

## Future Work

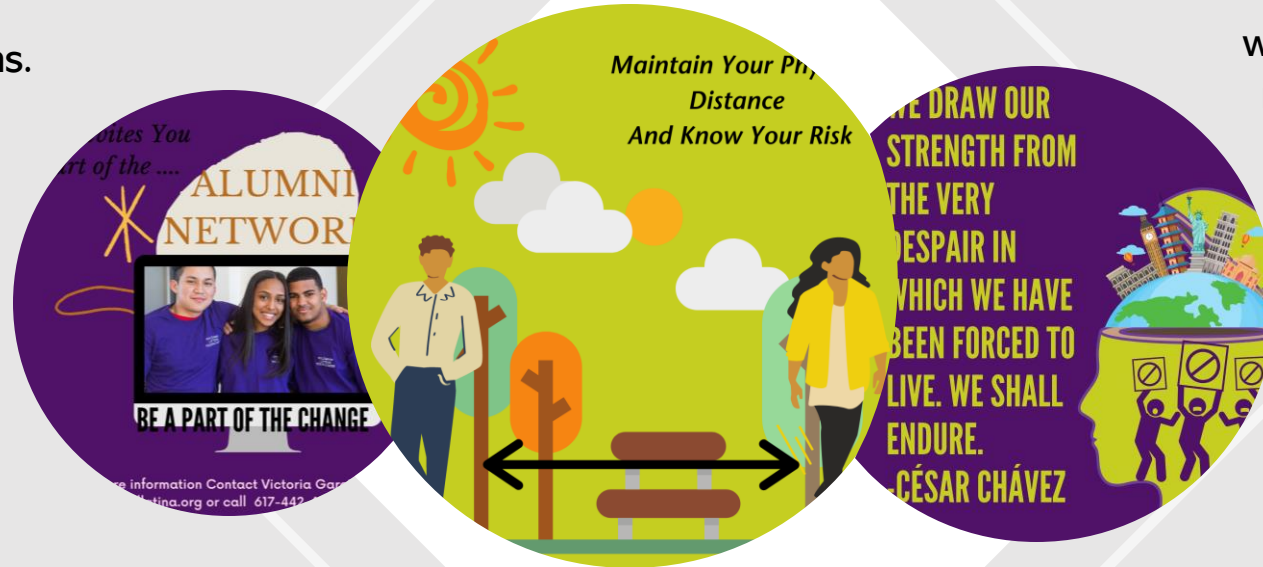
The development aspect of a nonprofit is crucial to the funding and outreach.

As a digital assistant my duty was to create social media posts to boost engagement as well as inform the community of the resources that were offered. These duties have helped my organization and leadership. As an intern I have had to step to the plate and communicate important messages in a way that is inclusive, clear and concise. This upcoming fall I intend to use the knowledge I gained from my internship to do my own research on nonprofits and youth impact.

## Acknowledgments

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# Sociedad Latina : Digital & Community Assistant Lisbegnalis Gonzalez'22



## Introduction

This summer I had the honor of interning at Sociedad Latina a nonprofit organization based in Boston. My duties were to posts social media posts on, Facebook, Twitter, and Instagram in efforts to engage and inform the community about programs.

## Digital Outreach

My internship was focused on digital community outreach. My duties consisted of attending administrative meetings, keeping up to date with current social media trends and creating social media posts. I was able to learn much more: grant writing, fundraising, and effective communication skills. My supervisor Jose Coronado, was an amazing mentor. With his guidance I was able to design social media posts that were insightful and informative.