

ARMY INITIATIVES TO INCREASE MALE
HIGH SCHOOL DIPLOMA GRADUATE (HSDG) ACCESSIONS

- o 18 month. European tour enlistment option
- o 2 year enlistment option
- o Specific HSDG objectives assigned to recruiters
- o Dedicated college recruiting program
- o Veterans Educational Assistance Act (VEAP) incentives increased to \$6,000. Requesting authority for \$12,000.
- o Expanded enlistment bonus to more skills and selectively raised the level of pay for some enlistment skills
- o Requested legislation to increase enlistment bonus from \$3,000 to \$5,000
- o Requested FY 80 advertising budget increase of \$11M
- o Created a dedicated Total Army support program for the recruiting effort.
- o Proposed a GI Bill
- o Involved state governors and local officials in recruiting effort and are gaining access to more high schools
- o Recruiter Support
 - Reinstated the program in which units help with their own recruiting (Division Recruiter Aide Program).
 - Increased the number of soldiers who return to their hometown to aid in the recruiting effort
 - General Officer speaker program targeted at "home town" high schools
 - Additional housing leases
 - Improved recruiting facilities
 - Increased vehicles for recruiters
- o Requested additional funds from the Congress for recruiting and training totalling \$33M. (In addition to \$11M advertising).

Level 1