

10/20

THE THIRD NATIONAL CONFERENCE ON **B** BUSINESS ETHICS

**Bentley College
Waltham, Massachusetts
October 19 & 20, 1979**

THE WORK ETHIC IN BUSINESS

The Conference, sponsored by Bentley College's Center for Business Ethics, will explore moral dimensions of work and their social and economic implications. Topics such as the following will be discussed:

- Nontraditional work models (sometimes referred to as quality of working life programs) and their effects on the humanization of the workplace and on productivity
- Worker democratization
- Affirmative action and equal opportunity employment
- Effects of minorities and women on the work force.
- Government's responsibility in the regulation of work
- Present status and responsibility of unions
- Voluntary wage and price controls
- Role of management in relation to employees and unions
- Historical, religious and philosophical analyses of the work ethic

The following speakers have been secured thus far: Dr. Michael Maccoby, author of **The Gamesman** and Director of the Project on Technology, Work and Character; Stephen

Fuller, General Motors Vice President of Personnel Administration and Development, who is the chief architect of GM's Quality of Working Life programs; Einar Thorsrud, of the Work Research Institute, Oslo, Norway; Nathaniel Jones, General Counsel of the NAACP; and Rex Reed, Vice President of Labor Relations, American Telephone and Telegraph Co.

Bentley's Center for Business Ethics was established in 1976 for the primary purpose of providing a non-partisan forum for the exchange of ideas on business ethics in an industrial society, particularly as these ideas relate to the activities of corporations, labor, government and the professions.

Send registration form and/or suggestions for the Conference presentations, panel discussions, case study workshops, film showings and other ideas to:

Dr. W. Michael Hoffman, Director
Center for Business Ethics
Bentley College
Waltham, Massachusetts 02154
Telephone: (617) 891-2240

THE THIRD NATIONAL CONFERENCE ON BUSINESS ETHICS RESERVATION FORM

Copies of this form are acceptable for additional reservations. All reservations will be confirmed.

Name (Please Print) _____

Title _____

Organization _____

Street _____

City _____ State _____ Zip _____

Telephone _____

Registration Fee

\$35.00 (2 days) \$20.00 (single day)
 Friday, October 19 Saturday, October 20

Make checks payable to Bentley College

Meals Fee (please check those you wish to attend)

<input type="checkbox"/> Friday Luncheon, October 19	\$7.50
<input type="checkbox"/> Friday Dinner, October 19	\$12.50
<input type="checkbox"/> Saturday Luncheon, October 20	\$7.50

Total \$.