Carver Chiropractic Institute



19231924



THE HOME OF THE CARVER CHIROPRACTIC INSTITUTE MASONIC TEMPLE BUILDING

Situated in the heart of New York City, the Carver Chiropractic Institute is readily and rapidly reached from all parts of the metropolis and its suburbs. It is close to the 23rd Street Stations of the Broadway and B. R. T. Subways, the 23rd Street Station of the Sixth Avenue Elevated and the 23rd Street Surface Car. The 23rd Street Station of the Hudson Tubes furnishes fast and convenient transportation to the residents of New Jersey.



WILLARD CARVER, LL.B

President and Dean

Dr. Carver has been associated with, and has worked for, the advancement of Chiropractic for well over a quarter of a century. The friend, advisor and coworker of Dr. D. Palmer, founder of Chiropractic, he is to-day recognized both by the public and the profession as its leading light.

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Day and Evening Classes

Carver Chiropractic Institute has practically a continuous session. The year, however, is divided into four terms of three months, twelve weeks each, beginning January, April, July and October for the Day classes; and two terms of six months, twenty-four weeks, beginning January and July for the night classes. Out of these terms are the following holidays, New Year's Day, Washington's Birthday, Decoration Day, Fourth of July and Thanksgiving Day. The first Friday in May and the last Friday in August are set aside for school picnics. There will be three weeks' vacation following the close of the April term, and one week at Christmas time beginning December twenty-third.

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WHAT THE CARVER CHIROPRACTIC INSTITUTE **GIVES ITS GRADUATES**

Your success in Chiropractic depends both upon a thorough understanding of its principles and a comprehensive knowledge of their application. A Carver

Diploma is universally recognized as a guaranty of both.

To know all that is at present known about the science of Chiropractic took
Dr. Willard Carver, even with able assistants, 28 long years of arduous development and research. Yet you, with the skilled tuition given by his efficient faculty, under his direct supervision, can now acquire this knowledge in a fraction of that time.

Not every one is eligible for the Carver course. There must be a basic education to build on. Not that the work is difficult—scientifically applied instruction takes care of that. Surely, steadily at first, then swiftly your knowledge will grow. Your interest will be keenly aroused. You will find yourself looking forward to the time when, in the clinic, you will have your own patients. Soon that time comes, you begin to get real results, you become fascinated with the work, and look forward eagerly to the time when you, as a fully fledged Doctor of Chiropractic will enter the field. Every day brings that time nearer. As you review the work you have done you realize how carefully it was planned so that you could assimilate it so easily. Then you remember that Dr. Carver has for over a score of years imparted his knowledge to others, and you begin to realize what this means to you as a student of the Carver Chiropractic Institute.

As you advance in your studies and come into closer contact with Doctors of Chiropractic in the field, you discover, at first with something of a shock, that you are even better prepared to practice than many of them. And then you look at their diplomas, perhaps from some short-course or poorly staffed and equipped school, and at last get the full force of what it means to be a Carver Graduate.

Start with the man who started Chiropractic hand in hand with its founder, and you'll finish with the confidence born of knowledge and the assurance of success in the field. That is what the Carver Chiropractic Institute gives its graduates.

BRIEF HISTORY OF CHIROPRACTIC

There was one Chiropractor twenty-eight years ago, September, 1895. Now there are not less than 18 thousand Chiropractors actively engaged in practice. The one Chiropractor, September, 1895, had one patron or patient and NO lay followers.

The more than 18 thousand Chiropractors, now, have not less than one million present and past satisfied patients, and not less than ten million lay believers and boosters.

It is a glorious growth and could not have occurred had Chiropractic not been the expression of truth.

Chiropractic is being used in many leading and up-to-date hospitals. Large circuses carry Chiropractors for their employees and performers. Baseball managers are recognizing their worth and employing them for their men.

Many leading hotels employ Chiropractors as house doctors.

Life insurance companies are using Chiropractors as their examining doctors.

Railway and other public service corporations are using them as experts in personal injury cases, etc., etc.

Chiropractic is the System the people want. There is need for thousands of efficient Chiropractors, and many communities are asking us to send them practitioners. We cannot comply with their requests nor supply their demands.

You are interested in those demands for professional service and should therefore COME NOW, and fit yourself to master the work.

A name for the discovery was necessary, so a scholar of Greek was asked to build a word that would mean "done with the hand." He took the word Chiro, meaning hand, and praxis, meaning done, and made this word C-h-i-r-op-r-a-c-t-i-c, pronounced Kiro-prak-tik.

REGULAR POST-GRADUATE COURSE

Six months-study outline

Complete review of the anatomy of the bones, muscles and joints with the use, maintenance and co-ordination of each analyzed.

Complete detailed physiology of the organism deduced from the basic principle of Chiropractic.

Rapid review of Chiropractic physiology with analysis and comparison with medical, or therapeutic physiology.

Complete detailed pathology as the same is deduced from the basic principle of Chiropractic.

Characteristic distortions and the pathology of each.

Anomaly distinguished from pathology and the relation of each to Chiro-

practic correction.

The symptoms of pathological phases of disease, as contradistinguished from medical symptomatology, with full detailed comparison of chiropractic symptomology with medical symptomatology, giving effects of medicines ordinarily used for such cases, and the dangers incident from the same followed by chiropractic and of chiropractic followed by medication.

Practical psychology as related to handling patients. Methods of overcoming fear; securing co-operation. How to remove effects of wrong habits

of mind and attitude that operate against recovery.

The Anatomy by Palpation, learning to see anatomic structures through the hands; that is, converting memory anatomy into physical sense anatomy. Anatomic Palpation Clinic, learning to locate anatomic parts and sense the

immediate resistance, condition, and the opponent resistance.

Adjuxtology and Adjusting—Poseology. The positions and movements incident and necessary to an adjusting, use of table and rolls, etc.

Clinic Practice, going into the details of handling patients under the direction of the faculty.

Chiropractic Obstetrics, and old methods analyzed and compared, with

details of handling cases and explaining results.

Therapeutic Critique, analysis of blood "count," blood "tests," blood "pressure." Pull discussion of the relation of vaccines and serums: details of, immediate and remote effects of uses of same, and their effect on Chiropractic follow-up, and epecially their dangerous effects when followed by Chiropractic.

Minor Surgery and First Aid in Detail, with demonstration; with analysis

of major surgery, explaining the Chiropractic elimination of more than eighty per cent of major surgery now in vogue.

Analysis and Details of poison and poisoning, with antidotes, when to use, how to use—Chiropractic antidotes.

CARVER INSTITUTE COURSES

Doctor's (Complete) 3 yrs (10 mas)	Cash	Time
Doctor's (Complete) 3 yrs. (18 mos.).	\$450	\$500
Post-Graduate Course (6 mos.)	200	225
Graduation Fee	15	
Matriculation Fee Orders for Doctor's Adjusting Table	10	
Orders for Doctor's Adjusting Tables will receive prompt	attention	

DOCTOR'S COURSE

This course consists of three school years, or eighteen months' continuous, resident study. This is the regulation doctor's course as it has been maintained and taught in Carver Institute since 1910, and consists of 2,100, sixty minute hours of resident study.

SUMMER NORMAL COURSES

Consists of Clinic technique, Poseology, Palpatology, Tissue diagnosis, Adjuxta clinic, and a full discussion of Chiropractic moves. Also a comprehensive discussion of Psychology, Telepathy and Hypnotism, together with Ancient and Modern Modes of healing.

Doctors may matriculate for this Course alone, price, \$100.00.

OUR CURRICULUM AND FACULTY ARE UNSURPASSED

Dr. Willard Carver was the friend, adviser and co-laborer of Dr. D. D. Palmer, a magnetic healer, who made the discovery that has been developed into what we know as CHIROPRACTIC.

Dr. Carver developed, arranged, co-ordinated and systematized the TRUTH relative to Chiropractic, and formulated the Science of Chiropratic, and teaches it in its simplicity, purity and truth. No man surpasses him in this work.

Carver graduates do not have to apologize for lack of information in any

department of address to the human body.

All Tuition and fees due the Institute, must be paid before delivery of diploma.

APPLIED PSYCHOLOGY

By WILLARD CARVER, LL.B., D.C.

Psychology rightly understood becomes the golden key with which the student may unlock, all of the intricacies and seeming mysteries of animation of what has ordinarily been termed life, when applied to the human organism.

Applied Psychology consists in an explanation of the fundamentals, of that science, and an explanation to, and control and direction of, each phase of

animation.

Phases of animation are of two characters, 1—physiologic conduct when the organism is well, 2—pathalogic conduct when the organism is sick, or not well.

Applied Psychology, it will be seen, is comprehensive of and explains every phase of human conduct, and is therefore the most profound subject, with which the mind of an individual may engage.

CHIROPRACTIC ANALYSIS

The fundamentals of Chiropractic consists in its basic truths.

Analysis, consists in a systemization of the facts involved in any subject and a reduction of all new matter to the system, thus established by the process of fundamental comparison.

Chiropractic Analysis, therefore, consists in an application of the principles of Chiropractic to the organism, and a classification of its departments of structure and conduct, by the parallelograms of comparative comprehension.

It is a solution of the problems of Bio-anatomy in the light of the Law of the Universality of conduct under the application of an intelligent and controlling force.

CLINICAL DIAGNOSIS

Diagnosis consists in ascertaining the physical situation of an organism,

by examining the facts which indicate it.

Clinical diagnosis, consists in an examination of all parts of an organism to ascertain their relation or disrelation, and from the same, to not only ascertain the distortion in the given case, but what must necessarily be done to secure anatomic relation.

To master Clinical diagnosis, is of paramount importance to the student and all of his other studies are accessory to that subject.

DEFINITION OF CHIROPRACTIC

By A. FLOYD McNOWN, D.C., M.C., Ph.D.

Chiropractic is a science that teaches health in proper anatomic relation, disease or abnormality in anatomic disrelation. It teaches an art of securing anatomic relation by a process of adjusting (relating) by hand.

Are you interested in attending an Institution that teaches the science of

Chiropractic in its comprehensiveness?

An Institution that teaches that it is the normal receipt and transmission of life force by the Brain and Nerve system and its normal application to the parts of the organism that causes it to perform that conduct that we call physiology (health); an Institution that teaches that occlusion (interference) of life force causes all functional abnormality (disease); an Institution that teaches that the

displacement of any part causes occlusion; an Institution that teaches that disrelation (displacement) results from any application of force, in excess of tissue resistance; an Institution that teaches the art of relating (adjusting) every part of the organism.

If so, you are interested in a course in Carver Chiropractic Institute.

ANATOMY

That the human body is nothing more nor less than an animate machine no thinking person will deny; each part sustaining a definite relation to each other part, anatomically and physiologically. It is so taught at Carver Chiropractic Institute.

The subject is divided into its various departments and each department is

under an instructor expert in his line.

Our comparative department is a new departure in Chiropractic. In this department dissection of various parts of animals is made for comparative purposes.

HISTOLOGY

This department is taken up by the anatomic instructors at the beginning of their respective subjects. Sufficient time is devoted there so that the student may understand the formation and organization of all the various tissues of which the body is composed.

SYMPTOMOLOGY

Is dealt with strictly from a Chiropractic standpoint. Symptoms are functional expressions of the different parts of the body. They are valuable to the Chiropractor because from them he may translate tissue conditions and injuries and thus aid him in his corrective procedure.

SYMPTOMATOLOGY

Is taught from the therapeutic standpoint sufficiently to prepare the student to meet the requirements of the police and quarantine laws of the various states.

PHYSIOLOGY, HYGIENE, DIETETICS AND SANITATION

By SAMUEL S. WEINBERGER, D.O., D.C., Ph.D.

PHYSIOLOGY

The possibility of undertaking the study of any system for the restoration of normal function precludes the omission of this subject from the curriculum. How may we better recognize abnormality of structure and function, than by comparison to the normal ideal structure and function whose image it is which we study under the name of physiology. The Chiropractor, whose constant effort is directed to the correction of abnormality of function, through the restoration of normal tissue relationship, is helpless without a thorough command of physiology.

HYGIENE

The importance of a knowledge of the means of maintaining, by individual application of health measures, a domestic environment which will be conducive to individual health cannot be over-estimated. Nor may one neglect those many personal measures, which though apparently trivial, are of immeasurable importance, and without a knowledge of which, no person's armamentarium for the prevention of disease, or maintenance of health, is complete.

DIETETICS

One would scarce attempt to construct a building, without a comprehensive knowledge of the value of the materials which aid to build substantial structures, and how to combine them for best results. So also a person attempting to correct or rebuild, body tissue, should have a comprehensive knowledge of the value of natural foods, the materials of which we build the body tissues. For our bodies are certainly the product, very largely, of that which enters our mouth. It has been appropriately said, "We dig our graves with our teeth."

SANITATION

Ignorance of the means of maintaining sanitary conditions in civic affairs is inexcusable in a true Chiropractor. You will repeatedly be asked questions in sanitation as applied to the city or to the home, and must be prepared to answer them, if you would not hang your head in shame at your ignorance. You may soon be called upon to take charge of city departments, and surely do not desire to be found as sadly wanting as have the practitioners of other systems. Preparedness is the best insurance.

PALPATION

By W. L. LEONARD, B.S., D.C., Ph.D.

In palpation clinic a keen sense of touch is developed in the fingers that they may sense the size, shape, position and relations of the anatomic parts, that fixations and disrelations may be discovered. These fixed, disrelated parts, occluding nerve stimulus, being the primary cause of disease, the importance of efficiency in this department is readily recognized palpation being preparatory to adjustive clinic, instruction in this department throughout the junior year.

PALPATION CLINIC

By W. L. LEONARD, B.S., D.C., Ph.D.

The Efficient Chiropractor must be able to perceive the relation of structures, either soft tissue or osseus beneath his hands. Therefore, just as soon as our students have sufficiently familiarized themselves with the anatomy of the human organism we put them to palpating out these structures. We know that to become efficient requires many hours of earnest, concentrated work on the part of the palpator and to that end we require 120 hours of Anatomic palpation under an experienced director for promotion. Before promotion each student must be endowed as an efficient palpator by the director in charge of this department.

CARVER CHIROPRACTIC INSTITUTE CLINIC

By RALPH E. COWLES, D.C., M.C., Ph.D.

The clinic work is the most important part of a student's instruction. It is there that the student is transformed into the Doctor, who will have in his hands the lives of many of his fellow men. It is with this thought in mind that the clinic work is arranged. Each student receives the individual instruction that makes each a master mechanic of the human machine. Then in the practice department they put into play the knowledge that they received in the instructive department. This clinic is such as to give the student the greatest amount of experience. One very important phase of the work, taught nowhere else, is the instruction to the student as to the use of their own body in such a way as to result beneficially and not destructively. Students are much better physically after completing the course and much more able to handle a large practice than those taught elsewhere.

NERVE TRACING

By LOUIS GLICKMAN, D.C.

This department of the work is one of the most important to the Chiropractor. In fact, it might well be said that this subject is the hub around which the basic principle of the Science of Chiropractic is built. Indeed, there is not an instance wherein the address of the Chiropractor is indicated but that a detailed and comprehensive understanding of this all important branch of Anatomy must be borne in mind.

It is with a constant and painstaking realization of these thoughts that this work is given to the student. While other texts are referred to from point

of critique only, the lectures are offered in academic course.

A novel introduction to this department has been a series of practical quizzes wherein the office experiences of the student are anticipated and for which he is fully prepared.

PSYCHOLOGY AND BIOLOGY

By CURTIS F. MYERS, D.C.

Within the past decade there has come a revolution of thought. Instead of grappling solely with material problems, the imponderable has come under the scrutiny of the searchers after knowledge. The effort to throw off the bonds of material substance is now being witnessed. Why trammel the intellect? Why confine the soul? Perhaps real information may be acquired if this attitude be taken. And to what ends this may lead, none can predict; but the effort—it looks as though it may produce benefit.

This institution presents a few simple and basic concepts relative to these subjects, which may be briefly summed up as follows:

The producing and controlling power over animate substance is comprised in the Soul of a human being. By the application of this intelligent force to matter there is brought into existence all forms of animate structure, and the environment circumstances permitting, these same forms are maintained.

The organism produced is so adapted that it is made aware of the conditions under which it is existing through the medium of what are called its senses. Without these differentiated functions, there would not be the initial channels for the receipt of material knowledge. When, through the action of connecting nerve filaments, forms of irritation or sensation are conveyed to the brain, the first step in the process is completed.

Directly in contact with the origin of nerve trunks, which radiate from brain structure, is found the Soul. Through this connection it is in receipt of all forms of reaction of the animated body to the environment; and the knowledge it receives is radiated to that part of the cortical elements of the brain which have to do with the production of mind.

The mind is but the result of the function of circumscribed portions of the physical brain, and is a factor in controlling the forms of information which shall be transmitted to the Soul. If the attitude of mind is such as to convey erroneous suggestions to the Soul, this vital element acts upon this error, to the detriment of the body. Thus, if the tissues of the body convey messages of abnormality to the Soul, and the mind acts in like ratio, the state of the material structure is always pathologic; the extreme of this condition resulting in death. The opposite of this condition culminates in health.

When once the human family can understand, and control the relationship of mind to the Soul, the material organism shall be aided, and some relief from the antagonistic efforts of surrounding conditions will necessarily ensue.

TAKE NOTICE!

It is of the first importance that a student contemplating the study of Chiropractic shall elect a school from a wholly unbiased standpoint, with the one important thought in mind that he is—

First: Selecting the school that is equipped to furnish him with the very best subject matter, ability and experience of instructors.

Second: Selecting the school that will be an honor to him while he is attending it, and acquiring his information.

Third: Selecting a school that will be an honor to him at the time of his graduation and will continue to reflect honor upon him.

Fourth: Especially, selecting the school, a diploma from which, hanging upon the wall, will always be proof to all that he is a person possessed of honor, ability and reputation. These are all matters of the very greatest importance, and these essentials are furnished in the fullest sense by Carver Chiropractic Institute.

RULES FOR CHOICE OF SCHOOL

Chiropractic is a man's profession, and a woman's calling as well. It appeals peculiarly to woman. The fact is, that in all history of Carver Institute, she has constituted about forty per cent and man about sixty per cent of the student body. Now, the class is divided between the sexes about fifty-fifty. A woman makes a good student and a splendid practitioner, as a rule.

The work is pleasing and remunerative.

Another thing that is true, and which is compelling where known and understood, is that the right application of Chiropractic to woman's body relieves her of many, if not all, the ills incident to sex.

Woman, by this method, is emancipated from the thraldom of disease in which she has been held for generations, and is set free, and may come into her own.

BOARD AND ROOM

New York is metropolitan in every respect. One may get here almost anything desired in the cost of living.

The Institute is always glad to aid students in securing locations that are

satisfactory. Inquire at the manager's desk.

The Institute may be reached from the 23rd Street Stations of the Broadway and B. R. T. Subways, the 23rd Street Station of the Sixth Avenue Elevated, and the 23rd Street Service Car, also the 23rd Street Station of the Jersey Tube.

A PROFESSION FOR SUCCESS

Are you satisfied with your present occupation?

Are you looking for remunerative employment?

Do you have a charitable feeling toward your fellow beings and desire to do something to relieve the affliction of suffering humanity?

Are you overworked and underpaid on account of the sharpness of competition in your present line of work?

Are you living up to your possibilities?

Is your health what it ought to be?

Have you heard anything about the science of Chiropractic?

It is the science that brings health to the human family without the use of drugs, and reduces the use of the surgeon's knife to the minimum.

The body, like any other machine, will work normally when all of its parts are in relation.

The body will not work normally if its tissues are not in relation or in proper place.

The chiropractor who is efficient in his work can correct the abnormal position of any tissue of the body. This removes the cause of (so-called) disease—and health, or harmony, is the result.

When you have finished the course of study and demonstration in Carver Chiropractic Institute at New York City, your services will be in demand throughout civilization and the compensation right. You will also have a knowledge of life and health that will enable you to live up to the best of your possibilities.

In this work there may be a time when competition will have to be considered, but not in the present generation. You simply develop yourself and there is room for all.

All are making a good living and doing a great work.

After you have thought these things over come to us at New York City, and commence a course of study that will result in a blessing to yourself in particular, and to the world in general.

Investigation will show you that Chiropractic is what you are looking for and will do all we claim. Call and be convinced.

CONDITIONS FOR ENTRANCE

Applications for entrance as a student in Carver Institute must be in writing on blanks furnished by the Institution, and signed by the applicant in his own handwriting, which application gives the detail of the student's qualification, and such application is the first permanent record of the student in Carver Institute. And the application and such further investigation as the faculty shall see fit to make, shall determine the matter of the student's entrance.

Carver Institute reserves the right at any time after the entrance of a student to pass upon his fitness to remain a student, or to receive certificate of credit or final diploma. And expressly reserves the right for cause to refuse any such certificate or diploma to any tudent, or to expel him from the institution.

ARE YOU SATISFIED WITH YOUR PRESENT WORK?

There are registered now, in Carver Chiropractic Institute, many men and women who have left other professions to study Chiropractic.

Are you disappointed with the limitation of your vocation or profession? At the lack of remuneratin for your training and services?

Chiropractic offers a professional opportunity—established and accepted—legalized and licensed in many States—but with room for new practitioners to make a reputation and an ever-increasing income. The profession needs men and women of education.

The first to fix a high standard of learning. Why not be a Chiropractor Doctor?

Write for information.

WHEN YOU GET YOUR DIPLOMA

Visualize yourself as a Doctor of Chiropractic. Freedom and independence are yours. Emancipated from being the hireling of others, your feet are firmly planted on the ladder of social and financial success.

Your course is finished. Was it worth it? A thousand times yes! As you sit at your desk in your comfortable chair and regard your well appointed office you compare what you once were to what you are now, and give thanks for the timely suggestion that you take the course at the Carver Chiropractic Institute.

Now at last you are in a dignified and honored profession, in a position where you can give full scope to your abilities; where you have leisure to enjoy the things that make life worth while, and money to enjoy them with.

A patient enters your consulting room. You analyze his case—find just what is wrong, and adjust it. No longer is the human body a mystery to you. You have been successful with many such cases in the Carver clinic. Soon you will have restored this man's health and his friends will follow his footsteps.

Others enter your waiting room . . . are adjusted, and go. Time passes. Your practice grows; you have achieved some remarkable results, are becoming well known. Your name, perhaps, has appeared in the papers in connection with a spectacular space—it is not uncommon for Carver graduates to receive such mention—and you become a recognized authority on the science.

Does this picture of your future appeal? You can make it a true picture—no one else can.

Look facts fairly in the face. Compare squarely your prospects in your present position with those you will have as a Carver graduate and a Doctor of Chiropractic.

The balance is far in favor of the new career. Your decision impels action. Come and see us; a cordial welcome awaits you.

CURRICULUM

Freshman Year-First Semester

ANATOMY

Osteology and Syndesmology Digestive System Respiratory System Ductless Glands Urogenital System Brain and Nerve System

Heart Arteries Veins Lymph System Myology Histology

Terminology

Second Semester

Osteology and Syndesmology
Digestive System
Respiratory System
Ductless Glands
Urogenital System
Brain and Nerve System

Heart Arteries Veins Lymph System Myology, Terminology Elementary Chemistry

Junior Year-First Semester

ANATOMY

Anatomic Clinic Poseology Clinic Analytic Clinic Chiropractic Analysis

Physiology Physiologic Chemistry Nerve Trunk Tracing Pathology and Symptomology

Second Semester

CLINIC

Anatomic Clinic Diagnostic Clinic Adjustive Clinic

Chiropractic Analysis Physiology Nerve Trunk Tracing

Pathology and Symptomology

Senior Year-First Semester

ANATOMY

Chiropractic Analysis Symptomology and Diagnosis (Med.)

Sanitation and Hygiene Dietetics

SPECIAL LECTURES

First Aid and Minor Surgery Psychology Obstetrics Gynecology

Practice Clinic

Second Semester

Chiropractic Analysis
Symptomology and Diagnosis (Med.)
Sanitation and Hygiene
Dietetics

First Aid and Minor Surgery Psychology Bacteriology and Toxicology Practice Clinic

THE FOLLOWING STATES HAVE ENACTED LAWS LEGALIZING THE PRACTICE OF CHIROPRACTIC:

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Georgia
North Dakota
South Dakota
New Mexico
Arizona
New Jersey
Arkansas
Connecticut
Idaho
Kansas
Florida
Wisconsin

Maine
Montana
Nebraska
North Carolina
Oregon
Vermont
Washington
Michigan
Ohio
West Virginia
Maryland
Colorado
Oklahoma
Tennessee
Utah

One Territory Exempts Chiropractic from Medical Practice Laws: Hawaii

Twelve Supreme Courts Have Held Drugless Healing Was not a Practice of Medicine:

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On page 9 the prices of the Reading are as follows. Outline		\$2.00 2.00 2.00
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Masters Course		
On Page 13 the following p	orices are in of	fect-
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