

THE UNIVERSITY OF MICHIGAN

SCHOOL OF PUBLIC HEALTH

DEPARTMENT OF HEALTH PLANNING AND ADMINISTRATION

NEW YORK STATE
JOURNAL OF MEDICINE

JAN 9 1984

ANN ARBOR, MICHIGAN 48109-2029

January 6, 1983

Alan Blum, M.D.
Editor
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, New York 11042

Dear Alan:

Thanks for sending the copy of the December 1983 issue of your journal. I have not yet had an opportunity to read it, but glancing through it and reviewing the table of contents suggests that it is a gigantic landmark document. While such wording might sound like hyperbole worthy of yourself, I genuinely mean it. This document looks like a classic, compared to the "Classics Illustrated" issue of the Medical Journal of Australia. I am ordering a few reprints for myself, but in addition I would like to take you up on your offer of contributors' ordering copies of the entire issue at cost (\$1). Specifically, I would like to order 100 copies of the entire issue. You might be pleased to know that our School's business manager has agreed to pay for this out of School funds, since he concurs with my assessment of its importance for public health.

I am trying to ready myself for a December 31 departure for a month in the People's Republic of China, working at the Shanghai First Medical College. Since I will not be back until early February, I will ask the department's administrative assistant to pursue the matter of ordering the issues from you.

Again, you have my sincerest congratulations and genuine admiration. I just hope that this issue receives the national attention that it deserves.

Best regards,

Ken Warner/mb
Kenneth E. Warner

KEW:mb

NOTE: Dr. Warner dictated the above letter before he left for China on December 31. Because of our holiday break, the letter was not typed until today.

January 17, 1983

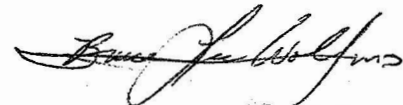
To the editor,

December's issue on Smoking and Health is to be applauded. In its scope, it touched most of the issues regarding smoking while never losing focus on medicine's mislaid priority - preventative medicine and the war against smoking. There is a cigarette pandemic that physicians must address themselves to with greater verve, for only the medical community offers the vaccine to this rampant disease.

I know. Over the past year, I have been mustering efforts with others to facilitate passage of the Clean Indoor Air Act by attempting to activate physician support statewide. Previously, medical societies in New York have given verbal support, but this lip service has simply been hollow words not backed by individual action. This token statement by the medical community has therefore had little impact on counteracting the stonewall tobacco industry and its well organized, money-backed efforts of advertising and lobbying. So, the 4th largest lobby in the state, the tobacco industry, has had its way in perpetuating the pandemic and maintaining its role as vector, while the medical lobby, 3rd largest lobby in the state, sits meekly and idly by.

An effort was undertaken to have resolutions passed at many hospitals across the state demonstrating percentages of physician support for the Clean Indoor Air Act. I relate one experience with such a resolution proposal at my home institution, Albany Medical Center Hospital. AMCH, one of the state's leading medical facilities, said they could support the Clean Indoor Air Act in principle, but would not do so in writing because they deemed the proposal political. A few other hospitals have argued the same. Such response sickens me, not only for my patients and their children, but for those unborn. For what is at stake, political repercussions or people's health? And if we, physicians, will not be leaders and activists in issues of preventative medicine, then who will be?

We are left with vectors or vaccines.



Bruce L. Wolf, M.D.
Medical Resident
Albany Medical Center

ROSWELL PARK MEMORIAL INSTITUTE



David Axelrod, M.D.
Commissioner of Health

Department of Health ■ State of New York

666 Elm Street ■ Buffalo, New York, 14263



Gerald P. Murphy, M.D., D.Sc.

Institute Director
NEW YORK STATE
JOURNAL OF MEDICINE

JAN 19 1984

January 17, 1984

Dr. Alan Blum, Editor
N.Y. State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, N.Y. 11042

Dear Dr. Blum:

With your expressed permission, I would like to reprint "Helping patients Withdraw from Smoking," an article appearing in the December issue of the New York State Journal of Medicine, in the February issue of the Clinical Newsletter. The CN is a Roswell Park Memorial Institute publication disseminated to physicians and researchers. Dr. Gerald P. Murphy, director of Roswell Park, and Mr. Russell Sciandra, director of the Institute's Cancer Information Service, are the authors of this article.

If permission is granted, your journal will be fully acknowledged, and two copies of the CN will be forwarded to you for your files.

Thank you for your cooperation. Should you have any questions, please call me at (716) 845-5747.

Sincerely yours,

Colleen M. Karuza
Sr. Public Information Specialist
Medical & Scientific Communications

CMK/jac

January 19, 1984

Colleen M. Karuza
Sr. Public Information Specialist
Medical & Scientific Communications
Roswell Park Memorial Institute
666 Elm Street
Buffalo, NY 14263

Dear Ms. Karuza:

Thank you for your thoughtful letter of January 17, in which you request permission to reprint, "Helping patients withdraw from smoking" in your February Clinical Newsletter.

I do have some concerns at this time in regard to reprinting the article. The December issue of the Journal is barely a month old, and we are still working toward a wide distribution of the issue throughout the country. Were an article to be reprinted in another publication aimed at a medical readership while we are trying to attract orders for this issue, it might dilute the impact of the issue as a whole. I think there should be a period of several more months before the article could be reprinted; even then, mention of the availability of the entire issue would be required. Alternatively, were the Clinical Newsletter to consider reproducing the enclosed advertisement for the issue, then it might be possible to publish the article sooner.

Sincerely,

Alan Baum, MD
Editor

AB:mm
encl.



The University of Western Australia

Department of Surgery
The Queen Elizabeth II Medical Centre
Nedlands, Western Australia 6009
Telegrams Uniwest Perth, Telex AA92992
Telephone (09) 380 1122 ext. 2148

Dr. Alan Blum,
Editor,
The New York State Journal of Medicine,
Medical Society of the State of New York,
420 Lakeville Road,
Lake Success, N.Y. 11042. 26th April, 1983.

Dear Alan,

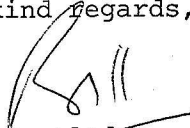
Just a note to forward an advertisement from the MJA which you have, no doubt, already seen but which should give you some encouragement against the tobacco advertisers, namely evidence of an unprecedented demand for the 5th March edition of the MJA, which really seems to have been a most marvellous swan song for you.

I thought I would just let you know that the tide continues to turn against the tobacco advertisers in Australia, although it has yet to become a flood tide, and certainly the tobacco companies are striving very hard to behave like King Canute and push it back !

The Health Ministers of the various States are meeting at the moment and I anticipate that they will be unable to come to an agreement about a nation-wide advertising ban. However, both South Australia and Western Australia look as though they will have a Tobacco Advertising Bill before their Houses of Parliament within the next twelve months. Hopefully, if we can get the Bill passed in one or other of the States there will be a domino effect.

How are things going in New York ? I guess you will be attending the 5th World Conference on Smoking and Health in July. Steve Woodward will be going from W.A. representing the Australian Council on Smoking and Health, which remains in good heart. I am afraid I will not be there myself in the flesh, although I will be in spirit.

With kind regards,


W. M. Castleden
MS., FRCS., FRACS.
Consultant Vascular Surgeon.



THE UNIVERSITY OF ROCHESTER
MEDICAL CENTER

SCHOOL OF MEDICINE AND DENTISTRY • SCHOOL OF NURSING
STRONG MEMORIAL HOSPITAL

NEW YORK STATE
JOURNAL OF MEDICINE

DEC 23 1983

601 ELMWOOD AVENUE
ROCHESTER, NEW YORK 14642
AREA CODE 716

John H. Morton, M.D.
Professor of Surgery
275-2736


December 21, 1983

Alan Blum, M.D.
Editor,
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, New York 11042

Dear Dr. Blum:

I reviewed with interest the December 1983 issue of the New York State Journal of Medicine. I believe that devoting the entire issue to the subject of cigarette smoking was entirely appropriate. I urge the journal to continue on this campaign and to do similar things in other areas (such as drunken driving) in the future.

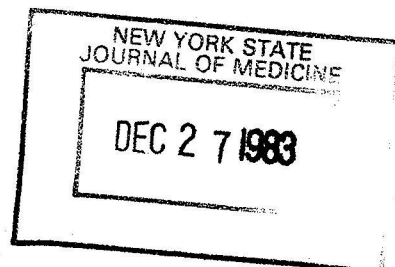
Sincerely yours,


John H. Morton, M.D.

JHM:cmc

xc: Bernard J. Pisani, M.D.

LEONARD WOLIN, M. D.
666 COLVIN AVENUE
BUFFALO, NEW YORK 14217
TELEPHONE 873-3323



December 22, 1983

Alan Blum, MD, Editor
New York State Journal of Medicine
PO Box 5404
Lake Success, NY 11042

Dear Dr. Blum,

Congratulations. Thank you for the "New" look of our Journal. I am especially appreciative of the December, 1983 Issue.

For too long we have permitted the media to manipulate Medicine for its own interests. Obviously Good Health and Medical News are good circulation builders, whether for the prestigious New York Times or the yellow scandal sheets. For too long the special advertising interests have prevented the presentation to the public what they should know about cigarettes, smoking, and health.

There are other areas where Medicine must assert itself. Alcohol is handled similarly by the Press and Television. The contrast that we as Physicians see, of wards full of middle-aged and older patients suffering from cirrhosis, polyneuritides, and the mental anguish associated with Alcohol, and the television image of "happy" young, attractive men and women gloriously guzzling beer, is a sad sight. Again, it sets the picture of an unfortunate role model for our young people.

The Media are also quick to seize so-called Medical break-throughs. They do it, I am sure with the aid of the publicity departments of our most prestigious pharmaceutical companies. I recall the recent instance of the introduction of oraflex(R). The television and press barrage prior to its introduction encouraged my patients to request it from me even before I (as a reasonably knowledgeable physician) had an opportunity to digest the literature; in this instance not even the manufacturer's

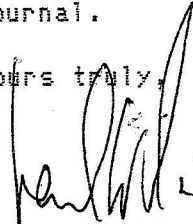
LEONARD WOLIN, M. D.
666 COLVIN AVENUE
BUFFALO, NEW YORK 14217
TELEPHONE 873-3323

hand-outs.

The authoritative journals have until now said nothing. The so-called "throw-away" journals are even less critical. One journal, which I shall leave nameless except that it shares with yours the term "New" and is regional to the northeastern United States, seems within the last few years to have joined the crowd. Often, prior to the publication date and certainly before I receive my copy, there are blurbs on National television and in my local newspaper. Occasionally the message is good. But most often it is premature, of no immediate relevance, and trouble-making.

Dr. Blum, keep up the good work. We need an honest voice for Health in the market-place. I am proud of Our Journal.

Yours truly,



Leonard Wolin, M.D.
Attending Physician, Buffalo General Hospital
Clinical Assistant Professor of Medicine,
School of Medicine,
State University of New York at Buffalo

Editor: Ian Munro MB MRCP
Deputy Editors: Robin Fox MB
David Sharp MA

RF/JMF

22nd December 1983

Alan Blum M.D.,
The Editor,
New York State Journal of Medicine,
420 Lakeville Road,
P.O. Box 5404,
Lake Success,
N.Y. 11042,
U.S.A.

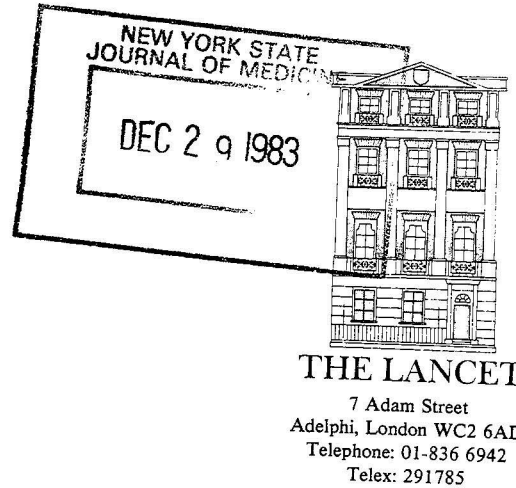
Dear Alan,

The December issue of your journal has met with universal admiration here. The cover illustration, though sacrificing the contents, is a master-stroke. I shall be interested to see how you cope with alcohol, which is an altogether more tricky subject.

Strength to your arm!

With best wishes,

Robin

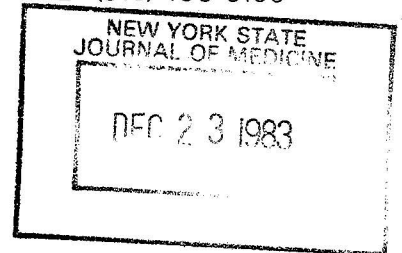




MEMORANDUM

MEDICAL SOCIETY OF THE STATE OF NEW YORK

420 LAKEVILLE ROAD, LAKE SUCCESS, N.Y. 11042 (516) 488-6100



December 23, 1983

To: Alan Blum, M.D.
Editor, New York State Journal of Medicine

From: Bernard M. Jackson, CLU
Director, Division of Insurance &
Membership Benefits

Over the past ten years I have perused the New York State Journal of Medicine and because of my non-medical background, I have not attempted to read many of the articles written in the Journal. However, I read the December, 1983 issue of the New York State Journal of Medicine from cover to cover, and I have required my children to read it and have recommended it to several friends for their information.

Congratulations to you, your staff and the contributing writers who made this issue, which deals with the perils of smoking, most interesting and informative for all to read.

I am a non-smoker. However, I do not smoke primarily because I do not enjoy smoking after trying it several times. Now I am an informed non-smoker and I am sure I will never again try smoking and will take the additional step to have others who have developed the habit to give it up.

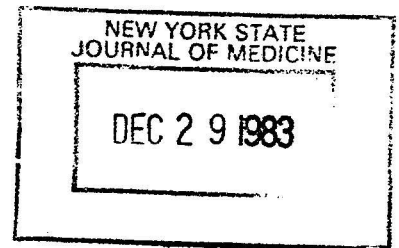
Please continue your good efforts in this area.

Best wishes for a Happy Holiday Season!

BMJ
BMJ:PF

c: Milton Rosenberg, MD
A.A. Angrist, MD

DONALD F. BRAUTIGAM, M.D., F.A.A.F.P.
GARY E. EGGLESTON, M.D.
MARK R. HAGEN, M.D.
193 EAST MAIN STREET
WESTFIELD, NEW YORK 14787
TELEPHONE 326-4678



December 23, 1983

Alan Blum, M.D.
Editor
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, NY 11042

Dear Doctor Blum:

Congratulations on the December 1983 issue of the New York State Journal of Medicine. In my opinion, the significance of the articles in this issue of the journal so far surpasses the usual quality of the journal as to put this issue in another class by itself. It is extremely encouraging to see an entire issue of a reputable medical journal devoted to the subject of cigarette smoking. I must admit that I have read more of the articles in the present issue than I have read in the last six months worth of issues.

As a family physician practicing in a rural area with a large practice, I have come to hate cigarette smoking and it's affects on peoples health. I could ^{find} pages recounting stories of people who have died prematurely as a result of their cigarette addiction. I am sure that I at least partially alienate or completely alienate several patients a week because I encourage them to stop smoking cigarettes immediately.

Thanks so much for putting together this December issue. I will certainly keep it in my permanent files.

Sincerely,

A handwritten signature in cursive script that reads "Donald F. Brautigam".

Donald F. Brautigam, M.D.

DFB/prt

HARVARD UNIVERSITY
DIVISION OF HEALTH POLICY RESEARCH AND EDUCATION
Division of Health Policy at Harvard Medical School

JOURNAL OF MEDICINE

JAN 9 1984

HARVARD MEDICAL SCHOOL
JOHN F. KENNEDY SCHOOL OF GOVERNMENT
HARVARD SCHOOL OF PUBLIC HEALTH



JULIUS B. RICHMOND, M.D.
Professor of Health Policy
398B Brookline Avenue
Boston, MA 02215
617-732-1410

23 December 1983

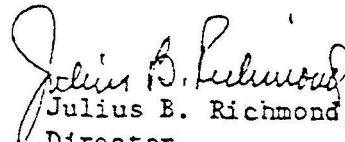
Alan Blum, M.D.
Editor
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, New York 11042

Dear Dr. Blum:

I just received my copy of the December 1983 issue of the Journal. I want to congratulate you on the creative way in which you approached the editing of this issue. It should be highly useful to a great many people. It certainly is timely.

With very warmest wishes and, again, with much appreciation for what you have accomplished in getting this issue out - and for all your other efforts.

Sincerely,


Julius B. Richmond, M.D.
Director

Dec 24, 1983

Dear Alan,

Received my copy of the December edition of the New York State Journal of Medicine and it looks like a blockbuster. In my opinion a copy should be sent to every senator and representative in the U.S. Congress.

Enclosed is a check for 10 copies, plus postage. I will distribute the copies to persons/organizations where I believe some benefit will result.

You have done a super job on this issue. Thanks for being a doctor that isn't afraid to speak up.

DR JOHN H O HARA
3038 TRAYMORE LA
BOWIE MD 20715

Phones HOME 301-262-5867
WORK 301-688-7781

check encl.

\$20.00

Bowie GASP 4/76

PO Box 863

Bowie Md 20715

to be inc 12/29

EDITH M. JURKA, M. D.
116 EAST 66TH STREET
NEW YORK, N. Y. 10021
—
TELEPHONE REGENT 7-0591

NEW YORK STATE
JOURNAL OF MEDICINE

DEC 30 1983

December 29, 1983

Dr. Alan Blum, Editor
New York State Journal of Medicine
420 Lakeville Road
Lake Success, New York 11042

Dear Doctor Blum:

My copy of the New York State Journal of Medicine which addresses the subject of cigarette smoking just arrived, and I cannot find words adequate enough to tell you how superior a product I think this issue is, and how important it will be for years to come. There is no aspect of the problem, political or otherwise, which it fails to address in very high quality authoritative fashion. It is bound to become a powerful reference tool in the hands of private and government agencies trying to deal with an addiction which costs so much in illness, misery, and money all over the world. I am glad that you documented the bad effects that "ugly Americans" are having on the health and economies of other parts of the world. However, I expect that the tobacco industries will continue to spend millions of dollars to tell people that the connection between cigarette smoking and lung cancer, among other things, is far from having been demonstrated. Everyone who works on this must either have a powerful capacity to deny facts, or else have no integrity in this area.

The fact that this publication is by an organization as prestigious as the New York State Society of Medicine not only adds to its authority, but I think the publication in turn increases the prestige of the Society. You wrote that the issue was a year in the preparation, and I can imagine how much effort went into it on the part of many people. I think you are to be greatly congratulated on the product, which will bring us all many dividends in the time to come. Thank you.

Sincerely yours,

Edith M. Jurka, M.D.

Edith M. Jurka, M.D.

CC: Dr. Milton Rosenberg

STATE UNIVERSITY
OF NEW YORK
DOWNSTATE MEDICAL CENTER

NEW YORK STATE
JOURNAL OF MEDICINE

JAN 6 1984

• COLLEGE OF MEDICINE
Department of Preventive Medicine
and Community Health
(212) 270-1056, 1057

January 3, 1984

Alan Blum, M.D.
Editor
New York State Journal of Medicine
420 Lakeville Road
Lake Success, NY 11042

Dear Alan,

I've got to hand it to you and your colleagues. That December 1983 issue "really smokes good like a Lucky should." Pat tells me that you've gotten a great deal of favorable publicity from all over and many reprint orders, even from other medical societies.

This is quite a change for a medical society journal in taking a stand on an issue that could possibly be troublesome. Hopefully, it marks the beginning of a new trend in protecting the consumer, educating the professionals and high-order muckracking in the positive sense.

I am working on an article that deals with patient rights, tentatively entitled, "Before Health Education - A Health Care Consumer Does Have Rights." My intent is to show that even if providers do educate their patients, both provider and patient should be aware of the rights of patients, particularly the items contained in various documents such as the AHA manifesto. Would you be interested in that for your next crusade?

Again, congratulations on the December 1983 issue. Best wishes for the New Year.

Sincerely yours,



Allen D. Spiegel

Doctor David Mezz

3901 South Ocean Drive - Apt. 5-N
HOLLYWOOD, FLORIDA 33019

January 3, 1984

NEW YORK STATE
JOURNAL OF MEDICINE

JAN 6 1984

Letter to the Editor
New York State Journal of Medicine
420 Lakeville Road
Lake Success, N. Y.

Dear Sir:

I wish to express my admiration for the comprehensive manner in which your researched the subject of smoking and the injuries it causes as reported by investigators, world-wide.

Using the entire December 1983 issue of the U. Y. S. J. of M. for that single subject must be a first in the annals of medical publications.

I would suggest that, since the articles are understandable by laymen, a copy should find its way to the desks of the lawmakers thruout the world.

My congratulations on a superb, all-inclusive presentation.

Sincerely yours,

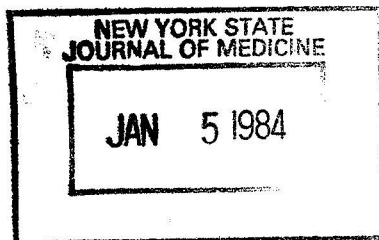


DAVID MEZZ, M. D.

DM:f

JACK SCHNEE, M.D., F.A.P.A.

85-15 MAIN STREET
BRIARWOOD, N. Y. 11435
AX 7-5600



January 3, 1984

New York State Journal of Medicine
420 Lakeville Road
Lake Success, New York 11042

Dear Sirs:

I read your December 1983 issue which aptly described the World Cigarette Pandemic.

In addition to the measures that have been taken and should be taken, I should like to offer two additional approaches.

First, there should be a heavy tax on both the tobacco industry and those who wish to purchase tobacco. The tax money should be used to pay for "treatment" and care for those smokers or their families since a substantial number of smokers will become physically ill, disabled, and die. Those who want the freedom to smoke should also bear the responsibility for smoking. The whole community should not have to bear the costs for the smokers. This idea, I believe, was written up by another physician a number of months ago (I apologize that I can't recall his name) and I applaud this approach.

Secondly, the non smokers have rights to their protection. Where legislation does not protect the non smoker sufficiently, then active social action by the non smoker is justified. What would it be like if all in favor of restricting smoking were to expose noxious smelling vapors in restaurants and anywhere smoking was allowed? "Nux Vomitus" comes to mind but I'm sure more potent smellier substances can be suggested by my fellow physicians. Can we declare a strike against smoking? I wonder what the restaurants would do, what the legislators would do? "It is high time to ban smoking from all confined public places such as restaurants, theaters, airplanes, trains, and buses. It is time that we interpret the Bill of rights for the Nonsmoker as well as the Smoker" (page 1258, New York State Journal of Medicine, December 1983 by Jesse L. Steinfeld, M.D. on "Women and Children Last.") Smoking and non smoking sections are a placebo since the pollutants seep into all parts of an enclosed confined place. Passive smoking is dangerous, let alone dissatisfying. The neglect of smokers who pollute air and food of non smokers (including elderly people with compromised pulmonary cardiovascular systems, of children, of everyone) is a sad commentary on our self-centered attitude. Let us set a day to institute this strike against smoking.

Since we are being forced to breath polluted air - so let us join the polluters. Maybe then, we can all sigh a breath of fresh air.

Sincerely,

A handwritten signature in cursive script that reads "Jack Schnee". The signature is written in dark ink and is positioned above the printed name.

Jack Schnee, M.D.

SHeldon B. Cohen, M.D.
W.W. Grainger Building
490 PEACHTREE STREET, N. E.
ATLANTA, GEORGIA 30308

NEW YORK STATE
JOURNAL OF MEDICINE

JAN 9 1984

SHELDON B. COHEN, M. D.
804 PEACHTREE MEDICAL BUILDING
401 PEACHTREE STREET, N. E.
ATLANTA, GEORGIA 30308

Telephone 525-6158

January 3, 1984

Dr. Louis Sullivan, Dean
Morehouse School of Medicine
205 Harkness Hall
830 Westview Drive
Atlanta, Georgia 30310

Dear Louis:

The December 1983 issue of the NEW YORK STATE JOURNAL OF MEDICINE was devoted to what many of us believe to be the No. 1 health problem confronting us, "the world cigaret pandemic." Under the editorship of Alan Blum, an Emory alumnus, this is a most comprehensive coverage of the problems posed by cigaret smoking in our society, dealing as it does with a spectrum of topics including comments of all of the Surgeon Generals, cardiovascular effects, economics, legislation ethics and even promises of treatment.

I was pleased that Dr. Blum asked me to contribute to this issue and am enclosing a copy of my own very modest contribution.

Louis, I strongly feel that this special issue ought to be in the hands of every physician, medical student and anyone else connected with the practice of medicine. If you would like to have these journals supplied to the Morehouse medical community, I would be pleased to make a contribution of \$50 towards defraying the cost of obtaining them. (Dr. Blum is making them available for \$1.00 per issue plus shipping costs.) If you would like to obtain and distribute the journals, please let me know and I will send you my check for \$50 along with Dr. Blum's address so that you can contact him directly for your total supply.

Best wishes for the coming year.

Cordially,



Sheldon B. Cohen, M. D.

SBC:hcm
Encl.

BATON ROUGE CLINIC

8415 GOODWOOD BOULEVARD
BATON ROUGE, LOUISIANA 70806-7899

PHONE (504) 923-1515

January 4, 1984

DERMATOLOGY

JUDITH PATRICK, M.D.
ROBERT N. EARHART, M.D.

INTERNAL MEDICINE

CHARLES PROSSER, M.D.
ROGER REYNOLDS, M.D.
HUBERT J. WAGUESPACK, M.D.
ROY G. KADAI, M.D.
HARRY KEAN DAY, JR., M.D.

DISEASES OF THE CHEST

JAMES H. LUTSCHG, M.D.
FLOYD J. ROBERTS, JR., M.D.
RICHARD R. VATH, M.D.

ENDOCRINOLOGY

DOUGLAS I. GORDON, M.D.
WARREN M. FRASER, M.D.

GASTROENTEROLOGY

BRUCE L. BAER, M.D.
LEON N. DEMENT, JR., M.D.

HEMATOLOGY

HENRY W. GILES, M.D.

HEMATOLOGY — ONCOLOGY

DAVID D. KAHN, M.D.
RICHARD F. BURROUGHS, M.D.
FREDERIC T. BILLINGS, III, M.D.

RHEUMATOLOGY

HERBERT R. DYER, M.D.
JED LANE MORRIS, M.D.

NEUROLOGY

JOHN M. HOPPER, M.D.
STEVEN J. CAVALIER, M.D.

OBSTETRICS — GYNECOLOGY

MELVIN SCHUDMAK, M.D.
FREDERICK E. LIND, JR., M.D.
GREGORY M. HEROMAN, M.D.
MERRITT F. MELKER, III, M.D.

PEDIATRICS

LAWRENCE M. KLEINPETER, M.D.
LOUIS W. LEGGIO, M.D.
F. DOUGLAS PATTERSON, M.D.

RADIOLOGY

WILLIAM C. DUNBAR, M.D.*

SURGERY

SAMUEL E. FIELD, JR., M.D.
H. JERRY STONE, M.D.
J. BENTON DUPONT, JR., M.D.

ADMINISTRATOR

GEORGE W. BROWN

Alan Blum, M.D., Editor
New York State Journal of Medicine
420 Lakeville Road
Post Office Box 5404
Lake Success, New York 11042

Dear Alan:

The December issue is spectacular. Your editorial and the tribute to Dr. Ochsner were particularly outstanding. Dr. Gitlitz's series of letters to *The New York Times* was most enjoyable. "The Business of Smoking" was most informative.

Enclosed is my reprint order. Please forward answers to my earlier questions:

- (1) Source of "Honoraria for speaking at tobacco industry functions represent another source of funds to congressmen, including the Speaker of the House of Representatives, Thomas P. "Tip" O'Neill, Jr. (D, Massachusetts).? The information identifying Tip O'Neill as a recipient of these funds is not covered in *The Wall Street Journal* article.
- (2) "(The cigarette company had earlier offered to endow a \$400,000 chair for this individual at a medical school in Washington, D.C..)" What is the source of this?
- (3) "Fifty years ago a United States Senator and a President's daughter endorsed Lucky Strikes." Who are these individuals?

Enclosed is one of my recent acquisitions, National Seal brand cigar. This, you note, pays tribute to the Judicial Branch of Government.

*A Professional Medical Corporation

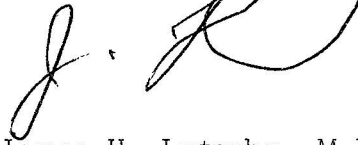
Alan Blum, M.D., Editor
January 4, 1984

Page Two.

I would be happy to help underwrite part of the expense for distribution of the issue to members of Congress, if you haven't already found sponsors for same.

Enclosed also is a copy of my recent letter to Trip Hawkins, seeking help in the video game world.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'J. Lutschg', with a large, stylized flourish extending to the right.

James H. Lutschg, M.D.

JHL:va
Enclosures

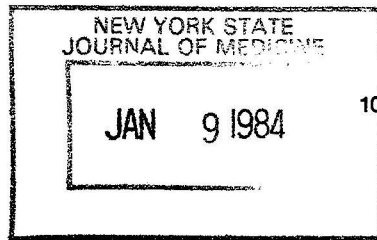
P.S. The National Seal is a donation to DOC Archives. I'm not sure of the dating of this cigar brand, but sadly it seems more appropriate in 1983 than Maurine Neuberger's optimism of 1963, when she looked forward to possible help from the courts (as outlined in her book, *Smoke Screen*, that I gave myself for Christmas), "To begin with, there are the courts. As any Mississippian can tell you, the political power of the South is not necessarily sufficient to inure Southern interests from adverse decisions by United States Courts. And, though our courts are rarely on the frontier of social and economic reform, judicial decisions do eventually reflect progress in our society's concepts of right and responsibility--often in the face of vested interest and political pressure."

One other question, in addition to my earlier three, relates to "Yet a privately published anniversary book, *Decade of Discovery: Advances in Cancer Research 1971-1981....*" In looking over the list of credits in this publication, I was unable to establish the source of the private funding or the nature of same. Would you please clarify this issue for me?

JHL:va



NEW JERSEY
GASP INC.
Group Against Smoking Pollution



105 Mountain Avenue
Summit, NJ 07901
201-273-9368

5 January 1984

Dear Alan,

I stayed up until three last night reading the Journal. It's extraordinary, of course. No one in the world but you could have done it.

All the ads from your "Nazi memorabilia" set a great tone and you are ruthless--the cover! The snippet quotations were terrific and I liked hearing from Gershwin and Joni Mitchell too. You've got everything in it, including an interesting section on cessation and snuff. But there's so little repetition; how did so many authors on the same topic never say the same thing?

It will be, as you hope, the standard reference for the next years. I've already put my copy on my desk along with the few resources I use frequently. I've consulted it twice today already. I was especially ^{impressed} by the tobacco company profiles-- what a piece of work.

Your giving eight pages to the Gitlitz correspondence was a great decision, I think. Those sorts of articles are always good reading just as human interest and it goes to the heart of the problem. The Times magazine cover illustration at the beginning was typical Alan Blum, topped only by the ads for tobacco ads. I like that you're inciting doctors, too, with the Time cover on rising medical costs juxtaposed with their cigarette ads.

And it seems to me you fulfilled your special agenda and still put out a medical journal. I liked the section on doctors' smoking, helping patients quit and waiting room education and magazines.

I've just given it a first reading, there are some articles I've not read yet. But on that basis, Phyllis Kahn's article

struck me as well-written and I thought Ken Warner did a fine job, especially including New York State data. I found Arthur's article disappointing. I have a wonderful copy of a ~~ps~~peech he gave recently which was organized, forceful and feeling but his article missed the boat. I thought the Koop interview the weakest part. The flow was disjointed and ~~his~~^{he} didn't answer the questions. I think taped interviews must just be terribly difficult to do well. Kurt Vonnegut tells this story: he read a transcript of an interview he did for Playboy, unedited. He says it convinced him he had one thing in common with Joseph Conrad--neither of them were native speakers of the English language.

Your page 1373--classified advertising order--looks much less professional than the rest of the magazine and even has crooked copy. And I read the Navane ad and I want to know about "unusual thought content."

I found the Clairmonte article terrifying. But then you usually terrify me. My brain takes in the enormity of the problem but my heart is an optimist and just picks a part of the problem and works on it as if I mattered. That part of me believes the issue will produce good in the world.

And to think this issue came out in December, 1983 and March 1983 saw the Australian issue. Two in one year! Fabulous. Thank you.

Soon as the check arrives from my treasurer, I'll mail \$50 for copies. Please send what you can. But I'm going to drop this ~~is~~ⁱⁿ the mail right now.

You are a Superman!

Fondly,
Dina

NEW YORK STATE
JOURNAL OF MEDICINE

JAN 10 1984

January 5, 1984

Dr. Alan Blum, Editor
New York State Journal of Medicine
420 Lakeville Road
Lake Success, New York

Dear Dr. Blum;

Your December 1983 issue "The World Cigarette Pandemic" is an extraordinary effort--horrifying in what it so professionally reveals, so thoroughly documents, but wonderfully complete and readable!

It will save those of us who hope to make changes in human health and the health care industry months of digging for support data.

Many thanks and best wishes.

Sincerely,



Karin Winegar

Feature Writer

P.S. I type this in a newsroom where supposedly well-read, educated, considerate and law-abiding people smoke at liberty and with no regard for the Minnesota Clean Indoor Air Act. Laws won't do--although we must have them--the anti-tobacco movement must come from the masses upward.

JAN 9 1984

M. H. Wiener, M.D.

3850 Galt Ocean Drive
Fort Lauderdale, Florida 33308

(305) 564-2826

Editor

N.Y.S. Journal of Medicine
420 Parkville Rd.
Lake Success, N.Y. 11042Re: Spanish Language Edition of
Vol. 43, No. 13, NYSJM,Dear Sir: A Spanish edition, or abstract,
if either is available, will be very
much appreciated.The highly important health
problem of cigarette smoking, so well
presented in this edition, prompts my
request in behalf of our many non-
English speaking Hispanics in this area
etc. Thank you for your consideration.Sincerely,
M. H. Wiener
S.S. My kind regards to Dr. Al Capristo.

PHILIP MORRIS INCORPORATED

INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Distribution

DATE: January 6, 1984

FROM: Sherryl Post *SP*

SUBJECT: New York State Journal of Medicine
December 1983, Volume 83, Number 13

The attached New York State Journal of Medicine, devoted exclusively to smoking issues, represents a virulent attack on the tobacco industry. According to the Journal's editor, Dr. Alan Blum, "the intent of this issue is to go beyond the posters, pamphlets, and palaver to the realm of primary prevention of the three million adolescents who take up smoking every year in this country."

The release of this issue of the Journal coincides with the 20th anniversary of the first Surgeon General's report. Individuals "deeply committed to ending the cigarette pandemic" were asked to contribute, marking the first time that all Surgeons General have been represented in a single work on the subject.

cc: Mr. James C. Bowling
Mr. Vincent R. Clephas
Ms. Joan D. Mebane

2024925475



JAN 9 1984

Alan Blum, M.D.
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, NY 11042

Dear Alan:

I just received your letter of December 21 and the December '83 issue of the New York State Journal, of Medicine. Please accept my congratulations on a job well done. The issue makes fascinating reading, particularly the series of letters to the editor by George Gitlitz. I'm sure by now you are aware of the November 7 Newsweek supplement written by the AMA and the amount of flack they are receiving as a result of their treatment of smoking and alcohol. It is also my understanding a number of letters to the editor will appear in a forthcoming issue of the New England Journal reflecting a number of opinions on this.

I'm not sure you received a copy of the 1983 Report on Cardiovascular Disease (copy enclosed). A final version with subject index is expected within the next 8 to 10 weeks. You will receive a copy automatically because you are on our Bulletin mailing list.

Alan, I remember a few years ago, when we were still in Atlanta, you had a series of slides containing old cigarette advertisements. I would be very interested in inquiring about the possibility of obtaining some of these if at all possible. The few we have are not very well done, although I have used them a number of times at informal meetings and the people get a big kick out of seeing how absurd some of them really are.

Please keep in touch, and best wishes for the coming year.

Sincerely yours,

A handwritten signature in dark ink, appearing to read "Don", is written above the typed name.

Donald R. Shopland
Technical Information Officer
Office on Smoking and Health

Enclosure

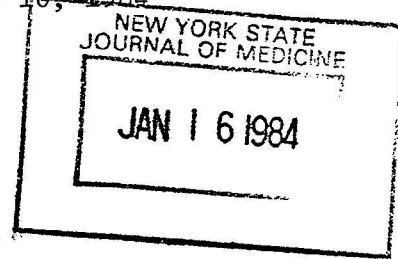


New York State
Association of
COUNTY HEALTH OFFICIALS

c/o Monroe County Health Department
111 Westfall Road - Caller 632
Rochester, New York 14692

AN AFFILIATE OF THE NEW YORK
STATE ASSOCIATION OF COUNTIES

January 10, 1984



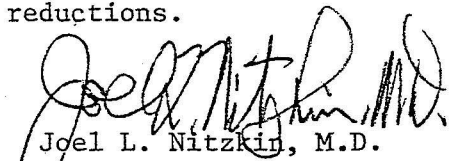
Letter to the Editor
New York State Journal of Medicine
420 Lakeville Road
P. O. Box 5404
Lake Success, New York 11042

TO THE EDITOR:

As President of the New York State Association of County Health Officials, I would like to commend the Medical Society of the State of New York for the strong and positive leadership they have shown in devoting an entire issue of the New York State Journal of Medicine to smoking-related health concerns.

County health directors across the State have long recognized the incredibly high levels of morbidity and mortality which could be prevented by even modest reductions in cigarette consumptions within our respective communities, but have found it extremely difficult to take any more than limited action at the local level to deal with this issue.

Publication of the information provided in your December, 1983 issue should be of substantial value in stimulating increased anti-smoking activities throughout New York State. Levels of morbidity and mortality are such that even modest success in reducing cigarette consumption can achieve significant health status improvement in health cost reductions.


Joel L. Nitzkin, M.D.
President

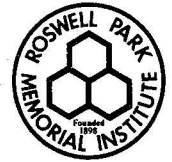
JLN:ar

ROSWELL PARK MEMORIAL INSTITUTE

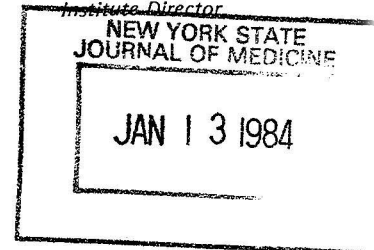


David Axelrod, M.D.
Commissioner of Health

Department of Health ■ State of New York
666 Elm Street ■ Buffalo, New York, 14263



Gerald P. Murphy, M.D., D.Sc.
Institute Director



January 10, 1984

Alan Blum, M.D.
Editor
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, N.Y. 11042

Dear Dr. Blum:

I am honored to be among contributors to the New York State Journal of Medicine special edition on smoking. It is an outstanding collection of information and views on the smoking issue, which hopefully will stimulate members of the Society to greater individual and collective action.

I would like to order thirty additional copies of the Journal which I will share with my colleagues in cancer public education across the United States. A Roswell Park Memorial Institute purchase order for \$30.00 will follow.

Congratulations on a splendid piece of work.

Sincerely yours,

Russell Sciandra
Cancer Information Service

RS:lmh



OF THE CITY UNIVERSITY
OF NEW YORK

THE MOUNT SINAI MEDICAL CENTER

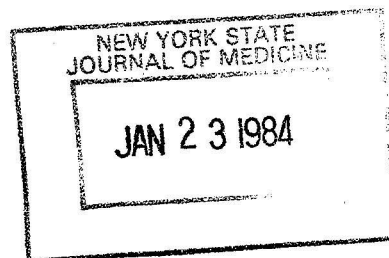
ONE GUSTAVE L. LEVY PLACE • NEW YORK, N.Y. 10029

Mount Sinai School of Medicine • The Mount Sinai Hospital



Office of the President

January 12, 1984



Alan Blum, M.D., Editor
New York State Journal of Medicine
420 Lakeville Road
P. O. Box 5404
Lake Success, New York 11042

Dear Alan:

You are very kind, and I appreciate your letter dated January 6th.

I would be extremely pleased to meet with you and determine what we can do to help you with the State Journal. The recent issue is certainly outstanding, and I like your thematic approach.

Our own Mount Sinai Medical Journal is prospering under the direction of Dr. David Dreiling. He has recently concluded an agreement with the other Mount Sinai Hospitals and Medical Centers across the country, getting them to join in a collaborative venture which I think will insure the success of the Journal. This maneuver has added about 15,000 subscribers, and I am very enthusiastic about the future of our Journal.

I would like to suggest that you come and visit with me anytime you find it necessary to be here in New York. If you will give me a little advance notice, we can even arrange lunch here. I would like to invite Dr. Dreiling to join us since he has a great deal of insight into what we might do for the State Journal, as well as our own. When you have some time in mind, telephone my executive assistant, Ann Whitestone at 212-650-6233.

With best personal regards, I am,

Sincerely,

James F. Glenn, M.D.
President

JFG/hr

cc: David Dreiling, M.D., Professor and Vice Chairman
Department of Surgery



DEPARTMENT OF HEALTH & HUMAN SERVICES

The Surgeon General of the
Public Health Service
Washington, DC 20201
NEW YORK STATE
JOURNAL OF MEDICINE

JAN 20 1984

JAN 13 1984

Alan Blum, M.D.
Editor
New York State Journal
of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, New York 11042

Dear Dr. Blum:

Thank you for your letter of December 20, and the attached copy of the New York State Journal of Medicine.

I appreciate the effort necessary to compile such a volume, as well as your personal concern and interest in important public health issues which underlies this achievement. It is a fascinating and timely issue, and is well covered by your journal. I am sure it will have considerable impact.

I shall keep in mind the invitation to submit articles for future publication in the New York State Journal of Medicine.

Congratulations on a job well-done, and best wishes for continued success.

Sincerely yours,

C. Everett Koop, M.D.
Surgeon General



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District Councilor for Western
Mindanao

13 January 1984

Dr. Alan Blum
Editor
New York State Journal of Medicine
420 Lakeville Road
Lake Success, N.Y., 11042, USA

Dear Dr. Blum:

Thank you for your letter of 16 December 1983 and for the copy of the December issue of the Journal devoted entirely to the problem of cigarette smoking.

Let me congratulate you on this effort. You and the Journal have done a distinct service by providing so much concentrated information on the smoking issue, a health problem that is as important as any in the world today. And it has been done in a most interesting and readable manner.

I hope there will be continued opportunity for us to correspond from time to time. Certainly, if there is any way in which I can be of assistance again, please do not hesitate to let me know.

I hope the air clears of smoke significantly in 1984.

Sincerely yours,


VICENTE J.A. ROSALES, M.D.
President

VJAR:rlm

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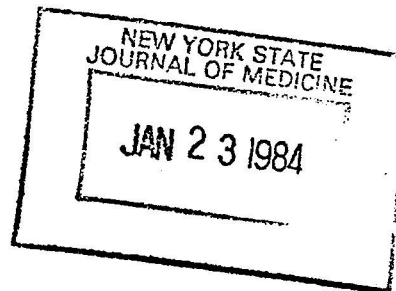
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2415 RAYBURN HOUSE OFFICE BUILDING
 WASHINGTON, D.C. 20515

PHONE (202) 225-4952

January 14, 1984



Alan Blum, M.D.
 420 Lakeville Rd.
 P.O. Box 5404
 Lake Success, NY 11042

Dear Dr. Blum:

I appreciate your thoughtfulness in forwarding a copy of the December 1983 issue of the New York State Journal of Medicine. It is one of the most comprehensive discussions of the impact of cigarettes and the cigarette industry on public health and I congratulate you and your colleagues on its preparation.

I am flattered by your suggestion to contribute an article or interview to a future issue of the Journal relating to smoking. Of course I would be pleased to help and ask that you contact Ripley Forbes of my Subcommittee staff to discuss the appropriate format and timing.

With every good wish, I am,

Sincerely,

HENRY A. WAXMAN
 Chairman, Subcommittee on
 Health and the Environment

HAW/rfj

Jerome L. Schwartz, Dr.P.H.
Health Care Specialist
746 Hawthorn Lane
Davis, California 95616
(916) 756-5196

NEW YORK STATE
JOURNAL OF MEDICINE

JAN 16 1984

Alan Blum, M.D.
Editor
New York State Journal of Medicine
PO Box 5404
Lake Success, N.Y. 11042

Dear Alan:

Your issue is terrific! I really enjoyed it. You have done a great job.

I particularly liked your "fill-ins"--ads, comments, etc. The piece by Bobbie Jacobson on p. 1258 is good--too bad it wasn't longer. The articles about the Third World are excellent.

Some of the articles I am familiar with but others were new to me, such as the interesting exchange of letters--Gitlitz vs. N.Y. Times.

You secured such a broad scope of articles and I know how you did it--by putting in endless hours following up on people and editing the articles. You should be proud of this issue. What does your editorial board think?

I got a call from Good Morning America about Nicorette. I gave them your name and number to call.

Let me know what kind of feedback you get about the issue. I am willing to review a paper for your followup section.

Best wishes.

Sincerely,



Jerry L. Schwartz

Jerry L. Schwartz, Dr.P.H.
Health Care Consultants

NEW YORK STATE JOURNAL OF MEDICINE

746 Hawthorn Lane
Davis, California 95616

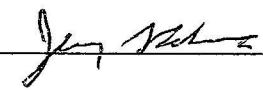
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DATE 9/26/84

TITLE MYTHS & REALITIES OF SMOKING CESSATION

ALL AUTHORS

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		(print)			
Date	_____	Name	_____	Signature	_____
		(print)			
Date	_____	Name	_____	Signature	_____
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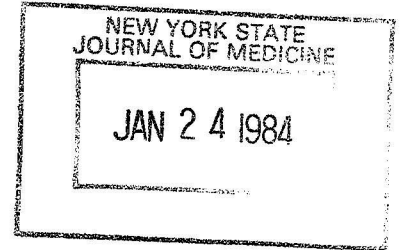
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NATIONAL PUBLIC HEALTH INSTITUTE
DEPARTMENT OF EPIDEMIOLOGY

*Dr. Alice Cowley
1/25*

Dr. Alan Blum
Editor
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success
N.Y. 11042
USA

January 16, 1984



Dear Dr. Blum,

Thank you for your letter of December 16, 1983 and the brand new issue of the Journal. It looks fine and I want to congratulate you for this achievement.

As to the reprints I take your advice and ask you kindly to send the following amount of copies and separate invoices to these two addresses in Finland.

100 copies: National Public Health Institute
attn. Prof. Pekka Puska
Department of Epidemiology
Mannerheimintie 166
00280 Helsinki 28

250 copies: National Board of Health
attn. Dr. Harri Vertio
Office for Health Education
P.O. Box 224
00531 Helsinki 53

Yours sincerely,

A handwritten signature in cursive script that reads "Pekka Puska".

Pekka Puska, prof.
Director
Department of Epidemiology

copy to: Dr. Harri Vertio



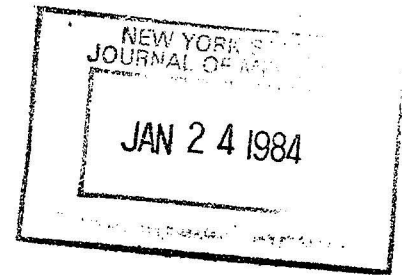


The Saturday Evening Post
· SOCIETY ·

Robert L. Silvers
Vice President/Publishing

January 16, 1984

Alan Blum, M.D.
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, NY 11042



Dear Dr. Blum,

I thoroughly enjoyed reading your December issue. What a fine, exhaustive work on a very important subject. Thank you for sharing this special issue with us.

I am sending it on to Dr. SerVaas. I'm sure she will also appreciate the mention by Dr. Richards, that the Post no longer accepts tobacco advertising.

I will be pleased to exchange complimentary subscriptions with you. Thank you for the offer.

Sincerely,

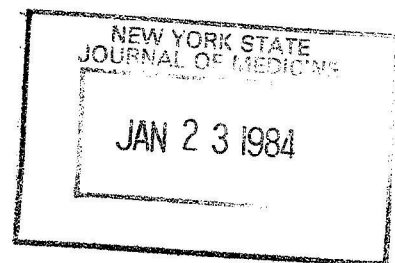
Robert L. Silvers

RLS/jc

pc: Dr. Cory SerVaas

The Boston Globe

Boston, Massachusetts 02107 Telephone 617-929-2000



FRED H. RUBIN M.D.
Medical Director
(617) 929-2739

January 18, 1984

Alan Blum, M.D.
Editor
New York State Journal
of Medicine
420 Lakeville Road
P. O. Box 5404
Lake Success, NY 11042

Dear Alan:

Thanks for sending me the December issue. I think it is great! Congratulations on pulling it off. I have sent a memo to our medical writer.

Someday I would be delighted to write something for your journal concerning the elderly. The problem is that getting projects like that accomplished takes me forever. I am presently two months delinquent on a book review for another journal. Nevertheless, given enough time I will surely get it done.

Incidentally, I took the Canadian subspecialty exam in Geriatrics last year, and am now a board-certified geriatrician.

Say hello to Doris and Leon.

Best wishes,

A handwritten signature in cursive script that reads "Fred".

Fred Rubin, M.D.

FR/jp

1/26/84

DEPARTMENT OF DIAGNOSTIC RADIOLOGY

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Nuclear Medicine 343-3826

18 January 1984

Dr. Alan Blum
Editor
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
LAKE SUCCESS, N.Y. 11042

Dear ~~Dr. Blum~~ *Alan*

It was a great pleasure to receive the superb December issue of your journal. We have ordered another 15 copies.

I will attempt to offer you something appropriate in the form of a letter or short article for consideration for your June issue. Would the end of March be soon enough?

I did one radio interview yesterday, have an hour-and-a-half radio talk line booked for next Monday and will be talking on January 29 to a task force on smoking that the Provincial Government has just set up. *We're ~~making~~ making progress*

With warm regards.

Yours sincerely,

C. Stuart Houston, M.D.

CSH/jm

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CALIFORNIA
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2054 University Avenue, Suite 500 Berkeley, CA 94704 (415) 841-3032

January 19, 1984

Alan Blum, M.D.
Editor
New York State
Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, N.Y.
11042

Dear Dr. Blum,

Chuck Mawson passed along to me your note of 12/30/83 and the December, 1983 issue of the New York State Journal of Medicine. While I'd like to reserve extensive comment until I've had the opportunity to read and digest all the material, I think you've produced a watershed piece of work that will serve as a basic reference for a long time to come. Congratulations! We also appreciate the honorable mention on page 1301 and hope that future articles will discuss our organization's leading role in the Proposition P victory over the tobacco industry in San Francisco's November elections.

Please forward 100 copies of the December, 1983, New York State Journal of Medicine, and bill CNRF at \$1.00 per copy plus shipping. We appreciate your generous offer.

Enclosed please find the latest issue of "Update" and know that I have personally put you on our mailing list. If I may be of any further assistance please let me know.

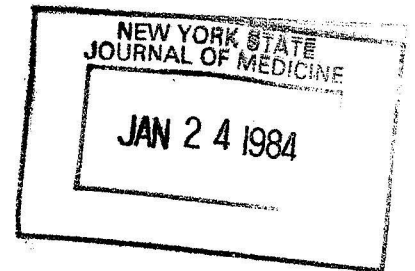
no enclosure

Sincerely,

Michael C. Grimes

Michael C. Grimes, J.D.
Executive Director

cc: Stan Glantz



*copy to
A.A. Cowley*



Téléphone Central/Exchange: 91 21 11
Direct: 91 34 59

In reply please refer to
Priere de rappeler la référence:

Dr Alan Blum
Editor
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, N.Y. 11042
USA

19 January 1984

Dear Dr Blum,

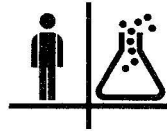
I have been informed that one of the recent issues of the New York State Journal of Medicine contains an excellent review of smoking and health issues. As this topic is of marked interest in WHO, I should greatly appreciate it if you could kindly provide me with a full bibliographical reference of the article(s) or, if possible, send me a reprint.

Thank you for whatever assistance you may be able to provide.

Yours sincerely,

Dr R. Masironi
Coordinator
WHO Programme on
Smoking and Health

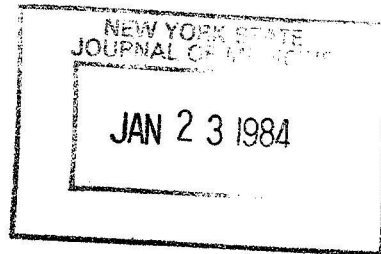
American Council on Science and Health



Dr. Elizabeth M. Whelan
Executive Director

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Associate Director

Lynne P. Middelveen
Assistant Director



January 20, 1984

Dr. Alan Blum
NEW YORK STATE JOURNAL OF MEDICINE
420 Lakeville Road
Lake Success, New York 11042

Dear Alan:

I just finished reading the December issue, and wanted to tell you how impressed (very impressed I should say) with the amount of work you put into that. The results are spectacular. I hope it gets very wide circulation.

Perhaps we could get together on a regular basis to see what types of activities we might suggest for each other and how we might work together.

Sincerely,

Elizabeth M. Whelan
Executive Director

EMW:cem

Please Reply to:

- 1995 Broadway 18th Floor New York, NY 10023 Telephone: (212) 362-7044
- 47 Maple Street Summit, NJ 07901 Telephone: (201) 277-0024
- 1050 17th Street, N.W. Suite 900 Washington, D.C. 20036 Telephone: (202) 659-8978

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NEW YORK STATE
JOURNAL OF MEDICINE

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NY. State Journal of Medicine
420 Lakeville Road
P.O. B 5404
Lake Success, N.Y. 11040.

January 25, 1984.

Dear Sirs:

I would appreciate a complimentary copy of
"The World Cigarette Pandemic", as seen in
the Newsday January 23, 1984 issue. I wish
to share the information with my students.

Thank you

Yours truly

Mr. Arthur Mentzer

Rec'd 1/27/84



American Heart Association

Office of
Public Affairs

January 25, 1984

Editor
New York State Journal of Medicine
420 Lakeville Road
Lake Success, NY 11042

To the Editor:

On behalf of the American Heart Association I would like to commend the New York State Journal of Medicine for its excellent December edition devoted entirely to cigarette smoking.

While we have come a long way since the release of the first Surgeon General's Report on cigarette smoking and disease some twenty years ago we still have a long way to go. It will take hard work and concerted efforts if we are to truly fight the powerful tobacco industry.

Here in Washington D.C., the American Heart Association has joined with the American Cancer Society and the American Lung Association in the formation of a Coalition on Smoking OR Health. In addition to these three major voluntary organizations some thirty other major professional and voluntary organizations are working as an informal coalition to see that antismoking legislation is considered and enacted in the United States Congress. Last year we were successful in seeing the first rise in the federal cigarette excise tax in thirty years. This year we are concentrating on legislation known as the Comprehensive Smoking Prevention Education Acts (H.R. 3979 in the House and S. 772 in the Senate). These bills would require that all cigarette packages and advertisements carry, in a new format, disease specific rotating warning labels. Two examples of the labels are:

Warning: Cigarette Smoking

- causes LUNG CANCER and EMPHYSEMA
- is a major cause of HEART DISEASE
- is ADDICTIVE and may result in DEATH

and,

**Warning: Cigarette Smoking By
Pregnant Women may result in**

- MISCARRIAGE, PREMATURE BIRTHS, or
- LOW BIRTH WEIGHT

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WERE FIGHTING FOR
YOUR LIFE

January 25, 1984
Page Two

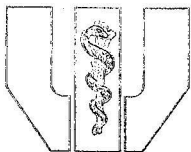
In addition to stronger warning labels, the legislation would also require the industry for the first time to disclose all chemical additives.

I would encourage your readers to write to their Congressman and Senators to ask for their support. Only through constituent grass roots support can we take on the Tobacco Institute and its allies and win this one.

Sincerely,

A handwritten signature in cursive script, appearing to read "Scott Ballin". The signature is written in dark ink and is positioned to the right of the word "Sincerely,".

Scott Ballin, J.D.
Legislative Counsel



EMORY UNIVERSITY SCHOOL OF MEDICINE
THOMAS K. GLENN MEMORIAL BUILDING
69 Butler Street, S.E. Atlanta, Georgia 30303

NEW YORK STATE
JOURNAL OF MEDICINE

FEB 3 1984

DEPARTMENT OF MEDICINE

January 30, 1984

Alan Blum, M.D., Editor
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, New York 11042

Dear Alan:

Your magazine is beautiful! I know you are extremely proud of it.

We would certainly like to see you, and we would be pleased to arrange a Medical Grand Rounds or some teaching session where you might present your work.

I will ask McGraw-Hill to send you a copy of Clinical Essays on the Heart for your review.

I am sure your efforts will encourage many people to discontinue smoking.

Sincerely,

J. Willis Hurst, M.D.
Candler Professor of Medicine
(Cardiology)
Chairman, Department of Medicine

JWH:bh

February 10, 1984

J. Willis Hurst, MD
Candler Professor of Medicine
(Cardiology) *or*
Chairman, Department of Medicine
Emory University School of Medicine
Thomas K. Glenn Memorial Building
69 Butler Street, S.E.
Atlanta, Georgia 30303

Dear Dr. Hurst:

Thank you for your thoughtful letter of January 30. I'm glad you liked the Journal, and I hope we can help put it in the hands of every student, resident, and faculty member at Emory. Would the Department help defray some of the costs of sending copies? We have sold more than 2000 copies in the past four weeks at cost (\$1) and would very much like to send out as many as possible.)

In May I shall be visiting Augusta to give Grand Rounds and the Aaron Brown Lecture at MCG, and I hope might visit the Department at that time. If an early May date looks possible for a Medical Grand Rounds, I'd really enjoy doing it.

Again, thanks for caring.

Sincerely,

Alan Blum, MD
Editor

AB:bfd

The University of Iowa

Iowa City, Iowa 52242

College of Medicine
Department of Preventive Medicine
and Environmental Health



1847

February 1, 1984

Dr. Alan Blum, Editor
New York State Journal of Medicine
420 Lakeville Road
P. O. Box 5404
Lake Success, NY 11042

Dear Dr. Blum:

I have received your December, 1983 issue of the New York State Journal of Medicine which was devoted to the world cigarette situation. I found it very interesting and enlightening.

I would appreciate it if you would send me 20 copies of this issue. Along with the shipment, please send your invoice and we will process it for payment. I think our faculty and students would benefit from this issue.

We would be grateful for your prompt attention to this order.

Sincerely,

Peter Isacson, M.D.
Professor and Head

PI/rjk

20. @ 4.50 = \$ 90.00

V-422

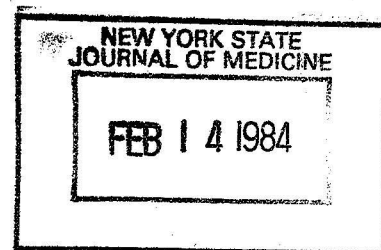
The American Journal of Dermatopathology

Editor-in-Chief: A. BERNARD ACKERMAN, M.D.

NEW YORK UNIVERSITY MEDICAL CENTER
530 FIRST AVENUE, NEW YORK, NEW YORK 10016
212-340-7250

February 2, 1984

Dr. Alan Blum
Editor-in-Chief
New York State
Journal of Medicine
420 Lakeville Road,
P. O. Box 5404
Lake Success, NY 11042



Dear Dr. Blum,

I simply wanted to tell you how magnificent was your issue devoted to "The World Cigarette Pandemic". I don't believe that I have ever seen an issue of any journal that was more spectacular.

Congratulations and all good wishes to you from

A handwritten signature in cursive script, appearing to read "Bernard Ackerman".

A. Bernard Ackerman, M.D.

ABA/bwc
1652m



New Zealand Medical Association

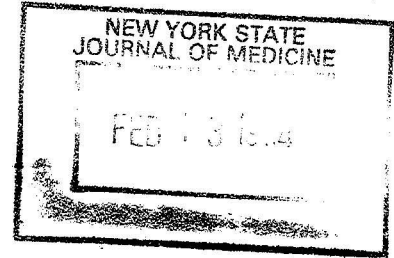
TELEPHONE: 724-741

P.O. BOX 156
WELLINGTON

Ref: PL/TOP 79/1

2 February 1984

Dr A Blum
Editor
New York State Journal of Medicine
P O Box 5404
Lake Success
N Y 11042
USA



Dear Dr Blum

Thank you very much for forwarding a copy of the New York State Journal of Medicine's special issue on the cigarette smoking pandemic. It certainly makes impressive reading.

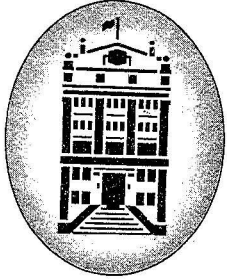
The Association is grateful for the opportunity to provide material for the New York State Journal of Medicine and I look forward to working with you again in the future.

Regards.

Yours sincerely

A handwritten signature in cursive script that reads "Karen Morris".

Karen Morris
Committee Secretary
(General Practitioner Services)



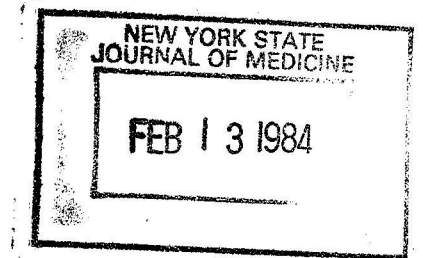
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February 6, 1984



Dr. A. Blum,
Editor,
New York State
Journal of Medicine,
420 Lakeville Road,
P.O. Box 5404,
Lake Success, N.Y. 11042
U.S.A.

Dear Dr. Blum:


Thank you for forwarding to me, the December, 1983 issue of the New York State Journal of Medicine. You are to be congratulated for assembling a variety of information on the problem of medicine that will be most helpful in persuading some of our politicians that strong measures are necessary to reduce the unacceptable toll in life caused by smoking.

For your information, I have enclosed a copy of a recently published review of the work done in our practice to determine the physician's role. The combination of this work and my participation in the Ontario Task Force on the problem of smoking have convinced me that physicians must convince politicians to take stronger action in banning promotion, increasing taxation and restricting the effects of second-hand smoke.

I look forward to distributing the Journal to several interested colleagues, politicians and some journalists, especially to sports writers who strongly oppose the necessary measures.

Again my congratulations to you and thanks for your generous offer.

Yours sincerely,


W.W. Rosser, M.D., C.C.F.P., F.C.F.P.,
Professor and Chairman,
Department of Family Medicine,
Director,
Family Medicine Centre.

WWR:jd1

Encl.



WARREN M. ANDERSON
PRESIDENT PRO TEM
MAJORITY LEADER

THE SENATE
STATE OF NEW YORK
ALBANY 12247

February 6, 1984

George G. Gitlitz, M.D.
Surgical Associates, P.C.
33 Mitchell Avenue
Binghamton, New York 13903

Dear George:

Thank you for sending along the latest issue of the New York State Journal. It certainly looks like the publication has reestablished a firm standard of quality. The assistance of Jack Manzari and yourself is a needed contribution and the theme of this issue did interest me.

With warm personal regards, I am,

Sincerely,

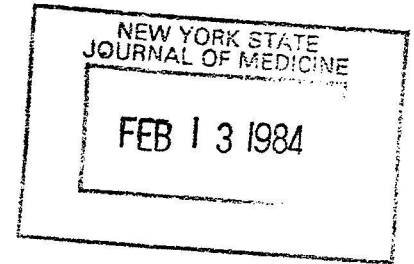
A handwritten signature in cursive script, appearing to read "Warren".

WMA:RM

COUNTY OF SUFFOLK



PETER F. COHALAN
SUFFOLK COUNTY EXECUTIVE



DEPARTMENT OF HEALTH SERVICES

DAVID HARRIS, M.D., M.P.H.
COMMISSIONER

February 8, 1984

Alan Blum, M.D., Editor
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, NY 11042

Dear Dr. Blum:

Let me join the chorus who probably have already voiced their admiration for that splendid December 1983 issue of the New York State Journal of Medicine. It is a tour de force and as I understand from Larry Hinkle and Maury Shils, a labor of love on your part.

I have already ordered additional copies of that issue and plan to provide each of our county legislators with a copy. The Suffolk County Legislature is in the process of considering a "Clean Indoor Air Act" which would place restrictions on smoking in public places. Your issue on smoking and health should impel the men and women of the county legislature to take action.

Sincerely,

A handwritten signature in cursive script, appearing to read "David Harris".

David Harris, MD, MPH
Commissioner

DH:vm

DON EDWARDS
10TH DISTRICT, CALIFORNIA

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JUDICIARY

CHAIRMAN
SUBCOMMITTEE ON
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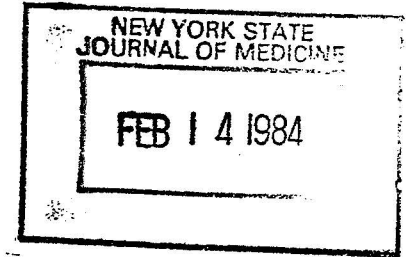
COMMITTEE ON
VETERANS' AFFAIRS

Congress of the United States
House of Representatives
Washington, D.C. 20515

February 9, 1984

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Alan Blum, M.D.
Editor, New York State
Journal of Medicine
P.O. Box 5404
Lake Success, New York 11042

Dear Alan:

Many thanks for sharing with me the December issue of the Journal. I read with keen interest the comments by Michael Pertschuk. He has certainly put me in good company!

The "World Cigarette Pandemic" is a fine compilation of the health issues facing all of us, smokers and non-smokers alike. I am pleased to report that we are making some headway here in Congress by taking steps to better educate the public about the hazards of cigarette smoking. Most recently, my colleague Congressman Waxman was successful in passing a bill out of his subcommittee that will require that stiff health-warning labels be printed on cigarettes.

I feel fortunate to have a California colleague leading the way on this issue. I'll certainly be supporting Mr. Waxman in his ongoing efforts to curb the tobacco industry's influence here in Congress. I've enclosed some articles that the Congressional Quarterly has done in the past year that sum up the political situation here in Congress that surrounds the issues of tobacco subsidy in light of the federal government's role in researching the links between smoking and health problems. I hope you'll enjoy them.

Again, it was good to hear from you. Keep up your fine work on the Journal.

With kindest regards.

Sincerely,

A handwritten signature in dark ink, appearing to read "Don".

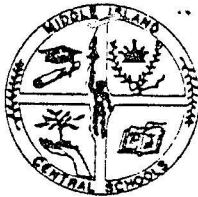
Don Edwards
Member of Congress

DE:tl
Enclosures:2

19

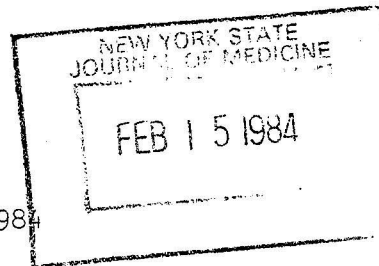
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February 9, 1984

Mr. Alan Blum
Editor, New York State Journal of Medicine
Medical Society, State of New York
420 Lakeville Rd.
Lake Success, New York 11020

Dear Mr. Blum:

I am very interested in your December issue of the New York State Journal of Medicine. However, the individual cost of the magazine is rather exorbitant for our meager budget.

Could you possibly quote a special education rate on thirty (30) copies of the aforementioned issue of the Journal?

I would also like to know the cost of a yearly subscription to the Journal for our school.

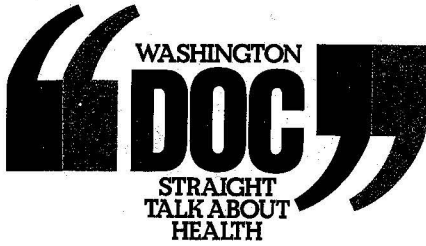
Thank you for your consideration.

Sincerely,

Frank Massey
Frank Massey, Director
LASH Student Services

js

V-453



February 13, 1984

Dear Alan,

Congratulations on your fantastic December issue. You should be proud of it. I think it is one of the best set of articles ever put together on the smoking issue. I've enclosed a check to help pay for as many copies as we can get our hands on (how about 20-25?).

I had a great conversation with George Giltz in Binghamton last week. He sent me a nice note and a copy of one of their bumperstickers. We differ in our conclusions about tobacco advertising. He thinks that it should be eliminated. I think that we should just think of better anti-smoking themes and slowly drive them out of business.

I called several people in Spokane and no one there knew anything about a Lucky Strike campaign in their town. So I held off on sending out a press release. I was sorry to miss the opportunity to coordinate a cross country event with all of you in New York and Georgia. As soon as I hear about them doing something in Spokane, I will respond. Maybe they got cold feet or decided to test it out in Washington at a later date.

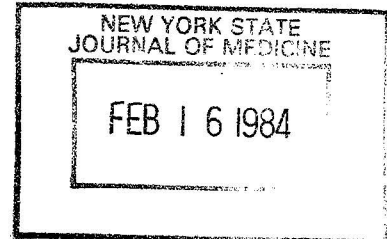
I am having slides made of five new smoking posters. I'll send you copies when they get back from the photographer. I've also enclosed a copy of several anti-smoking (pro-breathing) ordinances that are being debated in the state capital. I'll keep you posted as they pass or fail. I think that the only one with a chance of getting debated on floor this session is the one on public smoking.

Good luck on your many adventures. Keep in touch.

Sincerely
Bob

Department of Community and Preventive Medicine
School of Medicine
Health Sciences Center
State University of New York at Stony Brook
Stony Brook, NY 11794
telephone: (516) 444-2190

Stony Brook



February 13, 1984

Alan Blum, M.D.
Editor
New York State Journal of Medicine
420 Lakeville Road
Lake Success, NY 11042

Dear Alan:

I have finally had a chance to go through the smoking issue. It is marvelous, a superb job. I hope that it gets wide circulation. Its impact should be significant.

I do look forward to meeting you at the FMS forum. With my best wishes,

Sincerely,

A handwritten signature in dark ink, appearing to read "Steven Jonas". The signature is written in a cursive style with some loops.

Steven Jonas, M.D., M.P.H.
Associate Professor

SJ:mr

MONTEFIORE HOSPITAL AND MEDICAL CENTER
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BRONX, NEW YORK

NEW YORK STATE
JOURNAL OF MEDICINE

FEB 21 1984

VICTOR W. SIDEL, M.D.
Chairman, Department of Social Medicine
Montefiore Hospital and Medical Center
Professor of Community Health
Chairman, Department of Community Health
(MHMC Campus)
Albert Einstein College of Medicine

Mailing Address:
Department of Social Medicine
Montefiore Hospital and Medical Center
111 East 210th Street
Bronx, New York 10467
Telephone: (212) 920-5508

February 13, 1984

Alan Blum, MD, Editor
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, NY 11042

Dear Alan:

Thank you very much for sending me a copy of the superb issue of the Journal devoted to smoking. I have given this copy to Susan Addiss, President of APHA, who is spearheading APHA's anti-smoking efforts this year; I am certain she will make good use of it and will make it known as part of APHA's campaign.

With regard to your request for my participation in your issue on hunger, I have enclosed a copy of my Congressional testimony in November. We will have a full report on this part of Hunger Watch--New York State available shortly and I will of course send you a copy. Please let me know how else I can help.

Could you please send me two more copies of the issue on smoking. I have included a check for \$3.00; if this does not cover the cost and the shipping, please let me know and I will gladly send you the additional cost.

Sincerely,



Victor W. Sidel, MD

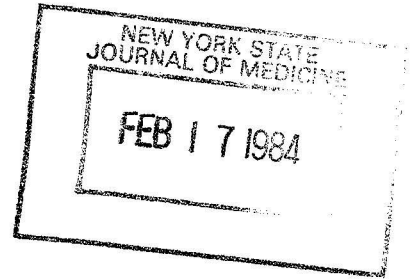
VWS:spl

cc: Susan Addiss, MPH, MURs, President, American Public Health Association

encl.



MEMPHIS • KNOXVILLE • CHATTANOOGA • NASHVILLE • JACKSON



February 14, 1984

Dr. Alan Blum, Editor
420 Lakeville Road
PO Box 5404
Lake Success, New York 11042

Dear Dr. Blum:

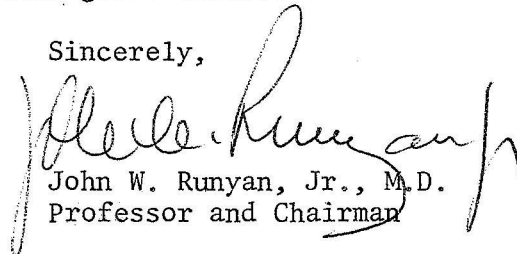
Let me congratulate you on the December, 1983 issue of the New York State Journal of Medicine. It is indeed a classic and I commend you for bringing these historical events into one issue.

I thought that you might be interested in the reprint of a paper we published in Medical Care, February, 1980 in which we point out that 15% of hospitalizations on the medical services of two large hospitals here in Memphis were directly or indirectly related to smoking. Alcohol abuse accounted for 17% of the admissions. A similar issue of the Journal documenting the many ramifications of alcohol may be of comparable interest.

I am passing this issue around to members of the Department for their perusal.

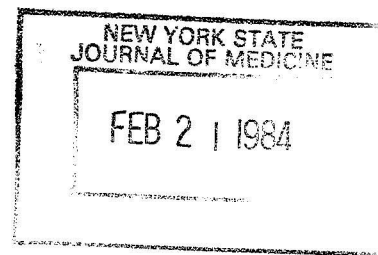
Again thank you for this great effort.

Sincerely,



John W. Runyan, Jr., M.D.
Professor and Chairman

JWR:lh
Enclosure



The University of Texas System Cancer Center

M. D. Anderson Hospital and Tumor Institute
Texas Medical Center • 6723 Bertner Avenue • Houston, Texas 77030

February 15, 1984

Alan Blum, M.D., Editor
New York State Journal of Medicine
420 Lakeville Road, P.O. Box 5404
Lake Success, New York 11042


Dear Doctor Blum:

Your letter of February 10th and the December 1983 Issue of the New York State Journal of Medicine have just arrived. I have glanced at this Issue and congratulate you and your association for publishing such a striking blow in our efforts to control the epidemic of lung cancer and other diseases attributable to cigarette smoking. I look forward to reading it page by page and know that I will be stimulated to increase my activities in this battle.

I am pleased to learn that you are planning to be in Texas in September and hope that you will keep me informed of your schedule so that we can plan to meet during the time that you are here in Texas.

Congratulations on your publishing such an outstanding Issue of your Journal.

Sincerely yours,


David T. Carr, M.D.
Professor of Medicine
Chief, Pulmonary Disease

DTC:dlj



1836-1986

© 1981 State of Texas

Goldstein, Goldstein & Feinman, D.D.S., P.A.

RONALD E. GOLDSTEIN, D.D.S.

RONALD A. FEINMAN, D.M.D.

NEW YORK STATE
JOURNAL OF MEDICINE

FEB 21 1984

February 15, 1984

Dr. Alan Blum
Editor
NEW YORK STATE JOURNAL OF MEDICINE
420 Lakeville Road
P. O. Box 5404
Lake Success, New York 11042

Dear Alan:

Forgive me for not writing sooner. I've been in and out of town with lectures and when in town, I have been hard at work on trying to get my new consumer book on cosmetic dentistry to the printer. I leave for Chicago tomorrow to meet with the publisher again and wanted you to know how much I was thrilled to read the December 1983 issue of the New York State Journal of Medicine. It is certainly the most brilliant example of reporting and complete coverage of the subject of smoking in our life style that I've ever seen. I can't tell you how proud I am of your efforts to continue this tremendously up-hill, but necessary battle.

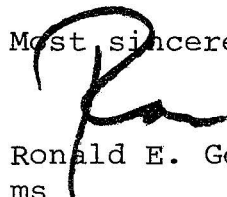
Every physician in this country should receive a copy of this journal.....and be forced to read it! I hope your Public Relations Department is sending copies of this to the various media shows because it is a topic that needs to be discussed and I know of no better individual to do it than yourself.

I'm sorry I was unable to help out on the local press conference, but received only short notice and did not have sufficient time to cancel patients to be there. Unfortunately since I'm only practicing half time, I'm appointed several months in advance and many of my patients come from out of town and it's just too difficult to get them back again should I cancel. However, I would definitely like to write the FCC if it is not too late and if you'll give me some instructions on how to do it, I'll take care of it immediately.

Keep up your excellent work, Alan, and I know my Dad would have loved to have seen your accomplishments - especially this historic effort in journalism.

With all best wishes, I am,

Most sincerely,



Ronald E. Goldstein, D.D.S.

ms

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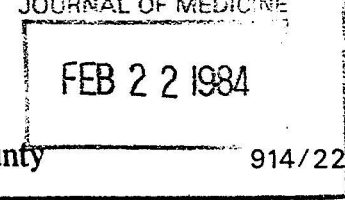
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Deputy Commissioner

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Director Of Patient Services

DEPARTMENT OF HEALTH

County Office Building
Two County Center
Carmel, New York
10512

February 16, 1984

Alan Blum MD
Editor, New York State Journal of Medicine
420 Lakeville Road
Lake Success NY 11042

Dear Dr. Blum:

I wish to congratulate you on the December issue of the New York State Journal of Medicine. You have taken a very important step on the most urgent health issue of our time, and I regard it as a call to arms and hope others and other forces might join in taking more action. You mentioned in our recent telephone conversation that an agency now in existence is intent on expanding the effort, but I failed to write down the name. D.E.C. and E.P.A. have had no visible effects.

In our conversation I mentioned a suspicion that I have had for a long time, that the tobacco industry and the Tobacco Foundation have become extremely adroit in working their counter-attacks. They proudly point to the millions of dollars they have spent in cancer investigation and it has been their pattern to confuse and mislead wherever possible. In particular, I wished to know how and where the money was and is being spent. I would like to know more about their "research" but have never been able to identify it.

I think it is also obvious that our many agencies involved in protective action and information services have been very busy chasing substances that, from a physician's view, have very little to do with health. I submit that the chase for the carcinogen of the month may have been initially directed and programmed by the Tobacco Foundation. It certainly has been effective in directing attention away from the known evil effects of smoking onto our foods and water supplies. These, of course, can be cleaned up also, but the massive media coverage has

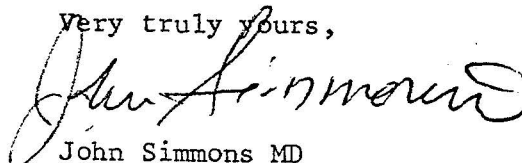
Alan Blum MD
Editor, New York State Journal of Medicine
February 16, 1984

Continued
Page 2

successfully diverted public opinion away from the known causes of cancer, of which tobacco is the major controllable substance.

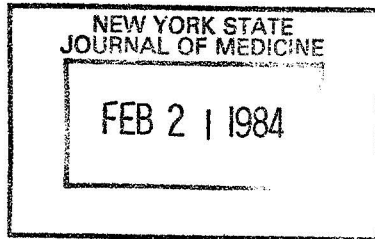
In the words of Adlai Stevenson "Those who corrupt the public mind are just as evil as those who steal from the public purse".

Very truly yours,

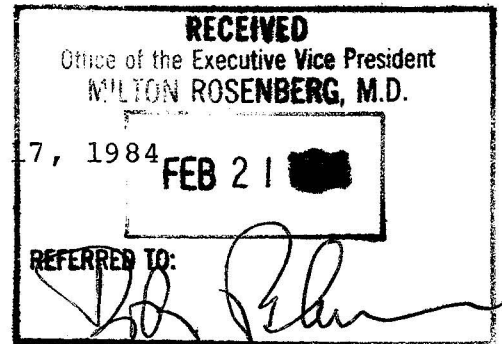
A handwritten signature in cursive script, appearing to read "John Simmons".

John Simmons MD
Deputy Commissioner

JS/er



February 17, 1984



Milton Rosenberg, MD
Executive Vice President
New York State Medical Society
420 Lakeville Road
Lake Success, New York 11042

Dear Milt:

Just a note to say what a great job you and the staff did on the staff of the December issue of the **New York State Journal of Medicine**. I'm sure this document will bring a great deal of prestige to the Society in addition to providing a large amount of very useful information in one spot for many individuals who are interested in this particular endeavor.

Incidentally, I do think the new format of the Journal and the quality of the articles has been a major step in improving the overall acceptability of the publication.

Again, my personal thanks for your efforts.

Sincerely yours,


George W. Melcher, Jr., MD
Managing Director

/jfb

February 17, 1984

Jesse Steinfeld, M.D.
President
Medical College of Georgia
Augusta, Georgia 30912

Dear Dr. Steinfeld:

I very much think that the December 83 issue of the New York State Journal of Medicine to which we were both contributors very much belongs in the hands of all medical students, physicians and others who see patients.

In talking with Alan Blum, I initially tried to come up with some mechanism of helping to fund distribution to students at MCG, my Alma Mater. As I reflected further I have become much more grandiose and would like to see if it is possible to get distribution to every student and alumnus of MCG, possibly through the Alumni Association. Alan had indicated that copies could be obtained for this purpose at a special price of \$1.00 plus postage and handling. I would like to start the ball rolling by making a modest contribution of \$250 towards this goal if this seems like something feasible for the Alumni Association or the school to embark upon.

I look forward to meeting you before long.

Sincerely,



Sheldon B. Cohen, M.D. (MCG 1951)

SBC/

2/18/84

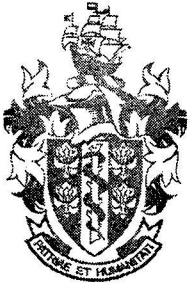
Dear Dr. Blum -

Congratulations on your
December '83 issue on
smoking! Never have I seen
such a "round-up" on
the subject. If you do
another subject this way,
I'd like to hear of it;
I don't normally see
any medical magazines,
nor work on medicine
stories, but perhaps I could
pass it on. Sincerely,

Lucy Voulgaris
T-L Edit Bureau
T-L Bldg, NY 10020

NEW YORK STATE
JOURNAL OF MEDICINE

FEB 22 1984



THE MEDICAL ASSOCIATION OF SOUTH AFRICA

(Incorporated association not for gain)

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All correspondence to be addressed to: The Secretary General
Dr C E M Viljoen

INTERNATIONAL CALLS + 27 12 47-6101

Our ref 2

Your ref

1984.02.09

Dr A Blum
Editor
New York State
Journal of Medicine
P O Box 5405
LAKE SUCCESS
N.Y. 11042

NEW YORK STATE
JOURNAL OF MEDICINE

FEB 21 1984

Dear Dr Blum,

THE WORLD CIGARETTE PANDEMIC (NEW YORK STATE JOURNAL OF MEDICINE,
DECEMBER 1983)

Thank you very much for your kind letter and the enclosed copy of
the above.

I have to apologize for the delay in replying, but I simply had to
deal first with numerous other important matters which cropped up
during the Festive Season.

I have since had the time to study the Journal at length and must
congratulate you on a tremendous effort.

Obviously all articles have been well researched by the authors, and
your selection of material as well as the presentation thereof
contributed in making this issue an achievement in its own right.

I find it rather difficult to give preference to a specific article.
However, the chapters 'Legislation' and 'What's new in the World'
were of particular interest to me as it gave some insight into
various avenues which may be explored when dealing with legislation.

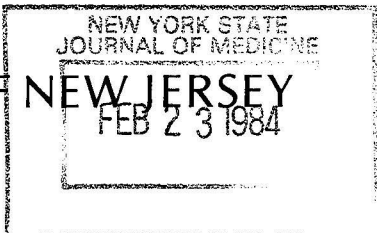
I would also like to thank you for giving the MASA the opportunity
to render a contribution in this regard.

Yours sincerely,

C E M VILJOEN
SECRETARY GENERAL

MvW/tw

UNIVERSITY OF MEDICINE AND DENTISTRY OF NEW JERSEY



RUTGERS MEDICAL SCHOOL
St. Peter's Medical Center
254 Easton Avenue
New Brunswick, New Jersey 08903
(201) 745-8600

Department of Medicine

February 21, 1984

Alan Blum, M.D.
Editor
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, New York 11042

Dear Alan,

Congratulations on the December, 1983 issue of the Journal. My Spring grand rounds was already in the formative stages (on Cigarette Marketing - 1984) when I saw your special issue. It not only is making my preparation easier, but it also has caught the interest of the Department Chairman at the hospital. As a result, each attendee at my rounds will receive a copy of the issue.

I have long been aware (and admiring) of DOC, and recall hearing of your work as a Fishbein fellow. It is good to see this latest turn in your career.

As usual, grand rounds preparation generates many fresh ideas, and I am anxious to try some of them out in the near future. Should any develop into something interesting, I'll let you know.

Anyway, thanks again for a wonderful, timely issue. I hope to be in touch in the near future.

Sincerely yours,

A handwritten signature in black ink, appearing to read "John D. Slade".

John D. Slade, M.D.
Emory '74 M

JDS/mm



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Member: World Medical Association (WMA)
Co-Founder: Confederation of
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Oceania (CMAAO)
Co-Founder: Medical Association of
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NEW YORK STATE
FEB 28 1984

21 February 1984

DR. ALAN BLUM
Editor
New York State Journal Of Medicine
420 Lakeville Road
Lake Success, N.Y., 11042, U.S.A.

Dear Dr. Blum:

It was a pleasure to receive your letter of 25
January together with an extra copy of the Journal
issue on smoking. Thank you for both.

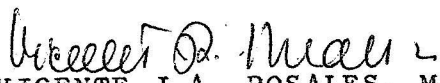
The Philippine Medical Association will welcome
an exchange of journals and forthwith I shall have
the NY State Journal of Medicine included in our
mailing list for the Journal of the Philippine
Medical Association. The Association maintains
a reference medical library open to all health
professionals.

I shall also keep in mind possible materials for
your journal, particularly in terms of health
care delivery and alcoholism, areas of forth-
coming focus in your publication.

If there is any other way through which I can be
of assistance, please do not hesitate to let me
know.

Warmest personal regards and best wishes for your
continued success.

Sincerely yours,


VICENTE J.A. ROSALES, M.D.
President

V JAR:abp

Secretariat - North Avenue,
Diliman, Quezon City

Mailing Address:
P.O. Box 4039, Manila

Cable Address:
PHILMEDAS, Quezon City

Tel. Nos.
97-35-14, 97-49-74 99-21-32

NEW YORK COUNTY MEDICAL SOCIETY

40 West 57th Street, New York, N.Y. 10019

Telephone: (212) 399-9040

NEW YORK STATE
JOURNAL OF MEDICINE

FEB 29 1984



February 27, 1984

Milton Rosenberg, MD
Executive Vice-President
Medical Society of the State
of New York
420 Lakeville Road, NY 11042

Dear Doctor Rosenberg:

At its meeting on February 13, 1984, the Board of Directors of the New York County Medical Society unanimously voted to commend the editors and staff of the New York State Journal of Medicine for the excellence and timeliness of the series of articles entitled, "The World Cigarette Pandemic," appearing in the December, 1983, issue.

With all good wishes, I am

Sincerely yours,

ARNOLD L. BACHMAN, MD
Secretary

ALB:rga

cc: Alan Blum, MD,
Editor
New York State Journal of Medicine

George W. Melcher, Jr., MD

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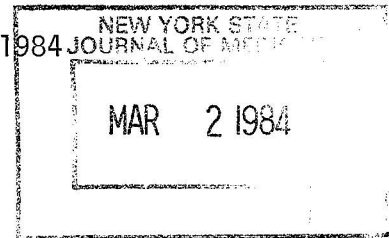
Administrative Assistant

ANGELICA M. D'ONGHIA

Department of Community and Preventive Medicine
School of Medicine
Health Sciences Center
State University of New York at Stony Brook
Stony Brook, NY 11794
telephone: (516) 444-2190

Stony Brook

February 29, 1984



Alan Blum, M.D.
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, N.Y. 11042

Dear Dr. Blum:

The December 1983 issue devoted to the hazards of cigarette smoking is an appropriate commemoration of the first Surgeon General's report on the subject. I hope that the publication will have some effect, if this is still necessary, on the campaign launched by the Reynolds Tobacco Company. You should send copies to the editors of the popular magazines.

I am ordering 25 copies for our faculty.

Sincerely yours,

A handwritten signature in cursive script that reads "A. Varma".

Andre O. Varma, M.D., M.Sc.
Chairman/Professor

AOV:vn

MAR 5 1984

Mayo Foundation

Rochester, Minnesota 55905 Telephone 507-284-2511

Mayo Clinic Mayo Medical School
Mayo Graduate School of Medicine

March 2, 1984

R. E. Ritts, Jr., M.D.
Microbiology Research LaboratoryAlan Blum, M.D.
Editor
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, NY 11042ORIGINAL
MOVED
HERE FROM
SCANNED
CENTER
BINDER
2/22/12
-AB

Dear Alan:

Thank you so much for the special cigarette pandemic issue of the Journal. It is breathtaking in its scope, so to speak.

Curiously, it arrives as I am a week into my own first no smoking effort in 30+ years. I wish that I could say why I have not done this sooner or even why I have at this point. The withdrawal from 40-50 cigarettes a day is not especially pleasant, nor is it especially agonizing. I had expected to feel much better, if only morally, but it would probably not be seemly to be completely euphoric.

Flogging the AMA on their vested stance is probably barren and, clearly, Rosenberg's piece was balanced. Nonetheless, given the amount of space and the moderate presentation tends to minimize the very significant and peculiar role of the AMA in the smoking and health issues of the 50's and 60's.

Indeed, at some point when the AMA Board's collective back was being pressed against the proverbial hot pipes (in the late 50's, I think), they said cigaret smoking was a hazard because smokers occasionally caused fires.

It would have been an interesting exercise to examine the activities of the Scientific Advisory Board on Smoking and Health of the AMA-ERF. All of my records are in storage so I am not even sure if I have retained them, but it was evident that the Advisors awarded themselves fairly handsome grants. At one point it was a very considerable percentage of the total funds. I never could learn how much overhead or administrative expenses the AMA charged the grant. Even more compelling would be an objective examination of the research underwritten by the \$10 million (and I believe really somewhat more was actually given). There were some interesting proposals made along with explorations for the "safe cigarette," a vexing problem because this implied the then current cigarettes were not really safe. I knew this should have been beneath the dignity of serious consideration but there was a chronic institutional affliction of the

Alan Blum, M.D.

-2-

March 2, 1984

emperor's new clothes syndrome about at the time. It was the first time I had ever encountered doublespeak in real life and real time, as the slightly old and newer expressions go.

Congratulations on an especially fine issue (Gitlitz's was a bit tedious) and for the extraordinary planning and effort required to produce it.

Warm regards.

Cordially,

A handwritten signature in cursive script, appearing to read "R. E. Kitts, Jr.", written in dark ink.

R. E. Kitts, Jr., M.D.

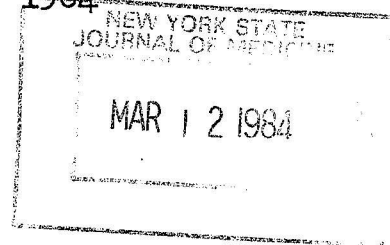
RER/k1s

NEW JERSEY
INTERAGENCY
COUNCIL
ON SMOKING
AND HEALTH



129 E. Hanover Street, 4th Floor
Trenton, NJ 08608

March 6, 1984



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Matthew Martin

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- . March of Dimes-Central NJ
Chapter
- . Medical Society of NJ
- . NJ Department of Education
- . NJ Department of Health
- . Seventh Day Adventist Church

Editor
New York State
Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, New York 11042

Dear Editor: *Alan:*

Your December 1983 issue on "The World Cigarette Pandemic" is a breath of fresh air in the polluted atmosphere of cigarette smoke. Your editorial should be distributed to every health professional in this country. It may move us from clouded discussions concerning the dangers of smoking to direct action.

There is one area that I feel should be stressed in any discussion on smoking. That is the issue of nicotine cigarette smoking and marijuana cigarette smoking. We spend millions of dollars in this country promoting nicotine smoking and millions of dollars controlling marijuana smoking.

I hope that a future issue will address this subject. It may help to channel some of the moral indignation in this country over marijuana smoking to moral indignation over nicotine smoking. These two major health issues belong together under addictive behavior and death.

Sincerely,

Matt Martin

Matt Martin
Chairperson

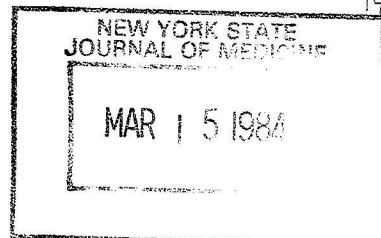
MM:pb

NOTE: I am also Chief of Drug Treatment and Rehabilitation
Division of Narcotic and Drug Abuse Control
New Jersey State Department of Health

The Washington Monthly

1711 Connecticut Ave. N.W. • Washington D.C. 20009
(202) 462-0128

15



D.C. 20009

March 15

March 13

Dear Dr. Blum:

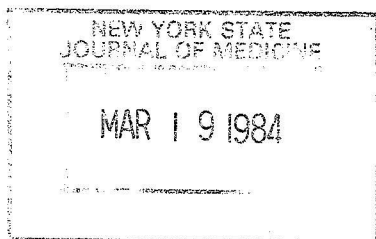
Thanks again for the reprint permission. You also got a bonus-- at the last minute we decided that even though our Monthly Journalism Award was supposed to be for ~~January~~ January, that your issue was too good to pass up. So it's one of our co-winners this month. The only bad news-- we couldn't work in the address, but I ~~hope~~ think that you'll get some good exposure from it.

Thanks again.

Best,

Phil Keisling
Phil Keisling

*reprint for
- of Dr.
etc.*



*Sincerely,
Philip A. Keisling*

The Washington Monthly

1711 Connecticut Ave. N.W. • Washington D.C. 20009
(202) 462-0128

NEW YORK STATE
JOURNAL OF MEDICINE

MAR 15 1984

March 13

Dr. Blum -

Thanks for permission for
reprinting some of Dr.
Gillie's letters.

Sincerely,
Phillip A. Keating

COUNTY OF SUFFOLK



PETER F. COHALAN
SUFFOLK COUNTY EXECUTIVE

NEW YORK STATE
JOURNAL OF MEDICINE

MAR 21 1984

DEPARTMENT OF HEALTH SERVICES

March 16, 1984

DAVID HARRIS, M.D., M.P.H.
COMMISSIONER

Hon. Peter F. Cohalan
Suffolk County Executive
H. Lee Dennison Building
Hauppauge, New York

Dear Peter:

The time has come (some would say, "long overdue,") for us as a community to declare war on the chief enemy to our health. It is time to know that enemy, to face it, and to move against it.

The enemy is cigarette smoking. The people of Suffolk County through their elected representatives have declared war against drunk driving. It is now time to declare war against cigarette smoking. Drunk driving has claimed its hundreds, cigarette smoking is claiming the lives of thousands.

January 12, 1984 was the twentieth anniversary of the first report of the Surgeon General on the hazards of cigarette smoking. What better time than now to dedicate ourselves to the elimination of this tragic, senseless and totally preventable cause of ill health?

From time to time I have sent you short (and I hope usefully informative) scientific articles on various aspects of public health. Now I invite your attention to an entire issue of a medical journal, the December 1983 issue of The New York State Journal of Medicine. It is well worth your reading. All of the articles are significant; however, I commend especially to you the section on legislation.

Clearly, reasonable men and women may differ on the precise nature and wording of legislation to address the problem and to protect members of our community from this, the chief single cause of ill health and premature death, but I do believe that there can be agreement on the need for something to be done.

The Suffolk County Legislature has a fine record of protecting the individual and the larger society from involuntary exposure to recognized health hazards. In recent years it banned, and wisely so, the sale of certain detergents and the sale of synthetic organic chemical cesspool additives. Having acted so vigorously against environmental pollutants whose adverse health effect is only presumptive and potential, it must act to protect our citizens from exposure to the most dangerous environmental pollutant of our time.

If there is anything that I can do to provide you with information on this tragic epidemic or answer any of your questions, please call on me.

Sincerely,

David Harris, MD, MPH
Commissioner

AMERICAN LUNG ASSOCIATION of Michigan ^{DR} 4 1984

The Christmas Seal People.

403 Seymour Avenue • Lansing, MI 48914 • 517/484-4541

Peter M. Pellerito
President

Robert G. Smith
Executive Director

Allan Blum, MD, Editor
New York State Journal of Medicine
420 Lakeville Rd.
PO Box 5404
Lake Success, NY 11042

March 26, 1984

Hello Dr. Blum:

I have just finished reading the December 1983 issue of the New York State Journal of Medicine, The World Cigarette Pandemic. I would like to compliment you on this excellent document! Both my Executive Director, Robert G. Smith, and I have read it word-for-word, and we both found it to be fascinating. I'm sure that we will be using it as a reference for a long time to come.

We are now purchasing copies for each of our seven regional offices, and for several key volunteers.

Enclosed is a copy of a Tabloid on Nonsmokers' Rights that we published in January 1984. I thought that you might be interested in seeing it since you have been so committed to this issue. As you can see, we are working to support Clean Indoor Air legislation here in Michigan. I have been in contact with Dr. Tom Houston to try and recruit physicians from DOC to help with this legislative campaign. He has been very helpful, although there don't seem to be many DOC members in Michigan.

Again, I just wanted to let you know how much we all appreciate your work and the excellent December issue.

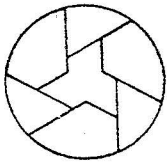
Best Wishes,



Karen D. Krzanowski,
Program Director

ENC

cc: Robert G. Smith, Executive Director



AMERICAN PUBLIC HEALTH ASSOCIATION

1015 Fifteenth Street, N.W., Washington, D.C. 20005 •

NEW YORK STATE
JOURNAL OF MEDICINE

APR 2 1984

(202) 789-5600

Susan S. Addiss, MPH, MURS, *President*

March 27, 1984

Alan Blum, M.D.
Editor
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, New York 11042

Dear Dr. Blum:

By now you no doubt know that Victor Sidel gave me a copy of the December 1983 issue of the New York State Journal of Medicine, which was entirely devoted to the issue of smoking. It would appear that I have been so busy recommending this issue to everyone I could buttonhole (including mentioning it in my President's Column in The Nations Health) that I have not sat myself down to write you to tell you personally how impressed I am with the issue as a whole and with your enterprise, imagination, and, perhaps, courage in putting it together.

The correspondence of Dr. Gitlitz with The New York Times would make me laugh if it weren't so tragic. The old cigarette ads bring back the days of my youth when I, like most of my classmates, was seduced into trying cigarettes, which resulted in an addiction lasting thirty-five years. (I hope my quitting over a year ago will still bring me some benefit.) You have somehow managed to cover the topic from virtually every aspect I can think of. This issue should be in every health worker's library. It has certainly become one of my most treasured references.

I hope and trust that you will get enough requests for reprints so that you will have to do a special printing. My hat is off to you for giving us all such marvelous ammunition for our battle against smoking.

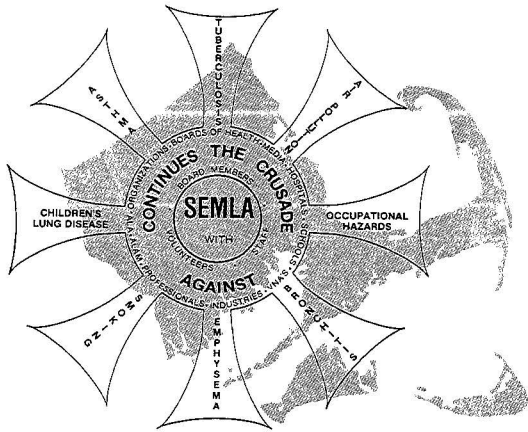
Sincerely yours,

Susan S. Addiss, M.P.H.
President

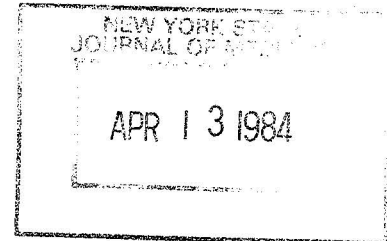
SSA:rm

cc: William H. McBeath, M.D., M.P.H.
Executive Director

Victor W. Sidel, M.D.
President-Elect



AMERICAN LUNG ASSOCIATION
OF
SOUTHEASTERN MASSACHUSETTS



Your AMERICAN LUNG ASSOCIATION Affiliate

The "CHRISTMAS SEAL" People

April 4, 1984

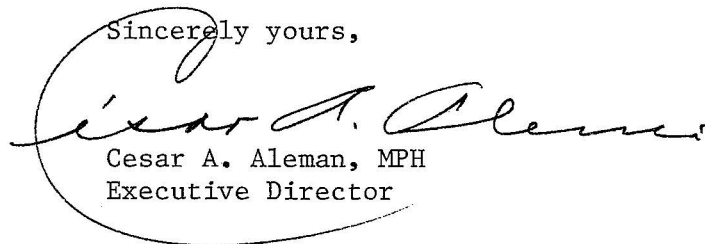
Circulation Department
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, NY 11042

Dear Sirs:

After glancing through this last issue of the Journal of Medicine I was wondering if you foresee publication of more articles on the next 12 issues for smoking. If you do, then I would like to subscribe to the Journal.

As soon as you let me know, I will send you a check.

Sincerely yours,



Cesar A. Aleman, MPH
Executive Director

CAA/lj



THE COUNTY OF DUTCHESS

LUCILLE P. PATTISON, COUNTY EXECUTIVE

NEW YORK STATE
JOURNAL OF MEDICINE

APR 6 1984

22 MARKET STREET
POUGHKEEPSIE, NEW YORK 12601

TELEPHONE (914) 431-2020

DEPARTMENT OF HEALTH

DR. JOHN R. SCOTT
COMMISSIONER OF HEALTH

April 5, 1984

New York State Journal of Medicine
420 Lakeville Road
P. O. Box 5404
Lake Success, New York 11042

ATTENTION: Dr. Alan Blum,
Editor

Dear Doctor Blum:

It would be appreciated if you could arrange to send me a copy of the December 1983 Journal, since it will be a wonderful addition to our Library on the topic of Cigarette Smoking.

Sincerely yours,



Dr. John R. Scott
Commissioner of Health

jrs/smd

April 18, 1984

Dr. John R. Scott
Commissioner of Health
The County of Dutchess
22 Market Street
Poughkeepsie, NY 12601

Dear Dr. Scott:

Thank you for requesting a copy of the December issue on the world cigarette pandemic.

Enclosed is a complimentary copy, and I would value your comments.

Sincerely,

Alan Blum, MD
Editor

AB:nm
encl.

ROBERT A. MAYERS, M.D., P.C.

14 Rye Ridge Plaza

Port Chester, New York 10573

Adult and Pediatric Allergy

(914) 253-8070

April 12, 1984

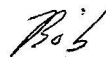
Alan Blum, M.D., Editor
New York State Journal of Medicine
Medical Society of the State of New York
420 Lakeville Road
Lake Success, New York 11042

Dear Alan:

Congratulations on being selected a member of Alpha
Omega Alpha. I like the new format of the New York
State Journal of Medicine.

Keep up the good work.

Best regards,



Robert A. Mayers, M.D.

RAM/dr

GONOSHASTHAYA KENDRA
PEOPLES HEALTH CENTRE
গণস্বাস্থ্য কেন্দ্র

পো: নররহাট, ডায়া ধামরাই, ঢাকা, বাংলাদেশ; কোম: সাভার ৮০, টেলিগ্রাম: গ্রাম গড়
P.O. NAYARHAT VIA DHAMRAI, DACCA, BANGLADESH, CABLE: GRAM GORO

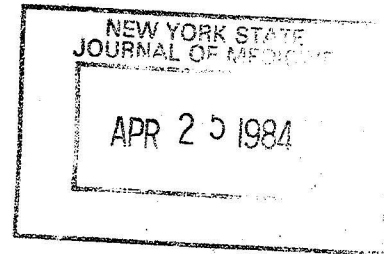


প্রকল্পসমূহ / Projects :

- সাভার গণস্বাস্থ্য কেন্দ্র
SAVAR GONOSHASTHAYA KENDRA
- ভাতিশালা গণস্বাস্থ্য কেন্দ্র
VATSALA GONOSHASTHAYA KENDRA
- গণকৃষি খামার
GONOKRISHI KHAMAR
- নারী কেন্দ্র
NARI KENDRA
- গণশিল্পালয়
GONOSHILPALAYA
- গণপাঠশালা
GONOPATHSHALA
- গণপাদিকা
GONOPADUKA
- গণস্বাস্থ্য প্রকাশনা
GONOSHASTHAYA PROKASHONA
- গণস্বাস্থ্য কার্মিগিউটকেনলস লিমিটেড
GONOSHASTHAYA PHARMACEUTICALS LTD

15th April, 1984.

Dr. Alan Blum
Editor
New York State Journal of Medicine
420 Lakeville Road
P.O. Box-5404, Lake Success
New York
USA.



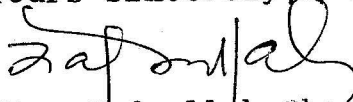
Dear Dr. Blum,

You may have heard of Gonoshasthaya Kendra which is involved in community development actions. We also publish a monthly Magazine for the education of the consumers and health workers. I am sending you some of our publication under separate cover.

I am very much interested to receive a complementary copy of "The World Cigarette Pandemic" issue of New York State Journal of Medicine Vol 83, No 13.

I am sorry to inform you that due to foreign currency restriction we are unable to send you the price for the issue. We like to receive this on exchange basis.

Yours sincerely,


(Dr. Zafrullah Chowdhury)
Projects' coordinator.

UNIVERSITY OF CALIFORNIA, SAN FRANCISCO

NEW YORK STATE
JOURNAL OF MEDICINE

APR 23 1984

BERKELEY • DAVIS • IRVINE • LOS ANGELES • RIVERSIDE • SAN DIEGO • SAN FRANCISCO



SANTA BARBARA • SANTA CRUZ

Department of Epidemiology
and International Health

SAN FRANCISCO, CALIFORNIA 94143

April 17, 1984

sent 4/19

Alan Blum, M.D.
Editor, New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, New York 11042

Dear Alan:

As we discussed by telephone, and in light of my possible contribution to the journal in the future, I would like to request that copies of the December 1983 issue of the New York State Journal of Medicine be sent to members of the Council on Smoking Prevention of the National Association for Public Health Policy at a cost of \$1.00 per copy plus mailing charges. Enclosed are mailing labels for the council members. A bill for the cost of the journals plus postage can be sent directly to: Mrs. Sarah Laber, National Association for Public Health Policy, 23 Pheasant Way, South Burlington, Vermont 05401. I have notified her to expect a bill from your office.

Enclosed you will also find a copy of the flier we passed out at the Virginia Slims Tennis Finals when they took place in the Bay Area in January, as well as a copy of the letter I sent to the Washington Post (which I don't think was published).

Best regards.

Sincerely,

Virginia

Virginia L. Ernster, Ph.D.
Associate Professor of Epidemiology

VLE/mm

Enclosures

V-842



DEPARTMENT OF HEALTH AND HUMAN SERVICES

PUBLIC HEALTH SERVICE
HEALTH RESOURCES AND SERVICES ADMINISTRATION

INDIAN HEALTH SERVICE
CLINICAL SUPPORT CENTER
4212 NORTH SIXTEENTH STREET
PHOENIX, ARIZONA 85016

April 18, 1984

Alan Blum, M.D., Editor
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, New York 11042

Dear Dr. Blum:

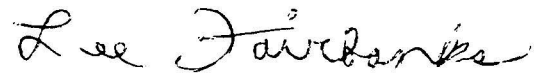
The New York State Journal of Medicine issue of December 1983 devoted to the thoughtful analysis of the World Cigarette Pandemic was truly a classic review. You are indeed to be commended. In case the epidemiologic impact of tobacco related diseases among Native Americans may be of interest, it has been repeatedly noted by long time Indian Health Service physicians, that despite the reported traditional use of tobacco during special ceremonies among a number of the more than 250 American Indian tribal groups, there have been remarkably few daily habituated/addicted smokers.

An example of the type of ceremonial use of tobacco by the largest of the American Indian tribes (the Navajo) has been reported as follows by the former Director of the Navajo Medicine Man Association: In a "Smoking Ceremony" to aid an ill person, the "Medicine Man" would place tobacco and corn husks in a pipe. The patient was then instructed to inhale deeply until it caused vomiting, and also often diarrhea. The aim was to thus clean out the body from both ends! The toxicity of tobacco was attempted to be put to a constructive use as a purgative.

In the mid 1970's however, the increasing trend of matching the habitual caucasian daily use of cigarettes by American Indians especially in Alaska, Oklahoma and the Dakotas was showing up in the increased incidence of diseases such as lung cancer, chronic obstructive pulmonary diseases, and coronary artery disease. Great attention has therefore since been directed by physicians of the Indian Health Service to vigorous anti-smoking education. There is still a low prevalence of habitual smoking among Southwestern Indians. If the spread of regular cigarette use, with its consequent negative health impact, can be halted, there is still an opportunity to prevent the upsurge of cigarette induced diseases secondary to the world cigarette pandemic which has emerged among so many groups and peoples elsewhere.

As a tangible example of Health Promotion/Disease Prevention, the Keams Canyon, Arizona, USPHS Indian Hospital, on the Hopi Indian Reservation, with full staff and community support in 1983 became a fully 100% smoke-free hospital. No smoking is done by anyone, anywhere indoors, within the hospital complex. This policy was implemented both for health education credibility, and to prevent indoor air pollution. The Heart Disease Prevention Program of Stanford University, in recognition of this unique pioneering role model demonstration, will be presenting a commendation award to the hospital staff in June 1984.

Sincerely,



Leland L. Fairbanks, M.D., M.P.H.
Director, Office of Continuing Education
Clinical Support Center
Indian Health Service, Phoenix, Arizona

U. S. PUBLIC HEALTH SERVICE
PHOENIX INDIAN MEDICAL CENTER
4212 NORTH 10TH STREET
PHOENIX, ARIZONA 85016



PHILIPPINE MEDICAL ASSOCIATION

Member: World Medical Association (WMA)
Co-Founder: Confederation of
Medical Associations of Asia and
Oceania (CMAAO)
Co-Founder: Medical Association of
Southeast Asian Nations (MASEAN)

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NEW YORK STATE
JOURNAL OF MEDICINE

MAY 3 1984

23 April 1984

Dr. Alan Blum
Editor
New York State Journal of
Medicine
420 Lakeville Road
Lake Success, N.Y., U.S.A.

Dear Dr. Blum:

I am in receipt of your letter of 2 April regarding the planned release of the December 1983 issue of the Journal as a paperback.

It is most gratifying to know of the interest the issue has generated and that it is being used in the community health curriculum of several medical schools. I am quite certain that its availability as a paperback, particularly for non-medical readers, will increase its usefulness considerably. We are planning here on a three or four page summary of the issue's contents for inclusion as an editorial review in the Journal of the Philippine Medical Association.

Enclosed is the permission form you requested, duly filled out and signed. If it is at all possible, could you please have my name corrected from V.J. ROSALES to V.J.A. ROSALES.

You deserve congratulations once more on the success of this venture.

Warmest personal regards.

Sincerely yours,

Vicente J.A. Rosales
VICENTE J.A. ROSALES, M.D.
President

/ce



NEW YORK STATE JOURNAL OF MEDICINE

420 Lakeville Road, P.O. Box 5404, Lake Success, N.Y. 11042 • (516) 488-6100

Editor: Alan Blum, M.D.

April 30, 1984

To: Milton Rosenberg, MD
Executive Vice-President

From: Alan Blum, MD, Director
Division of Scientific Publications *AB*

Re: Wide recognition of the December issue of
the Journal but as yet no mention in AMA
publications

The 50,000 member American Academy of Family Physicians and the 30,000 member American Public Health Association have both recommended the December issue of the New York State Journal of Medicine to their membership. The 20,000-member American Society of Internal Medicine is about to do likewise. The British Medical Journal and Postgraduate Medicine have urged doctors to order a copy and have also printed our address.

Several people have noted that the AMA's American Medical News has not mentioned the issue. This is ironic in light of that publication's coverage of many less substantive efforts, such as a single article and an editorial in the journal of the Medical Society of Virginia.

AB:mm

NEW YORK STATE JOURNAL OF MEDICINE
MAY 1984

The Western Journal of Medicine

44 Gough Street • San Francisco, California 94103 • (415) 863-5522

May 2, 1984

Alan Blum, MD, Editor
New York State Journal of Medicine
420 Lakeville Road
PO Box 5404
Lake Success, NY 11042


Dear Alan,

Thanks for so quickly sending the extra copies of the December issue I requested, as well as the April issue. To repeat what I said over the phone, your December issue caused quite a bit of excitement here. We were torn between being thrilled someone had at last taken the bull by the horns and done something about the cigarette pandemic, and wishing we had been the first!

The graphics were wonderful--starting with the cover--and speak volumes in themselves. I thoroughly enjoyed reading Dr. Glitz's correspondence with the NY Times. It was frightening, too, to realize that the power of the tobacco industry is so great that not even the mighty Times's willing to risk its disapproval. Dr. Glitz deserves praise for his patient and persistent battle with them to open up the Times advertising policies to public debate. Such a reasonable request. . .

Your and your medical society showed a great deal of courage to produce what is undoubtedly a landmark issue. The fight has just begun. I'm enclosing a copy of the only reference ^{I found} to your issue--you may have already seen it.

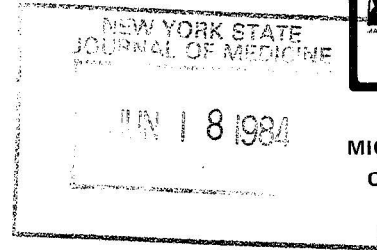
Thanks again.


JANICE ANDERSEN
Copy Editor



STATE OF MAINE
DEPARTMENT OF HUMAN SERVICES
AUGUSTA, MAINE 04333

June 14, 1984



MICHAEL R. PETIT
COMMISSIONER

JOSEPH E. BRENNAN
GOVERNOR

Alan Blum, M.D.
Editor
New York State Journal
of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, NY 11042

Dear Dr. Blum:

Thank you for sending me a complimentary copy of the December issue of your journal. I am overwhelmed by the thoroughness and quality of the articles that you have assembled between the two covers of this issue. It is particularly helpful to see the mix of historical and future oriented articles on the problem of smoking in the United States and the world. I was also quite impressed with the quality of the articles and the degree of thoughtfulness that went into their selection. I also applaud you on including a worldwide view, with particular emphasis on the third world, on the problem of exporting our smoking problem. From a public health perspective it really does little good to simply shift the problem from our country to other parts of the world. The ethical, moral and humanitarian issues involved are obvious.

With your December, 1983 issue I believe that you have established a new standard for medical journals addressing significant public health issues.

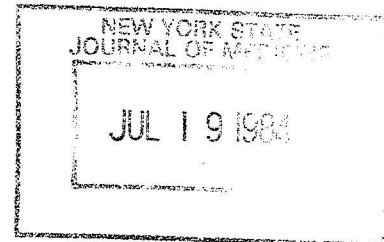
Thank you once more for sending me a copy. You can be certain that this one issue will be read by many people within the State of Maine.

Sincerely yours

Edward F. Miller
Director
Division of Health Education
Bureau of Health

EFM/blb

JACKDAW PRESS



July 16, 1984

Alan Blum, MD
New York State
Journal of Medicine
420 Lakeville Road
Lake Success, NY 11042

Dear Alan Blum,

If your offer of a copy of the December issue of your medical journal isn't strictly limited to classmates of 1969, I'd like to get a copy.

Many thanks, indeed -

A handwritten signature in black ink, appearing to read "John Thorne".

John Thorne ('65/'68)

Box 371 - Essex Station; Boston, MA 02112



July 19, 1984

Mr. John Thorne
The Jackdaw Press
Box 371 - Essex Station
Boston, MA 02112

Dear John:

Thank you for your thoughtful note, in which you requested a copy of the December issue on the world cigarette pandemic. I'm pleased to enclose one and would value your comments.

Please tell me more about the Jackdaw Press and your role in it.

Sincerely,

AB:mm
encl.

Alan Blum, MD
Editor

AUG 14 1984

OCHSNER CLINIC
1514 JEFFERSON HIGHWAY
NEW ORLEANS, LA 70121
CABLE ADDRESS: OCHSCLINIC

TELEPHONE: 838-4000
AREA CODE: 504

DR. ALICE AND ROBERT L. SLAUGHTER
DEPARTMENT OF SURGERY

JOHN L. OCHSNER, M.D.
ROBERT M. ARENSMAN, M.D.
JOHN B. BLALOCK, M.D.
JOHN S. BOLTON, M.D.
JOHN C. BOWEN, M.D.
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JOSEPH F. MABEY, M.D.
WILLIAM M. P. MCKINNON, M.D.
NOEL L. MILLS, M.D.

August 7, 1984

Dr. Alan Blum
Editor
New York State Journal of Medicine
P.O. Box 5404
Lake Success, New York 11042

Dear Dr. Blum:

It was kind of you to send me the recent issue of the "New York State Journal of Medicine". I was thrilled to see and read it, and I must commend you on such a wonderful job. It obviously took a tremendous amount of work and, knowing your interest, it had to be a labor of love.

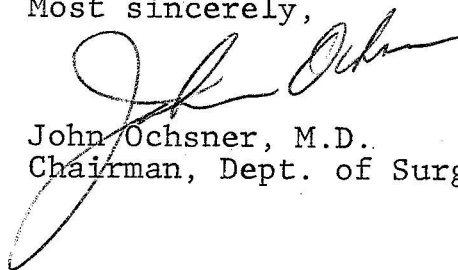
It was kind of you to display the appreciation to Dad. I know of no one who would be more appreciative of the issue than he would have been. I particularly enjoyed your editorial and do agree that we as doctors must continue to impress upon our patients the importance of the smoking problem. In my field of cardiovascular surgery, we have taken the policy of not operating upon people who are unwilling to quit smoking because we know our efforts are fruitless without their help.

Dad's greatest love was teaching and his greatest concern was the hazards of cigarette smoking. Hence, he devoted his life to both, that is teaching the hazards of smoking. I know you would be interested that one time he informed me that his mentor, Dr. Evarts Graham, many years ago when Dad was a young professor expounding on the linkage of cigarette smoking and lung cancer, told him to quit talking on that subject because "his peers were beginning to think he was a little nuts". It was many years later when Dr. Graham was dying of cancer of the lung that he wrote to my Dad and said that he wished he would have listened and not criticized because he probably would have lived a longer life.

Again, I think the issue is a tremendous advance and would love to have some reprints if you can spare them, for I would like to keep some in mh office for special occasions.

Kindest regards.

Most sincerely,

A handwritten signature in cursive script, appearing to read "John Ochsner". The signature is written in dark ink and is positioned above the typed name and title.

John Ochsner, M.D.
Chairman, Dept. of Surgery

mks

August 14, 1984

John L. Ochsner, MD
Ochsner Clinic
1514 Jefferson Highway
New Orleans, LA 70121

Dear Dr. Ochsner:

Thank you for your thoughtful letter commenting on the Journal's issue on smoking. I am sending extra copies of the issue under separate cover (from which you are free to reproduce the article on your father).

Your letter means a great deal to me, and I hope to meet you sometime. Of all the hundreds of lectures on smoking I have delivered, the one I was privileged to give at the Ochsner Clinic in 1980 was the most moving. I can't begin to describe the overwhelming emotion I felt to be able to share my observations on the important area your father (and my father) inspired me to become involved in.

With your permission, I would like to adapt your letter in a forthcoming supplement to our smoking issue, to be published in December.

Again, thank you for your thoughtfulness.

Sincerely,

Alan Blum, MD
Editor

AB:mm



DEPARTMENT OF BIOCHEMISTRY AND NUTRITION

September 10, 1984

Dr. Alan Blum
NY State J. of Medicine
420 Lakeville Rd.
P.O. Box 5404
Lake Success, N.Y. 11042

Dear Dr. Blum:

Could you kindly send me a copy of the December 1983 issue of the N.Y.S.J. of Medicine. I write for the lay press on this subject among others and these articles will be invaluable to me. With thanks in advance,

Yours sincerely,

Edwin H. Eylar, Ph.D.
Professor

EHE/mrm

3 Bear Creek Drive,
Hilton Head S.C. 29928,
Sept. 12, 1984.

Dear Allan,

Thank you for your letter and the copies of your Journal. I am delighted that you continue in medical journalism. It makes me feel that the Fishbein Fellowship was really a worthwhile program. It is too bad that the job in Australia did not work out, but I'm pleased that you are back in the United States where we need you more than Australia does.

We are very happy with our choice of Hilton Head as a place to retire although hurricane Diana gave us quite a scare over the last few days. I am not doing anything in the field of medicine and spend my time on my boat, working in the garden or around the house and occasionally playing a little golf.

We had our first grandchild born in March, so we go up to the Chicago area to visit about every three months. If you come down to Savannah be sure to pay us a visit.

Best regards,

Bill

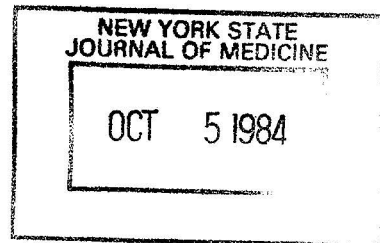


DEPARTMENT OF HEALTH & HUMAN SERVICES

Building 3 Room 121
Public Health Service

Centers for Disease Control
Atlanta GA 30333
(404) 329-3158

October 1, 1984



Alan Blum, M.D.
Editor
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, New York 11042

Dear Dr. ^{Alan} Blum:

It was a pleasure speaking with you. As I mentioned, I will be in Mexico in November discussing smoking as the major public health problem in the U.S. The December 1983 NYSJM will be a valuable asset. I appreciate your sending me a copy.

I will certainly mention your interest in reports on smoking in other countries.

Thanks again.

Sincerely,

Gary Goldbaum, M.D.
EIS Officer
Behavioral Epidemiology
and Evaluation Branch
Division of Health Education
Center for Health Promotion
and Education



NEW YORK STATE
JOURNAL OF MEDICINE
SEP 24 1984

September 20, 1984

Dr. Alan Blum
Editor
New York State Journal of Medicine
420 Lakeville Road
Lake Success, NY 11042

Dear Dr. Blum:

We would like permission to reprint the article, "India's Shame" A War on Smallpox but a Welcome for Cigarettes" in the Autumn 1984 issue of World Smoking and Health. The article originally appeared in the December 1983 issue of the New York State Medical Journal.

We will be sure to issue proper credit and mention the availability of copies of the December issue.

We have, of course, written to the author her permission as well. Please contact us by October 5 if you have any questions. You may call us at (212) 736-3030, Extension 280.

Sincerely,

Antoinette Alesi
Managing Editor,
World Smoking & Health

AA/lfh
Encl.

Confirmed 11/19/84
250 @ \$1.50 each



NEW YORK STATE
JOURNAL OF MEDICINE
NOV 7 1984

Fight Lung Disease Give to Christmas Seals®

November 02, 1984

Alan Blum, M.D., Editor
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, N.Y. 11042

Dear Mr. Blum:

The American Lung Association of Florida is in the process of coordinating the effort to pass a Clean Indoor Air Act in Florida. We are assembling a legislative packet and hope to include the December 1983 issue of the New York State Journal of Medicine in the packet. Dr. Charles F. Tate suggested I contact you to inquire if 200 copies of the Journal are available at the price you quoted him earlier this year.

Thank you for your time and help. I look forward to hearing from you.

Sincerely,

Christine J. Deputy
Director, Smoking and Health
Education

CJD/cfa



AMERICAN LUNG ASSOCIATION OF FLORIDA
P.O. Box 8127/5526 Arlington Road
Jacksonville, Florida 32239
(904) 743-2933

Your AMERICAN LUNG ASSOCIATION Affiliate

JAMES H. BRUCE, Ph.D., PRESIDENT

10 RULES FOR LUNG HEALTH

1. Don't smoke!
2. If you do smoke, quit! Ask your American Lung Association for help to "Kick the Habit."
3. Avoid second-hand smoke, especially in crowded and poorly ventilated rooms.
4. If you have a persistent cough, frequent colds, or if you are out of breath after simple exercise, consult your doctor.
5. If you already have a lung disorder, ask your doctor about a flu or pneumonia shot.
6. If you have been in contact with someone who is sick with tuberculosis, consult your doctor.
7. Check for lung hazards on the job and in the home products you use — and try to eliminate them or protect yourself.
8. Keep small objects that can be inhaled out of reach of small children.
9. Be sure your children have the proper immunizations and booster shots. Ask the doctor or nurse which ones.
10. Do your part in fighting air pollution. Keep your car well-tuned and your heating plant efficient.

Take care of your lungs. They're only human.

Nov. 15, 1984

Allan Blum, M.D.
N.Y. State Journal of Medicine

Dear Dr. Blum

We apologize for not responding to your letter and magazine of July 16. Illness is a deterrent.

You asked for short summary of the illness of Maria Font Connolly who appears on the cover of your December, 1983 issue. She was 16 years old when she posed for the illustration by Bradshaw Crandall, and 17 when the ad appeared. In order to get work, she made herself several years older in her resume.

At this time she is afflicted by Cancer of the Colon-rectum, which metastasized in 1974. She has been on 5 FU (orally) since 1975.

(She also had 31 days of radiation)
There are severe side effects to this therapy, despite her longevity.

She has never smoked, despite posing for several different cigarette ads.

She will be 64 years on next Feb. 8.

Thank you for your
Courtesy.

(212)
6889583

Sincerely
Vincent Connolly
951 First Avenue
New York City 10022

P.S. There is a check enclosed in amount of 20 dollars for 4 issues of December, 1983 issue. They will be given to professional people for use in their offices.

If this cannot be done, please use the check to help in your anti-smoking campaign.

We greatly appreciate your letter and the 2 issues (Dec. 1983 and April 1984) which you were kind enough to send.

Very good wishes in your difficult campaign.

My brother died very quickly at age 60 with both lungs blackened by the ugly tumor.

MANHASSET PUBLIC SCHOOLS

MANHASSET, NEW YORK 11030

Health, Physical Education and Athletic
Department

November 19, 1984

New York State Journal of Medicine
Circulation Department
420 Lakeville Road
P.O. Box 5404
Lake Success, New York

Dear Sir:

Please forward a copy of your December issue titled,
"The World Cigarette Pandemic." I have enclosed a personal
check to cover costs.

Thank you for your assistance.

Sincerely,

Fred M. Apgar

Fred M. Apgar, Ed.D.
Director of Health, Physical
Education and Athletics

FMA.b
Enc. (1)

V-1332
Paid \$5
11/26/84

39 Myrtle Street
Rutherford, N.J. 07070

Nov. 21/84

Circ. Dept.
NY State Inst of Medicine
Lake Success, N.Y.

Dear Sir/Madam:

Enclosed please find a \$10 check
for which please send me (2) two copies of
your Dec. 1983 issue on "The World
Cigarette Pandemic." I read about this
material in the New Jersey GASP Newsletter.

Thank You.

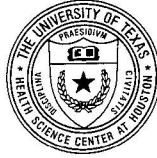
Carl Schlesinger

V-1331
Paid ~~\$10~~³ 10
11/26/84

The University of Texas
Health Science Center at Houston

NEW YORK STATE
JOURNAL OF MEDICINE

MAY 20 1985



Center for Health Promotion
Research and Development

P.O. Box 20036
Houston, Texas 77225
(713) 792-8540

May 13, 1985


Alan Blum, M.D.
Editor
New York State Journal of Medicine
420 Lakeville Road
P.O. Box 5404
Lake Success, New York 11042

Dear Alan:

Thanks for sending me your letter of September 24 with permission to reprint the cover photograph of the New York State Journal of Medicine from December 1983. My publisher has asked me to inquire whether there would be an original of this photograph that we could borrow for purposes of reproducing it more clearly in the textbook Community Health, which is on the verge of going to press. If you have this photograph and could loan it to me, I would appreciate your sending it directly, with the enclosed copy of this letter, to Ms. Michelle Turenne, Associate Editor, College Division, The C.V. Mosby Company, 11830 Westline Industrial Drive, St. Louis, MO 63141

My compliments on that issue and others you have edited.

Sincerely yours,


Lawrence W. Green, Dr.P.H.
Director

m1

P.S. Have you heard that the Marlboro Man is dying quietly of lung cancer in a small town in Wyoming? I have asked the American Cancer Society to look into this, which they are doing discretely through their chapter. I got this information from Jackson Hole, Wyoming, where I was skiing with a colleague from Harvard who had talked with a friend of the original Marlboro Man on an airplane ride into Jackson Hole. My hope is the American Cancer Society can use the information strategically, but tastefully and with some ethical sensitivity for the circumstances of the dying man and his family. You might wish to inquire with Mr. Irving Rimer, Vice President for Public Information at the ACS headquarters in New York.



NEW YORK STATE JOURNAL OF MEDICINE

420 Lakeville Road, P.O. Box 5404, Lake Success, N.Y. 11042 • (516) 488-6100

Editor: Alan Blum, M.D.

September 24, 1984

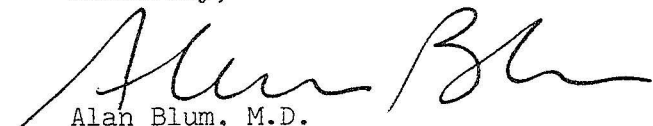
Lawrence W. Green, Dr.P.H.
Director, Center for Health Promotion
Research and Development
The University of Texas Health Science
Center at Houston
P.O. Box 20036
Houston, TX 77225

Dear Dr. Green:

In reply to your inquiry of September 14, we are pleased to you permission to reprint the cover photograph of the New York State Journal of Medicine, December 1983, Volume 83, Number 13. This permission is given provided the Journal is credited.

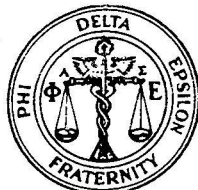
The credit line should read: Reprinted by permission from the New York State Journal of Medicine, copyright by the Medical Society of the State of New York, followed by the referenced citation, as the source of original publication.

Sincerely,


Alan Blum, M.D.
Editor

AB/jc

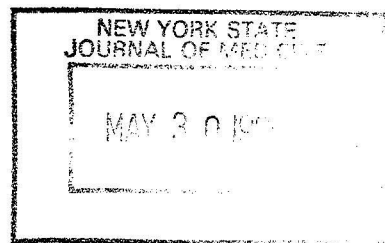
*Sorry for the delay, Larry.
The letter got "stuck in the stack."
I enjoyed your presentation in
Houston and hope we stay in
close touch.
Do you have in mind a "miniature" of
the cover? I think it would be
quite striking. The ad did in fact
appear on the back cover of
this journal (in black & white on a blue
background) in 1937!*



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May 28, 1985

Alan Blum, M.D.
New York State Journal of Medicine
420 Lakeville Road
Lake Success, New York 11042

Dear Alan:

Thank you for the opportunity to see once again the December 1983 issue of your fine New York State Journal of Medicine devoted to your intense involvement in anti-cigarette smoking campaign. No doubt your efforts have contributed significantly to the widespread decrease in smoking among medical students and physicians.

If you would like one of our reviewers - internist, cardiologist, thoracic, general to review the book "The Cigarette Underworld" in a forthcoming issue of the Phi D. E. News & Scientific Journal, why not send it to the New York Office and Mike Stolar will see that it goes to the proper person for review. Do you have any suggestions?

We have continued to receive many favorable reports concerning our "issue-oriented" Phi D. E. Journal.

Hope to see you in October.

Fraternally,

Mathew Ross, M.D., Editor,
Phi D. E. News & Scientific Journal

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NEW YORK STATE
JOURNAL OF MEDICINE

JUL 3 1985

June 13, 1985

The New York State Journal of Medicine
420 Lakeville Rd.
P.O. Box 5404
Lake Success, NY 11042

Dear Sirs,

We would like to obtain copies of both the December, 1983 and the April, 1984 issues of your publication. Both contain articles included in Sonoma State University's "Project Censored" Best Censored Stories of 1984. We would like to have the issues as reference material. Please find enclosed a copy of our story on Project Censored. Thank you.

Sincerely,



Marna C. Graham
Editorial Coordinator

8 1985

P.O. Box 165
Mahopae Falls
New York, 10542

Dear Dr. Blum,

Sometime ago I wrote to you asking if it would be possible for me to obtain a back copy of the December, 1983 issue of the N.Y. State Journal of Medicine, as I am presently working on a book entitled: "Shellout: The Federal Government and the Tobacco Lobby"

I would like, if at all possible, to interview you and perhaps ask your help or at least advice on a few chapters that I'm hung up on. (If I can get my nerve up, I might ask you if you'd be interested in co-authoring it with me!)

At any rate, I would be willing to drive down to see you some day at your convenience, take you to either lunch or dinner - whichever you prefer, and "pick your brain," as the saying goes.

Feel free to contact me at the above address or call me collect @ (914) 628-0993. (I should mention that I will be away between July 10th & 14th)

Any assistance which you might afford me in this matter will be appreciated.

Respectfully,
Ed McCarthy