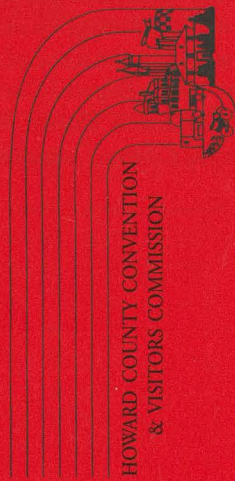


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INDIANA UNIVERSITY KOKOMO



## ENHANCING MINORITY ATTAINMENT VII

### RECONNECTING LEARNING TO THE WORKPLACE: FROM CLASSROOM TO CAREER



#### KEYNOTE SPEAKERS

JOHNETTA COLE

ESPERANZA ZENDEJAS

SEPTEMBER 11-13, 1997



## Program

### Thursday, September 11

#### 9–10:30 a.m. Concurrent Session I

- A. Ruling without Rules in Philly—  
Keith Rose
- B. The Key to Effective Service Learning—  
Wei Rose Zhang

#### 10:30–10:45 a.m. Break

#### 10:45 a.m.–12:15 p.m. Concurrent Session II

- A. Partnerships in Education—  
Judith Lyles and Freddie Banks, Jr.
- B. Strengthening Connections between the  
African-American Community and a Local  
University: Miami University Middletown's  
African-American Leaders Forum—  
James Ewers and Yolanda Hart
- C. Inner-City Youth, the Internet, and the  
Academic Library: University Library,  
IUPUI—Marie T. Wright

#### 12:15–2 p.m. Lunch on your own

*The Work of Nations*: A video presentation—  
Robert Reich

#### 2–4:30 p.m. Plenary Session

Welcome/background and purpose for plenary  
sessions

Education/Industry/Business Partnerships:  
What Business/Industry Expects from  
College Graduates—David Barclay, David  
Csokasy, and Sue Roberson

#### 4:30–6 p.m. Reception in Alumni Hall

*Border Crossings*: A Reader's Theatre Perfor-  
mance of Intercultural Communication  
Experiences from the Writings of Border  
Dwellers—Jeanne Tessier Barone, facilitator;  
undergraduate students from IPFW,  
performers

### Friday, September 12

#### 8:30–10:30 a.m. Plenary Session

Education in Urban Renewal: Delivering  
Literacy, Numeracy, and Other Job Skills  
to the Underemployed Representative—  
Charlie Soap, Peter Seybold, and Robert  
Burton

#### 10:30–11 a.m. Break

#### 11 a.m.–12:30 p.m. Concurrent Session III

- A. Training Teachers to Analyze Job Tasks—  
Monty Sullivan
- B. Established Partnerships in Education  
that Enhance Minority Attainment—  
Lemuel Berry
- C. Partnerships in Education: Concerned  
Adults Responding Early—Flamingo  
Brown, Charles Anderson, Dorothy  
Fowler, and Ellen Schneider
- D. Affirmative Action: Will It Survive?—  
David Barclay

#### 12:30–2 p.m. Lunch/Speaker

Ruth Simmons, president, Smith College

#### 2–4 p.m. Plenary Session

Work in the 21st Century: Making the  
Curriculum Match the Needs of a  
Constantly Changing Work Environment—  
Bruce Hare, Reginald Wilson, and  
Katherine Wilcox

#### 4–4:30 p.m. Break

#### 4:30–5:30 p.m. Closing Plenary Session

A recap of the previous plenary sessions:  
Where do we go from here?

#### 7 p.m. Reception for Johnnetta Cole

#### 8 p.m. Keynote Address

Johnnetta Cole

### Saturday, September 13

#### 9–10:30 a.m. Concurrent Session IV

- A. Mobile Automated Learning Lab at  
Grambling State University—Monty  
Sullivan
- B. Bad Writing in the Workplace—Michael  
Munley
- C. Indiana University Student Presentation

#### 10:45 a.m.–12:15 p.m. Concurrent Session V

- A. Ordinary People, Ordinary Racism:  
Conscious and Unconscious Discrimina-  
tory Behaviors and Activities in the United  
States—Paul Barton Kriese
- B. President's Minority Enhancement Council
- C. Creating a Multicultural Curriculum—  
Glenn Palmer

## About EMA VII

On September 11–13, 1997, Indiana University Kokomo will offer the seventh annual Enhancing Minority Attainment conference. The focus of the 1997 program is Reconnecting Learning to the Workplace: From Classroom to Career.

More than any other American institution, education—especially higher education—has remained the most productive and accepted vehicle for career advancement. But are institutions of higher education equipped to respond to the needs of today's changing workplace? The number of corporate universities providing in-house training has grown rapidly during the past 10 years, suggesting that institutions of higher education are not meeting workplace needs.

While the goals of education are not limited to preparing us for the workplace, educators have for too long ignored the centrality of work in our lives. In times past, when most people went through apprenticeships (in both skilled and professional trades), work was integrated into the value system of the culture. Being a tradesperson once meant more than earning money. The work one did had a social, political, and cultural context.



*Esperanza Zendejas*

The theme of this year's conference, Reconnecting Learning to the Workplace: From Classroom to Career, suggests that we recapture the ethos of the old apprenticeship model. We need to reexamine what and how we teach so that our schools, colleges, and universities model a strong connection between theory and application. We also need to assertively build partnerships that will revitalize educational and work opportunities for all members of our society.

During this interactive and informative conference, participants will work together to develop an action agenda for collaborating successfully with public schools, business, government, and the community in order to prepare students for careers.

## Why You and Your Colleagues Should Attend EMA VII

- Share transferable programs and new curriculum ideas
- Learn from business and industry what they expect from students
- Participate in interactive plenary sessions
- Network with business and labor representatives



*Johnnetta Cole*



## Speakers

### Johnnetta Cole

The president emerita of Spelman College in Atlanta, Georgia, and the first African-American woman to head this historically black college for women, Johnnetta Cole has helped lead Spelman into the ranks of America's outstanding colleges. A leading educator and anthropologist and an advocate for people of color and women everywhere, Cole was named one of America's most outstanding African-Americans in the 20th-anniversary issues of both *Essence* and *Black Enterprise* magazines. She was among 10 Women of the Year honored by *Glamour* magazine in 1991, and in 1992 was presented the Frontrunner Award by the Sara Lee Corporation. Cole wrote the highly acclaimed book *Conversations: Straight Talk with America's Sister President*.

### Esperanza Zendejas

A 1985 graduate of Stanford University, where she received her doctorate in administration and policy analysis, Esperanza Zendejas became superintendent of Indianapolis Public Schools in 1995. Previously, she served as superintendent of the Brownsville, Texas, Independent School District, which comprises 40 schools with an enrollment of more than 40,000 students. As part of her community involvement in Brownsville, Zendejas initiated a radio talk show in Spanish and allocated more than six million dollars for Saturday Academies. Zendejas is a former fellow in the Kellogg National Foundation. She was selected as one of several Women of the Year in Imperial County and received the Cavalcade of Women Award from the Riverside County Commission for Women.

## Registration

The registration fee is \$200 per person. If you need to cancel your registration, your refund will be subject to a \$50 processing fee. No refunds will be processed after September 1. Registration fees are transferable to another person.

## Accommodations

Rooms have been reserved at Kokomo's Fairfield Inn, Signature Inn, Holiday Inn Express, and Motel 6. Mention the EMA conference to receive a special rate.

Signature Inn  
765-455-1000 \$60

Guest services: continental breakfast, heated indoor pool and whirlpool, fitness center, HBO, and voice mail

Holiday Inn Express  
765-453-2222 \$65.70

Guest services: continental breakfast, pool, and fitness center

Fairfield Inn  
765-453-8822 \$61.95 (double occupancy)  
\$56.95 (single occupancy)

Guest services: continental breakfast, pool, whirlpool, game room, and use of the Kokomo Sports Center for \$5 (open 24 hours)

Motel 6  
765-457-8211 \$47.95 (double occupancy)  
\$41.41 (single occupancy)

Guest services: coffee, HBO, and ESPN

## Transportation

Transportation to and from the Indianapolis International Airport will be provided upon request by Draper Limousine Service. Call 800-624-0048 toll free, 765-455-6328 in Indiana, or 765-459-3631 out of state.

## Registration Form

If you have any registration questions, call the Division of Continuing Studies at 765-455-9395 or send an e-mail message to [mlwalla@iukfs1.iuk.indiana.edu](mailto:mlwalla@iukfs1.iuk.indiana.edu).

Please return this form to  
EMA  
Division of Continuing Studies  
2300 S. Washington St.  
P.O. Box 9003  
Kokomo, IN 46904-9003

**Yes**, I want to register for the September 11-13 Enhancing Minority Attainment VII, Reconnecting Learning to the Workplace: From Classroom to Career.

Please type or print. Check the appropriate box:

- IU faculty                       IU staff                       Student other than IU  
 IU undergraduate student    IU graduate student    Other

The \$200 per person registration fee covers all conference activities.

Number of registrants: \_\_\_\_\_ (For multiple registrations, photocopy form.)

A check or money order is enclosed in the amount of \$ \_\_\_\_\_.

Please make check or money order payable to Indiana University.

I want to pay by  Discover Card    MasterCard    Visa                      Amount \$ \_\_\_\_\_

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Specify any special accessibility or participation needs. \_\_\_\_\_

Is this your first EMA conference?  Yes  No

If no, how many times have you attended the conference? \_\_\_\_\_