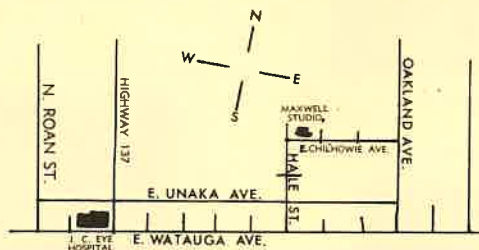


Outdoor portraiture adds another dimension to photography.



Weekly Office Hours: 9:30 a.m. — 5:30 p.m.
Except Wed. and Sat. 10:00 a.m. — 1:00 p.m.
809 E. Chilhowie Ave., Johnson City, TN 37601
Tel. 615/928-2661



Our large stock of wall frames makes it convenient to select the right design and finish to compliment your portrait and suit any decor.



Clifford Maxwell

CREATIVE PHOTOGRAPHY

809 E. Chilhowie Ave.

Johnson City, TN 37601 — Phone 615-928-2661



If you have reached a beautiful time in your life you wish to remember — record it now in living color in a portrait by Clifford Maxwell. A truly fine portrait of you can give your family a lifetime of pleasure.

Someone still cares about quality — US!

ASK YOURSELF THESE QUESTIONS
BEFORE HAVING A PORTRAIT MADE

1. What should I expect the photographer to capture in a portrait?

A true reflection of your personality, as well as your likeness — with a certain amount of glamour added.

2. Should I expect more in a portrait if the photographer has a background in art?

Yes, because an artist strives to capture the spirit and character of the subject as well as a visual likeness. He has to please himself **and** you.

3. Have I waited too long?

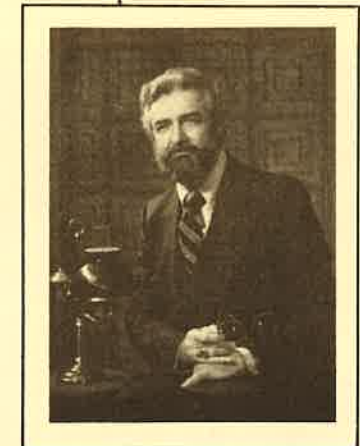
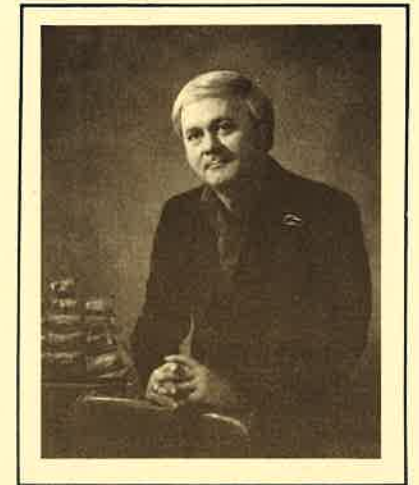
No. Art work on your portrait, even oil painting if needed, can achieve amazing results by figure slenderizing and complexion modifications. Varied lighting arrangements will enhance your natural beauty.

4. Should price be a major concern?

No. For a casual portrait or a once-in-a-life-time portrait, why sacrifice quality? Our prices are not exorbitant. We suggest that you buy that beautiful gown or outfit you have admired and call us for an appointment.



Good photography is the result of compressing a lifetime of learning into one split second.



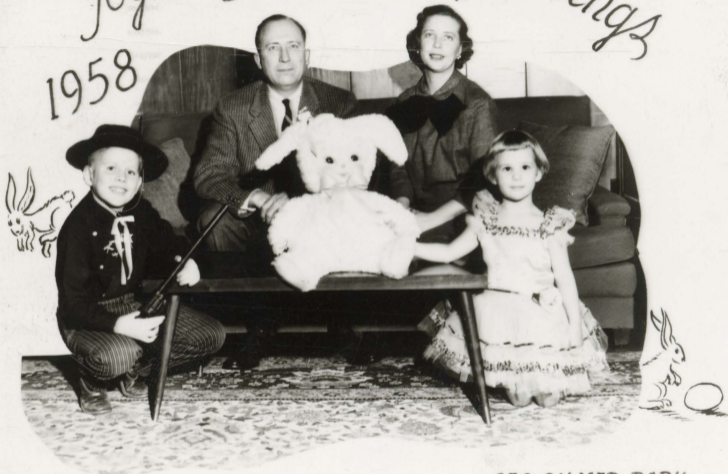






Joyous Easter Greetings

1958



The Allen Harris, Jr.
Al · Ruth · Chip · Stanley

230 GILMER PARK
JOHNSON CITY
TENNESSEE

acc. 678



POST CARD



GENUINE PHOTOGRAPH "GROGANIZED" DANVILLE, ILL. (MADE IN U.S.A.)

The Clifford Maxwell's
304 E. Unaka
Johnson City
Tennessee

22 Mar 1958

Eartha -

How do you think
the card turned out?

Not a bad job + good
review, all the way
around.

ATQ





Proof Clifford Maxwell Studio



