

CLINCH VALLEY NEWS

Special edition in the interest of the beauty, the natural resources and the industries of Tazewell County, Virginia

Founded 1845

TAZEWELL, VA.

W. B. and F. W. Leslie, Publishers



Tazewell County, One of America's Beauty Spots, Where the Valleys and Hills are Carpeted With a Luxuriant Growth of Blue Grass.

TAZEWELL COUNTY, VIRGINIA

Tazewell County is distinctively a grazing country. The blue grass comes spontaneously and is everlasting. The cattle are fattened in the pastures for the market. The limestone soil supplies the necessary fertilizer for a continuous growth of grass from season to season. Dairying is fast becoming a major industry in the county. The steep mountain sides afford pasture for thousands of sheep. Corn, wheat, potatoes, tobacco respond quickly to the limestone soil. The county is not only famous for its blue grass and fat cattle, but the northern section of the county supplies thousands upon thousands of tons of coal annually to the utility and manufacturing industries of the nation. High and low volatile coals are produced by the mines, unsurpassed for domestic and steam purposes.

The county has a population of approximately 34,000. The altitude is 2,000 to 2,500 feet, with towering mountains reaching 4,000 feet above sea level. Six flourishing banks, with resources of three and a half million dollars, have stood the test of the depression, and are growing and broadening their activities by virtue of the development of coal properties in the territory.

Tazewell's tax rate is low, and the county's financial affairs are in good shape, being wisely administered by a board of three supervisors, the present members of which are H. W. Bane, Chairman, and J. F. Litz and R. C. Anderson.

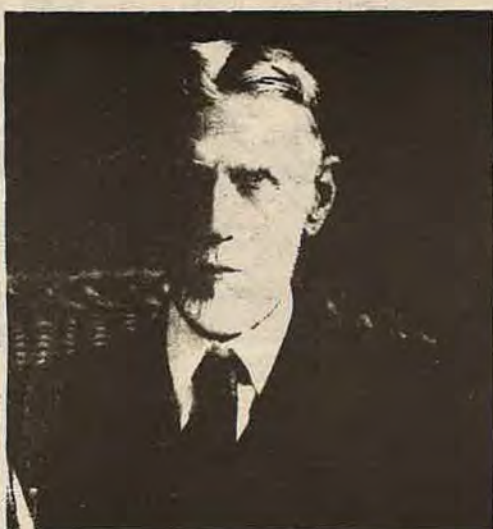


Burke's Garden, Famed for Natural Beauty and Fertility. An Area of Some 35,000 Acres Completely Encircled by a Range of Towering Mountains.



The County Livestock Market, Wisely Provided by the Board of Supervisors, Where the Fine Cattle of Tazewell are Sold.

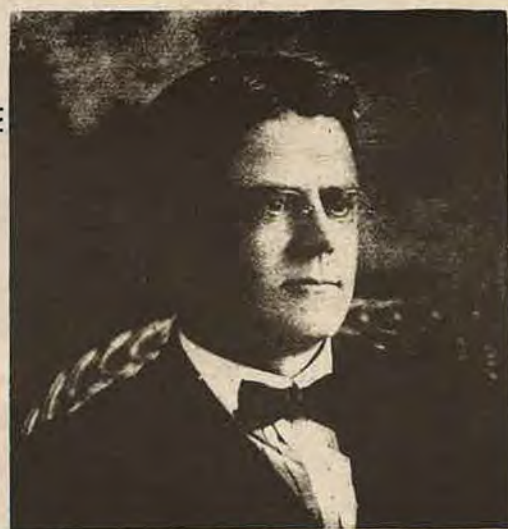
A Crawford Renisen Production.
Photos by Harman of Tazewell.



George W. Gillespie, Founder and First President.



The Tazewell National Bank, Tazewell, Virginia.
Burglar-Proof Vault of Tazewell National Bank.



W. T. Gillespie, President.



J. W. Chapman, Vice-President.



Grat M. Mullin, Cashier.



R. B. Painter, Assistant Cashier.



A. L. McCall, Assistant Cashier.



The Tazewell National Bank was organized in 1902, by George W. Gillespie, one of the pioneer bankers and business men of Tazewell County. Today Tazewell National Bank has assets of \$1,046,359.39, a capital of \$60,000.00, surplus of \$120,000.00, undivided profits \$30,000.00, and a reserve of \$23,604.88 for contingencies. It is a strong financial institution which has played a major part in the development of the town, the county and this section of the country.



A Dynamite Blast at Plant of Pounding Mill Quarry Corporation, Pounding Mill, Virginia.



Office.



W. W. Boxley, President.



C. M. Hunter, Vice-President and General Manager.

The Pounding Mill Quarry Corporation was established in 1912, and manufactures Crushed Limestone for High Grade Calcium Fluxing Stone, Ballast, Concrete and Road Building Material. The plant has a capacity of 2,000 tons a day, and gives employment to 75 people.

Mr. W. W. Boxley, of Roanoke, is President; Mr. A. G. Hill, Roanoke, Secretary-Treasurer, and Mr. C. M. Hunter, Vice-President and General Manager. Principal office is in the Boxley Building, Roanoke, Va., and the shipping point is Pounding Mill, Va., where the quarry and office of Mr. Hunter are located.



Face of Rock Quarry Showing Unlimited Deposit.

TAZEWELL COUNTY

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Left—On a Mountain Plateau, 3,000 Feet Above the Sea Level, Is the Unusual and Beautiful Community of the Jewell Ridge Coal Corporation. The Above View Shows Only a Portion of the Town.

Below—Electric Power Plant of the Jewell Ridge Coal Corporation, at Richlands, Virginia. This Modern Plant Supplies An Excess of Power for the Mines and Communities of the Company.

Left—The Modern Filtration Plant Which Supplies Pure Drinking Water to the Jewell Ridge Community.

General View of Richlands, Virginia's Fastest Growing Town.

Richlands has a present population of 2,500. If the city limits were extended about a half mile in each direction, taking in the suburbs which actually connect, and are a part of the town, the population would be considerably larger. Within a fifteen-mile radius of Richlands there are at least 10,000 inhabitants.

The rapid growth in population during the past two years, with the immediate promise of a greatly accelerated expansion during the next few years, may be taken as incontrovertible evidence of the progressiveness of the town, and its adjacent territory, where a rapid upward trend in agricultural and industrial development is leading to a marvelous, healthy progress, probably not equalled by that of any other community in the South.

Richlands has a strategic geographic location on the banks of the historic Clinch River, in the western part of Tazewell County. It is surrounded by some of the richest, as well as most beautiful, agricultural lands in America, a wonderful blue grass section, fertilized by great limestone deposits, where all forms of livestock raising and farming are extremely profitable. At her threshold are the highly developed coal fields of the Upper Clinch Valley, while tributary, now in process of being opened up, is the Buchanan field, the nation's newest and richest promise in the coal industry. With one foot on land, and the other in industry, and with both thrilling to the promise of a great and permanent expansion, Richlands is bound to grow, thrive and prosper.

Richlands is also situated geographically to serve as the commercial and industrial center for the three prosperous counties of Tazewell, Buchanan and Russell, and is rapidly becoming recognized as such.

Midway between the North and the South, with its mountain altitude, Richlands has an ideal all-the-year-round climate, which avoids the extremes of heat and cold. And, this same location, which insures its climatic salubrity, also gives it an ideal proximity to both the Northern and Southern markets, and great centers of population.

With the bringing in of the new coal field in Buchanan County, the present industrial monthly payroll of \$150,000.00 will be greatly increased, as the number of persons employed will be more than doubled. When fully developed, the coal production in the Richlands section will be over 20,000 tons daily, or approximately 400 carloads.

Richlands is served by the Norfolk & Western Railway, one of the great systems of the country, having direct connections with all the principal roads. The town is also served by hard-surfaced highways, connecting with routes radiating in all directions. Motor buses and freight lines give additional traffic facilities.

Hard surface highways also connect Richlands with the individual operations in the coal fields. The Norfolk & Western Railway is at present constructing a thirty-eight mile line to the new fields in nearby Buchanan, and this rich territory will be brought into close and harmonious relations with the town.

Richlands has all the other attributes of a modern, progressive municipality—an alert aldermanic-mayor form of government, an efficient school system, good churches, up-to-date mercantile establishments, a general hospital, municipally owned electric and power system, pure water, modern sewerage, paved streets, and, above all, an enlightened and forward looking citizenry, firmly convinced of the great future in store for their city and section, and resolved to speed this consummation by every desirable and constructive means.

Many municipal improvements of a permanent nature have been made by the present city government during the past year, such as additional street paving, sewage system, and the construction of a beautiful municipally owned athletic field.

The tax rate is only \$1.00 a hundred, a state record for municipalities of the same class and conveniences.



E. L. Jackson,
City Recorder



Mayor G. W.
McCall



I. T. Jesse,
City Manager



Pete Tizens,
Councilman



H. L.
McGlothlin,
Councilman



T. M. Harris, Councilman



J. C. Montgomery,
Councilman



Dr. J. P. Williams,
Councilman



V. M. Gross, Councilman



Street Scene in the Business District of Thriving,
Prosperous Richlands.

RICHLANDS

Virginia's Fastest Growing Town

Extends a warm welcome to the visitor, the home-seeker and investor, and is particularly desirous of securing new industries of a selected class that will fit into the well planned development of the town and section. To these Richlands offers

A climate that will permit an all year round record of efficiency in production.

An abundance of native labor of exceptionally high type. This is particularly true in regard to industry employing skilled woman labor.

Proximity to the northern and southern markets.

The city authorities welcome inquiries from all of the above classes, and will cooperate to the fullest extent in assisting newcomers and industries in getting satisfactorily located. Address Mayor G. W. McCall, Richlands, Virginia.

Richlands has plenty of electric power, with ample protection against interruption of the service.

Due to the efficient management of the municipally owned electric lighting system, which yields a handsome profit, the tax rate of Richlands is among the lowest of Virginia towns, being only \$1.00, with a very low moderate assessed valuation on property.



Left—Walker's Used Car Market, Cucumber, West Virginia.



A Large Brick Making Plant Located at Richlands.



Right — The New Modern Power Plant of the Jewell Ridge Coal Corporation, at Richlands.



Richlands Has Ideal Sites for Industrial Plants, and Offers Every Inducement to Secure Selected New Industries.

Below—A Tipple at a Coal Mine Near Richlands. The Town Owes Much of its Prosperity to Adjoining Rich Coal Fields and Their Big Payrolls.



The N. & W. Railroad Yards at Richlands Present a Scene of Constant, Bustling Activity, as All the Tonnage From the Adjacent Coalfields Is Handled Here.





Left—On a Mountain Plateau, 3,000 Feet Above the Sea Level, is the Unusual and Beautiful Community of the Jewell Ridge Coal Corporation. The Above View Shows Only a Portion of the Town.



Left—The Modern Filtration Plant Which Supplies Pure Drinking Water to the Jewell Ridge Community.



Below—Electric Power Plant of the Jewell Ridge Coal Corporation, at Richlands, Virginia. This Modern Plant Supplies An Excess of Power for the Mines and Communities of the Company.



Jewell Ridge Coal Tipple.

The Jewell Ridge Coal Corporation operation is one of the model ones of the country. No care and expense have been spared to make the community, situated on a mountain plateau three thousand feet among the clouds, ideal in every respect. Schools, churches, stores, club house, a modernly equipped and ably staffed hospital, a central plaza and playgrounds, give the last added touch and contribute to making existence more comfortable, pleasant and economical for its employees.

The mines are equipped with all the latest scientific machinery for safety and ventilation, as well as for the careful and efficient production of the high grade coals marketed in Canada and the United States.

The Jewell Ridge Coal Corporation is at present giving employment to over 1,300 persons, with an annual payroll of over \$1,500,000.00. These figures will be more than doubled when the new mines, now being developed on the Dismal River, are brought into production.

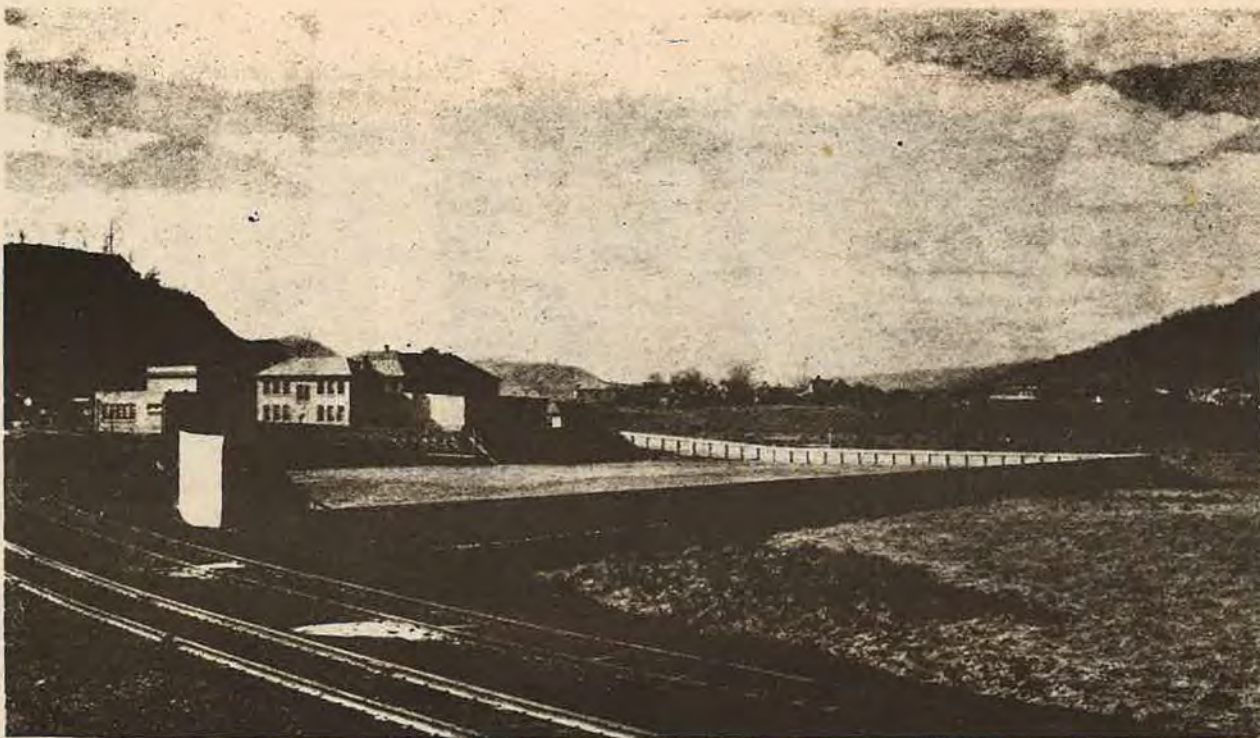
The Jewell Ridge Coal Corporation was founded by Mr. George W. St. Clair, and was operated until 1910 as a partnership composed of the founder and Mr. Thomas M. Richter. Present officers are George W. St. Clair, president; Dr. Huston St. Clair, vice-president in charge of operations; Mr. Robert H. Moore, treasurer; Mr. C. R. Brown, secretary, and Mr. T. T. Rees, general superintendent.

The exclusive sales agent of the company is the Virginia Smokeless Coal Company, of Bluefield, West Virginia, and is owned by officers of the parent organization.

General offices are maintained at Tazewell, Virginia.



Crew at Jewell Ridge Ready to Enter the Mine.



The Municipally Owned Athletic Field at Richlands.

SCHOOLS

Richlands Has a Modern Twenty-six Teacher Grammar and High School. Few communities have such adequate high grade public elementary and high school facilities.

With the rapid growth of the town and attendant increase in the number of children seeking education, the question of providing additional facilities as needed has already been envisioned and planned for by an alert and progressive town government.



Richlands City Hall.



Richlands Has a Modern, Efficient School System, With High Scholastic Standards.



Richlands is a City of Churches, All With Large and Active Congregations. Among the Larger Denominations are the Methodists, Baptists, Christians and Presbyterians. Above: Edifice of the Richlands Presbyterian Church.



Construction Gang On N. & W. Railway Grading for the New Road Which Will Provide an Outlet for the Rich Buchanan County Coal Field, Near Richlands. This Field, Said to Be One of the Richest in America Will Begin Production in 1936, and Add Many Thousands to the Payrolls of the Richlands Territory.



A Typical Residence Street Scene in Beautiful, Prosperous Richlands.

RICHLANDS

A Good Place to Live

Communities are much like people and seem to have characteristics which definitely identify them as personalities. It is no more possible to describe a town completely by listing its physical data than it is to give a true picture of a person by stating his Bertillon measurements.

Richlands offers many advantages to industries and commercial enterprises, as well as to persons seeking a permanent home. It has so many desirable physical attributes that it has few rivals in the Southeast for natural advantages. Pure water, splendid utilities, cheap power and fuel, an exceedingly low tax rate, and a people blessed with a spirit of optimism and a will to progress, Richlands looks to the development of its vast potentialities. The character and temper of its people are such that the town cooperates as a unit to forward enterprise and progress.

And, the people of Richlands are a kindly, hospitable people, ready to extend a true Southern welcome to the newcomer, and to make him feel at home, a neighbor among friends.

Below—The Mattie Williams Hospital, Richlands, Virginia. A General Hospital, Adequately Serving Richlands and Three Counties. Due to the Growth of Town and Section, it Has Been Necessary to Double the Capacity of This Institution by a Modern Addition Now Under Construction.





Situated on the Clinch River and With Excellent Railway Facilities, North Tazewell Has Many Advantages for Industry Seeking Favorable Locations.



North Tazewell Has a Modern and Efficient Fire Department.



Tazewell County Sheep Being Loaded on the Railway at North Tazewell for Shipment to Eastern Markets.



School Building, North Tazewell.



Your Thanksgiving or Christmas Turkey Probably Passed Through the Railway Yards at North Tazewell. Above—A Flock Ready for Loading.



Wool Clipping Time Makes for Unusual Activity in the Railway Yards at North Tazewell, as the Virgin Fleece is Weighed and Loaded on the Cars.



The County Provides a Market for Livestock, and the Nearby Railway Shipping Yards at North Tazewell Receive Thousands of Beef Cattle, Many for Export.

NORTH TAZEVELL

North Tazewell, Virginia, enjoys the distinction of having the largest volume of retail trade in Tazewell County, and of being the largest livestock shipping center in the state. The first is attested by the retail license tax, based on annual volume of business, and the latter is too well recognized to require buttressing by figures.

The town is ideally situated on the banks of the Upper Clinch River, and has excellent railway facilities. It has many advantages to offer new industry and business firms seeking locations. North Tazewell has an altitude of 2,650 feet, and every modern facility of a town several times its size. Efficient police and fire departments, pure mountain water, with adequate system, paved streets and sidewalks.

C. D. Peery is Mayor, and the Board of Aldermen is composed of J. W. Whitley, J. W. Jones, O. K. Nelson, W. W. Peery, Jr., R. S. Jones and W. W. Barnes. The tax rate is a nominal one, and the affairs of the town are wisely administered.



Walker Chevrolet Sales, Tazewell, Virginia.



Noel M.



Left—Walker's Used Car Market, Cucumber, West Virginia.



Right—Miners Chevrolet Sales, Richlands, Virginia.

Walker Chevrolet Sales was organized in 1924, and today is one of the outstanding automobile agencies in the state, with three well-equipped plants to serve an ever-increasing number of customers. The repair and service departments of the Tazewell and Richlands plants are the best in this entire section, only the most skilled mechanics being employed. Both specialize in body work and painting. The plant at Cucumber, West Virginia, provides an outlet for used cars.

In addition to selling the well-known Chevrolet and C Walker Sales also handles Chevrolet Trucks, Standard Oil daires.

Mr. Noel M. Walker, the owner, is also prominent in Mayor of the progressive town of Tazewell, and Vice-President of the League of Municipalities.



Store of the Tazewell Supply Company, North Tazewell.



First Floor, Showing Extensive Stocks and Lines Carried by Tazewell Supply Company.



The Furniture Department.

The Farmers Bank of Clinch Valley, Tazewell, Virginia, was established in 1889. It has a capital of \$200,000.00, surplus of \$50,000.00, and resources of \$1,250,000.00. This bank is a great believer in its own people and this great section of Virginia, and has always confined its loans very largely to this immediate community.

R. O. Crockett is President; Aaron Russ, Active Vice-President; Henry Preston, Vice-President; H. E. Harman, Vice-President; A. Z. Litz, Vice-President; G. M. St. Clair, Cashier; W. C. Baugh, Assistant Cashier, and D. W. Lynch, Bookkeeper.

The Tazewell Supply Company, one of the large and establishments of the county, had its beginning in 1887, and its available records, makes it the second oldest mercantile establishment in the county. It was organized at that time by Mr. H. G. Peery, who has been in the business. This company carries everything for the hardware, house furnishings, and staple groceries, and a lucrative trade. Ten persons are employed in the store.

Mr. H. G. Peery has associated with him in active mercantile business his three sons, Charles F., Garland, and J. Sidney.



Panoramic View of Pocahontas, Virginia, One of Tazewell County's Most Progressive Towns.



The Pocahontas Fuel Company, Inc., one of the Largest Producers of Bituminous Coal in America, Has General Offices at Pocahontas, Virginia.



Modern High School Building at Pocahontas.



Mayor L. B. Crawford.



Pocahontas is a City of Churches and Schools, the Denominations Being Baptist, Methodist, Presbyterian, Episcopal, Catholic, Protestant Hungarian, Colored M. E. Church and Colored Baptist.



POCAHONTAS, VIRGINIA, is one of the largest and most progressive towns of Tazewell County. It has a population of fully 3,000 persons in the city limits, and is a prosperous industrial and commercial center. It has all the attributes of a modern town, paved streets and sidewalks, good churches and schools, up-to-date waterworks and sewage system, electric lights, cheap fuel, and an enlightened, forward looking citizenry.

Water for the town is supplied from the subterranean stream of Abbs Valley, and a modern filtration plant, owned by the Pocahontas Light and Water Company, further purifies it for use.

Pocahontas is ably governed by a mayor and board of aldermen, consisting of Mayor L. B. Crawford; Aldermen John R. Black, B. T. Graham, W. F. Shumate, George Butt, J. W. Ellett, J. K. Peters, J. S. Dennen and M. B. Hammitt.



Street Scene in Busy, Progressive Pocahontas.

Plant of Imperial Ice Cream Company, at North Tazewell, Virginia, Showing Delivery Trucks, Loading Platform.



Another View of the North Tazewell Plant.



Earl S. Wallace, Local Manager.

The manufacturing plant of the Imperial Ice Cream Company, at North Tazewell, supplies the popular products of that concern to the trade in this section of Virginia and West Virginia. Besides furnishing employment to twenty people, the Imperial Ice Cream Company buys \$50,000.00 worth of milk from Tazewell dairymen.

The plant here is a model one, having a Grade A mark for sanitation and purity. Owing to the growing favor of its product the Imperial Ice Cream Company found it necessary recently to make a considerable outlay for new equipment and improvement in the local plant so as to increase capacity and improve product.



Plant and Syrup Room of the Sun Rise Bottling Company, North Tazewell, Virginia. This bottling company, one of the largest in the State, manufactures pure and wholesome beverages of higher quality, which are distributed in this and four adjoining states. Giant Chro-Mo is one of the popular brands of this company. Mr. J. G. Buston is manager; Mr. W. E. Spencer, Assistant Manager, and Mr. George Buston, Salesmanager.



The Bank of Pocahontas, Pocahontas, Va., was organized in 1901. It has total resources of \$906,711.67; capital, \$50,000.00; surplus, \$25,000.00, and undivided profits of \$29,376.97. L. B. Crawford is President; W. O. Scruggs, Vice-President; J. K. Sult, Cashier, and C. A. Dennen, Assistant Cashier.



Bank of Graham, Bluefield, Virginia.

The Bank of Graham, Bluefield, Virginia, was chartered in 1890. It has a capital account of \$70,703.73, and resources of \$647,167.51. It serves the town of Bluefield, Virginia, and the eastern section of Tazewell County.

Mr. S. N. Huffard, a prominent business man and civic leader, is president; Mr. R. K. Crockett is vice-president and cashier; Mr. C. L. Shufflebarger, assistant cashier. Other directors are: Messrs. C. W. Pierce, G. M. Bailey and J. K. Routh.

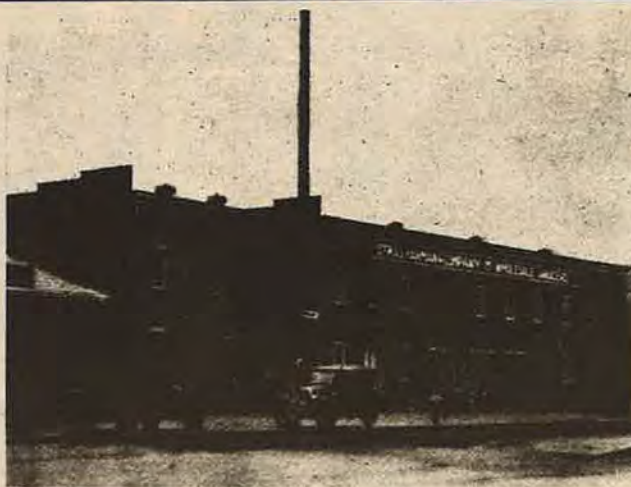


S. N. Huffard, President.



Modern Plant of Keys Planing Mill Company, Bluefield, Virginia. Sash, Doors and Blinds, All Kinds of Building Material, Hardware and Electrical Supplies, Brick, Cement, Roofing and DuPont Paints. C. W. Pierce is President and General Manager.

Gorgeous Sunset Beyond Its Blue Grass Covered Mountains are Characteristic of Beautiful Tazewell County.



Warehouses and Storerooms of Stras, Harman & Co., Inc., North Tazewell, Virginia. This is the largest wholesale grocery concern in this section of the State, and its activities cover a wide radius. Quick deliveries are made by trucks. Mr. H. E. Harman is President; Mr. B. W. Stras, Jr., Vice-President, and Mr. Wade H. Peery, Secretary-Treasurer and Manager.



E. L. Jackson & Company, "A Safe Drug Store." Complete and Modern, With a Reputation for Careful Prescription Work. E. L. Jackson, Manager. Also interest in Jackson Drug Company, of Tazewell, and Jackson-Fleet Co., of North Tazewell.



Richlands Pharmacy, The Rexall Store. Established Forty-five Years. J. G. Repass, Owner, Since 1912.



Right—Horton's Department Store, Ladies' and Gents' Furnishings, Shoes and Hosiery. Dry Goods and Notions. Established 1919. I. E. Horton, Owner and Manager.



Richlands Motor Co., Inc., G. C. Hatcher, President and Manager. Authorized Ford Sales and Service Agency.



Field's 5c and 10c Store, a Popular Shopping Center. W. W. Field, Owner.



Peoples Market, J. A. Barta, Owner. Fresh Meats and Groceries.



Left—The Family Shoppe, Richlands' Largest Department Store. Amos Roydon, Proprietor. Established 1928.



Warehouses of W. B. F. White.



Jesse F. White.



Joe M. White.



W. B. F. White.



Store Buildings of W. B. F. White, Richlands, Virginia.

One of the outstanding retail mercantile establishments of Tazewell County is that of W. B. F. White, of Richlands. This concern has been in business since 1907, and carries a complete line of Hardware, Building Material and Furniture. This firm employs eight persons and does a large business in Tazewell, Russell and Buchanan counties. Mr. W. B. F. White, founder and head of the company, is one of the substantial business men of this section, and has many other interests besides his mercantile firm. He has two sons associated with him.



The First National Bank, of Richlands, Virginia.



Left — Dr. W. R. Williams, President.



Right — H. V. Lindsey, Cashier.

The First National Bank of Richlands was established in 1916. Today it has a capital of \$40,000.00, a surplus of \$40,000.00, and undivided profits of \$16,078.76, and total resources of \$625,317.60. This institution, which has played such an important part in the development of progressive Richlands, came through the recent depression in splendid shape, its resources having more than doubled since 1926.

The officers are Dr. W. R. Williams, president; H. W. Bane, vice-president, and H. V. Lindsey, cashier. Other directors are: Dr. A. Del Castillo, George R. McCall, G. W. McCall, W. B. F. White and Dr. James P. Williams.



The Richlands Rotary Club, a Recently Organized, and Very Active Group in Civic Affairs. Inset, left, Dr. W. R. Williams, President. Right, Joe M. White, Secretary.



Right—Another Business Section in Growing Richlands, Showing Some of the Recent Construction in "Virginia's Fastest Growing Town."



Left — The Famed Blue Grass of Tazewell County Makes Livestock Raising and Dairying a Source of Great Profit. Above, a Herd of Beef Cattle on a Farm Near Richlands, Ready for Export to Europe.



Still Another Business Section in Richlands.



Sheep Flocks Dot a Thousand Blue Grass Hills in the Richlands Section of Tazewell County.



Richlands is Situated in One of the Richest Agricultural Regions of America. Above View of the Clinch River Valley Gives But An Inadequate Conception of the Beauty and Fertility of this Section.



Municipal Airport, Richlands, Virginia.



Clinch Valley Blanket Mills, Cedar Bluff, Virginia, Manufacturers of Colonial Coverlets and Wool Blankets.



Some of the Reproductions of Rare and Beautiful Hand Loom Patterns of Colonial Coverlets Made by the Clinch Valley Blanket Mills.



Beautiful reproductions of rare Colonial Coverlet patterns, as produced by the Clinch Valley Blanket Mills, of Cedar Bluff, Virginia, may be found in some of the best known homes of America and foreign countries. Yet, the prices at which these beautiful, all virgin wool coverlets are sold make them available for any home of taste and discrimination, no matter what the household budget limitations may be. The mills are operated by the four sons of the founder, C. O. Goodwin, who himself came from a family of English hand loom weavers which took up the handicraft as early as 1632. They are steeped in all the lore, skill and traditions of hand weaving, and today their beautiful products may be found in Alaska, Holland, Australia, Japan, England, and many other foreign countries.

In addition to the famous Colonial Coverlets, the Clinch Valley Mills manufacture Virgin Wool Blankets, Homespun, and Serge Materials for Ladies' Wear.

The mills, picturesquely located on the banks of the historic Clinch River, in the mountains of Tazewell County, Virginia, are visited each year by thousands of tourists attracted by the fame of their products.



River and Mountains Contribute Largely to the Beauty of Cedar Bluff.



Right—One Residence Section of Picturesque Cedar Bluff, Virginia.



The School Building at Cedar Bluff.

Situated for several miles along the banks of the Upper Clinch River, with the mountains pressing their flanks to the very border of the stream, Cedar Bluff is one of the prettiest towns in Virginia. Its accessibility to the nearby coal fields, and to Richlands, make Cedar Bluff an ideal place of residence for those who like to live in the midst of nature's charm and beauty.

In addition to its very desirable location, Cedar Bluff has all the modern conveniences, electric lights, a newly installed water system sufficient for a town much larger, and efficient schools. The tax rate is very low, and every encouragement is extended to newcomers.

Cedar Bluff has the mayor-aldermanic form of government.

R. G. McCall is Mayor, and James E. Goodwin, I. O. Perkins, J. C. Scott, J. B. Gillespie, E. G. Smith and J. O. Goodwin are the members of the Board of Aldermen.



Coal Tippie at Bishop, Virginia.



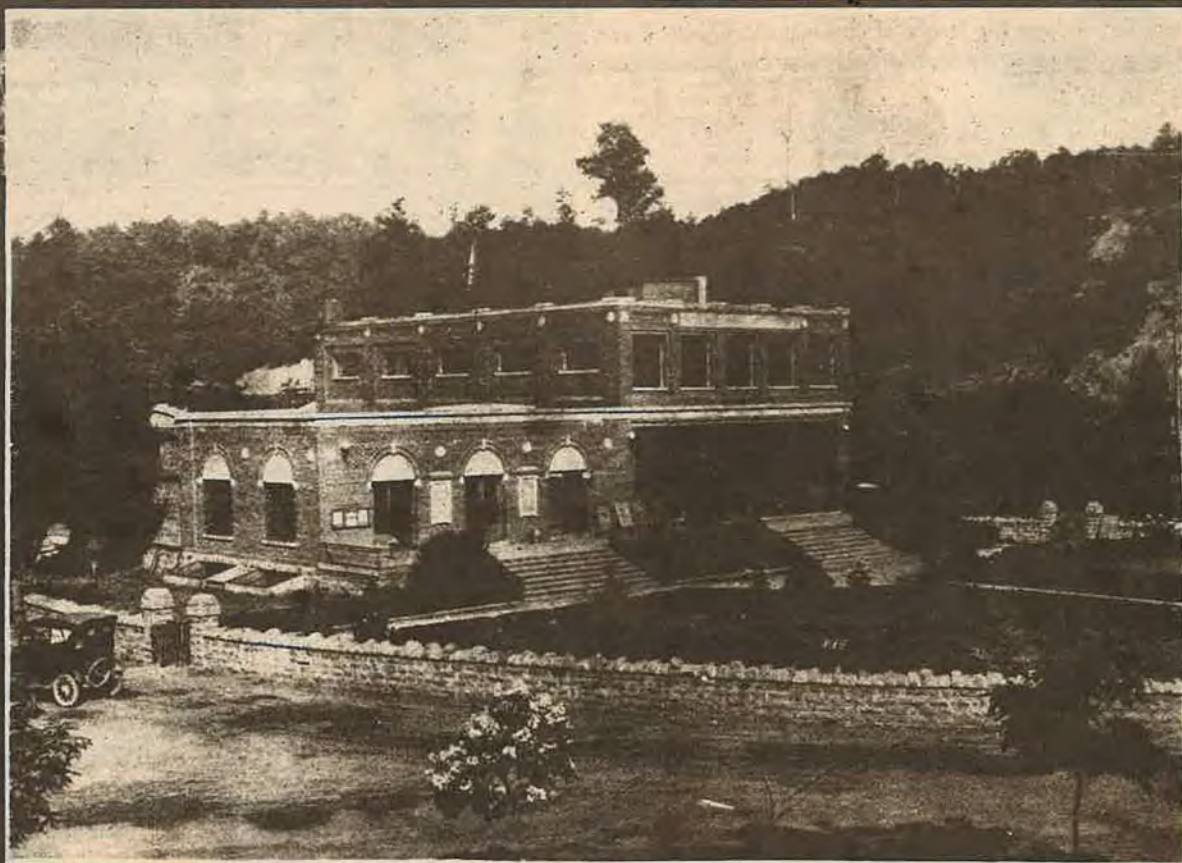
Boissevain Tipple and Washer.

The Pocahontas Fuel Company, Inc., of Pocahontas, Tazewell County, Virginia, is the largest producer of bituminous coal in the United States, having twenty-three major operations in Virginia and West Virginia.

Over ten thousand persons are employed by this company, four thousand at the operations in Tazewell County, which are located at Pocahontas, Bishop, Amonate and Boissevain. At least fifteen thousand persons live in the communities of this company in Tazewell County. This company's great tonnage is sold in the United States, with millions of tons going to Italy, Greece, Holland and South America. The company maintains its own fleet of steamers for carrying its sea-borne tonnage.

The many communities of this coal company, in Tazewell and West Virginia, are modern centers, with schools, churches and all modern conveniences. Hospitalization is given at a very nominal cost, with comfortable, up-to-date ambulances serving every colliery.

General Offices are maintained at Pocahontas, Virginia. Sales Offices are located at 1 Broadway, New York City. Mr. W. A. Bishop is Chief Engineer.



Office and Store at Boissevain, Virginia.

Below: Excellent School Facilities Are Characteristic of All the Communities of the Pocahontas Fuel Company. Above: School Building at Bishop, Virginia.

Below—Sectional View of Bishop, Virginia, Showing Large, Modern Homes Provided for Its Employees by the Pocahontas Fuel Co., Inc., the World's Largest Producer of Bituminous Coal.





S. N. Huffard, Founder and President.

Below — Interior First Floor Salesrooms of the Chicago House Furnishing Company.



J. H. Huffard, Vice-President.

Below—A View of the Second Floor Department.



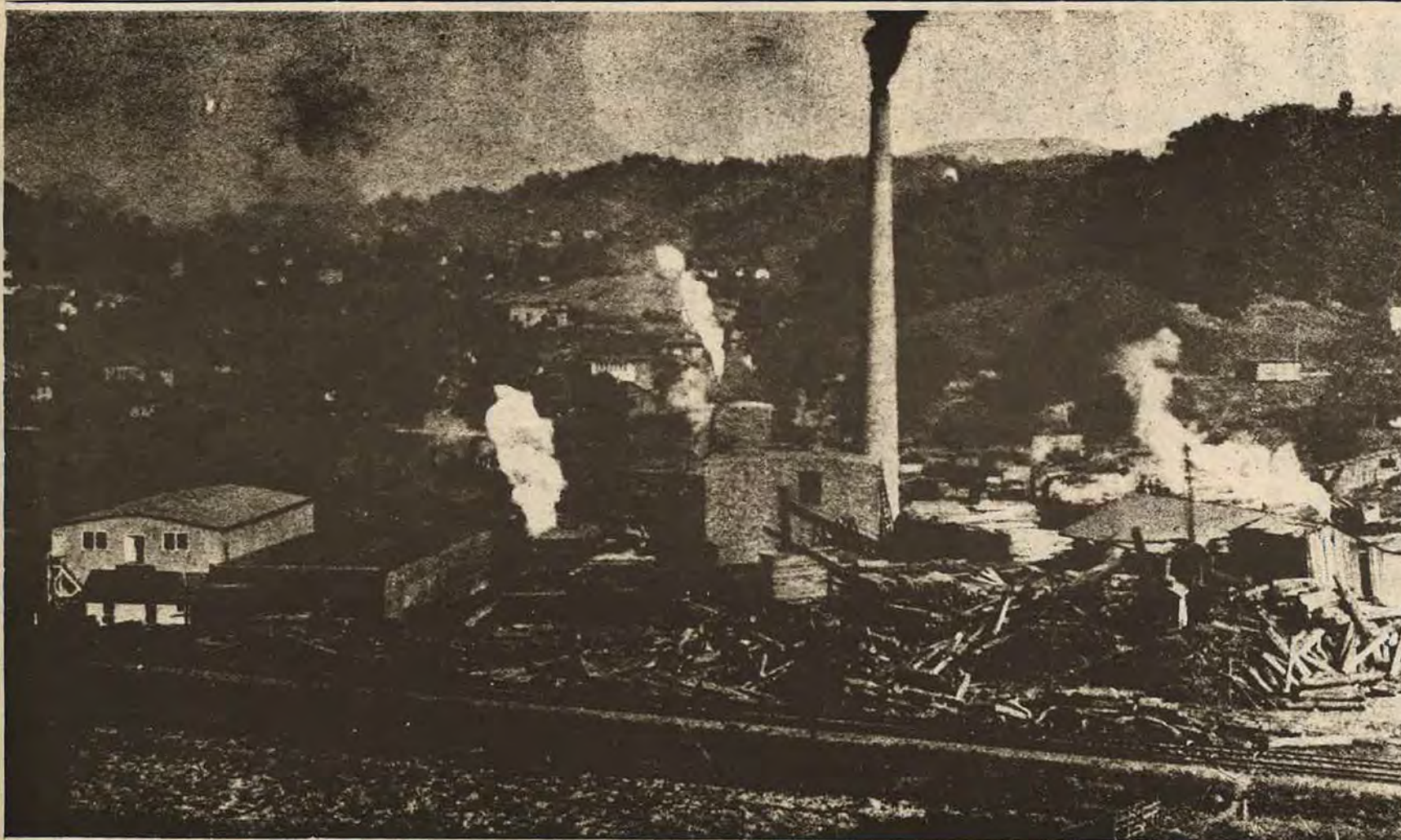
The Chicago House Furnishing Company, Bluefield, Virginia, Leading Retail Furniture Dealers in the Virginias.



The Chicago House Furnishing Company, of Bluefield, Va., is not only one of the largest retail furniture companies in the Virginias, but is one of the pioneer business concerns of the section, as well. It was established in 1910, and has experienced a steady and consistent growth to its present leadership. The firm draws its patronage from two counties in Virginia and three in West Virginia, and its customers are serviced by delivery trucks. The company has

twenty employees, and since its establishment has sold approximately \$10,000,000.00 worth of house furnishings.

Mr. S. N. Huffard, the founder and president, is one of the leading business men of this section, and is prominent in civic and financial affairs. Mr. J. H. Huffard, a son, has been vice-president since 1923. Mr. J. E. Wagner is secretary and treasurer.

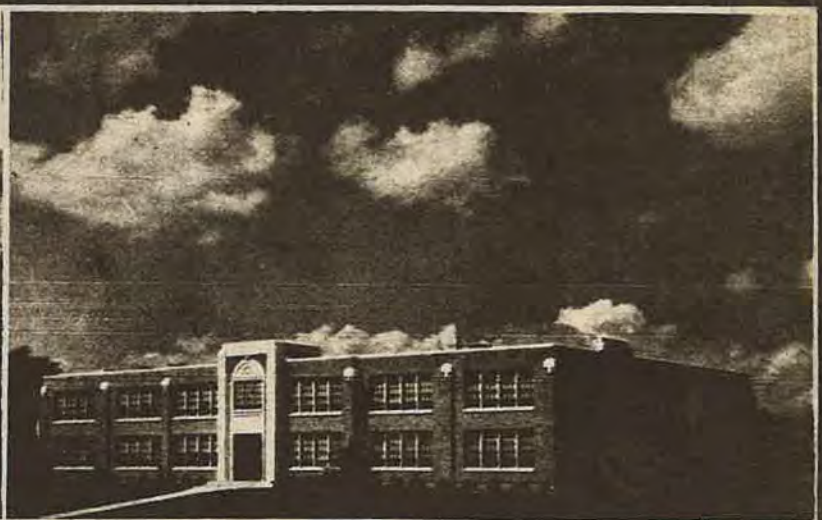


General View of the plant of the Seyler Lumber Company, Bluefield, Virginia. This large company operates a band mill, dry kilns and planing mill to manufacture oak, maple and birch flooring, Appalachian hardwoods and trim. It employs 110 persons at the plant, and this part of its annual payroll is over \$125,000.00. Most of its raw product is bought from cutters within a radius of one

hundred miles. The plant is modern in every respect, and has a capacity of 45,000 feet daily. Its product is sold in the United States and abroad. The company's wholesale and retail sales department services this and adjoining states. Mr. C. L. Seyler is in active charge of the operations. Mr. F. E. Seyler, a brother, is also a partner.



In the Heart of the Famous Blue Grass Country, 'Mid the Grandeur of the Mountains, Tazewell, Virginia, is a lovely City of Beautiful Homes, a Center of Wealth and Refinement.



Tazewell High School Building. The Tazewell School System is One of the Best in the State, With High Scholastic Standards.



Below—Tazewell M. E. Church.

Below—Tazewell Presbyterian Church.



A Business Street Scene in Tazewell, Virginia.



Mayor Noel M. Walker.



Gov. Geo. C. Peery.

Tazewell Is Noted for Its Beautiful Homes, Lovely Gardens and Lawns. First on the Left Is the Home of Governor George C. Peery.

Geo. W. St. Clair.



Tazewell, Virginia, the county seat of Tazewell County, is a wealthy and prosperous center, noted for the attractiveness and charm of its homes, as well as for its culture and refinement, and the natural beauty of its surroundings.

Tazewell is also a progressive town, with all the present-day appurtenances of a modern city, pure mountain limestone water, efficient sewerage system, cheap lights and power, paved streets and sidewalks, modern stores, excellent school system, good churches with large congregations, paved highways and

ample rail facilities. These conveniences, combined with the beauty and fertility of the surrounding country, and the most picturesque mountain scenery in America, make it an ideal location for a home for discriminating persons.

Tazewell has an able city government, and its tax rate compares favorably with that of other cities of similar size in the state. The town's affairs are efficiently administered by Mayor Noel M. Walker; Councilmen H. T. Haley, J. W. Harman, J. T. Kendrick, J. O. Cregar, C. P. Gillespie, W. R. Bowen, and Recorder T. A. Pobst.