

COLONIAL WILLIAMSBURG NEWS

Volume 5, Number 6

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October, 1952



SNAPSHOTS FROM A DISTINGUISHED CAREER

Assembled above are five photographs of Vernon Geddy which illustrate a few of his many services to Colonial Williamsburg. (Upper Left) as first vice-president in 1944, he is shown presenting the first cash awards in the newly-instituted employees suggestion system to the first three winners, Margaret Annin (left), Angie H. Cowles and Ethel Ferguson. (Upper Right) In the war days of September, 1943, he personally escorted Mrs. Winston Churchill and her daughter Subaltern Mary Churchill on the occasion of their first visit to Williamsburg. (Lower Left) As a member of the Board of Trustees of Colonial Williamsburg, Inc., he is shown with close associates Kenneth Chorley, Vanderbilt Webb, John D. Rockefeller, 3rd, William G. Perry and Arthur Packard at a meeting in April 1949. (Lower Right) Together with Dr. W. A. R. Goodwin and President John Stewart Bryan of the College he greeted two distinguished British churchmen in May, 1935. The group included, left to right, Dr. E. Clowes Chorley of Garrison, N. Y., father of CW President Kenneth Chorley; Reverend Canon Stacy Waddy of London; Dr. Goodwin; President Bryan; Sir Edward Midwinter, K. B. E. of London; Mr. Geddy, and Reverend Walter H. Stowe, Rector of Christ Church at New Brunswick, N. J. (Center) He participates in the dedication of the Goodwin Building in his inimitable manner.

The editorial which follows is reprinted from the Norfolk Virginian-Pilot of October 21.

Restoration of Colonial Williamsburg will not be completed until 1958, but the death of Vernon Geddy on Saturday occurred almost exactly on the 25th anniversary of the beginning of work on this unique project in American history. There was much preliminary work and planning to be done before the Rev. Dr. W. A. R. Goodwin, rector of Bruton Parish Church, who had seen the vision of the Restoration, asked John D. Rockefeller, Jr., to whom it had been imparted, for permission to purchase the Ludwell-Paradise House.

It was sometime in 1927 that Mr. Rockefeller wired Dr. Goodwin to acquire the house. Mr. Geddy acted as counsel in that transaction, and as vice president and trustee and general counsel served the Restoration from the hour of this initial land transfer until his death. Mr. Rockefeller signed the telegram that launched the Restoration as "David's Father," and "Mr. David" became his pseudonym until in June, 1928, Dr. Goodwin called a town meeting and told the townspeople who the project's backer was.

Recalls Old Days

Mr. Geddy once said that Williamsburg about the time of the beginning of the Restoration was called "Lotusburg" because it forgot to hold elections and "disdained time by the simple expedient of turning back the clock." The late George P. Coleman drew a sketch of Williamsburg of the "sleepy town" period in the dust:

Williamsburg on a Summer day!
(Continued on Page 4)

Vernon Meredith Geddy

1897-1952

WISE COUNSELOR TO COLONIAL WILLIAMSBURG

1927-1952

OUR DEVOTED FRIEND AND COLLEAGUE

TO HIM THE

1400 EMPLOYEES OF COLONIAL WILLIAMSBURG
DEDICATE THIS ISSUE

We will all long remember Vernon Geddy. To many of us, he was friend, counselor, and senior resident officer of Colonial Williamsburg. To others who have come to Williamsburg more recently, he was such a cheerful and energetic member of the community that we could never quite believe that his activities were "curtailed" after his first heart attack in 1947.

Vernon Geddy made many material contributions to Colonial Williamsburg. He was a wise and liberal advisor from the start on every phase of the work of this organization. He was a judicious and humane legal counsel. He was a tolerant and far-sighted executive. Perhaps more than anyone else, Vernon defined the role of Colonial Williamsburg in the community.

Yet, Vernon's chief contribution was that of the spirit. He poked fun at himself for delivering "old '37" so often, and yet each time he spoke about Colonial Williamsburg he endowed his remarks with such a depth of understanding that they could not fail but live in the imagination of his audience. His optim-

ism was contagious; on the golf course he was confident that his next shot would always find the green. He deeply felt the patriotic implications in restored Williamsburg; a favorite story was that of the young soldier discovered quietly saluting Washington's portrait in the Capitol.

Vernon's wide interest in the whole life of this community is a further legacy to each of us. His service to the town of his birth literally knew no bounds; he served its city government, its school board, its mental hospital board, its political organizations, its citizens' associations, its welfare activities. At the heart of his community he saw his Church, to which he gave a full measure of service and devotion.

Vernon would be the last person to want any tribute to him to end on a despondent note. He looked always to a bright horizon. We can best remember him by infusing his vision and his spirit into our objectives and our work and our lives. We have an obligation to make the most of this opportunity.

The Staff

The editorial which follows is reprinted from the October 24 issue of the Virginia Gazette.

In one week Williamsburg has suffered the loss by death of two highly respected and civic-minded citizens who had contributed outstanding services to our community.

The untimely death of Vernon M. Geddy at 55 last Saturday ended a career of useful service which he had unsparingly and wholeheartedly given to this community — a service which encompassed a wide and generous field.

Vernon Geddy was born and reared in Williamsburg as had his family and ancestors before him. He attended William and Mary College and studied law at the University of Virginia. In the early days of his career he was the juvenile judge for Williamsburg and also served as Commonwealth Attorney for Williamsburg and James City County. In 1927 he became closely associated with Dr. W. A. R. Goodwin in the acquisition of property for Williamsburg's restoration and later became officially connected with the organization. Progressing rapidly, he served successfully as secretary assistant to the president; vice-president; first vice-president and executive vice-president. Serious illness then caused a curtailment of executive duties but in 1948 he continued with Colonial Williamsburg as Counsel and as a member of the Board of Trustees.

His outstanding service with this organization in carrying out Dr. Goodwin's dream for the preservation of historic Williamsburg gave him an important part in the
(Continued on Page 4)

Vernon Geddy Dead; Served Restoration From Its Beginning

Vernon Meredith Geddy, 54, prominent attorney and a leading figure in the life of the community for more than three decades, died unexpectedly at his home on Saturday, October 18.

At the time of his death, Mr. Geddy was Counsel for Colonial Williamsburg and a member of the Board of Trustees of Colonial Williamsburg, Inc., and the Board of Directors of Williamsburg Restoration, Inc. His service with Colonial Williamsburg dates back to April 1, 1930, when he was retained as Legal Adviser and Assistant to the Vice-President but he had been closely associated with the late Dr. W. A. R. Goodwin in the very earliest stages of the restoration project and assisted in the legal transactions of the first property purchase, the Ludwell-Paradise House. Subsequently, he became Executive Vice-President, a position he held until ill health forced him to retire from active direction of restoration affairs.

Funeral services were held Monday morning, October 20, before an overflow gathering at Bruton Parish Church with the Reverend Francis H. Craighill, rector, officiating. Interment was at Cedar Grove Cemetery.

A Williamsburg Native

A native of Williamsburg, Mr. Geddy was a graduate of the College of William and Mary where he was prominent in student and athletic activities, being a member of the baseball, basketball, and football teams. He later coached baseball at William and Mary and served three terms as a member of the Board of Directors of the Society of the Alumni and was its president from June 1947 until December 1949. In 1950 he was presented the alumni medallion for service and loyalty to the college and for the honor "reflected upon the college by his personal life and accomplishments."

Mr. Geddy did graduate work at the University of Chicago and studied law at the University of Virginia before beginning the practice of law in Williamsburg in 1920. Thus began a long career of devotion and service to Williamsburg and James City County both in civic, religious, and political circles.

He was juvenile judge for Williamsburg from 1922-24 and from 1924-28 served as Commonwealth's Attorney for Williamsburg and James City County. In 1930 he was elected to the Williamsburg City Council and was its president that year, remaining on the Council until 1934. Mr. Geddy served on the Williamsburg School Board from 1934 to 1940 and was formerly chairman of the Williamsburg Democratic Committee.

Active In Hospital Work

At the time of his death he was Senior Warden of Bruton Parish Church, having served many years as a vestryman. Since 1948, he had been a member of the Virginia State Hospital Board, the policy group for mental institutions in the state including Eastern State Hospital. Among his many other activities in the state, he was a former director of the Virginia State Chamber of Commerce.

During World War II he was active in war activities in Williamsburg, serving as a member of the Williamsburg War Board and coordinator of civilian defense in the city. He saw service in World War I in the army. Prior to attending the University of Virginia he was an instructor at Woodberry Forest School.

Among his organizational mem-
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COLONIAL WILLIAMSBURG NEWS

Published monthly for and by employees of Colonial Williamsburg, Williamsburg, Virginia.

EDITORIAL BOARD: Dick Talley, Tom McCaskey, Bob Hoke, and Tom Williams.
EDITOR: Van MacNair.
MANAGING EDITOR: John Noble

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Service Awards



William D. McPherson (Construction and Maintenance), received his 15-year service award this month in recognition of his work with Colonial Williamsburg. It was presented October 22.

A utility foreman, Mac's present duties include supervision of the coach operation janitor service in the business properties, and a number of varied responsibilities. He is also a past chairman of the Safety Committee.

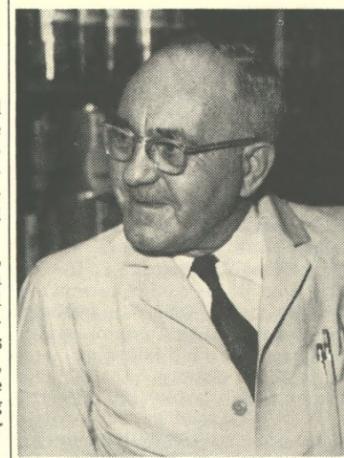
Mac joined CW on Oct. 22, 1937, as a shipping clerk in the Crafts Department. He is a native of North Carolina, but has made his home in Williamsburg, since joining the organization.



Coral Rogers (Inn & Lodge) was awarded a 10 year service emblem in recognition of her service with Colonial Williamsburg, completed on October 7.

An inspectress at the Lodge, Coral was first employed in the housekeeping section on March 21, 1939, where she worked for on'y two months. She returned to CW on October 7, 1942, and has worked continuously since.

Coral's chief off-duty interests are her two daughters, and grandchild, who live here in Williamsburg. She lives at 503 Tyler Street.



Ora D. Welkel (Inn & Lodge) this month received a service award in recognition of the completion on October 19 of 10 years service with CW.

A storekeeper at the Lodge, Ora has been at his present post since October 19, 1942. He joined the organization as a cafeteria server at the Inn on October 7, 1940.

At one time or another all of his family, his wife, son and daughter-in-law, have worked at the Lodge. He was born January 29, 1890, and makes his home in Williamsburg.



Departmental News

PUBLICATIONS

BEV CHANEY was shocked to discover that he has no monopoly on poodles. Three of these elegant creatures are visiting EDITH ODELL of Craft House. SARAH and MARSHALL ROUSE spent a few days at JohnstonWillis Hospital in Richmond where they underwent tonsillectomies. PARKE ROUSE presided over the Friday morning session of the Virginia Tuberculosis Association Fall Conference which took place October 16-17. This reminds us that seals will soon be on sale.

AUDIO-VISUAL

The engagement of BETSY HALL to BILL MYERS was announced recently. The wedding will take place on November 8. The MURRAY OKENS moved recently from Harrison Street to the Kelly House. CLARA AUMACK is in New York on two weeks vacation. CHRIS GILLESPIE made a trip to the same city for a week end of shopping, dentisting, show-going, and helping Betsy select her trousseau. RAY MARTIN reports that his June cactus recently bloomed in October, a most unusual event in the cactus world apparently. FRANCES DAYTON's father and sister will visit her over the Homecoming week end. ART SMITH is currently commuting to New York. He is working on the release of two new CW films, *The Colonial Printer* and *Decision at Williamsburg*.

PUBLIC INFORMATION DEPARTMENT

VAN MACNAIR has become the father of a third son, named Andrew. Abiding by the old saying, "A friend in need is a friend indeed," TOM McCASKEY rushed to the MacNair household, after an urgent call from Van, at 4:30 Monday morning, October 6, to fill in as a baby sitter. ALMA LEE ROWE had as her guest last week end Elizabeth Edson, who for many years was associated with Colonial Williamsburg. BILL BIPPUS and family spent a gala week end at Nags Head, N. C., over the 17th. DIANA HALL made two trips during the month; first to Lynchburg and then to Richmond for the Tobacco Festival and football game. We are happy to have SALLIE SMITH, SUSAN SIMPSON, and JUNE HIGGINS join forces with Public Information. Sally, from Dearborn, Michigan, has become TOM McCASKEY's secretary. Susan, from San Francisco, and June, from Gary, Indiana, are temporarily helping out.

ARCHIVES

LESTER CAPPON will attend the annual meeting of the Society of American Archivists in Lexington, Kentucky, October 27-28. NANCY RAMSEUR spent last Thursday in Washington visiting the National Archives and the Library of Congress. CAROL ANTHONY (nee Carol Walker) of Richmond is a new member of the department. Carol graduated from William and Mary College last June. LYNETTE ADCOCK and NANCY RAMSEUR have moved into an apartment with PEGGY MARTIN on Griffin Avenue.

CRAFT SHOPS

MINOR WINE THOMAS spent October 15-19 in Salem, Mass., attending the fall meeting of the Early American Industries Association. GUS KLAPPER has just finished between 4600 and 5000 copies of tickets and handbills for the fall series of Reception Center plays. We are pleased that NORMAN MARSHALL's mother, Mrs. R. B. Marshall of Meadows of Dan, Virginia made a quick recovery from her recent illness. Incidentally, Mrs. Marshall is CW's chief supplier of pomanders which are sold at the Apothecary Shop. JOHN ALLGOOD is back at his forge after a week's vacation. JOHN FOX leads the Craftsmen Bowling team in individual high scores as of October 15.

ARCHITECTURAL

Mr. and Mrs. Irving Nichols of Peterboro, N. H., were recent guests of DON and ELLA MAE PARKER. The Nichols were classmates of Don's. Miss Tena Bishop of Amherst, Mass., also spent a day with the Parkers, recently. We were glad to see Arthur A. Shurcliff and H. S. Cleverdon in our drafting rooms recently, and are looking forward to the visit of William G. Perry later this month. The Architectural Department's "bowling team," the PENCIL PUSHERS, have a score now of six games played and two lost. DON PARKER claims the only two they won were the two he played in. BERT KOCH has a rather commendable score to date—he averaged 102.3 at the last session. DICK ANDREWS is enjoying himself tremendously these days. His new lawn is "sprouting out all over" and now Dick's almost daily occupation is "mowing" it.

ACCOUNTING

We welcome GLORIA BERRYHILL of Charlotte, North Carolina, who has joined our staff. Her husband is stationed at the Naval Mine Depot. PATRICIA MAURIZI is a new employee in the Auditor's Office. She is from Boston. Her husband is attending William and Mary. AUDREY MULLER is on vacation. She is spending a few days with her parents in Forest Hills, N. Y. The girls in accounting entertained MILDRED GROGAN at a luncheon at the Lodge. ELIZABETH STUBBS, and BARBARA JONES spent last week end in Bedford Springs, Pa., at the hotel managed by Bland Hoke, a former assistant to the manager of the Williamsburg Inn and Lodge.

C & M

JANET HIGGS, who recently joined the department, was married October 15 to David Jones. David is employed here with the Ayres Motor Co. Joining the C&M staff this month are AARON DIXON, OLIVER BAKER, MARION SMITH, WILLIAM HOUCK, JAMES SMITH, MOSS ARMSTEAD, THOMAS PIGGOTT, and ROBERT RUSSELL. GENE SHELDON has been in New York with his wife, who is there to undergo an operation. PETE TUCKER is recuperating from a sprained ankle. In the Landscape section D. C. POST and JIM ROBERTSON, foremen, and SULLY BRAXTON, ROBERT JONES, and PLATO MARROW are enjoying vacations. R. W. STEWART is down with the flu. ALDEN EATON has moved into the Semple House.

DIVISION OF INTERPRETATION

The newest addition to our division is ELEANOR HANDLEY, of New Haven, Connecticut, who comes to us from Daytona Beach, Florida. Eleanor is secretary to JOHN GOODBODY and DICK SHOWMAN. JEAN McGRATH has moved to the Ludwell Apartments and is sharing this apartment with our newcomer, Eleanor Handley. The two gals did Navy duty together during the war. NEVILLE McARTHUR has enjoyed a visit from his mother. She is now in New York, but will be back to spend another week with Neville before returning to Florida. WALTER HEACOCK is teaching American History at William and Mary College twice a week.

RESEARCH

PIERCE MIDDLETON went to Washington for a week's vacation October 20. WAYNE and ARDIS HAMPTON took in the sights of New York City last week end.

RECEPTION CENTER

We wish to welcome MRS. ROBERT HART to our staff. Her husband is a professor of physics at the College of William and Mary. They have been in Williamsburg for a year, having come from Syracuse, New York. We also wish to welcome NANCY CHILD and MARY SPEIGHT to our force. They are both students at the College of William and Mary. DEAN ROBERTS spent his vacation in Maine with his family, and WIDDY FENNEL had a vacation in Kentucky before resuming the fall season here. SHIRLEY BANKS has left the Reception Center and is now a sophomore at Randolph Macon College. GEORGE MARTIN now divides his time between his work at the King's Arms and the Reception Center.

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Election Day Data On Local Precincts Is Made Available

With November 4th right around the corner, Colonial Williamsburg's get-out-the-vote committee, like similar groups throughout the country, is giving repeated voice to the urgent request "Vote for whomever you like, but please VOTE!"

As an aid to qualified voters, the committee has gathered together the following information on polling places in nearby areas. Polls will be open on Tuesday, November 4 from 6 a. m. until 6 p. m. The polls are:

* City of Williamsburg: Court House on Francis Street.

James City County: Stonehouse District—A. B. Smith office in Toano; Powhatan District No. 1—County Office Building (Health Dept. Office), Toano; Powhatan District No. 2 — Home of Mrs. E. Warburton, Route 611, RFD Box 86, Lightfoot; Jamestown District No. 1 — Williamsburg Gas & Tire Co. Route 60, 0.35 miles east of city limits; Jamestown District No. 2—Woodcocks Store, Five Forks.

York County: Bruton District—Bingley's Store at intersection Route 168 and Penniman Road; Nelson District — York County Court House, Yorktown; Poquoson District— Messick area at next door to Forrest's store, Tabernacle Area—next door to Poquoson Drug Company; Bethel District — opposite Bethel Baptist Church; Grafton District—Seaford area on route 628 next to Seaford Church, Grafton area across from Amyon Store.

Charles City County: Barnetts Precinct — at Barnetts; Tyler Precinct — Charles City Court House; Chickahominy Precinct — H. W. Orange's Store, Holdcroft.

The committee reminds all voters to check the location of their polling place before election day as any one may have been moved since the last election. Notices of the new location are required by law to be posted at the old and new locations.

If any employee is in doubt about the location of polling precincts in areas near Williamsburg, he is urged to contact Randy Carter (Ext. 275) for information.

Milestones

The following employees have accrued years of service with Colonial Williamsburg as indicated below during September 1952:

FIVE YEARS

Division of Williamsburg Inn and Lodge—Sallie Alphin, Lodge Gift Shop; Floyd R. Honeycutt, Inn Catering; Geraldine Smith, Lodge Catering.

Division of Architecture, Construction and Maintenance—Frank Jacobs, Jr., C. & M.

Division of Interpretation—Loring J. Turner, Audio-Visual.

Division of Business Operations—Thomas McCormick, Theatre.

ONE YEAR

Division of Williamsburg Inn and Lodge—Bessie F. Brooks, Inn Catering; Joseph C. Cauthorn, Inn Catering; Elsie M. Evans, Reservation Office; Dorothy Hicks, Inn Catering; Dorothy Jefferson, Lodge Catering; Mary G. Lindsey, Telephone section; Gloria Speller, Lodge Dining Room.

Division of Architecture, Construction and Maintenance—Mary Lou Hazelwood, C. & M.; Albert Hove, C. & M.; Edward O. Sledge, C. & M.

Division of Interpretation—Julius Scott, Exhibition Buildings; Clara Aumack, Audio-Visual; Ross Patton, Audio-Visual.

Division of Business Operations—Ernest A. Fountain, Police.

Others—Peggy Martin, Personnel Relations.

Proud Parents

Born:
To Herman Goodrich (Curator's) Son, Herman, September 23.
To Van MacNair (Public Information) Son, Andrew Lowndes, October 6.
To J. P. Bass (C. & M.) Daughter, Janet Marie, September 30.
To John Fox, Son, John, September 25.

Suggestion Awards

J. Neville McArthur (Exhibition Buildings) \$5. That a small sign be placed on the door of the Coffee Shop stating that guests must wait until tables are cleared before seating arrangements can be made.

Frances Martin, (I. & L.) \$10. That a waste can and refuse chute be installed in the Coffee Shop.

Ruth Woody (Exhibition Buildings) \$5. That a first aid kit be installed in the closet in the upper middle room of the Palace.

Mildred Lanier (C. & M.) \$5. That measures be taken to relieve congestion in the driveway to the loading platform at the Laundry.

T. J. Hardie (Police) \$10. Method to facilitate the depositing of receipts on holiday week ends.

William T. Reinecke (C. & M.) \$10. Gate weights be red-leaded, painted white and stored in the warehouse to expedite maintenance work on fence gates.

Gene N. Champigny (I. & L.) \$5. Correction be made in printing of large Bill of Rights.

If submitters of unsigned suggestions No. 6467 and No. 6468 will call by the Department of Personnel Relations, an explanation of the disposition of their suggestions will be made.

Local Art Show Slated; Exhibit To Be Open To All

Some twenty CW employees and Williamsburg residents will be represented in a special art exhibition at Phi Beta Kappa Hall November 1-4, as a part of the nation-wide observance of National Art Week.

The exhibit is open to all artists, either amateur or professional, in and around Williamsburg, and will include sections on painting, illustrations, and sculpture pieces. Its purpose, says Mrs. E. John Egan, chairman, is to demonstrate the contributions which art is making to American culture. No prizes or awards will be given.

All persons interested in entering an exhibit may telephone Mrs. Egan (307J) for additional information. Paintings should be suitably framed, while illustrations may simply be matted. There will be someone at the Hall between 12 and 6 p. m. Oct. 28-30 to receive the pieces.

All of us wish to extend our deepest sympathy to the family and friends of Eugene Priest (I&L) who was killed in an automobile accident Sunday, October 5.

Restored, Renamed Palmer House Seen In Sunday Preview

The Palmer House, for years mistakenly called the Kerr House, was opened for public inspection Sunday afternoon, October 26, giving CW employees, Williamsburg residents and visitors an opportunity to view the interior of the building which has been restored to its 18th century appearance.

The Palmer House was probably built in about 1759 or 1760 by John Palmer, a Williamsburg attorney, on the site of the Kerr House, an earlier structure, which burned in 1754.

For about twenty years it was thought that the Kerr House had survived the 1754 fire and that this building was the same house Alexander Kerr had built in 1736. Archaeological excavations during the restoration of the house, however, and detailed examination of the structure revealed that this is a later building.

The Palmer House and its grounds changed hands many times. For some time during the 1780's and possibly into the early nineteenth century, a snuff factory was operated on the property. Between 1834 and 1893 the property belonged to the prosperous merchant William W. Vest who made extensive additions and improvements.

During the Civil War the house served as military headquarters, first for Confederate General Joseph Johnston and then for Union General George McClellan.

Local Fund Drive Quota Is Announced

The Williamsburg-James City Community Fund launches its drive toward a 1952 goal of \$11,605 on October 27. Under the direction of Chairman G. Maxwell Lanier, the Fund will unite for the fourth year the efforts of civic-minded county and city leaders in one campaign.

Nine welfare and recreational organizations will share in the fund. The agencies and the amounts earmarked for each as shown below have stood the test of careful investigation.

The budget is as follows:
Children's Home Society of Virginia, \$850; Boy Scouts, \$2,000; Williamsburg Council Girl Scouts, \$1,165; Virginia Division, Cancer Society of America, \$900; King's Daughters, \$2,500; Salvation Army, \$800; Williamsburg - James City Ambulance Unit, \$1,100; Armed Forces Center and United Defense Fund, \$1,600; Youth Centers, \$600; Emergency Reserve Fund, \$2,000.

The addition of \$500 for annual administrative expenses makes a total of \$14,015. From this total is subtracted the surplus of \$2,410 remaining from last year's drive, leaving a goal of \$11,605.

The campaign figure represents an increase of approximately 10 per cent over last year's goal. Increases in the amounts allocated to the Girl Scouts and the inclusion of the two Youth Centers account for most of the increase, officials pointed out.

Since the Fund drive is a community affair, no special solicitation will be made within the organization of Colonial Williamsburg. However, the procedure of last year will again be followed when a committee will make a post-drive canvass to determine that every employee has had a chance to contribute in the drive.

Special Christmas Card Sale Is Set For Nov. 17

Because there has been such demand for the new Kodachrome Christmas cards of Colonial Williamsburg, the Publications Department will have a special sale of these cards starting Nov. 17.

The cards will be available at Col. Wheat's office in the basement of the Goodwin Building daily from 2-4 p. m. from the sale date until Christmas Eve. Each box of 10 cards will be sold at \$.60 (a saving of 40% over the regular price).



THE PALMER HOUSE restored and ready for residence.

Departmental News

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HOSTESS SECTION

Mrs. D. M. Lawson of Shelbyville, Kentucky is visiting her daughter ILDA L. BERNARD. Ilda is also expecting Mr. and Mrs. A. N. Goddard of Detroit, Michigan, as guests soon. On October 17 LUCY SNEED was in Fredericksburg to give a talk at Mary Washington College about Colonial Williamsburg. MARGARET GREY's daughter, Page, is attending Mary Baldwin College in Staunton. ELIZABETH CALLIS and her daughter, Anne, with WINNIE MACKAY and son, Robert, attended the performance of *Carmen* at the Mosque in Richmond, October 9. ELLA RHODES won a suit as door prize at Casey's opening last week. MAY CORMACK has had as her guest, Mrs. C. A. Pilkinton of Columbus, Mississippi. Mrs. R. G. Haile of Essex County is visiting her niece, CHRISTINE COCKE. MILDRED ADOLPH, PAGE FOLK and MARION and MARGUERITE OSBORNE are taking a motor trip to Eastern Shore and will stay at Cheriton. ELIZABETH DEAR is being welcomed into the hostess group. MARY CARTER had a week's vacation and visited friends in Danville, Bedford, and Lynchburg. She then went on to Duke University to see her son, Robert.

INN & LODGE

The wedding bells will soon ring out for MARGARET BURGESS and GOLDIE GARNER. Allen McMillan and Margaret will take the big step around Christmas and SAM THOMAS and Goldie after the first of the year. We wish to welcome DORTHEA MABE as a new switchboard operator at the Lodge. NORMA COTTINGHAM flew to Buffalo to visit her family. We were sorry this month to hear of the death of ALFRED and CHARLES JACKSON's father, GEORGE TABB motored to Philadelphia over a week end with his mother and father. LOUISE DAVIS is back at work after a restful vacation. Two new maids, HELENA BRADLEY and LOUISE PAIGE, have joined the Inn staff. And we welcome the return of DOUGLAS WILLIAMS, Lodge waiter captain, who is back after two years service in the Army Signal Corps. He served overseas in Europe.

INSTITUTE

PEG MADSEN and ALICE COTTINGHAM spent a recent week end at State College, Pennsylvania. EDITH WARREN was the guest of her brother and sister-in-law in Springfield, Massachusetts, the week end of October 11. L. H. BUTTERFIELD recently spent a week in Boston, where he addressed the Antiquarian Society and the Club of Odd Volumes.

KING'S ARMS TAVERN

MARY LANGLEY, a former employee of the Lodge Coffee Shop, is now working at the King's Arms. BERNICE CHARITY has returned after a short illness, and WILHELMINA SHEPPERD is back from her vacation. Wilhelmina visited her parents in South Carolina. We are glad to have RICHARD BETHARDS with us again. He had been studying in Germany for the past year. LUCILLE CAMPBELL recently visited her home in Danville, Va. We are glad to welcome HAZEL LEE of Ohio, who has recently joined the staff as supervisor.

THEATRE

Doormen GEORGE BURNS and FRED BELL have resigned and have been replaced by ROSS FILION, a W & M freshman, and MEADE JOHNSON, a W & M senior. BOB GIBBONS, new relief usher, is also a W & M student. TOM HALLIGAN and his family have returned from a two-week vacation in Kentucky. JIM HUMPHREY and his family have moved from the Kelly House on Waller Street to a house on Francis Street.

CHOWNING'S TAVERN

JESSIE EDWARDS has come as a new addition to our kitchen department, and we welcome the return of WILLIAM MELPREE, who rejoins our fine staff of waiters. Waiter captain CURTIS WALLACE was in New York for two games of the World Series. Cook JAMES RUSSELL is back after a short illness, and our dining host DENNIS COGLE, who has been loaded with a "heavy" cold, is again in good voice and high spirits.

CURATOR'S

Joining the Curator's Department this month are PEARL BURNELL, BEATRICE BANKS, FINLEY PARKER, and FLOYD CARY. EDWARD COSBY visited his mother in Gloucester County, recently.

GAOL-GUARDHOUSE

J. N. YOUNG returned from a recent vacation spent with his son, Rev. W. B. Young in Alta Vista, Va. DUDLEY WILKINS is bowling this season with the craftsmen team. JOHN SWEENEY is moving into his new home at 202 Henry Street this month. Our new guard at the Magazine is MERTON "PREACHER" WILLIAMS. ASHLEY NORWOOD and his wife will be soloists at homecoming services at the Methodist Church in Toano.

CRAFTS

JACK UPSHUR spent several days in Buffalo at Kittinger Company working out a new finish for the Williamsburg reproduction furniture. CAROLINE COCHRAN's mother, Mrs. Herndon Gathright, died early this month at her home in Ashland, Virginia. Caroline has recently moved to the Orlando-Jones Kitchen. PAGE FOLK drove to Fredericksburg with the Upshur's when they took their daughter, PETIE UPSHUR back to M. W. C. On October 21 Page will go down to Aulander, North Carolina to visit her brother and they will attend Sonja Henie's Ice Follies in Raleigh. FRANCES SCHWARZ's daughter and son-in-law, Dottie and John Hewlett, and their daughter, Susan, have recently moved to Savannah, Georgia. CATHARINE DORRIER started a week's vacation on October 21. Her mother will come down from Waynesboro, Virginia to visit her. ROSALIE MINKINS has returned after two weeks' vacation.

CW Organizational Structure Revised

A broad revision of Colonial Williamsburg's organizational structure took effect Thursday, October 23, immediately following an announcement by President Kenneth Chorley to a meeting of staff members at the Inn.

Under the new setup, which is the result of a three-month, top-to-bottom survey of Colonial Williamsburg by the management consulting firm of Cresap, McCormick, and Paget, two new vice-presidencies are created, individual and clearly defined, departments and sections are more realistically organized, and changes in operating method are made.

Principal job, title and personnel changes to be carried out are:

Duncan Cocke becomes Vice President-Director of Corporate Relations. This office will administer the employee relations program through the Director of Personnel Relations, Dick Talley. Through Vernon Spratley, who was promoted to the newly created position of Legal Officer, the Director of Corporate Relations will supervise legal, police, tenant and property management matters. In addition, he will coordinate CW's activities in local affairs and will recommend policies related to employee housing, safety and recreation in the community.

Title Is Changed

The title of the Treasurer, I. L. Jones, Jr., is changed to Treasurer-Comptroller and he becomes an administrative officer reporting directly to the President.

Bob Evans is promoted to Assistant Comptroller with responsibility for budget administration, auditing, accounting procedures, forms control and space control.

Gilly Grattan will be Chief Accountant with responsibility for general and all cost accounting, except for hotel accounting, and will prepare all payroll and operating statements.

Angie Cowles continues as Office Manager, reporting to the Treasurer - Comptroller and will administer general office services, including Central Files.

The Curator, John Graham, and his staff will be responsible to the President for acquiring and maintaining antique objects, materials and furnishings and prescribing the interior decoration of historic buildings. Supervision of the custodial force, however, is lodged with the Division of Architecture, Construction and Maintenance in accordance with standards set up by the Curator.

Henry Beebe Promoted

In the Division of Architecture, Construction and Maintenance, headed by Vice President-Director Ed Kendrew, Henry Beebe is promoted to the newly-created job of Assistant Vice President for Construction and Maintenance. He will concentrate on planning long-range maintenance and replacement policies and will supervise the work program of the Industrial Engineer, another new position yet to be filled. Mario Campioli will continue as Director of Architecture.

Charlie Hackett is promoted to the position of Director of Building, Construction and Maintenance, Alden Eaton is promoted to the position of Director in charge of Landscape Construction and Maintenance, and Monier Williams is promoted to the position of Director in charge of Operating Services with responsibility for hotel engineering, the warehouse, automotive maintenance, custodial services and bus and coach maintenance.

A Safety Consultant and a new Administrative Assistant to ease the work load of the Vice President-Director will be named.

One of the most complex jobs performed by CW is the educational program—the interpretation of the Williamsburg story to the public, both to visitors and those non-visitors who can be reached only through a wide variety of media. The survey group found that, due to the heavy administrative load created by the increasing numbers of visitors, the former Division of Interpretation should be split into two major divisions, each under a Vice President.

To Emphasize Planning

The first of these — the Division of Interpretation — will be headed by Ed Alexander as Vice President and Director, and will devote

its time to the planning and research required to develop and improve CW's interpretation.

Ed Alexander's staff will consist of four Directors. The Director of Project Planning, John Goodbody, will plan special events and serve as general assistant to the Vice President. Pierce Middleton will serve as Director of Research and Archives. Parke Rouse will be Director of Publications and Art Smith Director of Audio-Visual activities. Lester Cappon will devote his principal time to the Institute of Early American History and Culture, and will continue to guide archives and records management matters as the Archival Consultant to Colonial Williamsburg.

The other division responsible for educational activities is the newly-formed Division of Presentation. This division will be responsible for getting the Williamsburg story across to visitors. Temporarily, Ed Alexander also will be acting Vice President-Director of Presentation.

In this division, a Director of Orientation will be named to administer the Reception Center, schedule bus and coach services, and train their operators in presentation techniques. John Fox will be Director of the Reception Center.

Walter Heacock will be Director of Exhibitions, with responsibility for the Craft Shops, hostesses, attendants, costume tailoring and special presentations, including school groups. He will supervise a staff consisting of the Director of Hostesses, Rosa Taylor; the Director of Craft Shops, Minor Wine Thomas; and the Director of Special Presentations, Ran Ruffin, who will be assisted by Neville MacArthur on school groups.

Training Aid Slated

Yet to be named is an Assistant for Public Service Training, who will train not only hostesses and attendants, but also all other CW employees who come into contact with the public.

Under the Vice President-Director of Visitor Accommodations, John Green, a Manager of Hotel Services — as yet unappointed — will serve as general administrative assistant and will supervise certain services for the hotel and catering managers, including personnel, hotel auditing, reservations, laundry and valet, upholstering, and maintenance and purchasing.

Tommy Moyles, Manager of the Inn, and Bill Batchelder, Manager of the Lodge, will have complete charge of the actual administration of their respective hotels with full responsibility for all service personnel except those concerned with hotel engineering and landscaping. John Egan continues as the Manager of Catering.

The second Vice Presidency created is that of Director of Development. Allston Boyer will be acting head of this new division, which will bring together all of the promotional and sales efforts of CW.

McCaskey Promotion Chief

Tom McCaskey is promoted to the position of Director of Promotion and will be in charge of advertising, direct mail, travel agency relationships and promotional material.

Jack Upshur, as Director of Merchandising Operations, administers the Reproductions Program, souvenirs, gift shops and other local sales with the exception of the Craft Shops.

Theater Manager Tom Halligan will operate under this Division.

A public Relations Staff will work directly through the office of the President with responsibility for counsel to the President and other officers on the development and revision of policies which affect the public. It will also prepare or review and re-

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Vernon Geddy Dead; Served Restoration From Its Beginning

(Continued from Page 1)

berships, he was a member of Williamsburg Lodge No. 6, A.F. & A.M., Phi Kappa Phi, Omicron Delta Kappa, Phi Beta Kappa, and Kappa Sigma. He was also a member of the Williamsburg, Virginia, and American Bar Associations and was a member and past president of the Williamsburg Rotary Club. Mr. Geddy also was a director of the Peninsula Bank and Trust Company.

A Gifted Speaker

He was a gifted public speaker, being called upon frequently to speak on Williamsburg and the restored work. He spoke so often on the subject that he jokingly referred to his talk as "old 37", a title that may have originated in 1937 when he and the late Frank W. Darling travelled extensively in behalf of the Reproductions Program. "Old 37" is still in use as one of the best expressions of the background, accomplishments and objectives of the restoration of Williamsburg.

Mr. Geddy was appointed Secretary of the organization on December 1, 1930 and held that post during the period of greatest construction activity when streets were being rebuilt, utilities placed underground, post-colonial buildings removed from the restored area, and restoration and reconstruction work progressed at a rapid pace with such buildings as the Travis House, Raleigh Tavern, Williamsburg Theatre, Museum, Capitol and Governor's Palace being opened. On October 1, 1935 he was appointed Assistant to the President and on December 14, 1937, he became a Vice-President. On March 1, 1943 he was made First Vice-President, and his title was changed on May 5, 1947 to Executive Vice-President.

Mr. Geddy is survived by his wife, the former Miss Carrie Cole Lane of Williamsburg; a son, Vernon M. Geddy, Jr., associated with his father in law practice; and a daughter, Mrs. Fred L. Frechette, both of Williamsburg; and a brother, George Ben Geddy, of Richmond.

Circus Is Planned At Community Night

A Transportation Corps circus and an amateur show will highlight the Community Night hobby show scheduled for the Matthew Whaley High School November 12.

The Transportation Corps circus, which has won several national awards, will be brought from Fort Eustis, and will necessitate 10 10-ton trucks to transport its equipment. Presented in two tents outside the high school, the circus includes a model exhibition of all the Corps' functions from deep-sea diving to moving heavy equipment. There will also be an honor guard accompanying the Transportation exhibit.

Inside there will be an exhibit of hobbies ranging from the creative arts, needlework, molding and modeling, to the collectors' items of stamps, coins, arrowheads, and odd relics.

Employees who have interesting hobbies or collections, no matter what, and would like to exhibit them, should contact either Dick Talley (Ext. 229), or Carl Rosenberg, and make the necessary arrangements.

The amateur show is under the direction of Tommy Brummer, and is composed of purely local talent borrowed for the occasion from the college, CW, and the town-proper. Persons interested in taking part in the show should contact Tommy.

CW Organizational Structure Revised

(Continued from page 3)

lease all publicity material. Bob Hoke and Van MacNair will be the principal members of this staff, which supersedes the former Department of Public Information.

Prayer For Vernon Geddy

Mr. Chorley opened the meeting by leading the staff in a minute of silent prayer as a tribute to the late Vernon M. Geddy, counsellor to Colonial Williamsburg since its inception.

In his remarks preceding detailed presentation of the plan, Mr. Chorley pointed out that twenty-six years ago there was no Colonial Williamsburg, and that today we have grown to a wide-spread organization of more than 1,400 employees embracing a vast number of activities. He recalled the time when the four or five staff members held their meetings in his office, while today there is hardly room for the staff in a large Board Room.

This rapid growth was one of the major reasons for the management survey, he said, and cited the following figures to illustrate CW's expansion:

Between 1940 and 1951, a period of eleven years, admissions to exhibition buildings increased 55 1/2%.

Hotel guest days increased 162%. Average employment increased 83%. Gross income increased 216% and total expense increased 233%.

Shows Thoroughness

In commenting on the thoroughness of the survey, the President showed that six members of the consultant firm spent thirty-three man weeks interviewing ninety key personnel and drawing on all pertinent documents, including confidential statements from Division and Department heads.

With obvious pride in the organization, he noted that the survey group, in evaluating the basic strengths of CW, said, "The loyalty and devotion of the staff arise from an awareness that Colonial Williamsburg has a setting, a plant and an idea that is both unique and socially significant. The sincerity and idealism encountered could spring from no other source." The survey group also remarked on the "surprising degree of objectivity and frankness of CW personnel in facing current problems without embarrassment or rationalization."

Mr. T. D. Morris, partner of the management consulting firm, in giving a detailed explanation of the reorganization showed that CW's structure will consist of three basic parts:

The office of the President, comprising the President, The Executive Vice President, the Administrative Assistant to the President, the Public Relations Staff and such outside consultants as may be used from time to time.

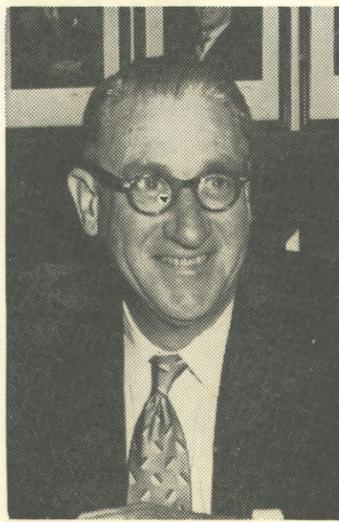
Staff Activities

Staff Activities, comprising the Vice President-Director of Corporate Relations, the Treasurer-Comptroller, and the Curator.

Operating Divisions, comprising the Vice President-Director of Architecture, Construction and Maintenance; the Vice President-Director of Interpretation; the Vice President-Director of Presentations; the Vice President-Director of Visitor Accommodations; and the Vice President-Director of Development.

The terms "section" and "department" have been dropped. Staff members will be known as Vice President-Director if they head a division, or "Director," as designated by the respective administrative officer, for supervisory positions within a division. A few exceptions are made where a conventional title is more explanatory.

One of the purposes of the new organizational structure is to place the administrative group in a position to plan, direct, and supervise more from a top policy point of



Kenneth Chorley Announces Reorganization

view than had been possible heretofore, Mr. Chorley said.

More Authority Delegated

This, in turn, means that those who are known today as Department and Section heads will be given more authority and will be held responsible for daily operations.

Commenting on the enlarged staff, he said, "This fact will necessitate a different approach to the way we work together as the staff in the future. Instead of attempting to hold meetings of the entire staff as a working and planning committee, we must from now on rely upon divisional meetings, and the meetings of the administrative officers."

"Finally, with a larger staff and a better definition of responsibilities, the administrative officers intend to drastically reduce our dependence on the committee method of management. The survey recommends that we eliminate 14 committees."

Appointments to most key positions have been made and vacancies will be filled as promptly as possible. Since the transfer and revision of functions will require a period of time in several cases, these actions have been assigned to the respective Vice Presidents, the Curator and the Treasurer-Comptroller for accomplishment under the guidance of the administrative officers.

Praises Staff

In his remarks, Mr. Chorley pointed out that the office of the President had been surveyed in the same fashion as the rest of the organization and that one of the principal changes under the new system would be more "on the scene" activity by the President to eliminate the problem of "absentee management."

In closing the meeting, Mr. Chorley said:

"As usual, I have probably talked too much this evening, but I cannot close this meeting without one final word.

"You have often heard me say how proud I am of the Staff. I am afraid I shall have to try to

Virginian-Pilot

(Continued from Page 1)

The straggling street ankle deep in dust, grateful only to the chickens ruffling their feathers in perfect safety from any traffic danger. The cows taking refuge from the heat of the sun under the elms along the sidewalk. Our city fathers, assembled in friendly leisure, following the shade of the old Court House around the clock . . .

Williamsburg turned time back to become much more than an American museum piece. It is a big business in the arts and crafts, it is a primary attraction for American tourists and those from abroad. It is many things. Above all it is a restored theater in which American democracy was created. It had a wise and tactful counselor in Mr. Geddy.

find a new word, because every time you are confronted with a new and more complex challenge I find that you rise to even greater heights than you have heretofore. This has been clearly exemplified by your attitude with respect to this survey. I do not think any of us looked forward to it. I am frank to say I did not. The experience through which we have all gone in the last few months could have been a trying one, an upsetting one. All the time and effort that went into it could have been for naught. It was in the hands of the Staff to make or break this survey. With all due respect to Cresap, McCormick and Paget, to Mr. Morris, Mr. Herne-man, and Mr. Bares—you, the Staff of Colonial Williamsburg, made it.

Unselfishness Cited

"You were completely unselfish, completely impersonal, completely objective. You thought only, in working with these gentlemen, of the best interests of Colonial Williamsburg and you did a magnificent job, the results of which may have far reaching influence on the future of Colonial Williamsburg.

"Again, it is my great pleasure and privilege to tell you what a grand job you have done and to say, "Thank You." Let me say once more too what a joy and satisfaction it is for me to work with you. Nearly one-half of the years I have lived have been spent with Colonial Williamsburg. No man could ask for a better job. The years of my association with the Staff of Colonial Williamsburg have been the happiest years of my life and I shall always regard them as a privilege — a privilege of which I shall ever be proud."

Times Herald

The editorial which follows is reprinted from the Newport News Times Herald of October 21.

Vernon Meredith Geddy, in more than three decades of sterling service and leadership to the Williamsburg community, disproved the Biblical adage that: "A prophet is not without honor, save in his own country, and in his own house." He had grown in public esteem and honor during the years he served as juvenile judge, Commonwealth attorney, city councilman, and president of the council, and in many places of trust in the Williamsburg Restoration, reaching the Executive Vice-Presidency of that organization.

In old Bruton Parish church of which he was a member, vestryman for years, and senior warden at the time of his unexpected death Saturday afternoon, he had been closely associated with the late Dr. W. A. R. Goodwin for many years, rector of that church and originator of the dream of the restored Williamsburg. That dream came true for Dr. Goodwin and Mr. Geddy under the financial patronage of John D. Rockefeller, Jr. It was a dream on which Mr. Geddy did yeoman service, leaving therein, perhaps his greatest service to his community and to the state and to the nation, for restored Williamsburg which is a national shrine of major importance.

Served Many Fields

Mr. Geddy served in other many useful capacities of leadership as membership on the State Hospital Board, bank director, director of the Virginia State Chamber of Commerce, and president of the Society of the Alumni of the College of William and Mary, whose medallion he received for high service to his alma mater.

These things made up a full life, a list of services and accomplishments that have contributed materially to the progress of Williamsburg and the Peninsula and of the State. His host of friends will feel the greater sorrow in his death because it was, as we say, untimely. His career was terminated at the age of 55 when his accumulation of experience and knowledge gave promise of much more fine service to Williamsburg, the Peninsula, Virginia and the Nation, which already owed him much and yet owe him a cherished place in knowledge and devotion to the things he stood for.

Gardiner T. Brooks, Rental Agent, Dead

Colonial Williamsburg mourns the loss of Gardiner Tyler Brooks, a life-long resident of Williamsburg and rental agent for Colonial Williamsburg since its inception, who died October 15 in a Richmond hospital following several weeks illness. Gardiner Brooks had been in the real estate business for four decades and aided in the early purchase of property that made the restoration work possible. From that time on he served as the rental agent for Colonial Williamsburg, handling the multitudinous details of the various rental properties. He was a respected member of the community and active in many of its affairs.

Virginia Gazette

(Continued from page 1)

20th century history of Williamsburg.

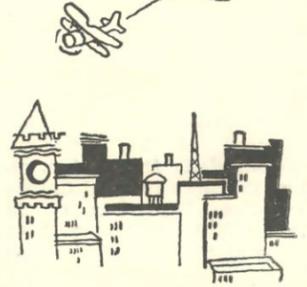
Perhaps one of the most significant parts he played in this historic drama was his noted success as liaison between the organization carrying out the restoration work and the people of the city of Williamsburg. His activities in the community especially aided him in this important work. He served on the City Council; on the Williamsburg School Board; as a Vestryman for Bruton Parish Church and at the time of his death, as Senior Warden; as a member of the Virginia State Hospital Board; as a Director of the Peninsula Bank and Trust Company; and was affiliated with the local clubs and organizations. He was vitally interested in the well-being and welfare of the Community and worked with unflinching energy and resourcefulness. Always the well-being of the Community was ever in his mind and heart and because of this his years of useful living in Williamsburg are a lasting contribution to both the Community and to the organization entrusted with the preservation of American traditions.

Vernon Geddy will be sorely missed in this Community but the lives of our citizens are greatly enriched by the beneficial service which he has rendered so faithfully. Long will he be remembered too for his silver-tongued oratory.

Williamsburg's other loss was equally untimely. The death, at 58, of Gardiner T. Brooks, prominent business man of this city, last week, has deprived us of another outstanding citizen and leader. A life-long friend of Mr. Geddy's, Mr. Brooks also was born in Williamsburg and attended William and Mary College. He was closely associated with all civic affairs in the Community and his real estate agency was the exclusive rental agency for the Williamsburg Restoration. He, too, will be keenly missed for he also rendered notable service to our community. Known to everyone for his warm friendliness and helpful spirit, his death is a real loss.

Both these outstanding citizens were cut down in the prime of life but fatal illness is no respecter of age or youth. Nevertheless, both, in the short span allotted to them, made conspicuous contributions which will live forever in the history of Williamsburg and this historic area.

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