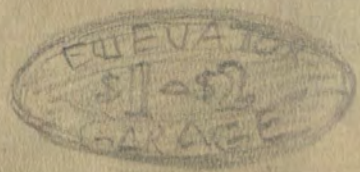


HOTEL

WINDSOR



Proth. A. Hines
Arch.



5/6 x 8/10

Embreville
10 mi.
point.

10/12/35
Coat of
out.

10/14/35
lettered

10-12-30
All



HOTEL WINDSOR

REMODELED IN SPANISH & MODERN MOTIF

JOHNSON CITY, TENN.



4 1/2 x 8 1/2

Tomb - Erwin
at Big Creek.

10/12/35
Coated out
A.M.

10/14

12:30 - 2:30
P.M.
lettered.



PM

10/11/35
Sign at
2 1/2 mi. N of
Mt City
Highway.
Lettered



HOTEL WINDSOR

REMODELED IN SPANISH & MODERN MOTIF

JOHNSON CITY, TENN.



| | | | | | | |
|--------|----------------|-------|-------|----------------|-------------------|---------------------|
| | do | 5 | 202 | 10' x 32' | John B. White | Nashville - Tenn |
| do | do | 4 1/2 | 202 A | 8'-2" x 26' | R. L. Crouch | RFD Jonesboro Tenn |
| do | do | 4 | 203 | 36" x 48" Brkt | Colla Sell | do Jno City Tenn |
| Permit | S-23 | 1 | 204 | 6' x 8' | J. A. Denton | Jno City Tenn |
| Lease | do | 3 | 205 | 10' x 30' | Mrs H. H. Swadley | RFD do |
| Permit | S-23 | 26 | 207 | 8' x 22' | Mrs Peck | Clear Branch Tenn |
| Lease | S-23 | 22 | 207 A | 12' x 35' Barn | Mrs. J. S. Runion | RFD Erwin, Tenn |
| do | do | 8 | 208 | 36" x 48" Brkt | Mrs. P. D. Horton | do Unioni Tenn |
| do | do | 11 | 209 | do | John Ledford | do |
| Permit | S-67 | 4 | 300 | 6' x 10' | V. Chambers | Jno City - Tenn |
| Lease | glanz stoff | 2 | 301 | 8' x 35' | Orville Martin | do |
| do | 19-E | 11 | 302 | 36" x 48" Brkt | Conte, Furn. Co. | Elizabethton, Tenn |
| do | do | 12 | 303 | 12' x 25' | J. D. Miller | do |
| do | N. 11. E | 6 | 111-A | 36" x 48" Brkt | Mrs. Ida Meadows | RFD Jno City Tenn |
| Permit | 81-34 | 10 | 307 | 5' x 9' | Mrs. F. Hoss | Embeville - Tenn |
| Lease | do | 12 | 308 | 6' x 10' | Mrs Ellis Moody | RFD Jonesboro, Tenn |

Date _____

5"-4" letters

8/13/34

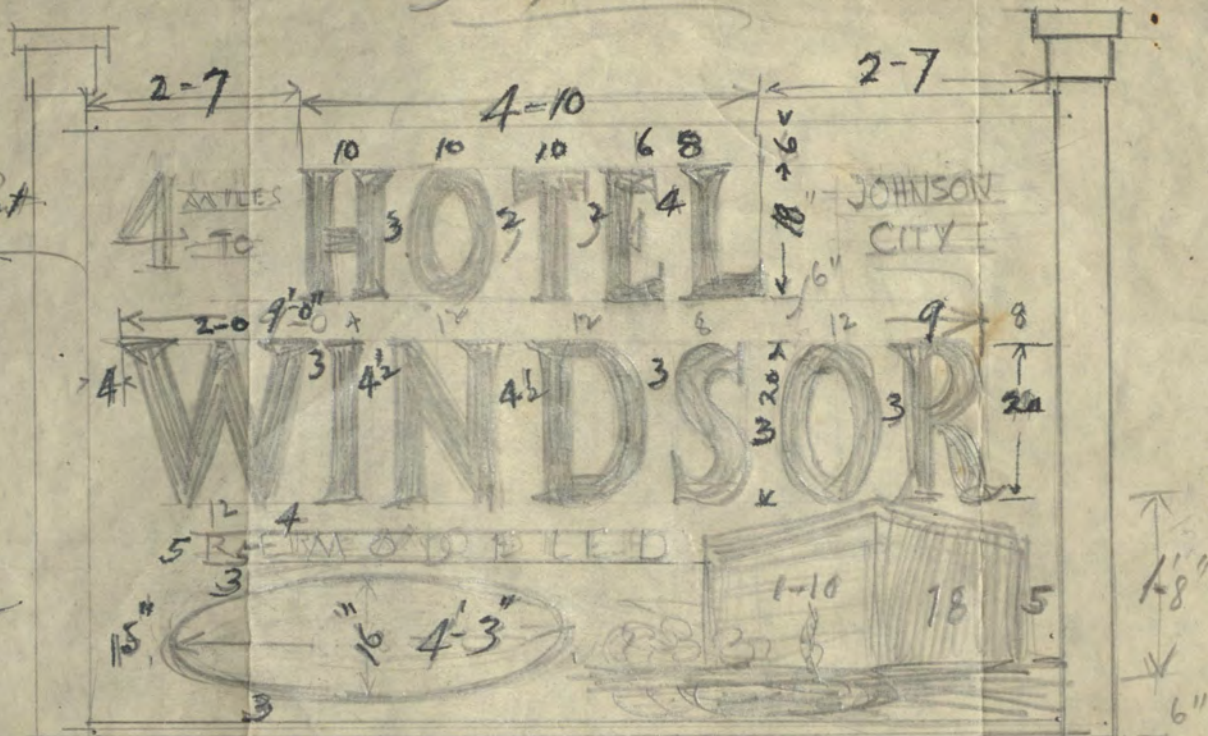
Layout

6/3 x 10/0
20 high point

Glanzstoff
Road

1/2" = 1'-0"

9/7/34 painted white
9/8/34 Lettered



6/3 x 10/2
OKOLONA SIGN
ERWIN HIGHWAY

9/7 painted white
9/8/34 Lettered



1st. High Point
6/4 x 9/0

9/7 painted white

Handwritten text at the top left, possibly a name or address.

Handwritten text in the upper left quadrant, including "1/2 x 1/2" and "1/2 x 1/2".

Large handwritten word "WIND" in the center of the page, with a large "D" to its right.

Handwritten text in the lower left quadrant, including "1/2 x 1/2" and "1/2 x 1/2".

Handwritten text in the lower left quadrant, including "1/2 x 1/2" and "1/2 x 1/2".

Handwritten text in the lower center, including "1/2 x 1/2" and "1/2 x 1/2".

Handwritten text in the lower center, including "1/2 x 1/2" and "1/2 x 1/2".

Handwritten text in the lower right quadrant, including "1/2 x 1/2" and "1/2 x 1/2".

Handwritten text in the lower right quadrant, including "1/2 x 1/2" and "1/2 x 1/2".

WINDSOR HOTEL SIGNS Johnson City - TENN.

MILES

| Authority | High Way | FROM J. City | SIGN NO | TYPE | PROPERTY OWNER | Address - |
|-----------|---------------|--------------|---------|-------------------|---------------------|-----------------------|
| Lease | S-11-E | 17 | 102 | 36" x 48" Bracket | Ben Miller | Telford, Tenn |
| do | do | 13 | 103 | do | G.R. Green | do |
| do | do | 11 | 104 | do | J.E. Stonaker | RFD JONESBORO TENN |
| do | do | 9 | 104-A | 14' x 45' Barn | Frank Hawkins | Jno. City - Tenn. |
| Permit | do | 8 | 104-B | 23' x 85' Barn | D.A. VINES | do |
| Lease | do | 6 | 105 | 36" x 48" Bracket | Mrs. J.S. Fritchett | Jonesboro Tenn. |
| do | do | 6 | 106 | 8' x 30' | do | do |
| do | old Jonesboro | 5 | 107 | 6' x 10' | do | do |
| do | S-11-E | 3 | 109 | 12' x 60' | Mrs. J.S. Gray | Jno City Tenn |
| do | N-11-E | 3 | 110 | 8'-5" x 20' | C.M. Martin | RFD do |
| do | do | 4 | 111 | 36" x 48" Brkt | Mrs. Sam Fulkerson | do do |
| do | do | 8 | 112 | do | C.P. Taylor | Piney Flats - Tenn |
| do | do | 10 | 113 | 8' x 25' Barn | Ira Green | do |
| Permit | do | 12 | 114 | 8' x 55' Fence | Gregory Place | RFD Bluff City - Tenn |
| Lease | do | 13 | 115 | 36" x 48" Brkt | Mrs. W.S. Sproles | do |
| do | N-23 | 15 | 200 | do | E.P. Roller | do Kingsport - Tenn |
| do | do | 8 | 201 | do | S.S. Rollins | Jonesboro Tenn |
| do | do | 5 | 202 | 10' x 32' | Jno. B. White | Nashville - Tenn |
| do | do | 4 1/2 | 202-A | 8'-2" x 26' | R.L. Crouch | RFD Jonesboro Tenn. |
| do | do | 4 | 203 | 36" x 48" Brkt | Colla Sell | do Jno City Tenn. |
| Permit | S-23 | 1 | 204 | 6' x 8' | J.A. Denton | Jno City Tenn. |
| Lease | do | 3 | 205 | 10' x 30' | Mrs. H.H. Swadley | RFD do |
| Permit | S-23 | 26 | 207 | 8' x 22' | Mrs. Peek | Clear Branch Tenn |
| Lease | S-23 | 22 | 207-A | 12' x 35' Barn | Mrs. J.S. Runion | RFD Erwin, Tenn. |
| do | do | 8 | 208 | 36" x 48" Brkt | Mrs. R.D. Horton | do Unicoi Tenn |
| do | do | 11 | 209 | do | John Ledford | do |
| Permit | S-67 | 4 | 300 | 6' x 10' | V. Chambers | Jno. City. Tenn. |
| Lease | glanz stoff | 2 | 301 | 8' x 35' | Orville Martin | do |
| do | 19-E | 11 | 302 | 36" x 48" Brkt | Carter Furn. Co. | Elizabethton Tenn |
| do | do | 12 | 303 | 12' x 25' | J.D. Miller | do |
| do | N-11-E | 6 | 111-A | 36" x 48" Brkt | Mrs. Ida Meadows | RFD Jno City Tenn |
| Permit | 81-34 | 10 | 307 | 5' x 9' | Mrs. F. Hoss | Emberville - Tenn |
| Lease | do | 12 | 308 | 6' x 10' | Mrs. E.H. Moody | RFD Jonesboro. Tenn |

Date

WINDSOR HOTEL SIGNS

Johnson City - TENN.

| Authority | High Way | MILES | | TYPE | PROPERTY OWNER | Address - |
|-----------|---------------|--------------|---------|-------------------|--------------------|-----------------------|
| | | From J. City | Sign No | | | |
| Lease | S. 11. E | 17 | 102 | 36" x 48" Bracket | Ben Miller | Telford, Tenn |
| do | do | 13 | 103 | do | C. R. Green | do |
| do | do | 11 | 104 | do | J. E. Stonaker | RFD JONESBORO TENN |
| do | do | 9 | 104-A | 14 x 45' Barn | Frank Hawkins | Jno. City - Tenn. |
| Permit | do | 8 | 104-B | 23' x 85' barn | D. A. VINES | do |
| Lease | do | 6 | 105 | 36" x 48" Bracket | Mrs. J. Fitchett | Jonesboro Tenn. |
| do | do | 6 | 106 | 8 x 30' | do | do |
| do | old Jonesboro | 5 | 107 | 6 x 10' | do | do |
| do | S. 11. E | 3 | 109 | 12 x 60' | Mrs. J. S. Gray | Jno City Tenn |
| do | N. 11. E | 3 | 110 | 8-6' x 20' | C. M. Martin | RFD do |
| do | do | 4 | 111 | 36' x 48' Brkt | Mrs. Sam Fulkerson | do do |
| do | do | 8 | 112 | do | C. P. Taylor | Piney Flats - Tenn |
| do | do | 10 | 113 | 8' x 25' Barn | Ira Green | do |
| Permit | do | 12 | 114 | 8' x 55' Fence | Gregory Place | RFD Bluff City, Tenn. |
| Lease | do | 13 | 115 | 36" x 48' Brkt | Mrs. W. S. Sprules | do |
| do | N. 23 | 15 | 200 | do | E. P. Roller | do Kingsport T. |
| do | do | 8 | 201 | do | do | do |

Travel America Guide

AND HOTEL DIRECTORY

222 EAST 42nd ST. • NEW YORK CITY

September 25, 1939.

It's Rate Round-Up Time!

HOTEL MANAGERS
Please Note !!

The 107,000 copies of the Winter 1939 Edition of the TRAVEL AMERICA GUIDE & HOTEL DIRECTORY should contain your latest rates and other information on your hotel. *No charge is made for publication.*

Please have some authorized person fill out and mail the enclosed pink card, it requires no postage. If we do not receive corrections, *information from last issue will be repeated without change.*

With European travel virtually shut off entirely, and a business upswing in the making, American hotels and resorts should be in line for increased business this fall and winter.

The 107,000 copies of the Winter 1939, (60th) Edition of the TRAVEL AMERICA GUIDE will be placed in over 100,000 actual hotel rooms for use by actual travelers, and, in addition, will be distributed to every place where travelers are likely to go asking for hotel information.

Remember, the regular listing is given ABSOLUTELY WITHOUT CHARGE to those hotels who send us first hand information, properly authenticated by the proprietor or manager.

Prompt return of the pink card enclosed, properly filled out, will insure proper listing of your hotel in the new edition of the TRAVEL AMERICA GUIDE, which is now being made ready for the press.

Cordially yours,

G.H. Flanger

for THE TRAVEL AMERICA GUIDE.

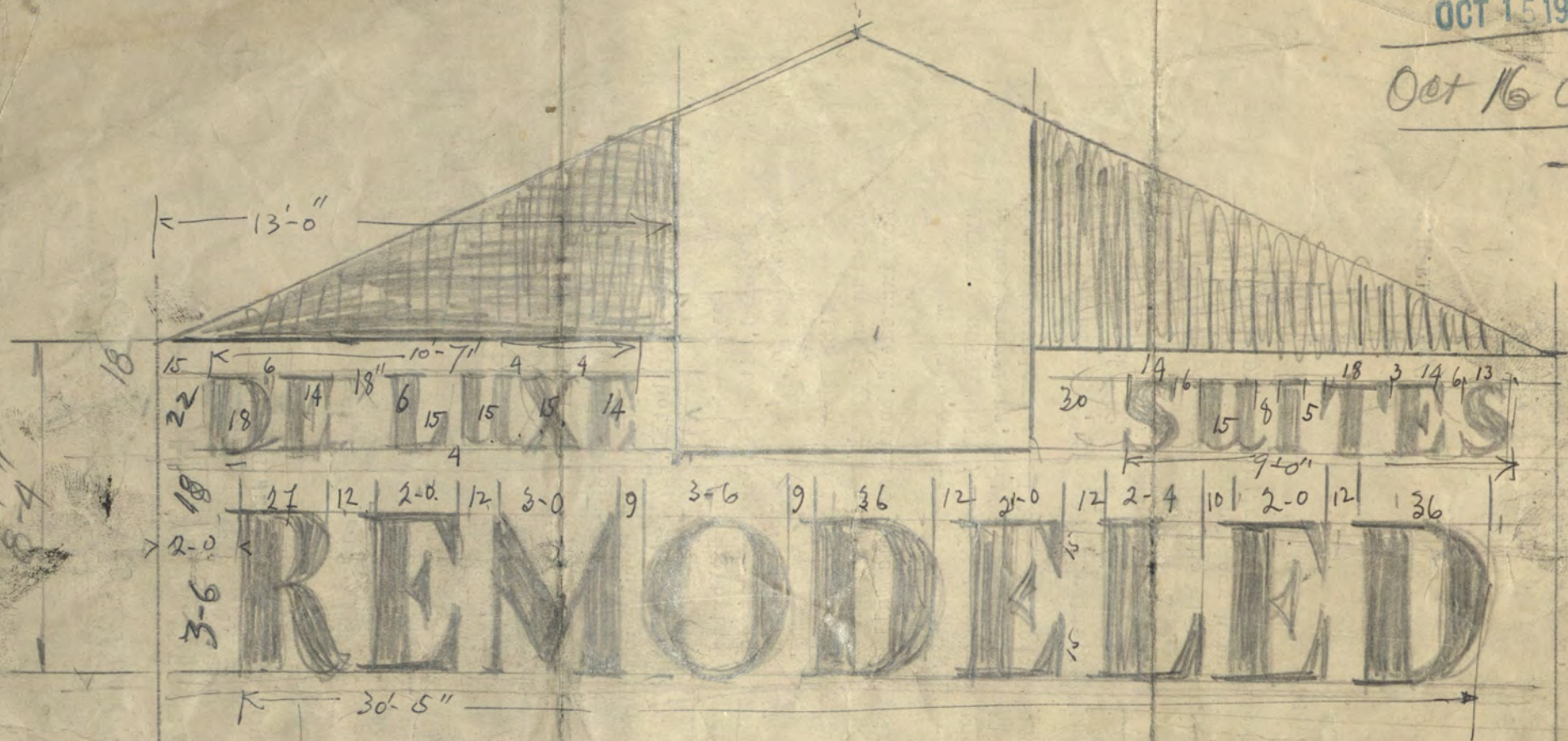
G.H. Flanger/h

P.S. -- AFTER you have mailed the pink card, please look over the IMPORTANT SPECIAL OFFER. We believe it will interest you. BUT, be sure and mail the pink card anyway, no matter what you decide to do about our special offer.

An Ahrens Publication

OCT 15 1939

Oct 16 Completed



5' diam

35'-0"

OCT 15 1939

Vance's Barn

Flag Pond Tenn

Sept 15-55

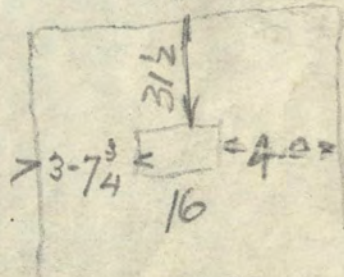
11⁰⁰ am - 5³⁰ pm Cont. ext. letter

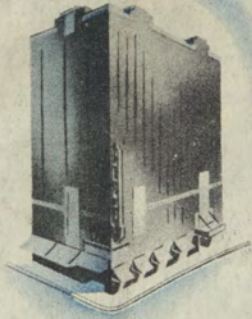
9-3 Completed

4¹⁵ pm
M Fri Sept 16

1955

32 mi to J. City





THE

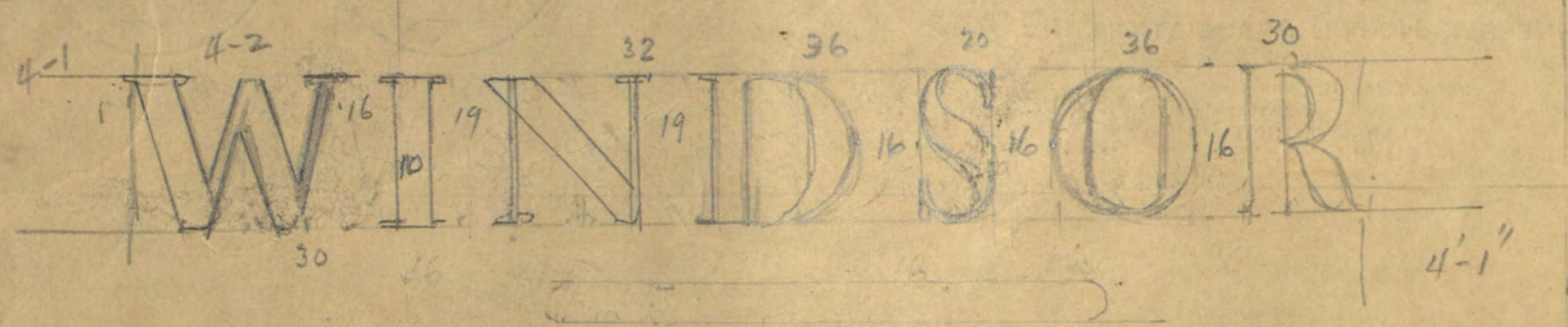
W_M LEN

HOTEL

MAIN AT MONROE • MEMPHIS, TENNESSEE

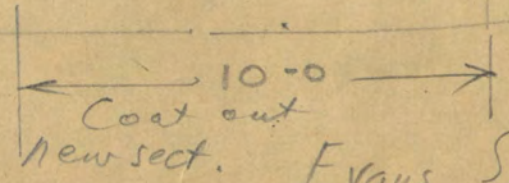
W. L. WOLFE, MANAGER
TELEPHONE 8-6441

15w



10-0

14-6



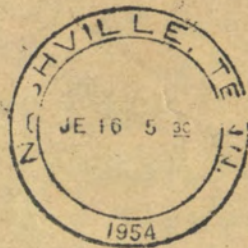
Evans Sign
 R-1 Unicoi
 Tenn
 Oct 16-17
 1956



TENNESSEE HOTEL ASSOCIATION, INC.

OFFICE OF

MRS. CHAS. H. CUNNINGHAM
SECRETARY-TREASURER
CLARKSTON HOTEL
NASHVILLE 3, TENN.



Mr. R.A. Preas,
Windsor Hotel,
Johnson City, Tenn.



18
12

30

42

Windsor Hotel,
Johnson City, Tenn.

Size 8 1/2 x 11 1/2

4-8

10

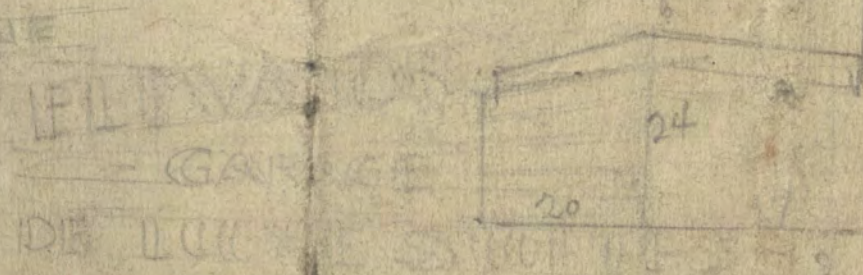
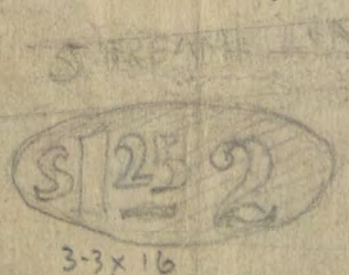
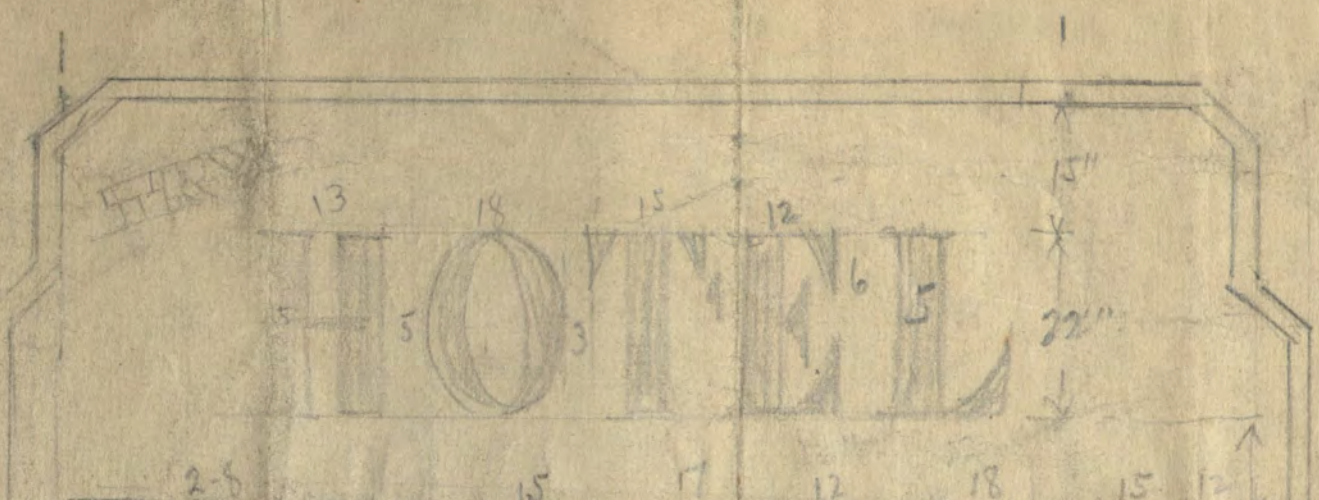


RETURN POSTAGE GUARANTEED

SUITE 900
222 EAST 42ND STREET
NEW YORK, N. Y.

OLD Highway (Jonesboro)
near tanks

9-10
22-6



97



11-3x20-0

Greenland Cafe

HOTTELL

October 14, 1938

2 o'clock, where jurymen, witnesses, and those whose
may not permit them to dine at home, may be accommodated
if they may think proper to call for at shortest notice.

Daniel Saint

---ooo000ooo---

SWAN HOTEL--The subscriber respectfully informs his friends
that he has opened that long and well known establish-
ment the Golden Swan Hotel in Third Street, a few doors above
Philadelphia, formerly kept by Horatio Wade, and more recently
disregarded. The house has undergone complete repair and im-
provement. It is now ready to receive families, single persons, or
visitors. Its location is convenient to steamboat landings,
etc.

This establishment possesses advantages over any other in this
large and commodious stabling attached, where fashionable
carriages, sulkeys and ladies' and gentlemen's saddle horses,
constantly kept for hire.

The proprietor pledges himself to use every exertion to render the
establishment agreeable who may favor him with their custom.

The establishment will be well stocked with the choicest wine and liquors,
and with every delicacy the Philadelphia market affords,
and is a very obedient servant.

John M. Harker

HOUSE--Chesnut Street, Philadelphia. This splendid Hotel
opened on Wednesday, the 23rd March, 1836. The house has been
refitted, and fitted up in a superior style for the
accommodation of families. There are fifteen private parlors. Gentle-
men traveling may be assured that their accommodation and
convenience at this house cannot be surpassed in any establishment in
the city.

Edmund Badger
Late of the City Hotel, Philadelphia

---ooo000ooo---

from Wallace Carson, Patton Hotel, Harriman, Tennessee,
maintain the hotels of this Association of the fact that
his clerkship and is equipped with good recommendations and
able to handle office affairs and wishes to locate a position
anywhere. Anyone needing services of a good office man, might do
well to touch with Wallace Carson at the above hotel in Harri-

STOP AT

HOTEL



WINDSOR

22

2022

COMMITTEE ON PUBLICITY

Gus Gonsoulin--Chairman

Gus Amundsen
Scott Hardy

Silas Ragsdale
Mrs. Jesse C. Glenn

H. A. Wagner
Gene Ebersole

COMMITTEE ON FINANCE

A. T. Whayne--Chairman

E. F. Zapalac

Richard Klaerner

Elmo Nash

COMMITTEE ON GOLF

Tom Pendergraft--Chairman

W. J. Hampton
J. S. Michelson

Will Ford
C. A. Schlotter

Ray Cantrell
B. F. Orr

COMMITTEE ON EXHIBITS

Charles Schlotter--Chairman

E. J. Bieger

Tom Pendergraft

Gene Ebersole

COMMITTEE ON ENTERTAINMENT

Bruce Carter--Chairman

E. J. Bieger
Tom Pendergraft

Clark Thompson
Charles Schlotter

Sam Maceo
Paul McSween

COMMITTEE ON TRANSPORTATION

Ray Bowen

Tom Pendergraft
Ellis Green

George Marshall

BANQUET COMMITTEE

E. J. Bieger--Chairman

Charles Schlotter

Tom Pendergraft

Leas Campbell

COMMITTEE ON FISHING

Ed Brochman--Chairman

R. A. Lyons, Jr.

Doc Richards

Elmo Nash

W. A. McKenzie

LADIES ENTERTAINMENT COMMITTEE

Mrs. A. T. Whayne--Chairman

Mrs. Leas Campbell
Mrs. Tom Pendergraft

Mrs. C. A. Schlotter

Mrs. Ray Cantrell
Mrs. E. J. Bieger



ORDER BLANK

Kansas City White Goods Mfg. Co.

1819-25 BALTIMORE AVENUE, KANSAS CITY, MO.

IMPORTANT

Please show plainly—name, address,
city and state.

.....193.....

Name of Concern.....

Name of Owner or Lessee.....

Street Address.....

City and State.....

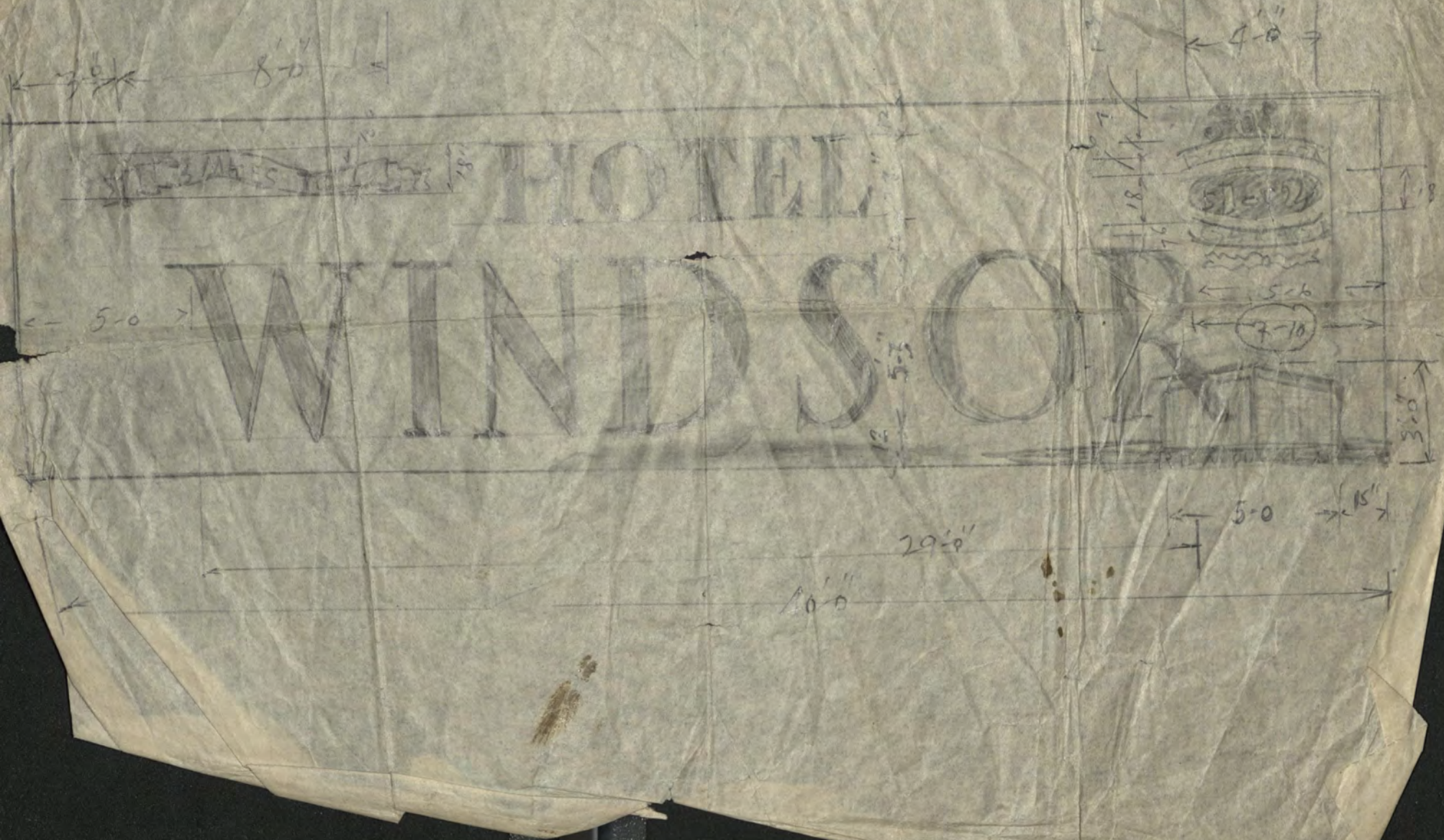
How ship: Freight Express Parcel Post. If you have purchased from us before, check here

Credit References, other than Banks.....

If Check or Money Order enclosed show amount here \$.....If C. O. D. Check Here

| Quantity | Style No. | DESCRIPTION | Price |
|----------|-----------|-------------|-------|
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |

Sign here.....Title.....

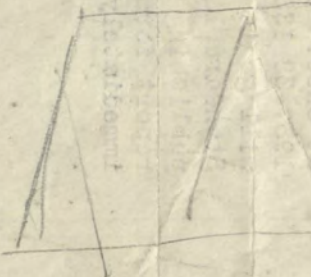




9/18

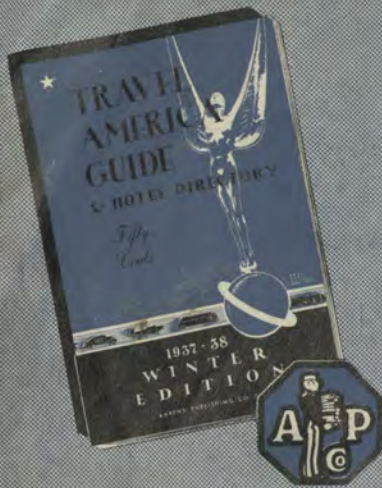
6/6 x 6/10
 Old Jonesboro Road.

9
 15
 9
 18
 21



5-2
 4-3
 1-9

FIFTY FIVE FEET LONG AND FIFTY FEET HIGH



WINTER 1937-38 EDITION
NOW GOING TO PRESS

110,000
COPIES
THIS ISSUE

A greater actual, no-waste, travel circulation than any other Hotel Directory in the world. Over 110,000 copies of each of the current editions are placed in the actual guest rooms of America's leading hotels, who advertise in the Guide. A unique cooperative publicity—every reader a traveler, an actual user of hotel service. In addition, copies are placed in Postal and Western Union telegraph offices, all travel agencies, auto clubs, chambers of commerce, air lines, bus and railway ticket offices all over the United States—in fact, every place where travelers go seeking hotel information.

Mail
THE CORRECT
LISTING FOR
YOUR HOTEL
TODAY

REPLY FORMS ENCLOSED

TRAVEL AMERICA GUIDE AND HOTEL DIRECTORY

222 EAST FORTY-SECOND STREET, NEW YORK, N. Y.

September 20, 1937

FINAL REQUEST FOR FREE LISTING DATA!

Will you kindly fill out and mail the enclosed report form at once? You see, unless we hear from you soon - the WINTER 1937-38 ISSUE of THE TRAVEL AMERICA GUIDE and Hotel Directory will go to press without a verified listing on your hotel. Standard listings are furnished free and we make no charge for publishing the information requested on PART 1 of the enclosed report form. So please fill out and mail this report to us immediately.

ALSO NOTE THE SPECIAL LISTING SERVICE
- on PART 2 of the report form -
given FREE to Hotel Management Subscribers.

You can have a special additional CODE LINE printed under your listing - showing all the features of service rendered by your hotel - by simply filling out PART 2 on the report form and mailing the complete form to us with your check for \$3 to cover a full year's subscription to HOTEL MANAGEMENT - The Business Magazine for Hotel Executives.

HOTEL MANAGEMENT is a monthly magazine that brings you the tested ideas and plans that other hotelmen have proved successful in attracting more business, improving service and cutting operating costs. It's just what you need to keep abreast of progress in the industry. The cost is less than 6¢ a week - you ought to have it!

MAIL YOUR LISTING DATA - TODAY!

Remember the CODE LINE is FREE! - you pay only the regular price of the magazine - so fill out and mail the report form with your check today and make sure that the 500,000 travelers who consult THE TRAVEL AMERICA GUIDE will have full particulars on all your service features. And in addition you'll receive a full year's supply of new profitable ideas to use in your hotel - brought to you each month by HOTEL MANAGEMENT. Don't put this off! The GUIDE is about to go to press - mail your listings and your check in the enclosed postage paid envelope . . . RIGHT NOW!

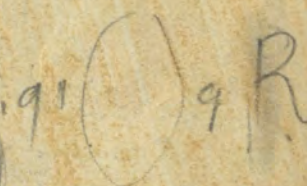
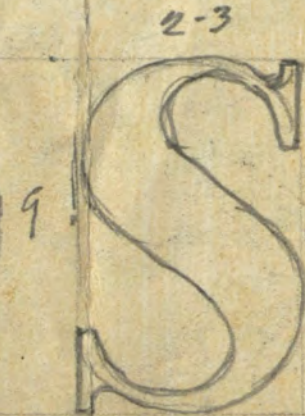
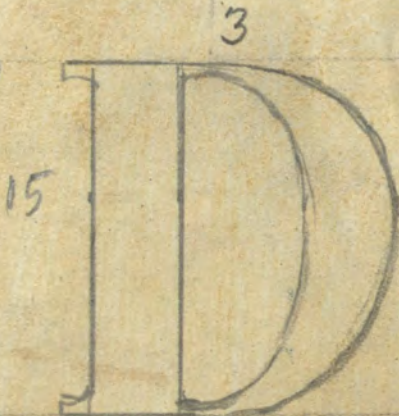
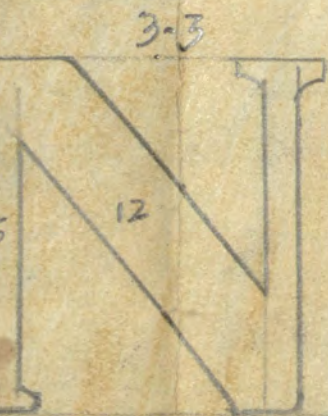
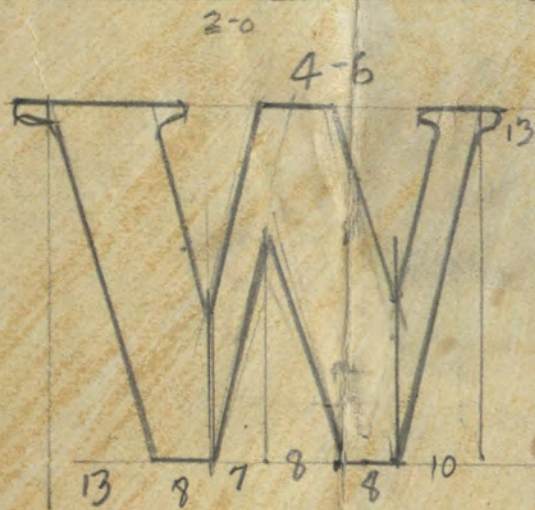
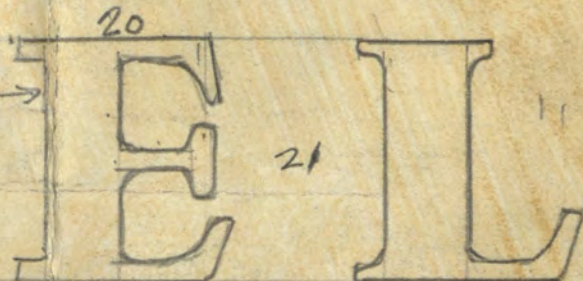
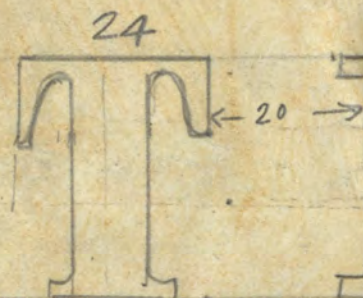
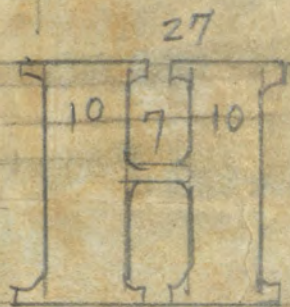
Cordially yours,

GHF:TL

TRAVEL AMERICA GUIDE

An Ahrens Publication

7-10
10" 38 ¹⁵ ^{12 0} *mi.*
Johnson City ³⁻⁰ ¹⁻⁸
Tenn. ²⁻⁰



Watch this advertising work for you. From the list below, pick out your own city. Compare the number of families with the total combined newspaper circulation. We are reaching them every week with these giant ads. That's the statistical side of the picture. Equally as important is the influence which these newspapers have on their readers. These people will want to try Atlantic Beer. They will tell their friends. And the first thing you know everybody in town is going to know about the fine

Better keep plenty of both