

## GENERAL SMITH TO SALUTE MAGAZINE

Lieut.-General Walter Bedell Smith, commander of the First Army and former Ambassador to Russia, will be the principal speaker here on July 4 as the Magazine and Guardhouse are opened with ruffles and flourishes of military pageantry.

General Smith's address at the Magazine will keynote the impressive ceremonies which will include a parade, a salute by a squadron of jet planes and flashes of colonial and present-day military color. The formal opening of CW's newest exhibition unit will be a highpoint in the 250th anniversary celebrations which will be further commemorated during the significant weekend (see story on page 4).

A colorful parade led by General and Mrs. Smith and Mr. and Mrs. Winthrop Rockefeller in an open car will start the morning activities. The procession will begin at the Capitol at 10:30 a.m. for the march to the Magazine and will be made up of a thirty-piece band from Fort Eustis, a company of 100 dismounted armed troops and a company of 100 dismounted armed Marines.

As the dignitaries dismount at the Magazine and move to the speakers platform, ruffles and flourishes will be played by the 9th Air Force Band from Langley Field and a squadron of four jet planes will make three passes over the assemblage on Market Square Green.

Following his speech, General Smith will turn over the keys to the Magazine to the attendant who will unlock the doors. At this precise moment, an 18th century cannon on loan to CW from Yorktown, will be fired in salute by three members of the National Park Service in Continental uniforms.

In attendance at the Magazine ceremonies as honored guests will be representatives of the Army, Air Force, Navy, Marine Corps, the Association for the Preservation of Virginia Antiquities, State, City, County, College, and National Park Service.

A formal luncheon will be given at the Inn at the conclusion of the ceremonies, following which the honor guests will be taken on a tour of the exhibition buildings. Later in the day they will be entertained at Raleigh Tavern and Chowning's Tavern.

After the dedication ceremonies on the morning of July 4th, the Magazine and Guardhouse will be opened to the public free of charge for the remainder of the day. Admission charges will go into effect the following day. Revised combination tickets to include this new exhibition unit have been prepared together with all other related materials and informational data.

Two of the attendants for the Magazine already are being indoctrinated in their new duties and are working at the Gaol temporarily to become accustomed to the interpretive process. They are William R. Buckbee of St. Johnsbury, Vt., and Herbert O. Clarke, originally of England, who lives near Williamsburg.

## NEWS AND COMMENT

The annual conference of the Aircraft Industries Associations this year was the producer of much curiosity as a helicopter performed taxi services virtually at the Inn's front doorstep. The conference also produced one of the strangest set of circumstances yet seen. An Inn guest, Edmund F. Jewell, one of the owners of the Washington Times-Herald, reported his car stolen from the Inn parking lot and accordingly descriptions of the lean green Oldsmobile convertible were flashed to all State Police. The following morning the car was back in the same spot in the parking lot, unharmed and with a full tank of gas. The puzzler had a simple explanation, as it turned out, but one rife with coincidences. The manager of the AIA group had given one of the Board members (who happened to be the President of the Fairchild Engine & Airplane Corporation) keys to his car with the words: "I'll be glad to have you use my car all day tomorrow. It's a green Oldsmobile." The industrialist just happened to approach Jewell's car first and just happened to use the trunk key which fitted the locks perfectly. The two cars were almost identical except one was a shade lighter in color. Sam Peach is still scratching his head as to how the unwitting thief drove all over this part of the State without being apprehended.

After mentally chastizing our sources, we hasten to correct the report in last month's NEWS that April was the first 100% occupancy month in the history of the Inn. Tommy Moyles reports that the happy situation came about once or twice before the war. He also adds, however, that it's a neat feat in any year.

Some notable publicity breaks have been registered for CW in recent weeks with widespread notice of the 250th anniversary, and the color cover of THIS WEEK Magazine in metropolitan newspapers.

## COLONEL WHEAT ANNOUNCES SAFETY CAMPAIGN

Col. Leslie Wheat, chairman of the Safety Committee, reported that a campaign of Safety Education is to get underway for CW employees. The Campaign will stress the idea of working safely and intelligently, thus avoiding risks. Many of CW's accidents can be traced either to carelessness or ignorance, he points out.

The program for Safety Education will utilize film strips, "safety graphs," charts, and pictures, all of which are available to CW employees for study.

Col. Wheat singled out the Paint Shop and the Motor Section as having "splendid" safety records, but said that our safety record does not compare favorably with that of the average industrial plant. That is due primarily to individual carelessness, he says, and adds that "accidents can be avoided."

Besides Col. Wheat, the Safety Committee includes Thomas Peyton, J. O. Browning, Albert Koch, Minor Wine Thomas, W. D. McPherson, R. H. Burrage and Virginia Marston, secretary.

\* \* \*

COLONIAL WILLIAMSBURG CONGRATULATES THE FOLLOWING EMPLOYEES WHO PASSED ANOTHER SERVICE ANNIVERSARY IN MAY, 1949, WITH A PERFECT ATTENDANCE RECORD FOR THE PRECEDING YEAR:

|                      |   |
|----------------------|---|
| Grace Raiter,        | Accounting Department                   |
| Fleming Brown,       | Curator's Department                    |
| William Armstead,    | Dept. of Inn and Lodge                  |
| Lydia J. Callaway,   | "                                       |
| Ernest J. Lee,       | "                                       |
| Early Lyon, Jr.,     | "                                       |
| John Reese Milligan, | "                                       |
| Ethel Waltrip,       | "                                       |
| Monier Williams,     | Construction and Maintenance Department |

---

Dorothy Wollon has joined the Virginia Gazette Indexing Office.

COLONIAL WILLIAMSBURG - ITS BUILDINGS AND GARDENS, by A. Lawrence Kocher and Howard Dearstyne, 1949, Colonial Williamsburg, Inc., Printed by Haddon Craftsmen, Scranton, Pennsylvania, \$2.75.

The first building to be restored in Williamsburg had scarcely been completed when it became evident that there would be a public demand for information regarding the history, architecture, and garden layouts of this colonial city, as well as a keen interest in restoration procedures and techniques. As the work progressed this demand for reference data and other printed material became greater. As a stop-gap during the first few years certain booklets containing questions and answers and brief guide books were issued.

In 1935 the architects for the restoration prepared some rather comprehensive articles for the Architectural Record magazine, covering various phases of the work and illustrated with photographs by F. S. Lincoln. This magazine was published in extraordinarily large quantities but it was not long before it was completely sold out and since that time many reprints of it bound in blue cloth have been made, and it has become known as the "Blue Book."

The need for additional publications of such scope has long been recognized, but the heavy schedule of work, together with interruptions caused by the war, has made it extremely difficult for the members of the architectural staff to undertake such work.

#### Architectural Recorder

In 1944 A. Lawrence Kocher, former editor of the Architectural Record, and a member of the Advisory Board of Architects for Colonial Williamsburg, joined our staff as Architectural Recorder, and has been engaged in the work of compiling complete architectural records of each of the restored and reconstructed buildings. In 1946 Howard Dearstyne,

architect and designer, joined our staff as Mr. Kocher's assistant. In view of the experience and knowledge which these men have had in the field of architecture, education and publications, and the knowledge of Williamsburg buildings and gardens which they gained in preparing the architectural records, it was felt that they would be well qualified to prepare a book to supersede the "Blue Book." With the assistance of the various members of the staff during the past two years they have assembled the material contained in Colonial Williamsburg - Its Buildings and Gardens, which last week came off the presses of the Haddon Craftsmen of Scranton, Pa., and has been placed on sale here and in leading bookshops throughout the country.

The new book consists of 50 pages of text and some 200 illustrations - photographs, for the most part made especially for the book by Herbert Matter of New York City and Thomas L. Williams, our Staff Photographer, as well as a number of drawings prepared by the authors, and a handsome new guide map of the city drawn especially for the book by Albert M. Koch of the Architectural Department.

#### Story of Restoration

The book, through its pictures and text, tells the story of the restoration of Williamsburg in a manner which will make it attractive and interesting to the casual visitor as well as informative to the more serious student of colonial history and architecture. The first purpose of the authors was to present a comprehensive picture of the buildings, the building interiors and gardens of the town as they appear today;

Continued



COLONIAL WILLIAMSBURG - ITS BUILDINGS AND GARDENS (Cont'd.)

JULY 4TH WEEK END TO HIGHLIGHT  
250TH ANNIVERSARY CELEBRATIONS

to analyze the nature and significance of the original town plan, development of the characteristic house types and materials used in their construction, treatment of the interiors and to discuss the types of gardens and plant materials.

A foreword by Kenneth Chorley precedes the six main divisions or chapters. The first of these, "The Virginia Planters' Capital," gives a brief history of the background and economy of the Virginia Colony.

Chapter II, "Buildings and Builders of Williamsburg," describes the establishment of the town plan and the types of buildings it served, and the methods of designing and constructing these elements. Chapter III, "The Manner of Furnishings," explains how furniture, furnishings and decoration of interiors related to the life of the men and women of the community. Chapter IV, "The Gardens of Williamsburg," relates the development of gardens in Williamsburg pointing out at the same time the manner in which the layouts of the grounds of various buildings and houses evolved. Chapter V, "The Restoration of an American Town," explains the magnitude of the problems posed by a restoration project of such scope as Williamsburg. It further sets forth the principles adopted to guide the work and points out the care with which these principles were followed. Chapter VI forms a selection of photographs of the principal buildings, gardens and details with fully descriptive captions.

The book is a notable achievement in layout and typography. The photographs are of extraordinary quality - skillfully taken and carefully chosen for the purposes of the book. Altogether it is an outstanding presentation of an outstanding theme and is a valuable contribution to the field of education.

--A. Edwin Kendrew

In addition to the ceremonious opening of the Magazine and Guardhouse on July 4th, the Independence Day week end will have a crowded docket of events intermixed with celebrities keynoting the 250th anniversary celebrations.

On Friday evening, the "Common Glory" will have a gala opening night performance launching the third season. It will be American Legion Night for the symphonic drama with National Legion Commander Perry Brown in attendance. Sunday, July 3rd, a Union Vespers Service is being arranged by the Williamsburg Council of Churches as another outstanding event keyed to the 250th anniversary celebrations. The service will be held at the Lake Matoaka amphitheater beginning at 5 p.m. The Citizen's Association of Williamsburg & Vicinity will hold a town meeting on the evening of July 4th at the amphitheater. This "Platform for Democracy" program is scheduled to begin at 8 p.m.

Parallel proclamations on the 250th anniversary year were made on Friday, June 17 by Mayor H. M. Stryker of Williamsburg and Governor William M. Tuck. The proclamations give official recognition to the anniversary celebrations in Williamsburg and were issued on the same day 250 years ago, that the act was passed establishing Williamsburg as capital of the Virginia Colony.

Other commemorative events are being planned. The Virginia Gazette is readying a commemorative edition of the weekly journal which will be issued on July 4th week end and plans are going forward for the re-enactment of July 25th of the Declaration of Independence proclamation in Williamsburg as it was done originally on that date. The re-enactment will follow along the lines of the event held last summer with members of the "Common Glory" staff participating.

## QUEEN'S PORTRAIT PRESENTED TO CW

Down at the Capitol there's a new face on view. Hostesses are pointing with pride at the valuable painting of Queen Caroline, wife of George II, which now hangs in the South Committee Room of the building.

The painting is the kind gift of Miss Gertrude H. Shurtleff and Mr. Arthur A. Shurcliff of Boston. Mr. Shurcliff, who recently ended his spring visit here, is well-known as consulting landscape architect and the man who directed the restoration of many of the 18th century gardens here.

Hostesses at the Capitol will tell you that the rare portrait was once obtained at an auction sale over bids of representatives of the British royal family. It was purchased about 1870 by John S. Ide of New York, uncle of Miss Shurtleff, at an auction sale in a Hamburg, Germany castle. A representative of the English royal family was at the sale but was overbid, and the portrait went to the American. An offer was subsequently made to Mr. Ide by the royal family to purchase it at any price because of the family context. Mr. Ide replied that it had an equal family context with him, the fact being that Queen Caroline looked exactly like his wife. He requested them not to press him for it and they acceded.

The portrait was brought to this country and retained in the possession of Mr. Ide and his wife for many years. Later it was willed to his niece, Miss Gertrude Shurtleff, and kept by her until this year when it was given to CW.

Queen Caroline, the daughter of a minor princeling - the Margrave of Brandenburg-Ansback - lived from 1683 to 1773. Her husband acceded to the throne as George II in 1727 and she exercised considerable political power through her influence with George II.

## LAST CALL FOR SOFTBALL!

An active community Softball League is promised for the summer with CW being represented with a men's and women's team. Games will begin on June 20 on the College Stadium Field. Two League contests will take place each evening, Monday through Friday, beginning at 7:30 p. m. Employees who haven't yet spoken up should make their interest known at once - women to Virginia Marston, men to Charlie Hackett or Pete Tucker. CW's women's team will play on Wednesday nights, and the men will play twice a week, to be announced.

\* \* \*

## THEATRE TRANSFERRED TO BUSINESS DIVISION

The guard has been changed at the Williamsburg Theatre and Thomas "Happy" Halligan has taken over the reins of management from Tom McCaskey. The change was made on June 1 at which time the Theatre was made a part of the Business Division of CW.

Halligan started at the Theatre in 1933 as one of its ushers, and graduated on up the line to doorman, chief of service, assistant manager, house manager, and is now general manager of the Theatre.

In order to enable him to concentrate entirely on CW's promotional program, McCaskey has been relieved of his supervisory duties at the Theatre.

Associated with Tom Halligan in the direction of the Theatre will be Patrick Buchanan as the assistant manager. Pat has had eight years of experience in theatre work. He was chief of service at the Byrd Theatre in Richmond before coming to Williamsburg and has been at the Williamsburg Theatre four years.

Before the war the Theatre operated as a part of the Business Division of CW under Vernon Geddy's direction. During 1946-7-8 it was a part of the Public Relations Division. It will now resume operations in the Business Division under Duncan Cocke's direction.

## WEDGWOOD, CW, COLLABORATE TO PRODUCE COMMEMORATIVE PLATES

Back in 1937, the Japs started open war in China, the Yankees won another pennant, be-bop was yet undiscovered, and CW's Commemorative Plate project was started. Twelve years and countless conferences later, four thousand sets of these handsome plates are scheduled to arrive in Williamsburg. Advance orders for the twelve-plate sets are already being taken at Craft House, where a sample set is on display in a rack made for the occasion by our own woodturning shop at the warehouse. Sets are reasonably priced at \$25. each, with CW employees entitled to their usual twenty per cent discount. Delivery is promised in January, 1950, though it is still hoped that some plates will be ready for Christmas delivery.

Let's get back to 1937 again. It was then that talented architect William Perry and talented etcher Samuel Chamberlain pooled talents and began a three-year collaboration to develop twelve special drawings for the plates. Renditions include notable public and private buildings in the restored area. Sprays of Virginia flowers which border these central drawings were adapted from the famed Bodleian Plate. Cartouches at top and bottom of the plate enclose the Arms of Virginia and the Seal of Colonial Williamsburg. On the back of each plate, in addition to a dated backstamp and facsimile of Samuel Chamberlain's signature, each center scene is described in captions bearing the august sanction of Harvard-trained historian, Pierce Middleton.

At first, three noted English pottery firms were considered as the manufacturer - Cauldon, Spode, and Wedgwood. All three submitted samples. In 1946 the order was placed with the Wedgwood firm at Barlaston, England - the same firm which supplied much of the dinnerware for Virginia Colonists in the 18th century. Each plate will be a skillful

reproduction of colonial ware - its composition and color having run the exacting gamut of the Craft Advisory Committee and experts Moorehead, Thomas, and Cogar. Negotiations from the start have been conducted under the watchful eye of Jack Upshur.

A mailing brochure has been designed and will be distributed later, and public attention will be invited further through the discreet tom-toms of Kerk Burbank's Public Information Department. Yet already, with only a catalogue announcement and the Craft House display, advance orders have been coming in to Catharine Dorrier and her able sales force. This interest is based both on the remarkably handsome plates themselves and on this remarkably low price. Macy's cost-sampling squad could not find comparable prices, and nobody (but nobody!) at Gimbel's could beat the \$25-per-set-offer, which includes crating and safe delivery anywhere in the U. S.!

For years to come, these plates will weather good and bad cooking, conservative dinner parties and wedding day buffets, to serve as decorative and informative reminders of Colonial Williamsburg. Employees who want to jump on the bandwagon for the First Edition - which ought to be a valued collectors' item in years to come - should visit Craft House soon.

To all who have had a hand in the development of the plates, both CW and the public owe congratulations.

--J. C. Goodbody

\* \* \*

## RETIREMENT

William R. Tudor, garden foreman in the C&M Department, was retired from service with CW on May 20. At the time of his retirement, William had slightly more than seventeen years of accredited service with the company.



*Arthur Sedille lends a hand in the preparations for opening The Magazine and Guardhouse on July 4.*



*Tom McCaskey turns over booking records to Tom Halligan as the Theatre is transferred to the Business Operations Division.*



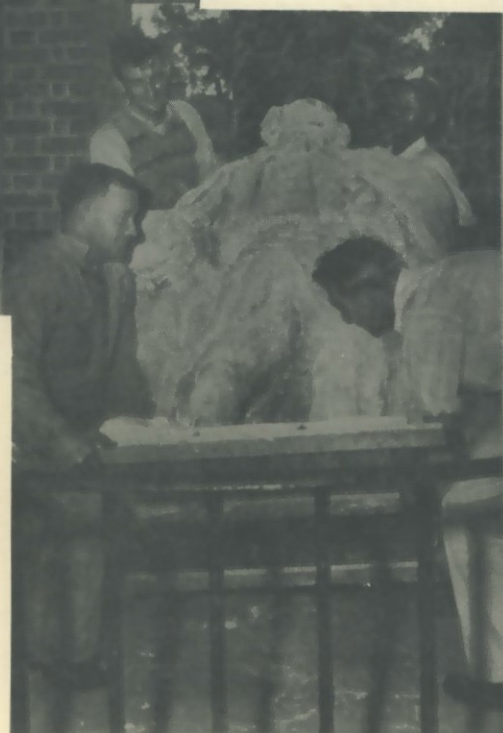
*Kenneth Chorley and Ed Kendrew confer on restoration possibilities in San Juan, Puerto Rico. Left to right, Stratton Robbins, Chief of Tourist Affairs; K.C.; Senora Felisa Rincon de Gautier, mayoress of San Juan; Mrs. Chorley; A.E.K.; and Professor Rafael W. Ramirez of the University of Puerto Rico. (Story page 14)*



*Reservation Office at the mid-afternoon rush period. (See story next page)*



*Elizabeth Henderson views the student-made facsimile of Lord Botetourt placed by night at the Capitol. Right, Harry Peebles, Connie Allen, Berwin Saunders and Edward Watkins cart it off before visitors think it authentic.*



*Charlie Hackett tees off at the Inn Course where the City Golf Tournament now is in full swing.*



# RESERVATIONS LTD.

When the Reservation Office moves from the Stringfellow Building to its new quarters in the lower floor of the West Wing at the Lodge it will be making its thirteenth move. Where has it been before? Almost everywhere except the Goodwin Building.

The Reservation Office now has a staff of twelve workers. It has grown indeed from its first beginning in 1937 when it was part of the work of the secretary of the General Manager of the Inn to handle the reservation mail. The Manager even signed all the letters in those days!

Of the present staff, Frances Burns has carried on the reservation work since before the building of the present Williamsburg Inn, and is now Reservation Manager of Williamsburg Inn and Lodge. Soon after graduating from Vassar, Frances joined the staff of the Dodge Hotel in Washington and was associated there with Mary Lindsley for more than 15 years. She and Miss Lindsley came to Williamsburg when the old Inn was located on the Duke of Gloucester Street at the present site of Chowning's Tavern.

Mary Rosseau received her ten years' service award this May. Josephine Upshaw has been with the office more than three years; Ethel Lyon, Marcia Mays, and David Barrett, messenger, more than two years. Juliette Garrison, James Helmer, and Neita Marks are newer members of the staff.

The Reservation Office is a busy place, dealing almost entirely in "futures." Yesterday is past - the present is almost past - but tomorrow - next week - next month - next year - that is the province of the Reservation Office.

Each day the Reservation Office must provide more than 100 reservations for the Inn and the Lodge - all acknowledged, confirmed and listed. The office receives between 3,000 and 4,000 reservation letters each month of the year. The total in 1948 was 38,640. Each month it mails out an average of 3,000 letters on reservations. In 1943 the total sent out was 35,179. These figures do not include teletypes, wires, and telephone messages. On an average two-day period this spring there were 384 incoming and outgoing calls from this office. In terms of one person, this would mean spending nine hours each day just talking on the phone.

The crime that must not be committed is to "overbook." Every reservation that is made must be honored. To check on how reservations stand at any one date, there are two reservation machines in the office, one for the Inn and one for the Lodge, on which all reservations are entered before the space is promised. It is necessary, because of phone calls, to have some quick means of knowing what is available and these machines seem most nearly to meet the need. They are always the object of much comment, so all friends who are interested are invited to come up and see how they work.

The Reservation Office has developed a number of side functions. It acts as a stenographic bureau - and as a publicity bureau in issuing weekly lists of "Special Guests" who are coming to Williamsburg. It checks on advertising. One clerk spends her time handling the thousand of dollars of deposits which this office receives.

Continued

## RESERVATIONS LTD. (Cont'd)

The office works with the Chamber of Commerce in placing reservations in private homes that cannot be filled at the hotels and one clerk spends a major part of her time writing letters about these reservations.

Not only must the staff be on its toes in answering letters, wires and telephone calls, but also when it receives a yard-long message every afternoon from Needham and Grohmann, the New York representatives. This comes in one long message which must be separated, checked, the reservations made, and the message replied to by the following morning. It is usually equivalent to making between twenty and forty reservations and changing part of them.

The Reservation Office works very closely with other departments in making group reservations and reservations for special events. For instance, already over 400 requests for 1950 Antiques Forum have been placed, with more arriving daily. Reservations and registrations for the Forum have to be checked carefully to keep the sum total at 250 for each session. They constantly have other large groups making individual reservations. Recently the whole office was given a shot in the arm when a trustee of Colonial Williamsburg made the remark (he was attending a convention where the reservations had been mixed up) "Well, that never would have happened in Williamsburg."

Last year there were so many requests for "The Common Glory" tickets that a special form had to be mimeographed. Larger hotels, of course, have facilities for handling requests for tickets, tours, flowers, baby sitters, dinner reservations, taxi requests, etc. The opening of the Travel Office was a blessing to the Reservation Office, relieving them of a multitude of "Information Please" questions, taxi arrangements, requests for tickets and tours.

During the spring and fall months the Reservation Office is open twelve hours a day, seven days a week. Then reservations are booked from six to eight weeks in advance, especially for the last of March, through April and into May. With the opening of the West Wing at the Lodge there is a total room capacity of 275. To this next spring will be added a block of fifty rooms at the Inn, making a little over 325 rooms with the new cottages.

The move to the more convenient location in the Lodge West Wing is expected to take place shortly. The new quarters are three air-conditioned rooms, with southern exposure, on the sub-ground floor of the West Wing with a pleasant green outlook. The most modern telephone equipment is being installed with a flashing light system, "hold call" switches, and a functional unit that will make it possible to answer all calls from any desk.

In this new location, the Reservation-ists will still hum their old ditty:

"Day in, day out, from morn till night,  
Our typewriters click and our lights burn bright;  
For the Lodge and Inn must be filled every sun,  
100% - or our duty's not done!"

---

SERVICE RECOGNITION

If the employees who submitted the following unsigned suggestions will call at the Personnel Relations Office in the Goodwin Building, explanations as to their disposition will be given: #4552 and #4557.

## BOB EVANS - BUDGET BUDDHA

If CW made awards as the King of England does, the next Honours List would be sure to include the following citation: Robert Henry Evans, Knight Commander of the Accounting System, Guardian of the Financial Files, and Royal Custodian of the Budget. All these things, and more, come under the jurisdiction of Bob Evans in his job as General Auditor of CW.

In his office in the northeast corridor of the Goodwin Building where we found him, Bob sits at his desk, surrounded on two sides by filing cabinets, on another by a window, and on the fourth by W. J. Blackwell, the assistant auditor. On his desk is a formidable array of books on accounting, taxes, and tax laws, all of which are unintelligible for the layman, but duck soup to Bob Evans.

### Complicated

After talking to him for a few minutes, you realize that you have stumbled on one of the biggest and most complicated jobs in the whole CW gallery. As general auditor, Bob supervises and checks all accounts and figures of all CW departments (except the Inn and Lodge, which have their own auditing offices), prepares and issues monthly and annual statements, works with departments on budget problems, consolidates all figures and budgets into one, supervises the accounting system, revising old forms, designing new ones when necessary. The list could go on and on; supervising, checking, issuing, computing, and generally carrying on in such a way as to completely confuse anyone else but super-mathematicians.

"Our big job actually, is coordination and consolidation," says Bob. "We get budgets and accounts from all departments and compile one master report for the treasurer.

We asked him if there was anything especially exciting in this work of figuring. "No," he said. "It's all cut and dried." We had visions of great accounts and bags of gold as playthings, and asked if there was anything romantic to it. Again he answered "No," but added, "At least, not so far."

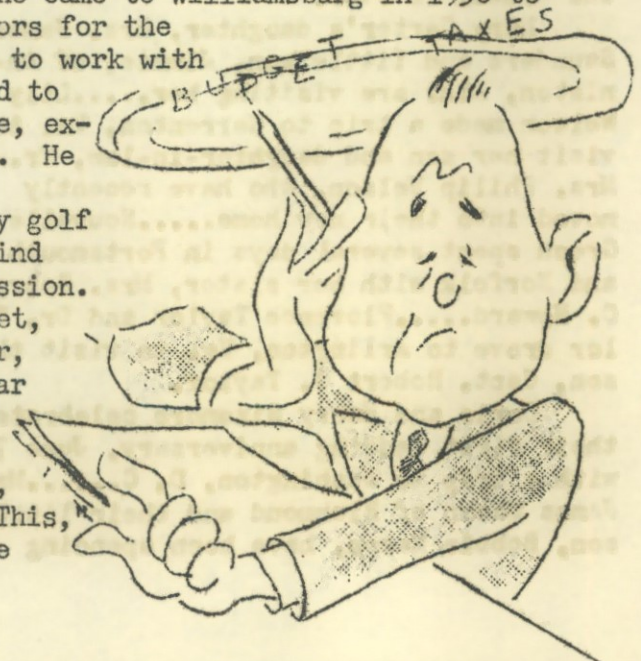
### Virginia Bred

Evans himself doesn't look like an auditor. Somehow, you think of an auditor as a cross between Scrooge and the insidious Professor Moriarty, but Evans doesn't match this conception. He is a tall, quiet, smiling gentleman, born and bred in Virginia. After finishing at the University of Richmond, he came to Williamsburg in 1930 to work with Todd and Brown, the original contractors for the restoration work. In 1934, he went to New York to work with the Rockefeller Center Corporation, but returned to Williamsburg in 1938. He's been here ever since, except for a thirty-three month hitch in the Navy. He and his wife now live on Indian Springs Road.

When it comes to hobbies, Bob mentions only golf and bowling. We thought it was refreshing to find someone with whom golf was a hobby and not a passion.

If you saw Bob Evans walking down the street, you might think he resembled a college professor, and if you called him "Prof," you wouldn't be far from wrong. In 1946, he taught courses in Advanced Accounting and Auditing at William and Mary while Professor Gibbs was absent in Europe, working with the War Settlements Commission. "This," says Bob, waving his hand to indicate his office

Continued



## BOB EVANS (Cont'd)

and his work, "was much easier than answering students' questions." We sympathized silently.

One hobby which Bob didn't mention, but which we observed, was neatness. Aside from the row of books mentioned, his desk contains only an ash tray (he smokes cigars), a desk pad, and very little else. The work to be done is piled neatly on one corner, and an adding machine is on the opposite corner. All is neatness and light in the office of the General Auditor.

When we decided to do this article, we had in mind explaining some of the processes involved in Accounting work. But after talking with Bob, we came away with our mind swirling with debits, credits, consolidations, cost, percentages, and it was too much. We decided to let our educational idea drop. But if you ever want to get the inside story of the auditing and accounting world, look in on Robert Henry Evans, Knight Commander of the Accounting System; he's got the straight scoop.

--Don Piedmont

\* \* \*

## HOSTESS BRIEFS

Memorial Day week end passed smoothly and pleasantly, thanks to the whole-hearted cooperation of the weather man who produced three delightful, cool days; and to the combined efforts of the personnel of the hostess department, all of whom loaned a hand to help the holiday crowds enjoy the buildings.

Exams have been claiming the time of some of our younger escorts and hostesses these past few weeks. We look forward to having them with us again when the ordeal is over.

Mary Carter's daughter, Mrs. James Saunders and little son, Jimmie, of Anniston, Ala. are visiting her.....Lily Nelson made a trip to Warrenton, Va. to visit her son and daughter-in-law, Mr. and Mrs. Philip Nelson, who have recently moved into their new home.....Nouvelle Green spent several days in Portsmouth and Norfolk with her sister, Mrs. George C. Howard.....Florence Taylor and Dr. Taylor drove to Arlington, Va. to visit their son, Capt. Robert G. Taylor.

Doris and Harry Sizemore celebrated their first wedding anniversary, June 7, with a trip to Washington, D. C.....Mrs. James Macon of Richmond and their little son, Bobbie Macon, have been spending

some time with Minnie Pate and Dr. Pate. ....Hallie Wermuth attended the annual dinner of the Woman's College Alumnae at Westhampton in Richmond....Essa Mae Cormack who went to Texas several months ago because of her sister's illness, has returned to her home and we hope she will soon be back in the buildings.... Virginia Holmes entertained at tea in honor of Nancy Norton, whose wedding will take place June 25. Virginia's son, Arthur, a student at Cornell University, is home for the summer.

Muriel Spencer is convalescing nicely after an operation at Buxton Hospital in Newport News. We hope it may not be long before we hear her voice again in response to 221.....Hostesses arriving at the Capitol one morning not long ago were much surprised to find within the portico, Lord Botetourt. Lord Botetourt in plaster, big as life, stood where once, long ago, his predecessor who is now on the College campus had been placed. He bore a marked resemblance to the figure which had been a part of "Carry Me Back" for several hilarious nights. His appearance at the Capitol, however, was a mystery. Before Lord Botetourt was deposed, Tom Williams arrived with his camera to record the scene.

--Mary J. Daniel

### TRAVEL OFFICE SELLS SIX POST CARDS PER MINUTE DURING EASTER WEEK

Mrs. Nancy Foster, Manager of the Travel Office, in reporting the results of the first three month's operation for this year, disclosed that something of a record had been made at the local travel center.

During Easter Week, she and her associates sold a total of 23,758 post cards, which was a daily average of 3,394 representing the sale of over six cards per minute for every minute the office was open!

In the three month period, March through May, income from post cards has been the leading source of income at the Travel Office, outstripping the bicycles, which have heretofore lead the field. During that time 117,476 penny cards have been sold, along with 6,432 nickel cards, giving a total of 123,908 pieces of direct mail advertising for Williamsburg which went out from this one place! This is an average of over 1,362 cards a day for ninety-one days.

Adding to this the thousands of cards which are sent daily from the hotels, Reception Center, tourist homes, and shops, the importance of post cards to Williamsburg looks like a large and useful item. Next to word-of-mouth advertising, picture cards very probably represent the best medium of direct contact between visitors and their friends, who are potential visitors. Maybe this is what the Chinese have in mind when they say that "one picture is worth a thousand words."

\* \* \*

### SERVICE RECOGNITION

Congratulations to I. L. Jones, Jr., Treasurer, who had served with CW fifteen years on May 20, 1949; also to Sam Johnson, Dept. of Inn and Lodge who had served with CW ten years on May 24, 1949.

### TRIPPINGS AT CRAFT HOUSE

Craft House is trying to make the news with the majority of its ladies tripping back and forth, and a couple staying "tripped." Jean Gieselmann flies on June 5 to San Francisco for a fortnight with her parents Captain and Mrs. A. O. Gieselmann. Clara Charlton motored for a week's stay to visit her parents in Birmingham, Alabama....Anne Read, by boat and car, made New York City over a long week end with her mother, who spent the winter in Williamsburg.... Catherine Dorrier dashed off to Waynesboro, and Clara Oliver took her mother home to Eastern Shore over a week end.... Mrs. Ed Westgate, the former Rhody Henderson of Craft House, came for a visit with her baby daughter, from Stockton, California.

Eight of the Crafters had a gay supper at Chowning's Tavern on June 1 as a farewell to Helen Hobson and Meredith Dietz. Helen drove away on June 3 for her future home at Vero Beach, Florida, where she will be near her sister and her mother. Meredith Dietz is leaving on June 22 to fly to Mexico for the month of July and thereafter to lecture hither and yon for the International School of Art, located in New York and various foreign countries.

\* \* \*

### FORMER EMPLOYEES ENJOY THE NEWS

The Personnel Relations Department reports that comments from our retired and former employees concerning the NEWS are most gratifying. Maude Rae Swartz, a former secretary in the Research Department, wrote recently:

"Many thanks for sending us the NEWS every month. I don't know when I've appreciated anything so much....Receiving the news from CWI makes me feel closer to you and the work going on there. I read it right through and love all the writings about the restoration projects."

## GOODWIN BUILDING NEWS

Vernon and Mrs. Geddy attended their son Vernon, Jr.'s graduation at Princeton on Tuesday, June 14.....Duncan Cocks has returned from vacation. Messrs. Geddy, Cocks, Spratley, and this NEWS have overworked Irma Williams to such an extent that she has been ordered by Dr. T. Dewey Davis to take a complete rest from work. Irma has been on Disability Leave for a little more than two weeks, and from all reports she will be back with us soon. Wilma Jones is "pinch hitting" for her while she is away from the office.

Lester and Mrs. Cappon and children left June 9 for a month's vacation in Wisconsin.....Jane Girten spent last Monday at Virginia Beach.....The Institute entertained with a picnic Saturday, June 4, in honor of Shirlee Sanderlin who left the Virginia Gazette Indexing staff June 8.....Mr. and Mrs. Harry Tinkcom (nee Margaret Lee Bailey formerly of the William and Mary Quarterly) announce the arrival of an eight-pound baby girl.....Marge Phelan left Monday for her vacation.....Virginia Marston spent last week end in Blacksburg attending exercises at Virginia Polytechnic Institute where her brother, Randolph (a former employee of CW), graduated on Monday with honors.

George Davis has been transferred from the C&M Department to the Section of Office Services. He will be in charge of the Goodwin Building Mail Room. During the war George operated a unit of the Post Office at Camp Peary.....Lois Churchill spent a week's vacation in N. C. attending her brother's graduation at Davidson College and her sister's graduation at Roanoke Rapids, and visited friends in Greensboro.....Alma Lee Rowe entertained the girls in the Department of Public Information with a kitchen shower in honor of Wicky Wierum who is being married Saturday, June 18. In addition to the girls from the office several other of Wicky's friends were present.....Don Piedmont, a recent addition

to the Department of Public Information, is spending the week end of June 17 in Washington watching the Senators and the Tigers play.....Irene Runnels, formerly of the same Department, resigned from her position to accompany her husband to New Orleans.....Mary van Buren had as recent guests her daughter and son-in-law, Mr. and Mrs. Henry Davis, Jr., from Charleston, W. Va.....Sadie Cottingham of the Costume Section is on a trip to California with her sister.

Lawrence Kocher and family are vacationing at Virginia Beach.....Bernice Hudson, Jodie Crowder, and Becky Levering entertained last week with a shower in honor of Monie Price who is being married June 18.....Betty Jo Fletcher has replaced Sarah Webb as secretary in the Curator's Department. Sarah left to join her husband who has transferred his classes to Washington and Lee University.....Mary Lee Fitzgerald of Danville has accepted a position in the Department of Public Information.....The Kendrew's entertained the members of the Architectural Department at their home, the James Anderson house, Saturday evening, June 4.

The Rev. Dr. Pierce Middleton preached the baccalaureate sermon to the graduating class at the Toano High School on Sunday evening, June 5.....Ralph Bowers returned from a vacation on June 8.....Dr. and Mrs. Henry A. Stephenson of San Francisco were recent guests of Mary Stephenson.....Alice and Carl Fehr spent Memorial Day week end in Washington.....Fanona Knox recently entertained guests who attended her niece's wedding in Wren Chapel.

--Luta Sewell

\* \* \*

## HARRY B. FOLK DIES

A retired employee of the Craft Department, Harry B. Folk, passed away on May 7 after a lengthy illness.

## WILLIAMSBURG ON THE ROAD

After many years of roadside silence, the Williamsburg hotels will soon blossom out with an attractive colonial-type sign on the roads leading into Richmond and Williamsburg.

Designed by Ralph Bowers, the Williamsburg hotel sign will present something very distinctive in roadside advertising. It will be a post type sign in metal, with a panel about four feet high and five feet long. It will stand atop a post eight feet tall and will hang in a decorative iron-work frame. The letters are in red and black on a white enamel background.

The Williamsburg Hotel signs are being put up by the Jamison Sign Company of Roanoke, and are a combination mileage marker and advertisement for the hotels. Those signs near Williamsburg, on Routes 60 and 168 may be done in Scotchlite so that the after-dark driver may find his way into the city with more ease. Fifty signs are being erected covering the area between Fredericksburg, Charlottesville, South Hill, Little Creek, Suffolk, and Williamsburg.

The top line in the new signs will indicate how far it is to Williamsburg from that point. The next lines indicate that there are two fine hotels in Williamsburg, and that there are restaurants and a coffee shop available. According to the sign company, these will be the most attractive signs on the roads and should set a new pattern in giving the tourist much needed information in a tasteful manner.



### CONSTRUCTION NOTES

Memorial Day week end brought us lots of news, views, and comments:

Bill Iandon and Pete Tucker attended many of the PGA matches in Richmond..... Charlie Hackett and Bud Odell joined two out-of-town friends on a trip to the Carolinas - their purpose being to fish in Currituck Sound. It is rumored that they caught their limit so early in the day that their purpose was defeated. It seems they spent most of the day throwing the fish back in!!

Dave Morton and family packed bag and baggage for a nice week end at Nagshead. After a long, hard struggle, he gave up and ended up at Great Bridge, Va.,

unable to find the famous beach Nagshead. Unanimous decision is that he needs Johnny Autry and Bill Atkinson to escort him there on his next trip ('cause they did get to Nagshead - and, we'll add, had an exciting time!)

Bob Williams and wife motored to "The Shack" in Moyock, N. C. for a pleasant week end of boating and fishing..... Pete Peters, we hear, spent a glorious, Memorial Day week end simonizing his car.....Up-to-the-minute news informs the public that Gene Sheldon drove the fire truck all the way to the site of the fire last week. He said he got the truck there just in time to see the barn on the old Williamsburg Road collapse!

-Mar Kent Stevens

## FLYING DOWN TO RICO: Restoration Possibilities Viewed in San Juan

A quick six-and-a-half hour trip out of New York late last month landed Kenneth Chorley and Ed Kendrew in San Juan, Puerto Rico, where the two CW executives viewed historical landmarks dating back to the early 16th century. The flying trip aboard a non-stop Pan American Constellation was made at the invitation of the Puerto Rican Office of Tourism, which requested advice as to whether restoration of certain old portions of San Juan was worthwhile and asked for recommendations as to the best means of carrying it through.

They spent four days there touring the historic areas; were entertained and presented keys to the city by Mayoress Gauthier, and attended a reception at the Governor's House. The modern city of San Juan with a metropolitan population of over 800,000 persons, extends far beyond the limits of the ancient walled city, first established about 1521 by the Spanish.

The old portion is about the size of Williamsburg and has many of the original buildings and even a large portion of the old wall still standing. It is this portion that is being considered for restoration as part of the development of the island as a tourist attraction. Certain steps already have been taken including the passage of a bill which serves as an enabling act under which actual restoration may be carried out. The two most dramatic structures on the island, the forts of El Morro and San Cristobal, have been preserved by the U. S. National Park Service.

Both CW executives commented that the restoration of old San Juan would be of tremendous historic value and an attraction for visitors.

They also visited San German, about 50 miles distant from San Juan, and saw the old church of Porta Coeli, supposedly the oldest church in the western hemisphere dating from about 1516.

Mr. and Mrs. Chorley returned directly to New York while Ed Kendrew stopped over at Kingston, Jamaica, on the return trip to look over the 18th century structures there which were built at the same time as those here. He found that while they sprang from the same English architecture they are quite different in general appearance and had been adapted to the local living requirements and semi-tropical climate. He also visited Jamaican counterparts of the James River estates.

---

## PICNICS OMITTED

For reasons of economy the officers of CW have decided to omit the annual employees' picnics this year.

This action has been taken after carefully reviewing this activity in the light of budget studies which the officers and department heads have been making in recent weeks. Because of greatly increased operating costs it has become necessary to make this and other economies throughout the organization in order to balance the budget this year.

\* \* \*

## RECEPTION CENTER NEWS

The Reception Center has lost both Mel Savage and Clem Vaughan. We wish them good luck in whatever they undertake.....However, Joan Carpenter will return to us after a short trip to Chicago. Joan distinguished herself at W&M by excellent work on the Flat Hat.....Another addition to the Center is Shirley Egan, wife of Caterer John Egan.....Projectionist Louis Pagano is the father of an eight-pound, three-ounce baby girl, Evelyn Cecelia, who was born on Sunday, June 12.

-Bill Bippus.



## INN AND LODGE ITEMS

Ralph Moody's parents, Mr. and Mrs. James C. Moody of East Haven, Conn., his neice, Mrs. Frank Hartmann (and her husband), of New Britain, Conn arrived June 12 to spend a few days here.....Frances Boswell has returned to her duties after recovering from an illness of several weeks.....On her vacation next week, Paulette Chambers will visit her aunt in Blackstone.....Ruth Crowder, cashier at Chowning's, is spending her two week vacation at her home in Boytendon, Va. ....Molly McGreevey has returned from a five day business trip to New York.... Lela Smith has moved into her new home on Parkway Drive, and spends most of her time chasing her 250 chickens...her little girl Margaret literally tries to love the chickens to death.....Hugh Hitchens is back after an illness of two weeks.....Mrs. Spoller, dietitian at the Lodge, flew to Cleveland to visit her father.....Mrs. Allard has returned from a two week vacation, during which she visited friends and relatives in Ohio, Pennsylvania and West Virginia.....Julia Moore, pantry girl, is on two weeks vacation....Annie Taylor is back at work after an illness of five weeks.....Norma Shepherd has moved from the staff dining room to the Inn Pool for the summer.....

Saint Holland has come back after an abbreviated five day vacation during which he visited in New York.....Yancy Spurlock's wife has left the hospital following a successful operation..... Another service contest has ended for the Lodge dining room waiters. First prize of \$10.00 went to James Wallace, second prize of \$7.50 was won by V. Mitchell, and E. Canady, took third prize of \$5.00.....Again congratulations to the winners for fine service.....Folks here at the Lodge are turning into horticulture experts. Mrs. Arthur B. Thompson has a great quantity of vegetables growing in her garden.....Mrs. Honeycutt and Mrs. Mallory have snapdragons, gladioli, and all the rest in their

gardens.....At the Inn, news in just as plentiful, with the new Gift Shop the biggest thing. Mrs. Thompson is quite proud of it, and so are we all. ....James Abbott of the storeroom spent a couple of days at Virginia Beach.....Elizabeth Pollock, supervisor at the Inn kitchen, recently attended her niece's wedding in Danville ....Forrest Griffin is spending a week's "vacation" working on the new home he is building on route #5..... Norma Bamman has just moved into the new house on Nicholson Street known as the William Randolph Lodgings....Mr. and Mrs. Floyd Honeycutt pass on to the NEWS that Mr. and Mrs Pedro Blanco are returning to Williamsburg for a short visit. Many at the Inn and Lodge will remember Pedro, who was with us last year as an exchange employee from a South American hotel. All Pedro's friends will be glad to see him again.

Donetta Alston of the Salad Pantry is spending her vacation in New York ....Leonard Martin and George Cutler both of the dish room visited with relatives in Newark while on their vacations recently....A full-time upholsterer has joined the Lodge-Inn housekeeping section. He is Nathan Backnar of New York, and we welcome to the South to Williamsburg, and to our organization....Ray Townsend of the Accounting Office was graduated from W&M recently....Inn desk clerk Ed Hughes slipped a fast one over on all of us recently. Bright and early one morning, he tip-toed down the steps of Raleigh Tavern and eloped with winsome Winnie Sheldon. They tied the knot at Elizabeth City, then went on to Nags Head. Good luck and happiness to you both....Tommy Molyes, retiring prexie of the Virginia Hotel Greeters, received a beautiful serving tray when the Greeters held their convention in Richmond. We all congratulate Tommy, but we cannot admit surprise.--Anne Lumbye

## C&amp;M NEWS

C. J. Carter recently returned from a week's vacation. It comes by the grapevine that C. J. completed many needed jobs around home.....Bob Johnson and his crew have recently given the golf course a "new look." On the longer holes blue stakes, designating 100 yards from the green, and red stakes, designating 200 yards from the green, have been installed. Bob and his men are out on the job at 5:30 a.m. these days, keeping the course in best possible condition.

Randolph McKown recently came with C&M as janitorial supervisor in the Goodwin Building, succeeding George Davis who has transferred to Office Services Section.....Jim LePew and Warren Tinsley, their college courses being completed, have left CW. Succeeding them as Goodwin Building doormen are Lorin Brown and S. E. DuVall. "Blackie" Boston, third member of the door crew, will return after a

short vacation.

Bert Score is on a short vacation. He hopes to catch up on some fishing while away.....Floyd Martin of mechanical maintenance section, has been stationed permanently at the new laundry. ....Roosevelt Harris reports a unique contest among his fellow workers in the business blocks, Nolly Wyatt, David Wallace, Simon Morning, and Charlie Scott are striving to see who can produce the most vegetables over the longest season.

Isham Johnson, recently retired, has been presented a huge horse by his son. Says Isham, "She is plenty fast but I will soon get her down to my gait." ....Members of C&M and their wives enjoyed a fish and chowder supper at Barretts Ferry last Friday evening. Reports indicate that orchids of appreciation are in order for Ed Watkins, Alden Eaton and Robert Webb, C&M entertainment committee.

-W. D. MacPherson

SALE FOR EMPLOYEES!!!!  
CW BOOKS - DAMAGED

|                          |   |                                    |   |                             |
|--------------------------|---|------------------------------------|---|-----------------------------|
| WILLIAMSBURG IN VIRGINIA | * |                                    | * | WILLIAMSBURG IN PHOTOGRAPHS |
| Leather-bound            | * | <u>All Books Half Price</u>        | * | Stiff-bound                 |
|                          | * |                                    | * |                             |
| COLORING BOOKS           | * | In the Stockroom of the            | * | AMERICA'S WILLIAMSBURG      |
|                          | * | Goodwin Building                   | * |                             |
| ARCHITECTURAL RECORD     | * | ***                                | * | ART OF COOKERY              |
|                          | * | Monday, June 20 - 4:30-6:00 p.m.   | * |                             |
| NOTE CARDS               | * | Tuesday through Friday, June 21-24 | * | OTHER TITLES                |
|                          | * | 9-12 and 2-4:30                    | * |                             |

All interested are urged to come and select their own copies, as the extent of damage varies: some books are only slightly shopworn, but some have missing pages, pages overprinted or printed upside down, etc. Selections will be made at the buyer's risk!

Employees who do not work in the Goodwin Building will probably wish to take advantage of the one-hour period on Monday, which was arranged especially so that they might get to the sale at its beginning.

COME EARLY BEFORE THE BEST BUYS HAVE BEEN TAKEN