Auspices of the LADIES' and MEN'S COUNCILS

PORTUGUESE-AMERICAN CIVIC LEAGUE of MASSACHUSETTS

8th ANNUAL CONVENTION



"May the Spirit never Die"

LAWRENCE, MASS.

Sept. 3-4-5, 1938

Eighth Annual Convention

Welcome ...

The coming of the Portuguese. American Civic League of Massachusetts is awaited with pleasureable anticipation by the Lawrence Ladies' and Men's Councils, and in their behalf we wish to extend a friendly hand of cordial welcome to the delegates and guests to the Eighth Annual Convention of the Portuguese-American Civic League of Massachusetts.

We are indeed honored to be your host this week-end, and it is our sincere wish that your brief stay in our city will be a pleasant and memorable event.

"May the Spirit Never Die."

General Convention Committee Manuel Sears, Chairman Ezilda Cardoza, Vice-Chairman

Portuguese-American Civic League of Massachusetts

FIRST SUPREME PRESIDENT



Honorary Convention Chairman

WILLIAM G. ANDREW

First Assistant District Attorney of Middlesex County

Eighth Annual Convention

MAYOR'S OFFICE

WALTER A. GRIFFIN

ROBERT V. O'SULLIVAN SECRETARY



September 1, 1938

On behalf of the city government and the people of the City of Lawrence I extend a hearty and cordial welcome to the delegates, and their families and friends, to the Eighth Annual Convention of the Portuguese-American Civic League of Massachusetts.

While you are in our midst we want you to enjoy the hospitality of our people and see some of the many interesting sights which the community has to offer. "Lawrence weaves the world's worsteds" is a slogan, no doubt, familiar to you all.

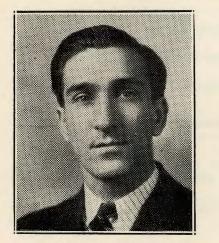
May you all enjoy your stay with us as much as we enjoy having you as our guests. We trust that your memories of this visit will cause you to return frequently in the future.

> WALTER A. GRIFFIN, Mayor.

Welcome P. A. C. L.

Portuguese-American Salazar Club

affiliated with The Portuguese-American Civic League of Lawrence, Massachusetts



MANUEL SEARS President General Convention Chairman



MANUEL M. SOUSA Vice-President Parade Chairman

Alvaro Sa Gaiolas . . Business Secretary Jeffrey Vasconcelos, Civic and Social Secretary Anthony Enus Receiver Martin Cardoza . . Master of Ceremonies Manuel M. Sousa, Sr. Inside Guard

Directors

Anthony M. Silva Frederick Gomes Manuel Mello Edward Sears

John Enus

Compliments of

The Ambassador Hotel

LAWRENCE'S LEADING HOTEL

Suites and Single Rooms

Shower Baths :: Running Hot and Cold Water — Moderate Rates —

Telephone 9897

572 ESSEX STREET

LAWRENCE, MASS.

Compliments, of

Portuguese Alliance Benefit Association

The Largest Portuguese-American Fraternal Organization in Massachusetts

HEAD OFFICE: 10 BEDFORD STREET, FALL RIVER, MASS.

Representative Committee In Lawrence JOHN G. FREITAS, Secretary, 116 VALLEY STREET

Death Benefit, \$500.00

500.00Sick Benefit, \$10.00 Per Week—FREE MEDICAL SERVICE—

Eighth Annual Convention

Compliments of

SAVINGS BANKS of LAWRENCE, MASS.



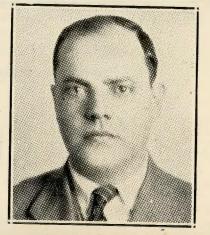
BROADWAY SAVINGS BANK COMMUNITY SAVINGS BANK ESSEX SAVINGS BANK LAWRENCE SAVINGS BANK

SUCCESS TO P. A. C. L.

St. Anthony's Portuguese Benevolent Society OF LOWELL, MASSACHUSETTS —Incorporated 1895—

Manuel Inocenc	io	President
John Thomas .	. Vice-	President
Manuel Freitas		Secretary
John S. Pitti		Treasurer
Manuel Camara		Col.
Frank Rocha,		
John P. Rosa		Director
		Director
		M. of C.
Joaquin Silva	Insi	de Guard

Lawrence Agency Founded 1903 Alvaro Sa. Gaiolas, Lawrence Agent



ALVARO S. GAIOLAS



Compliments of

CHARLES F. HURLEY

GOVERNOR Of Massachusetts

PORTUGUESE-AMERICAN CIVIC LEAGUE OF MASSACHUSETTS

SUPREME OFFICERS

President Joseph F. Luz
First Vice-President Albert Gonsalves
Second Vice-President Frank Flores
Third Vice-President Mary Silvia
Secretary Emma F. Rico
Treasurer Mary Barcellos

Compliments of

A FRIEND

Eighth Annual Convention

Compliments of

FRANKLIN HOTEL, Inc.

A. W. Venne, Mgr.

HOME OF TRAVELERS

Headquarters for the Portuguese-American Civic League of Massachusetts

We Extend a Hearty Welcome to All Delegates

While In Lawrence Get Your Meals at



GOOD FOOD — REASONABLY PRICED Caterer for Your Convention Banquet

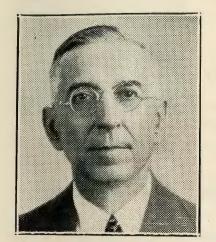


326 COMMON STREET

LAWRENCE, MASS.

Opposite Portuguese Hall

A Summary of the Portuguese Colony of Lawrence, and the Lawrence Ladies' and Men's Councils of the Portuguese-American Civic League of Massachusetts



The Portuguese colony in Lawrence is as old as the city. When, in 1853, the six year old town received its charter as a city, a Portuguese barber, Andrew Mideros, was already established in a barber shop at the corner of Lawrence and Common Street, and lived, with his family, at 11 Bradford Street, where, in 1856, he paid a tax of \$41.02, at the rate of \$7.60 per \$1,000.

Lawrence at the time had a population of about 16,000, and, with the exception of a few Germans, the residents of the city were of English, Irish and Scotch extraction. The Portuguese have the distinction of 'eading all the other European groups to this community at that time.

The cornerstone of the Portuguese Church of Sts. Peter and Paul was laid on September 30, 1906, with elaborate ceremonies. It was dedicated on August 4, 1907. During the year 1930, Messrs. Joseph P.

JOHN B. SEARS

Correira, of New Bedford, Jose Bettencourt, of Cambridge, and John Sousa, of Lowell, interested Mr. John B. Sears, of Lawrence, in organizing a Non-Partisan Civic Asso-

ciation.

Mr. Sears realizing the necessity for such an organization to promote friendship, education, unity, and social welfare of the Portuguese-American people of Greater Lawrence, and its suburbs, immediately called a general meeting of all Portuguese. Portuguese-Americans, Portuguese Clubs and Societies, and under the direction of Mr. Sears, now known as the Father of the Lawrence Councils, the Portuguese-American Civic Association was organized in 1930.

A year later in 1931, the Ladies' Council was organized, and we are proud of the fact that we were one of the six councils to have organized the Portuguese-American Civic League of Massachusetts which number twenty-seven councils throughout the state today.

The Lawrence councils took the initiative in organizing the Junior Boys' and Girls' Councils, a Junior Boys' Fife and Drum Corps, a Junior Girls' Baton Team, and a Portuguese school, and has progressed rapidly since its beginning, starting with a membership of thirty and increasing to over five hundred, including the Ladies', Men's, Junior Girls' and Boys' Councils.

Our main activities are in taking part in all civic affairs of the community, state and nation, promoting interest in American naturalization amongst our people, conducting a Christmas basket fund for the needy and other charitable affairs.

Mr. Manuel Sears was elected the first president of the Lawrence Men's Council in 1931; followed by Clarence Andrews, 1932; Fred Couto, 1933-34; Jeffrey Vasconcelos, 1935-36; Manuel Sousa, Jr., 1937; and Manuel Sears, 1938.

Mrs. Jessie Espinola was the first president elected in the Lawrence Ladies' Council in the year 1932, she also served in 1933-34, followed by Mrs. Elsie Foley, 1935-36; Mrs. Jessie Espinola, 1937; and Miss Ezilda Cardoza, 1938.

We are proud to be affiliated with the Portuguese-American Civic League of Massachusetts, and

"May the Spirit Never Die"

CONVENTION CHAIRMEN



Executive Secretary



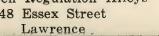
MANUEL ROSA **Executive Treasurer**



MANUEL F. SILVA **Guest Chairman**

Compliments of

Essex Bowlaway O. J. DURKIN, Prop. Fourteen Regulation Alleys 48 Essex Street





CLARENCE ANDREWS Banquet Chairman

Compliments of

Wormser Hats

391 Essex Street Lawrence

Eighth Annual Convention

Success to P. A. C. L.

CXX9

Light of the World Portuguese Mutual Society, Inc.

Founded in Lawrence 1915

Cerino C. Marcos			. President
Jeffrey Vasconcelos			Vice-President
Alvaro S. Gaiolas			. Secretary
John S. Rosa .	•		. Treasurer
Antonio M. Sousa			. Collector
Frank Vasconcelos,	Ma	ster	of Ceremonies
Frank Leites			Inside Guard

Directors

Anthony S. Silva, Financial Secretary Manuel M. Sousa Joseph Bettencourt Antonio Sousa

> Auditors Manuel C. Rosa Frederick Gomes

Sick Benefits \$10.00 per Week for 12 Weeks \$5.00 per Week for 12 Weeks Death Benefit—\$200.00 Dues \$1.00 per Month Cash in Savings Bank—\$13,267.90

-- Join Now --

Membership Drive Until December, 1938 Special Entry Fees for All Ages Compliments of

Plymouth Ladies' and Men's Councils

OFFICERS OF LADIES' COUNCIL

PRESIDENT MRS. MARY CRAWLEY VICE-PRESIDENT . . MRS. AMELIA CONTENTE SECRETARY MISS ALICE LEMA FINANCIAL SECRETARY, MISS FLORENCE MARSHALL TREASURER MRS. BEATRICE SANTOS

Board of Directors

MRS. MARY LEMA, Chairman MRS. VIRGINIA RIBEIRO MRS. MARY SOUZA MRS. GLORIA VAZ MISS ALBA VINCENT

State Directors

MRS. AMELIA CONTENTE

MISS ALICE LEMA

OFFICERS OF MEN'S COUNCIL

PRESIDENT	FRANK MONISH
VICE-PRESIDENT	GEORGE PIMENTEL
SECRETARY	ALFRED LEDO
FINANCIAL SECRETARY .	FRANK ANDRADA
TREASURER	JOHN PIMENTAL

Board of Directors

JOSEPH CONTENTE, Chairman MANUEL VAZ ANTONE RIBEIRO JOSEPH ALMEIDA MANUEL SANTOS

State Directors

JOSEPH CONTENTE

ANTONE MORGADO

Portuguese-American Civic League Taunton Council

President FRANK G. RICO Club Hall—198 School Street



Tel. Res. 22747 Tel. Bus. 29512

FREEDMAN'S BARBER SHOP

SERVICE WITH A SMILE

We Extend a Hearty Welcome To All Delegates of the Portuguese-American Civic League of Massachusetts

Meet the Barbers FREEMAN — ERNEST — AZEVIDO

> 315 Common Street Lawrence

NATIONAL BEVERAGE CO., INC.

C. CAMPIONE & SON, Props.

Manufacturers and Bottlers of Carbonated Beverages

54 Boston St. Methuen, Mass.

Office: 81 Common St. Lawrence, Mass.

Best Wishes ...



Congressman Laurence J. Connery

F. S.

PROGRAM-SATURDAY, SEPTEMBER 3

1:00 P. M. to 6:00 P. M.	Registration — Headquarters: Portu- guese-American Hall.
7:00 P. M. to 11:00 P. M.	Registration-Recreation Ballroom.

Compliments of

FRANKLIN MARKET

57 BROADWAY LAWRENCE, MASSACHUSETTS

Eighth Annual Convention

Compliments of

NEW BEDFORD LADIES' COUNCIL

Compliments of

THE ROUND ROBIN

DINE AND DANCE Finest of Foods and Liquors

416 ESSEX STREET

Near Transfer Station

PROGRAM—SATURDAY, SEPTEMBER 3

8:00 P. M. STATE CONVENTION BALL (Semi-Formal) AT RECREATION Concert 8:00 to 9:00—Dancing 9:00 to 11:45 Music by Val Jean and His Orchestra—New England's Swing King

Compliments of

HOFBRAU



Across From Your Convention Headquarters Compliments of

OPPENHEIM'S

MEN'S CLOTHING AND FURNISHINGS

567 ESSEX STREET Telephone 7045 Lawrence, Mass.

Represented By JOHN B. SEARS

Compliments of

ARLINGTON MILLS

Lawrence, Massachusetts

.

Compliments of

PEABODY COUNCIL

IN MEMORY OF OUR BELOVED PAST PRESIDENT MANUEL A. DeFREITAS : DIED, MAY, 28, 1938

Officers

Anthony J. Foster, President Alice M. Silva, Vice-President Anna J. DeFreitas, Secretary Lucy R. Aguiar, Treasurer Andrew Bettencourt, Inner Guard Francis Paul, Master of Ceremonies

Advisory Board

Mary M. Mello, John F. Santos, Manuel Unhoa Anthony J. Mello, Joseph Sousa

PROGRAM-SUNDAY, SEPTEMBER 4

9:00 A. M. HIGH MASS—STS. PETER AND PAUL'S CHURCH
10:00 A. M. to 1:00 P. M. REGISTRATION—HEADQUARTERS.
2:00 P. M. PARADE—Starting from Lawrence Common, Haverhill Street to Broadway, to Essex, to Jackson, to Haverhill, to Common.

Compliments of

Back Bay Studios

PORTRAITS OF DISTINCTION

Wedding or Family Groups DAY OR NIGHT BY APPOINTMENT

Telephone 28828

277 Jackson Street, Lawrence 449 Broadway : Tel. 27783 Compliments of

Kelly's Motor Service

We Specialize In CARBURETOR — IGNITION LUBRICATION SERVICE

Telephone 31690 87-101 AMESBURY STREET Lawrence, Mass.

- Our Only Station -

Eighth Annual Convention

Compliments of

Portuguese-American Civic League

WESTPORT, MASSACHUSETTS

Compliments of

FINDEISEN'S FARMS

METHUEN, MASSACHUSETTS

PROGRAM-SUNDAY, SEPTEMBER 4

6:00 P. M. BANQUET—RECREATION BALLROOM. Invocation by Rev. Americo De Lima

Compliments of

Shibel N. Sabag

Dealer In BOOTS — SHOES — RUBBERS

143 HAMPSHIRE ST. .

Lawrence, Mass.

Compliments of

John B. Sears VARIETY STORE

Sears Bros. Orchestra

Telephone 24000 30 OHIO AVENUE Lawrence, Mass.

OFFICERS AND MEMBERS OF LAWRENCE LADIES' COUNCIL

PRESIDENT MISS EZELDA CARDOZA VICE-PRESIDENT MISS TILLIE SEARS TREASURER MRS. OLIVE ROSA MARSHAL MRS. MARY MELLO SECRETARY . . . MISS MARY LOU SANTOS FINANCIAL SECRETARY . . MISS MARY R. SILVA INSIDE GUARD . . MISS JOSEPHINE ESPINOLA

BOARD OF TRUSTEES

MRS. JULIA ANDREWS MRS. ALICE PINTO MRS. ALICE OLIVER

STATE DIRECTORS

MISS MARY LOU SANTOS

MISS EZILDA CARDOZA

MEMBERS

MISS HELEN BETTENCOURT MRS. ANGELINA BETTENCOURT MISS DELIA CUNHA MISS EZILDA CUNHA MRS. FELICIA COELHO MRS. EMILY SILVA MRS. JESSIE ESPINOLA MRS. ROSE ESPINOLA MRS. MARY ESPINOLA MISS HELEN FELIX MISS DELMA FELIX MISS FELICIA FELIX MISS LILLIAN FELIX MISS MARY LEITES MRS. HELEN SEARS MRS. LENA GOMES MRS. LAURA CRAVINO MRS. MARY BETTENCOURT MRS. MARY PETERS MRS. HELEN MARSHALL MISS ADELINE RODERICKS MISS CHRISTINE RODERICKS MISS EVA SILVA MISS EVA SEARS MISS GILDA SEARS MRS. JOANNA SEARS MRS. PALMEIRA SOUSA MRS. MARY VASCONCELOS MRS. ISABEL VASCONCELOS MRS. ROSE VASCONCELOS MRS. ELSIE FOLEY MISS DIANNA SOUSA MISS MARY A. LIMA MISS VIRGINIA SILVA MISS JENNIE SANTOS MRS. ANNIE PERRY MRS. MARY AZEVEDO MISS LILLIAN FURTADO

MRS. FANNIE BANANA MRS. ROSE RIBAS MRS. ENESTINE DA PONTE MISS MADLINE SEARS MRS. SOPHIE LEAL MRS. MARY SILVA MRS. ALICE RODERICKS MRS. OLIVE REIS MISS GRACE SOUSA MRS. PHILOMENA OLIVERA MRS. ANTONIA ARMARAL MRS. ROSE FAUSTINA SOUSA MRS. GLORIA ENUS MRS. MILLICENT SILVA MRS. MARY MENDONSA MISS FLORENCE SILVA MRS. LAURA THOMAS MISS EILEEN MELLO MRS. LAURA LIMA MISS PHILOMENA JOAQUIN MRS. CATHERINE CUNHA MRS. MARY BORGES MRS. ADELAIDE LAVIGNE MRS. MARY P. MELLO MRS. MARY BORBA MRS. MARY CARVELLA MRS. VERONICA CRAVINO MISS MILDRED TACHECO MISS JOSEPHINE FOLEY MISS ADELINE CARDOZA MISS DOROTHY SEARS MISS MARY PAPPALARDO MISS DOROTHY T. ESPINOLA MISS MARY VOSCONCELLOS MISS LAURA SANTOS MRS. MARY M. PICANSO MISS MARY BRUIMDO MISS HELEN BORGES

Eighth Annual Convention

Compliments of

Jimmie's Cafe

63-67 Lawrence Street Lawrence, Mass.

William Heywood

Representative of

Bastian Badges

106 Amesbury Street Lawrence, Mass.

Compliments of

Louis Farrah & Son

FLORIST and UNDERTAKER

-Funeral Director-

379 Elm Street 379 Broadway Lawrence, Mass.

Compliments of

Farris' Cafe

41 White St. Cor. Elm St. Lawrence, Mass.

Autographs Eighth Annual Convention, Lawrence, Mass.



LAWRENCE, MASSACHUSETTS WORLD'S LARGEST WORSTED TEXTILE MANUFACTURING CENTER



LAWRENCE PUBLIC LIBRARY



MERRIMACK RIVER DAM AT LAWRENCE

Eighth Annual Convention

Compliments of

DIGHTON LADIES' COUNCIL

Vice-President . MRS. MARY GRASSIE Treasurer . MRS. ALVEDA MOONEY Recording Secretary . ALICE MARTIN Planist LUCY FISHER

President MARY FISHER Corresponding Secretary, ALICE ROSE

Board of Directors

Miss Rose Borges, Chairman Mary Enos Eva De Mello Lucy Carvalho Louise Braggar Dorothy Grassie Mary Corriera

Compliments of

JOHN J. CAHILL

Democratic Candidate for

County Commissioner

- Essex County -



PROGRAM-SUNDAY, SEPTEMBER 4

8:00 P. M. BANQUET-Presentation of Guests by Supreme President Joseph F. Luz 9:45 P. M. BATON TWIRLING EXHIBITION-

By P. A. C. L. Junior Girls of Lawrence

Compliments of REPRESENTATIVE Katherine A. Foley Democratic Candidate FOR SECRETARY OF STATE

Compliments of REPRESENTATIVE Michael H. Jordan Fourth Essex District Wards 3 and 4

Compliments of

JOSEPH A. COSTA & SONS UNDERTAKERS - EMBALMERS Cambridge, Mass. 257 Prospect Street Trowbridge 0400 - Kirkland 0400

Eighth Annual Convention

Compliments of

ALDERMAN THOMAS F. GALVIN



Commissioner of Public Safety

Compliments of

ALDERMAN WILLIAM J. DOLAN



Commissioner of Public Property and Parks Compliments of

ALDERMAN DAVID J. BURKE



Commissioner of Public Health and Charities

Compliments of

ALDERMAN DANIEL F. FERRIS



Commissioner of Engineering

Welcome to Lawrence! Portuguese-American Civic League

May Your Convention Be a Howling Success

STEWARD COAL COMPANY

For Your COAL—COKE—WOOD—OIL

> See MANUEL AZEVEDO

During the Convention

42 Amesbury Street Around the Corner From Headquarters

Compliments of

B. Clayman wholesale tobacco and confectionery

> 104 Hampshire Street Lawrence, Mass.

Compliments of

Merrimack Valley Distributing Company

Distributors of JACOB RUPPERT BEER

Compliments of

Angelo Nicolosi MEAT MARKET

Tel. 24432 326 Elm Street Lawrence

Compliments of

Maroun Bros. wholesale grocers

Ask Your Grocer for the Big M Brand Eighth Annual Convention

Compliments of

PORTUGUESE-AMERICAN CIVIC LEAGUE

CAMBRIDGE, MASSACHUSETTS Council No. 1

Manuel Andrews.Pres.Manuel Camara.Fin. Sec'yManuel Perry.Vice-Pres.Raymond J. Ferreira.Treas.Joseph F. De Mello.Rec. Sec'yJames Andrews.Ritual OfficerJohn K. Andrew.Corr. Sec'yLouis Perry..VigilanteJoseph Lima, Master of Ceremonies

Directors

John Tavares John Caton Mathew Costa John P. Machado Manuel De Sousa

PROGRAM-SUNDAY, SEPTEMBER 4

10:00 P. M. DRILL TEAM COMPETITION. Recreation Ballroom. Awarding of Prizes. Entertainment.

Compliments of

Dr. Ben Nicholson

...DENTIST...

499 Essex Street Lawrence, : Mass. Compliments of

Auburn Dairy

A. J. FELIX, Prop.

MILK — CREAM — EGGS

-Milk That Is Milk-

Phone 31684 Methuen, : Mass.

PACIFIC MILLS



REMNANT STORE

Across the Canal opposite Hampshire Street Lawrence, Mass.

Announces Fashion-Right Woolen and Worsted Remnants of

- Dress Goods
- Coatings
- Men's Wear
- Skirt Lengths

Dressmaking Service

Butterick Patterns

Open Daily 8:30 A. M. to 5:30 P. M.

Let your American Dollars buy American Made Goods-Put Americans Back to Work!

Eighth Annual Convention

Compliments of

Portuguese-American Civic League of Massachusetts

SOMERVILLE LADIES' BRANCH

Compliments of

Attorney William P. Reilley



Cregg Building Lawrence, Mass. Compliments of

Hugh A. Cregg



District Attorney Eastern District Salem, Mass.

BEST WISHES

JOSEPH F. FRANCIS

Past President

Compliments of

COLD SPRING BREWING COMPANY

Manufacturers of

Hacker's 5X Ale

PROGRAM-MONDAY, SEPTEMBER 5

9:30 A. M. OPENING OF CONVENTION AT RECREATION BALLROOM. Presentment of Credentials. Business Session—Recess at 12:30.

9:30 A. M. GUEST VISITING TOUR, From Recreation Ballroom.

Compliments of

Almeida & Cabral

Manufacturers of

LINGUICA — CHOURICO MORCELAS

Tel. Kirkland 6630 East Cambridge, Mass.



G. Hudson Driver your present REGISTER OF DEEDS Eighth Annual Convention

Compliments of

FALL RIVER MEN'S COUNCIL

President . . Antone Moniz Vice-President . Jesse Estrella Secretary . . Annibal Arruda Corr. Secretary, Joseph V. Perry Treasurer, Americo F. Almeida Inside Guard, William Almeida

State Directors

Stephen L. Silva Jesse Estrella

BEST WISHES

SUNNYSIDE BAKERY

MANUEL DIAS, Prep.

SPECIAL SWEET BREAD - BREAD AND PASTRY

Lawrence's Leading Portuguese Baker

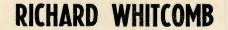
381 COMMON STREET

LAWRENCE, MASS.

PROGRAM-MONDAY, SEPTEMBER 5

AFTERNOON SESSION ELECTION OF OFFICERS FOR THE YEAR 1938-1939 ADJOURNMENT

GREETINGS FROM



Candidate for Republican Nomination

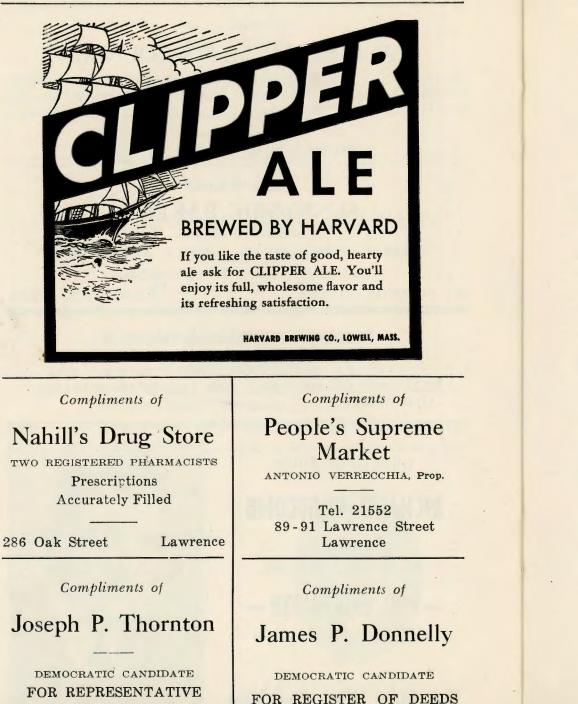
- FOR GOVERNOR -

at Primaries-September 20, 1938

The Man Who Can Win



South Lawrence - Andover



Eighth Annual Convention

Compliments of

REHOBOT AND SEEKONK COUNCILS

Portuguese-American Civic League of Massachusetts

Compliments of

LAWRENCE OIL COMPANY

DISTRIBUTORS OF GENERAL TIRES AND BATTERIES GAS, RANGE AND FUEL OIL SILENT GLOW RANGE AND POWER BURNERS

Telephone 25231 ESSEX Corner WINTER STREETS

LAWRENCE, MASS.

Compliments of

Joseph M. McDonald

Democratic Candidate FOR REPRESENTATIVE

Third Essex District Wards 1 and 2 Lawrence, Methuen and North Andover

Compliments of

STERLING Cut Rate

Cor. Essex and Amesbury Sts. Lawrence, Mass. Compliments of

Stanley Bara

Carries the Best Line of MEN'S and CHILDREN'S SHOES

> 332 Broadway Lawrence

77 Amesbury Street, Lawrence

If We Satisfy You-Tell Your Friends, If Not-Tell Us.

ков соор зевлисе Сомритение от Сомритение от

Eighth Annual Convention

Compliments of

SOMERSET COUNCIL

President, John L. Campos Vice-President, Mrs. Mary Simbrom Treasurer, Miss Rose Rezendes Secretary, John D. Rezendes

Compliments of

Radio Food Corp.

215 Canal Street Lawrence

Compliments of

Mr. and Mrs. Antonio DaSilva Neves

> Superintendent Rockingham Park

> > Compliments of

Frank Carson THE LUGGAGE MAN

> 286 Essex Street Lawrence

Compliments of

Albert Aharonian

SHOE REPAIRING -Shine-**Moderate** Prices

Twenty Years Same Location

79 Amesbury Street

Lawrence

Compliments of

John Haykal

Wholesale and Retail DRY GOODS

62 Amesbury Street Lawrence

Compliments of

REPRESENTATIVE Carl Woekel

Compliments of

Farley Awning and Decorating Co.

Lawrence, Mass.



Refrigerators - Radios - Washers Stoves Expert Repairing on All Makes of **Radios and Appliances** Lawrence's Leading Radio Store

WELCOME DELEGATES May Your Visit Be a Happy One!

Sound Equipment for This Convention Supplied by "Al's"

> PLIANCE CO. 59 BROADWAY . ON POST DEFICE

Largest Stock of Standard Make of Radios North of Boston Portuguese Phonograph Records

LAWRENCE, MASS.

Compliments of

PAUL A. DEVER ATTORNEY-GENERAL

Commonwealth of Massachusetts

Compliments of

A FRIEND

Compliments of

White Cross Pharmacy

88 Lawrence Street Tel. 9459

The Friendly Drug Store of the Portuguese of Lawrence

Compliments of

Common St. Garage

STORAGE — REPAIRING WASHING — POLISHING

Telephone 6700 316 Common Street, Lawrence

Compliments of

Brox's Dairies

North Lowell Street Phone 29659 Methuen, Mass.

Compliments of

Caliri, Incorporated Diamond Merchants and Silversmiths

> Expert Watch Repairing Diamonds Remounted

477 Hampshire Street In the Heart of the Shopping District - BEST WISHES -

John H. Leonard

Democratic Candidate

For Senator Fifth Essex District Lawrence and Methuen

Compliments of

E. A. Morrissey

During the Convention Try Our GIANT DRINK 10 Cents

Cor. Salem and South Broadway

Compliments of

Manuel Joaquin's

81 Amesbury Street Lawrence, Mass.

Compliments of

Colombo Printing Co. Commercial and Society

Commercial and Society PRINTING WORK IN ENGLISH AND ITALIAN CORRECTLY DONE Only Italian Printers In Town

107 Haverhill Street Lawrence, Mass. Eighth Annual Convention

Compliments of

Portuguese-American Civic League Ladies' Council TAUNTON, MASSACHUSETTS

Mrs. Theodore J. Aleixo, President

Compliments of

Moriarty's Diner

11 Hampshire Street Opposite Recreation Center

Compliments of

Representative Louis J. Scanlon Your Next REGISTER OF DEEDS

 \rightarrow Your Friend —

Compliments of

J. J. Fox & Co.

Wholesale Confectionery Distributors

---Weston Biscuits----286 Lowell Street Lawrence Compliments of

Jack Berger

Compliments of

Labell Furniture Co. HOME FURNISHINGS

417 Common Street Telephone 27536

WE ALSO SELL Crossley and Leonard Refrigerators

Compliments of

Lawrence Fish Market

The Biggest, Busiest and Cleanest Market

69 Hampshire Street Lawrence, Mass. Tel. 27066

Eighth Annual Convention

Compliments of

Lawrence Standard Provision

Lawrence, Mass.

PROMOTE

REPRESENTATIVE

Thomas J. Lane

TO SENATOR

Money Goes Far Here Give Us a Trial

Home Furniture Co.

RADIOS - REFRIGERATORS FURNITURE

Telephone 26668 92 So. Broadway Lawrence

BEST WISHES

Cyrino Silva CUSTOM SHOE MAKER

First Class Workmanship SHOE REPAIRING Hand Sewn Taps

Compliments of

A FRIEND

and for the second

Whitworth's

RUBBER AND SPORTING

GOODS OF EVERY

DESCRIPTION

Faincoats - Sport Clothing **Rubber** Footwear

Tel. 22573

WELCOME DELEGATES

Nugent Furniture Co.

DISTINCTIVE FURNITURE

33 Springfield Street

Lawrence

Lawrence

581 Essex Street

M. M. G.

PORTUGUESE-AMERICAN CIVIC LEAGUE OF MASSACHUSETTS STATE DIRECTORS FOR 1937-1938

DIRECTORS

BARNSTABLE COUNCIL Thomas Ferreira Miss Lydia Sousa

CAMBRIDGE COUNCIL Joseph M. Bettencourt Joseph Resendes

DIGHTON COUNCIL-(Ladies) Mrs. Mary Davis Mrs. Mary Enos

DIGHTON COUNCIL-(Mens) Frank Dutra August P. White

FAIRHAVEN COUNCIL John Jarvis Joseph G. Mello

FALL RIVER LADIES' COUNCIL Miss Mary L. Leites Miss Beatrice Oliveira

FALL RIVER MEN'S COUNCIL Stephen L. Silvia Jesse Estrella

FALMOUTH COUNCIL Frank Rego John R. Martin

LAWRENCE LADIES' COUNCIL Miss Mary Lou Santos Miss Ezilda Cardoza

LAWRENCE MEN'S COUNCIL Manuel Sousa John Sears, Jr.

LOWELL COUNCIL Miss Delia Machado Mrs. Mary Draga

NEW BEDFORD LADIES' COUNCIL Miss Helena S. Bartholo Mrs. Louise S. Orcutt

NEW BEDFORD MEN'S COUNCIL Seth M. Cabral Joseph P. Correira

PEABODY COUNCIL Arthur Craveiro Arnold Faria

PLYMOUTH LADIES' COUNCIL Miss Alice Lima Mrs. Amelia Contente

PLYMOUTH MEN'S COUNCIL Joseph S. Contente Antone Armaral

PROVINCETOWN LADIES' COUNCIL Mrs. Virginia Lewis Mrs. Philomena Leonard

PROVINCETOWN MEN'S COUNCIL Manuel M. Silvia Joseph Lewis

SEEKONK-REHOBOTH COUNCIL Frank Armaral John Bettencourt

SOMERSET COUNCIL John D. Rezendes Frank V. Medeiros

SOMERVILLE COUNCIL Mrs. Stella Medeiros Mrs. Eva Sousa

TAUNTON - LADIES' · COUNCIL Mrs. Mary T. Thomas Mrs. Phoebe Rose.

TAUNTON MEN'S COUNCIL Frank R. Rose Manuel Costa

WESTPORT COUNCIL Miss Lena Azevedo Antone A. Feio

Lawrence

BEST WISHES

John S. Pitta

Telephone 8436

463 Central St. Lowell, Mass.

BEST WISHES

Central Cafe J. M. SOUSA, Prop. BEST OF FOODS AND LIQUORS Meet the Trio: Sousa — Harry — Avila

405 Central St. Lowell, Mass.

Compliments of

Pioneer Quality Market

D. SILVA, Prop.

Telephone 9120 189 Gorham St. Lowell, Mass.

Picanso's Cafe The Home of Cooked Foods

CHOICE LIQUORS Italian Spaghetti Our Specialty

Telephone 2480933-35 Summer St. Lowell, Mass.45 Newbury St. Lawrence, Mass.

Compliments of

Dr. Fausto Lage

163 Summer Street Lowell, Mass.

BEST WISHES

Sousa's Market

381 Central Street Lowell, Mass.

Compliments of

Central Lunch CHARLES PICANSO, Prop.

Cor. Central and Tyler Streets Lowell, Mass.

SUCCESS TO P. A. C. L.

Coco the Florist Flowers for All Occasions Eighth Annual Convention

Compliments of

Montauk Furniture Company COMPLETE HOME FURNISHERS Tel. 30935

316 Common St. Lawrence

Compliments of

Boston Fish Market PAPPALARDO BROS. ALL KINDS OF FRESH

AND SALT FISH

159 Hampshire Street Lawrence

Compliments of

F. George's Market MEATS AND PROVISIONS

Dial 20510 315 Oak St. Lawrence

Compliments of

Post Office Barber Shop

> 16 Franklin Street Lawrence

Proprietors-

M. J. ESPINOLA, JR. JOSEPH BENINATO Compliments of

Franco-American Furniture Co.

Tel. 26979 117 Broadway Lawr

Lawrence

Compliments of

The Racket Store BAR AND RESTAURANT SUPPLIES

> 103 - 109 Essex Street Lawrence

> > Compliments of

Oak Tree Acres Dairy M. P. COSTA, Proprietor MILK — CREAM

601 Lowell Street

Methuen

Compliments of

Panebianco & Perry Res. Tel. 20077 Res. Tel. 4382 —ELECTRICIANS— Motor Repairing Agents for Wayne-Marr Burners Tel. 29527

49 Essex Street Lawrence

Compliments of

Robinson's Army and Navy Store

(Next to Ganems)

384 Essex Street Lawrence

Compliments of

Hyder Beauty Parlor

All Lines of BEAUTY CULTURE

65 South Broadway Lawrence

Compliments of

J. Witkiewicz & Sons

Tel. 23551 23 Saunders St. Lawrence

Sherman Grill

Live and Let Live

Four Union Bartenders

\$30.00 Per Week and Up—14 Employed None Laid Off During Recession Delegates—Visit Frank and Joe's Filling Station —Next to Headquarters— SHELL GAS AND OIL

-Overnight Parking-Cor. Amesbury and Common Sts.

Compliments of

Bay State Furniture Company

Dealers in All Kinds of Household Furniture —Complete Home Furnishers— Tel. 20596 395 Common Street Lawrence

Tel. Res. 22419

Louis E. Thesse Insurance of All Kinds Steamship Tickets

Tel, Office 26862

Notary Public—Real Estate

230 Lowell Street Lawrence

Compliments of THE Globe Furniture Co.

> 184-192 Essex Street Lawrence

Eighth Annual Convention

Compliments of

D'AMICO, Inc.

FUNERAL DIRECTORS Best Packard Cars and Equipment in New England —Special Service—



SEBASTIANO D'AMICO

MAIN OFFICE

79 COMMON STREET, LAWRENCE, MASS.

NIGHTS TELEPHONE RESIDENCE 27308 DAYS TELEPHONE OFFICE 5379

BRANCH OFFICES

HAVERHILL 96 RIVER STREET, TEL. 1131

12.

LAWRENCE TEL. OFFICE 20791

-NIGHT AND DAY SERVICE-

Eighth Annual Convention

Compliments of

LOWELL COUNCIL Portuguese-American Civic League of Massachusetts



MRS. FELICIA COELHO Parade Co-Chairman

Compliments of Dr. D. H. Caswell -and-Dr. F. J. Kefferstan **OPTOMETRISTS** 519 Essex Street Lawrence

Compliments of

J. Kenney Brooks FOR REPRESENTATIVE

Wards 3 and 4



ADELINE RODRIQUES Program Co-Chairman

Compliments of

Fairhaven Council		
Portuguese-American		
Civic League of Massachusetts		
President JOHN JARVIS		
1st Vice-Pres MARY GLORIA		
2nd Vice-Pres ANTONE CABRAL		
Rec. Sec'y HELEN G. RODERICK		
Corr. Sec'y ALICE SYLIVA		
Fin. Sec'y HENRIETTA ROSE		
Treasurer . MANUEL P. LOPES, JR.		
Guards		
Joseph G. Mello Manuel R. Syliva		
Auditors		
Mary Perry Manuel F. Roderick		
Trustees		
Frank R. Perry Felisberto A. Silveira		
George Silva		
Directors		
Joseph G. Mello John Jarvis		

CONVENTION CHAIRMEN



FRED COUTO Publicity Manager



MISS TILLIE SEARS Entertainment Co-Chairman

Compliments of

Jose Maria Bettencourt Somerville, Mass.



ANTHONY LIMA Entortainment Chairman



EZILDA CARDOZA Vice-President General Convention Committee

Success to P. A. C. L.

Edward D. Sirois

CONVENTION CHAIRMEN



MANUEL MELLO Chairman Program Committee



ANTHONY M. SILVA Chairman Housing Committee

Acknowledgement

The Lawrence Ladies' and Men's Councils are greatly indebted to, and take this opportunity to thank, the City Government, business and professional men of Lawrence, the Eagle-Tribune and the neighboring cities and towns for the support and valuable assistance which has made possible the success of this convention.

The committee urges all members to reciprocate by their patronage of the advertisers in this program.

BOWLING BILLIARDS DANCING TELEPHONE LAWRENCE 30392

Lawrence Recreation Center

Lawrence, Massachusetts

JAMES ROSS General Manager HAMPSHIRE AND METHUEN STS. LAWRENCE, MASS.

PORTUGUESE-AMERICAN CIVIC LEAGUE CONVENTION COMMITTEE

WILLIAM G. ANDREWS, HONORARY CHAIRMAN

MANUEL SEARS	. GENERAL CHAIRMAN
EZILDA CARDOZA	GENERAL CO-CHAIRMAN
JEFFREY VASCONCELOS	EXECUTIVE SECRETARY
MANUEL C. ROSA	EXECUTIVE TREASURER
FRED COUTO	. PUBLICITY MANAGER

BALL COMMITTEE

ALVARE SA GAIOLAS, Chairman EVA SILVA, Co-Chairman DELIA CUNHA, Secretary JOS. F. CUNHA, Treasurer ALFRED SILVA ALEX ESPINOLA ISABEL VASCONCELOS M. FRED SILVA CHARLES ESPINOLA JOHN SILVA GEORGE ENUS CHARLES PICANSE MANUEL C. SANTOS JACINTE REDERIQUES PALMIRA SOUSA FELICIA FELIX

BANQUET COMMITTEE

CLARENCE ANDREWS, Chairman EZILDA CARDOZA, Co-Chairman LENO MENDONCA, Secretary FRED SEARS, Treasurer CHARLES PINTO ADELINE CARDOZA GLORIA ENUS ALICE PINTO MANUEL F. SOUSA MANUEL E. VIERA

PROGRAM COMMITTEE

MANUEL MELLO, Chairman ADELINE RODERIQUES, Co-Chairman MARY LOU SANTOS, Secretary EDWARD SEARS, Treasurer ANTHONY M. SILVA FRED GOMES MANUEL J. BANANA LAURA SANTOS MARY SILVA ANTONIA AMARAL

HOUSING COMMITTEE

ANTHONY M. SILVA, Chairman MARY LOU SANTOS, Secretary DANIEL LIMA

PARADE COMMITTEE

MANUEL M. SOUSA, Chairman FELICIA COELHO, Co-Chairman FRED COUTO, Secretary MARTIN CARDOZA, Treasurer MARY MELLO JOSEPH SEARS EZILDA CUNHA JOHN B. SEARS OLIVIA REIS MANUEL C. SANTOS LOUIS MELLO PHILOMENA JOAQUIN MANUEL CABRAL JOSEPH PACHECO MANUEL COELHO TEOTONIO AZEVEDO

DECORATING AND ENTERTAINMENT COMMITTEE

ANTHONY LIMA, Chairman TILLIE SEARS, Co-Chairman M. FRED SILVA, Treasurer LAURA LIMA, Secretary ALBERT TEDUIE JOHN SEARS VIRGINIA AMARAL JAMES DE PONTE ANTHONY BETTENCOURT CERINE SELVA EZILDA CARDOZA ERNESTINE DE PONTE GILDA SEARS LINE LEAL JOSEPH OLIVEIRA

GUEST COMMITTEE

M. FRED SILVA, Chairman JEFFREY VASCONCELOS, Secretary MANUEL SEARS MANUEL ROSA



The family newspapers of Greater Lawrence—

The Morning EAGLE

The Evening TRIBUNE

Average daily net paid circulation for the six months ending March 31, 1938...

31,533

20.20,026