

Indiana
University
at
Kokomo



Division of Continuing Studies
2300 South Washington Street
P.O. Box 9003
Kokomo, Indiana 46904-9003

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A MULTI-CULTURAL PERSPECTIVE IN HIGHER EDUCATION

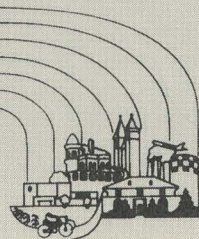


**ENHANCING
MINORITY
ATTAINMENT**

*Without the generous help of our corporate sponsors,
this conference would not be possible. We thank
them for their support.*

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& VISITORS COMMISSION



ENHANCING MINORITY ATTAINMENT CONFERENCE

ENHANCING MINORITY ATTAINMENT

A MULTI-CULTURAL PERSPECTIVE IN HIGHER EDUCATION

IUK ARCHIVES

September

16 and 17

1991



Indiana
University
at
Kokomo

Purpose

You must know all too well that the marked lack of success among minorities who pursue higher education strikes at the very fabric and future of our society.

Only one in five minority students enroll in historically black universities and colleges, yet one-third of this nation's minority college graduates were educated at these black institutions. All of us who represent predominantly white colleges know that the dismal minority graduation rates at our institutions are cause for alarm.

Our failure to retain minorities among our ranks has stemmed from our failure to provide effective mentoring, role models, developmental coursework, and a nurturing campus climate.

IUK's in-depth, hands-on working conference is an attempt not only to call attention to the inherent barriers minorities face in higher education, but to learn how to break down those barriers. We expect that during this conference, educators from predominantly white area institutions will learn from the successfully proven programs established by our speakers, and from the presentations by a representative sampling of minority students.

This conference was born from the observations that many conferences focusing on minority attainment simply state the problems and offer no solutions, and many panelists have themselves never personally encountered the problems minorities in higher education endure.

This conference promises to provide a forum for educators and administrators to more effectively address the academic, social, and cultural needs of minority students.

Benefits

- Learn new approaches to minority recruitment and retention
- Attend interactive sessions on real issues
- Enjoy open forums
- Hear about programs that really work
- Listen to minority student panelists and presenters state what they look for in a college or university
- Learn about program development (credit and non-credit)
- Explore multi-cultural differences on the college campus
- Find out about academic support and enhancement programs
- Transfer program ideas
- Enjoy hearing ideas delivered in a win-win atmosphere
- Network with other Midwest educators
- Better understand the role of various departments in the interaction with the minority student

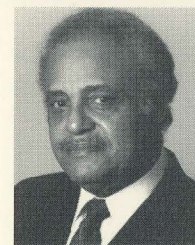
Who Should Attend

- Admissions Directors and Counselors
- Affirmative Action Officers
- Community Relations Officers
- Personnel Directors
- University Planning Administrators
- Continuing Education Staff
- Financial Aid Officers
- Academic Advisors
- Resident Advisors
- Student Activity Directors
- Faculty
- Coordinators and Directors of Neighborhood and Community Relations Programs
- Special Program Coordinators

Speakers

DR. BENJAMIN L. HOOKS

Keynote Speaker



Benjamin L. Hooks, who has served as Executive Director of the NAACP since 1977, has had a diverse career spanning law, the ministry, and public service.

Dr. Hooks, the chief executive officer of the world's oldest and largest civil rights organization, is pastor-on-leave from the Middle Baptist Church of Memphis, Tennessee and the Greater New Mount Moriah Baptist Church of Detroit.

He was also appointed a judge of the Shelby County (Memphis) Criminal Court and was the first black member of the Federal Communications Commission.

Dr. Hooks has appeared on such major news and public affairs programs as "Meet the Press" and "This Week with David Brinkley." He holds numerous positions on the boards of national educational and business concerns.

A native of Memphis, Dr. Hooks attended LeMoyne College and Howard University. He holds a J.D. degree from DePaul University in Chicago and is the recipient of more than 20 honorary degrees.

DR. REGINALD WILSON

Before being named Senior Scholar of the American Council on Education in Washington, D.C., Wilson was President of Wayne County Community College in Detroit, where he also directed the Black Studies and Upward Bound programs.

He was a Psychologist for the Detroit Public Schools and has taught graduate courses in psychology and black studies. He is the co-author of *Human Development in the Urban Community*, the editor of *Race and Equity in Higher Education*, and the author of *Civil Liberties and the U.S.* He also serves on the editorial boards of *The American Journal of Education* and *The Urban Review*.

Wilson received his Ph.D. in clinical and educational psychology from Wayne State University, where he was honored as the Distinguished Alumnus in 1980. He was awarded the Anthony Wayne Award and the Distinguished Service Medal of the City of Detroit.



DR. SONIA SANCHEZ

Dr. Sonia Sanchez, the Laura Carnell Professor of English and the first Presidential Fellow at Temple University, is the author of 13 books including *Homecoming*, *We A BaddDDD People*, *Love Poems*, *I've Been A Woman: New and Selected Poems*, *A Sound Investment and Other Stories*, *Homegirls and Handgrenades*, recipient of the 1985 American Book Award; and most recently, *Under A Soprano Sky*. She is also a contributing editor to *Black Scholar* and the *Journal of African Studies*, and has edited two anthologies.

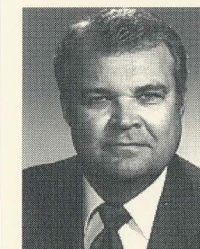
She is the recipient of the National Endowment for the Arts

Lucretia Mott Award, the Pennsylvania Coalition of 100 Black Women Outstanding Arts Award, the National Black Caucus of State Legislators Community Service Award, the Governor's Award for Excellence in the Humanities, and the Peace and Freedom Award from the International League for Peace and Freedom.

She has lectured at over 500 universities and colleges throughout the U.S. and has read her poetry in Cuba, England, the Caribbean, Australia, Nicaragua, China, Norway, and Canada.



DONALD J. ALMQUIST



Donald J. Almquist is Chairman, President and Chief Executive Officer of Delco Electronics Corporation and Executive Vice President of GM Hughes Electronics, the parent company of Delco. He was named to his present post in 1989 after a distinguished progression through the company's ranks.

He directs operations of plants in Kokomo, Wisconsin, Michigan, and California, as well as overseas operations in Mexico, Singapore and the United Kingdom.

Almquist began his career with Delco in 1951, gaining experience as a manufacturing foreman and manager and as an assistant director of personnel. He earned a B.S. degree in Industrial Engineering from the General Motors Institute.

He serves on the Board of Managers and as the Key Executive at Rose-Hulman Institute of Technology, the Board of Visitors for Indiana University's School of Education, and is active in Purdue University's technical education projects.

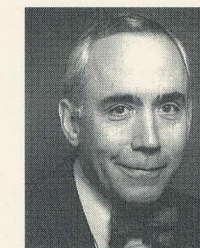
THOMAS EHRLICH

Thomas Ehrlich assumed the Presidency of Indiana University in 1987 following distinguished accomplishments in law, higher education and public service.

Before assuming his position at I.U., Ehrlich was Provost and Professor of Law at the University of Pennsylvania, served as a guest scholar at the Brookings Institution, and was the Dean and Richard E. Lang Professor of Law at Stanford University.

Ehrlich directed the International Development Cooperation Agency, a group developing policies on international trade, investment, and monetary affairs. He was also President of the Legal Services Corporation, a non-profit organization established to support civil legal assistance for the poor. Ehrlich served in the Department of State where he was involved in international negotiations on economic and political matters.

He earned A.B. and LL.B. degrees from Harvard University and has been the recipient of three honorary degrees.



ADDITIONAL SPEAKERS

Dr. J. Herman Blake

Vice Chancellor for Undergraduate Study
Indiana University-Purdue University
at Indianapolis

William Gamble, Jr.

Director, Office of Minority Educational
Development
Georgia Institute of Technology

Dr. Henry Hardy

Vice President of Academic Affairs
Cheyney University of Pennsylvania

Dr. William Harvey

Associate Professor of Adult Community
College Education
North Carolina State University

Richard Gordon Hatcher

Former Mayor of Gary, Indiana
and Principal, Richard Gordon
Hatcher Associates, Inc.

Annette Hemmings

Division of Education
Indiana University at Kokomo

Jefferson Humphrey

University of Illinois

Mary Kenyatta

Associate Dean
Millard Fillmore College
State University of New York

Dr. Frank Nasca

University of Illinois

Dr. William Eric Perkins

Associate Examiner
Educational Testing Service

Minor W. Redmond, Jr.

Director, Lancaster Partners Program
Millersville University of Pennsylvania

James E. Sulton, Jr.

Special Assistant, Minority Affairs
Penn State University

Vernis Welmond

Assistant Dean for Minority Affairs
Penn State University

Don Wilhelm

President
United Presidential Life
Insurance Co.

Douglas Wilson

Vice President for University
Relations and External Affairs
Indiana University

Dr. Richard Wood

President
Earlham College of Indiana

Program

• Students' Perspective

1. Students Speak Out on Minority Issues

• Recruitment

1. Financial Assistance/Scholarships
2. Marketing/Materials
3. SAT/ACT
4. Alternative Admissions/support, remedial programs
5. Admissions Counseling

• Continuing Education; Support Programs for Potential Credit Students

1. Noncredit Programs
2. Youth Programs (an early start)
3. Distance Learning (campus access)
4. Special Programs for Minorities/populations
5. Outreach School Community Projects

• Nasca Workshop

1. Working Model on Climate

• Mentoring

1. Staff Role Models

2. Faculty Responsibilities

3. Recruiting Minority Faculty/Administrators

4. Peer Mentoring

• Retention

1. Counseling
2. Academic Advising
3. Academic Support Programs
4. Developmental Learning
5. Peer Counseling

• Climate

1. Campus Housing
2. Fraternities/Sororities
3. Affirmative Action
4. Tutoring
5. Peer Counseling
6. Student Interaction
7. Perception Stereotypes
8. Image Building
9. Faculty/Administrators Sensitizing to Minority Needs

Tentative Time Table

Sunday, September 15, 1991

6:00 p.m. Pre-conference Reception
7:00 p.m. Ice Cream Social

Monday, September 16, 1991

8:00- 9:00 a.m. Registration
9:00- 9:15 a.m. Welcome
9:15-10:35 a.m. Workshop I
10:45-12:15 p.m. Concurrent Workshops II & IIA
12:45- 1:30 p.m. Lunch (Host: United Presidential Life Insurance Co.)
1:30- 2:15 p.m. Speech--Dr. Reginald Wilson
2:45- 4:15 p.m. Concurrent Workshops III & IIIA
5:30- 6:30 p.m. Mayor's Reception for Dr. Hooks
6:30- 7:30 p.m. Dinner (Host: Haynes International)

8:00- 8:45 p.m. Keynote Address -
Dr. Benjamin Hooks
8:45- 9:30 p.m. Neal-Marshall Alumni Reception

Tuesday, September 17, 1991

7:30- 8:50 a.m. Workshop IV
9:00-10:30 a.m. Concurrent Workshops V & VA
11:00-11:45 a.m. Delco Electronics Tour
11:45-12:30 p.m. Lunch (Host: Delco Electronics)
12:30- 1:00 p.m. Address -- Donald Almquist
1:30- 2:50 p.m. Workshop VI
3:00- 3:50 p.m. Speech-President Thomas Ehrlich,
The I.U. Agenda
4:00- 5:30 p.m. Workshop VII
5:30- 5:45 p.m. Closing

Register
T O D A Y
~~~~~  
S P A C E  
is  
Limited



# REGISTRATION FORM

Please return to:

Division of Continuing Studies  
Indiana University at Kokomo  
2300 South Washington Street  
P.O. Box 9003  
Kokomo, Indiana 46904-9003

YES, I want to register for the IUK Conference,  
Enhancing Minority Attainment, A Multicultural  
Perspective on September 16-17, 1991.

Please make checks or money orders payable to  
the **IU Foundation**. (Early Bird Registration is \$175 before  
August 15, \$200 after August 15). Check is enclosed in  
the amount of:

\$ \_\_\_\_\_ covering \_\_\_\_\_ registration(s)

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Institution/Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Telephone \_\_\_\_\_ area code \_\_\_\_\_ extension \_\_\_\_\_  
YES, I wish to pay by MasterCard/VISA Amount \$ \_\_\_\_\_  
Please circle: MasterCard VISA  
Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_  
Signature \_\_\_\_\_

## Registration

• An early bird registration fee of \$175 is available if you register before August 15, 1991. **After August 15, the registration fee will be \$200.**

• Your registration fee will include luncheons and breaks on both Monday, September 16 and Tuesday, September 17, and dinner on Monday, September 16. It also includes resource materials, a post-conference brochure, and transportation to and from the Indianapolis International Airport and all conference activities.

• If you need to cancel your registration, all refunds will be subject to a \$50 processing fee. No refunds will be processed after September 1, 1991. Registration fees are transferable to a different individual.

• Registration checks or money orders should be made payable to the Indiana University Foundation. For your convenience, Visa and MasterCard will be accepted. You may register by fax at (317) 455-9276; by phone at (317) 455-9427; or by mail at: Division of Continuing Studies, Indiana University at Kokomo, 2300 S. Washington St., P.O. Box 9003, Kokomo, IN 46904-9003. Once we receive your registration form and fee, a confirmation will be sent to you.

### TRAVEL ARRANGEMENTS

Travel arrangements may be made through Roger Swinney, Manager of Travel Services at Ameritrust Bank Travel Service of Kokomo. Mr. Swinney will make every effort to locate the least expensive airfare and will match any restriction on these low fares to your specific travel needs so that you will arrive on time at the least possible cost. The travel service will also book your accommodations.

You may reach Mr. Swinney at (317) 457-7581.

### ACCOMMODATIONS

Rooms have been reserved for the conference at the

## IUK & Kokomo

You might be surprised that a small midwestern city senses the urgency of retaining minority students. Kokomo, Indiana, a city of fifty thousand, shares the problems and concerns faced by cities and towns across the nation. Delco Electronics Corporation (General Motors' worldwide electronics headquarters), Chrysler Motors Kokomo Casting Plant, United Presidential Life Insurance Company national headquarters, Dupont Photomasks, Incorporated, and Haynes International, Incorporated, all call Kokomo home.

These and hundreds of other companies draw on a workforce of fifty thousand from eleven surrounding counties. All need educated employees who will help their companies excel in an increasingly competitive high tech world marketplace. All share our concerns as they find a limited pool of talented, well-trained minorities for professional opportunities.

Our concern in attracting, and more importantly retaining, minorities in higher education has been mounting for years. Indiana University at Kokomo has a forty-five year-long history

Signature, Comfort and Ramada Inns of Kokomo. If you wish to call directly and reserve your room, mention that you will be attending the IUK conference to receive a special rate. To contact the hotels, call:

Signature Inn -- (317) 455-1000  
Comfort Inn -- (317) 452-5050  
Ramada Inn -- (317) 459-8001

### LOCATION

Kokomo is located in north central Indiana, 50 miles north of Indianapolis. It is within easy driving distance of such cities as Chicago, Cincinnati, Ann Arbor, and Louisville.



If you are making arrangements through Ameritrust Travel, transportation from the Indianapolis International Airport will be provided.

If you need further directions, please call the IUK Division of Continuing Studies at (317) 455-9427.

of serving non-traditional, often disadvantaged students on our commuter campus, and our university has been committed to opening the windows of opportunity for people who thought the windows leading to higher education were forever painted shut.

Kokomo is known as the City of Firsts. Elwood Haynes assembled the first commercially built auto here in 1894, the same year that the first pneumatic rubber tire was invented here. Technological developments continued to abound in Kokomo: the first aluminum casting, carburetor, stainless steel, Howitzer shell, aerial bomb with fins, mechanical corn picker, push-button, signal-seeking and all transistor car radios, and all-metal life boats and rafts were invented here.

IUK's Havens Auditorium hosts performances of the Kokomo Symphony and Civic Theatre. The Elwood Haynes Museum, the former residence of the man who developed the first commercially produced automobile, is filled with a collection of possessions and art tracing the city's history.