

SPEECH ASSIGNMENT

DATE: October 20, 1979, at 1:30 p.m.

EVENT/AUDIENCE: Bentley College Third National Conference on
Business Ethics on 'The Work Ethic in Business'.

They have had, in the past, audiences of up to
600 representing corporations, labor unions,
government, the academic community, and the public.

TIME:

LENGTH/FORMAT: Paul's speech is a keynote address winding up the
conference - he can speak as long as he likes.

PREFERRED TOPIC: Paul suggested that he would like to speak about
' Business Ethics in an Era of Limited Resources',
however, the topic of the conference is the work
ethic - so perhaps he could revise his choice.

CONTACT: W. Michael Hoffman, Professor and Chair of the
Department of Philosophy, and Director of the
Center for Business Ethics at Bentley College,
617-891-2240

Please attach available correspondence, background information
about audience, event and specific topic suggestions from our
point of view.

Date accepted and sent/handed to Doug et al. August 8, 1979