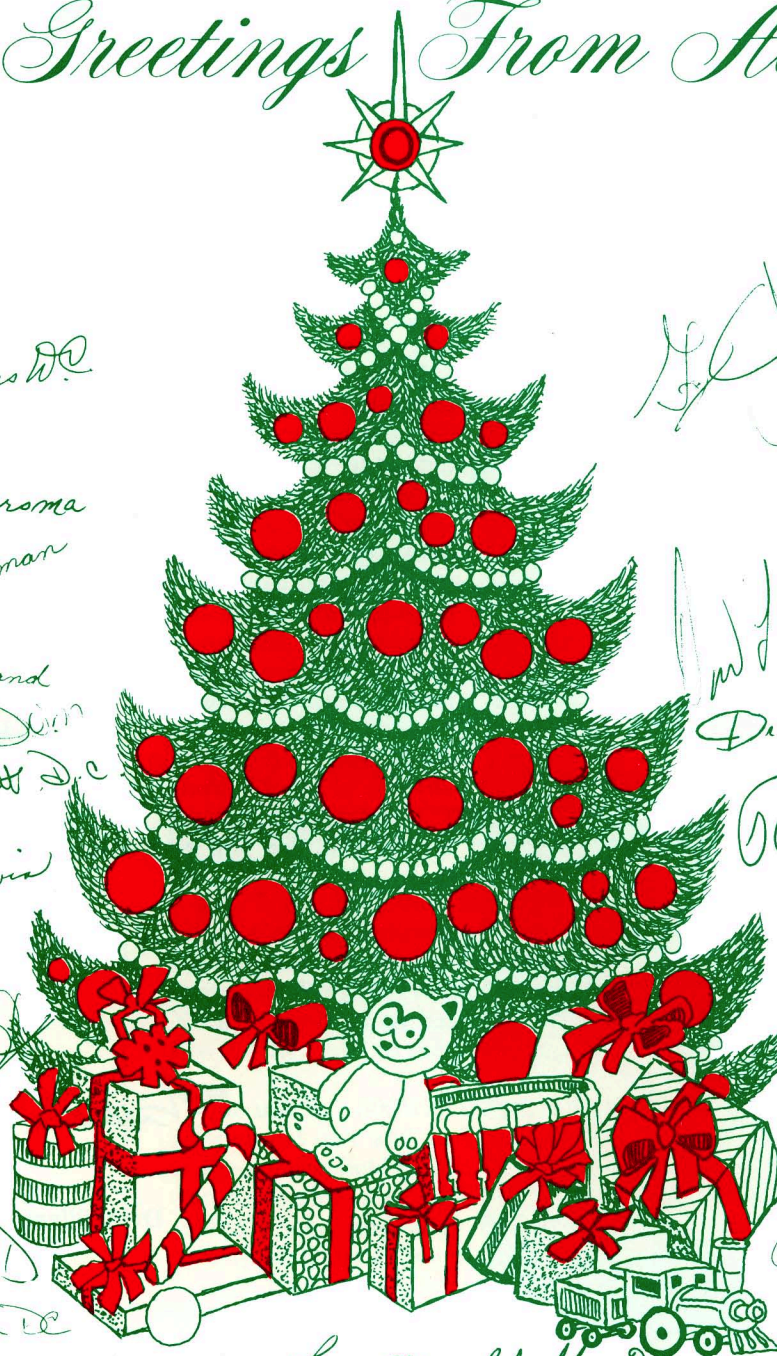


DECEMBER 1977

LCC NEWS

LOGAN COLLEGE OF CHIROPRACTIC

Season's Greetings From All Of Us



William N. Coggins D.C.

Dr. J. H. ...

But G. Hancock D.C.

Dr. James Booroma

Dr. Shreema Bauman

Dr. Joseph W. Black

Dr. V.K. Grand
Elmer ...
Virginia L. Bennett D.C.

Robert A. Gabel B.A.M.A.D.C.

Barry P. Davis

Carl H. Laska

John ...

Dr. Fay ...

Rollie Smith

Gary ...

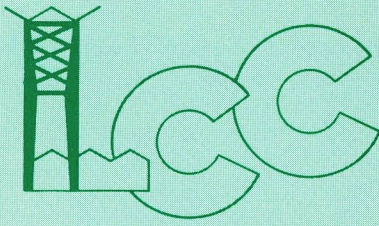
W. Montgomery ...

George A. ...

Andrew H. Jackson, Jr. D.C.

Lee M. Spafford D.C.

David A. White Ph.D.
M. ...



NEWS

Vol. 2

No. 9

December, 1977

Published bi-monthly by

**Logan College
of Chiropractic**

P.O. Box 100
430 Schoettler Road
Chesterfield, Missouri 63017
314-227-2100

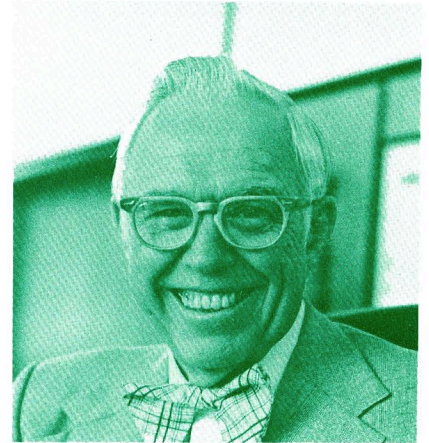
President Dr. Wm. N. Coggins
Asst. to the Pres. . . Dr. Earl Lankau
Academic Dean . . . Dr. D. A. White
Admissions Dr. Gary Ditson
Graduate School Dean . . .
Dr. Lee M. Shaffer

Editor
Dr. Lee M. Shaffer

VISITORS ON CAMPUS

Dr. Jack Pry—Houston, Texas
Dr. Robert Thatcher—
St. Paul, Minnesota
Dr. James L. Gould—
Olympia, Washington
Dr. Jon Sunderlage—Elgin, Illinois
Dr. Marlow Reynolds—Elgin, Illinois
Dr. Ted Morter—Rogers, Arkansas

PRESIDENT'S REPORT



With the onset of the holiday season, it is time to especially thank the doctors in the field who have helped Logan College. There are a great number and it is almost impossible to send an individual thank you to each one. We at the College do express our gratitude for all your work and kindness bestowed on us.

The aid for our college develops in many ways, one of them being the referring of students to the college, and we have received and now have really good students. Another way is through gifts in the form of money or equities, which are very important for the continuation of the college. Still another way that our college is helped, and no less than the others, is the many friends who have worked for the college. The last group extends from the Board of Trustees to the faculty, office staff, maintenance crew, dining room staff and the students. Without any one of them it would leave a void in our activities.

To all of you, I extend personal greetings and a great "Thank You" for all that you have done for our college.

Dr. William N. Coggins, President

GRADUATE SCHOOL

Dr. William Coggins recently appointed Dr. Lee M. Shaffer to the position of Dean of Graduate School. Dr. Shaffer who has been involved in both the public relations and development of the college will continue in these capacities also.

Dr. Shaffer graduated from Logan in 1975. He returned to the college two years ago both to instruct and promote the public relations department of the clinics. Dr. Shaffer along with Dr. Thomas Hyde, who now practices in Florida, instituted the Logan College Posture Booths in various community locations. These posture booths met with such great success that practitioners all over the country have been in communication with the college to help institute these programs in their own areas.

Dr. Shaffer is now conducting seminars in Emergency Procedures both at the graduate level for field practitioners and also for the students at the college.

Because of the many fine instructors available and the reorganization of the Graduate School, Dr. Shaffer would be interested in it becoming an integral part of many of the State Associations.

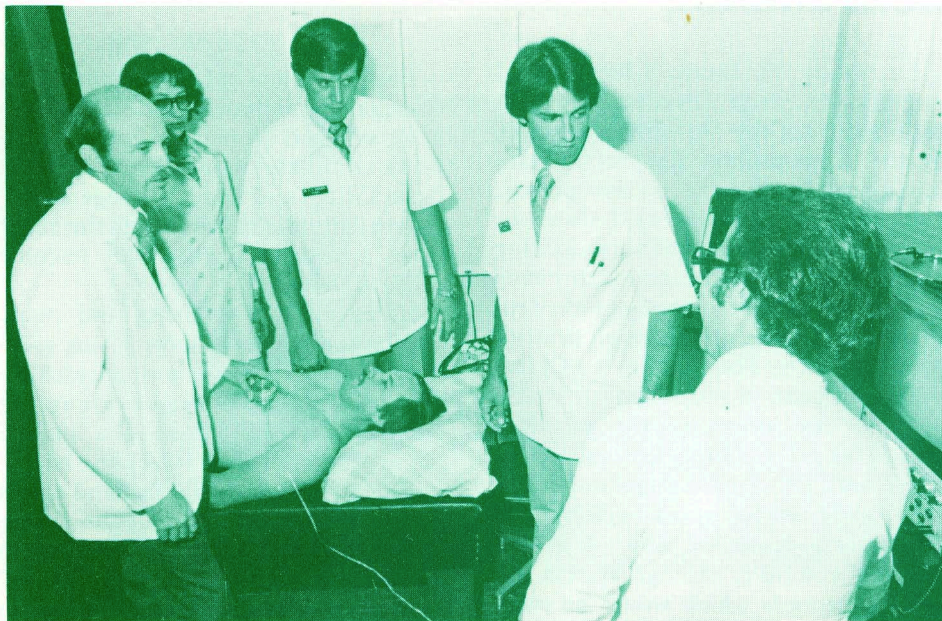
Dr. Shaffer invites all constructive ideas on graduate-education to be sent to the college in order that the field practitioners will become part of the post graduate division with ideas for their prospective areas.

The Graduate School is now compiling a comprehensive catalog of the courses that are now available to State Associations and will be completed shortly.

Dr. Shaffer suggests that any information needed can be obtained now by contacting the Graduate School at the College.

**SEND A
STUDENT TO
LOGAN**

HEART SOUND SIMULATOR



Dr. Gary Johnson, Head of the Clinical Science Division, recently presented a seminar with the help of his staff demonstrating the uses and the advanced teaching modes available in the use of the newly purchased Narco Heart Sound Simulator.

This highly sophisticated piece of electronic equipment will be used by the Clinical Science Division in instructing the students at the college in both fundamental as well as advanced levels of cardiology.

With the Simulator, not only will the student be able to hear and see already prepared cardiology problems, but with the use of other options be

able to monitor patient's heart irregularities and record them.

Dr. Johnson stated that with the acquisition of this fine piece of equipment the far reaching effects for the learning facilities for the students are unlimited.

The Heart Sound Simulator due to its high sophistication is being used in the educational field by a limited number of teaching facilities.

This piece of equipment will also be utilized to help in the Post Graduate application. With this equipment interesting and informative cardiology courses would be available to the licensed practitioner in the near future.

TWO X-RAY UNITS DONATED TO LOGAN

Dr. Terry Yochum, Head of the Logan College Radiology Department was pleased to announce that Mr. James Lee, President of the Transworld X-Ray Corporation, has just donated two X-Ray Units to the college.

One unit is a 300/125 fully certified operational unit and will be installed at the Chesterfield Clinic. Along with this a training unit will also be installed in the Radiology Department to help with the training of clinicians in the Chesterfield Clinic.

Mr. Bennet Clinemann, President of the Bennett X-Ray Corporation, has donated a 300 MA Unit for use at the Ferguson Clinic. With this Mr. Bennett has also donated a training unit for the Ferguson Clinic.

These gracious and well appreciated donations were arranged by Dr. Terry Yochum and Mr. Richard Zimmer who is a certified radiology technologist with General X-Ray Corporation and also instructs for the Post Graduate Department at Logan College.

RESEARCH DIVISION REPRESENTED AT MINNEAPOLIS CONFERENCE

Dr. Barry P. Davis, Chairman of Logan's Research Division, has just returned from the November meeting of the Chiropractic Research Commission at Northwestern Chiropractic College. This newly formed Commission has adopted several very exciting goals: 1) to define the research needs and priorities for the chiropractic profession, 2) to recommend high priority projects to the Foundation for Chiropractic Education and Research, which will call for research proposals and make funds available for successful applicants, 3) to encourage and facilitate collaborative work among the chiropractic colleges, and 4) to develop a computer storage system for clinical records which would be common to and available to use from all the chiropractic colleges and practitioners' offices.

Dr. Davis reports that progress was made toward an agreement on a common computer file. Priorities which were identified by the group included clinical studies of the efficacy of various treatment techniques and fundamental studies in nerve and muscle physiology to test theories of the mechanisms for subluxation effects.

The group also discussed the problem of recent escalations in malpractice suits involving injury to the vertebral artery and lumbar disc; several possible responses to this were considered, including introduction of echogram diagnostic procedures.

BIOFEEDBACK SEMINAR

At the last District Meeting of the Missouri State Chiropractic Association in St. Louis, Dr. Bert Hanicke, a faculty member at Logan College, gave an introductory seminar on Biofeedback to the membership.

Dr. Hanicke not only gave the history and background of Biofeedback but also gave an introduction into the use of Biofeedback in Clinical Applications.

The quest for quality in Chiropractic Education, Part I, Student Ethics

David A. White, Ph.D., Academic Dean

Each new class of freshmen at Logan College is reminded that they have been selected from a group of applicants who have met or exceeded the basic C.C.E. and Logan College admission requirements. As I study the eager faces I wonder if they will become professionals.

However, few entering and many graduating students have given sufficient thought to what a quality chiropractic education means. It is the gaining and practicing of a unique blend of philosophy, science, neuro-motor skills, common sense and ethics which should enable the Logan graduate to provide quality health care to an ailing humanity.

Some graduates fail to live up to their potential because the ethic they followed in school was one of "getting by" or commonly called "the hustle". They will not take advantage of the opportunities to learn offered at Logan, they will slide by waiting for someone to catch them, doing the minimum,

always finding excuses for their failings.

Thus they will develop habits which are difficult to break when they graduate. They will have developed the minimum of their talents.

A quality student develops the ethic of attaining and delivering their best. This includes continual study, a constant desire to improve and a willingness not to take short cuts. For example, the study of human anatomy and physiology begun at Logan becomes a life long quest to ever enlarge a Field Doctor's ability to use Chiropractic better. Each area of evaluation of the examination of a patient is constantly updated and polished so the treatment becomes more precise. Each new technique can be evaluated in light of its correlation with our knowledge of Chiropractic and the human body.

Patients deserve to be cared for by a maximum chiropractor not one who just attained the minimum.

SPRINGWALL AND EDUCATION RESEARCH TRUST

Through the generosity of THE SPRINGWALL EDUCATION AND RESEARCH TRUST and THE PARKER CHIROPRACTIC RESEARCH FOUNDATION, Logan College of Chiropractic has received a grant to purchase reference material or audio-visual equipment for the Learning Resources Center.

Monies to fund the grants were raised at several Parker Homecomings through ticket sales of complimentary CHIROPRACTIC sleep sets donated by Springwall Associates. Attendees purchasing tickets were given an opportunity to designate the college to which their donations would be given, so the grant reflects the donations of Brown Baggers to their colleges.

The SPRINGWALL TRUST and PARKER FOUNDATION, through joint fund-raising efforts, have now provided approximately \$10,000 to the Learning Resources Centers of the Colleges.

FERGUSON CLINIC

With the new Ferguson Clinic entering its sixth month of service to the community, the response from the public to the new facilities has been overwhelming.

The patient flow has increased daily with the new interior design of the clinic. The Ferguson Clinic offers the same complete facilities as the Normandy Clinic had done in the past, however, the space and efficiency has been greatly improved.

The clinic patient load is growing with incredible numbers. The clinicians at the new clinic are stimulating the public through their own public relations projects and the results have been very evident.

The clinic is located in the heart of the commercial district in Ferguson. With the size needed to accommodate all of the patients, the college acquired three storefronts and converted this area to one large clinic.

THE CHAPEL THAT BECAME A LIBRARY

The college library is now fully moved and librarian, Harriett Hirschfeld, stated that many improvements are now in progress.

The library is now located in the pre-existing chapel area. This new area increased the square footage of the library by several thousand feet.

The library with its new design has enabled the students private study areas to help enhance the educational atmosphere of the library.

Mrs. Hirschfeld stated that many new anatomical models have been ordered for the library. New audio-visual equipment is now being acquired for a given area of the library. This will allow the student to be able to develop certain skills by self-study.

The consensus of student and staff is that the library is excellent and will produce many beneficial assets.

LOGAN COLLEGE TO THE RESCUE

The Red Cross in the St. Louis area, announced to the Public the emergency status it was involved in with the need for blood. Logan College with its student body came with great aid to their call. The blood mobile set up in the college gym continued all day. The student response was so intense that Logan College exceeded all national percentages for the size of its student body.

Logan College and its student body not only has its posture booth to help the community but is also willing to donate precious blood to help the public in the community.

IN MEMORIAM

Dr. John Dauphine of Minneapolis passed away on October 19, 1977. Dr. Dick Scott wants to let the original "Dog House" gang know that Dr. Dauphine has passed away.

Dr. Scott suggested a scholarship or some other tribute be put in his name.

BEFORE



AFTER



LOGAN COLLEGE HONOR ROLL OF CONTRIBUTORS

The following doctors have made contributions to Logan College. Contributions assist the College building and development fund, academic facilities and programs, teaching and instructional aids. Your contribution is tax deductible and will be appreciated by the College.

ARKANSAS

Dr. John M. Clark—*Rogers*
Dr. M. T. Morter, Jr.—*Rogers*

FLORIDA

Dr. E. A. Engelmann—*Hialeah*

ILLINOIS

Dr. B. E. Doyle—*Carlinville*
Dr. Robert W. Weir—*Edwardsville*
Dr. John R. Vasiloff—*Granite City*
Dr. Kenneth E. Pangle—*Kankakee*
Dr. Esther Steinrauf—*Litchfield*
Dr. Howard D. Seaver—*Peoria*
Dr. H. Sprenger—*Red Bud*

INDIANA

Dr. William Etherton—*Mt. Vernon*

KANSAS

Dr. Joseph Engel—*Oakley*

MICHIGAN

Dr. R. J. Stiles—*Novi*

MINNESOTA

Dr. C. Howard Korth—*New Ulm*
Dr. Arlan W. Fuhr—*Redwood Falls*
Dr. Peter L. Lukovsky—*Duluth*

MISSOURI

Dr. Ray E. Howell, Jr.—*Florissant*
Dr. David H. Ball & Wife—*St. Louis*
Dr. Sprague F. Kimberlin—*St. Louis*
Dr. Alfred Link—*St. Louis*
Dr. Walter I. Henry—*Sappington*

NEW YORK

Dr. Paul A. Muscolino—*Bronx*
Dr. John Perestam—*Owego*
Dr. James G. Vandenberg—*Penfield*
Dr. Mahlon Blake—*Rochester*

NORTH CAROLINA

Dr. Roger W. Price—*Wilmington*

OHIO

Dr. Marlin Stephenson—*Wapakoneta*

TENNESSEE

Dr. Don Nichols—*Alcoa*

TEXAS

Dr. Robert F. Rice—*Ft. Worth*
Dr. Robert L. Matkin—*Mt. Pleasant*
Dr. Walter E. Harris—*Dallas*

WASHINGTON

Dr. Robert Bangs—*Tacoma*

WISCONSIN

Dr. M. Neil Schaub—*Burlington*
Dr. Charles Raether—*New Holstein*
Dr. Bill Weber—*Rice Lake*
Dr. Raymond W. Much—*Sparta*
Dr. Donald N. Lamoureux—
Wisconsin Rapids

CANADA

Dr. Lawrence W. Bright—
Medicine Hat
Dr. G. H. Brunel—*Alma*
Dr. James D. Chipman—*Taber*
Dr. Alan W. Dudley—*Lethbridge*
Dr. James C. Ripley—*Taber*
Dr. Donald R. Swanson—*Brooks*

EMERGENCY ACTION

How many times have you been put into an emergency situation? Some may answer several, some few. The need for preparedness is always present.

At any time in both your office and home, someone, either a patient, friend, or loved one may need your assistance.

Many field practitioners have handled emergencies in their homes or offices, but stop and think, if they were to happen right now, would you be prepared?

The educational institutions have seen the need and have set up courses in "Emergency Procedures."

Many courses in Emergency Procedures have been made available to the field practitioners. Basic Life Support is needed at times and must be administered by qualified personnel.

Some practitioners are in rural small communities and must be able to contend with all types of health situations whether being the "normal" case which may enter your office or the emergency situation which may happen on the interstate highway near your office.

Take a minute and think, are you prepared and do you have the educational skills to administer basic life support in your home or office until this patient or family member can be transported to the nearest trauma facility?

Remember in an emergency situation seconds count. The need for prompt action must be undertaken right away without second thought.

Courses in Emergency Procedures are usually sponsored by your State Association. If they do not offer a course in this subject matter, why not request one. The Basic Life Support curriculum is easy to understand. Chiropractic Assistants, wives, and yourself can benefit from programs like this.

Read this article again, think about what may and could happen at your home and office. Are you prepared? Remember, the life you save may be a loved one's or even your own.

ELECTION OF OFFICERS

The Student Doctors Council had it's election. The new officers of the Council that were elected by the student body are as follows:

Robert Fritz, President
Otsie Stowell, Vice President
Michael Boston, Parliamentarian
Thomas Tucker, Treasurer
Joseph Palladino, Secretary

The Council also presented the following awards to both students and faculty:

Peter Kfoury—An award received for the book written entitled, "Catalog of Chiropractic Techniques"

Debbie Webber
Marc Christy

George Richards—Each received an award for work done with the MSCA and school functions.

Mr. Smith—Faculty Award

All the former officers of the Council received an award for the outstanding service which they rendered while in office.

Roger Coldren

Donna Hopson—Received an award for the organization of the Code Blue Team.

The staff and administration wants to congratulate the Student Doctors Council for the time and work they put into the college to help make the college the educational institution it is today.

State Teachers Convention

On November 10th and 11th, the Missouri State Chiropractors Association and Logan College sponsored an information booth at the Missouri State Teachers Convention held at the new Convention Center in St. Louis.

The booth was designed to inform state teachers of the need for chiropractic and the concern that the chiropractic profession had for its schoolwide youngsters.

Approximately 20,000 teachers were present and the response to the booth was overwhelming.

PARKER FOUNDATION DONATES \$3,750.00 TO LOGAN COLLEGE

Dr. James W. Parker, President of the Parker Chiropractic Research Foundation of Fort Worth, Texas, donated \$3,750.00 from the Foundation to Logan College.

The funds were earmarked for use by Logan for Parker scholarships in the amounts of \$250.00, \$500.00, or \$1,000.00 each, as needed, to worthy students selected by their colleges. The amount donated was based upon 10% of the gross revenue received from each graduate of Logan who attended a Parker Seminar for his first time in 1977. At \$300.00 each, this means that in 1977, a total of 125 Logan graduates

attended a PSPS Seminar for their first time. About 20% of those attending were students in Logan at the time of their attendance; 20% had been in practice for less than one year; 20% had been in practice from one to five years; and about 40% had been in practice for five years or more.

A special PCRF Student Deferred Payment Plan, whereby payment is made in small monthly payments beginning one year after graduation, made it possible for many of those students to attend PSPS for training in 1977.

Dr. Parker urges all chiropractors to remember that chiropractic colleges cannot exist from tuition alone, and suggests they immediately consider year-end, tax deductible donations to Logan College.

Graduating Class of January 1978

Dennis Marshall Adams
Gregory Albert Baldt
Scott Alan Becker
Richard Ralph Behrend
Michael Isadore Boone
Timothy Keasling Brady
John Dudley Bridge
Mark Thomas Clark
Dennis Patrick Cronin
Robyn Gayle Daake
Timothy J. Denault, Jr.
David Lee Driscoll
Lane Daniel Freeman
Edmund S. Gard
Robert S. Gellman
Kevin Gerard Gentemann
Thomas Keith Gossett
Joel George Green
Rock R. Groff
Robert Allan Hacker
Perry Michael Hanlon
Joseph Thomas Harding
Karen F. Heggen
Donna S. Hopson
Carl Leslie Howard
Richard C. Hueffmeier
Tunis Craig Hunt
Barry Gordon Huss
Timothy Neil Johnson
Terry Lee Jones
Lucinda Jordan
Thomas Kaltenbronn
Bruce M. Laird
Anthony T. Loscalzo
Kathryn L. Lytell
Robert P. Maddox, Jr.
Christine Anne Makiney
Jerry King Martin

Wm. Phillip Martin
Ira Harold May
Terry Wayne Mayfield
Michael John Mickleitto
Eugene Stanley Mikus
Charles Gregory Moore
Scott R. Morningstar
Judy E. Muscolino
David S. Muransky
James F. Napoli
Clifford A. Nickel
C. Patrick Patton
William Oliver Pillow
Michael Dennis Pollock
Gerald Luke Price
Michael J. Quirk
Ronald R. Raumschuh
Donald Eugene Reneau
Cynthia Anne Reynolds
Ronald Ralph Robinson
Steven R. Schumacher
Gregory Charles Severson
Donald L. Shepherd
Gareth D. Smith
William A. Stamp
Randall Keith Stewart
Ronald John Sundquist
Ty Neil Talbott
John Anthony Toukatly
Larry S. Vickery
Larry S. Vickrey
James E. Walkenbach
Don Tobin Watkinson
Hampton V. Williams
Flora Elizabeth Young
Michael Joseph Zboyovski
Gary Dale Zelony



DR. BEATRICE HAGEN, CHAIRPERSON, BOARD OF TRUSTEES

From **LOGAN CHIROPRACTIC COLLEGE**
430 Schoettler Road, P. O. Box 100
Chesterfield, Missouri 63017

Non-Profit
Organization
**U. S. POSTAGE
PAID**
Permit No. 4951
St. Louis, Missouri

FROM THE EDITOR'S DESK

The faculty and staff of Logan College wishes you all a joyous and healthy Christmas and New Year.

The response to the LCC request for news information has been overwhelming. Thank you all for the response. Please continue the good work. The LCC staff will try to acknowledge all the news sent so please bear with us. Thanks again from the LCC staff.