

COLONIAL WILLIAMSBURG NEWS

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November 21, 1967

Serenity And Growth Is Title And Theme Of 1966 President's Report

The title of the 1966 President's Report is "Serenity and Growth." In it, Mr. Humelsine shows how Colonial Williamsburg is coming to grips with the problems of maintaining the serene atmosphere of the restored city while seeking to accommodate, and provide a meaningful experience for, the increasing number of visitors who come here each year.

Recalling that "it was not only the charm of Williamsburg architecture and the spirit of a rich historic past" which drew Mr. Rockefeller to the restoration of the city, but also an appreciation of the importance of the tranquil atmosphere of Williamsburg, Mr. Humelsine describes CW's efforts - past and present - to maintain that tranquility.

He lists some of the measures taken over the years by the CW Boards; the development of a free bus service allowing visitors to leave their cars outside of the city, the gradual establishment of a protective "green belt" around the inner city, and the construction of increased hotel facilities and a Conference Center. All of these were planned "with serenity, repose, spaciousness and the quiet of a small country capital in mind," writes Mr. Humelsine. "Each project has been carried out in such a way as to contribute to the integrity of the Historic Area and to protect both its appearance and its atmosphere, which speak so strongly of the past."

"In that same spirit," he continues, "we now plan to add to the group of buildings open for exhibition five of Virginia's most important remaining original 18th century structures: Wetherburn's Tavern, the Peyton Randolph House, the James Geddy House, the Sir Christopher Wren Building, and Carter's Grove plantation house. We are greatly indebted to the College of William and Mary and to Sealantic Fund, Inc. for making possible the inclusion of the last two during the busy summer period."

Mr. Humelsine tells also of how the future opening of the McKenzie Apothecary Shop and the Prentiss Store will, with the Geddy House, provide new opportunities to interpret the domestic life and working environment of 18th century craftsmen and professional men.

In closing, Mr. Humelsine writes, "I do not believe that I have known a



development of greater promise than this current effort. We have moved steadily toward a fully-rounded program, capable of handling the increased visitation; we have achieved greater stability and balance between the operations of Williamsburg Restoration, Inc. and Colonial Williamsburg, Inc.; and more important, we have significantly advanced the programs that underlie our great appeal to the public - architecture, gardens, crafts, preservation research, collections and historic heritage."

The 64-page report, designed by Dick Stinely and illustrated with photographs by Steve Toth, also offers a detailed explanation of how the

(continued on page 3)

1966 Employee Benefits Soared To \$1,657,203

In 1966, Colonial Williamsburg paid - in addition to wages and salaries - a total of \$1,657,203 in employee benefits. This figure represents an increase of 16% over the \$1,426,591 CW paid in employee benefits in 1965.

Employee benefits fall into three major categories. The first, amounting to \$376,079 last year, is made up of legally required payments for social security, unemployment compensation and workmen's compensation.

The second category, encompassing CW's payments for employee annuities, employee hospitalization and life insurance, and the cost of the local doctors plan, totaled \$580,150.

CW paid more for vacations, holidays and sick leaves - than it did for either of the other two categories of benefits. The bill for these was approximately \$700,000.

As accurately as can be determined, CW paid 25 cents in employee benefits for every dollar paid in wages and salaries during 1966.

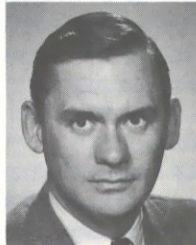
Leclere And Evans Elected Officers By Board; I. L. Jones Will Retire

At the meetings of the Colonial Williamsburg boards here earlier this month two new officers of the corporations were elected to take office January 1, 1968, and the retirement of another was announced effective early next year.

Roger Leclere, since 1961 special assistant to the president, legal officer and secretary of the corporations, was elected to the newly created post of vice president, director of finance. Roger will continue to serve as secretary to the two corporations.

Bob Evans, who has been assistant comptroller since 1952, was elected treasurer-comptroller. He will succeed Rod Jones who will retire from the post in February after thirty-four years with CW.

In his new assignment, Roger will serve as chief legal and financial officer. Together with Bob Evans, he will assume responsibility for budget planning and programming. He will



also conduct studies and projections of current and future financial corporate conditions.

Bob, who will become the principal accounting and auditing officer of the two corporations, will be the custodian of corporate funds and chief disbursing officer. He will also be responsible for the operation of the archives and central files system and all clerical and office management procedures.

Roger joined CW in 1954 as assistant legal officer and was named management assistant in the office of the president in 1957. Born in Beaumont, Tex., he earned the bachelor of arts and bachelor of law degrees from the University of Virginia. He is married to the former Martha Dabney of Gloucester, Va.

A native of Henrico County, Bob Evans joined Colonial Williamsburg in 1938 as an accountant after four years with Rockefeller Center, Inc. in New York. Previously, he had been an accountant with the Williamsburg contracting firm of Todd and Brown, Inc., which undertook the early work of restoring Williamsburg. A graduate in business administration from the University of Richmond, he is married to the former Lorraine Puckett of that city.

Rod Jones joined the staff of CW in 1934 as chief accountant after a twelve-year career in auditing, tax management and investment banking in New York. He was elected treasurer in 1937 and in 1952 became treasurer-comptroller for both corporations. A native of Indiana, Rod is a graduate of New York University's School of Commerce, Accounts and Finance. He is married to the former Barbara Kendall of Middletown, N. Y.

story about Williamsburg with a tentative publication date set for the spring of 1968.

House and Garden magazine plans to feature an article in February on traditional treatment of fireplaces and windows in Williamsburg. Looking far into the future, a story on Christmas decorations in Colonial Williamsburg is planned for their 1968 December issue.



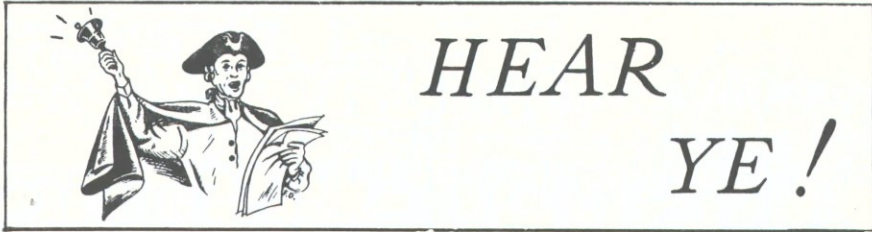
National Magazines Feature Variety Of Articles About CW

Beginning this month and continuing at least through 1968, magazine readers from coast to coast are likely to discover interesting articles on Colonial Williamsburg.

The November issue of House Beautiful contains a four-page spread on the Nicolson House with photographs of the living room and music room furnished with WILLIAMSBURG Reproductions. The article is part of a two-part feature on "Twelfth Night" which also includes a story entitled "Music for the Celebration of Twelfth Night in the Manner of Colonial Williamsburg."

A story on bird bottles and where they can be used is planned for the December issue of Home Garden. According to Marguerite Gignilliat of CW's Press Bureau, several of the bottles were sent up to various editors of the magazine who hung the earthenware birdhouses on buildings, in trees, and on walls. It is interesting to note, added Marguerite, that the editors report that only the bottles on the buildings have been occupied.

In addition, National Geographic magazine is working on an in-depth



Letter From Vietnam . . .

Excerpts from a letter received recently by CW President Carlisle Humelsine are reprinted below. The letter was written by U. S. Army Specialist Fourth Class John G. Tripp stationed somewhere in the Mekong Delta of Vietnam.

"...In June of 1966, I arrived a bewildered green private to Fort Eustis, Virginia. In the many months that were to follow, myself and another Californian found Williamsburg as our escape from the rigors of army life..."

"...Throughout the changing season, Williamsburg was always a lift to our morale. To stand on the street on a crisp winter's day, or amongst the autumn leaves, to look toward the Palace accented with newly fallen snow, or a mug of cold cider at Chownings historical tavern on a summer day, --all these memories, and many more I will never forget.

"I am in Vietnam now, as a volunteer. I would like to say that the history and patriotism that Williamsburg taught me was an inspiration to do my best in this year, where I am paying the small price my country asks of me for freedom, and to perhaps insure that other nations, such as here in South East Asia, may prosper as a free and democratic nation, free from the hand of tyranny."

In return, Mr. Humelsine wrote "To know that Williamsburg helps you understand why you are called upon to serve your country is the greatest reward we could have. We, who owe you so much for what you are doing, are encouraged to even greater efforts."

ARCHITECTURE - Dru Warr

MILDRED KIRBY's father has been quite ill in recent weeks, but we are happy that he is now at home and recuperating nicely. Our thoughts are with ERNIE FRANK who is in St. Luke's Hospital undergoing treatment.

DON PARKER attended his first meeting as a member of the Advisory Board of the Historic American Building Survey last month in Washington, D. C. BILL PHILLIPS' parents from Alabama visited him recently. BOB TAYLOR expects guests for Thanksgiving - his sister and brother-in-law and friends from Delaware. Gerald B. Ewing, our lighting consultant, is presently in Williamsburg conducting a study and occupies a drawing board in our drafting room. Welcome to KENT MASSEY who is working in the afternoons after school. Kent is a senior at James Blair and is REBECCA GOFF's nephew.

REBECCA GOFF is enjoying a few days vacation and also expects a Thanksgiving visit from her daughter and son-in-law from Clemson, S. C. FRED BELDEN and his older son plan to go to Hatfield, Mass., this weekend for a family reunion. WARD SWARTS is taking two weeks vacation, including Thanksgiving, for much-needed "rest and relaxation."

DIVISION OF DEVELOPMENT - Beryl White

We're glad to have TOM McCASKEY back from his vacation in Greece. After a stay in Athens, he and Leah took the Classic Tour of Greece, which included Corinth, Olympia and Delphi. A four-day cruise took them to the pre-Hellenic ruins of Mylos and the islands of Syros, Crete and Rhodes. Back on the mainland, they met their son, Glenn, and toured the rest of Greece by car. Then home, after a look at Rome, Paris and New York.

INN HOUSEKEEPING - Mary Redcross

ZETTY CROSS and her husband celebrated their twenty-eighth wedding anniversary in North Carolina with his mother. MARY A. JACKSON, LULA AKRIE, JUSTINA FORD, EUNICE BASSETT and your reporter have returned to work after their vacations.

TOUR OFFICE - Lelah McConnell

We welcome new escorts ANNE FORBES, PAT HANRETTY, VIRGINIA HAYLER, KATHLEEN HOOKER, PAT LaLAND, ANNE LINDSAY, BETSIE POLLARD and ANNE POOLE.

Recently several escorts have had interesting trips. MADELINE BILLY toured Europe this summer and BILL DAVIS studied in England. MARGE COOK and her daughters spent a week in New York. JEAN REDPATH and family and RACHEL RORER and family traveled to Expo '67 in Montreal. ESTHER HALE enjoyed a trip to New Orleans. HELEN BAKER and husband celebrated their 25th wedding anniversary with a trip to Bermuda. CATHY FRY went to Hawaii and DEE DICKINSON and family took a cruise to Nassau.

We are happy to have RUBY FLAUGHER back after her stay in the hospital.

ARCHAEOLOGY - Norma Linkous

NEIL FRANK recently enjoyed a week's vacation after a long summer at the Geddy site.

PURCHASING AND ESTIMATING - Cheryl Relyea

TOMMY and Josephine BRÜMMER are vacationing for a week. SUSAN PAGE entertained her parents from Rocky Mount, N. C., for the weekend of November 11.

CRAFT SHOPS - Helen Vandermark

Our sympathy goes to NANCY BRENEGAN on the recent death of her father-in-law. Welcome to new interpreters SUSIE BOND in the Spinning House and WALLACE GWALTNEY in the Bake Shop. Welcome also to GEORGE PETTENGELL, master cooper.

On November 1, LEW LeCOMPTE and BOB MCGREGOR traveled to Wilmington, Del., to demonstrate candlemaking and papermaking at H. Feinburg's department store. On November 15, Lew, PHIL HAWK and MIKE KIPPS journeyed to Pittsburgh to demonstrate candlemaking, harnessmaking and bookbinding at the Joseph Horne department store.

COMMISSARY - Hazel Majette

Those enjoying vacations are JAMES TARPLEY, JAMES ALLEN, JAMES P. HOLLER, ARTHUR COPELAND and THEODORE ROBERTS. WILLIAM WALLACE and family are enjoying a weekend in New York with relatives.

MOTOR HOUSE FRONT OFFICE - William Miller

GRANT and LOUISE WASHBURN are sporting a tan after spending a week in Jacksonville, Fla., at a Master Hosts convention. We are happy to report that EVELYN OWEN is recuperating nicely at her home after recent surgery. Hurry back, Evelyn. We miss you! The Virginia-North Carolina game was the highlight for ANN ABBITT last weekend in Charlottesville.

LODGE HOUSEKEEPING - Lola Larson

OMER and MAXINE LOCKARD enjoyed a trip to Skyline Drive recently with their daughter and her family. Your reporter and husband also had a delightful trip to that area, stopping over in Luray and Culpeper. LOLA MOORE flew to New York November 4 to attend several exhibitions on hotel and motel furnishings. LILLIAN WALLACE, JANE WILLIAMS and MAXINE LOCKARD are on vacations now.

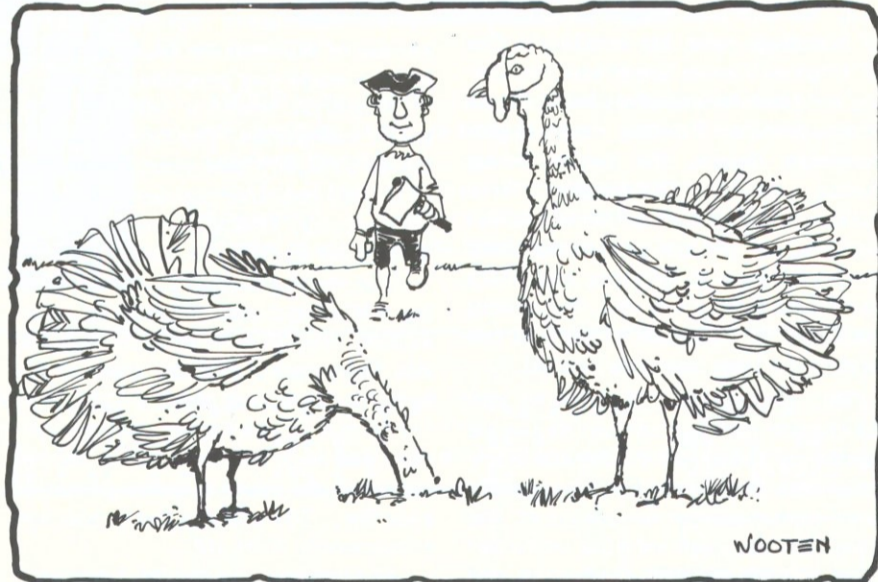
LUCY PIGGOTT, ROBERT CYPRESS and HAZEL RUTLEY have returned to work after being out sick. We extend our sympathy to LILLIAN FRAZIER upon the death of her nephew, who was also MINNIE WRIGHT's cousin. Our sympathy goes also to MYRTLE CHAPMAN who lost her father recently. Congratulations to CORAL ROGERS on the birth of a new grandson.

INN BELL STAND - Curtis McCoy

We are very glad to have NAT REID back with us after his visit to Boston and to Expo '67. All of us are very proud of Nat who was named Bellman of the Year. (November 8 issue, CW NEWS)

LODGE FOOD AND BEVERAGE - Editor

Our sympathy goes to CHARLES SPEIGHT whose wife, Catherine, died November 8 after a long illness.



"IT WON'T WORK I TELL YOU - YOU'RE JUST NOT BUILT LIKE AN OSTRICH!"

William Batchelder Tops 25th Year With CW

William P. Batchelder, manager of the Williamsburg Lodge and Conference Center, celebrated his twenty-fifth anniversary with Colonial Williamsburg on November 7.

A native of New Jersey, Bill began his career with CW as assistant manager at the Lodge in 1942. He worked later as assistant to the general manager of the Inn and Lodge. He became manager of the Lodge in 1951 and since then has been the originator of many special events, including the Colonial Weekends for which he is principal host.

Bill and his wife, Esther, have one son and one daughter. He is an active member of the Exchange Club, and of the Virginia Hotel and Motel Association.



Lloyd P. Cowles

The CW NEWS joins all employees in expressing sympathy to the family of Lloyd P. Cowles who died October 16, after being struck by a train near Lightfoot.

Lloyd was a gardener in Landscape with two months of service here.

Survivors include his father, six sisters and three brothers.

Bruce Is President Of Virginia HSMA

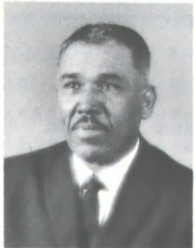
Donald M. Bruce, CW's Hotel Sales manager, was elected president of the Virginia chapter of the international Hotel Sales Management Association at the Hotel Jefferson in Richmond, November 3. Don was chosen for the position after serving as vice president during the last year.

One of Don's first duties will be to attend the organization's fortieth anniversary convention in San Francisco, November 17-21.

The two-year-old Virginia chapter of the Hotel Sales Management Association now has some fifty members.

Two Employees Mark 10 Years Of Service

Two employees topped their tenth anniversaries of service with CW recently. Pictured here are: Samuel



Druit, Landscape gardener, November 7; Elizabeth Cox, supervisor of the Virginia Desk at the Information Center, November 10.

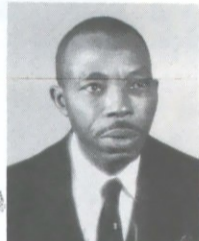
Address Correct . . . ?

The Personnel Office is preparing the Annual Employee Passes for mailing to all CWers and their spouses, and it is imperative that the office have the correct names and addresses for the passes. Passes not only admit employees and their wives or husbands free of charge to the Exhibition Buildings, but they also serve as identification for discounts on purchases at Craft House and at the Craft Shops. If your address and/or your marital status have changed recently and you have not notified Personnel of the change, call Miss Mackie, Extension 6228, IMMEDIATELY.

Three CWers Celebrate Fifteenth Anniversaries

Three CWers celebrated their fifteenth anniversaries early this month. Pictured below are: Nina M. Anderson, Inn inspectress, November 1; James Edwards, Building Maintenance laborer, November 3; Blanche Ad-

PHOTO NOT AVAILABLE



cock, pantrywoman at the Lodge, November 5.

Grant Washburn Named To Master Hosts Board

Grant Washburn, manager of the Motor House, was re-elected to the Board of Directors of Master Hosts Motor Hotels at the association's international convention in Jacksonville, Florida, this month.

Grant will continue in helping to direct the Northeastern District activities of Master Hosts, an organization of 293 independent and individually owned and operated prestige motor hotel properties.

President's Report (cont.)

expanded program will be implemented. Included is a map showing the locations of the additional exhibition buildings and craft shops soon to be open plus a section which describes the history of each.

Some 28,000 copies of the President's Report have been printed. It is being mailed now to major Federal and State officials, historical societies, museums, universities, libraries and colleges in the United States and Canada. Publishers, members of the press, CW employees and other interested persons are also receiving copies.



Peggy McNeil Takes On Programming Duties With New Computer Operation

Peggy C. McNeil, who began her career here in 1964 as a clerk in Personnel Relations, has been promoted to computer programmer for the new NCR 500 computer.

Peggy's intensive training for her new position began last March when she took a 12-week general course in computer operations conducted here by representatives of the National Cash Register Co. The initial course was followed by six weeks of detailed study in the application of computer techniques. Then it was off to Bethesda, Maryland, and Advanced Programming School where the first computer program written for CW was thoroughly tested and approved.

Working with Peggy will be Ted Forrest, who is concentrating on the study of general accounting applications which might be later programmed on the NCR 500. Elizabeth Speake will operate the NCR 500's console monitor which runs off payroll checks.

Born in Kentucky, Peggy moved to the Peninsula at an early age and attended Newport News schools. Before coming to CW she worked for the local VEPCO office.

She and her husband, Herbert, who

UF Drive Here Nears End With Record Gift

Charley Hackett, president of the Williamsburg - James City County United Fund Campaign, and Frank Cross, UF Campaign chairman for CW, last week had warm words of thanks for all CWers who have supported this year's fund drive.

Reporting that the total CW gift stood at close to \$10,300, or some \$400 more than last year's record, Frank expressed his deep appreciation to all of those throughout the organization who had pledged their support and who had worked with him on the campaign. "I feel certain," said Frank, "that when the few remaining pledge cards come in, we'll top the \$11,000 mark."

Charley Hackett reported that the overall community-wide United Fund total as of November 11 stood at over \$44,000. Noting that a large percentage of the total gift had come from CWers, he said, "I am deeply grateful to the divisional and departmental captains, to the campaign workers and to all of those here who gave so generously to assure the fact that the 16 local agencies supported by UF will continue to provide their important services to the Williamsburg - James City County area."

Proud Parents

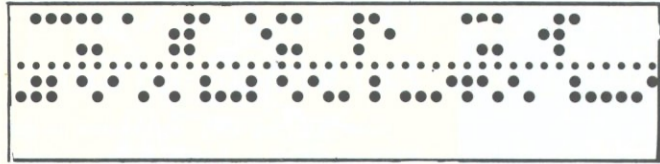
Grace R. Woodley, Lodge maid, a son Glen Jason, born August 30, 7 lbs., 4 oz.

Chester Howington, Inn waiter, a daughter Sandra, born September 13, 5 lbs.

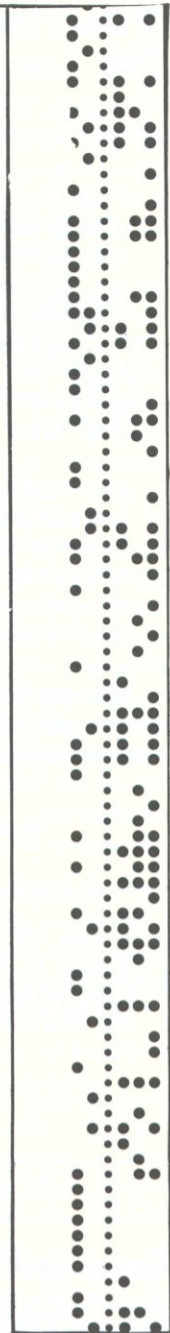
works for the U. S. Maritime Administration branch at Ft. Eustis, live here in Williamsburg with their two children, Eddie and Cheryl.



At the meeting of the CWI and WRI boards here November 11, Winthrop Rockefeller presented silver bowls to three employees who recently topped their 25th year with CW. Those receiving the bowls, which were made here at the silversmith's shop, were William P. Batchelder, manager of the Williamsburg Lodge and Conference Center; Coral B. Rogers, Lodge inspectress; and Floyd L. Adams, Lodge Kitchen helper. Circumstances prevented James H. Robertson, Landscape foreman, and Charles H. Speight, Lodge dining room captain, from attending the recent board presentation, but they will receive their bowls at a later ceremony.



Hildagarde Settles In New Home On Goodwin Building Third Floor



Bob Evans smiles encouragingly as the moving crew inches the computer's console - the access to Hildagarde's memory - along Goodwin Building corridor.

November 3 marked the arrival of Hildagarde*, a National Cash Register 500 computer which will be used in processing CW's payroll in the near future.

Hildagarde, weighing over 3,000 pounds, had numerous parts including the high speed tape reader and tape punch, the processor, the ledger feeder reader, the console, and the line printer. The last two weeks have been spent assembling the equipment and running reliability tests.

According to Bob Evans, CW's treasurer-comptroller elect, the idea of converting to computer processing began about four years ago and the final decision came last February when the computer was ordered on a rental basis from NCR. Bob noted that one of the main reasons for securing the computer is that it will speed up the increased payroll workload resulting from CW's major expansion program underway now and planned for the future.

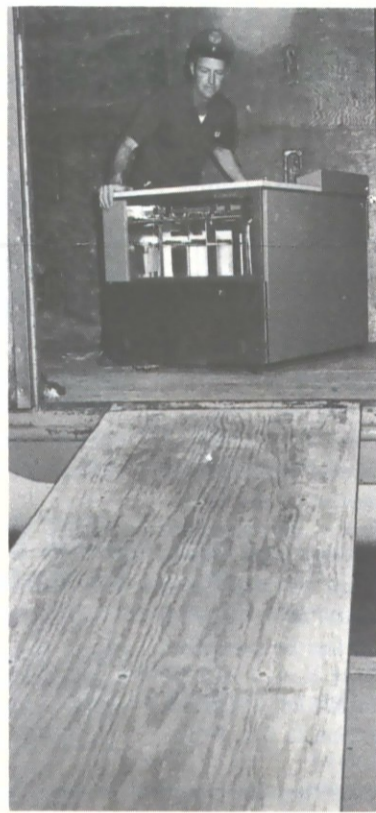
In the almost unbelievable time of one minute the computer will run off four checks calculating the gross income, the type and amount of earnings, all taxes and all deductions, and the net income for each. At the same time it will punch an output tape allocating costs to proper accounts.

In addition to payroll work, future plans for the computer include calculating year-end Social Security reports and tabulating and retaining certain personnel information.

Hopefully, the computer will be processing payroll data and issuing checks by the first of January 1968. Until that time parallel runs with payroll operations will be made to insure that Hildagarde is free of all technical bugs.



OOPS!
Almost lost the console.



ABOVE - the 446-lb. Ledger Feeder Reader starts its journey from moving van to third floor of Goodwin Building.

LEFT - It took five men to transport the 1,000-lb. processor, or memory, for the computer up four flights of stairs to its final home.



*The NCR 500, that complex and frighteningly efficient computer just arrived on the Goodwin Building's third floor has taken on less awesome qualities with the acquisition of a name. The name, Hildagarde, comes from Hildagarde Phillips of Personnel Relations who has been reduced - in computer-ese - to H. Phillips because her given name has more digits than the computer is programmed to cope with. Since Hildagarde Phillips was the first CWer to lose her name to the NCR 500, the computer staff voted to name the machine HILDAGARDE.

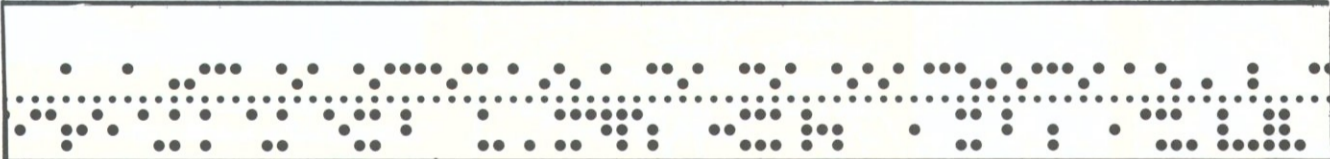
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