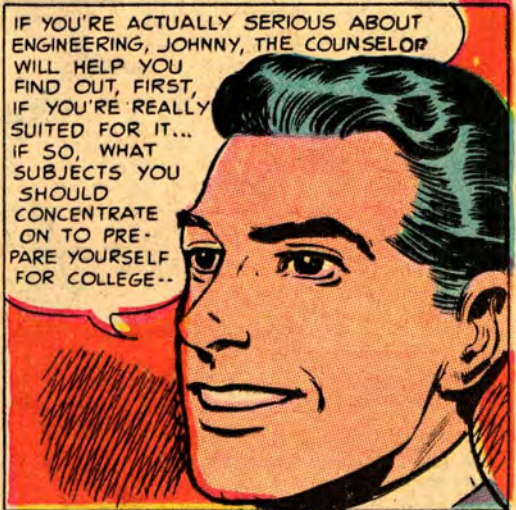
WELL, THAT'S SOMETHING YOU SHOULD WORK OUT WITH YOUR GUIDANCE COUNSELOR, JOHNNY...



NO MATTER WHAT CAREER YOU HAVE IN MIND, YOU CAN'T WORK WITH YOUR GUIDANCE COUNSELOR TOO EARLY IN HIGH SCHOOL!

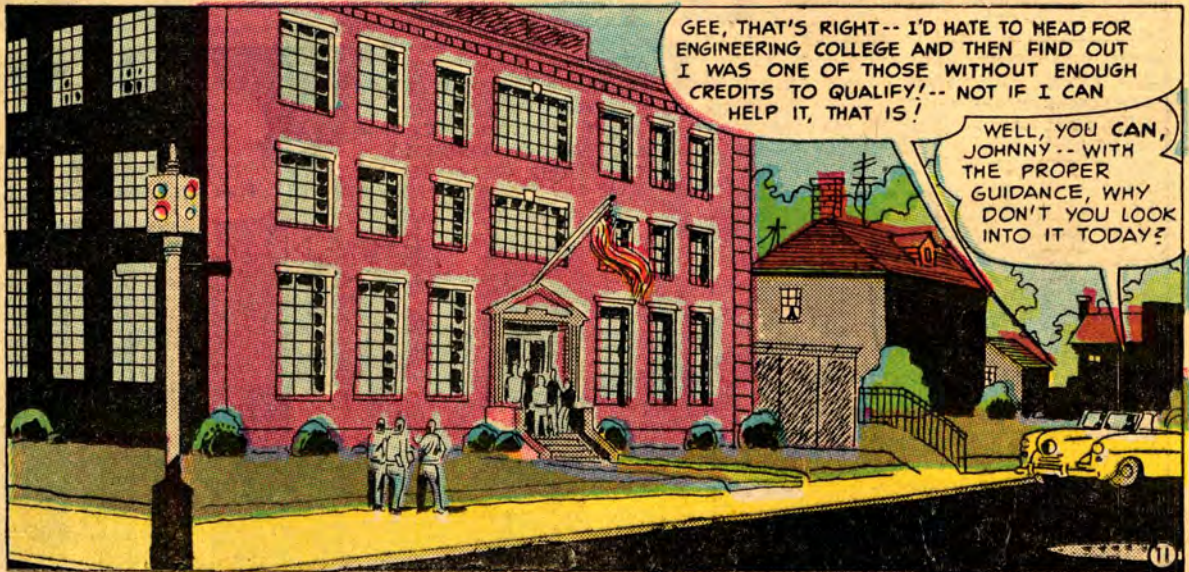


IF YOU'RE ACTUALLY SERIOUS ABOUT ENGINEERING, JOHNNY, THE COUNSELOR WILL HELP YOU FIND OUT, FIRST, IF YOU'RE REALLY SUITED FOR IT... IF SO, WHAT SUBJECTS YOU SHOULD CONCENTRATE ON TO PREPARE YOURSELF FOR COLLEGE--



GEE, THAT'S RIGHT-- I'D HATE TO HEAD FOR ENGINEERING COLLEGE AND THEN FIND OUT I WAS ONE OF THOSE WITHOUT ENOUGH CREDITS TO QUALIFY!-- NOT IF I CAN HELP IT, THAT IS!

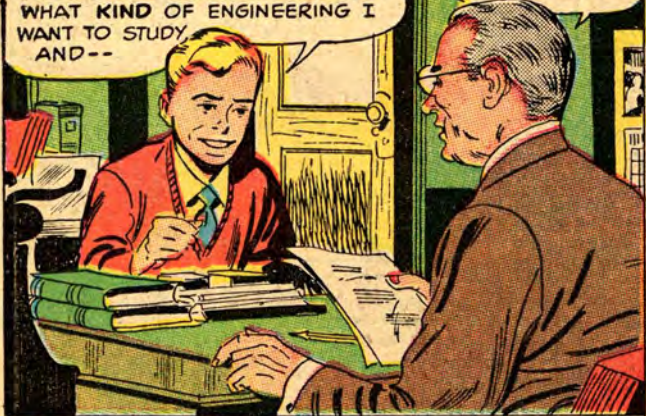
WELL, YOU CAN, JOHNNY -- WITH THE PROPER GUIDANCE, WHY DON'T YOU LOOK INTO IT TODAY?



AND SO A FEW HOURS LATER, WE FIND A VERY EAGER JOHNNY, FIRING A BARRAGE OF QUESTIONS AT THE SCHOOL'S COUNSELOR...

ARE THERE A LOT OF JOB OPENINGS IN THIS FIELD? AND I'M NOT SURE YET WHAT KIND OF ENGINEERING I WANT TO STUDY AND--

JOHN, LET'S TAKE FIRST THINGS FIRST...



TRAINING FOR ANY PROFESSION MEANS SEVERAL YEARS OF HARD, SERIOUS WORK... AND YOU WANT TO BE SURE YOU'RE SUITED FOR THAT WORK BEFORE MAKING SUCH AN INVESTMENT OF TIME AND EFFORT.



SO BEFORE WE DISCUSS ENGINEERING, JOHN, LET'S TALK ABOUT YOU...

NOW ABOUT THOSE DETECTIVE STORIES YOU ENJOY READING... IS IT BECAUSE YOU FIND THE VIOLENCE EXCITING, OR WHAT?

OH, I LIKE SPORTS-- LIKE FOOTBALL... AND I'M ON THE DEBATING TEAM, TOO--

HOBBIES?... WELL, THERE'RE MY MODEL PLANES... AND AMATEUR PHOTOGRAPHY... ALSO MY BROTHER SAYS I'M GETTING PRETTY GOOD AT CHESS NOW...



FINE, JOHN... ALL THESE HOBBIES INDICATE YOU'VE GOT PLENTY OF PATIENCE AND CURIOSITY... ABILITY TO THINK AND PLAN, TOO-- IMPORTANT TRAITS FOR AN ENGINEER!

NO, THE PART I LIKE BEST IS TRYING TO FIGURE OUT "WHO-DUNNIT"... YOU KNOW, WORKING ON CLUES AND MOTIVES. IT'S LIKE A CHALLENGE!

WHERE TEAMWORK COUNTS, EH, JOHN? YES, WORKING WELL WITH PEOPLE IS MIGHTY IMPORTANT ON THE FOOTBALL FIELD-- AS WELL AS IN THE SCIENCE FIELD... NOW, LET'S TAKE A LOOK AT YOUR SCHOLASTIC RECORD...

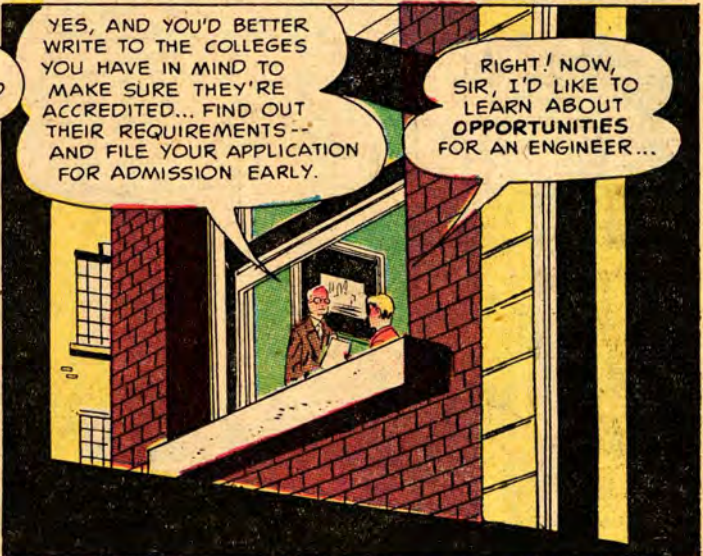
WELL, SON, YOUR GRADES ARE GOOD... AND YOUR PERSONAL QUALITIES AND NATURAL APTITUDES ALL POINT TOWARD A SUCCESSFUL ENGINEERING CAREER FOR YOU...

GUESS I'D BETTER GET BUSY BUILDING UP MY MATH AND SCIENCE CREDITS FOR COLLEGE!



YES, AND YOU'D BETTER WRITE TO THE COLLEGES YOU HAVE IN MIND TO MAKE SURE THEY'RE ACCREDITED... FIND OUT THEIR REQUIREMENTS-- AND FILE YOUR APPLICATION FOR ADMISSION EARLY.

RIGHT! NOW, SIR, I'D LIKE TO LEARN ABOUT OPPORTUNITIES FOR AN ENGINEER...

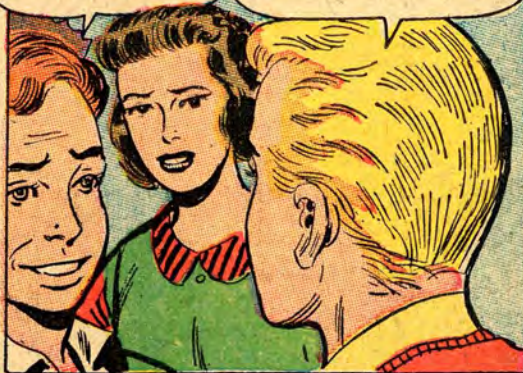
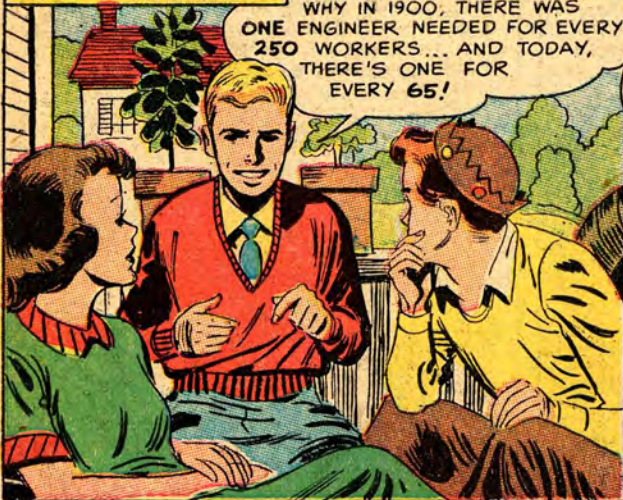


AND JOHNNY LEARNS PLENTY--AS BUD AND JANE FIND OUT LATER THAT DAY...

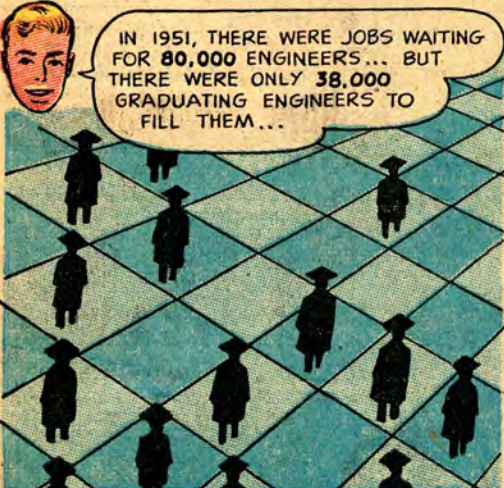
WHY IN 1900, THERE WAS ONE ENGINEER NEEDED FOR EVERY 250 WORKERS... AND TODAY, THERE'S ONE FOR EVERY 65!

LET'S SEE-- THAT MEANS THE NEED FOR ENGINEERS JUST ABOUT QUADRUPLED IN THOSE 50 SOME YEARS! AND I'LL BET IT'S STILL GROWING--

SURE--THE MORE AMERICA GROWS, THE MORE ENGINEERS AND SCIENCE PEOPLE WE NEED. THE COUNSELOR SAYS THERE'S A REALLY SERIOUS SHORTAGE OF ENGINEERS RIGHT NOW--



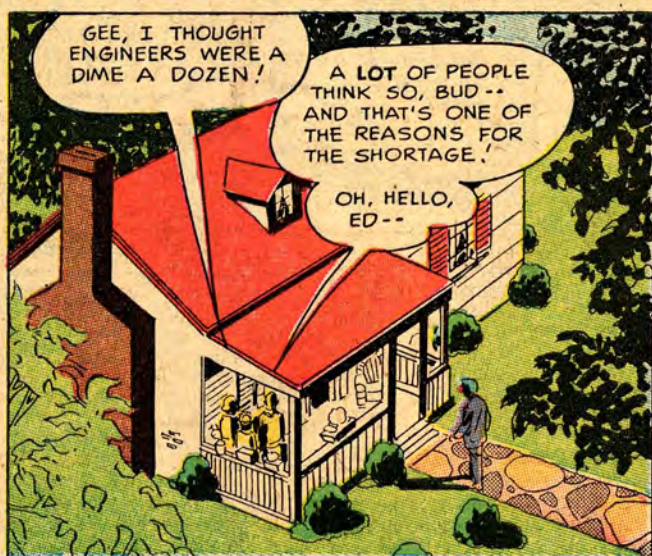
IN 1951, THERE WERE JOBS WAITING FOR 80,000 ENGINEERS... BUT THERE WERE ONLY 38,000 GRADUATING ENGINEERS TO FILL THEM...



GEE, I THOUGHT ENGINEERS WERE A DIME A DOZEN!

A LOT OF PEOPLE THINK SO, BUD-- AND THAT'S ONE OF THE REASONS FOR THE SHORTAGE!

OH, HELLO, ED--



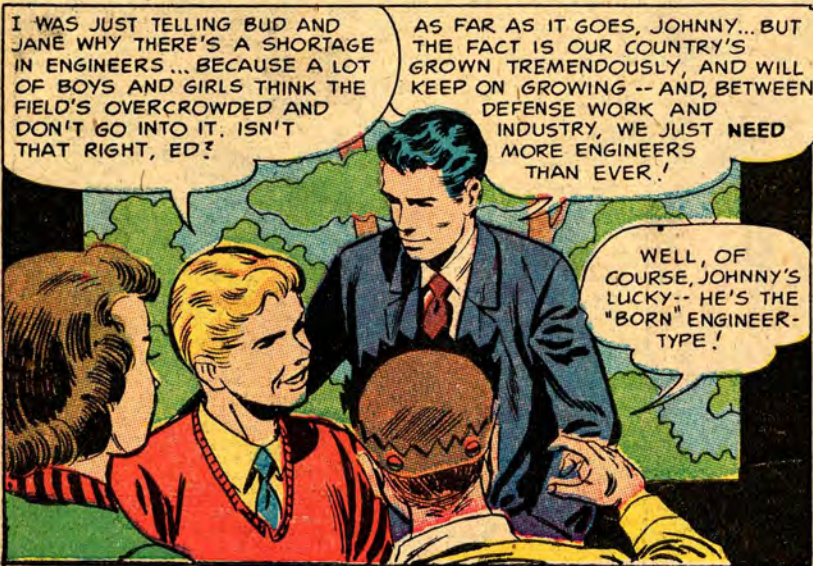
"IN 1952, EVEN FEWER WERE GRADUATED... AND THE SHORTAGE GREW WORSE!"

I WAS JUST TELLING BUD AND JANE WHY THERE'S A SHORTAGE IN ENGINEERS... BECAUSE A LOT OF BOYS AND GIRLS THINK THE FIELD'S OVERCROWDED AND DON'T GO INTO IT. ISN'T THAT RIGHT, ED?

AS FAR AS IT GOES, JOHNNY... BUT THE FACT IS OUR COUNTRY'S GROWN TREMENDOUSLY, AND WILL KEEP ON GROWING -- AND, BETWEEN DEFENSE WORK AND INDUSTRY, WE JUST NEED MORE ENGINEERS THAN EVER!

WELL, OF COURSE, JOHNNY'S LUCKY-- HE'S THE "BORN" ENGINEER-TYPE!

ENGINEERS ARE NOT BORN, BUD... THEY'RE MADE-- RATHER, THEY MAKE THEMSELVES-- IF THEY'RE INTERESTED ENOUGH. THERE'S NO SUCH THING AS AN ENGINEER-"TYPE"...

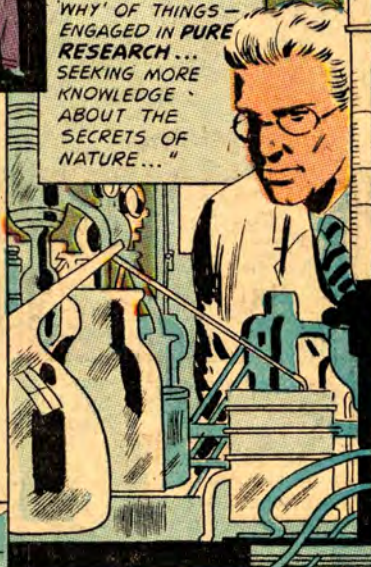


...THERE'S A JOB IN ENGINEERING TO SUIT THE TASTES AND TALENTS OF EVERY TYPE OF PERSON...

"...THE PATIENT, EVER-CURIOS SCIENTIST-- INTERESTED IN THE 'WHY' OF THINGS-- ENGAGED IN PURE RESEARCH... SEEKING MORE KNOWLEDGE ABOUT THE SECRETS OF NATURE..."

"...THE FELLOW WITH THE INVENTIVE MIND-- CONCERNED WITH DEVELOPMENT (SOMETIMES CALLED APPLIED SCIENCE)--CREATING NEW PRODUCTS, IMPROVING OLD ONES THROUGH CONSTANT FIGURING AND TESTING OF LABORATORY MODELS..."

"...THE PRACTICAL ENGINEER SPECIALIZING IN DESIGN-- TRANSLATING CUSTOMERS' ORDERS INTO DRAWINGS AND INSTRUCTIONS FROM WHICH A FACTORY BUILDS A PRODUCT..."



"...THE DYNAMIC, ENERGETIC 'PLANNER' IN MANUFACTURING-- ORGANIZING MEN, MACHINES, METHODS, MONEY AND MATERIALS TO PRODUCE HIS COMPANY'S PRODUCTS ON A SOUND COMMERCIAL BASIS..."

"...THE ALERT, QUICK-TO-UNDERSTAND APPLICATION ENGINEER POSSESSING A BROAD KNOWLEDGE OF CUSTOMERS' OPERATIONS AND EQUIPMENT AVAILABLE..."

"...THE RUGGED, ADVENTUROUS CHAP WITH A TOUCH OF ROMANCE--IN-HIS BLOOD-- A 'NATURAL' AT FIELD ENGINEERING, WHICH IS INSTALLING AND SERVICING EQUIPMENT ON THE CUSTOMER'S PREMISES..."

"...SO HE CAN SELECT EQUIPMENT TO BEST MEET THE CUSTOMERS' NEEDS..."

"...THE FAST-THINKING SYMPATHETIC FELLOW WHO MAKES FRIENDS EASILY-- BEST AT SALES... SELLING THE EQUIPMENT RECOMMENDED BY THE APPLICATION ENGINEERS..."



YES--IF IT'S A CAREER OF UNLIMITED OPPORTUNITY YOU'RE AFTER, YOU'RE LIKELY TO FIND IT IN THE FIELD OF SCIENCE AND ENGINEERING!



BY THE WAY, ED -- WHAT IS THE DIFFERENCE, IF ANY, BETWEEN A SCIENTIST AND AN ENGINEER?

WELL, JANE -- WE SOMETIMES SAY, IT'S THE SCIENTIST'S JOB TO DISCOVER SOMETHING NEW... AND THE ENGINEER'S JOB TO TURN THAT SOMETHING NEW INTO SOMETHING USEFUL!

I THINK ONE OF THE BEST DEFINITIONS OF ENGINEERING IS THE ONE THOMAS TREDGOLD GAVE, WAY BACK IN 1827:

"FOR THE USE AND CONVENIENCE OF MAN" -- THAT'S A MIGHTY IMPORTANT JOB, ED!

IT COVERS ALMOST ANYTHING THAT MAKES LIFE BETTER FOR US NOW... AND IT'S OUR HOPE FOR AN EVEN BETTER LIFE IN THE FUTURE!

"The art of directing the great sources of power in Nature for the use and convenience of Man."

"WHY, IN MY COMPANY ALONE, ENGINEERS AND OTHER SCIENTISTS ARE DESIGNING AND BUILDING ..."

"NEW AND BETTER JET ENGINES TO POWER PLANES THAT WILL DEFEND AMERICA..."

"TRANSMISSION LINES THAT CARRY THE MIRACLE OF ELECTRIC POWER ALL OVER THE NATION..."

"PLANS TO MANUFACTURE NEW CHEMICAL PRODUCTS SUCH AS PLASTICS AND SILICONE RUBBER ..."

"MACHINES THAT WARM AND COOL AND AIR-CONDITION OUR BUILDINGS UNDER OUR FINGER-TIP CONTROL ..."

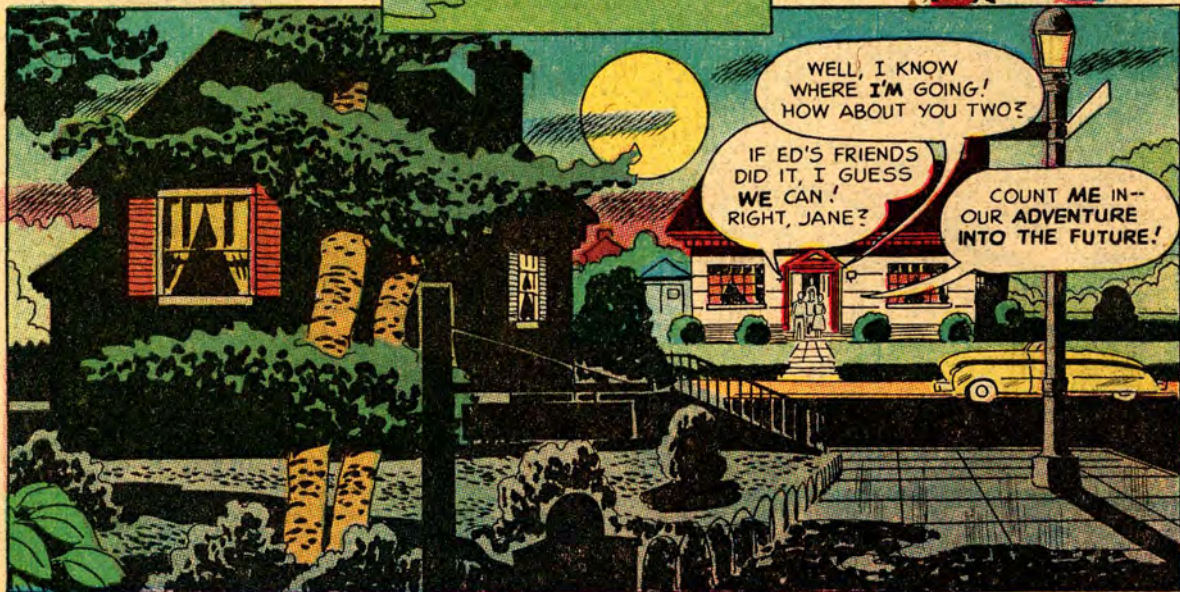
"TELEVISION AND RADIO STATIONS, TRANSMITTERS AND RECEIVERS THAT BRING THE WORLD INTO OUR HOMES..."

"ELECTRIC 'SLAVES' TO DO OUR WORK IN HOMES AND FACTORIES..."

"THOUSANDS OF BULBS AND TUBES TO SUIT OUR LIGHTING NEEDS..."

"A VARIETY OF X-RAY MACHINES USED IN MEDICINE AND INDUSTRY TO SEE THROUGH SOLIDS..."

"ATOM-SMASHERS WITH WHICH WE ARE LEARNING MORE ABOUT NATURE AND FINDING A NEW SOURCE OF POWER..."



IF YOU WANT TO PLAN YOUR FUTURE:

- Decide what you **Want** to do
- Check your qualifications
- Find out the requirements
- Make your preparations

IF YOU WANT TO ENTER THE FIELD OF ENGINEERING:

- Check your personal interest
- Concentrate on math and science
- Get the facts from established engineers
- Prepare yourself for requirements

GENERAL  ELECTRIC
SCHENECTADY, N. Y.

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