



Designing a Social Activism Campaign



I. Overview

The year is 1980 and groups who were affected by WWII in Asia from Canada are beginning to remember and rally in hopes of redress and reconciliation. They know this road will be complex and full of roadblocks. Nonetheless you are tasked with providing a group with a general plan and understanding of how you are going to take their concerns to the public in hopes of redress and reconciliation.

Learners will have the chance to choose three redress and reconciliation campaigns:

- Japanese Canadians Internment redress and reconciliation campaign
- The Battle of Hong Kong Veterans redress and reconciliation campaign
- Chinese Canadians community addressing the Head Tax redress and reconciliation campaign

Learners will work in teams of 4 – 5 to create an organizational plan for a redress and reconciliation campaign in Canada for one of the three campaigns identified. The rough structure should be:

- Introduction (Why are you seeking redress and reconciliation)
- Historical timeline/overview
- Stakeholder's description, stakeholders to contact and why
- General strategy
 - Strategy does not have to be one that has already been taken, if you think there was a better option present it in your plan
- Organization of an event
- How can your plan be applied to contemporary issues?

II. Structure:

Introduction:

Depending on the group selected, each team should outline the key points of why their selected group is seeking redress and reconciliation. Make it brief and have one or two major points stating why your group deserves redress and reconciliation e.g. racism or human rights violations.

Historical overview:

To fully understand why groups are seeking redress and reconciliation groups should establish the major or key points in their groups troubled history. teams must demonstrate a strong understanding of their selected groups history, so they understand the best way to proceed. Conduct research and establish these key points chronologically. This does not have to be a comprehensive and extremely detailed, but all key points should be touched upon showing the teams understanding.

teams can simply make an infographic of a timeline with tidbits about major or key points about their group's history.

Stakeholder's description and stakeholders to contact and why:

Describe where your group 'is at' relative to the time period established, how far has the group already come? Where does your group want to go? Do they already have some goals? Give a description of who your group consists of and any relative information you think is necessary for your plan. For example: Literature created, community organization, MP's, MPP's, activists, other organizations to contact. Discover what the community looks like. Doing this will help you establish your plan.

General Strategy:

In this section teams should plan how they are going to approach their redress campaign. Teams should lay out a general strategy for what they want to accomplish. First, teams should establish an end goal, at the end of their campaign where does the group want to end up? Once this is established teams should develop a strategy for their group. As many of these campaigns have already reached their end (current time period), think about alternatives to strategies that have already been taken in the past, maybe there are better routes and options that could have been taken, this is strongly encouraged.

Think of these questions:

- Are you going to take a legal approach? i.e. take the federal government to court or reach out the United Nations
- Are you going to organize protests?
- Are you going to contact MP's or MPP's?
- Are you going to ask for compensation? If so, how much? And from where?
- Are you going to contact another organization for help? If so who? And why?
- Who is going to be a key person within your group in leading them? Who can be a leader?

Answer these questions and establish what and how you are going to do it, having a plan will help your group meet their end goal.

Organize an event:

Approach your selected group with an idea for an event. Events are extremely important because they push momentum forward, they galvanize hope and rally people together! The event does not have to be a prototypical protest, get creative. You do not have to go into great detail about logistics such as transportation and costs, but groups should be able to pick a venue/location/city/province and tell us why. Groups should also give a small pitch on how they would get people to their event.

Some ideas for an event:

- An art walk or gallery
- Book or poetry reading
- Sit in
- Public speakers (could be witness testimonies)
- Town halls
- Strikes

How can your plan be applied to contemporary issues?

Although this assignment is taking you back in time, you should also think about the present and how these issues are relevant to now. How can your work here be applied to issues occurring at this very moment, i.e. climate action, the black lives matter movement, MeToo campaigns etc. Discuss how what you have learned in this assignment and or lesson have taught you about social activism and redress and reconciliation.

Length and structure:

This assignment should be about 6 – 8 pages in length.

III. Helpful Resources

Title	Type of Resource	Link/Source
Japanese Internment		
Japanese Canadians: Redress campaign	Government of Canada Website - Library and Archives	https://www.bac-lac.gc.ca/eng/discover/immigration/history-ethnic-cultural/Pages/Japanese-redress-campaign.aspx
Apology to Japanese Canadians leaves 'great legacy'	Article	https://www.cbc.ca/news/canada/manitoba/apology-to-japanese-canadians-leaves-great-legacy-1.1865829
Japanese Canadian internment and the struggle for redress	Article	https://humanrights.ca/story/japanese-canadian-internment-and-the-struggle-for-redress

CANADIAN WRONGS: RECONCILIATION AND REDRESS FOR JAPANESE- CANADIANS	UofT article website	https://exhibits.library.utoronto.ca/exhibits/show/canadianlawandidentity/cdnwrongshome/cdnwrongsjapanesehome/cdnwrongsjapaneseredress
Japanese Canadian Internment Narrated by David Suzuki	Video	https://www.youtube.com/watch?v=C8TQTuMqM9g
Japanese deportations in Canada during WWII : Throwaway Citizens (1995) - The Fifth Estate	Video	https://www.youtube.com/watch?v=ggNYkFg6AjA&t=507s
Battle of Hong Kong		
We're sorry, Japanese government tells Canadian POWs	Article	https://www.theglobeandmail.com/news/politics/were-sorry-japanese-government-tells-canadian-pows/article554679/
"A cauldron of hell": The story of Canada's Hong Kong veterans	Article	https://humanrights.ca/story/a-cauldron-of-hell-the-story-of-canadas-hong-kong-veterans
WAR AMPS ACKNOWLEDGES IMPORTANCE OF JAPAN FINALLY APOLOGIZING TO CANADA'S HONG KONG VETERANS	News Release	https://www.waramps.ca/media/news-releases/2011/2011-12-08/
Canada and the Battle of Hong Kong	Informative Article - Canadian Encyclopedia	https://www.thecanadianencyclopedia.ca/en/article/battle-of-hong-kong
Atkinson v. Canada,	Case	http://hrlibrary.umn.edu/undocs/session55/DEC57355.htm

Communication No. 573/1994, U.N. Doc. CCPR/C/55/D/573/1994 (1995)		
Hong Kong veterans seek redress from Japan	Video	https://www.cbc.ca/archives/entry/hong-kong-veterans-seek-redress-from-japan
Heroes Remember Presents: The Battle of Hong Kong VeteransAffairsCa	Video	https://www.youtube.com/watch?v=sMR5TrQa-4U&t=1s
Japan Issues Apology To Hong Kong Prisoners	Article	https://legionmagazine.com/en/2012/03/japan-issues-apology-to-hong-kong-prisoners/
Canada accepts Japan's apology for Hong Kong PoWs	Article	https://www.cbc.ca/news/canada/canada-accepts-japan-s-apology-for-hong-kong-pows-1.986950
Savage Christmas: Battle of Hong Kong 1941	Video	https://www.nfb.ca/film/savage_christmas_hong_kong_1941/
Chinese Canadians Head Tax		
Most head-tax families haven't gotten a penny	Article	Pablo, Carlito (2007-11-28). "Most head-tax families haven't gotten a penny".
<u>Chinese Canadian National Council</u> "	Article	https://web.archive.org/web/20141214111331/http://www.ccnc.ca/sectionEntry.php?entryID=10&type=Advocacy
Mack v. Canada (Attorney	Case	https://www.canlii.org/en/on/onca/doc/2002/2002canlii45

General), 2002 CanLII 45062 (ON CA)		062/2002canlii45062.html?searchUrlHash=AAAAAQAEbWFjawAAAAAB
Redress door left open	Article	http://www.roadtojustice.ca/redress-campaign/getting-political
Lost years	Film	https://web.archive.org/web/20190226151929/http://www.lostyears.ca/episode-one.html
Ottawa issues head tax redress payments to Chinese Canadians	Article	https://www.cbc.ca/news/canada/british-columbia/ottawa-issues-head-tax-redress-payments-to-chinese-canadians-1.600871
The Chinese head tax and the Chinese Exclusion Act	Article	https://humanrights.ca/story/the-chinese-head-tax-and-the-chinese-exclusion-act
The enduring legacy of Canada's racist head tax on Chinese-Canadians	Article	https://www.macleans.ca/society/the-enduring-legacy-of-canadas-racist-head-tax-on-chinese-canadians/
Force 136: Chinese Canadian Heroes	Video	Force 136: Chinese Canadian Heroes

IV. Rubric