



At each performance a lovely mermaid attempts a 117 foot deep dive into the depths of Florida's famous underwater grand canyon.

AMERICA'S MOST FAMOUS MERMAIDS

"Wonderous," the Mermaid of Weeki Wachee, and our live Mermaid, one of the stars of the world's greatest underwater show.



Florida's WEEKI WACHEE

Spring of live mermaids



BOB HOPE
says
"The live mermaids
are the greatest at
Weeki Wachee ...
and it's fun!"

north of Tampa,
St. Petersburg, Clearwater

Florida's underwater grand canyon



ARTHUR GODFREY
says
"Weeki Wachee is one
of the Seven Modern
Wonders of the
World!"

north of Tampa,
St. Petersburg, Clearwater

World famous LIVE mermaid show!

Florida's WEEKI WACHEE

Spring of live mermaids



Completely new show every year!

Unbelievable Excitement and Thrills!



WEEKI WACHEE

America's Greatest Underwater Spectacle

An unforgettable experience. Your trip to Florida is not complete without seeing this beautiful and unusual attraction. See the lovely and lively mermaids, stars of movies, TV and radio, in a show of beauty, comedy, novelty and unbelievable feats of daring. You'll be in living room comfort while watching the world's most highly skilled women athletes. Performances daily from 9 to 5, rain or sun. Bring your camera for wonderful underwater snapshots and movies.

Special Performance Saturday Night At 8:30 P.M.

Wernher Von Braun

Famous scientist says, "Your show is like our last rocket, it is out of this world."



Roy Rogers

"Unbelievable excitement and thrills."



Production and Choreography by Jack and Marilyn Nagle.

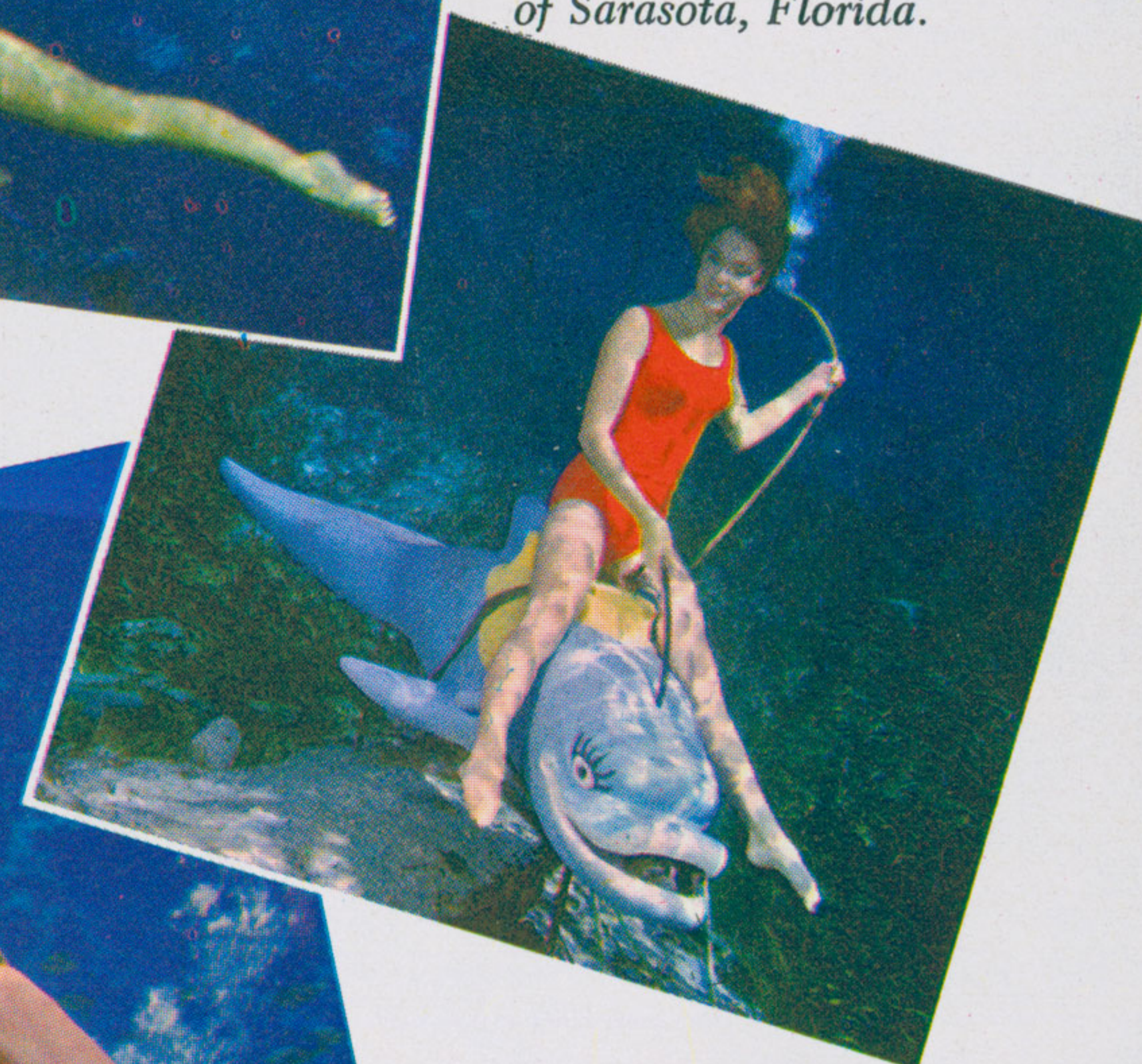


Mermaid playsuits by Frayne Sportswear of Florida.



Underwater settings and props by Millard Cumber of Sarasota, Florida.

Unbelievable . . . girls live under water!



You'll take home snapshots and memories like these.



Ted Mack

says: "This is the finest underwater talent in the world."



"Weeki Wachee is one of the Seven Modern Wonders of the World."

ARTHUR GODFREY

World famous Underwater Theatre and Underwater Show that attracts visitors from the entire world (visitors from 32 foreign countries last year). You will enjoy guaranteed entertainment in year 'round air conditioned comfort.

Weeki Wachee and Silver Springs

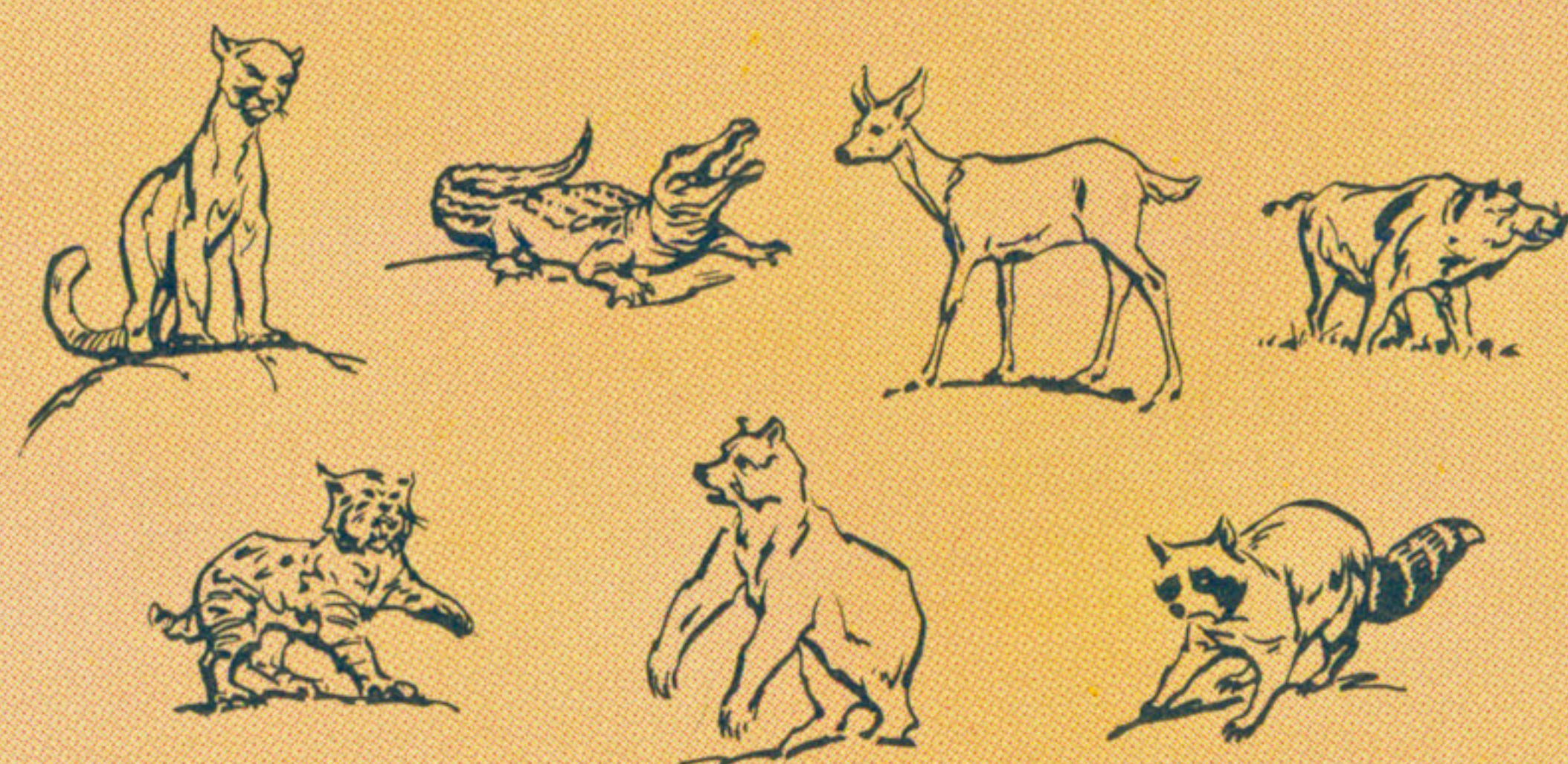
Florida's two great natural wonders

Adventure Cruise

Experience thrills and beauty of primitive, untouched river . . . ride glass bottom, side wheel boat . . . see animals, birds, Trader's Landing . . . wild, natural beauty of primitive past.

Famous photographer says:
"This is seeing the real Florida."
Carroll Seghers II

Chief of Seminole Indians says:
"This river trip reminds me of the old times."
Chief Billy Osceola



Don McNeil
says: "What a thrill. What a joy. You'll love the mermaids at Weeki Wachee!"

Wilderness Trail



You'll climb aboard the Wilderness Chief Covered Wagon and head for the wilds of Weeki Wachee . . . where you'll see the real Florida. See the wonders of this Florida forest . . . left in the same unspoiled, natural setting since the days of prehistoric man. Be sure to enjoy Weeki Wachee's newest attraction.

Weeki Wachee proudly recommends the following attractions in the state.

Bartlett's Deer Ranch
Busch Gardens
Caribbean Gardens
Early American Museum
Circus Hall of Fame
Cypress Gardens
Edison Winter Home
Everglades Wonder Gardens
Great Masterpiece
Cars of Yesterday and Music Fair
Lightner Museum of Hobbies
Marine Studios
McKee Jungle Gardens
Miami Seaquarium
Miami Serpentarium
Miami Wax Museum
Monkey Jungle
Parrot Jungle
Potter's Wax Museum
Rainbow Springs
Silver Springs
St. Augustine Alligator Farm
St. Augustine's Oldest House
Sarasota Jungle Garden
Six Gun Territory
Stephen Foster Memorial
Sunken Gardens of St. Petersburg



Patio Restaurant
A.A.A. Approved . . .
Fine Foods for a Snack
or a Complete Meal.



Holiday Inn
Florida's newest Holiday Inn with 72 deluxe rooms opens June 1, 1966.

Orchid Garden
A tropical floral paradise of hundreds of varieties of exotic blooms.



Mermaid Motel
Spacious, modern, comfortable. Directly across the highway.



WEEKI WACHEE

**BE SURE TO PLAN A FULL DAY AT WEEKI WACHEE...
SEE EVERYTHING FOR THE HIGHLIGHT OF YOUR FLORIDA VACATION**



*Over 10 Million
Visitors Agree it's The
**World's Greatest
Underwater
Show!**
Unbelievable Excitement
and Thrills!*



Don Knotts
Deputy of the Andy
Griffith Show, says
"I love the Mer-
maids at Weeki
Wachee!"

THE THRILLS OF SKIN DIVING! You are seated 16 feet below the surface of this crystal clear spring where you'll view the world's greatest underwater show through 456 sq. feet of perfectly clear plate glass windows $2\frac{7}{8}$ inches thick. The lovely, lively mermaids perform against an awesome backdrop of underwater caverns and mountains. Dressed in beautiful costumes, their amazing acrobatic feats of synchronized beauty and grace will thrill you.