

## TARGET GROUP

Minority, physically handicapped and those with limited English speaking ability. Low income students represent 35% of total full-time student body at the U fo Lowell.

## REASON

~~Has made a strong commitment to this group--the reason is obvious~~

--the area is depressed, ~~there is~~ the older industries are dying --~~the population~~ future trends show that the area will need skills in the future.

--the area has a growing no. of minority population

~~SH~~

"since the labor market is changing, those people who have inadequate skills and/pr educational levels will be unable to obtain suitable employment"

→ "Occupational outlook for the Lowell labor market area shows that by 1985 there will be more white collar employment opportunities with professional, technical, and kindred, managerial, sales, and clerical occupations accounting for a larger share of all occupations. IN 1976 THESE OCCUPATIONS COMPRISED 47% OF ALL UNFILLED OPENINGS & LISTED ON THE DIVISION OF EMPLOYMENT SECURITY LOWELL JOB BANK,"

## RESPONSE

~~This~~ The University's Alternatives for Individual Development is a creative response to the future economic needs of the area  
and it is a creative response to the particular individual needs of this group.

The purpose of AID is to provide provide for a smooth transition so that low income, minority and disadvantaged students can survive the rigors of of the college curriculum  
---it provides support services and provides skills development

*Acclimation*

## COMPONENTS OF PROGRAM

\*\*Careful screening of entering students

\*\*Assignment of student to faculty counselor and student preceptor

\*\*Alternative method of admission to students who do not satisfy regular requirements

### skill development

Individualized and self-paced courses emphasizing development of study, note-taking, and test-taking skills and mastery of basic academic tools of reading, oral and written communication, computation, and mathematics.

### support services

Professional counseling by AID staff, peer counseling, night hot line, referral to University Counseling services, and close work with Career Counseling and Placement Center in vocational placement \*\*\*Counseling program focuses both on both the academic and social needs of the students