

## Broadcasters to see high tech video of CW

Broadcasters from around the world will be viewing high-tech videotape of Colonial Williamsburg at the National Association of Broadcasters' annual meeting this month in Las Vegas, Nevada.

In January a crew from the National Broadcasting Company spent four days videotaping scenes in the Historic Area using high-definition television cameras and recorders. The equipment is prototype gear developed by NBC. Worldwide, there are a handful of HDTV systems under development for use five to ten years from now.

Randall Hoffner, director of Research and Development at NBC, wrote recently to Jim Bradley in Media Relations: "We captured a lot of interesting and exciting material at Williamsburg, and the technical quality of the images is excellent. All of us here at NBC are very happy with the results of our Williamsburg trip."

Hoffner continued, "I want to express my sincere thanks for the considerable help you gave us in gathering our material. I want to specifically thank the people at the Governor's Palace, the Wheelwright Shop, Tarpley's Store, the Windmill, the Coopers, and the Anderson Blacksmith Shop for their kind assistance in our efforts. I also want to thank the management and staff of the Williamsburg Lodge for all their help."

The HDTV systems are being developed now because the Federal Communications Commission has indicated that it will select a system for use in the US late next year. Before choosing a system, the FCC evaluates test data on each

system using data from exercises such as the one in the Historic Area. Developers of the various HDTV systems will exhibit at the National Association of Broadcasters' meeting. NBC will show

the tapes made here continuously throughout the convention.

According to Jim, "We hope pictures of the Historic Area will reinforce the positive relationships already established with many broadcasters, and arouse the curiosity of those who don't know Colonial Williamsburg. I found it interesting that an organization that steep itself in the past would also participate in the 'cutting edge' of the future."

## American military wife teaches Germans about CW

Mary Esterlund, who is currently living in Germany while her husband is stationed there with the military, has become an international ambassador for Colonial Williamsburg.

Mrs. Esterlund's efforts began when military wives volunteered to put on "hands across the sea" programs as morale boosters during the recent Mideast crisis. She had always loved visiting Colonial Williamsburg, and has a daughter who graduated from William and Mary. Having served as a docent in Lynnhaven House in Virginia Beach she had a colonial costume.

Mrs. Esterlund put together a program and soon was very much in demand as a guest speaker for German and American schools and groups. She has become known as "Colonial Mary," an ambassador of goodwill to the German people.

## Folk Art exhibit still traveling

The Abby Aldrich Rockefeller Folk Art Center traveling exhibition will be completing its stay at the Carnegie Museum of Art in Pittsburgh April 28, and will go next to the Minneapolis

Institute of Art. It will be on display there May 25 through August 4.

Traveling exhibits such as this expose people around the country to some of the things Colonial Williamsburg has to offer, and whets their appetites for more.

## Lighting the Way recipients

This month's recipients of the "Lighting the Way for Hospitality & Courtesy" employee recognition award are:

Mary Economou  
Lynn Fletcher  
Denise Coons

Best wishes to all three!



## What's happening

- ✓ Vaillancourt chalkware demonstration, Lodge Gift Shop, 11 a.m. to 2 p.m., Saturday and Sunday, April 20 and 21.
- ✓ Nimble Thimbles, Mondays, 5:30-7 p.m., Motor House Caucus Room. For information call Brenda Pruitt at ext. 7658.
- ✓ CW Chorus rehearsal, Tuesdays at 5:45 p.m. in the Center Room, Motor House.
- ✓ Fencing, Tuesdays, 5:45 p.m. in the PTB.
- ✓ TownCriers Toastmasters, second and fourth Tuesdays, 12:15 p.m., PTB, brown bag lunch. Visitors welcome. For information, call ext. 7791 or Barbara Leach at ext. 7257.
- ✓ Rememberances of Early Williamsburg, Central Library Wednesday, April 24 at 2 p.m.
- ✓ Canoe Club organizational meeting, Wednesday, April 24, at 6 p.m., PTB



## Colonial Williamsburg donates latest children's book to schools and libraries



Photo by Heidi Moore

Norm Beatty, vice-president, Communications and Government Relations, reads *Amy, Ben, and Catalpa the Cat* to Mrs. Daniel's kindergarten class at Matthew Whaley.

Colonial Williamsburg has donated *Amy, Ben, and Catalpa the Cat: A Fanciful Story of This and That*, an ABC story book, to more than 35 local libraries, schools and pre-schools in Williamsburg, James City and York counties.

"Libraries continue to play an important role in helping to research the history of Colonial Williamsburg," said Norm Beatty, vice-president, Communications and Government Relations. "We donated the books to honor this special relationship and to commemorate National Library Week, April 15-19."

This book is the newest in Colonial Williamsburg's increasing children's book collection. Author Alma S. Coon takes readers through an afternoon adventure in colonial Williamsburg with Amy, Ben and Catalpa the cat. Along the way, children learn their ABCs as they meet George Washington and other town characters.

Gail Owens' illustrations add delight and whimsy to Coon's tale through her authentic portrayal of 18th-century children's life.

The book retails for \$5.95 and has been available for purchase since November, 1990. Remember, as an employee, you can purchase books at a 25% discount. Be sure to show your valid employee identification before making your purchase.

## New animals in Historic Area

The birth of an American Cream foal early Easter morning started a flood of new arrivals in the Historic Area. The filly was named Easter, in honor of her birthday.

Two days later, another American Cream, Benjamin, joined Easter in the ranks of the new residents at the stables.

The sheep population in the Historic Area is blossoming, too. In less than one week, six new Leicester lambs were born to four ewes. The lambs arrived in two sets of twins, and two single births. Eight more Leicester ewes are expecting, and should deliver in the next few weeks.

Several newly-hatched Dominique chicks are living in the chicken house at the Wythe House, and another Dominique

hen is caring for several new chicks behind the stable.

## Give the guys a brake!

April has brought the awaited bounty of spring flowers and spring visitors to our city. Those who are in town for the first time sometimes have trouble finding their way around and get diverted by the many wonderful things to see as they drive along. The result can be a left turn from the right lane or a car going 10 miles an hour in a 25 MPH zone.

Please be aware and considerate of our out-of-town guests on the road. Remember what it's like when you're driving in an unfamiliar area!

## Mark your calendars

Colonial Williamsburg's Quality Day is May 21, 9 to 11 a.m. and 1:30 to 6 p.m. Watch bulletin boards for more details starting April 29!

## Hallowell to chair United Way

John T. Hollowell, vice president-CWHPI and general manager of the Williamsburg Inn and Sports Complex, has been appointed vice chairman of the 1991 United Way Campaign. John will chair the 1992 campaign.

Matt Hodgdon, comptroller, is 1991 chairman. Matt served as vice chairman last year.

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The *Extra* is published weekly by the Communications Department. Deadlines are 5 p.m. every Tuesday. Call Sally Riley, ext. 7968, for assistance. Send announcements via interoffice mail to *CW News Extra*, GBO. Or, FAX them to Sally Riley, ext. 7702.