



VIRGINIA SLIMS CHAMPIONSHIPS
NOVEMBER 14-20 1994

WTA T. UR

FAX COVERSHEET

TO: Helen

COMPANY: Boardroom Reporter

FROM: Lisa Marie Scott - 465-6524

DATE: Nov 11, 1994

TIME: 11 AM

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4 PAGES INCLUDING COVER PAGE

REMARKS:

*Thanks, Lisa Marie Scott
Please call if there's an interest,
~~we're~~ but seats are selling out
quickly...*

TOURNAMENT FACTS

- NAME:** THE VIRGINIA SLIMS CHAMPIONSHIPS
The richest, best attended women's tennis tournament in the world!
- DATE:** NOVEMBER 14-20, 1994
(weekday evenings and weekend matinees)
- SITE:** MADISON SQUARE GARDEN
The World's most famous arena.
- PURSE:** THREE MILLION, FIVE HUNDRED THOUSAND DOLLARS!
The most money ever offered in the history of the women's game.
- FORMAT:** SINGLES - 16 player draw (single-elimination)
BEST-OF-FIVE-SETS FINAL (only one in women's professional tennis)
DOUBLES - 8 team draw (single-elimination)
- FIELD:** Only the top sixteen singles players and the top eight doubles teams in the world, as determined by point standings on the WTA Tour. Players expected to qualify include, Steffi Graf, Arantxa Sanchez Vicario, Gabriela Sabatini, Martina Navratilova, Mary Joe Fernandez and others.
- FACTS:** This tournament enjoys the distinction of being the best-attended women's tennis tournament in the world, having drawn the top ten crowds in the history of the women's game. In both 1992 and 1993, the Virginia Slims Championships enjoyed sell-out sessions at Madison Square Garden.

In 1984, players and officials alike voted to make the Virginia Slims Championships the first and only women's professional tennis tournament to be decided by a best-of-five-sets final.

THE VIRGINIA SLIMS CHAMPIONSHIPS officially concludes the WTA Tour, an international tour including Wimbledon, the French, Australian, and U.S. Open Championships, as well as more than fifty other important events worldwide.

BOXHOLDER BENEFITS

- * Prime seat locations. "Best seats in the house"**
- * Perfect for corporate entertainment**
- * Membership in the Courtside Cafe, our exclusive hospitality area for box seat holders**
- * Corporate identification on your box seat**
- * Parking discounts at convenient Edison Parking locations**
- * Listing on the Box Holder Page in the Official 1994 Tournament Program**
- * First option on your box renewal for subsequent years**
- * Option to purchase additional ticket packages for semi-finals and finals (subject to availability)**
- * Option to host corporate hospitality events at Madison Square Garden's private entertaining facilities**

1994 PRICES

BOX SEAT ONLY PRICES

2 seat box	\$1,200	6 seat box	\$2,600
4 seat box	\$2,200	8 seat box	\$2,900

SERIES SEATS

Court Series seats	\$375
First Promenade Series seats	\$375

ADVERTISING ONLY RATES

Full page color	\$4,500	1/3 page b&w	\$2,000
Full page b&w	\$4,000	1/4 page b&w	\$1,500
Half page b&w	\$2,500	1/6 page b&w	\$1,000

SPECIAL BOX PLUS ADVERTISING PACKAGES

	<u>VALUE</u>	<u>SAVINGS</u>	<u>YOUR COST*</u>
8 seat box + Full page color	\$7,400	\$2,400	\$5,000
8 seat box + Full page b&w	\$6,900	\$2,100	\$4,800
8 seat box + Half page b&w	\$5,400	\$1,100	\$4,300
6 seat box + Full page color	\$7,100	\$2,300	\$4,800
6 seat box + Full page b&w	\$6,600	\$2,000	\$4,600
6 seat box + Half page b&w	\$5,100	\$ 900	\$4,200
4 seat box + Full page color	\$6,700	\$2,200	\$4,500
4 seat box + Full page b&w	\$6,200	\$2,000	\$4,200
4 seat box + Half page b&w	\$4,700	\$ 700	\$4,000
4 seat box + 1/6 page b&w	\$2,500	\$ 300	\$2,200

* All box and series seat tickets will be sent via U.S. Postal Service two-day priority mail. Postage and handling charges are included in all prices.