

NEMAnews

THE NEW ENGLAND MUSEUM
ASSOCIATION OF THE AMERICAN
ASSOCIATION OF MUSEUMS
Volume 4, Number 5 August 1981

SHIFTING GEARS

OPERATING EFFECTIVELY IN A CHANGING ENVIRONMENT

NEMA ANNUAL CONFERENCE

September 16 — 18, 1981

Sturbridge/Worcester, Massachusetts

September 16 & 17 - Sturbridge

September 18 - Worcester

PARTICIPATING INSTITUTIONS

Old Sturbridge Village

Worcester Art Museum

Worcester Historical Museum

Higgins Armory Museum

WEDNESDAY, SEPTEMBER 16 - STURBRIDGE

12:30- Conference Registration
6:00 Sheraton-Sturbridge — Ballroom

Open House at Old Sturbridge Village
(Registration Badge required)

3:00- **Special Interest Meetings**
5:00

Concerns of Small Museums Panel

Chair: Peter Cook, Director of Exhibits
Planning, Plimoth Plantation

Sponsored by the NEMA Small Museums
Committee

Designing the Museum Shop

Speaker: Ernest Quick

Sponsored by the NEMA Museum Stores
Committee

Video Tape Open Screening and Judging

Video tapes submitted for the video award will be screened openly for all Conference participants who will have a chance to cast their own vote along with the judges. An award will be given for the video tape with the most popular votes as well as an award for the judges' selection in both the educational and public relations category.

Panel of Judges and Award-Winning Tape
Producers/Directors

Judges and producers or directors of the award-winning tapes will discuss the production educational/public relations quality, and technical merits of the tapes as a means of informing all interested or involved in tape production.

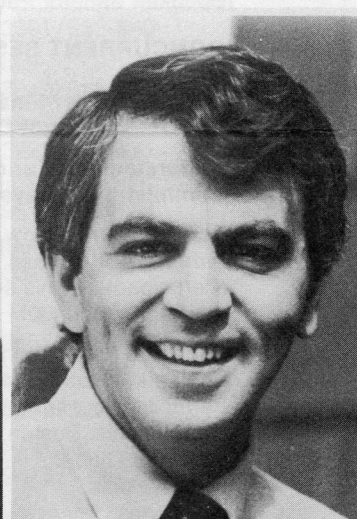
During Wednesday evening cocktails there will be a reunion of the participants in the Museum Video Workshops.



Waldemar A. Nielsen, Fellow,
Aspen Institute, Author, *The
Endangered Sector*

Paul E. Tsongas, U.S. Senator
from Massachusetts

Dr. Craig Black, President, AAM,
Director, Carnegie Institute



Sponsored by the NEMA Film and Video
Collaborative

5:00 **REGISTRATION COCKTAIL PARTY - No Host Bar**

6:30 **DINNER - Ballroom**

Welcome: Franklin Kneedler, President, NEMA
Introduction: Crawford Lincoln, NEMA Annual
Conference Chairman

Speaker: Waldemar A. Nielsen, author, *The Endangered
Sector*, and Fellow of the Aspen Institute

8:30 **CRACKER BARREL GET-TOGETHERS**

(To be held outside if weather permits)
Volunteers

CONFERENCE REGISTRATION MATERIALS INSIDE

Small Museums
University Museums/College Museums
Art Museums and Centers
Historical Museums and Societies
Science/Anthropology/Natural History Museums
Outdoor Museums
Youth and Children's Museums
Museum Stores
NEMA Film and Video Collaborative

THURSDAY, SEPTEMBER 17 - STURBRIDGE

- 7:30- **BUFFET BREAKFAST** - Ballroom
8:30 (included in registration fee)
8:30- NEMA Business Meeting - Ballroom
9:00 Chair: Franklin Kneeder, President, NEMA
9:00- Introduction: Thomas W. Leavitt, Director,
9:45 Merrimack Valley Textile Museum
Speaker: Senator Paul Tsongas

9:45- **CONCURRENT SESSIONS** 11:45

Trustee/Officer Financial Fiduciary Responsibilities and Uses of Audit Committees

Understanding Fund Accounting at the Administration Level of an Organization

Audit Reports: How to Find and Use Information for Fiduciary Purposes

(Participants in this session are asked to bring a copy of their audit report.)

Panelists: Peter Van Etten, Chief Financial Officer, New England Medical Center, Boston; Frederick Mottle, Partner, Main Hurdman & Cranstoun, Certified Public Accountants, Boston; Lavon H. Bair, Administrator and Financial Officer, University Museum, University of Pennsylvania

Sound Working Relationships: The Board and the Director

Although they begin with the board chairman and the director, good working relationships involve the whole board and staff. Channels of communication, trustee orientation, planned agenda and effective committees are needed to enable a diverse group to achieve goals, set priorities and develop long-range plans without neglecting immediate issues.

Panelists: Esther D. Anderson, Vice President, Museum of Fine Arts, Boston; David Brooke, Director, Sterling and Francine Clark Art Institute; J. Revell Carr, Director, Mystic Seaport Museum; Marilyn Hoffman, Director, Brockton Art Museum

Sponsored by the NEMA
Trustees/Directors/Administrators Committee

Labels: Possibilities for Better Communication

No matter what the subject of the museum, we all share the common problem of interpreting collections and exhibitions through labels. Panelists will discuss the content of our interpretive messages as verbal communication, nuts and bolts of label design and production, and the possibilities for expanded access to museum information.

Panelists: Rebecca Brown Corwin, Assistant Professor, Lesley College Graduate School; J. Fred Moore, Designer; Alan Shestack, Director, Yale University Art Gallery; Eleanor Rubin, Coordinator of Special Services, Museum of Fine Arts, Boston

Sponsored by the NEMA Curators Committee

The Director as Registrar

Moderator: Marsha Rooney, Director, Andover Historical Society

Sponsored by the NEMA Registrars Committee

All Systems Go: Technology in the Mailing Office

Panelists: Louise Spier, Museum of Art, Science and Industry, Bridgeport; Arnett Hunter, Mystic Seaport; Diane McStay, Data Options, Wellesley Hills

Volunteers: Inhouse and Independent Structures and How They Work

Panelists: Mrs. F.P. Frinsko, Portland Museum of Art; Vida Poole, New England Aquarium; Caroline D. Standley, Peabody Museum of Salem

Sponsored by the NEMA
Membership/Development Committee

New Product Development

Speaker: Virginia Fleischman, E. James White Company, Alexandria, Virginia

Developing Museum-Related Products for Changing Consumer Tastes

Sponsored by the NEMA Museum Stores Committee

Tourism and Travel

Panelists: To be announced

Sponsored by the NEMA Public Information Committee

Shifting Gears: Looking Ahead - The Impact of the Changing Financial and Demographic Situation

Ronald A. Wells, Executive Director, Connecticut Humanities Council

Respondents: Solutions in . . .

New Designs for School Programs

Alberta Sebolt, Vice President for Education and Interpretation, Old Sturbridge Village

New Audiences

William Kochanczyk, Director of Education, Boston Museum of Science

Collaboration

William Burback, Director of Education, Museum of Fine Arts, Boston

Use of Volunteers

Laura Roberts, Director of Education, Rhode Island Historical Society

Discussion groups

Sponsored by the NEMA Educators Committee

12:15 **LUNCH** - Box lunch at Old Sturbridge Village

NEMA Publications and Video Awards

Auditorium, Old Sturbridge Village

Chair: Patricia Nick, Executive Director, NEMA

NEMA Publications Awards

Chair: Warren Leon, Director of Interpretation, Old Sturbridge Village

NEMA Video Awards

Chair: Nancy Miller, Director of Education, Institute of Contemporary Art

CONCURRENT SESSIONS

Non-Profit Organizations in the World of Taxation

Panelists: Richard Van Wart, Tax Department, Nutter McClennen & Fish, Boston; Erwin Miller, Bowditch & Dewey, Worcester

2:30-
4:30

CONFERENCE REGISTRATION

Conference registrants must be paid-up members of the New England Museum Association. Institutional members are allowed one delegate. Museum directors will automatically be considered delegates unless otherwise designated in writing.

ALL REQUESTS FOR CANCELLATIONS AND REFUNDS MUST BE RECEIVED IN WRITING BEFORE SEPTEMBER 14 OR THEY CANNOT BE HONORED.

Fee Schedule

Individual Members
Institutional Delegate
Spouse

Before Sept. 1 After Sept. 1

\$55	<input type="checkbox"/>	\$65	<input type="checkbox"/>
\$55	<input type="checkbox"/>	\$65	<input type="checkbox"/>
\$30	<input type="checkbox"/>	\$40	<input type="checkbox"/>
Total Fees Enclosed		\$	_____

MEAL REGISTRATION

Opening Dinner — Wednesday, Sept. 16
Beef-au-Jus — \$13.00

For 1 \$ _____
For 2 \$ _____

Box Lunch — Thursday, Sept. 17
Roast Beef or Turkey, Fresh Fruit,
Fudge Brownie, Potato Chips,
Condiments and Soft Drink - \$5.00

For 1 \$ _____

For 2 \$ _____

Total Enclosed \$ _____

Name _____

Position or Affiliation _____

Institution _____

Address _____

Zip _____ Telephone _____

Special Interest Meetings Attending _____
(curators, registrars, etc.)

Cracker Barrel Session Attending _____
(art, science museums, etc.)

Special Interest Dinners — Sept. 17

For 1 \$ _____

Cornish Hen - \$12.50

For 2 \$ _____

- ☐ Trustees/Directors/Administrators
- ☐ Museum Stores
- ☐ Registrars
- ☐ Curators
- ☐ Membership/Development
- ☐ Educators
- ☐ Public Information

Mechanics Hall Lunch - Sept. 18

For 1 \$ _____

Quiche - \$7.00

For 2 \$ _____

Total Registration Fee Enclosed \$ _____

ACCOMMODATIONS

Conference Hotel: Sheraton-Sturbridge Inn.
Please use the reservation form on the next page.

American Motor Lodge
617-347-9121/\$33-\$45

Carriage House Motor Lodge
617-347-9311/\$33-\$43

Colonial Quality Inn
617-347-3306/\$30-\$34

Copper Lantern Motor Lodge
617-867-6604/\$20-\$24

Old Sturbridge Village Motor Lodge
617-347-3327/\$35-\$40

Sturbridge Coach Motor Lodge
617-347-7327/\$44-\$46

Treadway Sturbridge Motor Inn
617-347-3391/\$32-\$40

Village Motel
617-347-3049/\$18-\$22

Sheraton Yankee Drummer
617-832-5221/\$42-\$51

Sir Francis Motel
617-347-9514/\$22-\$24

Public House
617-347-3313/\$47

Bay Path Motel
617-347-3458/\$20-\$26

Charlton Motel
617-248-5823/\$22-\$26

Pine Grove Motel
617-347-9673/\$20-\$24

The Wildwood Inn (Ware, MA)
413-967-7798/\$20-\$29

CAMPGROUNDS

Applewood Campgrounds
617-248-7017/\$8

Long Vue Campgrounds
617-245-3504/\$6

Mashapaug Park, Inc.
617-347-7156/\$8

Wood Lot Campgrounds
617-248-5141/\$8

Quinebaug Cove Campsites
413-245-9525/\$5-\$18

MEMBERSHIP FORM

NEW ENGLAND MUSEUM ASSOCIATION
BOSTON NATIONAL HISTORICAL PARK, CHARLESTOWN NAVY YARD, BOSTON, MA 02129

MEMBERSHIP APPLICATION: Make SEPARATE check for membership.

Please check desired membership category

Individual

- ☐ Beginning professional & students
(Assoc. Membership for 2 yrs only) \$ 12.50
- ☐ Retirees \$ 12.50
- ☐ Individual \$ 25.00
- ☐ Trustees \$ 35.00
- ☐ Contributing Member \$ 65.00
- ☐ Patron Member \$125.00

Institutions

Operating Budget of Up To

- ☐ \$ 50,000
- ☐ 100,000
- ☐ 250,000
- ☐ 500,000
- ☐ 750,000
- ☐ \$1,000,000 or more

Dues

- \$ 35.00
- \$ 65.00
- \$125.00
- \$200.00
- \$250.00
- \$325.00

☐ New Member

☐ Membership Renewal

Name _____
(If institutional membership, designate representative here.)

Position _____

Institution _____

Mailing Address _____

City _____ State _____ Zip _____

Institutional membership provides for one individual voting membership. Please designate your representative on the form.

SPECIAL INTEREST CHAIRPEOPLE

Administrators: Arthur Gagne, Administrator, Worcester Art Museum

College and University Museums: Ildiko Heffernan, Director, Robert Hull Fleming Museum, Burlington, Vermont

Curators: Barbara Franco, Curator, Museum of Our National Heritage, Lexington

Directors and Trustees: James Lyon, Trustee, Old Sturbridge Village, Wadsworth Atheneum

Educators: Cynthia Stone, Head, Workshop Program, Museum of Fine Arts, Boston

Membership and Development Directors: Caroline Standley, Director of Development, Peabody Museum of Salem; Virginia H. Eshoo, Coordinator of Membership Development, The Currier Gallery of Art

Museum Stores: Thomas Ageson, Manager, Museum Store, Mystic Seaport; Margaret Dasha, Manager of Catalog Sales, Museum of Fine Arts, Boston

NEMA Film and Video Collaborative: Nancy Miller, Director of Education, Institute of Contemporary Art

NEMA Publications Committee: Warren Leon, Director of Interpretation, Old Sturbridge Village

Public Information: Rosalyn Ridgway, Director of Community Relations, New England Aquarium; Clementine Brown, Public Information Manager, Museum of Fine Arts, Boston

Small Museums: Peter Cook, Director, Exhibits Planning, Plimoth Plantation

Volunteers: Valerie Murphy, Supervisor of Volunteer Services, Mystic Seaport Museum

Registrars: Joan Friedland, Registrar, The Connecticut Historical Society, Hartford

Positions Open continued

M.A. in art history or museum education; minimum 5 years of working in a museum education department; contemporary art orientation; grant-writing experience; administrative skills; well-organized, motivated and able to work independently; familiarity with Boston Public Schools or similar system. To apply: Send resume to Nancy Miller, Institute of Contemporary Art, 955 Boylston Street, Boston, MA 02115.

Head of Exhibition Resources, Department of Education. Will be responsible for the over-all development and management of a variety of educational programs: lectures, performances, concerts, courses, symposia, gallery talks and related activities. M.A. in Art History, past museum and supervisory experience, strong writing ability required. Marketing and promotional experience helpful. Please send resume and salary requirement in confidence to Gail Mallard, Personnel Director, Museum of Fine Arts, 465 Huntington Avenue, Boston, MA 02115. Equal Opportunity Employer M/F/H.

Curator of Education, Lutz Children's Museum. Responsibilities of this position will be for the operation and supervision

of the educational services of this small children's museum. It will include planning, coordinating, implementing, and evaluating the Museum's established, on-going and new education programs. Position is full time, requiring a Tuesday-Saturday work week. Desired qualifications: minimum B.A. degree in museum education, elementary education, or a closely related field; experience in working with children of various ages; ability to communicate well with people of varying ages, backgrounds, and in different sized groups; and previous museum experience. Interested applicants should send letter of intent and resume, by August 14, to: Steven Ling, Director, Lutz Children's Museum, 126 Cedar Street, Manchester, CT 06040.

Cataloguer with experience in handling museum collections. Fully able to catalog Native American artifacts: descriptions, provenance, measurements, cross-reference card, systems, locator files. Salary, \$11,648, position 3/5 time. Send references and resume to Dawn Dove-MacKenzie, Director, Tomaquag Indian Memorial Museum, Summit Road, Exeter, RI 02822.

Museum Technician, National Park Service, Boston National Historical Park.

Accessions director and archival collection; assists in cataloguing collection; develops donor file; performs technical stabilization treatments on specific artifacts as assigned; performs research as assigned; helps organize museum storage areas, and works with the collection of the USS Constitution Museum. Temporary appointment, not to exceed one year. For further information contact: Personnel, Building 109, Charlestown Navy Yard, Boston, MA

Executive Director, Regional Museum Association. Full-time position with general responsibility for management of 750-member New England Museum Association. Supervise or personally administer workshop program, grants, publications, membership development, annual conference, budgets and accounts, resource center. Manage regional office including two-part-time staff, coordinate activities with related organizations, maintain liaison with NEMA Executive Committee. Strong orientation to museum work or closely related field a prerequisite. Candidates must have demonstrated administrative ability and experience sufficient to convince Search Committee interview is warranted. Salary commensurate with experience. Send complete resume, salary expectation, three references with telephone numbers, in confidence to: Search Committee, New England Museum Association, Boston National Historical Park, Charlestown Navy Yard, Boston, MA 02129 by August 21, 1981.

Director of Development, The Rhode Island Historical Society. Staff responsibility for annual giving, membership expansion, foundation and corporate contacts; capital campaign to build endowment. Qualifications: experience in fundraising and development. Salary commensurate with experience. Send resume to Albert T. Klyberg, Director, The Rhode Island Historical Society, 52 Power Street, Providence RI 02906.

Visitor Services Administrator sought by the Digital Computer Museum in Marlboro, Massachusetts. Position requires strong communication skills, ability to write news releases and train tour guides, as well as deal with public. Interest in technology helpful. Salary between \$14,000-\$15,000. Contact: Gwen Bell at 617-467-4743.

Director, Concord Antiquarian Museum. Responsible for administration of an 1800-member association and museum, working with an elected Board of Trustees, staff, and volunteers. Duties include preservation of American decorative arts collection, creation of exhibits, development of educational programs for adults and school-age children, preparation of grant solicitations, coordination of volunteers and supervision of staff. Qualifications emphasize experience in museum administration or administrative experience in the decorative arts field. Salary commensurate with experience. Send resume to Search Committee, The Concord Museum, Box 146, Concord, MA 01742.

NEMA PUBLICATIONS AWARDS

AWARD CATEGORIES

Publication awards will be presented at the Annual Conference for the fourth consecutive year. All entries will be on display during the Conference and the award presentations will be made on September 17. Only pieces published since September 1, 1980 are eligible. Entries must reach the Publications Committee c/o Warren Leon, Old Sturbridge Village, Sturbridge, MA 01566 before September 5, 1981. **TO BE ELIGIBLE, A SEPARATE ENTRY FORM MUST ACCOMPANY EACH PUBLICATION SUBMITTED.**

The exact award categories will be determined by the number and the range of the entries, so please submit all publications including catalogues, newsletters, educational materials, posters, membership brochures, pamphlets, and other materials. Each entry will compete against other publications with a similar purpose and budget.

JURORS

Joyce Goldberg, Assistant Editor, *Antiques and the Arts Weekly*
Christopher Jedrey, Lecturer in History and Literature, Harvard University
Michael Sand, Designer and Museum Consultant

- 1) Exhibition catalogues, high budget color, high budget black and white, and low budget
- 2) Collections catalogues and handbooks, high and low budget
- 3) Membership, educational, development and general publications, high and low budget

- 4) Newsletters and calendars
- 5) Posters
- 6) Ephemera (one-sheet pamphlets, cards and invitations)

ENTRY FORM TO ACCOMPANY PUBLICATIONS

Title of Publication _____
Purpose of Publication _____
Printing Cost _____ Number Printed _____
This cost includes: ☐ graphic design; ☐ photography Sale price of Publication _____
Museum staff person(s) responsible for publication:
Name _____ Title _____
Name _____ Title _____
Name of Museum _____
Address _____
City _____ State _____ Zip _____

NEMA VIDEO AWARDS

Again this year the NEMA Film and Video Collaborative is sponsoring an awards program similar to the NEMA Publications Awards. The NEMA Film and Video Collaborative is chaired by Nancy Miller, Director of Education, Institute of Contemporary Art, Boston, and represents a growing interest in museum film and video productions throughout New England.

Awards will be presented at the Annual Conference, Old Sturbridge Village Auditorium, on September 17. Mail or hand deliver entries to the NEMA office at the Charlestown Navy Yard to arrive on or before September 1, 1981.

JURORS: TO BE ANNOUNCED

AWARD CATEGORIES:

1. Education
2. Public Relations

ENTRY FORMS TO ACCOMPANY VIDEOTAPES

Title of Program _____
Running Time _____ B&W ☐ Color ☐
Production Costs _____
Producer _____
Names and Titles of Museum Staff involved:

Name of Museum _____
Category _____
Distributed by _____
Rental Fee _____ Sale Price _____
Will one of the above or a representative of the Museum be present at the Old Sturbridge Village Auditorium at 1:00 p.m. on September 17, when the awards are presented? ☐ Yes ☐ No
Will the producer or director of the video project be available to participate on the September 16 panel (3:00-5:00 p.m.) of award-winning tapes? ☐ Yes ☐ No

SHERATON STURBRIDGE INN RESERVATION FORM

SHERATON STURBRIDGE INN, U.S. ROUTE 20, STURBRIDGE, MA 01566
TELEPHONE: 617-347-7393

Group: New England Museum Association of the American Association of Museums (September 16-18, 1981)

Name _____ Phone _____
Address _____
Date and Time of Arrival _____ Number of Rooms Requested _____ Number of Nights _____
Rooming With _____

Please check type of accommodations required:

- ☐ Single Occupancy - \$50.74 including tax per night (one in room)
☐ Double Occupancy - \$63.42 including tax per night (two in room)

Reservations will be accepted on this form only and must be in by AUGUST 20, 1981 or rooms will be on availability only and group rate will not apply. A deposit of one night's stay is required to confirm your reservations. Check In time is 3:00 p.m. and Check Out time is 11:00 a.m.

Sponsored by the NEMA Trustees/Directors/
Administrators Committee

Case Studies of Recent Exhibitions

Ten-minute presentations of recent exhibitions, particularly focusing on problems, philosophy, and techniques of labeling. (Participants are invited to bring slides for an informal "sharing" session.)

Sponsored by the NEMA Curators Committee

Preparing Condition Reports

Moderator: Nina Rayer, Conservator Maine State
Museum Conservation Laboratory

Sponsored by the NEMA Registrars Committee

Reaching Out to the 80's: The Search for Funds

Panelists: Charles Zerwekh, Polaroid Foundation; Anne
Tribble, Boston Children's Museum; Sandi M. Bianco,
Strawbery Banke

Sponsored by the NEMA Membership/Development
Committee

Developing New Products and How To Work With Suppliers

Panelists: To be announced

Sponsored by the NEMA Museum Stores Committee

Nuts and Bolts: How To . . .

Three discussion groups per hour oriented towards
practical issues.

1st Hour: Start A Volunteer Program

Valerie Murphy, Supervisor of Volunteer Services, Mystic
Seaport

Long-Range Planning

Pat Cornu, Director, Resource Center, Boston Children's
Museum

Build In 504 (accessibility for handicapped visitors)
Sally Williams, Associate Curator of Education, Lions
Gallery of the Senses, Wadsworth Atheneum; Stan
Kosloski, Connecticut Office of Protection and
Advocacy, New Haven

2nd Hour: Tap the Private Sector for Funding

Anne Tobey, Community Relations Officer, First National
Bank of Boston; Deborah Hoover, Deputy Director,
Council for the Arts at M.I.T.

Write a Curriculum

Ellen Berezin, Curator of Education, Worcester Art
Museum; Peter O'Connell, Director of Education, Old
Sturbridge Village

Evaluating Programs Effectively and Economically
Brenda S. Engel, Co-Director, Program Evaluation and
Research Group, Lesley College

Sponsored by the NEMA Educators Committee

Working With a Changing Media

Panelists: To be announced

Sponsored by the NEMA Public Information Committee

6:00 **Cocktails** - On Your Own

6:30 **SPECIAL INTEREST DINNERS**

Registrars - Sheraton-Sturbridge

Curators - Sheraton-Sturbridge

Trustees/Directors/Administrators - Tavern, Old
Sturbridge Village

Membership/Development - Sheraton-Sturbridge

Museum Stores - Tavern, Old Sturbridge Village

Educators - Sheraton-Sturbridge
New Trends in Museum Education

Speaker: Mary Alexander, Chairwoman, EdCom
Public Information - Sheraton-Sturbridge

8:30 Performing Arts Showcase - Old Sturbridge Village Theatre

Musical groups, dancers, a magician, a theatre
ensemble, and other artists who have performed
in conjunction with museum programs and
exhibits.

10:00 Dancing at the Sheraton-Sturbridge

FRIDAY, SEPTEMBER 18 - WORCESTER

Breakfast - On Your Own

Conference Moves to Worcester

Late Registration table at the Worcester Art Museum

9:30-
11:30

CONCURRENT SESSIONS

Art Museums - Worcester Art Museum

Subject: Acquisition of works of art within the context of
a changing environment. How changes in areas of
interest, connoisseurship and knowledge, prices, and
sources have an effect on the art market, and what that
effect is on the museum as acquirer through both gift
and purchase.

Panelists: Susan Brody, Department of Museum
Services, Sotheby Parke Bernet, Inc.; Jean Cadogan,
Associate Curator of European Paintings, Sculpture,
Prints, and Drawings, Wadsworth Atheneum; Carl L.
Crossman, Childs Gallery, Boston; Marilyn Hoffman,
Director, Brockton Art Museum; Katharine J. Watson,
Director, Bowdoin College Museum of Art

History Museums - Worcester Historical Museum

Session I: The Role of Historical Research in the History
Museum

Exhibits: From Research Sources to the Label
Speakers: James M. Vaughn, Director, Strawbery Banke,
Portsmouth, New Hampshire

Creating a Resource Center

Speaker: Bryant Tolles, Jr., Director, Essex Institute,
Salem, Massachusetts

Session II: Aspects of Collection Policies

Disposing of Collections: When and Why

Speaker: Joan Friedland, Registrar, Connecticut
Historical Society, Hartford

Appraisals: When and Why

Speakers: John F. Page, Director, New Hampshire
Historical Society, Concord; Bob Skinner, Robert W.
Skinner, Inc., Auction House, Boston

Science Museums, Children's Museums, Et Al Higgins Armory Museum

Attracting New Audiences for the 80's

Panelists will present their museum's experiences in
addressing some of the following issues: school
children, shifting populations, weekend audiences,
exchange resources, lifelong learning, outreach tourism
and funding.

Moderator: Warren M. Little, Director, Higgins Armory
Museum

Panelists: Susan Payne, Director of Development, The
American Indian Archaeological Institute, Washington,
Connecticut; Steven Ling, Director, Lutz Children's
Museum, Manchester, Connecticut; Polly Rabinowitz,
Director, The Cultural Education Collaborative, Boston;
Glen Ives, Director, Springfield Science Museum

continued

1:00 **LUNCH** - Mechanics Hall
Introduction: Franklin Kneedler, President, NEMA
Speakers: Larry Reger, Director, American Association
of Museums; Dr. Craig Black, President, American
Association of Museums

2:00 **Tours**
4:00 American Antiquarian Society
Higgins Armory Museum
Salisbury Mansion
Worcester Art Museum
Worcester Crafts Center
Worcester Historical Museum
Worcester Science Center
Heritage Society walking tours of Worcester
historic neighborhoods

4:00 Wine and Cheese Reception - Worcester Art
Museum

POSITIONS OPEN

Teacher/Naturalist for Natural History
Museum. Responsibilities include
teaching in environmental science
program, leading field walks, presenting
lectures, working with community and
school groups, and display construction.
Qualifications: Strong background in the
natural sciences. Send inquiries or
resume to Donald G. Schall, Director, The
Cape Cod Museum of Natural History,
Inc., Brewster, MA 02631, by August 15.

Museum Planning Assistant: Entry level
position in museum institutional planning
for Boston-based firm with national and
international practice. Writing, editing
skills essential. Send resume to E. Verner
Johnson and Associates, Inc., 9 Park
Street, Boston, MA 02108.

Curator of Education and Exhibitions
sought by Hartford institution expanding
public programming. Position will involve
major responsibility for developing and
installing exhibitions, leading tours and for
developing a docent program.
Qualifications should include Master's
Degree in Museum Studies or related
area with at least two years' relevant

experience. Send resume to The
Connecticut Historical Society, 1
Elizabeth Street, Hartford, CT 06105.

Education Director: Under the
supervision of the Director, the Education
Director is responsible for initiating,
planning and overseeing all educational
activities at the Institute of Contemporary
Art within the museum and in the
community. Will oversee education staff
in directing all aspects of programming
for young people, including multiple
session programs for Middle and High
School students and after-school
workshops, as well as responsibility for
adult education programs including talks,
lectures, programs for college students,
internship coordination, workshops for the
disabled, docent training and tours.
Coordination with curatorial office to
produce education materials to
accompany exhibitions. Responsible for
generating state, federal and foundation
grants for programs, as approved by the
Director. Responsibility for coordinating
programs with those of area museums
and educational institutions, specifically
the Boston Public Schools. Requirements:

continued on registration page

NEMA/AAM Officers

President and Regional Councilor
Franklin Kneedler 1981
Mystic Seaport Museum

State Representatives

Connecticut
Tracy Atkinson 1980-1982
Wadsworth Atheneum

Maine
John Holverson 1979-1982
Portland Museum of Art

Massachusetts
Marilyn Hoffman 1978-1981
Brockton Art Museum

New Hampshire
Robert Doty 1980-1983
The Currier Gallery of Art

Rhode Island
Nancy Versaci 1979-1981
Bell Gallery, Brown University

Vermont
Philip Elwert 1979-1982
Vermont Historical Society

Regional Councilors

Michael Spock 1980-1983
Children's Museum, Boston

Paul Rovetti 1978-1981
William Benton Museum of Art

Councilors-at-Large

James Lyon 1980-1983
Old Sturbridge Village, Inc.

Peter Cook 1979-1982
Plimoth Plantation

NEMA Executive Director

Patricia Nick
NEMA Office
Boston National Historical Park
Charlestown Navy Yard
Charlestown, MA 02129



NEW ENGLAND MUSEUM ASSOCIATION OF THE AMERICAN ASSOCIATION OF MUSEUMS
BOSTON NATIONAL HISTORICAL PARK, CHARLESTOWN NAVY YARD, BOSTON, MA 02129

Non-Profit Organization
United States Postage Paid
Permit Number 17488
Boston, Massachusetts