



Front row, left to right: Thelma Casselle, Harold Billups, Robert Billups, Robert Carlton, Rozelma Evans, Valda Anderson, Irene Brandon, Antonia Hale, Mary A. Jackson, Winnie White, Margaret Johnson, Elizabeth Parsons and Julia Haak. Middle row, left to right: Hubert Alexander, Wendell Crittendon, Norma Brothers, Lewis James, Alexander Washington, Chester Duckworth, Marice Harris (for her husband John), Richard Stinely, Nan Bailey, Dan Berg, Aaron

Harris and Monroe McGilvary. Back row, left to right: President Charles Longworth, Gene Bureson, Marshall Dillard, Lucy Ratcliffe, Robert Moore, Ralph Wilson, Audrey Noel Hume, Ivor Noel Hume, Millicent Gilley, Hershel Gilley, Earnest Heard, Levi Jones, Sherman Pressey, Carlyle Richeson, William Etchberger and Vice President Pete Cruikshank. Not pictured: Clyde Dean.

Forty employees celebrate silver anniversaries

It seemed to be the year of the silver bowl. On Dec. 1, 1982, 40 employees were recognized for 25 years of dedicated service with Colonial Williamsburg. They represented the largest group ever to receive silver bowls. Among the honorees were two husband and wife teams—Millicent and Hershel Gilley and Audrey and Ivor Noel Hume—and two brothers, Harold and Robert Billups.

The evening included a reception

and dinner at the Cascades followed by comments from President Longworth and the presentation of bowls by the president and Pete Cruikshank, vice president of personnel relations.

Employees receiving bowls represented all areas of the foundation, with 22 of the recipients having worked in the same department or area for the entire 25 years.

The group was diverse not only in job titles, but also in talents and interests. Fellow employees found out Winnie White is an excellent baker, Thelma Casselle an outstanding vocalist, Valda Anderson an avid horseperson and Dan Berg an accomplished sailor. They also learned Monroe McGilvary sings with the Golden Star Quintet, and Chester Duckworth is a beekeeper and self-taught horticulturist. Ralph Wilson

has built three houses, one a copy of the Blue Bell Tavern and another a replica of the Nelson-Galt House. Also of interest were Hershel Gilley's jobs before joining Colonial Williamsburg—a railroad brakeman, member of Paramount Studios' stage crew, assistant production manager with New York plays, and a professional football player. Others were reported to have equally interesting hobbies, talents and skills.

Bowl also marks anniversary

In addition to employees celebrating service dates, the well-known silver bowl will also observe an anniversary in 1983. This May will mark 30 years that the gleaming vessel has been awarded employees with 25 years of service.

The first silver bowls went to Kenneth Chorley, president, and Monier Williams, director of

operating services, in 1953 at a special meeting of trustees and employees in Matthew Whaley auditorium. A surprise presentation of a silver bowl was also simultaneously made to John D. Rockefeller Jr.

The discussion of a fitting 25-year service award had begun a year

Continued on page 3.



The first silver bowl was awarded to President Chorley in 1953.

Donald Gonzales

He doesn't plan to quit

It would be hard to imagine Donald Gonzales not in motion. Although he retired from Colonial Williamsburg as senior vice president on Jan. 1, the possibility still isn't likely.

Meeting, greeting, writing, speaking, traveling have packed his schedule since he and Colonial Williamsburg became partners in the spring of 1958.

"It has never been quiet here for me," he explains more with satisfaction than dismay.

Visits from heads of state, special events, annual reports, press relations, advertising, travel development and program planning all gained his attention as vice president and director of public affairs, the position he held from 1958 until 1978. In 1978 he became senior vice president, serving as chief administrative officer in President Longworth's absence. His responsibilities included general administrative duties, liaison with many state and national organizations associated with the foundation, and involvement with financial and travel

development, promotion and advertising for Colonial Williamsburg.

Don came to Williamsburg after 16 full and rewarding years as a news correspondent with United Press International in Washington, D.C. and at Lake Success, N.Y. where he covered the United Nations. In addition he served four years with the Army Air Corps as a pilot during World War II. After his tour, he returned to the Washington Bureau of United Press in 1946 to cover briefly the Navy Department before being assigned to the State Department and later to the White House.

He remembers a day in early 1958 when, on his way to a press conference being given by Secretary of State John Foster Dulles, the telephone rang. It was an old friend—Carl Humelsine—calling from Colonial Williamsburg to see if Don was interested in "talking" about the position of director of public relations.

The two had become friends when Humelsine was deputy under

Continued on page 7.

**Viewpoints
from the
President**



Last month I reported to you that in spite of lower attendance this year, I firmly believe Colonial Williamsburg remains attractive, important, and provides quality, programs and value in relation to cost.

Why, then, was attendance weak in 1982? There are three possibilities, two of which may help guide our future thinking.

The first is the effect of the recession on consumer confidence and the hesitation to spend money. Colonial Williamsburg is a victim of the economy as are thousands of other museums and businesses. This is a cause of our weakness which suggests that we wait and if things get better, so will we.

A second possibility is competition. In America in the 1980s the opportunities for amusement, education and culture are multiplying. Whereas Williamsburg was near unique in 1950, there are now hundreds of plantations, working farms, restored factories, villages, churches, schools, historic districts and revived city centers to attract travelers and their money. By whatever name, this is competition and casts us in the position of having to trumpet our wares more loudly and skillfully. Hence, our marketing—promotion, advertising, direct sales—has to be more effective.

In 1983 we are likely to experiment for the first time with television advertising. It seems clear that an increase in our marketing activity is made necessary by a change in the competitive environment.

Finally, there is the matter of the perceived value. Do visitors believe they get their money's worth? Do visitors make negative judgments about value before purchasing a ticket?

A family of four must pay at least \$30 to experience Colonial Williamsburg. That is more than most visitors are accustomed to paying at other museums or historic sites in this area. The Smithsonian is free, as are battlegrounds. Many plantations charge only \$3 or \$4. But we offer more and must charge more. Although I am convinced Colonial Williamsburg is an excellent value—that a visitor gets a bargain for his ticket dollars—how do visitors standing in the Information Center look at prices?

The problem of perceived value is difficult, but it can be dealt with. We can locate more activities in the Historic Area in places accessible only by ticket. Second, we will try to hold the line on prices. Finally, we will continue to experiment with ways to simplify our admission ticket and sell it more effectively. I believe a revitalized Information Center will help sell tickets by the impression it will give to visitors, the environment we can create to explain and persuade, and the morale boost it will give our marketing staff. Tickets are, after all, sold by people, and we must remain convinced that Colonial Williamsburg is a value.

The fifth annual 25-year silver bowl awards dinner on Dec. 1 gave all of us fortunate enough to participate the opportunity again to appreciate the efforts of our fellow employees and their achievements. This year 40 bowls were awarded, more 25-year records than ever before. We had the usual good time with excellent food from Chef Madison and his Cascades crew and outstanding service led by Captain Roland Epps.

On Dec. 8 the 20-Year Club meeting was attended by about 300 people. There were 36 new members who were recognized for the achievement of such outstanding employment at Colonial Williamsburg. There are now 326 20-Year Club members still working and 219 retired. Many of the retirees were present and it was good to see every one of them.

The 25-year silver bowl dinner and the 20-Year Club reception mean a lot to all of us, certainly to me. Midst all our problems in the world and with all we must do to manage and plan for the future of Colonial Williamsburg, these occasions help us remember that it is our human qualities that make things work, that give us pleasure and satisfaction. The human beings honored for long years of service have helped make Colonial Williamsburg a great success, are themselves great successes, and give us all an extra bit of happiness and inspiration.

Charles Longworth

COLONIAL WILLIAMSBURG NEWS

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Member — International Association of Business Communicators

EditorVirginia Carter
PhotographersFrank Davis and Dan Spangler
Staff AssistancePattie Waltrip
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This special issue of Colonial Williamsburg News is dedicated to long-service employees, and specifically to employees celebrating 10, 15, 20, 25, 30, 35, 40 and 45-year anniversaries with CWF in 1982. Besides a listing on pages 4-5 interviews appear with selected employees who represent varying years of service and provide diverse contributions to Colonial Williamsburg.

Retirements

Congratulations and best wishes to employees who recently completed their careers with Colonial Williamsburg:

Herman Fields

Herman Fields retired Dec. 1 after 13 years of credited service. He first worked briefly for the foundation in 1949 as a laborer in construction and maintenance, returning to this position from 1953 until 1957. In 1970 he rejoined CWF as a gardener at the golf course, being promoted to foreman in 1973 and to gardener C in 1978. In this position he was lead foreman of the Spotswood golf course, responsible for its general maintenance and upkeep.

His efforts have helped make the Spotswood an outstanding nine-hole course. As an employee, Herman required little supervision and could be counted on to do an excellent job.

His plans after retirement include going into business for himself.

Lelia B. Hundley

Lelia Hundley ("Miss Lelia") retired Dec. 1 after 28 years of service as a custodian in the facilities maintenance department. She performed housekeeping duties in the exhibition buildings, including cleaning antique furniture and other exhibited items. For the past three years she was assigned to the Capitol, but she also worked at the Palace, Wythe House and Powell-Waller House.

She was considered a dependable employee who was rarely absent from work.

Lelia's brother, William Holmes, works at the Cascades.

Visiting faraway relatives, sewing and gardening are on her agenda for retirement.

Doris E. Quirsfeld

Doris Quirsfeld retired Dec. 1 after nine years of service. She joined the foundation as a clerk-typist at Craft House, later becoming secretary, acting mail order office manager and customer service clerk.

Doris was considered an extremely efficient employee, handling complex situations intelligently and resourcefully. She worked well with fellow employees and was unfailingly polite to customers.

Her plans for retirement include her hobbies of traveling, needlework and reading.

Martha E. Redd

Martha Redd retired Dec. 1 after 10 years of service as a hostess in exhibition buildings. She also worked briefly in the beginning of her career as an Information Center desk attendant.

Martha interpreted all the exhibition buildings, including Bassett Hall and the Governor's Palace. She participated in the host-hostess/escort exchange program. When the Palace reopened, she was selected as one of the supervisors. In addition, Martha has developed and presented lectures on Colonial Williamsburg.

Her husband Sam also retired from the foundation on Dec. 1. Other relatives still working for Colonial Williamsburg include their son Tom, candlemaker in products; their daughter-in-law Shirley, a sales interpreter at the post office; and their grandchildren, Christina and Joey, who are student dancers.

Samuel C. Redd

Samuel Redd retired Dec. 1 after nine years of service as a host in exhibition buildings and escort in group

visits. As escort Sam worked with both student and adult groups. He was also a member of the Palace team where he worked as a footman, colonial character and interpreter. Sam was noted for accepting all assignments willingly and with great flexibility. His enthusiasm for his work was considered contagious.

Now that he and his wife Martha have retired, they plan to travel, including spending January in Florida. They also plan to stay active in hobbies and genealogical research.

While traveling Martha hopes to do public relations work for the foundation.

The Redds are members of a variety of organizations and historical groups. Among them are the DAR, APVA, Jamestown Society, Clan Rose Society of America and the Sons of the American Revolution.

Ben C. Gilbert

Ben Gilbert retired Jan. 1 after 26 years of service. He joined the foundation in 1956 as landscape foreman in construction and maintenance. In 1979 he was named grounds foreman at Carter's Grove and became a member of the Historic Area programs and operations division.

Ben has been considered a reliable and dedicated employee. He worked a difficult split schedule and competently performed his job without constant supervision. He has a vast knowledge of the woodlands, shoreline, marshes and fields constituting Carter's Grove and other foundation properties.

Since 1967 Ben has been the star of Washington Birthday festivities, appearing as a convincing George Washington look-alike.

Ben will continue to work part-time at Carter's Grove. He also plans to hunt and tend his vegetable garden in the summer.

Donald J. Gonzales

Donald Gonzales retired Jan. 1 after 24 years of service as vice president of public affairs and senior vice president. See related story on page 1.

John A. Knepper

John Knepper retired Jan. 1 after 28 years of service as a carpenter in the building maintenance department. He operated a maintenance truck and performed the variety of duties required of maintenance carpenters. He worked out of the warehouse area on assignments in all properties of the foundation.

John was considered a steady, dependable and extremely conscientious employee. His contacts with local citizens, guests and the colonial atmosphere made his job enjoyable.

Hunting, fishing, gardening and travel are among his plans for retirement.

Georgia Lockard

Georgia "Maxine" Lockard retired Jan. 1 after 15 years of service. She first worked for the foundation from 1963 until 1971 as an inspectress at the Lodge. She returned to Colonial Williamsburg in 1975, working as a visitor aide. In this position she was responsible for enforcing CWF ticket policy at places of exhibition and greeting and assisting visitors.

Maxine rotated among craft shops and buildings in the Historic Area on a daily basis. She was noted for being a caring, giving individual who consistently went beyond what was expected.

Continued on page 3.

Sharon Garrison

Happily caught in the middle

"I call myself Henry Kissinger sometimes," laughs Sharon Garrison. She draws the comparison to describe the public relations job she often assumes as banquet coordinator at the Williamsburg Lodge Conference Center. Her "middle person" role between clients and a variety of fellow employees is one of the most enjoyable aspects of her job, says Sharon.

Sharon reached her fifteenth year of service with Colonial Williamsburg on Aug. 28, 1982. She's among the younger set who celebrated service anniversaries last year.

Sharon got her start at Colonial Williamsburg as a reservationist, first in lodging, then in group reservations. In 1973 she was promoted to supervisor of group reservations. Another promotion came in 1979 when she transferred to the Lodge as banquet coordinator.

Frequent client contact, going beyond the telephone, brought Sharon immediate and continuing satisfaction in this position. She and fellow banquet coordinator Carolyn Blanchard are responsible for small group meetings using 15 rooms or less, and daytime group functions—wedding receptions, parties, one-day conferences and Colonial Williamsburg meetings, for example. They provide the sales as well as service contact, remaining with the client from his or her initial point of interest until the completion of the event.

As her title implies, Sharon must coordinate an array of needs—food, entertainment, audiovisual equipment, lodging, tickets. In the course of a day she might make numerous calls to fellow employees in group arrivals, reservations, the Company of Colonial Performers, accounting and special events. And of course, she works very closely with the Conference Center staff and Chef Kristensen in arranging the desired menu and room set-up for each client.

"I work with so many great employees," praises Sharon. "In this job you're only as strong as your support."

Sharon approaches her clients as individuals, putting herself in their shoes.

"You have to get a sense of what they need, putting them at ease first and then developing rapport. I ask lots of questions. Experience has taught me to ask the right ones."

Weddings are among the more interesting, but also more stressful, occasions she handles. Usually being a first-time and only-time event, a wedding reception definitely calls for Sharon's expertise at handling details.

"I tell the bride, 'Let's put this on videotape in our minds,' and then we go through the entire afternoon or evening—food, cake, entertainment, decorations, and so on."

The rewards come later in smiles, thank-you notes and often lasting friendships that result from a happy, smoothly handled function. Many of her clients remember her, especially those who hold regular events.

"That calls for a good memory on my part too," smiles Sharon.

Colonial Williamsburg's success at handling group functions is due to flexibility and willingness to arrange the kind of event clients want, believes Sharon. Flexibility is a quality she considers very important in her job.

"Some days I arrive planning to accomplish this, this and this. By 5:00, I may not have gotten to any of it. If other things take priority, I can't let that bother me too much."

The shortest notice she's ever had for a function is one day.

"If space, food and staff are available, we never say 'no,'" emphasizes Sharon.

The most unusual event she ever planned was a reception for a horse, a prizewinner from Washington State.

"We had three pounds of carrots, a silver bowl of water and everything arranged to take place on the terrace," relates Sharon. "Unfortunately something fell through at the last minute, and our guest couldn't make it."



Sharon Garrison skillfully coordinates wedding receptions and other daytime events at the Conference Center.

The greatest, most immediate challenge facing Sharon and her cohorts is the international economic summit scheduled for May.

"This will be a test for us all, but we are definitely capable of handling it," assures Sharon.

"We will all be involved. You can be certain none of us will be at the beach over Memorial Day weekend," she laughs.

This event will no doubt add a memorable chapter to Sharon's career in which she has worked with "super" employees and clients from all walks of life and professions.

Retirements

Continued from page 2.

pected to assist our visitors and extend hospitality.

During retirement she hopes to become involved in volunteer work, garden, travel, visit her children and grandchildren and cook for friends.

Julia T. Tharpe

Julia "Jay" Tharpe retired Jan. 1 after 18 years of service. She joined Colonial Williamsburg as a secretary in the department of the office manager in 1964, later being promoted to assistant office manager, officer manager, and in 1967, director of office services. In this position she managed the floating secretaries, oversaw the Goodwin Building mailroom/chauffer services as well as the addressograph/duplicating function, and supervised the stationery room, formerly located near the Goodwin Building. In addition she interviewed secretarial applicants and administered typing and shorthand tests, as well as maintained the Office Procedures Manual for secretaries.

Over the years Jay was noted for her polished manner and for handling a variety of administrative details with efficiency and resourcefulness.

Arthur L. Smith

Arthur L. Smith retired Jan. 1 after 31 years of service with Colonial Williamsburg.

He joined the foundation in 1951, establishing the audiovisual department, which he headed for his entire

career with Colonial Williamsburg. As director of audiovisual programs, he oversaw activities of the photography laboratory, audiovisual library, audio/film/video production section, and until 1981, the film distribution section.

He produced over 30 films for Colonial Williamsburg in addition to filmstrips, phonograph records, video programs and other audiovisual materials. His films earned some 60 film festival awards.

A native of Boston, Art graduated from Appleton Academy in New Ipswich, N.H. and the Rochester Institute of Technology. Prior to joining Colonial Williamsburg, he was on the staff of the zoology department at Cornell University for two years and established and directed its Photographic Science Laboratory for six years. He worked as a free-lance cameraman and editor for two years. His first contact with Williamsburg was in 1950 as cameraman for Julien Bryan, whose firm, the International Film Foundation, produced the documentary film, "Williamsburg Restored," under contract for Colonial Williamsburg.

Art is a member of the Society of Motion Picture and Television Engineers, a fellow in the Biological Photographic Association, an honorary member of Phi Beta Kappa, 1971, and author of numerous technical articles and one published children's book.

Silver Bowl

History goes back 30 years

Continued from page 1.

earlier with a special committee being formed to study its inception. A gold watch, silver tray, cash, and a medallion with choice of another gift were among the first suggested awards. It was decided, however, that none of these was appropriate.

Later discussions concluded the award should be uniform for all employees, dignified and impressive, significant to Colonial Williamsburg or its period, readily recognizable as a 25-year service award, and meaningful to the employee's family.

The decision finally came that a sterling silver bowl of 18th-century design suitably inscribed would meet all the criteria.

After more discussions the committee decided upon an appropriately inscribed 10-inch silver bowl in the design of 1770. A line drawing found by curators in "American Silversmiths and Their Marks II" proved helpful. The design rendered, however, was an individual one.

Stieff Company, Colonial Williamsburg's licensed manufacturer of silver, was called upon to produce the bowls. The original cost was estimated at \$146 for each bowl and engraving.

Stieff produced the bowls only un-

til 1955. At that time a decision was made to have Colonial Williamsburg's new silversmith craft the bowls, adding even more to their significance. Silversmith Bill de Matteo wrought his first silver bowls for A. Edwin Kendrew, Granville Patrick and Elizabeth Stubbs.



Until 1978 the bowls were presented to employees at the spring and fall meetings of the board of trustees. In 1978 the tradition was begun of awarding the bowls at a year-end dinner.

Through 1982, 424 silver bowls have been awarded Colonial Williamsburg employees.

Many households proudly display more than one silver bowl, with several couples having received the service award during the same or separate years.

MILESTONES

45 Years

James Wallace



40 Years

Frank Jacobs



35 Years

Howard Brindle
Rosalie Minkins
Henry Page
Perry Whiting
Irving Wright



30 Years

Blanche Adcock
Moses Armstead
Virginia Berkley
Roland Epps
Richard Gilliam
Mary Johnson
Roberta Johnson
Rufus Jones
Thelma Kendrick
Ray Martin
Morton Miles
Thomas Partlow
Mildred Sprinkel
Calvin Tabb
Jane Turner
William Wilkins
M. Randolph Wilson



25 Years

Hubert Alexander
Valda Anderson
Nan Bailey
Dan Berg Jr.
Harold Billups
Robert Billups
Irene Brandon
Norma Brothers
Gene Burleson
Robert Carlton
Thelma Casselle
Wendell Crittendon
Clyde Dean
Marshall Dillard
Chester Duckworth
William Etchberger
Rozelma Evans
Hershel Gilley
Millicent Gilley
Julia Haak
Antonia Hale
Aaron Harris
John Harris
Earnest Heard Jr.
Mary A. Jackson
Lewis James
Margaret Johnson
Levi Jones
Monroe McGilvary
Robert Moore
Audrey Noel Hume
Ivor Noel Hume
Elizabeth Parsons
Sherman Pressey
Lucy Ratcliffe
Carlyle Richeson
Richard Stinely
Alexander Washington
Winnie White
Ralph Wilson



20 Years

Lucille Allen
Helen Baker
Burrell Bassett
Gladys Baxter
Daniel Black
Russell Bridgeforth
Harold Brown
David Burcham
Hilda Burrell

J. Frank Cross
Orene Emerson
Virginia Frazier
George Graham
Frances Griffin
Wallace Gusler
Herman Hatchett
Rolf Herion
Dianne Jenkins
Michael Kipps
Aspen Lee
Elizabeth Lee
Alberta Lemon
Sylvester Miller
Floyd Palmer
Janice Piggott
Ward Ratcliffe
Jessie Saunders
Carol Smith
J. Douglas Smith
Lewis Street
Osborne Taylor
Zack Tyler
Leo Ward
Bernard Wright
Romain Wright
Mary Yarrington



15 Years

Ruth Ashby
John Bailey
James Barbour
John Brooks
Charlie Brown
Dorothy Brown
Ina Brown
James Christian
Sarah Christian
Carter Cowles
Tommie Davis
Irvin Diehl
George Douglas
Louise Douglas
Arlene Fabbri
Harry Flythe
Katherine Ford
Beatrice Foster
Walter Freeman
Sharon Garrison
Susan Gibson
Nancy Glass
Leroy Graves
Grace Greenwood
Collier Harris
Velveat Hawkins
Harold Hines
Ethel Holloway
Ethel Holmes
Rose Holmes
Lois Hudgins
James Jackson
Marion Jefferson
Clara Johnson
Geraldine Johnson
Pauline Johnson
Tony Johnson
Virginia Judkins
Vernon Kirby
Ruth Labonte
Virginia Lewis
Georgia Lockard
Jacquelyn Madison
Martha Marquardt
Pauline Marsh
Robert McGilvary
Claretta Meredith
Lucille Miller
Annette Minns
Babbie Moore
Donald Moore
Hazel Moore
Janet Moore
Lula Paige
Corine Palmer
Michael Parker
Charles Payne
William Penny
George Pettengell
Edith Piland
Melvin Press
Joshua Richard
Carol Robertson
Earl Robinson
Linda Rowe
Beatrice Rumford
Elizabeth Rutledge

Richard Stepp
Farie Tabb
Otis Taylor
Carolyn Teel
Mary Turner
Marion Tyler
Betty Wade
Herman Walls
Pauline Weaver
Gloria Whitby
Barbara Williams



10 Years

John Angle
William Ashby
Thomas Austin
Cora Bailey
James Baker
Meredith Berkley
Elsie Blount
Danny Brantley
Margaret Brooks
Marie Burcher
Christine Byrd
Lamont Carter
William Cole
Charles Cooke
Leon Cowles
Charles Craft
Magnolia Crawford
Camilla Crow
Thomas Crump
Barbara Davis
Arnold Dorey
Charles Driscoll
D. Stephen Elliott
Suzanne Ferguson
Dorothy Forrest
Margaret Gill
Sylvia Givens
Jean Golden
Alice Grant
Frances Grasty
Frank Grasty
George Grattan
John Grubb
Mutter Hagemann
David Hailey
Royce Hairr
George Hubbard
Sylvia Hundley
Margie Jackson
Ingrid Jahn
Jean Johnson
Mary Jones
George Lambie
Annie Long
Walter McAllister
Delphia McDowell
Michael McGiffert
Frances McLaughlin
Frank Meyers
John Moon
Maureen Moon
Leslie Moore
John O'Donnell
Glenn Pace
Voncile Parrott
John Patry
Kathleen Pickering
Corlis Piggott
Shirley Piggott
Jane Prowant
Maxine Randolph
Annie Rawlings
Martha Redd
Manfred Roehr
Mechelle Sciegaj
Sarah Scott
Emily Seats
June Shields
Ralph Singleton
Evelyn Smith
Georgia Smith
Sharleen Stafford
Clyde Stallings
Katherine Stoll
Edward Swann
Kathryn Swift
Richard Tate
Cynthia Wallace
William Wallace
Robert Weir
Deloris White
Pearl Wright
James Young



1982 was an important year for James Wallace (left), banquet captain at the Lodge, who reached 45 years of service with Colonial Williamsburg, and Frank Jacobs, director of building maintenance, who reached 40 years of service. Other members of the 45-Year Club are William Brooks, Thess Judkins

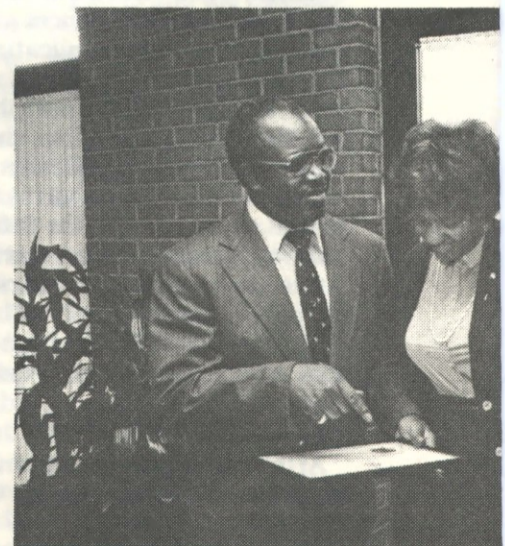


Doug Smith, director of exhibition buildings, was surprised with a party on March 22, 1982, his 20th anniversary with Colonial Williamsburg. Hosts and hostesses presented him with a framed Frye-Jefferson map. To his right is hostess Ann Guthrie, and to his left is his wife, Bobbie.

Charles Haak, a well-known teacher, retired after 20 years of service.



The 20-Year Club reception gave many old friends a chance to chat. Left to right are Herman Taylor, Harry Oliver and Margaret Miller.



Tom Partlow shares with Lou Taylor the certificate he received for an outstanding

Rosalie Minkins

Behind the sparkle



Thirty-five year employee Rosalie Minkins helps Craft House maintain a clean, inviting image for shoppers.

Rosalie Minkins says she can't find enough time in the day to accomplish everything she wants. What she does consistently accomplish, however, is keeping the Craft House in tip-top shape.

Rosalie is housecleaner at Craft House, a position she has held for all but a few months of the 35 years she has been with Colonial Williamsburg. She is responsible for cleaning the facility from top to bottom, including vacuuming floors and carpets, dusting furniture, crystal and other merchandise, and polishing brass and silver ("I enjoy seeing it sparkle," she says.) She also works closely with the interior decorator. In a pinch she helps with other tasks, such as running stock upstairs from the downstairs stockroom.

"I just pitch in and help where I'm needed. I've never minded working."

Rosalie's first contact with Craft House goes back to her high school days. She worked there occasionally when extra assistance was needed. She began working full-time in 1947.

After work and on weekends,

Rosalie finds much to capture her attention. With relatives and friends living in California and New York, she has visited those spots several times, in addition to other interesting cities—New Orleans, for one.

"'Go' is my middle name," she laughs.

At Mount Ararat Baptist Church she has served as treasurer for the past two years. For ten years she was president of the missionary society. Currently she sings in the choir and is involved in other activities.

She is a charter member and past worthy matron of Order of the Eastern Star, pride of Grove Chapter 181. She also is a member of the choir and past daughter ruler in the Daughters of the Elks, Colonial Temple 380.

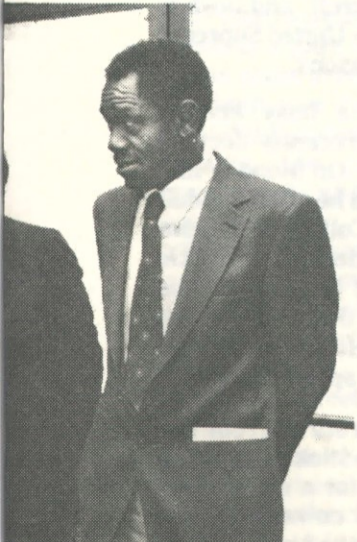
Between all these activities, Rosalie enjoys reading. And in 1983 she hopes to return to the piano lessons she stopped a few years ago. "Just for my own pleasure," she adds.

The next time you're in Craft House, notice the neat, clean surroundings and remember an energetic lady named Rosalie Minkins was responsible.

who celebrated 40 years of the "40-Year Club" include and Lelia Winn.



rdin, Colonial Williamsburg's and admired master music d Nov. 1, 1982, with 13 years



or and Perry Whiting the cer-safety record.



Earnest Jones (left) and Mike Kipps examine a model of the new Carter's Grove visitor center at the 20-Year Club reception.



Visiting with each other at the 20-Year Club reception are, left to right: Maxine Slone, Mildred Witt, Audrey Smith, Elsie Parker and Jean Sheldon.



Executive pastry chef Rolf Herion celebrated 20 years of service on March 1, 1982.



Thirteen employees observed safety milestones in 1982 by working 30 years without a lost-time accident. Receiving certificates at the 20-Year Club reception on Dec. 8 are, seated, left to right: Morton Miles, Randy Wilson, Mildred Sprinkel and Russell Tabb. Standing, left to right: Mary Johnson, Tom Partlow, Jane Turner, Ray Martin and Roland Epps. Not pictured: Moses Armstead, Virginia Berkley, Roberta Johnson and Rufus Jones.

Milton Beverly

Retired and loving it

"I'd recommend it to anybody," assures Milton Beverly. He's talking about retirement, a milestone he reached on Aug. 1, 1982, after more than 36 years of service with Colonial Williamsburg.

Milton's good-natured and outgoing personality earned him friends in all corners of Colonial Williamsburg when he worked as paint foreman in the building maintenance department. There's hardly a home, craft shop, office or hotel he hasn't worked on or been inside since he came to Colonial Williamsburg in 1946.

Milton was born in North Carolina and moved to this area before World War II to work at the Newport News Shipyard. He left there to serve in the Navy, amazingly being stationed nearby at Camp Peary for his entire tour.

Just out of the Navy, he applied for a painter's apprentice job here. Within three months, he was promoted to a first-class painter.

"What that really meant was going from 84¢ to \$1.12 an hour in pay," he recalls, chuckling.

In 1950 Milton again was promoted, this time to paint foreman, and became responsible for supervising the interior and exterior painting of various Colonial Williamsburg properties.

He hesitated at first to take this position because he thought others were more experienced. He agreed to try it for a week, and of course, ended up being dedicated to it for 32 years.

Over the years he supervised, among other jobs, the painting of the Palace two or three times and the Capitol three or four times (he isn't

sure of the numbers). He also was involved in the 1980 refurbishing of the Palace.

The biggest project he ever oversaw was the complete painting of the Information Center and Motor House, which were finished in 1957. About 40 casual employees were hired to paint this important project.

The average homeowner knows painting is a time-consuming task that requires a steady hand and a full measure of patience. At Colonial Williamsburg, however, the process is even more time-consuming.

Before the finish is applied, Milton explains, all buildings are washed, then scraped with an abrasive pad. This removes any lead in older layers of paint and cleans off sap and dirt.

Steps such as these, he says, ensure a fresh, neat appearance reflecting Colonial Williamsburg's high standards.

Milton's real love is not a paintbrush, but people. Working with his employees—"satisfying them and keeping them happy"—was the most rewarding aspect of his career, he says.

He finds retirement thoroughly enjoyable, but admits he misses his many friends and co-workers at Colonial Williamsburg. To stay in touch, he drops in about every two weeks for a visit. He also finds it hard not to wake up everyday around 5 a.m., the usual time he arose on workdays.

From his list of activities, it's obvious Milton isn't letting any grass grow under his feet. He is an outdoor person, so he finds plenty to keep him busy there, especially squirrel and deer hunting and fishing. In fact, he



Milton Beverly, who retired in 1982, enjoys visiting the Historic Area with his wife Doris.

hunts with several buddies from Colonial Williamsburg.

"I'd be in the woods every day if I could," he laughs.

Milton and his wife Doris are also active members of Lebanon Church of Christ. Milton stays busy as a deacon, president of the adult Bible class, and a member of the welcoming, visitation and buildings and grounds committee.

Although he retired in 1982, his paintbrush didn't. Since August he has helped paint four Sunday school

rooms, the hallways, upstairs and downstairs of his church. At home he painted the outside of his house, the kitchen, a bathroom, and fixed up the den.

Milton finds retirement satisfying, but is quick to say he would do it over if given a chance.

"Colonial Williamsburg was a good place to work. If someone told me today he needed a job, I'd recommend Colonial Williamsburg without hesitation."

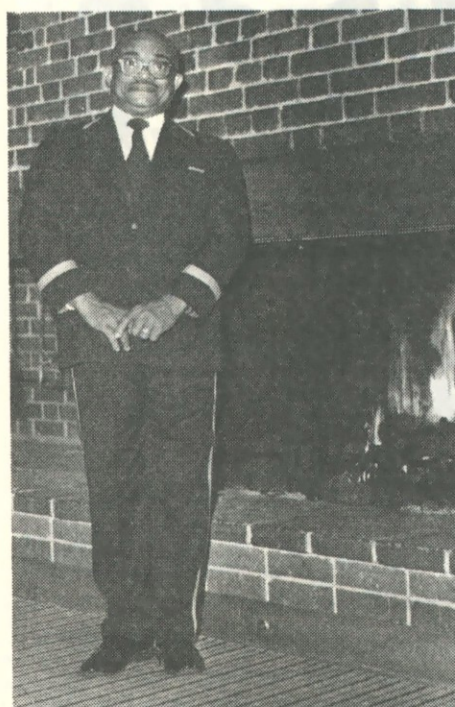
Joshua Richard

Double milestone brings sense of satisfaction

"Good afternoon, Josh. How is everything?"

"Just about perfect," he replies, and this sets the pattern for the day's work.

As he rooms a guest, he always states, "I am Josh, your bellman. We are proud to have you as a guest of the Motor House."



Hospitality is a trademark of Motor House bellman Josh Richard.

Joshua Richard celebrated his fifteenth year of service at Colonial Williamsburg on Aug. 5, 1982. In addition to being a dedicated employee of the Motor House, Josh reached another milestone in 1982. After more than 35 years, he retired from civilian service at Cheatham Annex where he worked as a packer. Josh also served two years of active duty with the United States Army.

It hasn't been easy, but Josh's spirit has never dimmed.

"He is really a great morale builder," says Bill Miller, assistant manager of the Motor House.

Bill cites several instances where Josh's thoughtfulness and courtesy have shone through.

"We had an elderly couple as guests who were to catch an Amtrak train early one morning," explains Bill. "The gentleman had diabetes. They were fretting because he had to have breakfast when he took his medicine, and they just couldn't figure how they could do this when they had to catch that early train. Josh offered to come over the next morning before he went to work at Cheatham Annex and take them to an early breakfast and then on to the train station. He did this, and the couple was so appreciative of his kindness. They thought this was the nicest thing that had ever happened to them."

"Josh's courtesy does not stop with the guest," continues Bill. "He also takes care of the needs of the front desk employees because he knows they can't always leave the desk. He wants to be sure they have their lunch or dinner on time, and he carries the food to them when necessary. At times he has even paid for their meals."

It's not surprising that Josh says he loves meeting and working with people. He approaches his job at Colonial Williamsburg with enthusiasm. He makes a point to keep informed on foundation changes and facilities so he can make recommendations to guests and answer their questions.

Josh grew up in Charles City County with eight sisters and one brother. Later he moved to Williamsburg. His father was a great inspiration to him. One piece of advice he remembers well: "You have to hit the dirt each morning, running."

No doubt Josh has followed those words of wisdom, especially in the past 15 years when he worked an 8 a.m. - 4:30 p.m. schedule at Chatham Monday through Friday, and a 5:30 - 11 p.m. schedule at Colonial Williamsburg every day except Wednesday and Thursday. He has even been awarded for perfect attendance at the Motor House the past three years.

Because he has worked hard, Josh has been able to buy four houses in Williamsburg, three of which he has restored. He lives in one and rents the other three. He set a goal to pay for three houses before he retired, and he is proud to say he met that goal.

Fixing up the old homes is a hobby Josh and his wife Clarastine enjoy. Now that he has extra time, Josh is also building a workshop back of his home. In addition he enjoys hunting and fishing with his 14-year-old son, Ryan. He and his family are members of First Baptist Church, and Josh is also a member of the United Supreme Council 32 of the Masons.

As if that isn't a busy enough schedule, Josh also recently decided to go back to school. On Monday and Wednesday mornings he attends Adult Skills classes at the College of William and Mary. This he decided to tackle because he wanted to improve his English and math. Josh enjoys the classes immensely. He is working now toward becoming a speed reader.

Although he has retired from one career, Josh plans to stick around Colonial Williamsburg for a while. That is good news to his co-workers and hundreds of guests who have enjoyed his special brand of hospitality over the years.

Donald Gonzales

Continued from page 1.

secretary of state in Washington, he working on the fifth floor of the State Department and Don working as the diplomatic correspondent from UPI on the second floor. A working relationship combined with a mutual interest in refinishing furniture fostered a friendship now close to 40 years old.

Within two weeks of Humelsine's first call, they found time to chat, resulting in Don accepting the position at Colonial Williamsburg.

"My wife and I first became interested in Williamsburg for its history, heritage and ambience. After World War II, it became a favorite spot for us to get away from Washington and relax with our two small children."

"When Carl called, I had reached the point in my career when we could think about something else. Williamsburg was ideal. I wouldn't have wanted to start here, but I was ready to move to the other side of working with the press."

The Gonzales found many rich opportunities at Colonial Williamsburg.

"The fascinating thing for me was the scope of the public relations programs, problems and opportunities. The number of Williamsburg's publics was, and still is, amazing—townspeople, the College of William and Mary, city council, Jamestown, Yorktown, antiquarians, preservationists, the National Park Service, Congress, even the White House. There were always things going on in the PR field."

During the early part of his career here, a mistaken notion that Williamsburg was entirely reconstructed had developed among some people.

"We successfully attacked that problem," explains Don, "giving credit where due by highlighting our 88 original buildings in talks, an annual report and other publications."

"Out of this incident, it became clear the greatest aspect of Williamsburg to me then, now, and I'm sure it will be in the future, is quality, authenticity and dedication to the highest principles. Those principles were first set by John D. Rockefeller Jr., and they prevail to this day."

The foundation's successful public relations program, he believes, has rested on those ideals and an outstanding product—history and heritage. In addition everyone's support of public relations throughout the foundation, beginning with the president's, has made public relations work.

"Public relations is everyone's job, just like hospitality and courtesy, which is a part of public relations."

Don notes a very positive relationship built over the years between Colonial Williamsburg and its publics, including the press, radio, TV, magazines and local and state governments.

Within Williamsburg, he recalls a continuously cooperative relationship with city officials in protecting the Historic Area. When Colonial Williamsburg closed Duke of Gloucester Street to daytime traffic in the late '60s, the city was very helpful in making the change. Although not a popular decision with everyone, Don's mail before the closure showed 96% of visitor complaints relating to traffic in the Historic Area. He considers this one of the most beneficial physical changes the foundation ever made.

Don became involved early with advertising, building upon the efforts of former vice presidents Thomas McCaskey and Rudolph Bares.

"Colonial Williamsburg was one of the first museums to advertise and develop a product line. At the time we had to fight some criticism because preservation was considered above advertising. We moved ahead with this more marketing aspect of public relations and started to bring them closer together."

In the last 25 years Don has played a major role in planning and hosting the visits of dignitaries and distinguished citizens from all over the world. Throughout his career here (as well as with UPI) he has been in the company of queens, kings, prime ministers, presidents—altogether 59 heads of state who have visited Colonial Williamsburg. With his wife Mary he has entertained Russian cosmonauts, groups from China, Japan, Western Europe, Latin America, the Middle East—everywhere.

One of their most treasured relationships nurtured over the years was with Lila and DeWitt Wallace, co-founders of Readers Digest.

For many years Mr. Wallace shared his love of Colonial Williamsburg with Readers Digest employees. Once a month he arranged for the company jet to fly a group of eight ladies here to enjoy a long weekend in Williamsburg, all expenses paid. Mary and Don were pleased to entertain nearly every one of these groups at their Historic Area home on Friday evenings. More than 400 ladies were given this opportunity by Mr. Wallace.

It was the Wallaces who got Colonial Williamsburg's development program airborne. An initial gift of \$4 million was prompted by a letter signed by Don, working in concert with President Humelsine and Roger Thaler, vice president of external affairs.

"They made their first pledge based on their prior relationship with Williamsburg and a postage stamp," says Don. He recalls Roger Thaler later joking, "You don't raise funds that way, Don."

The start of the development program marked a milestone at Colonial Williamsburg, considers Don.

"I've lived through two phases of Colonial Williamsburg. During the first money was no problem. We could put on big events and invite lots of people. They were very productive, such as the Prelude to Independence program with speakers like Dag Hammarskjöld and Hubert Humphrey standing at the Capitol."

"It later became apparent that Colonial Williamsburg could no longer rely on one man or one family. The start of the development program highlighted the second phase. Mr. Humelsine asked me to look into its possibility, while he talked with others, including the Rockefeller family. We came to a board decision to go ahead with the program. Afterward we persuaded Roger Thaler to come to Williamsburg from Duke University to undertake this new project."

"I got swept up in this. It was exciting and I have tried to keep my little finger in it."

Of other experiences over the years, Don notes his association with Colonial Williamsburg's board of trustees.

"We have, I think, the most extraordinary board of trustees. They are very dedicated. Although they could



Mary and Don Gonzales with their 8-year-old grandson, Donald Jason Burnett. The well-known Williamsburg car is Don's 1937 Buick.

be anywhere else in the country or even in the world two weekends out of the year, they instead choose to come here. And of course there are many committee meetings in between. Their kind of interest and participation you simply cannot buy."

No story of Don Gonzales would be complete without mention of his wife Mary. They have worked both as a team and as individuals, with Mary making many contributions to the Williamsburg community.

Their marriage itself could be the makings of a romantic best-seller. Married for 43 years, they have known each other since grade school. They grew up in Elmwood, Nebraska (population 414) where their parents and grandparents knew each other. Later they attended the University of Nebraska—Mary, the School of Music and Don, the School of Journalism. After Don's graduation in 1939, they were married in Washington and began their career odyssey together.

"Coming from the same small town, I think it always held a special charm for us to get up and out and do things together," reflects Don.

"In 25 years I can never think of a time Mary has said, 'Oh, let's not do that.' She has always been eager to get on with the social aspects of our job. In 25 years that must be measured in thousands of hours."

Don and Mary are known almost as well at William and Mary as they are at Colonial Williamsburg. In 1979 they became the first couple in the South to receive the Algernon Sydney Sullivan Award. Normally awarding an individual, William and Mary decided the honor must go to both Gonzales because of their devoted support of a variety of activities.

Because of Mary's role with Delta Omicron, numerous students visited the Gonzales's home over the years to celebrate after performances or to quietly study. Gatherings of 200

students were not unusual, and Don estimates as many as 10,000 students may have been in their home over the past 25 years.

Don's awards and associations produce a long list. Among them—in 1948 he was a Nieman Fellow at Harvard University; in 1958 he won the National Headliners Award "for outstanding achievement in domestic news reporting;" in 1979 he was named chairman of the First Governor's Awards for the Arts; he has been a member of the national board of directors for the Public Relations Society of America, is a former chairman of PRSA's international committee and past president of PRSA's Old Dominion Chapter; and he serves as trustee of the Mariners Museum and Interlochen (Michigan) Center for the Arts.

Although his pace will undoubtedly slow a bit, Don assures that he isn't quitting. Flying, which he has avidly pursued for 40 years, will continue to be a hobby. Travel is also on the agenda. In June of 1983 he and Mary are planning a pipe organ tour of Europe. Writing, specifically aviation writing, is something he looks forward to returning to. No doubt their four children and five grandchildren will also consume much of their time.

In addition Don and Mary expect to continue their close ties with Colonial Williamsburg and the community. Don plans to maintain his interest in the development program and retain a non-office association with the foundation in this area.

"We are looking forward to retirement, but we certainly have no regrets about any part of our Williamsburg association. It has been absolutely ideal. It came at a perfect time in a perfect setting. We've had responsibilities and opportunities here that I'm sure we would not have had anywhere else. It's been great."

Sven Dan Berg Jr.

The best of everything

To wake up everyday still excited about the profession you chose 25 years ago is perhaps an enviable position. If so, then Dan Berg is in an enviable position.

As master pewterer and founder at the Geddy Foundry, Dan could be considered a celebrity. He is pictured in books purchased by countless visitors. His expertise is considered second to none.

Despite these things, Dan has no desire to flaunt his title. The fact that he is a master is not so important as the fact that he's doing what he enjoys.

"Being a craftsman at Colonial Williamsburg is an unusual opportunity. It calls for an interesting blend of working with your hands and with people. It's very exciting and very rewarding."

"I still find it fun," says Dan, who received his silver bowl in 1982 for 25 years of service with Colonial Williamsburg.

Dan's background is a result of his own initiative and interest combined with encouragement from others. His father and grandfather, both from Denmark, were naval architects. ("My grandfather designed over 2,000 sailboats and was still sailing the North Sea in his 80s.") Dan grew up in Gloucester County and consequently became a sailor on nearby waters almost as soon as he could walk. When it came time to pick a career, however, he chose the road less taken.

His association with the foundation began in 1957 shortly after he graduated from high school. He worked as a floating interpreter with two revered craftsmen, master blacksmith John Allgood and master cabinetmaker Lou Bullman. He then

worked with curator John Graham as armorer, later becoming responsible for repairing various arms in the newly established gunshop over the blacksmith shop. During this period his knowledge of metal casting and interest in pewtering both grew. In the late '60s, a decision was made to open the Geddy Foundry.

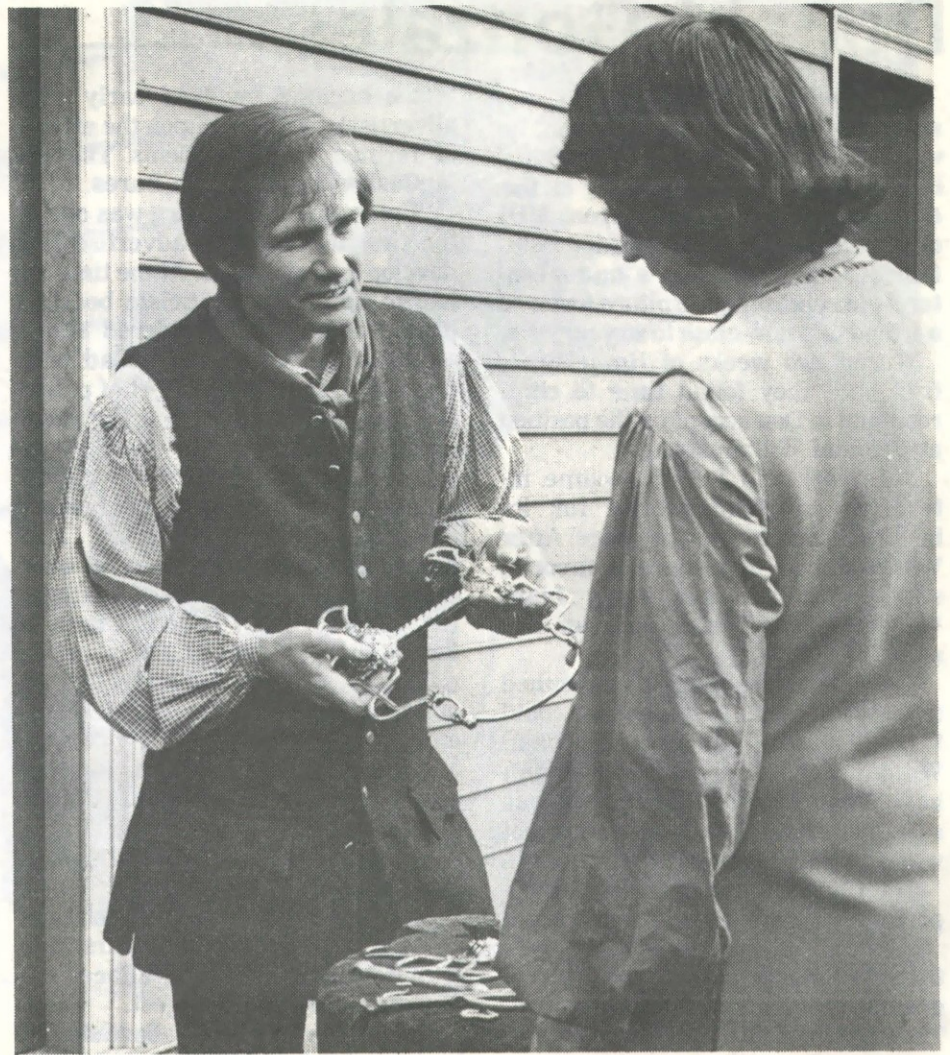
Dan became an apprentice founder under a well-known caster of precious metals, Frederick Bauer, who had worked in New York for 45 years. Bauer saw a depository for his knowledge with Colonial Williamsburg and Dan Berg. He moved here, and Dan feverishly studied under him for several months until his death. Dan learned, among other skills, Bauer's technique for French sand-casting, a difficult method using wet sand as a mold.

Dan was placed in charge of the foundry, progressed to the journeyman level and in 1980, was named master.

Although Dan practices a centuries-old craft, he considers flexibility and change still important in his profession.

"If you lose flexibility, you lose perspective. We must constantly examine the way we present history and envision things. Not that we shouldn't have ideals, but research is continually important."

Dan's skills and those he teaches his staff are clearly evident in several Williamsburg spots. Among their work are eight brass sconces in the Great Hall of the Wren Building and seven candelabra in the recently refurbished Palace. Dan and staff were also key craftsmen in the



Dan Berg discusses with journeyman Chris Dunham the new set of paktong driving bits they designed and made.

multifaceted fire engine project. Another recent project is a pair of driving bits made from paktong, a mixture of nickel and brass. Developed by Dan and Victor Shone, the bits resemble their 18th-century counterparts, but are much more humane by today's standards. Eventually the bits will be used on all horses driven in the Historic Area.

Projects such as these, requiring

research and interaction with other craftsmen, keep Dan enthusiastic about his career. At the center of his work he places the visitor.

"You can't lose sight of what it's all about. In addition to managing and researching, I try to be out there everyday talking with people."

"Having a working shop in front of the public—that's the most satisfying thing to me."

Oscar Gardner

Six-month job turns into lifetime career

The badge and uniform grab your attention, but Oscar Gardner's friendly manner is his greatest draw.

Oscar has worked on Colonial Williamsburg's security staff since 1946. He didn't even apply for his first job here. After getting out of the Navy, he received a telephone call asking if



Security lieutenant Oscar Gardner always finds time for a smile.

he would like to try a security officer's position for six months. He said yes, because it fulfilled one of his basic desires—to work outside.

Six months suddenly has become 36 years. Now a lieutenant, Oscar supervises the 7 a.m. - 3 p.m. shift and coordinates special events with the other two shifts. He works with the city on such tasks as arranging for barricades, as well as with members of our labor crew who actually handle such jobs. At big events like Grand Illumination, he works a long day, remaining on duty until the end of the event.

Much has changed since Oscar first joined the foundation. The crime rate has unfortunately grown, but fortunately also has Colonial Williamsburg's security sophistication. Oscar remembers a few years back when there was no central switchboard or radio devices. The night watchman in the Historic Area received messages from the Inn operator, who dialed a number that flicked on a light in the Capitol. This was his signal to call her back for a message.

"You can imagine the problems when the light had burned out," laughs Oscar.

Oscar of course has been involved with countless dignitary visits. When

Queen Elizabeth came in 1957, he walked alongside her carriage as it rolled down Duke of Gloucester Street. Of all the distinguished guests he has met, one remains outstanding.

"Mr. Rockefeller always impressed me because he was such a friendly person. He always stopped to talk with you. I remember him driving his own car around town—a Ford convertible—and always opening the door for his wife. She sat close to him, just like they were young lovers."

Living in Bassett Hall cottage holds special appeal for Oscar today because of his admiration for the Rockefellers.

Oscar's roots are in South Carolina where he grew up on a farm with four brothers, two step-brothers and a half-sister. His love of the outdoors is as strong as it ever was.

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