

Jacobson's



**IN GASLIGHT VILLAGE, 1966 - 2003
WE REMEMBER!**

Curator, East Grand Rapids History Room

MARY T. DERSCH



Jacobson's

Paul

Remondson

Henry Burdett

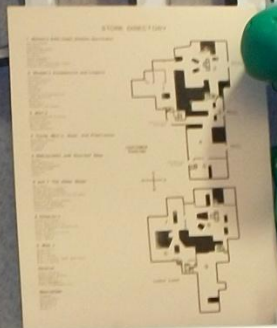
Jacobson's



Small text caption below the second photograph.



Small text caption below the fourth photograph.



Jacobson's

2255 Wealthy Street SE

An ornate, gold-colored sign with a dark background. The sign features a decorative border with intricate scrollwork and floral motifs. The word "Jacobson's" is written in a large, elegant, gold-colored serif font. The sign is mounted on a dark wall.

Jacobson's

Jacobson's

. . . A brief historical overview

REED CITY
1868

JACKSON
1904 (HQ 1937)

ANN ARBOR
1924

BATTLE CREEK
1937

EAST LANSING
1942

GRAND RAPIDS
1943

SAGINAW
1944

GROSSE POINTE
1944

PETOSKEY
1946 - 1949

BIRMINGHAM
1950

KALAMAZOO
1960

DEARBORN
1964

EAST
GRAND
RAPIDS
1966

TOLEDO
1974

ROCHESTER
1978

LIVONIA
1987

OKEMOS
2000

FLORIDA STORES

SARASOTA 1969

WINTER PARK 1972

LONGWOOD 1975

NORTH PALM BEACH 1977

OSPREY 1980

CLEARWATER 1980

JACKSONVILLE 1982

FT. MEYERS 1982

TAMPA 1985

NAPLES 1992

BOCA RATON 1996

MIDWEST STORES

INDIANAPOLIS 1988

COLUMBUS 1989

LOUISVILLE 1994

KANSAS CITY 1996

Jacobson's

1868 First store opens in Reed City, Michigan , 102 E. Upton Avenue
Established by Abraham Jacobson. He catered to the retail needs of the community by providing high quality items not found in this rural area.

According to “Jacobson’s I Miss it so!”

Abe Jacobson is a Jewish immigrant from Poland who opens a “fancy goods store” in 1868.

1892 Abram Jacobson dies. His son, Moses, one three sons (William and Benjamin), takes over the business. He had already the experience of traveling across the state bringing the high quality goods to women in larger cities.

1904 Jacobson’s opens in Jackson, Michigan under control of brothers Moses and William. Brother Ben remained in Reed City to run that store.
Moses had plans to place his stores along the (Michigan Central) railroad tracks linking the flourishing cities of Ann Arbor, Battle Creek and Kalamazoo.



The first Jacobson's opens in Reed City in 1868.



Courtesy of the Ella Sharp Museum

- 1923 The business incorporates and is now Jacobson's Stores Incorporated.
- 1924 Jacobson's opens in Ann Arbor
- 1926 Jacobson's opens in a leased building in Saginaw, to close in 1929.

- 1929 Moses Jacobson dies. His brother William assumes the business.
- 1937 Jacobson's opens in Battle Creek.
- 1939 The family business is up for sale and is purchased by successful Cincinnati retail business man, **Nathan Rosenfeld** on November 4. He groomed the business and it became the store we all came to love.
- 1941 Jacobson's opens in East Lansing at 115 East Grand River Avenue.
- 1943 Jacobson's opens a two-floor boutique in the north wing of the Pantlind Hotel, Grand Rapids.
- 1946 An unsuccessful Jacobson's opens and closes in Petoskey. Did not fare well in a district of seasonal stores.
- 1949 Jacobson's moves to a new location...98 Fulton Street E. It was known as the Watson Building. This was the location of Amasa Brown Watson's grand home. He was a prominent GR business man and Civil War Major.
- 1966 Jacobson's opens in East Grand Rapids, the store is 113,000 square feet.



Nathan Rosenfeld
Purchases
JACOBSON'S in
1939.

He eventually
opened 32 stores!

February 17, 1903 – December 3, 1982

Nathan Rosenfeld:

- Born in Philadelphia, PA
- Graduate of U of Philadelphia's Wharton School of Business
- Friend of such retail giants as Stanley Marcus of Neiman-Marcus
- Had the chance to be the president of Montgomery Ward & Company
- Wanted to strike out on his own and be his own boss, running his own business

“Jacobson's was the number one women's apparel and accessory store in 1939 in Michigan. . .He was fortunate to buy a small business with a great reputation.” Kopytek



Zola Jacobson

October 13, 1898 – November 25, 1961

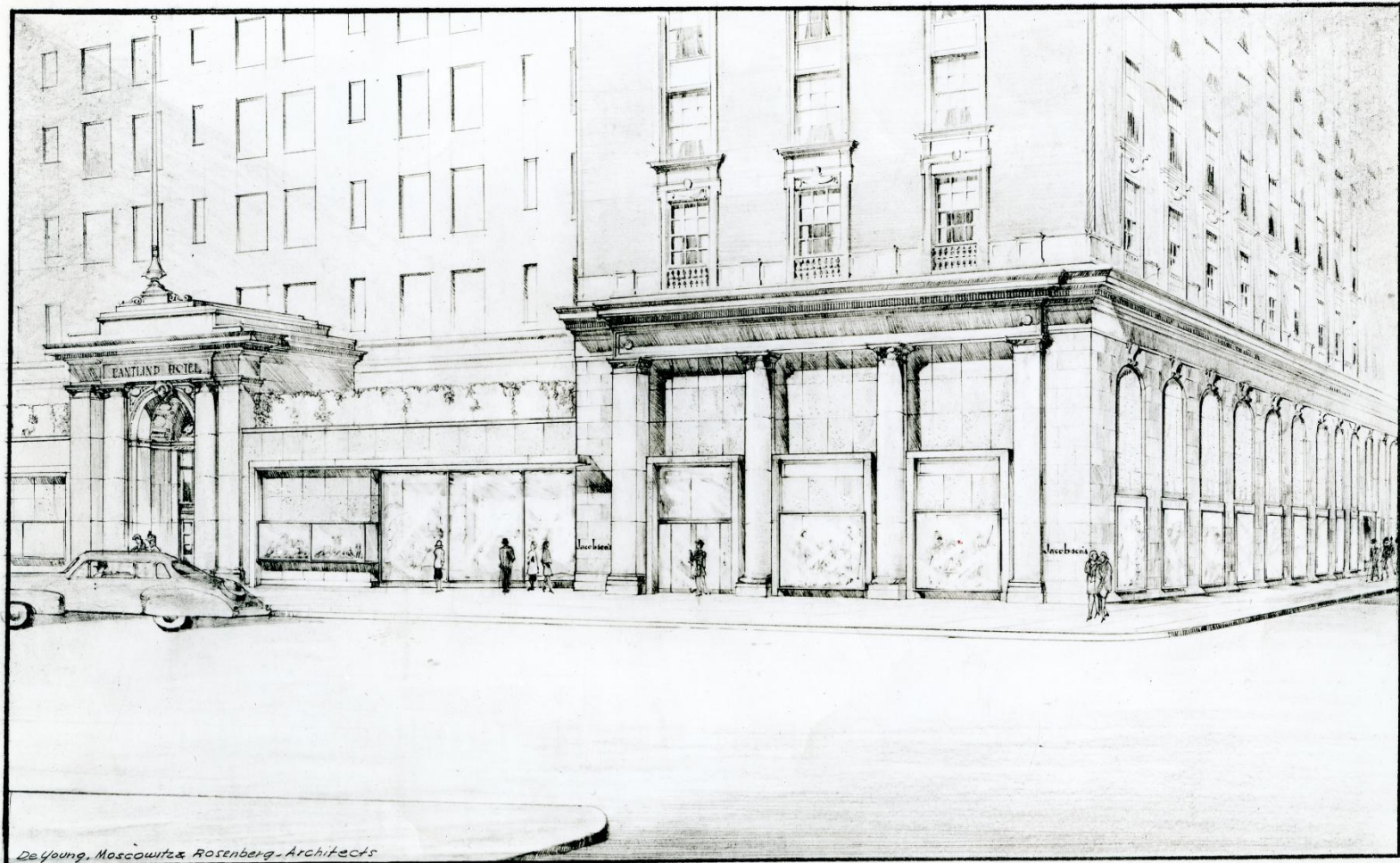
His brother's business partner.



Marjorie L. Jacobson

February 8, 1911 - 1985

Wife and business partner
of Nathan.



1943 Jacobson's opens a two-floor boutique in the north wing of the Pantlind Hotel, Grand Rapids.

Courtesy of the Ella Sharp Museum

The Grand Rapids store opened in the Pantlind Hotel during wartime and competed with other local retail favorites:

Wurzburg's

Steketees

Herpolsheimer's



- Jacobson's had a signature look, especially in the 1970s.
- There was an in-house design team headed by designer, Keith [Horek].
- The staff created stunning visual displays and signage.
- Store fixtures resembled fine furniture.
- Buyers sought high-end products geared towards the clientele they served.
- Coupons or immediately discounted merchandizing was frowned upon.





Walls were decorated with lavish high-quality hand-painted fabrics and upholstery which made the place unique.

Opened August 11, 1954,
36,000 square feet



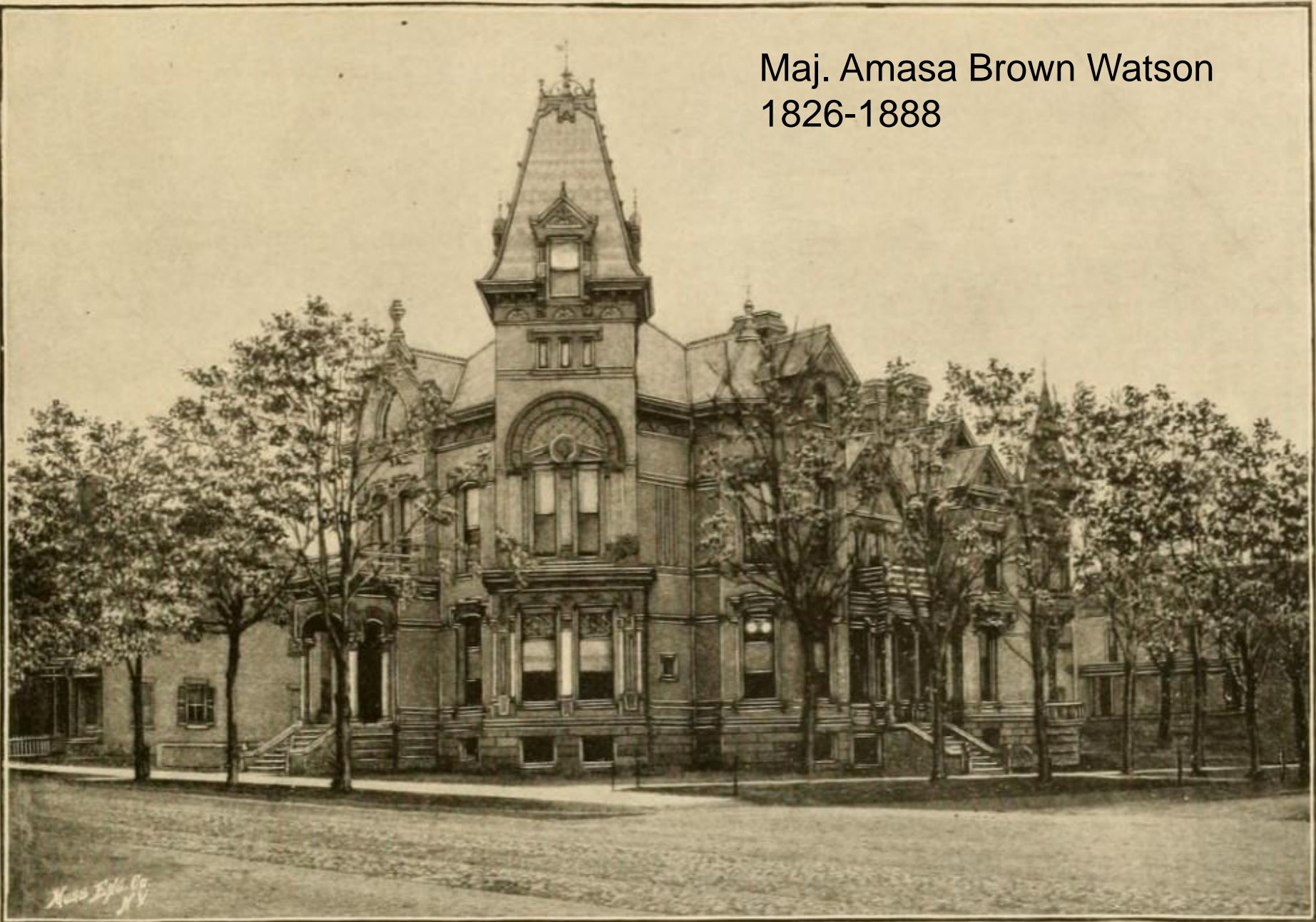
GRAND RAPIDS STORE 1959

(1954 -1978 at this location.)

1954 Jacobson's moves to a new location...98 Fulton Street E. It was known as the Watson Building. This was the location of Amasa Brown Watson's grand home. He was a prominent GR business man and Civil War Major.

Courtesy of the Ella Sharp Museum

Maj. Amasa Brown Watson
1826-1888



*W. E. P. Co.
N.Y.*

RESIDENCE MAJOR AMASA B. WATSON—FULTON AND SHELDON STREETS.

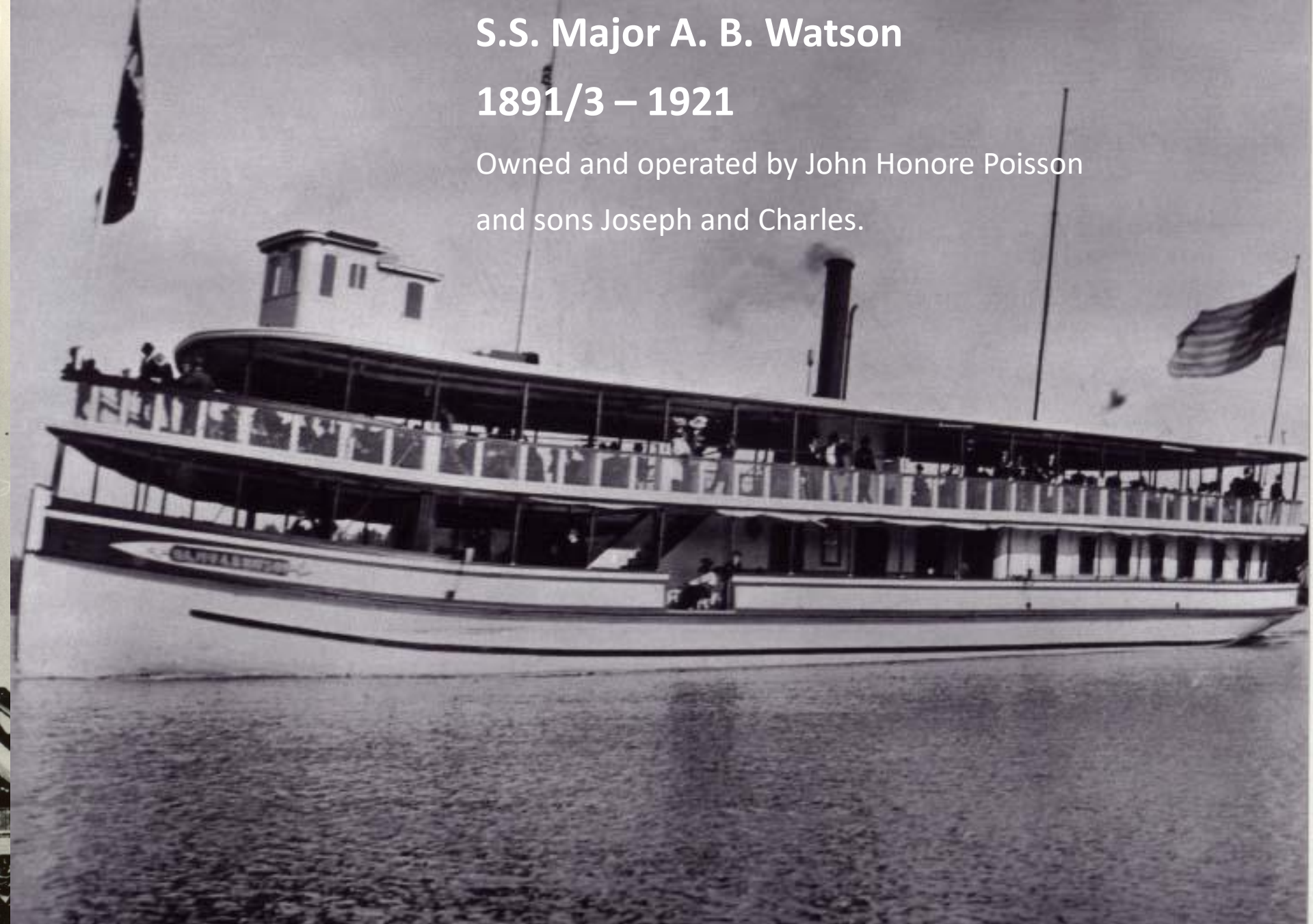


A.B. WATSON

S.S. Major A. B. Watson

1891/3 – 1921

Owned and operated by John Honore Poisson
and sons Joseph and Charles.





Courtesy of the Ella Sharp Museum



Courtesy of the Ella Sharp Museum

Jacobson's



**BRINGING THE DEPARTMENT STORE TO
EAST GRAND RAPIDS**



East Grand Rapids

PROGRESS

1966

OWEN — AMES — KIMBALL CO.
38 Pearl N.W.

Builders

HARTGER & WILLARD INC.
141 Ionia N.W.

Financial Arrangements

JOHN F. GILMORE
103 College S.E.

Life Insurance

*Real Estate Investment
and Development*

By the fall of 1965 it was announced that Jacobson's would add another store in EGR but keep the downtown GR store.

There was now an additional building added to the downtown establishment that catered to men's fashions.

Almanac, November 16, 1966

THURSDAY, AUGUST 4, 1966

Jacobson's

**EAST
GRAND
RAPIDS**

Jacobsons offers you an opportunity
in full time sales!

MEN: Quality men's clothing and
haberdashery shop

WOMEN: Women's and children's
specialty shop

APPLY IN PERSON

Jacobson's Downtown
98 E. Fulton

10 a.m. - 12 p.m. Daily
7 p.m. - 9 p.m. Mon. & Fri.

Almanac
8-4-1966



Jacobson's

Jacobson's will open in East Grand Rapids
November 1966 in the Lakeshore Business District.

New East Grand Rapids Store

Interior design: Jacobson's Planning Department in conjunction with Kent-McClain of Toronto.

Photos featured in

Store Planning Displays. Retail Reporting Bureau, Milton B. Conhaim, Inc., 101 Fifth Avenue, NYC., March 1967 issue

Other Businesses located in the Jacobson's complex

La Claire Portraiture

IN THE Lakeshore Eye

Zimmer's Gift Shop

Louis Gallery and Hair Design

Jacobson's Beauty Salon

Jacobson's second store in the Grand Rapids area is now under construction in the city of East Grand Rapids. Construction has progressed well during the winter, and opening is planned for late summer.

Located on a five and one-half acre site at 2255 Wealthy Street near Good's Lake, the new store has been expanded from its original plan to 64,100 square feet in size. The site will also accommodate parking for 400 cars and will be beautifully landscaped.

By slightly modifying a sloping site, the store has been designed so that each of the three levels

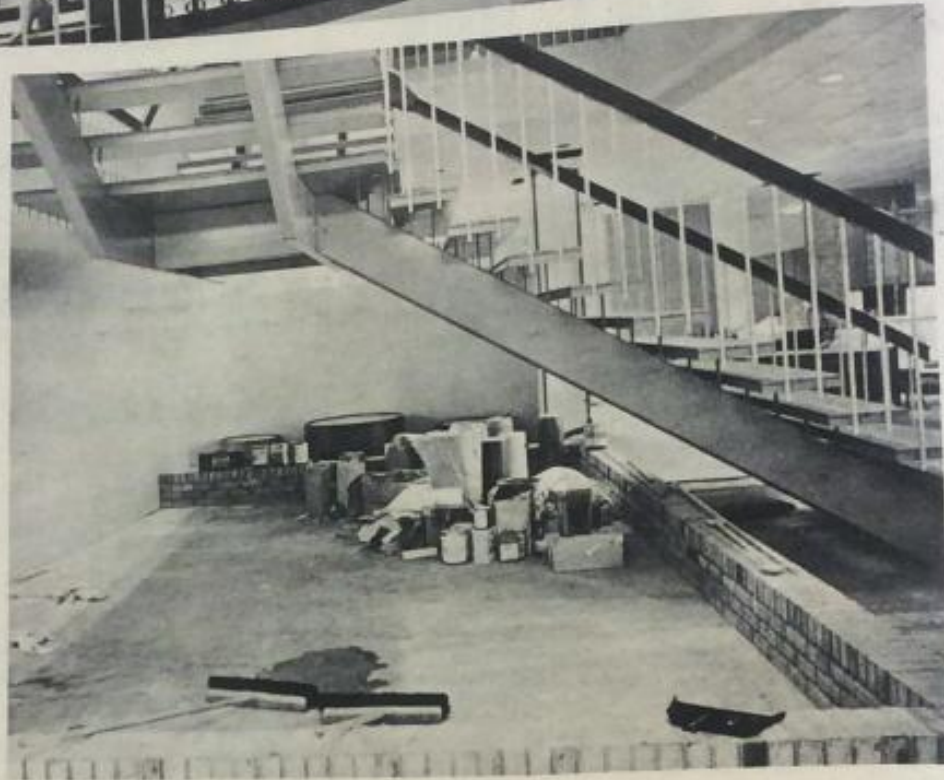
has a grade entrance. The upper level with an entrance from Wealthy Street, houses the fashion ready-to-wear, accessories, shoes and intimate apparel. The lower level, with an entrance from the parking area, houses the children's floor, offices and utility areas. An intermediate level, with entrances on Wealthy and the parking lot, is reserved for Miss "J"; a men's shop; complete with a special department for boys; pin money dresses, and a linen, domestic and bath shop.

Over 150 employees will be hired for the new Jacobson's, and other stores in the plaza will include La Claire photography studio, an optical shop and two other specialty stores.

RESIDENTIAL



Workman and waiting mannequins vie for the camera's attention as the final touches are put on the divider behind the main staircase.



This space under the stairs is not a storeroom, but will be set aside for seasonal tableaux, complete with models, props and appropriate decorations for "Back to School," Halloween, Christmas and so on. It'll be fun to see if there's a pool (as at the Airport) come summertime next year.



And he carries the merchandise... the most important part of the whole project. Sales clerks check, label and price the new clothes, trying desperately to get them on the right rack in the right department, before this week's show opening. In answer to "Do you think you can make it tonight?" The standard answer is, "No, but we will."



Workmen are completing the installation of seasoned lumber in the downstairs boys' department which features unique ship models made of scraps of boards and multitudinous pieces of metal screen. This mural, and others throughout the building, are the work of interior decorator Kent McClain.

Workmen are completing the installation of seasoned lumber in the downstairs boys' department which features unique ship models made of scraps of boards and multitudinous pieces of metal screen. This mural, and others throughout the building, are the work of interior decorator Kent McClain.



Gaily waiting for the fall styles in gloves, these display pieces loom like pop art against the background of the shoe department. Shoes will be sold in a "living room" atmosphere of love seats and end tables, illuminated by a brilliant circular chandelier recessed in the off white ceiling. A similar fixture brightens the intimate apparel shop.



Something new in shoe sales, after the vacuum cleaner departs, is the "library" store in the downstairs children's department. Boxes of merchandise are lined up like books in the library, allowing the clerks to wait on the customers without ever leaving them alone, and possibly encouraging a little self-service if desired.

Gaily waiting for the fall styles in gloves, these display pieces loom like pop art against the background of the shoe department. Shoes will be sold in a "living room" atmosphere of love seats and end tables, illuminated by a brilliant circular chandelier recessed in the off white ceiling. A similar fixture brightens the intimate apparel shop.

Something new in shoe sales, after the vacuum cleaner departs, is the "library" store in the downstairs children's department. Boxes of merchandise are lined up like books in the library, allowing the clerks to wait on the customers without ever leaving them alone, and possibly encouraging a little self-service if desired.

La Claire



ZIMMER'S





ZIMMER'S

Lutz

ZIMMER'S

Trogs for Trolls

Colorful costumes designed
to fit the many

GOOD LUCK TROLLS

and other mascots of the same size

12 DIFFERENT STYLES 69c ea.

ZIMMER'S

RAMONA GIFT SHOP

Ramona Shopping Center, East Grand Rapids



Cadence 1974



Ernest Dupont
Robert D. Berkeley
Original owners

Michael Vander
Baan

Welcome, JACOBSON's

*to LAKESHORE
in East Grand Rapids*

Lakeside Foods

Galleria Luisa

Muir's Drugs

Jersey Junction

Les Chapeaux

Old Kent Bank and Trust.

D & C Stores Inc.

American Laundry & Dry Cleaning

Zimmer's Ramona Gift Shop

Sinfonia Record Shop

East Inn

Eberhard's

Top Hat Cleaners

Alyce Hogan Dance Studio

Klothes Kloset

Bill's Texaco

Colonial Florists

Remes Drug Store

East End Pastries

Week's Standard Service

Ellen Baxter Hair Stylists

Phil Osterhouse Dance Studio

Kray Interiors East

The Almanac



COMPLETE AUTO SERVICE



BILL'S TEXACO

2150 WEALTHY, S.E.
GL 4-2389



Compliments of

Week's Standard Service

2145 WEALTHY, S.E. GL 8-7813

EXOTIC HAIR FASHIONS

For those "special occasions"

Artistic hands are ready to mold and shape your hair into a fluid, beautifully becoming coiffure — created just for you.

• STYLING
• CUT
• SET **\$5.00**

A new haircolor will enhance your new coiffure. •Frosting •Tipping •Streaking •Blonding •Tinting. \$10.00 up including styling.



"AUTUMN FLING"
An original Ellen Baxter hair fashion.

Ellen Baxter Hairstylists

454-6704 — *"for the ultimate in hairstyling"*
(Next to Ramona Plaza)

2137 Wealthy, S.E.

Parking in Rear
7 STYLISTS TO SERVE YOU

Remember

the

Klothes Kloset

2166 WEALTHY S.E.

for

FATHER'S DAY

JUNE 21ST



Sinfonia

2162 Wealthy, S.E.
458-0870

across from Ramona Plaza

LAKESIDE FOODS
Leo Feldpausch



OLD KENT





TOP HAT CLEANERS & DYERS

2230 Wealthy S.E.

GL-42083



MUIR'S DRUGS

WEBERHARD'S

OLD KENT

Pick-Up STATION



Joyous Greetings of Christmas

OLD KENT BANK & TRUST
In Ramona 451-2756

JACOBSON'S
East Grand Rapids

GALLERIA LUISA
2155 Wealthy S.E. 434-8721

LA CLAIRE STUDIOS
2225 Wealthy 458-9958

CROSBELL CORNERS
Croswell Court 455-4193

JERSEY JUNCTION
652 Croswell 45-4747

LAKESHORE OPTICIANS
2255 Wealthy 451-0096

BRUSH & COMB
2120 Wealthy 454-5321

PATU COFFEURES
2189 Wealthy 456-0917

D & C STORES
In Ramona 36 to 81.

LES CHAPEAUX
2218 Wealthy 458-6025

EILEEN BAXTER
2137 Wealthy 454-6704

VIVIANE ROODARD
535 Greenwood 471-4209

SINFONIA
2162 Wealthy 458-0670

OLD WORLD SHOP
2218 Wealthy 454-2522

TRADING POST
2232 Wealthy 454-1130

EAST END PASTRIES
2181 Wealthy 454-2377

KLOTHES KLOSET
2166 Wealthy 458-6959

EBERHARD'S
In Ramona 459-6489

REMES DRUGS
East Wealthy Berton

LAKESHORE-RAMONA
Business Association

Lakeshore - Ramona
Business Association

Almanac
Dec. 27, 1966

Gaslight's new signs a gas



Mrs. Chris VanAllsburg, EGR city commissioner and president of the Gaslight Village Merchants Association, watches Leonard Helfrich, manager at Jacobson's in EGR, hold in place a cardboard model of the sign which will shortly appear around the city. The new signs, which encompass all of the Gaslight Village businesses, are set to be placed at Robinson Road and Lakeside, Croswell and Wealthy, Breton, Plymouth and Lake Drive and at the Sherman, Plymouth, Lake Drive triangle. Mrs. VanAllsburg also said that goals of the merchants association include a gaslight on each store post in the Ramona Shopping Plaza and replacing the plaza sign with one reading "Gaslight Village."

The EGR business district has been up and down the dictionary trying to establish a name (and also an identity) for the area. We have been through Ramona (shades of the good old days), Lakeshore (my favorite) and Gaslight Village (clashes with the efforts of the GR Museum). We even, at one point, were encouraged to use the phrase "Ramona-Lakeshore in East Grand Rapids" in publicity and advertising!

What's wrong with plain old East Grand Rapids?

Gaslight Village - Naming of the village -
Almanac newspaper - May 25 1967 p2 -
Anne Frahm editor and publisher

Gaslights - New Signs a Gas -
Almanac 6 - 27 - 1968 p19





1982

TIME FOR A REMODEL



Jacobson's

Len Helfrich, manager,
1982 renovation



1982
Renovation –
adding the restaurant,
Len Helfrich

Jacobson's Restaurants

are located in

*Jackson, Grosse Pointe, Livonia,
Dearborn, East Lansing, Saginaw,
Kalamazoo and East Grand Rapids.*

FAMILIAR FACES AND SPACES

General Managers of EGR Jacobson's



JOHN CHANDLER

1989 – 1995/6



Jeff Gehrlich

1996 - 2002



HOME SCHOOL
10 am - 1 pm
1500
1000



EAST GRAND RAPIDS HISTORY ROOM







ZIMMER'S

Jacobson's



Jacobson's
RESTAURANT

HAIR DESIGNERS

DO NOT ENTER

ENTRANCE

740142



Entrance to
several
levels...

Lower

Home shop
Miss J

Upper

Women's
shoes and
dresses

CEAST GRAND RAPIDS HISTORY ROOM

Courtesy of the Ella
Sharp Museum

JANUARY

WHITE SALE

Now in Progress

An opportunity to fill your linen shelves with superb values . . . PILLOWS, SHEETS, PILLOW CASES, BEDSPREADS, BLANKETS, TABLECLOTHS, CURTAINS, TOWELS . . . all priced to help you save!

Jacobson's



Almanac, Jan. 1967



Steps joining the main level and the parking level are designed in an open contemporary style.

JACOBSON'S, EAST GRAND RAPIDS, MICHIGAN
Interior Design: Jacobson Stores Planning Department in conjunction with Kent-McClain of Canada, Ltd., Toronto, Ontario, Canada

Steps joining the main level and the parking level are designed in an open, contemporary style. Handrails are wood, bannisters are white metal and platforms

MARCH 1967 ISSUE

STAIRCASE — PARKING LEVEL

are tile. A low, natural brick partition directly beneath the staircase, is filled with stones and a planter is used for displays. Flooring is travertine tile.

Printed in U.S.A.

Courtesy of the Ella Sharp Museum

67-89

MISS J ABSOLUTELY FLIPS
FOR OUR GROOVY
NEW PANT STORY

Modly becoming, super-charged cotton looks riding on the hips, and combined with great pant tops...daring, dapper combos for spring bursting forth with color, spirit and plenty of zoom-room. What a way to go where the action is!

Brown, bright orange, hunter, yellow, zippy green, navy. Sweater sizes S,M,L; pant sizes 5 to 15.

A. Natural lacy novelty knit pullover. 10.00
Glen plaid limey. Orange or green only. 8.00

B. Two-tone raglan sleeve pullover. 6.00
Solid homespun pant with D-ring belt. 8.00

C. Stripe turtle-neck sleeveless shirt. 5.00
Low-riding homespun limey pant. 8.00

D. Turtle-neck muscle shirt. 5.00

Print hipster pant. 8.00

Jacobson's

Lakeshore Ramona, East Grand Rapids,
Downtown, Grand Rapids

miss J shop

Almanac, Feb. 9, 1967



Miss J Board, circa 1982



miss J shop

Come to our Miss J Shop Friday night 7 to 9 p.m. and meet Helen Ottenhoff and Kathy Keessen Bouman from Calvin College; Mary Ann Anderson and Mary Jo Gibson from Aquinas who will model for you.

our Petite Miss J thinks "pastel"

separates that swing with dash and flair... that's the "in" way of looking this year. Heathy tones of raspberry or green. Sweater sizes 34 to 36; match-mate sizes 3 to 13 petite.

A. Short sleeve pair girl. 9.00 Jacket. 18.00 Tweed belted hipster. 12.00

B. Novelty ribbed tattersoll pair girl. 12.00 Bias tattersoll A-line. 12.00

miss J shop



JACOBSON'S, EAST GRAND RAPIDS, MICHIGAN
Interior Design: Jacobson Stores Planning Department in conjunction with Kent-McClain of Canada, Ltd., Toronto, Ontario, Canada

Flocked metallic wallpaper, wood molding accents and wood turnings give a sophisticated atmosphere to the teen shop. Each wall is decorated with a black and white print mounted in an antique frame. Wall racks are accented with

MARCH 1967 ISSUE

TEEN SHOP

TEEN SHOP— PARKING LEVEL

small display shelves while floor units have tiered shelves secured by wood turnings.

Printed in U.S.A.

Courtesy of the Ella Sharp Museum



JACOBSON'S, EAST GRAND RAPIDS, MICHIGAN
Interior Design: Jacobson Stores Planning Department in conjunction with Max Sabaroff & Company, Inc., Detroit, Michigan

Two large mahogany wrought iron dividers separate the dress department from the stairwell. The area is decorated in soft, neutral tones and accented

MARCH 1967 ISSUE

Women's Dress Dept.

STAIRWELL-MAIN LEVEL

with natural woods. The floor surrounding this center aisle area is travertine, while carpeting is used in the various fashion departments.

Printed in U.S.A.

67-72

Courtesy of the Ella Sharp Museum



JACOBSON'S, EAST GRAND RAPIDS, MICHIGAN
Interior Design: Jacobson Stores Planning Department in conjunction with Max Sabaroff & Company, Inc., Detroit, Michigan

WOMEN'S SHOES — MAIN LEVEL

Women's shoes are presented beneath a fluorescent covered dome ceiling and a suspended crystal chandelier. Walls are glazed and antiqued and trimmed with molding for a paneled effect. Recessed display niches and cutout, applied letters of brand names give an exciting, fashion impact to the area. Furniture

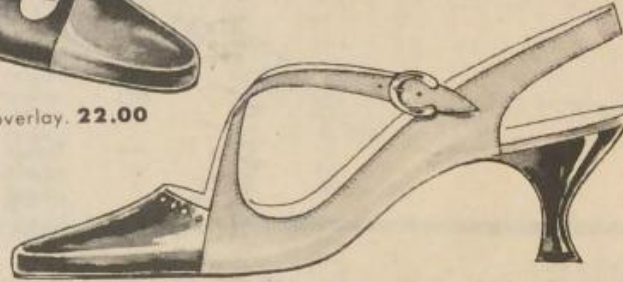
is used extensively for fitting seats and spot displays. The floor to ceiling mahogany and wrought iron unit serves as an aisle partition. Carpeting covers the floor.

SPRING SHOES, ITALIAN STYLE...

INTERPRETED FOR THE AMERICAN
FASHION SCENE BY AMALFI



Navy calfskin strap pump
with grained calf overlay. **22.00**



Cross-strap kidskin with patent.
Bone/black, yellow/orange. **26.00**



Camel color calfskin suit shoe
with raised tongue. **22.00**

Patent-tipped kidskin. Navy,
bone/champagne. **26.00**

Jacobson's

LAKESHORE RAMONA EAST GRAND RAPIDS
DOWNTOWN GRAND RAPIDS

Jacobson's - Adv -
Almanac March 1967



JACOBSON'S, EAST GRAND RAPIDS, MICHIGAN

Interior Design: Jacobson Stores Planning Department in conjunction with Max Sabaroff & Company, Inc., Detroit, Michigan

An aura of elegance fills the intimate apparel department with a special ceiling design, wall treatment and furnishings. The coved dome ceiling is fluorescent lighted with a large crystal chandelier suspended from its center.

MARCH 1967 ISSUE

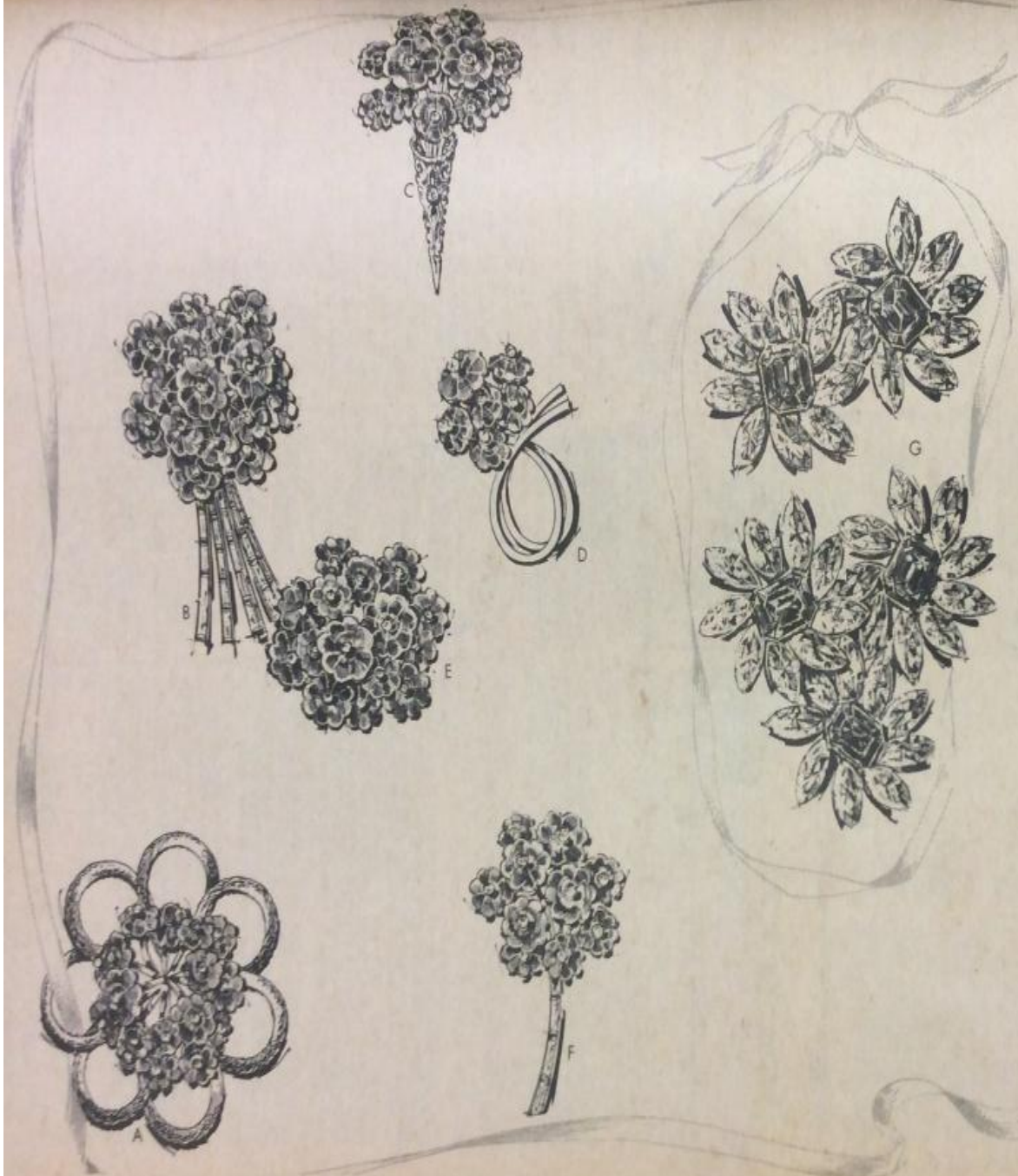
Intimate Apparel

INTIMATE APPAREL — MAIN LEVEL

Dove grey walls and molding are lacquered and antiqued, accented by flocked wallpaper on the curtain wall. Red mahogany fixtures and furnishings are inspired by the Queen Anne period. Displays line the top of the bins.

Printed in U.S.A.

Courtesy of the Ella Sharp Museum



**EXQUISITE IMPORTED RHINESTONE
PINS FROM AUSTRIA...**

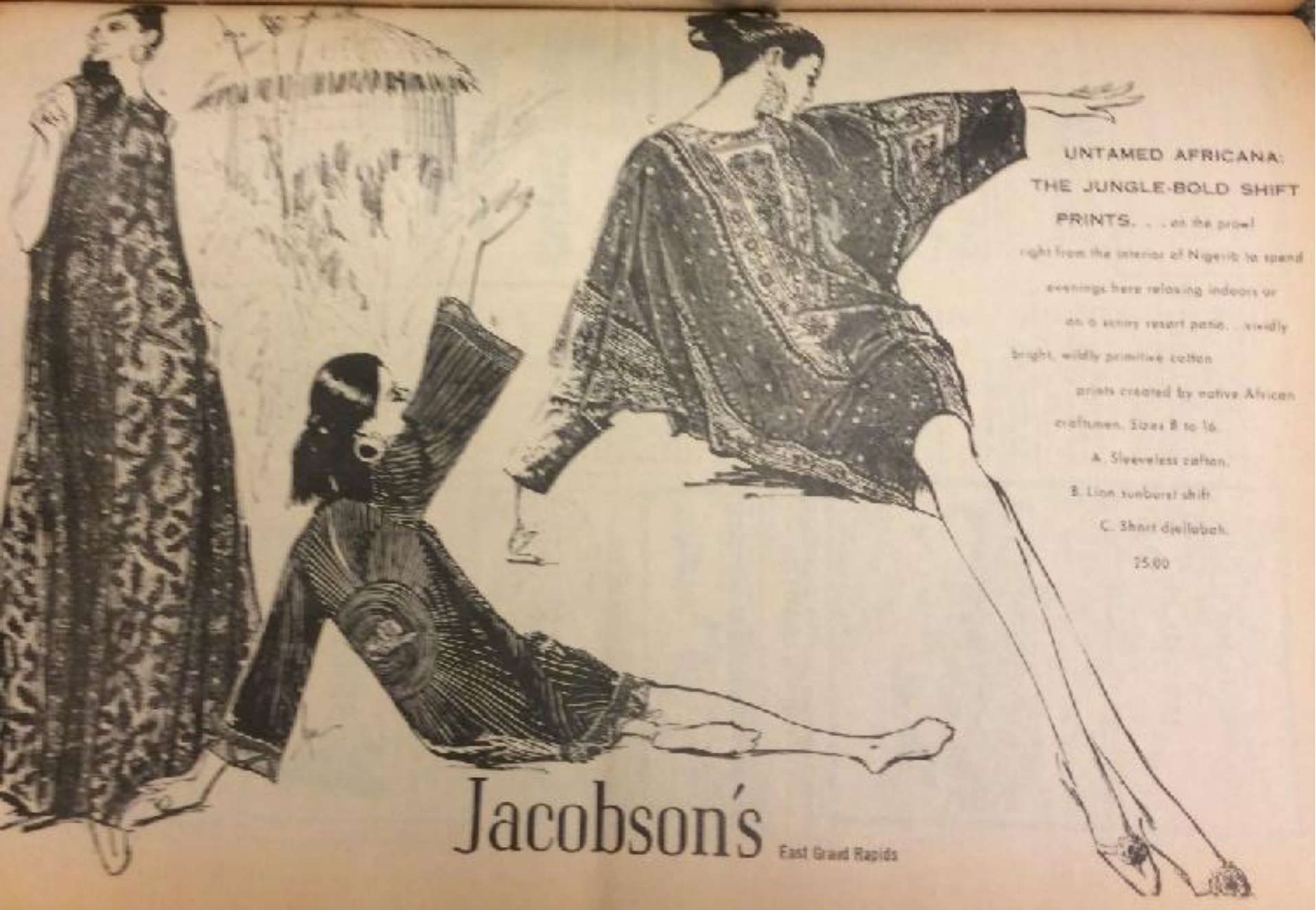
brilliant, magnificently colored, finely cut crystal pieces whose beauty far outshines our moderate prices... possible because we hand-selected them ourselves in Austria.
Shown actual size, from a collection.

Iridescent marguerita stones, rhodium settings. Heliotrope/sapphire, blue/olivine.

- A. Cluster pin, golden or silver loops. 12.00
- B. Double violet bouquet, baguette rhinestone stem. 12.00
- C. Floral boutonniere in gilt filigree holder. 6.00
- D. Spray pin, double loops of baguette stones. 4.00
- E. Cluster medallion. 10.00 F. Violet spray. 7.00
- Earrings to match marguerita pins. 4.00, 5.00, 6.00
- Sapphire or rose marquis rhinestones set in black.
- G. Double cluster. 6.00 Triple cluster. 9.00
- Matching marquis rhinestone earrings. 5.00

Jacobson's

GRAND RAPIDS EAST GRAND RAPIDS



**UNTAMED AFRICANA:
THE JUNGLE-BOLD SHIFT
PRINTS.** . . . on the prowl

right from the interior of Nigeria to spend
evenings here relaxing indoors or
on a sunny resort patio. . . vividly
bright, wildly primitive cotton
prints created by native African
craftsmen. Sizes 8 to 16.

- A. Sleeveless caftan.
- B. Lion sunburst shift.
- C. Short djellabah.

25.00

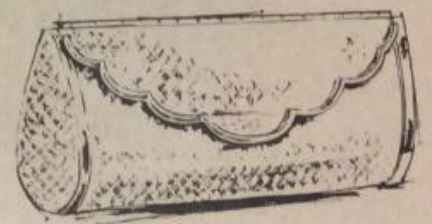
Jacobson's East Grand Rapids



**LATE-DAY DANDIES
ARE RUFFLED
ROMANTICS**

Double ruffles of white lace stream down the front and ripple from the wrists of our red or black velveteen ensembles. . . pretty potent way to dress for gala evenings. 8-16 sizes. 40.00

**ADD: A DAINTY
MINAUDIERE. . .** richly textured silver or gold plated metal 7 1/2 x 3 1/2 clutch with mirror lid and soft velvet lining. 19.00



Jacobson's

GRAND RAPIDS EAST GRAND RAPIDS



JACOBSON'S, EAST GRAND RAPIDS, MICHIGAN
Interior Design: Jacobson Stores Planning Department in conjunction with Kent-McClain of Canada, Ltd., Toronto, Ontario, Canada

A fleet of old ships set an exciting sculpture theme for the curtain wall in this department. The nautical theme is dimensionally created with scrap metal, wrought iron, nails, and odd "junk" against a stained, paneled wall. Recessed

Small Boys' Dept.

SMALL BOYS — PARKING LEVEL

merchandise racks and display niches are outlined in barnwood. A rope screen, far right, trims the entrance to this area.



JACOBSON'S, EAST GRAND RAPIDS, MICHIGAN
Interior Design: Jacobson Stores Planning Department in conjunction with Max Sabaroff & Company, Inc., Detroit, Michigan

Glass encased recessed wall shelves and glass faced counters fill this compact cosmetics department. The wall is painted and accented by natural wood molding repeated on the fixtures. The unusual signing is created on 9 inch

MARCH 1967 ISSUE

COSMETICS — MAIN LEVEL

Cosmetics — main level

square redwood blocks, one block for each letter. Each letter is carved, then painted and glazed. The entrance to intimate apparel is adjacent to cosmetics, utilizing the side wall for a recessed, illuminated display.

Printed in U.S.A.

67-75

Courtesy of the Ella Sharp Museum



JACOBSON'S, EAST GRAND RAPIDS, MICHIGAN
Interior Design: Jacobson Stores Planning Department in conjunction with Grand Rapids Store Equipment Company, Grand Rapids, Michigan

MISS J SHOP (SPORTSWEAR) — INTERMEDIATE LEVEL

Miss J Shop - sportswear

White stucco walls and rough hewn cedar paneling sets the casual and informal atmosphere for the young teen-aged customer. Double merchandise racks line the wall, while narrow glass display shelves, directly above the

merchandise, add color and decor. Round table displays, chairs and self-service fixtures create an inviting, informal mood.



JACOBSON'S, EAST GRAND RAPIDS, MICHIGAN
Interior Design: Jacobson Stores Planning Department in conjunction with Grand Rapids Store Equipment Company, Grand Rapids, Michigan

Miss J Shop dresses, catering to the teen-aged customer, are presented in an informal and very attractive style. Rough hewn cedar paneling outlines the walls and forms small partitions between each size group. Beige on white flopped paper decorates the walls between each partition. Each area is complete

MARCH 1967 ISSUE

MISS J SHOP (DRESSES) — INTERMEDIATE LEVEL

with various glass display shelves, a wrought-iron chandelier and clothes displayer decorates the center area. A display niche divides dresses from sport-wear.

Printed in U.S.A.

67-88

Miss J Shop Dresses



you always know
 what to give
 a Villager collector

... more quiet-spoken
 Villager wool classics
 in blue, green,
 peach or pink.

Sweaters, sizes 36 to 40.

Skirts, sizes 6 to 16.

A. Cardigan, 20.00

Cotton shirt, 7.00

Skirt, 15.00

B. Sweater, 14.00

Shell, 8.00 Skirt, 15.00



give lavishly, give

Dalton cashmeres

and dyed-to-match wool

flannel skirts

this Christmas.

Red, white, navy blue.

Sweaters,

sizes 36-40.

Skirts,

sizes 8-18.

A. Scarfed sweater, 40.00

Slimline skirt, 20.00

B. Chevron-stitch pullover, 35.00

A-line skirt, 23.00



GRAND RAPIDS

Jacobson's

EAST GRAND RAPIDS



JACOBSON'S, EAST GRAND RAPIDS, MICHIGAN
Interior Design: Jacobson Stores Planning Department in conjunction with Kent-McClain of Canada, Ltd., Toronto, Ontario, Canada

Infants merchandise is dramatically displayed within framed recessed wall racks, recessed display niches and a colorful wall mural. The recessed wall mural, created in relief and painted subdued colors, depicts a European Village.

MARCH 1967 ISSUE

Infants Dept.

Walls are covered in a natural-toned vinyl and accented with raised signing. Fixtures are wood grained. Note the well illuminated recessed areas.

Printed in U.S.A.

INFANTS — PARKING LEVEL

67-93



Outstanding savings on all of baby's layette needs during this week-long price reduction.

Starts Friday, January 13

- CONVERTIBLE NYLON COMFORTER..... \$6.77
- HODDED NYLON / COTTON STRETCH TERRY SNOOZER, azure, white, & yellow
Sizes...S, L. \$2.70
- GIRL'S COTTON BUBBLE SUNSUIT with hat, assorted, Sizes 6 - 12 mos...\$2.70
- COTTON POLO SHIRT, assorted, Sizes S, M, L..... \$1.40
- GIRL'S COTTON SLEEP AND PLAY SETS, assorted \$3.17
- BOY'S COTTON SLEEP AND PLAY SETS, assorted \$3.17
- SNAP - SIDE UNDER SHIRT, cotton knit, 6 - 12 mos, Pkg. of 2, \$1.40
- WHITE COTTON CRIB SHEET, standard size..... \$1.70
- COTTON TERRY HOOD TOWEL..... \$1.70
- TOWEL AND WASH CLOTH, cotton terry..... \$1.90
- ACETATE DACRON SLEEPING BAG..... \$3.40
- ACETATE BLANKET..... \$2.90
- ORLON THERMAL BLANKET..... \$4.90
- ACETATE / ACRYLIC SLEEPING GARMENT assorted, Sizes, S, M, L., \$3.90
- ROSEBUD PRINT COTTON KNIT SAQUE, azure blue..... \$.90
- COTTON SLEEPING BAG..... \$4.27
- ORLON ACRYLIC SWEATER SET in blue, pink, maze or white..... \$2.90

Jacobson's East Grand Rapids

Almanac,
Jan. 12, 1967

STORE PLANNING DISPLAYS • Retail Reporting Bureau • Milton B. Conhaim, Inc. • 101 Fifth Ave., N. Y. 3



JACOBSON'S, EAST GRAND RAPIDS, MICHIGAN

Interior Design: Jacobson Stores Planning Department in conjunction with Grand Rapids Store Equipment Company, Grand Rapids, Michigan

This entrance leads to the intermediate level of the store. It's the location of teen and men's clothing departments as indicated by the group of signs. The name of each shop is applied on fabric and mounted in a collection of antique

MARCH 1967 ISSUE

ENTRANCE TO MEN'S STORE — INTERMEDIATE LEVEL

frames. The entrance is accented with natural wood molding and the floor is travertine tile.

Printed in U.S.A.

67-80

Men's Store

Entrance

Courtesy of the Ella Sharp Museum



JACOBSON'S, EAST GRAND RAPIDS, MICHIGAN
Interior Design: Jacobson Stores Planning Department in conjunction with Grand Rapids Store Equipment Company, Grand Rapids, Michigan

Natural wood paneled walls, recessed merchandise racks and informal display spots strikingly combine in the men's clothing shop. The back wall has display niches and recessed mirror panels. Furnishings are presented on narrow

MARCH 1967 ISSUE

MEN'S CLOTHING — INTERMEDIATE LEVEL

Men's Clothing

shelves above each wall rack section. Note the white painted recessed area contrasting the wood finishes. Carpeting covers the floor.

Printed in U.S.A.

67-85

Courtesy of the Ella Sharp Museum



JACOBSON'S, EAST GRAND RAPIDS, MICHIGAN

Interior Design: Jacobson Stores Planning Department in conjunction with Max Sabaroff & Company, Inc., Detroit, Michigan

Sportswear is presented within a neutral, textured decor scheme. Wall racks are set into illuminated, recessed areas, lined in a stark white contrast. The valances over each are natural finished wood arched against a curtain wall

MARCH 1967 ISSUE

SPORTSWEAR — MAIN LEVEL

Women's Sportswear

of flocked burlap paper. Floor fixtures create a furniture theme with the wood grained sides, legs and ornate handles. The tops are white laminated formica. Carpeting covers the floor.

Printed in U.S.A.

Courtesy of the Ella Sharp Museum

67-73



You are cordially invited to a very special showing of luxurious fashions for the hostess at home. View the exotic designs of "Dynasty" in colors and fabric that move gracefully into the social season with a special flair for entertaining.

The complete collection will be modeled for your approval Friday night November 11th from 7 to 9 p.m., and Saturday November 12th from noon until 5:30 p.m.

Jacobson's

EAST GRAND RAP

"You are cordially invited to a very special showing of luxurious fashions for the hostess of the home. View the exotic designs of "Dynasty" in colors and fabric that move gracefully into the social season with a special flair for entertaining.

The complete collection will be modeled for your approval. . ."



JACOBSON'S, EAST GRAND RAPIDS, MICHIGAN
Interior Design: Jacobson Stores Planning Department in conjunction with Kent-McClain of Canada, Ltd., Toronto, Ontario, Canada

Girls' 7 - 14

GIRLS 7 TO 14 — PARKING LEVEL

Entering the Girls 7 to 14 department, the customer is greeted with a curved display area. It's covered in vinyl and the side panels are outlined in wood

grained and finished with colored felt pads. Merchandise racks are built into the opposite side of the unit.

MARCH 1967 ISSUE

Printed in U.S.A.

67-90

Courtesy of the Ella Sharp Museum

FROM A
GALLERY OF
LITTLE IDEAS FOR
A CHARMING
CHRISTMAS

Delightful under the tree gifts
and stocking stuffers for
the tiny-to-teen Christmas girls
on your gift list.

- A. White bunny fur
muff with doll's head. 3.50
- B. Ceramic angel bark, 7",
from a collection. 4.00
- C. Goldstone alarm clock,
filigree trim. 4" high. 7.00
- D. Acrylic knit mitten, 2-4 yr. sizes. 1.25
- E. Ballerina musical jewelry
box. 6" x 4 1/4" x 3 1/4". 3.50
- F. Frog place mat, from an animal collection. 1.00



Jacobson's



JACOBSON'S, EAST GRAND RAPIDS, MICHIGAN
Interior Design: Jacobson Stores Planning Department in conjunction with Kent-McClain of Canada, Ltd., Toronto, Ontario, Canada

Girls' 7 - 14

GIRLS 7 TO 14 — PARKING LEVEL

Wheels, created in a contemporary collage style, cover the curtain wall of this department. The wheels are made of metal, lumber, scrap, plastic and

glass. It's tinted and applied on the white wall. Wood finished fixtures and various self-service units fill the aisle. Carpeting covers the floor.

44 toddlers are suited for winter-time fun in snow toggery cued to active little people

Keep your young set cute and cozy in sweetly styled snow sets that combine comfort and warmth with a delightful little look big on fashion. Sizes 2 to 4.

A. Blue paisley girls' nylon snowsuit. . .Orlan[®] acrylic lining. 18.00

B. Slate blue boys' all nylon quilted snowsuit. . .reinforced knees. 22.00

C. Girls' red wool double-breasted tailored coat set. 23.00

D. Black and white check high-rise coat set. 26.00



Jacobson's
East Grand Rapids

Featuring previous Hutton, Lizzy Evans, and Number 26 Children's Skates



JACOBSON'S, EAST GRAND RAPIDS, MICHIGAN
Interior Design: Jacobson Stores Planning Department in conjunction with Grand Rapids Store Equipment Company, Grand Rapids, Michigan

The Cannon Shop presents students and young men's merchandise. The side wall is covered in weathered barnwood in a herring bone pattern, while the adjacent wall is painted, adding contrast to the entire department. Recessed

MARCH 1967 ISSUE

STUDENT SHOP — INTERMEDIATE LEVEL

Young Men's — student shop

merchandise shelves and display areas are outlined by carved wood valances and wood posts. Floor units are also wood and the floor is parquet.

Print in U.S.A.

67-82

East Grand Rapids

EBERHARD'S

JACOBSON'S

Gagnon
Travel Agency

JERSEY
JUNCTION

REMES'
ALLEY

THE
BAGPIPER

STUART
LONG
ASSOC.

THE
BOOKIE

MONOGRAM
SHOP

Paul Seibold
Insurance

Barbouri Barber Shop

Flowers by Maureen

Reicharts Cheese
Shop

CROSWELL CORNERS

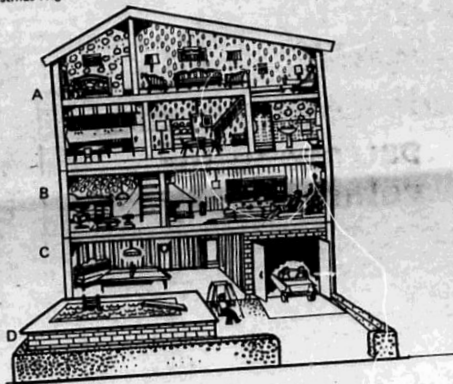
Shop 10:00 A.M. to 5:30 P.M. Daily, Monday and Friday Evenings 'Til 9

Santa arrives at Jacobson's

East Grand Rapids

Friday, November 28 6 P.M. to 9 P.M.

His elves, Mrs. Claus, puppets, a magician, Mickey and Minnie Mouse and Goofy will be here to greet all young folk during our annual Christmas Night.



our Lundby dollhouse and extensions for young interior decorators help develop creativity and imagination, and provide hours of fun. Of durable, smooth wood with tasteful wall coverings, it's ready to be furnished with furniture and room accents from our collection.

- A. Six-room dollhouse with stairway and windows. 26 $\frac{1}{2}$ "Lx9 $\frac{3}{4}$ "Dx12"H at sides. \$30
 - B. Dollhouse extension. 8"H. \$14
 - C. Playroom and garage. 8"H. \$17
 - D. Swimming pool with patio lawn. \$14
- Individual furniture, lamps and decorating accessories. 2.50 to \$6

Jacobson's

EAST GRAND RAPIDS, Gaslight Village

Cadence, East Grand Rapids, Michigan, Wednesday, November 26, 1975 3

your crowded closets out.

Shop 10:00 A.M. to 5:30 P.M. Daily, Monday and Friday Evenings 'Til 9



the STEIFF TRAVELING CIRCUS

Thursday through Saturday, November 6 through 8

It's the greatest show of large to life-size stuffed animals, appearing for three exciting days at Jacobson's! Come see these lush, plush, enchanting creatures in our menagerie of famous "button in ear" animals by West German Steiff master craftsmen who blend their skill and love of toys into beloved play-pets that are faithful reproductions of real-life animals. You may special order any of them with delivery in time for happy holiday gift giving.

Jacobson's

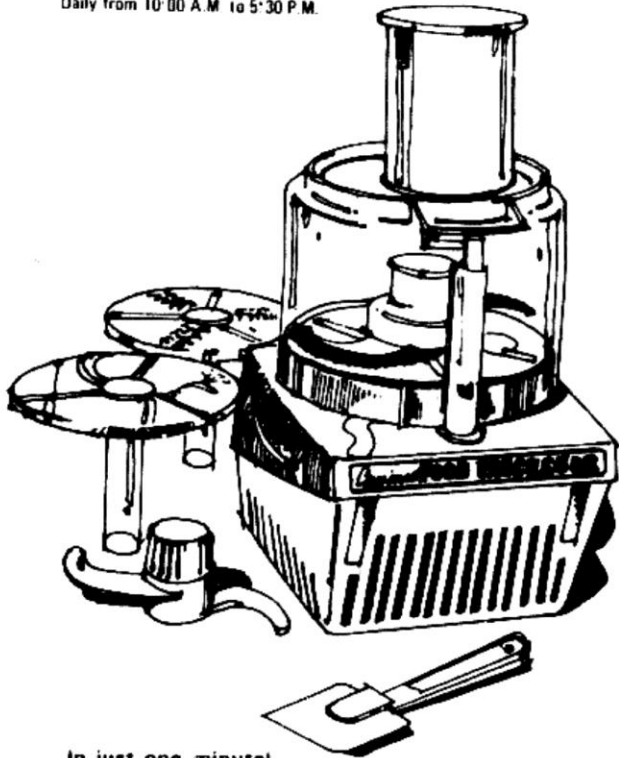
EAST GRAND RAPIDS, Gaslight Village

Cadence, East Grand Rapids, Michigan, Wednesday, November 5, 1975 5

H
K
Y
R
S
S
Y
E
S
S
Y
D
E
L
Y
S

like a trained genius. Von

Jacobson's Open Monday and Friday Evenings 'Til 9
Daily from 10:00 A.M. to 5:30 P.M.



In just one minute!

It chops a pound of beef or slice of carrots or makes pastry for a 9" pie. It's the Cuisinart™ food processor. . . and it takes up less space than most blenders, but does much more. It chops and purees. Slices and shreds. Grinds. Grates. Mixes. Blends. It's the most versatile and useful kitchen appliance we've ever seen. Many of the world's most famous chefs agree - and so will you. It comes with a stainless steel chopping blade, slicing and shredding discs, plastic mixing blade and instruction book with many recipes. \$190

Jacobson's
EAST GRAND RAPIDS, Gaslight Village

Cadence, East Grand Rapids, Michigan, Wednesday, October 29, 1975 5

PANOPOULOS FIGURE AND HEALTH SALON

Jacobson's Open Monday and Friday Evenings 'Til 9, Daily from 10:00 A.M. to 5:30 P.M.

SALE

**made-to-measure draperies
save 20%**

Come see what well-dressed windows are wearing this fall, one of the most important decorative areas in your home. There are prints, solid colors, billowy sheers and lacy openweaves. . . all at savings right now! Included are Stead's fresh new designs and colors in seamless knit and woven sheers of imported Gardisetta and Tergal polyester. . . skillfully tailored in any size to meet your window requirements without ever sagging or stretching out of shape.

special group-made-to-measure draperies - save 30%
Your color selections are almost endless! Lined or unlined rayon acetate satins may be chosen in any of 90 different colors. . . and polyester batiste sheers in any of 35 shades. Just bring in your window measurements, allow four weeks for delivery, and enjoy both beautiful windows and excellent savings.

For a minimal charge, our complete drapery service staff will determine your window dimensions and requirements and do the final hanging while you sit back and admire your new window treatments.



Jacobson's

EAST GRAND RAPIDS, Gaslight Village

Cadence, East Grand Rapids, Michigan, Wednesday, September 3, 1975 3

Advertisements - Fall 1975

Jacobson's Open Monday and Friday Evenings 'Til 9, Daily from 10 00 A.M. to 5 30 P.M.



no-polish infant shoes by **Jumping-Jacks**. . .
designed to protect little feet that have a lot of
important growing to do. Constructed of flexible
and sturdy patent leather that insists on
keeping its fresh and clean sparkle while
safeguarding those early steps.

A. "Cuddles II" high shoe. Sizes 3-6 C,D,E. \$11

B. "Sporty" saddle oxford. Sizes 5½-8 C,D. 12.50

Jacobson's

EAST GRAND RAPIDS, Gaslight Village

Cadence, East Grand Rapids, Michigan, Wednesday, November 12, 1975 5

Cadence
November 12, 1975

Gaslight Village

East Grand Rapids

a collection
of unusually
fine shops



Gaslight Village... a unique shopping experience with you in mind. The selection is vast, the pace leisurely, and the attention personal.

Over 46 unusually fine shops - from the traditional to the contemporary to the specialty - are there to meet your needs or

Gaslight Village Business
Directory 1981 - 1985

No matter where
you're coming from...
...north, south, east,
west. All roads lead to
Gaslight Village in East
Grand Rapids.

tickle your fancy. And each place is distinctive enough to be an experience in itself.

You'll find Gaslight Village unlike any other shopping area. Come spend time with us.

1. **Fletcher Realty Co., LTD.** for homes of distinction. Specializing in properties located east of Grand Rapids. 456-7974.

4. **Remes Drug Stores** Prescriptions, cosmetics, package liquor, cheese & wine department, Russell Stover Candies & Hallmark Cards. Open Daily 8:30-9:00 Sundays 10:00-5:00.

6. **Lakeshore Opticians** Trust your eye care to only the best. Quality, service, dependability. 2140 Wealthy St., S.E.

7. **Gepetto's** A contemporary toy store with old fashioned quality. European dolls, wooden trains, Chinese kites, are among featured items.

9. **Joan & Co.** Gourmet cookware - gadget, gourmet food - dinnerware, glassware - fabric, paper products - contemporary life style store. Daily 10:00-6:00.

11. **Crowell Corners** for the unique in gifts, decorative accessories, cards and baskets...now offering basket making workshops and supplies.

12. **Village Clothing Co. Inc.,** Traditional women's fashions very classic, very classy, very affordable. 456-9745 Hours 10:00-5:30 Monday through Saturday.

13. **Jersey Junction Ice Cream Parlour & Confectionary** No trip to the Village is complete without a stop at the Junction. Relax in the back parlour with a treat from the soda fountain, or sip your soda outside in the courtyard.

14. **Peacock Alley Needlepoint Specialty Shop** Original handpainted needlepoint designs with the finest imported yarn and canvas. We also offer custom designing, expert finishing, blocking and classes. Hours: Monday through Saturday, 10:00-4:30 p.m. Closed Saturdays, July and August. Telephone: 454-9898.

15. **Gas Light Inn** 2162 Wealthy, S.E. The little restaurant in EGR. Serving Breakfast—Lunch—Dinners. Beer and wine after 4 p.m. Open Monday through Friday 6:30 to 8:30 p.m., Saturday 6:30 to 7:30 p.m. and Sunday 8:30 to 2 p.m.

16. **Daniel J. Devine** Men's traditional clothing.

17. **Bagpiper** For twenty-two years Michigan's leading traditional clothing store for men and women. Open Monday & Friday until 9:00.

18. **Leigh's Fur Salon** Pride in past achievement, present progress and future promise has helped build the Leigh's tradition.

We offer you a complete fur service, including fur sales, storage, cleaning, conditioning, repairing,

remodeling and remaking. Our expert staff is available Monday through Saturday, 9:30 to 5:30. Closed Saturday during June, July & August. Phone: 459-8331.

19. **The Duddery** "For the finest in fashions" 454-3062.

22. **Cadence Newspaper** Between the covers of the award winning weekly newspaper, circulation 5,000, come news, humor, sports, announcements, and advertising geared to the particular interests of East Grand Rapids residents.

25. **J. Poppas Pizzeria** Open for lunch Monday through Friday and 4:00 p.m. til 10:00 p.m. Sunday through Thursday. Friday & Saturday open till midnight. Pizza, subs, salads, baked pockets AND HAND MADE CANDY. 774-2124.

26. **Dancers Corner** Footwear, legwear, bodywear, records for dance, theatre and recreation. Square Dance apparel and shoes - 616-458-1272.

29. **Jacobsons** Fine apparel specialty store. Men's, women's, accessories, Miss J, children's, store for the home, restaurant, deli and gourmet shop.

31. **Old Kent Bank** Action 24 Teller Machine. Drive in facility, open Saturdays until 1 p.m.

32. **Eberhards** Full service supermarket featuring self-service and service meat departments. Full deli and on-premises bakery. Complete floral shop and pharmacy.

33. **Papagallo** Updated ladies' apparel, footwear and accessories. Monday 10:00-8:30 p.m. Tuesday through Saturday 10:00-5:30 p.m.

35. **Crackerjacks** Finally, classic children's clothing in an environment that makes you wish you were a kid again.

36. **Papers Plus** We carry personalized stationery, wedding invitations, travel bags, dish accessories, party papers, picture frames, greeting cards, paper everything and gifts.

44. **Mutual Home Federal Savings & Loan** Money Market rates and Insured Safety with our Mega Money Account. Hours 9:30-5:00 Monday through Thursday, 9:30-7:00 Fridays.

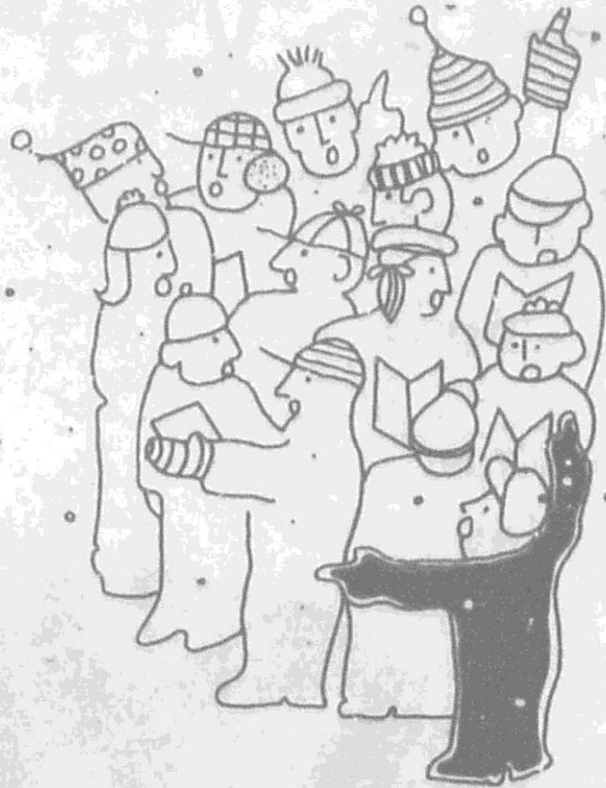
46. **Act II** Quality resale shop featuring womens' and children's clothing. Hours: Monday through Friday 10:00-5:30, Saturday 10:00-5:00. 774-2978.

Gaslight Village Business Directory 1981 - 1985



Holiday Season, mid-1980s – The Duddery in the foreground, East End Pastries, Ostema Jewelers or Fox Photo

YULETIDE



NOW OPEN EVENINGS

LET US ASSIST YOU AND YOUR FAMILY WITH GIFT SELECTIONS
THURSDAY, DECEMBER 12, FROM 7 TO 9 P.M.

Begin your evening with a dinner-for-two in our restaurant, \$9. Afterwards, at 7 p.m., enjoy a formal fashion show. Men, see elegant lingerie, sportswear and furs for your lady. And ladies, see our collection of holiday and after-five fashions. Following the show there will be informal modeling throughout the store. Bring the children because Santa will be here...and carolers too. So gather everyone together and get into the spirit.

Jacobson's

East Grand Rapids

CONVENIENT HOLIDAY HOURS: MONDAY THROUGH FRIDAY UNTIL 9.
Shop Saturday until 6.

Jacobson's

December 1985

Villagers All
this frosty tide
will let their doors all open wide

Inviting you to

A Yuletide Eve Open House
in Gaslight Village

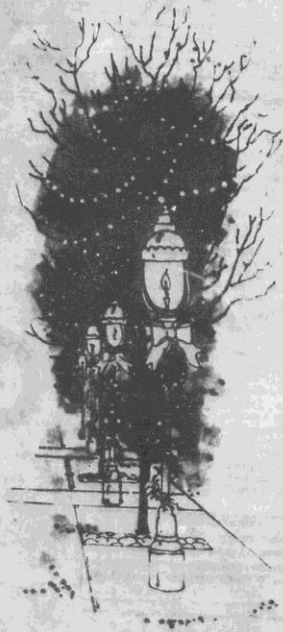
Thursday, December 12 7:00-9:00 P.M.

Recapture the magical feeling of old fashioned Christmas spirit in East Grand Rapids' Gaslight Village...twinkling lights throughout the tree-lined streets, the warm glow of gas lamps twined with natural green boughs invite you to discover how truly pleasant Christmas shopping can be.

As you travel from shop to shop you will be pleased to discover that all of your holiday shopping needs can be filled in Gaslight Village, where you will find something for everyone on your gift list.

Personal attention to customers' needs, for which the Village is known, the offering of the finest in quality merchandise, a comfortable and friendly shopping atmosphere, all come together to make for a very special shopping experience during the Holiday Season.

The Christmas season in the Village is highlighted each year by an evening Open House. This year's special YULETIDE EVE will be held on Thursday, December 12 from 7:00-9:00 p.m. There will be carriage rides through the Village and, of course, the traditional visit from Santa, and special in-store festivities. Come spend some time with us in East Grand Rapids' Gaslight Village.



from page 14A

Let us help you gather gift ideas for the entire family at JACOBSON'S Thursday, December 12 7-9 p.m. Plan to join us for the festivities. Begin your evening, if you choose, with dinner for two for \$9.00 in our restaurant. Afterwards, at 7 p.m. enjoy a formal fashion show. Men, see elegant lingerie, sportswear and furs for your lady. An ladies...see our collection of holiday and after five fashions. Following the show there will be informal modeling with models in all areas of the store to assist in your selections. Be sure the children see Santa and his elves. And listen for carolers. They will be singing throughout the store...getting everyone into the spirit.

B. GOODIES. Stop in for coffee or hot cocoa and sample many of our holiday goodies.

OFF BROADWAY BOUTIQUE—Up-scale, up-beat, this year-old shop specializes in contemporary fashions for contemporary women. A visit to Off Broadway is a must just to see the many unique accessories that make this boutique a special shopping experience.

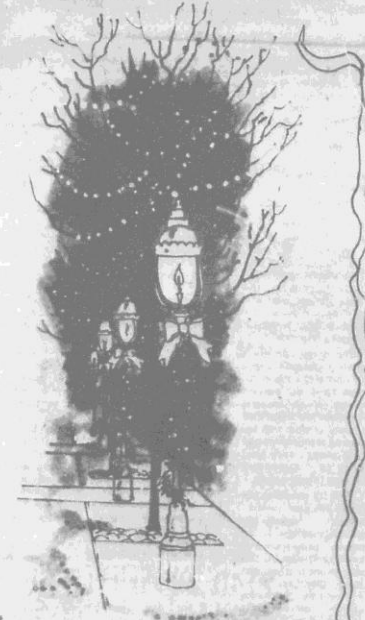
VANNIERE will be open from 7 to 9 p.m. to help you with your holiday gift needs.



Season's
Greetings

At this time of year it's
the oldest of traditions to pause
and greet friends old and new—
it's a pleasure to wish you
and your family the happiest
of holidays!

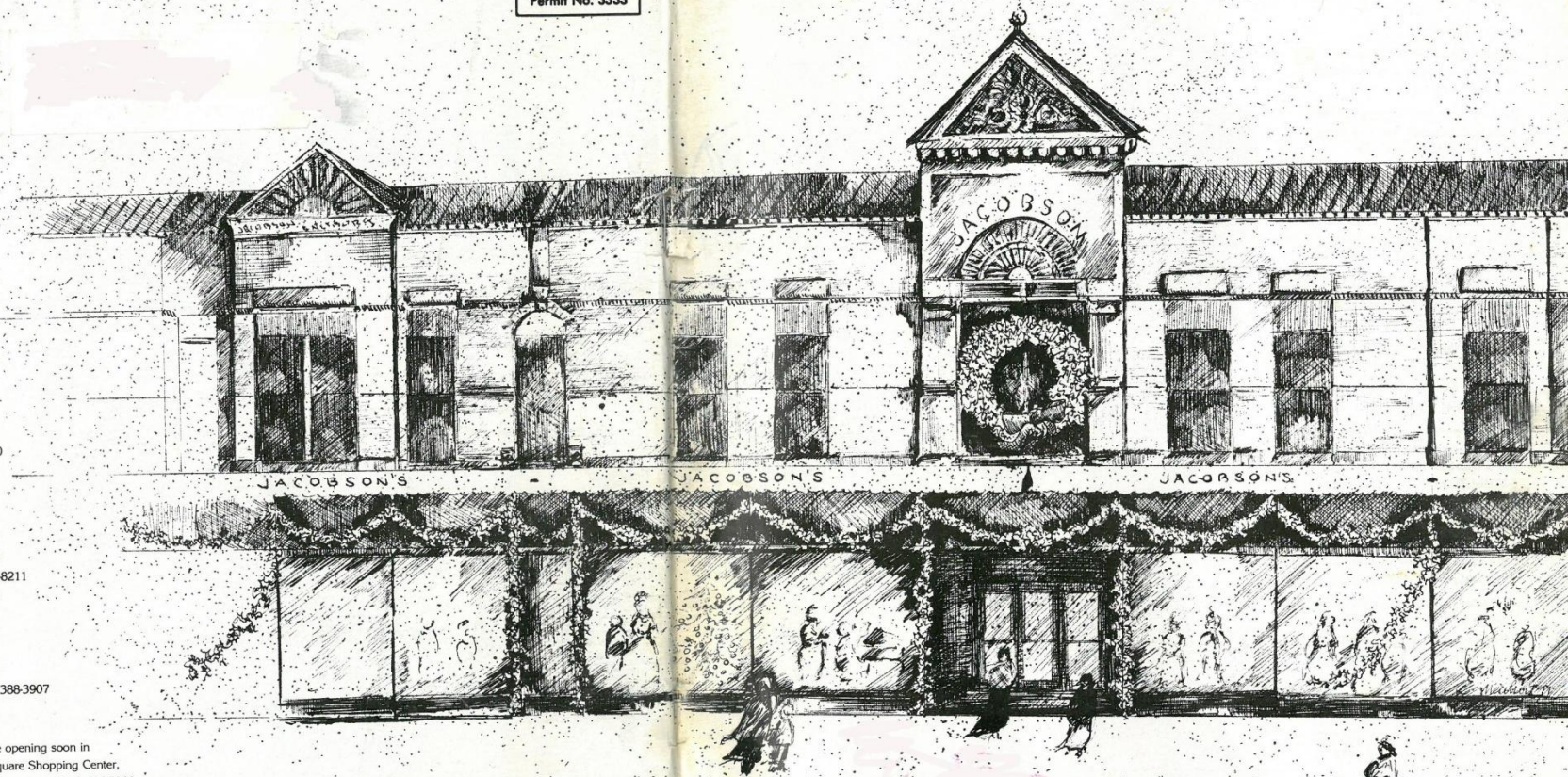
The Gaslight Village
Merchant Association



Jacobson's

POSTMASTER: If addressee has moved please deliver this catalog to the new resident at address shown.

BULK RATE
U.S. POSTAGE
PAID
Detroit, Mich.
Permit No. 3333



Grosse Pointe, Mich. (313) 882-7000
Birmingham, Mich. (313) 644-6900
Dearborn, Mich. (313) 565-9500
Ann Arbor, Mich. (313) 769-7600
Jackson, Mich. (517) 783-2841
Battle Creek, Mich. (616) 962-5131
East Lansing, Mich. (517) 351-2550
East Grand Rapids, Mich. (616) 454-8211
Grand Rapids, Mich. (616) 454-8211
Saginaw, Mich. (517) 771-2300
Kalamazoo, Mich. (616) 349-6661
Toledo, Ohio (419) 474-5411

In Florida . . .
St. Armand's Circle, Sarasota (813) 388-3907
Winter Park (305) 834-4040
Longwood (305) 834-4040

Another beautiful Jacobson's will be opening soon in
the Florida area at the Oakbrook Square Shopping Center,
North Palm Beach, 11700 U.S. Highway One. (305) 626-5800

Christmas past and present . . . a time for reflections and memories, a time for now and for looking toward a bright future. We have always known that the greatest gifts of all are the sharing of oneself and concern for others. To commemorate all of the Christmases we have shared with you, we have illustrated our very first Jacobson store on the cover of this gift idea catalog. The place: Reed City, Michigan. The year: 1869. Our thoughts and concerns are the same now as then . . . personal customer attention, courteous service and quality merchandise. Shown within these pages are just a sprinkling of the many assortments that await you in every one of the Jacobson stores. For your added convenience in this season of pleasant distractions, parties and packages wrapped with love, we have added a mail ordering form on page 61. May we take this opportunity to offer our warmest wishes for a happy holiday season to all of you who have made our sharing with you a pleasure.

Christmas 1977

MAN AT LEISURE



25A. On the beach or at poolside, he'll relax in comfort in swim coordinates from Countess Mara by State O'Maine. The CM coronet is embroidered on the sunglasses pocket of the jacket and buttoned pocket of the trunks. Blue or tan poplin of polyester/cotton blend. Jacket, S-M-L-XL sizes. \$30; Trunks 32 to 44 waist. \$20

25B. Christian Dior leisure time sport and lounge separates of cotton terry with contrasting piping and striping. Tan or navy. S-M-L-XL sizes. V-neck top. \$30 Signature shorts. 18.50

25C. Short sleeve cotton knit rugger shirt by Gant. Something new: tartan striping on khaki ground. S-M-L-XL sizes. 17.50

25D. White cotton survival pants by Gant, great for both active sports and street wear. 30 to 40 waist sizes. 27.50

25E. Cotton surcingle sport and casual belts with brass buckle and leather tabs. By Trafalgar, Ltd. Solid colors of navy, tan, red or yellow, and in stripe combinations of navy/tan, navy/red, navy/gold and red/navy. 1½ inch width, 32 to 44 waist sizes. \$10



4A. Oscar de la Renta's perfume in a dewdrop crystal bottle, a subtle blending of jasmine and rose enriched with sandalwood and spice undertones. ½-ounce. \$50

4B. Alexandra de Markoff's Enigma-scented sachet stones in a Waterford lead crystal canister, a lingering fragrance as elusive as its name. 6"Hx10" diam. \$30

4C. Handblown, hand cut Waterford lead crystal pendant on a sterling silver chain. Each is a work of art, signed by the Irish craftsman who created it. \$35

4D. Halston IV for Dorian, a dramatic wine cotton/polyester velour hostess gown with drawstring scoop neckline, full gathered sleeves. P-S-M-L. \$70

4E. Mimosa print polyester fleece robe by David Brown, a gracious Orient-inspired wrap with an obi sash. Yellow/orange/black floral on ivory ground. P-S-M-L. \$66

4F. Classic wrap robe of wool/cotton viyella by Royal Robes, certain to be her favorite lounge. Red/blue floral print on ivory background. 8 to 16 sizes. \$78

4G. Pierrot-collared robe of triacetate and nylon fleece by Bill Blass for Royal Robes. Romantic, feminine lace-edged ruffle collar and sleeve flounce. White. P-S-M-L. \$80

5A. Jade green cotton/polyester velour hostess gown by Lucie Ann, falling free and full from elasticized scoop neckline. Deeply flounced puff sleeves, back bow with long streamers. P-S-M-L. \$110

5B. Gloria Vanderbilt for Lily of France. A rose floral bouquet on a field of black polyester crepe de chine. Softly ruffled Elizabethan neckline, full long sleeves, gently shirred shoulders. 8 to 16 sizes. \$50

Jacobson's



Tennis whites boldly striped get the action into play on Southern resort courts . . . and the famous applied alligator signature emblem goes along for the ride.

37A. Full-fashioned tri-striped acrylic knit tennis dress by Crystal Sunflowers, Inc. Girls 7 to 14 sizes. **\$16**

Izod j.g. action-mates for all the boys.

37B. Cable-front acrylic knit V-neck cardigan sweater with navy/red stripes. 4 to 7 sizes. **\$16**; 8 to 20 sizes. **17.50**

37C. Short sleeve polyester/cotton knit polo shirt with green/red/navy stripes. 4 to 7 sizes. **\$11**; 8 to 20 sizes. **12.50**

37D. Navy/green striped polyester/cotton poplin shorts. 8 to 20 sizes. **12.50**
Same short without stripes, 4 to 7. **\$10**

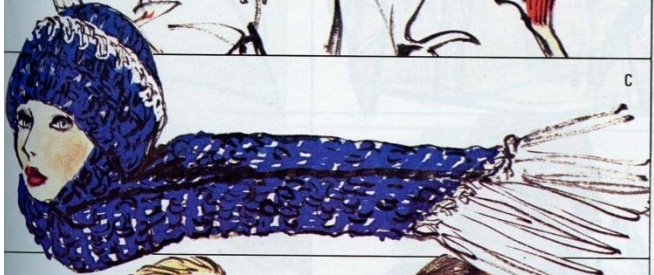
Crystal Sunflowers give the girls the action-ease of knit sport coordinates.

37E. Long sleeve V-neck acrylic cardigan sweater with green/red/navy stripes. Girls 7 to 14 sizes. **\$15**

37F. Short sleeve polyester/cotton shirt to match sweater. 7 to 14 sizes. **9.50**

37G. Knit polyester/cotton shorts with elasticized back waist, green/red/navy leg stripes. 7 to 14 sizes. **7.50**

Jacobson's



GIFTS FOR THE SPIRITED YOUNG J'S



20A. Argyle front V-neck pullover sweater from Logistix by Huk-A-Poo. Carefree acrylic knit in camel or light grey combinations. S-M-L. \$20

20B. Casual slacks with an accompanying elastic belt, by Metro. Khaki or black cotton/polyester blend. 28 to 38 waist sizes. \$20

20C. Crew neck shetland wool sweater with chest and sleeve stripes. From Logistix by Huk-A-Poo. Natural/chocolate brown or indigo/navy. S-M-L. \$22

21A. Bright stripe drawstring blouson sweater by Whistle Stop, an active sports look in acrylic knit. White with black/red/royal. Sizes S-M-L. \$19

21B. Cable wool knit shetland crew neck pullover by Kickers. Heathy red, white, oatmeal, blue, or yellow. Sizes S-M-L. \$18

21C. Hat and scarf in one. . . the fringed 36" scarf ends are attached to the wool knit cap to keep her ears warm. Navy/white. One size. \$18

21D. Aspen nylon ski jacket filled with prime northern down, the naturally lightweight and warm insulator. Zip and snap front closure, snap storm cuff. Red with yellow/white yoke, collar and bottom banding. Sizes S-M-L. \$65

21E. Warm, lightweight down-filled nylon ski vest by Aspen. Zip and snap closure, collar snaps up high for weather protection or lies flat club-style. Navy with red/blue chevron quilting design. Sizes S-M-L. \$45

Warm-up separates from Aspen. . . eggshell polyester/cotton knit with blue and white velour varsity striping. Sizes S-M-L.

21F. Drawstring hooded jacket with ribbed cotton cuff, kangaroo pocket. \$30

21G. Drawstring front, elastic back pants with white cord leg striping. \$22

Jacobson's



Come with us to the delightful world of Beatrix Potter. The polyester/cotton twill clothing with embroidered characters from her stories by Thomas, everything else shown on this page is from Eden® Toys.

- 40A. Pink overall. Toddler girl 2 to 4 sizes. **10.50**
- 40B. Print blouse. Toddler 2 to 4 sizes. **\$5**
- 40C. Blue overall. Toddler boy 2 to 4 sizes. **10.50**
- 40D. Striped shirt. Toddler boy 2 to 4 sizes. **\$5**
- 40E. Mint overall. Infant boy 12 to 24 mos. **11.50**
- 40F. Yellow overall. Infant girl 12 to 24 mos. **9.50**
- 40G. Hooded jacket. Infant girl 12 to 24 mos. **\$12**
- 40H. Peter Rabbit china plate, porringer, cup. **\$20**
- 40I. Musical ruffled 5" acetate-filled pillow. **\$10**

Beatrix Potter *Look and Listen*, Volumes I and II stereo recordings of tales told by Claire Bloom. Included with each volume are two LP records and two books of her famous tales.

- 40J. Volume I with *The Tale of Peter Rabbit* and *The Tale of the Flopsy Bunnies* books. **\$17**
- 40K. Volume II with *The Tale of Squirrel Nutkin* and *The Tale of Timmy Tiptoes* books. **\$17**
- 40L. *The Tale of Mr. Jeremy Fisher*. **2.95**
- 40M. *The Tale of Jemima Puddle-Duck*. **2.95**
- 40N. *The Tale of Peter Rabbit*. **2.95**

- From a collection of acrylic plush stuffed animals:
- 40O. Mr. Jeremy Fisher, 18" tall. **\$18**
- 40P. Mrs. Rabbit, 18" tall. **\$18**
- 40Q. Musical Peter Rabbit, 12" tall. **\$11**

- 40R. Waggie Jemima Puddle-Duck, 12" tall. **\$12**





JULY CLEARANCE

Perfect timing! Find cool, lightweight summer apparel for everyone in the family. Exactly what you need now for vacationing, traveling, camping, outdoor activities, business wear.

- **DRESSES** - Designer, Signature Collection and International Designers collections, Misses.
- **PETITE APPAREL** - Sportswear, dresses. Sizes 2 to 12 for women 5'4" and under.
- **CUSTOM SIZES** - Dresses, suits sportswear. Sizes 12P to 22P, 14 to 24. Tops, sizes 38 to 44; bottoms, sizes 32 to 38.
- **BRIDAL** - Wedding gowns, veils, bridesmaid dresses.
- **MATERNITY FASHIONS** - Summer dresses and separates.
- **SPORTSWEAR** - Blouses, skirts, sweaters, jackets, pants, active wear, swimwear. Designer casuals from Collection Sportswear.
- **RAINWEAR** - Jackets and coats. Misses sizes 6 to 16. Coats, in petite sizes 4 to 14.
- **LINGERIE** - Pajamas, robes, long and short nightgowns, loungewear.
- **ACCESSORIES** - Handbags, belts, scarves, hosiery, fashion jewelry.
- **SHOE SALON** - Dress and casual shoes. Whites and sandals, too.
- **MISS J SHOP** - Blouses, sweaters, jackets, skirts, pants, shorts, dresses, accessories, lingerie and sleepwear.
- **MISS J SHOES** - Casual and dress. Whites, colors, sandals.
- **GIRLSWEAR** - Dresses, sportswear, swimwear. Infants, toddlers, girls sizes 4 to 14, teens.
- **BOYSWEAR** - Shorts, knit and woven shirts, pants, swimwear.
- **CHILDREN'S SHOES** - Sandals and active footwear.
- **MR. J APPAREL** - Sport shirts, knit shirts, slacks, sportswear.
- **MEN'S CLOTHING** - Suits, sport coats, dress slacks.
- **MEN'S SPORTSWEAR** - Sport shirts, knit shirts, sweaters, slacks, shorts, swimwear, outerwear.
- **MEN'S FURNISHINGS** - Short sleeve and long sleeve dress shirts, ties, hats, pajamas and robes.
- **MEN'S SHOES** - Dress and casual styles.

Jacobson's

We welcome Jacobson's Charge Card or The American Express® Card

CLOSED TODAY · OPEN TOMORROW UNTIL 9 P.M.

Shop until 9 p.m. on Monday and Friday
Until 8 p.m. on Tuesday, Wednesday, Thursday and Saturday

July 10, 1985



7-2-70
Advance

Summer 1990

**JACOBSON'S EXPANDS IN SIZE &
A 15-FT HIGH PARKING RAMP IS
CONSTRUCTED**

Jacobson's plans to expand, subject to planning commission

by James Bratt

1-3-90

September completion is seen for Jacobson's

By Mike Turner 1-23-90
The Grand Rapids Press

Jacobson's, the anchor of East Grand Rapids' Gaslight Village shopping district, was scheduled to begin a \$4 million expansion this week, with an eye toward finishing in time for back-to-school sales.

John S. Keelean, vice president of the Grand Rapids construction firm Owen-Ames-Kimball, said the expansion should be completed by early September.

Owen-Ames-Kimball will serve as general contractor on the project, which will add 34,466 square feet to the northeast corner of Jacobson's basement and first floor. At the same time, the establishment's existing 56,000 square feet will undergo renovation.

The project includes a parking deck on the northwest portion of the parking lot.

Jacobson's expansion plans received unanimous approval from the Planning Commission Jan. 16.

The store first approached the Planning Commission with the proposal in December. Store officials and city staffers spent the next month reviewing the plans.

"They answered all our questions," said William Baragar, city plant engineer and building inspector.

The expansion is not expected to strain Gaslight Village's sewage, water or drainage systems, City Engineer Clifford McMann said. Also, the project meets the setback,

zoning and parking requirements, Baragar said.

City code requires one parking space for every 150 square feet of customer floor space. The proposed expansion required Jacobson's to add 125 spaces to meet the ordinance, boosting its parking lot from 375 to 504 spaces.

Technically, the store already is in violation of the parking code because it should have 400 spaces to match its 56,000 square feet of retail space. The parking ordinance was approved after the store was in place, however.

Because of space restrictions, the store could add the new parking spaces only by constructing a deck, Keelean said. The second level will be used primarily by employees who, depending on the season, number between 140 and 180, he said.

Peter Steketee, an attorney representing Lakewood Hills, a 51-unit apartment complex that lies northeast of Jacobson's at 529 Lakeside Drive SE, said residents were concerned about lights and traffic from the parking deck.

Also, the 15-foot deck would allow people to look directly into apartment bedrooms, he said.

But Steketee dropped his objec-

tion after store officials promised to add shrubs and a wall or other barrier to that corner of the deck.

The parking ramp also concerned Public Safety Lt. Thomas Dittmar, who said youngsters are bound to play or hang out on the second level after store hours.

"People tend to explore," he said.

Jacobson's officials said they would install a gate to deter after-hours romping.

Lights for the parking area will be 15 feet high, six feet higher than they are now. But the lights are turned off every night 30 to 45 minutes after the store closes at 6 p.m., said Leonard Helfrich, Jacobson's general manager.

Of the 34,466 square feet to be added to the store, roughly half will be first-floor retail space. The remainder will be basement storage.

While Jacobson's site plan required Planning Commission approval, it didn't need City Commission approval because the store already had proper zoning.

Jackson-based Jacobson's opened its East Grand Rapids store at 2255 Wealthy St. SE in 1966. It closed a downtown store at 98 E. Fulton St. in 1978.

In a related matter, the Planning Commission asked city staff to look into the possibility of studying traffic patterns around Gaslight Village.

SEPTEMBER 1990 COMPLETION GOAL

\$4 million dollar expansion

Owen-Ames Kimball Construction Co.

34,466 square feet added to the northeast corner of the basement and first floor

The original 54,000 square foot store undergoes renovation

City code requires one parking space for every 150 square feet of customer floor space.

125 spaces added by building the ramp.

Parking spots in the lot go from 375 to 504.

Top of deck mostly to be used by employees – between 140 and 180



Jacobson's parking ramp construction, August 1990, creates over 400 spaces



Jacobson's parking ramp construction, August 1990, creates over 400 spaces

January 2002

JACOBSON'S DAYS ARE NUMBERED

1982

Nathan Rosenfeld dies.

Mark Rosenfeld, son, takes over as president of the company.

1997

Mark Rosenfeld retires.

P. Gerald Mills becomes president and CEO

Many changes were made. Marketing on the internet. Changes in names to departments to reflect the changing times:

Miss J to Ms J and then to “Che Bella!”

- There was now some mall presence.
- Competition was fierce with other stores.

2001

Carol Williams (former Sak's 5th Ave exec) takes over as president and CEO.

The store lost market share, become over-stocked with high-end items and by November could not pay its bills.

2002

Jacobson's tried unsuccessfully to reorganize and files for bankruptcy protection.

Jacobson's closes its doors.

Chapter 11 filing buys time for Jacobson's

► *Creditors will be held at bay while the retailer tries to return to profitability.*

By Linda Stiles

Grand Rapids Press News Service 1-16-02 AB

JACKSON — Jacobson Stores Inc. will use some of the advantages of Chapter 11 bankruptcy protection to try to climb out from under a mountain of debt.

The advantages — including lower costs for closing unprofitable stores and more ready access to loans — will help the Jackson-based retailer continue stocking store shelves and operating normally, at least for now.

Jacobson's filed for bankruptcy protection Tuesday at U.S. Bankruptcy Court in Detroit after failing to meet a deadline this week to pay about \$1 million in debt-related payments.

Without those arrangements, another \$175 million in debt could have become due, perhaps forcing the company into collapse.

The bankruptcy filing signals "a new beginning" for the struggling company, Jacobson spokesman Frederick Marx said. The company said it would close five underperforming stores, pending bankruptcy court approval.

There will be "no interruption of store operations for the 18 remaining stores," he said. The East Grand Rapids store is



AP PHOTO

Closing five stores could provide Jacobson's, whose Jackson headquarters is shown here, with an infusion of cash — both from the elimination of the payroll for 520 jobs and from liquidation sales of merchandise.

among those staying open.

"Our intent is to move forward with our best stores, and the court-approved reorganization does allow us to be competitive," Marx said.

Under Chapter 11 of federal bankruptcy laws, a debtor is allowed to continue to operate with protection from creditors' claims while a debt repayment schedule is arranged. Under Chapter 7, assets are sold to repay creditors.

Jacobson's officials weren't available for comment, and bankruptcy law does not require them to file their business plan for reorganization for several months.

But the retailer could use some of the advantages of Chapter 11 to return to

profitability, said Joel Applebaum, a partner at Pepper Hamilton, a Detroit law firm specializing in bankruptcy cases.

Included are lower costs for closing unprofitable stores, Applebaum said. Jacobson's announced Tuesday it expects to close stores in Columbus and Toledo, Ohio, and Clearwater, Osprey and Tampa, Fla.

Marx could not immediately provide information Tuesday on which of those stores are owned by Jacobson's and how many are leased.

The Columbus store is facing competition from two new malls and several upscale retailers, including Nordstrom, Saks and Lord & Taylor, all opening in the past year.

Teamsters agree to postpone talks

Grand Rapids Press News Service

Union workers at Jacobson Stores Inc.'s warehouse in Jackson took a cut in hours and voted to delay contract talks to help the company survive.

"We're going through difficult times right now. The only way we can get through tough times is to all pull together," said Alan D. Sprague, business agent for Teamsters Local 164.

Management, which filed for bankruptcy Tuesday to reorganize under Chapter 11, needs all the help it can get.

"We are very hopeful that all our associates in all our stores and certainly in our central service center here in Jackson will rally behind the company and support the company at this very important period in its history," said Fred Marx, Jacobson's spokesman.

"We are most appreciative of the expressions of support that we've received."

About 400 people work at Jacobson's headquarters and distribution center. The Teamsters represent about 50 warehouse workers* and a dozen truck drivers and loaders. On Friday, Jacobson's informed the union it would file for bankruptcy, Sprague said.

"This is the way we'll go instead of more big layoffs," he said.

5 underperforming stores in Columbus, Toledo, Clearwater and Tampa closed.
Store to reorganize to pay off millions in debt.
Competition with upscale mall stores is one of the reasons.

EGR Jacobson's store to remain open despite bankruptcy filing

Jacobson's, a regional specialty store chain with a location in East Grand Rapids, filed a Chapter 11 petition for reorganization on Jan. 15 with the United States Bankruptcy Court for the Eastern District of Michigan, Southern Division, in Detroit.

Subject to court approval, the company announced plans to close five under-performing stores and eliminate 520 associate positions in them. These five facilities are Columbus and Toledo, Ohio, and Clearwater, Osprey, and Tampa, Fla.

"Let me underscore that this was an exceptionally difficult decision for us to make. After exploring other alternatives, however, we concluded that a court-protected reorganization is the best option for the company to address its financial challenges," said Carol Williams, Jacobson's president and chief executive officer in a press statement. "This action will allow Jacobson's to maintain normal business operations in our 18 best performing stores while restructuring our finances."

Cadence 1-23-02p1

Jacobson's in Gaslight remains open . . .

One of 18 of the best performing stores.

Cadence
Jan. 23, 2002

Grand Rapids Press - Historical and Current

And so it ends - Jacobson's closes doors after more than 50 years in West Michigan

Grand Rapids Press, The (MI) - August 30, 2002

Author/Byline: Gary W. Morrison / *The Grand Rapids Press* **Edition:** All Editions **Section:** Business **Page:** A6

Readability: 6-8 grade level (Lexile: 1030)

Sharon Moore can remember when she was a little girl and her mother took her shopping at Jacobson's.

That was back in the 1950s, when Jacobson's was located at the Pantlind Hotel, now the Amway Grand Plaza Hotel. Old habits never died, and she continued to shop at the store when it moved to the corner of East Fulton Street and Sheldon Avenue, and finally to 2255 Wealthy St. SE in East Grand Rapids in 1966.

But Thursday was the last time she will ever shop at Jacobson's.

Jacobson's, a 134-year-old Michigan-based chain and a fixture in West Michigan since 1949, filed for bankruptcy in January.

GR Press, Aug. 30, 2002 A6

Jade Pig bid just under \$4 million for EGR site

GR Press 9-20-02 A4
Associated Press and local reports

This week's auction for Jacobson properties produced \$39.175 million in proceeds for the bankrupt department store chain, according to new details released Thursday night.

Officials for Hilco Real Estate Co. of Chicago, which handled the bids for the retailer's remaining properties and leases, said they were pleased with the results.

Hilco said Grand Rapids real estate company Jade Pig Ventures bid \$3.75 million for the Jacobson's store in East Grand Rapids.

The five-acre property has an estimated market value of \$6.4 million.

Other bids for the various properties included \$12.5 million from another department store chain for Jacobson stores in Ann Arbor and Livonia, said Jay Indyke, an attorney for Jacobson's creditors.

Von Maur Inc., a 130-year-old department store chain based in Davenport, Iowa, made the winning bid on those two stores.

A bankruptcy judge overseeing the Jacobson's liquidation will be asked to approve all the bid offers Sept. 25.

Von Maur is known for its customer service and high-end brands. The stores go so far as to send thank-you notes to customers in appreciation of their purchases.

It owns 18 stores across the Midwest.

Winning Jacobson's bid brings Jade Pig EGR holdings to three

Jade Pig Ventures is the successful bidder for the Jacobson's property, the third purchase of Gaslight Village commercial property by the local developer since May.

Jade Pig was one of several companies that submitted bids for the five-acre Jacobson's property, located at 2255 Wealthy St. SE, after the retail chain filed for Chapter 11 bankruptcy protection in January.

The company also recently purchased the near-by Ramona Medical Arts Building, 515 Lakeside Drive SE, and Runnels Inc., which operates a marina at 518 Lakeside Drive SE.

When Jade Pig's plans to submit a bid to the U.S. Bankruptcy Court for the Jacobson's property were announced in July, company president Scott Wierda described East Grand Rapids' downtown shopping district as ripe for the kind of "significant financial investment" his business had in mind.

Any development plan, which would have to be brought to the city for approval, would likely incorporate a mixed use, Wierda said, emphasizing retail, office, and residential.

East Grand Rapids Mayor Judy Frey said it would be advantageous for the city to deal with just one developer.

"Working with one developer for plans on two adjacent sites will make it easier for the city to create a more unified and comprehensive landscape for Gaslight Village," Frey said. "Jade Pig does quality work so we can expect to see a great improvement to our city."

Candace 9-25-02 p-1

Jade Pig Ventures wins the bidding war, September 2002

The company now owns
these properties in EGR:

Jacobson's (150,000
square foot building)

Ramona Medical Arts
Building

Runnels Inc., Marina on
Reeds Lake

A NEW FACE IN GASLIGHT VILLAGE



PRESS PHOTO/ANNA MOORE BUTZNER

New chapter: Jade Pig owner Brian DeVries is proposing the East Grand Rapids Library move into the core area of the former Jacobson's store, including the staircase.

Jade Pig writes new chapter for library

Developer will make his case next week for move to Jake's site

vated football field and plaza, and part of a \$27 million bond issue went toward a new swimming pool and performing arts center.

ing and invigorating."

Weiss got a sneak peek at them. "I think he's going to wow people."

As good as it would be for the library



JadePig

Ventures



Jade Pig proposed that the EGR Library move into the storefront on the right. . .



2003 Front drive of Jacobson's

Jacobson's building will be torn down - No plans for the former department store location are revealed, but the 400-car parking garage will remain.

Grand Rapids Press, The (MI) - September 30, 2003

Author/Byline: Juanita Westaby / The Grand Rapids Press Edition: 3 Section: Front Page Page: A1

Readability: 11-12 grade level (Lexile: 1220)

E. GRAND RAPIDS -- The Jacobson's building soon will fall to the wrecking ball after anchoring the Gaslight Village shopping district for nearly 40 years.

Unable to come up with a plan to suit the use of the former department store -- including a failed bid to relocate the city's library there -- the developers who bought it a year ago have decided to tear it down.

The 400-car parking deck, however, will stay.

"We're going to demolish the building because every option we look at -- our interest in timeless architecture, that allows mixed uses, that reinforces a walkable community --- we need to start over," Jade Pig Ventures owner Scott Wierda said.

Demolition will occur by late December, he said.

The fate of the Jacobson's building has stirred controversy in the community and become a focal point of a re-election battle for Mayor Judy Frey.

Her opponent, Cindy Bartman, has said Frey lacked leadership on plans to expand the city complex on Lakeside Drive SE.

Frey said the city needed time to study an offer by Jade Pig to move the library from the city complex to the Jacobson's building. Ultimately, commissioners decided Jade Pig's price was too high.

The demolition will put the city back at square one in deciding how to deal with the cramped city complex, which houses the library, City Hall and parks department.

Jade Pig negotiated with East Grand Rapids officials for a year over the plan, under which the city would have leased space in the building.

The developers bought the 150,000-square-foot building for \$3.75 million. Under a plan that would have included renovations to make the area look like a small village, Jade Pig would have charged the city a payment \$4.4 million for the 34,000-square-foot core of the building.

Jade Pig
wanted the City
to:

- Move the library off the lake and into a 34,000 square foot condo unit in the Jade Pig proposed re-work of Gaslight Village.

- Pay \$4.4 million for the 34,000 square foot core of the building.

- Pay a condo fee

- The City did not accept the plan.



THE LAST DAYS OF THE STRUCTURE IN GASLIGHT VILLAGE, 2003

JACOBSON'S IS TO BE DEMOLISHED

STORE HOURS

Monday - Saturday
10 a.m. - 6 p.m.

Sunday
Noon - 5 p.m.

Jacobson's

MISSISSIPPI OHIO PENNSYLVANIA KENTUCKY KANSAS FLORIDA

Sunday



















Do Not Enter

Jacobson's





Do Not Enter

Do Not Enter

Jacobson's

DRY CLEANERS SHIRT LAUNDRY

A person walking in the background.

A car parked in the background.









The parking ramp
will remain.





Fast forward 16 years. . .December 30, 2018

CWD (Cummings, Wierda and DeVos) begin charging for ramp use. . .

- First 30 minutes free, \$1.25 for each additional half hour.

CADENCE

SUNDAY, DECEMBER 30, 2018 5

Owners of Gaslight Village parking ramp to begin charging for its use

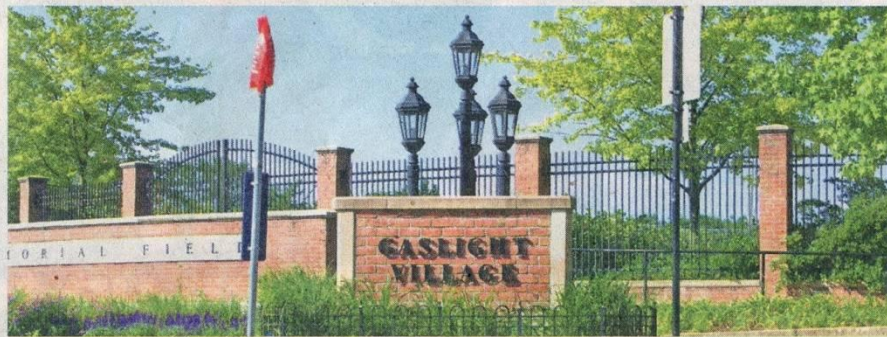
Madison Bennett mbennet2@mlive.com

East Grand Rapids residents are left upset and questioning why the owners of a parking ramp in Gaslight Village made a recent decision to begin charging for using it.

Starting in 2019, the first 30 minutes at the parking ramp will be free. Visitors will be charged \$1.25 every half hour after the free period is up, and the daily maximum is \$15, according to CWD Real Estate Investment.

CWD recently shared the information with tenants and the Gaslight Village Business Association.

The East Grand Rapids Gaslight Village Facebook page shared a post in November announcing that the privately-owned parking ramp would soon



A private parking ramp in East Grand Rapids' business district, Gaslight Village, has made the decision to begin charging for its use. *Madison Bennett, mbennet2@mlive.com*

begin charging for parking.

The ramp is owned by Jade Pig Ventures and managed by CWD. Requests for comment were deferred to CWD by Jade Pig and CWD Property Manager Toni Rerup declined to comment.

At the time, the GVBA did not have much information, and a series of messages on Gaslight's Facebook page from residents and community members expressed anger and confusion by the change. The garage had

formerly been free for visitors in the area to use.

Facebook user Nancy Lundquist said that charging for parking ramp use is a "deal breaker" for her.

"Not going to fight the lights and congestion of

accessing Gaslight from the north side of EGR," Lundquist said. "Ramp made it possible during busy times. Will be easier to shop in Forest Hills."

Grand Rapids resident Erika Sparks said the change is a "big disappointment."

"In an area that is already hard to find parking in, the news of having to pay to park makes me less inclined to bring my business to this area," Sparks said. "I feel that it is doing a great disservice to our community to charge parking where we have already been able to park for free."

The city has been left in the dark as to what spurred the change and according to City Manager Brian Don-

ovan, city officials did not have any updated information on when or how the change will work, as of Thursday, Dec. 20.

"Gaslight Village Business Association will continue to share information on the privately-owned parking structure as soon as it becomes available to us," Todd Cooper, GVBA president said. "We remain committed to building a thriving business district filled with restaurants and retailers offering unique products, services and experiences."

For those who are unable to pay or wish to park elsewhere, other options include free street parking and a public parking lot located on Croswell Street.

IT'S "TOO FAR TO WALK. . ."



Look, Dick. Look, Jane. See all the lovely, big open parking spaces in the East Grand Rapids Junior High parking lot. These spaces are for you . . . senior high students . . . just one-half block away from your school. Why not walk that one-half block, Dick? Why not walk that one-half, Jane? The parking lot is for you, Dick and Jane.



Is someone having a coffee or guild meeting on San Lu Rae Drive, this morning . . . this afternoon? No, the cars belong to senior high students who apparently rather park here than in the Junior High parking lot. What happens if one of the San Lue Rae residents **DOES have a coffee or guild meeting?**



Do these cars belong to shoppers? They are parked on Bagley near the Lakeshore shopping area in East Grand Rapids. No, these are senior high students' cars parked here all school day long (except for a brief respite at noon). Wouldn't limited parking hours give these spaces to EGR shoppers . . . at least part of the time?

PARKING HAS ALWAYS BEEN AN ISSUE IN THE BUSINESS DISTRICT!

Cadence
December 19, 1966



Addition City Parking in the 1940s and 1950s!





















Jacobson's trademark name and logo were sold after the bankruptcy proceedings.

A new store was opened in Florida using the trademarked logo. . .

the original
Jacobson's

2004 - 2011

“Jacobson's was an upscale boutique in the heart of Winter Park Fl. We carry a variety of couture lines including Escada, Escada Sport, Just Cavalli, Theia, Rodo, and more. We specialize in taking care of each and every customer and all their needs including alterations, special orders, and even customizing and creating ensembles for them.”

Facebook



In early 2004, Longwood, Florida-based Jake's Stores bought the naming rights and re-established Jacobson's in Florida.


After nearly eight years of doing business as a one-store operation near the former Winter Park, Florida Jacobson's location, the "new" Jacobson's closed on December 21, 2011.

Its owner, Tammy Giaimo, shuttered the one location with plans to open a store using a different name near another company she owned.

wikipedia

AN URBAN MYTH

2005 -

A small, dark, weathered wooden player piano mechanism is shown resting on a large, dark, oval-shaped metal plate. The mechanism is made of dark wood and appears to be a miniature version of a player piano, with a keyboard and a small window. The metal plate is set into a concrete surface, and the text "PLAYER PIANOS WERE NOT TOSSED INTO REEDS LAKE!" is overlaid on the bottom of the image.

PLAYER PIANOS WERE NOT
TOSSED INTO REEDS LAKE!

NO!


Pianos Emerging

2006

In the early 20th century, as player pianos were being displaced by phonographs, one enterprising East Grand Rapids citizen made a business of removing old pianos from parlors—then heaving them unceremoniously into nearby Reeds Lake. The re-emergence of these water-worn bronze instruments recalls a bygone day, when families gathered together to sing and play music. Remove your earphones and listen, you just might hear them.

Laramore  Zuehlke

COMPLETELY
FALSE!



TOWN DUMP LOCATED WHERE THE
EGR MIDDLE SCHOOL MEHNEY
SOCCER FIELD NOW STANDS. . .
During the 1930s some player pianos
were discarded on land here, metal
salvaged and wood burned.