

New President's Report features eighteenth-century handcrafts

In his annual report, devoted this year to CW's eighteenth-century handcrafts program, Carlisle H. Humelsine states, "Of all the appeals which draw people to Williamsburg, none, I believe, is more rewarding, more significant, or more intimately related to the exciting story of our past than our crafts effort."

Through his report, he looks into the small, one- and two-room craft shops to present a candid view of the people who best exemplify the story of Williamsburg 200 years ago.

Tracing the development of the handcraft program from its one-man, one-shop beginning some 32 years ago to its present 40 crafts and staff of 100, Mr. Humelsine comments

that a striking difference between the 20th-century world and the world of the colonists is the nature of everyday work. The same technology that has eased the lot of the workman also has doomed the handcraftsman, and through our crafts program we are preserving trades that would otherwise be lost.

Our costumed artisans help bring a fourth dimension to the Williamsburg experience, for as they practice their trades, acquired through years of experience, their unique and fascinating demonstrations and interpretations bring the "onlookers as near an understanding of eighteenth-century America as they ever will be."

The report emphasizes throughout that the success of the crafts program is dependent on the dedicated and skilled people who comprise its rich resource.

These craftsmen, their apprentices, the shop operators and interpreters are featured through vignettes by Burke Davis, photographs by Jane Iseley and illustrations by Vernon Wooten. The report was designed by Dick Stinely.

Although the handcraft program has grown greatly in 32 years, the growth is far from complete. Research has discovered that there were 37 additional trades practiced in colonial Williamsburg.

"The goal of the handcraft program is similar to the one followed in every phase of the Restoration, a faithful re-creation of the early life of this city using every means at our command," Mr. Humelsine concludes and expresses the hope that handcrafts will play as important a role to the future Williamsburg as they did to the past.

A copy of the President's Report will be mailed to each employee shortly.



From left to right are Gov. Winthrop Rockefeller, Carlisle H. Humelsine, August Busch, Jr., Lloyd U. Noland and Gov. Mills E. Godwin at the press conference held Sept. 16 to announce the building of an Anheuser-Busch brewery in James City County.

Area economy will receive boost

President Carlisle H. Humelsine spoke to a gathering of supervisory and administrative personnel September 17 on the subject of the plans for the Anheuser-Busch development in James City County.

Details of the multi-million dollar development which includes a brewery, an industrial park, a planned residential community and a garden-type travel attraction, were announced publicly September 16 by Virginia Governor Mills E. Godwin and August A. Busch, Jr., chairman and president of Anheuser-Busch, Inc. Arkansas Governor Winthrop Rockefeller, who is also chairman of the Colonial Williamsburg boards, and Carlisle Humelsine were among those invited to participate in the announcement program at the Conference Center.

Mr. Humelsine discussed Colonial Williamsburg's decision to sell the Kingsmill plantation property belonging to Williamsburg Restoration, Inc., which will make up over one-half of the 4,000-acre Anheuser-Busch development.

He noted Governor Rockefeller's assistance and read the chairman's statement of the previous day to help summarize Colonial Williamsburg's interest in helping to bring the largest industry ever to come to Virginia to James City County.

"Speaking as the chairman of the boards of Colonial Williamsburg, I want to comment briefly on just a few aspects of the development. I share Governor Godwin's view that this development will be beneficial to James City County, Williamsburg, the Peninsula and the entire state.

"We at Colonial Williamsburg are particularly pleased that we can make the Kingsmill property available for constructive and productive use and, at the same time, insure the accomplishment of the goals we had in mind when we acquired it in 1953.

"Kingsmill was acquired to help protect the unique setting of Williamsburg's historic area--to preclude its development in a fashion which would be incompatible and detrimental.

"Anheuser-Busch's plans for the development of this property are consistent with the reasons for our purchase of Kingsmill.

"First, the possibility of a planned community follows Colonial Williamsburg's own long-range thinking for this property, and our agreement provides scenic easement--along the river, creeks, and roads--of Kingsmill.

(Continued on Page 3)

It's United Fund time

A United Fund Drive goal of \$61,159, including a last-minute \$1,159 assessment to help replace American Red Cross Funds used in assisting Hurricane Camille victims, has been set for the Williamsburg-James City County drive October 1-31. The organization's captains will be listed in the next issue of the COLONIAL WILLIAMSBURG NEWS.

Captain Kangaroo here October 5 for "Occasion for Arts"

Sunday, October 5, will mark "An Occasion for the Arts" in Williamsburg. This program, under the direction of former CWer J. Ricks Wilson, Jr., will be reminiscent of "publick times" in the city.

During "publick times" in April and October in the Williamsburg of two hundred years ago, the community doubled in population. For entertainment, there were sports, horse racing, feasting, and considerable social activity. The Occasion for the Arts Committee hopes to achieve an atmosphere resembling that of "publick times," and to create an occasion devoted to many of the arts.

Featured event for the "Occasion" will be a concert given by the Norfolk Symphony Orchestra, directed by Russell Stanger. This concert, to be held in the yard of the Wren Building at 3:30, will include an appearance by television's Captain Kangaroo, in real life Bob Keeshon. Mr. Keeshon will also perform on a continuing schedule at several locations during the afternoon, according to plans developed by J. Coleman Anthony, acting producer for the program.

Actors from the Williamsburg
(Continued on Page 4)



First waiter training session

Shown from left to right are participants in Colonial Williamsburg's first centralized waiter training course. They are Tommy Davis, Eli Canady, Gloria Jones, Gerald Warren, Steve Bailey, Melvin Coles, Thomas Coleman, and Jake Lewis. Capt. Domon Lewis of the Lodge is the instructor for the series of seven-day courses which encompass all phases of a waiter's duties.

Some weekly, some monthly, some annually

Degrees of maintenance used in Historic Area

Why are some gardens well tended and some lawns clipped regularly in the Historic Area while others are not? Some fences are kept in constant repair while others are not. Why? These are typical questions asked by visitors and employees alike when walking through the restored sections of our city.

Charles Hackett, vice president and director of Architecture, Construction and Maintenance, pointed out that Colonial Williamsburg maintains varying degrees of maintenance for the Historic Area to give it a realistic "lived-in" look.

Not all citizens of the Williamsburg of two hundred years ago endeavored to maintain well-kept properties, just as home owners of today vary in the amount of upkeep they exercise on their holdings.

The Landscape Department has a set code denoting the amount of maintenance required throughout the area to achieve authenticity. In an area where there is a wide variety of plant materials in formal patterns, as well as in areas where there is material which requires meticulous care, such as at the Palace, the highest degree of maintenance is exercised.

In an area containing some flower beds and some formal plant material, as behind the Brush-Everard House, maintenance is slightly relaxed as the design, location and present-day use dictates.

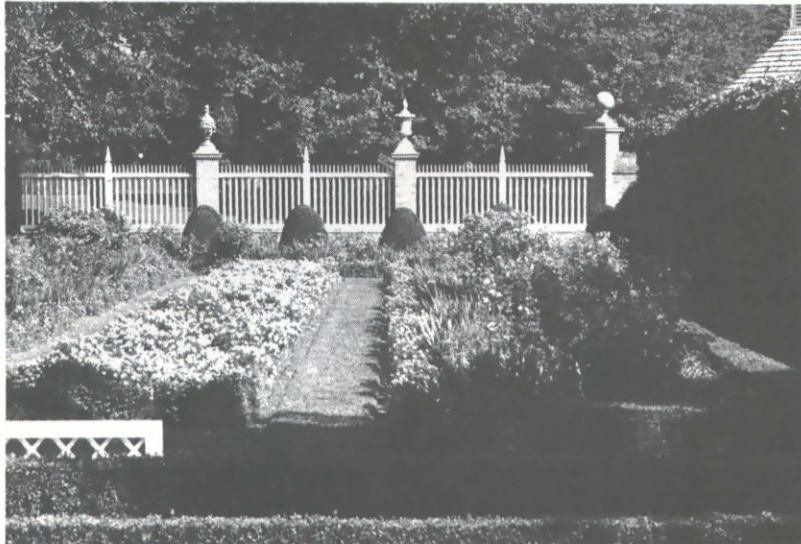
A third degree of maintenance is exercised on Market Square and in orchards and greens where there are limited plant materials. This is in keeping with colonial times when

sheep and scythes, rather than lawn mowers, were used to trim the grass, and, therefore, the areas had a somewhat unkempt appearance.

There are some areas which receive maintenance only on occasion. These out-of-the-way spaces are left rough for atmosphere as they probably were in the 18th century. The Hartwell-Perry Bottom south of the Cole Shop is one such area.



Wood for winter fires is stacked against many buildings.



Formal gardens of the Palace require the greatest amount of maintenance.



Some gardens consist of only limited numbers of flowers and shrubs.



Where there is limited access to an area, grass is cut only occasionally and left in stacks.



Percy Wilder, Jr., operating one of the many vacuums found in Williamsburg.



William Saunders cleans weeds regularly from the Palace canal.



Logs set out to dry are used for fences and add atmosphere.

Lawn bowlers play in New Hampshire tournament



Colonial Williamsburg's "Silversmiths," Dick Mahone, David Burcham and Wink Crittendon, pose after the recent Colonial Virginia-New England Lawn Bowling Tournament of which they were top Virginia scorers.

On September 5th and 6th the "Silversmiths," "Blacksmiths," "Windmillers" and "Bootmakers," Colonial Williamsburg's lawn bowling teams, met the men of "Bunker Hill," "Lexington," "Concord" and "Boston" in the tenth annual Colonial Virginia-New England Lawn Bowling Tournament held at the Spaulding Inn in Whitefield, N. H.

Representing Colonial Williamsburg were Wink Crittendon, David Burcham, Dick Mahone, Nick Payne, Larry Kaufer, Jan Heuvel, Lou LeCompte, John Allgood, Dave Lee, Mike Kipps, Ray Townsend and Luther Mitchell. They were also joined by alternate bowler Randy English and banjoist Cecil Houck.

Besides actually participating in the tournament, the 18th-century clad gentlemen assisted in opening ceremonies, daily militia musters, and retreats at the close of each day's play.

The end of the competition saw the New England teams winning 12-4 with a point difference of only 38 points between high and low teams, after 16 games.

The "Silversmiths," Wink Crittendon, David Burcham and Dick Mahone, were the top team for the tournament with 66 points.



Bruce Hardy retires after thirty-two years

On October 1, Bruce B. Hardy, construction superintendent in the Division of Architecture, Construction and Maintenance, will retire after 32 years of service.

Bruce began working for the organization in 1937 as a carpenter in Construction and Maintenance. In November of the following year, he became carpenter overseer and later served as carpenter foreman. In 1952, Bruce reached his present position as construction superintendent where he has directed the activities of CW personnel as well as coordinating work with sub-contractors.

Bruce's wife, Virginia, has worked in the Reservation Office for more than twelve years. They have two sons. Bruce enjoys hunting and fishing in his spare time.

Area economy will receive boost with development of Busch, cont.

"A second benefit relates to Carter's Grove plantation. If Carter's Grove is re-established as a working plantation, which we hope will occur, we believe it is essential that we be able to provide an appropriate access between the plantation and Williamsburg. Our agreement with Anheuser-Busch reserves the right of way for a protected parkway road which would link Carter's Grove and the Colonial National Parkway.

"However, the most important factor and the one which weighed most heavily in our desire to make the Kingsmill tract available to Anheuser-Busch, was the assistance this project will be to the development of James City County. It means additional taxes for improved public services, including the school system, in which Colonial Williamsburg has long had a deep interest.

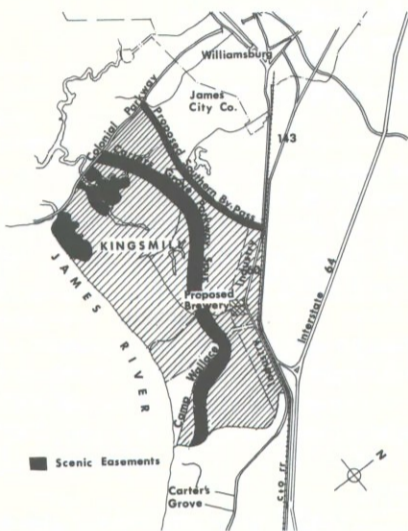
"One final point, in answer to a question I've already been asked, namely, what will Colonial Williamsburg do with proceeds from sale? First we will pay a capital gains tax since the property is owned by Williamsburg Restoration, Incorporated, our business corporation.

"Following this tax payment, Williamsburg Restoration, Incorporated, will be able to use the balance of the funds to pay off some of its indebtedness to Colonial Williamsburg, Incorporated. Colonial Williamsburg, in turn, will have funds available for the development of Carter's Grove itself.

"In conclusion, I offer congratulations to Governor Godwin and all those who worked to make today's announcement possible, and on behalf of Colonial Williamsburg, extend warmest welcome to a new neighbor."

Mr. Humelsine explained that the final site for the development was selected after efforts failed to secure a satisfactory site near Lightfoot, and following test borings at a proposed Newport News site which showed soil conditions unsatisfactory for brewery construction.

He emphasized that Colonial Williamsburg's objectives, noted in Governor Rockefeller's statement, were obtained through several stipulations in the agreement with Anheuser-



Busch: scenic easements, a Carter's Grove parkway right of way, representation on a review committee to act on a master plan for the development of the area, and restrictions on the nature of the garden attraction.

James City County will be the greatest benefactor with new sources of tax revenues, for schools and public services, Mr. Humelsine noted.

The site, besides the Kingsmill property, includes the Harwood tract and some adjoining undeveloped acreage. Mr. Humelsine stressed that there were no plans by Anheuser-Busch to acquire residential property in the Grove community.

In answering several questions Mr. Humelsine said the effect of the brewery and gardens on Colonial Williamsburg's visitation is difficult to determine. He added, however, that it is hoped the new attraction will help relieve heavy summer visitation in Williamsburg and increase the length of stay during the leisure season.

Observe good faith and justice toward all nations. Cultivate peace and harmony with all. . . . The nation which indulges toward another an habitual hatred or an habitual fondness is in some degree a slave. It is a slave to its animosity or to its affection, either of which is sufficient to lead it astray from its duty and its interest.

Flu Shots

Flu shots will be available to all regular CW employees at the expense of Colonial Williamsburg during the month of October.

Employees may receive the shots from any doctor in the Local Doctors Plan during normal office hours.



Orene Emerson receives award

Orene Emerson, front office manager at the Inn, was honored at a banquet given September 12 at Campbell's Tavern by the Virginia Chapter of the National Hotel-Motel Accountants, Inc.

Bunny Powell, vice president of the group, is shown presenting Orene with a plaque "for highest achievement in study under the supervision of the American Hotel & Motel Association, Incorporated" as Gary Edwards, Colonial Williamsburg's training coordinator, and Tommy Moyles, manager of the Inn, look on. Orene was also presented a \$25.00 U. S. Treasury Series "E" bond during the ceremony. She received these awards as a result of the outstanding grade she made on her final exam in the Hotel Accounting course given as a part of the Hotel-Motel Association's diploma program.

Two celebrate twentieth year milestone here

Two employees celebrated twenty years of service with the organization during the last of September.

August R. Klapper, craft shops assistant, reached his twentieth service anniversary on September 15.

Gus joined the organization in 1949 as a printer, and for a number of years served as master printer. In 1968, he was transferred to his present position as craft shops assistant.



Gus and his wife, Elizabeth, have one daughter. He is a member of the Williamsburg Methodist Church and enjoys such hobbies as reading and historical research.

Isaac F. Cooke, senior cook at the Inn accrued twenty years of service with Colonial Williamsburg on September 19.

From 1938 to 1944, Isaac worked for the organization in several capacities and from 1946 until 1947 he was a cook at the Inn. He returned in 1949 as a junior cook at the Inn, and in 1961 became a senior cook there.



Isaac and his wife, Mae, have eight children. He is a member of the Mount Gilead Baptist Church and especially enjoys fishing and baseball when not at work in the Inn kitchen.

Social Security

Employees are reminded that in order for Social Security deductions to be credited to the proper account, the name and Social Security account number must be correctly registered. Therefore, any woman who has recently been married should make sure that she is registered with the Social Security Administration under her married name.

Forms to notify the Social Security Administration of this change are available in the Employment Office.

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Shop managers tour Capitol

The participants in the sixth Annual Williamsburg Craft House Shop managers' Seminar held here September 7-11 are shown as they toured the Capitol with Elizabeth Callis, supervisor of hostess training, and CW merchandising coordinators Lib Barkley and Bill Murphy. The participants were, from left to right, Mrs. Callis, Lucian Prideaux, B. Altman and Company; Mrs. Donald Calloway, H. Feinberg's; Charlotte Russell, Colby's; Margaret Hlinka, the Higbee Company; Lib Barkley; Marion McCullough, John Wanamaker Philadelphia, Inc.; Carolyn Covington, the Golden Rooster; Thresa Drews, Joseph Horne Company; Bill Murphy; Alice Lutes, L. S. Ayres and Co. of Indiana; Catherine Watkins, Joseph Horne Company; and Don Angus, O'Neill and Bishop.



Stoner receives coveted award at Greenbrier

Rod Stoner, food production manager for restaurant operations, was recently graduated from the Greenbrier Culinary Apprenticeship Program with highest honors.

Rod was the recipient of the Vatel Silver Cup given by Vatel Club, Inc. of New York, an organization made up predominately of French chefs.

A native of Mt. Joy, Penn., Rod participated in the twenty-seven month apprentice program taught in White Sulphur Springs, W. Va., under the direction of Hermann Rusch, executive food director of the Greenbrier Hotel.

Rod hopes to incorporate some of the techniques of food production learned at the Greenbrier into the Apprentice Cook's program here. He is particularly interested in ice carving, and displayed products of his skill at the recent Southern Governor's Conference held in Williamsburg.

Williamsburg is "Heaven on Earth" to regular visitor

As both a follow-up to the article on sidewalk ambassadors, which appeared in the August issue of the COLONIAL WILLIAMSBURG NEWS, and as an inspiration to all of the organization's personnel, portions of a letter written to the Public Relations Department by Mrs. Jeanne Sutton of Baltimore, Md., are reprinted here.

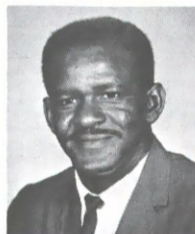
"I have been visiting Colonial Williamsburg for the last 10 years, 3 or 4 times yearly. It is my 'Heaven on Earth.'

"I wish I could personally thank everyone who all through the years have given me a 'City' which can make an American love his Country more, for just having walked the wonderful streets of Williamsburg.

"In all my visits, I have always been treated with the utmost friendliness and courtesy by all who are connected with Colonial Williamsburg." Mrs. Sutton, we thank you.

Three employees top fifteen years in late September

Three employees topped fifteen years of service here during the last half of September. Celebrating anniversaries and pictured below are Charles Oliver gardener, September 21, and William H. Strong, gardener, September 29. Also celebrating her fifteenth anniversary, but not shown was Maedell N. Thomas, forelady of the Laundry guest department, September 21.



Charles Oliver



William Strong

"Occasion," cont.

Players and Toano's Wedgewood Theatre will present adaptations of modern-day theatre "in the round" in Merchants Square, and inter-acts, popular in the eighteenth century, will be offered by Dennis Cogle and Cecil Houck during this portion of the program.

Minstrels and instrumentalists in costume will stroll through the area performing both colonial and contemporary music.

The talented persons performing this year are largely from the local area although the committee has long-range plans to develop "An Occasion for the Arts" into a regional and, ultimately, national program.

As an extra part of the festivities, an exhibit of fine art from the Virginia Museum of Fine Arts, the tenth anniversary exhibition of the Twentieth Century Gallery, and selected works by prominent Virginia artists will be displayed in the Merchants Square area. Tom Armstrong, curator of AARFAC, is in charge of the art exhibits. He will be assisted by Peter A. G. Brown, director of special exhibits for Colonial Williamsburg, Thomas Thorne, chairman of the fine arts department of the College of William and Mary, and Carlton Abbott, well-known local artist.

Other related activities occurring in Williamsburg during the "Occasion" will be the presentation of Charles Chaplin's film "The Gold Rush" at the Botetourt Theater in the Earl Gregg Swem Library at 4:00. This showing is sponsored by the Film Society of William and Mary. The Fall Flower Show of the Williamsburg Council of Garden Clubs will open October 4 at the Conference Center and continue through Sunday, and the choir at Bruton Parish Church, under the direction of J. S. Darling, Jr., will perform an unusual Spanish folk mass at the regular 11:00 service.

Lunch and refreshments, at moderate prices, will be served on Sunday afternoon when diners will be offered traditional American favorites on tables set on the greensward bordering the Duke of Gloucester Street.

The Occasion for the Arts Committee is a non-profit organization formed especially to carry out this program and to further Williamsburg's cultural activities.

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