

James Harris is a founding partner of ListenShare with more than 17 years of experience in the interactive industry. Harris's interest in interactive media was sparked in the multimedia laboratory at Tennessee Tech University while he was working toward a Master's degree in Business Administration. Harris launched his own consulting business and began working with such clients as Turner Broadcasting and BET on new media strategy and converting assets to digital property. He also worked with Floyd Design (which later became IXL) as a programmer and project manager, and with A.D.A.M. Software developing consumer CD-ROMs for retail consumers.



James Harris is currently the CEO and co-founder of Atlanta-based Elemental Interactive, a leading interactive communications consulting firm specializing in online and interactive financial, corporate and employee communications. James and his wife Anissa are the founders Harris & Clark Thoughtful Grocery and Food School. The Southern specialty food market is located within the community of Serenbe.

## Mr. James Harris

Leona Lusk Officer Black Cultural Center  
Roaden University Center 258

Tuesday, October 28<sup>th</sup>

11am





October 28th

**Mr. James Harris**

presents

**Office of Minority Affairs  
of the**

***The Professional Development Series***

***Minority Affairs Professional Development Series***

In this series, each month the Office of Minority Affairs will host a different minority graduate of TTU who has established a successful career. This alumni member will share about their experiences while at TTU along with the career path that they've taken and a discussion about their current position. Some alumni may even provide opportunities for internships or jobs with their respective companies.



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