

Special open house and free play highlight golf course opening

Employees, retired employees and Williamsburg area residents may tour Colonial Williamsburg's new golf course during an open house 10 a.m. to 4 p.m. Sunday, October 27. With light refreshments provided, the open house allows guests a preview of the Golden Horseshoe Golf Club's Green course prior to the first official day of play.

Employees and retirees may also enjoy complimentary greens fees and cart rental to play the course Tuesday, October 29 through Monday, November 4. Call 220-7696 in advance for a tee time.

On Monday, October 28, an 18th-century musket volley signals the opening of the course, designed by renowned golf architect Rees Jones. The links-style Green course complements the award-winning Gold course, designed by father Robert Trent Jones, and opened in 1963.

New course works with nature

The Green Course's design respects the environment and features abundant woodlands and natural terrain. "This is rugged land, with a lot of ravines and draws. We had to be very careful routing the course to take best advantage of the topography," Rees Jones said.

"The routing really fits the land. We were able to avoid the really rugged terrain

and develop a course that combines different types of holes that fit the site. We tried to make this a shotmaker's course."

"Environmental initiatives were part of the project from the inception. We were extremely selective removing trees from the tees, fairways and greens. We avoided disturbing major ravines in the property and we preserved existing wetlands," said William S. Gardiner, vice president and project manager.

The Golden Horseshoe Green course incorporates advanced technology. An electronic weather station is part of a computer-controlled irrigation system capable of monitoring atmospheric conditions, measuring soil moisture and nutrients, and customizing irrigation patterns for the various turf grasses.

Gardiner described the irrigation system for the course as nearly self-contained. "We created several new ponds as

reservoirs for run-off. Irrigation water flows to the ponds, and is re-used for irrigation, while rain replaces water in the system lost to evaporation."

The new course plays 7120 yards from the back tees to a par 72. Water comes into play on six holes, two played over water and four with lateral hazards.

In addition to a new 3,000 square foot clubhouse, the course complex includes a practice range and putting green.

The Golden Horseshoe Golf Course, in addition to two championship 18-hole layouts, offers a nine-hole executive-length course, the Spotswood.

GOLF magazine put the Golden Horseshoe Gold course and the Williamsburg Inn onto its list of the 12 top golf resorts in the nation and awarded them its Gold Medal in 1988, renewing the honor in 1990. *Golf Digest* includes the Golden Horseshoe in its 1990 ranking of the best 75 resort golf courses, and *Southern Links* magazine conferred its Best of the South designation on the Gold's four par-three holes.



AAA travel counselors experience Williamsburg firsthand during fam tour

This past weekend 68 American Automobile Association (AAA) travel counselors from all over the nation journeyed to Williamsburg to participate in the 13th Annual Williamsburg Area Marketplace and Familiarization Tour sponsored by the Williamsburg Area Convention and Visitors Bureau.

This is the second year the marketplace has been designed specifically for AAA travel professionals.

A survey released earlier in the year revealed that Williamsburg ranks fifth on

the list of most requested vacation destinations, according to AAA. According to Phyllis Terrell, manager, Group Sales, 29% of our guests use AAA as a source of information when planning their visit.

The AAA travel counselors spent five days touring Jamestown, Yorktown, Busch Gardens, Water Country, Berkeley, Shirley and Evelynton plantations, the Virginia Living Museum and Colonial Williamsburg. They stayed and ate in local hotels and restaurants.

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We did it!
\$111,404

Colonial Williamsburg employees exceed the 1991 United Way Pacesetter campaign goal of \$110,000. See story on page two.

United Way campaign sets record for corporate giving

Colonial Williamsburg employees set another Greater Williamsburg United Way fundraising record by contributing more than \$111,404. The final total, expected to reach more than \$113,000, won't be determined until later this month. This year's goal was \$110,000.

Colonial Williamsburg has been a pacemaker organization for the past eight years,

consistently bringing in the highest employee donation total. The Foundation will give \$.50 for every \$1 an employee donates. The gift is expected to be about \$56,500, bringing the total Colonial Williamsburg gift to more than \$169,000. This amount is almost 17% of the United Way's 1991 fund raising goal of \$1 million.

Attend Parent's Night at local schools

Parents of children who attend Clara Byrd Baker, Matthew Whaley, D.J. Montague, Rawls Byrd or Norge Elementary schools are encouraged to attend Parent's Night, sponsored by the PTA, on Thursday, September 19, beginning at 7 p.m. in each of the schools.

This is an opportunity to meet your child's teacher, share concerns and show

support.

Colonial Williamsburg will expand its partnership program with all Williamsburg-James City County elementary schools this fall. Details will be published later.

For more information, call Barbara Wielicki, director, Employee Relations, extension 7045.

AAA counselors learn Colonial Williamsburg is best value

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"Before coming on the Williamsburg 'fam tour,' I recommended just a day for touring Colonial Williamsburg," said Connie Chieppo of AAA Branford in Branford, CT. "Now, I'm going to recommend at least a week."

"Even though I have been here 15 times, I've learned many new things," said Tricia Rowe of AAA Mid-Atlantic based in Arnold, MD. "I've seen the same buildings, but each time it's different. I can tell that there has been a change in the empha-

sis of the interpretation.

"I was excited when I learned that I would be staying in the Woodlands because it is so close to the Historic Area. I even gave up sleep so I could walk in Williamsburg in the morning. Colonial Williamsburg was an easy sell before, but now it's even easier—I've got more ammunition."

"The people were nice everywhere we went," said Marianne Conetta of AAA Stratford, Stratford, CT. "I was very im-

The Hospitality and Courtesy Committee presents:


Employees' Arts and Crafts Show and Sale

Commonwealth Hall
Saturday, September 28
11 a.m. to 7 p.m.
Sunday, September 29
10 a.m. to 3 p.m.
Free Admission • Door Prizes

"Phantom of the Opera" bus leaves from Group Arrivals

If you're going on Colonial Williamsburg's Phantom of the Opera excursion to Washington, D.C., on Wednesday, September 18, be at the Group Arrivals Building, near the Visitors Center, by 7:30 a.m. The bus departs shortly thereafter.

Smoking is not be allowed on the bus. The group travels non-stop to Union Station and arrives around 11 a.m. For more information, call Virginia Cooke, extension 7068.



Walking meeting

A meeting for people who enjoy walking for recreation or fitness will be held at Noon on Tuesday, October 1. The Colonial Walkers Steering Committee members Donna Cassell, Sue Houser, Peggy Howells, and Peg Waite are interested in ideas for the 1992 walking program and incentives. Bring your lunch and join us!

The *Extra* is published weekly by the Communications Department. Deadlines are 5 p.m. every Tuesday. Call Sally Riley, ext. 7968, for assistance. Send announcements via interoffice mail to *CW News Extra*, GBO. Or, FAX them to Sally Riley, ext. 7702.

Colonial Williamsburg chef to appear on Channel 13's 'Mid-day' program

Shields Tavern chef Ed Swann demonstrates his craft on live television Friday, September 20. He will appear on WVEC-Channel 13's "Mid-day" program at noon as part of a live broadcast from the Parade of Homes at Olde Point Cove in Yorktown.

Swann, one of a number of local celebrity chefs demonstrating their culinary

expertise, appears September 17 and 24 from 1 to 4 p.m.

Visitors to the Parade of Homes are asked to nominate their favorite chef. The most popular chef is given an award, along with lots of publicity for his or her restaurant. Chef Swann has been a perennial favorite, and was voted most popular during 1990's Parade.

Weight Watchers session starts Oct. 7

Call extension 7029 #1 to register for the next session of Weight Watchers at Work. The cost is \$82.50 for 10-week

session. Spouses, retirees, and friends are invited to join. Registration deadline is September 23.