

THE CITADEL
ARCHIVES AND MUSEUM

Official Souvenir
Football Program

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Orangeburg County Fair
October 28, 1926, Orangeburg, S. C.

HABENIGHT-McDOUGALL CO.

"EXCLUSIVELY"

SPORTING GOODS

1631 MAIN STREET

COLUMBIA, S. C.

Calhoun Tire and Service Co.

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CORNER LADY AND SUMTER STREETS. PHONE 7544

RED ROSE GASOLINE
HAVOLINE AND PALMETTO OILS
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BEST EQUIPPED VULCANIZING SHOP IN THE STATE—PROMPT ROAD SERVICE

Your patronage will be appreciated

"WE ARE FOR CAROLINA 100 PER CENT"

EVERYTHING IN SPORTING
GOODS AT—

LORICK & LOWRANCE

Our athletic section has everything you need for football, basketball, tennis, golf and all outdoor sports. We are headquarters for the very best supplies of the most dependable makes

LORICK & LOWRANCE, COLUMBIA, S. C.

1906

1926

Twenty Years' Satisfactory Insurance Service

WIN OR LOSE WE ARE WITH YOU, CAROLINA!

James A. Cathcart

ARCADE BUILDING

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M. H. LAZARUS COMPANY

CHARLESTON, S. C.

Equipped the Citadel Bulldogs and wish them all kinds of luck



J. M. HUGHES, Secretary
Orangeburg County Fair

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IN

ORANGEBURG

BEST PROFESSIONAL AND TRADE TALENT IS OFFERED HERE

YOUNG MEN'S BUSINESS LEAGUE

(Orangeburg's Chamber of Commerce)

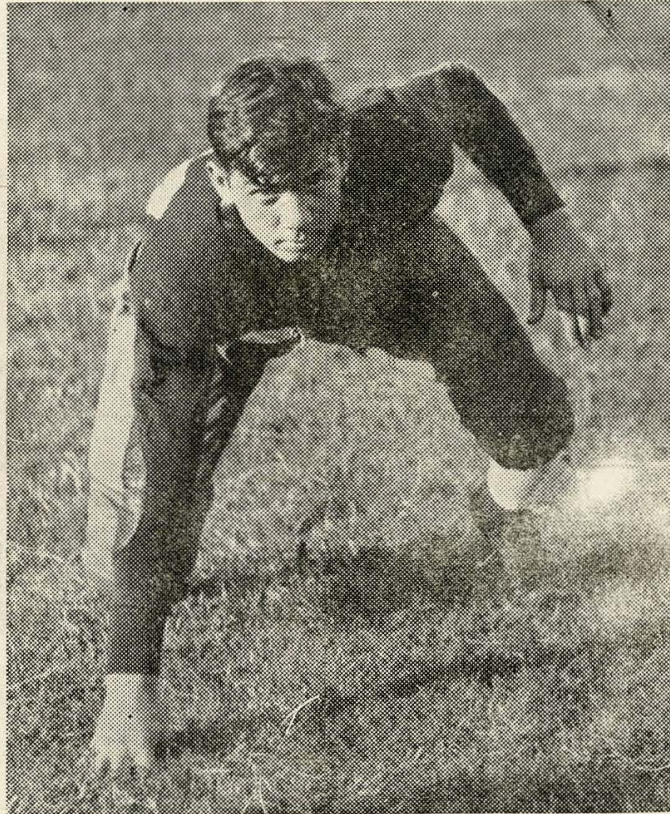
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See

JAS. M. GREEN

20 S. MIDDLETON ST., ORANGEBURG, S. C.

"I pay cash for ashes"



CARL PRAUSE
Head Coach

GEORGE RODGERS
Asst. Coach
JACK RODGERS
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EPHIE SEABROOK, Captain

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Phone 7421

Quality First—Service Always

Means Barber Shop

SIX EXPERIENCED ARTISTIC BARBERS

Your Patronage Appreciated—100 Per Cent. "Gamecock" Backers

Polite Service Guaranteed

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\$2.00 Yearly Premium

ACCIDENT AND SICK POLICIES
\$6.00 Yearly Premium

Regardless of Occupation, Age 15 to 70 years.

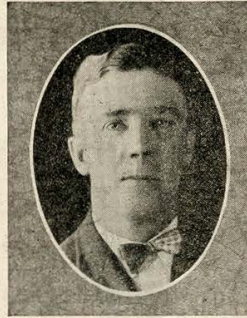
All visitors to our Office will be presented with a useful Souvenir.

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JAS. G. DRIVER,
Director of Student Activities



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Assistant Coach

UNIVERSITY OF SOUTH CAROLINA FOOTBALL TEAM, MANIGault CAPERS, *Manager*

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TELEPHONE 3382, 4620, 4621

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1413 MAIN ST.

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AFTER THE GAME, VISIT—

GAYDEN BROTHERS

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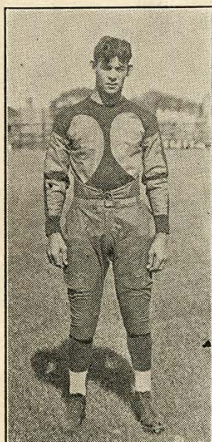
Cigars — Soda — Sanitary Lunch

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1427 Main St.

1248 Main St.

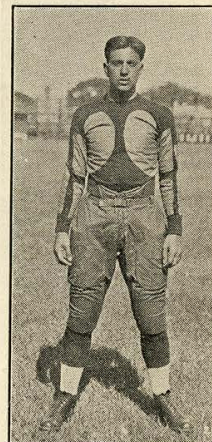
OLD WIGWAM STAND



G. W. KEELS, End
Age 20, weight 174, height 6 ft. 1 in.,
Florence, S. C.



SAM BURKE, End
Age 22, weight 164, height 5 ft. 10 ins.,
Hampton, Va.



R. GUARINO, Guard
Age 20, weight 178, height 5 ft. 11 ins.,
Newark, N. J.

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We Wait to Serve You
University Students and Football Fans

"Every Meal A Touchdown"

WILFRED CAFETERIA

BEST SERVICE

Home Cooked Food

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for Economical Transportation

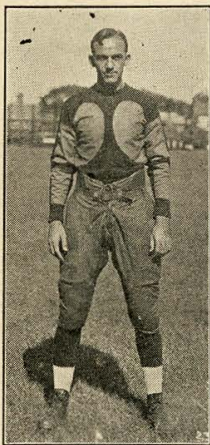


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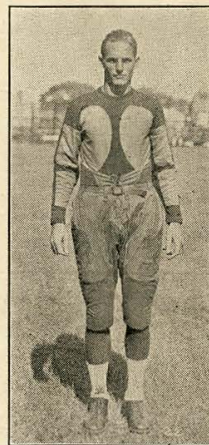
COLUMBIA, S. C.



FLOYD THOMAS, Tackle
Age 23, weight 181, height 6 ft. 1 in.,
Columbia, S. C.



CAPT. BILL BOYD, Center
Age 20, weight 180, height 6 ft.,
Greenwood, S. C.



POWER ROGERS, Fullback
Age 21, weight 171, height 6 ft.,
Mullins, S. C.

CAROLINA GAMECOCKS

The Rose Mary Tea Room

1218 WASHINGTON ST.

OPEN EVERY DAY IN THE WEEK

BREAKFAST

DINNER

SUPPER

Our aim is to serve the best food in the most congenial surroundings

See us about our attractive terms to University Students who board with us regularly.
A warm welcome to all.

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WE SPECIALIZE IN ICE CREAM MADE IN FANCY DESIGNS

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FRANK G. VANCE '11

Columbia Office Supply Company

Office Equipment, Printing, Rubber Stamps and Seals

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Telephone 5905



S. L. SEIDEMAN, Tackle
Age 24, weight 195, height 6 ft. 1 in.,
Newark, N. J.



BOB C. WIMBERLY, Halfback
Age 20, weight 166, height 5 ft. 10 ins.,
St. Matthews, S. C.



W. W. SWINK, Fullback-Halfback
Age 20, weight 170, height 5 ft. 11 ins.,
Woodruff, S. C.

CAROLINA GAMECOCKS

Cars Washed, Doped, Polished, Lubricated, Vaccum Cleaner
ALEMITE SERVICE STATION

STAR AUTO LAUNDRY

Under New Management
J. N. HARLING, Jr., Prop.

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Columbia, S. C.

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JUS' JONES

Cigars, Cigarettes, Candies and Sandwiches

THE HOME OF "LESS EATA"—SANDWICHES

Drop Around, Always Glad to See You

LOBBY PALMETTO BLDG.

COLUMBIA, S. C.

CAROLINA SQUAD STATISTICS

No.	Name	Position	Age	Height	Weight	Yrs. on Sq.	No.	Name	Position	Age	Height	Weight	Yrs. on Sq.
37	Boyd, Capt.,	Center	20	6'	180	3	47	Rogers, Bill,	Quarter	22	5'11"	161	3
31	Cooper, Bill,	Halfback	20	5'9"	165	1	48	Thomas, Floyd,	Tackle	23	6'1"	181	2
32	Cooper, Jim,	Quarter	21	5'7"	125	1	49	Stewart, Guard		20	5'11"	180	1
33	Holcombe, End		21	6'1"	164	2	50	Fair, Halfback		19	5'10"	153	1
34	Griffin, Fullback		21	5'10"	167	1	51	Burke, End		22	5'10"	164	3
35	Vogel, End		20	5'10"	165	1	52	Carson, Tackle		22	6'2"	175	1
36	Stackhouse, Quarter		21	5'10"	157	1	53	Hall, Halfback		21	5'10"	158	1
39	Fulmer, Center		19	5'11"	159	1	54	Abel, Guard		19	5'11"	165	2
40	Keels, End		20	6'1"	174	1	55	Price, Guard		20	5'4"	166	2
41	Windus, End		23	5'11"	180	1	56	Reid, Guard		19	5'11"	164	1
42	Seideman, Tackle		24	6'1"	195	3	57	Verner, End		20	5'9"	145	3
43	Swink, Halfback		20	5'11"	170	2	58	Wimberly, Halfback		20	5'10"	166	2
44	Wingfield, Halfback		21	5'8"	140	2	59	Rogers, Power, F. B.		21	6'	171	1
45	Wolfe, Tackle		20	6'1"	180	1	60	Guarino, Guard		20	5'11"	178	1
46	Watson, Tackle		19	6'4"	183	1							

Carolina Life Insurance Co.

Home Office,
Corner Main and Gervais Street
COLUMBIA, S. C.

Owned and operated by Home People. A Legal Reserve Life Insurance Co. Writing all Standard forms of Life Insurance both Ordinary and Industrial. Big opportunities for young College Men. We always have openings for Hustlers.

Address: Drawer 1319 or Call in Person

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"SERVICE BEYOND THE CONTRACT"

TELEPHONE 350

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STUDEBAKER

WILLYS-KNIGHT

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-- AUTOMOBILES --

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E. V. FENTON, Jr., *Manager*

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For WATCHES, RINGS, SILVERWARE, FOUNTAIN PENS

And GIFTS OF LASTING VALUE

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Jewelers since 1855

285 KING ST., CHARLESTON, S. C.

WE ARE BETTING ON THE WINNER—AND YOU CAN BET ON THE

NEW HUDSON

THEY ALWAYS WIN

The Hudson mileage greatly increased

ORANGEBURG MOTOR SALES CO.

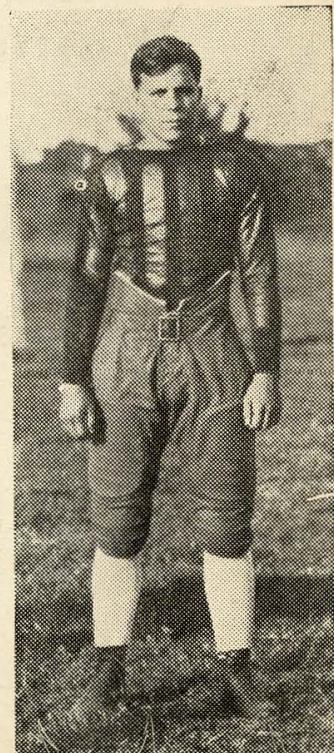
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LIONEL INGRAM, Center
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For that tired feeling

"MALTOLEUM"

A POWERFUL TONIC

Improves the Appetite, Aids Digestion, Restores Strength, Enriches the
Blood, Tones the Nerves, Renews Energy and Mental Activity

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Office Phone 6412

Warehouse Phones 4391-4392



R. E. FULMER, Center-Guard
Age 19, weight 159, height 5 ft. 11 ins.,
Columbia, S. C.



BILL ROGERS, Quarterback
Age 22, weight 161, height 5 ft. 11 ins.,
Columbia, S. C.



E. L. WINGFIELD, JR., Halfback
Age 21, weight 140, height 5 ft. 8 ins.,
Columbia, S. C.

CAROLINA GAMECOCKS

Night Phone 9818

Phone 7761

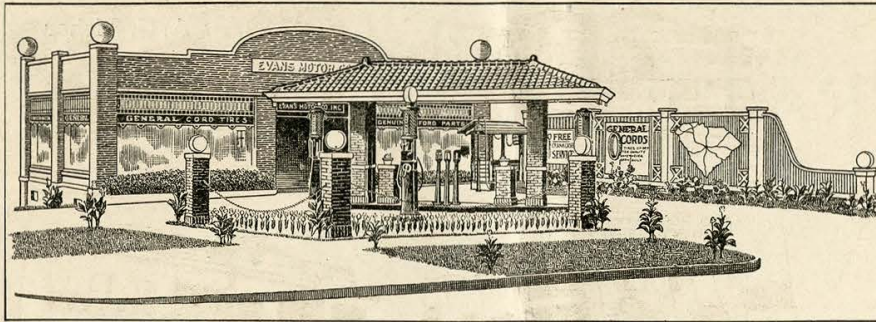
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MEMBER F. T. D.

Imperial Hotel

"Say It With Flowers"



EVANS MOTOR CO., STATION No. 2, GERVAIS AND HARDEN ST., ONE OF THE BEST EQUIPPED STATIONS IN THE SOUTH

Evans M

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All of our Stations maintain formation and will gladly sup

It had to be good
to get where it is



A drink of natural flavors
—bottled in our spotless
plant—with the goodness
sealed in. No wonder you
like it.

7 million a day

101B

COLUMBIA COCA-COLA BOTTLING CO.

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CAROL

Right Halfback
31
Bill Cooper

Fullback
59
Power Rogers

Quarterback
47
Bill Rog

Right End
40
Keels

Right Tackle
48
Thomas

Right Guard
55
Price

Center
37
Boyd

Sweetenborg
3
Left End

P. King
19
Left Tackle

Seabrook
24
Left Guard

Ingram
27
Center

Hutchin
1
Quarterback

M. Brown
18
Left Halfback

Youngbl
17
Fullback

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OFFICI

REFEREE—GOOCH, Virginia.

UMPIRE—HARTSELL

When the ball is carried over and the Gamecock crows vic
Drop in and take a look at our New Fall Clothes—We offer Society Bra
Bush Shoes and a very select line of Novelties.

MARSHALL-TAT

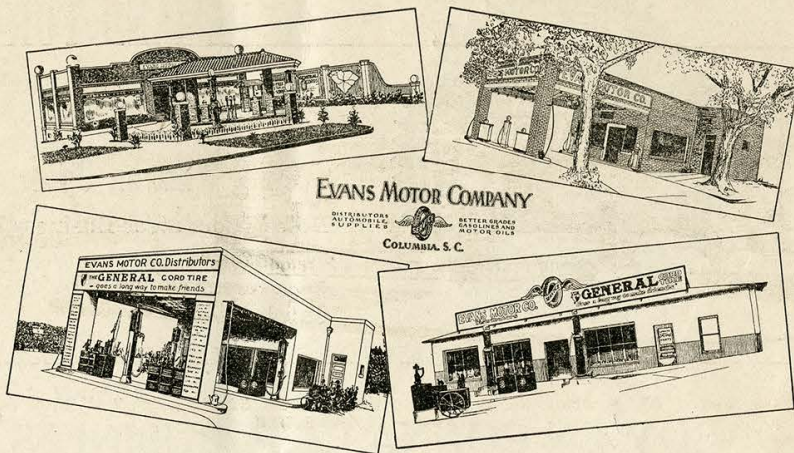
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Motor Co.

DISTRIBUTORS

GENERAL CORD

Maintain Ladies' Rest Rooms, Road In-
supply guests with Parking Tags.



E-UP

ROLINA

Fullback 43 Rogers—Swink	Left Halfback 58 Wimberly		
Quarterback 47 Bill Rogers			
Center 37 Boyd	Left Guard 60 Guarino	Left Tackle 46 Watson	Left End 33 Holcombe
Ingram 27	Figg 20	Westmoreland 23	Reeder 21
Center	Right Guard	Right Tackle	Right End
McIntosh 1			
Quarterback			
Langblood 17	Kilpatrick 14		
Fullback	Right Halfback		

TADEL

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EVENTUALLY!



YOU WILL PICK
THE RIGHT
TEAM
JUST AS THIS
"BIRD"
DID TODAY!

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victoriously—**Style Headquarters** offers its congratulations.
Brand, Griffon, Campus Togs and Langrock Clothes—Hannan and Nunn

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"EDDIE" ROBINSON, *Student Representative*



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LAST TERM WE RECEIVED 109 MORE CALLS TO FILL POSITIONS THAN WE COULD SUPPLY.

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BEST EFFORT AND INCREASES YOUR SELF RESPECT

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OUR BUSINESS IS TO KEEP YOUR CLOTHES DYED, CLEANED
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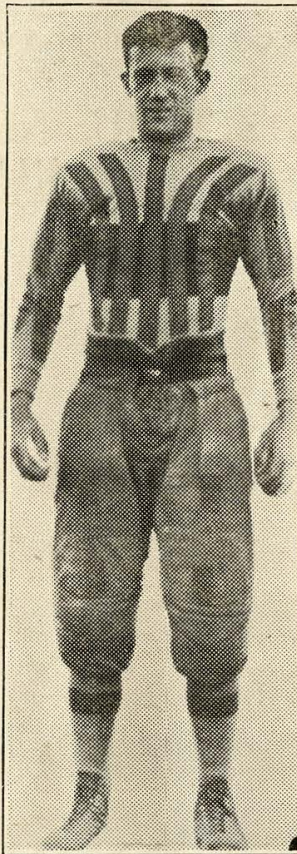
729 LADY STREET

CANDIES, CIGARS AND SODA
Cherry's Drug Store

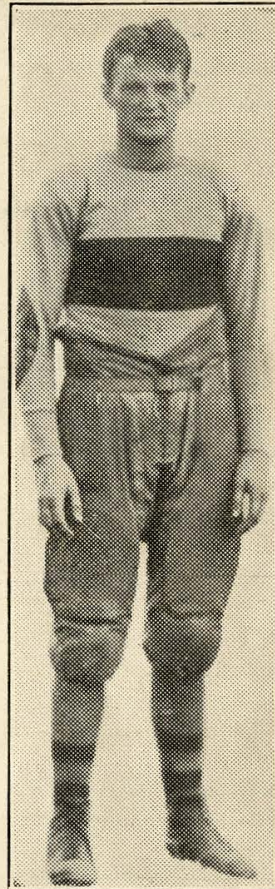
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EDDIE DOYLE, End



"SHEIK" WESTMORELAND,
Tackle

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SHANDON GREENHOUSES

MEMBER FLORIST'S TELEGRAPH DELIVERY ASSOCIATION
WHOLESALE AND RETAIL GROWERS

*Choicest Cut Flowers and
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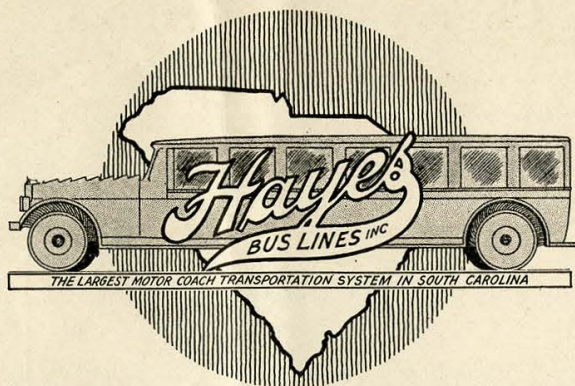
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Our Specialty*

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Travel by Motor Coach and Enjoy the Fresh Air

Lounge back in a chair coach and let the world go by.

Our coaches are comfortable, safe and dependable. Managed by reliable drivers.



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Main Headquarters: UNION BUS TERMINAL

1800 MAIN STREET

PHONE 8788

CITADEL SQUAD STATISTICS

No.	Name	Weight	No.	Name	Weight
4	R. Brown	138	7	Weeks	
19	P. King	180	5	Doyle	
22	Still	165	2	Blanding	
28	Wilson	148	30	Hale	
20	Figg	190	15	Duvall	
23	Westmoreland	160	25	Brinker	
3	R. Sweetenberg	155	21	Reeder	
1	Hutchinson	139	13	Williard	
18	G. Brown	160	29	Richbourg	
14	Kilpatrick	132	27	Ingram	
17	Youngblood	144	16	Thompson	
24	Seabrook				

NOTE—Further information could not be obtained.

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ARE INDISPENSABLE TO THE PROFESSIONAL MAN, BUSINESS MAN AND
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Everything needed by the Student

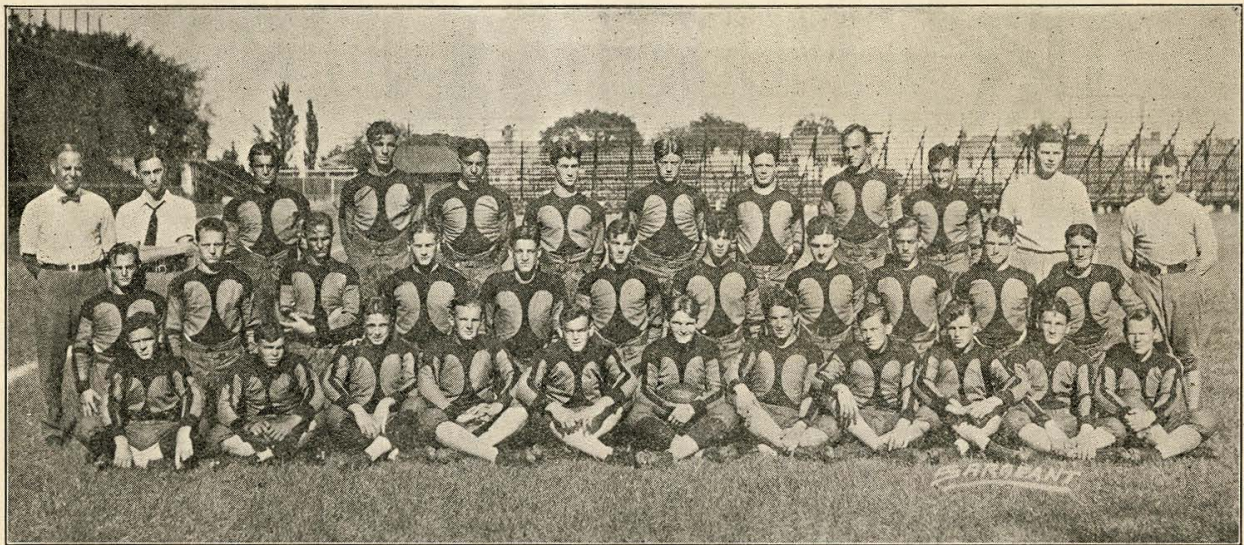
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COLUMBIA, SOUTH CAROLINA

SOUTH CAROLINA VARSITY SQUAD



Standing—Bocock, coach, Capers, Manager, Cooper, W., Carson, Guarino, Verner, Windus, Thomas, Fair, Seibels, coach, McFadden, coach.
Kneeling—Jones, Swink, Rogers, P., Vogel, Watson, Buyck, Keels, Fulmer, Abels, Reid, Stewart.
Sitting—Wingfield, Wimberly, Griffin, Derrick, Wolfe, Boyd, (c), Seideman, Rogers, W., Stackhouse, Young, Price.

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Owned and Operated by Columbia People

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Compliments

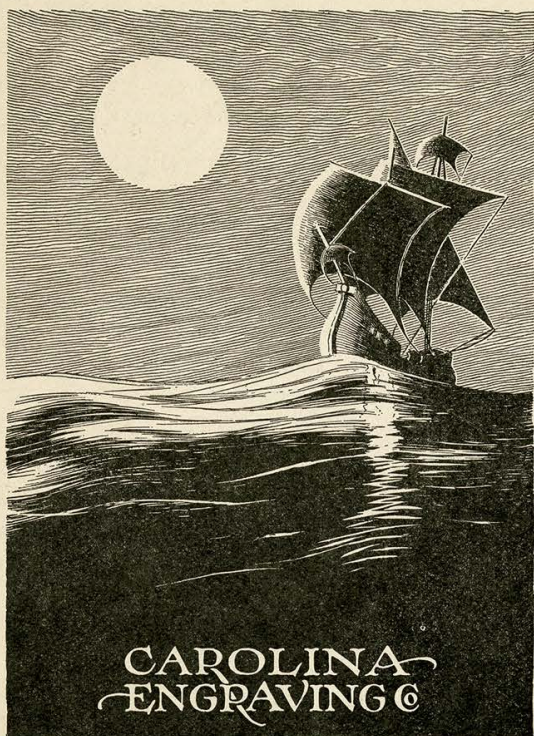
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ENGRAVING CO

"Your story in Picture leaves nothing untold."

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Gifts of the Better Kind

FOR EVERY OCCASION, AT

SYLVAN BROS.

Jewelers

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SILVER, ART GOODS

A LARGE ASSORTMENT OF PRIZE CUPS

Makers of the Better Kind of Class Rings and
Class Pins, Only Solid—Only Genuine

One price, marked in plain figures

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JERSIES FOR CAROLINA FOOT BALL TEAMS FROM

O'Shea Knitting Mills

Makers

ATHLETIC KNITTED WEAR FOR EVERY SPORT

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"As Copeland Goes—So Goes the Fashion"

LEARN THE WAY

CLOTHING—

Suits and Overcoats of unquestionable style and quality for the man who wants the best—at prices in keeping with good fabrics and high-grade workmanship.

PRICE—\$25.00 TO \$50.00

HATS—

Look at your hat; everybody else does. See that it is suitable to your face. Our hats are correct in every detail and come from *STETSON, TRIMBLE and other good makers.*

PRICE—\$3.50 TO \$10.00

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Everything that's new and seasonable in Shirts, Neckwear, Hosiery, and all dress accessories that a good dresser needs.

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DON BLANDING, Quarter



DICK BROWN, End

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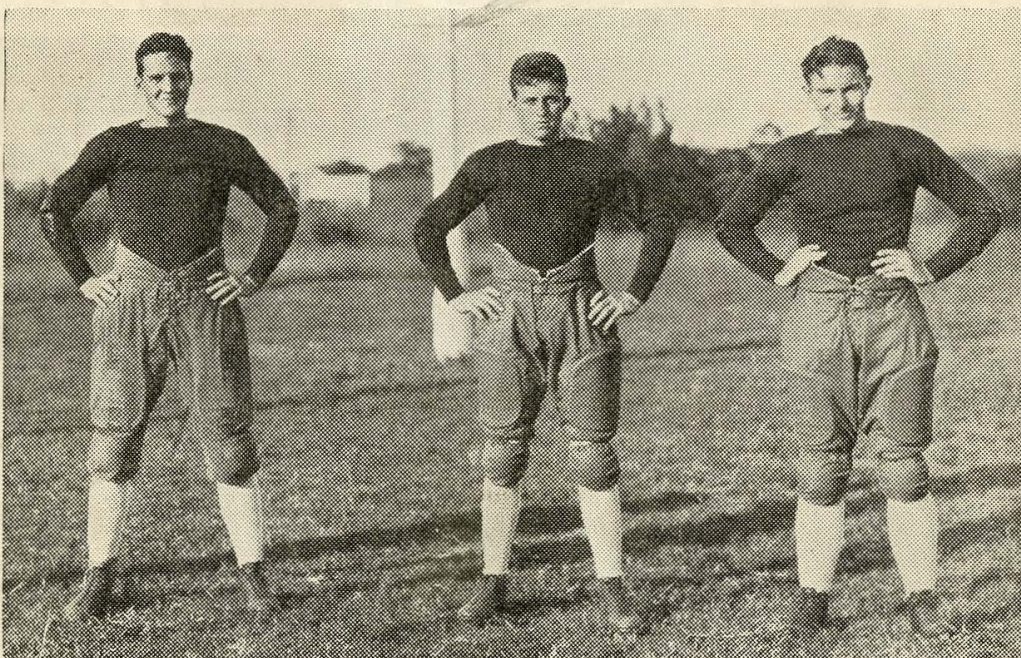
Prompt Delivery

Drink NEHI Quality Beverages

NEHI

Reg. U.S. Pat. Off.

ORANGEBURG CHERO-COLA BOTTLING CO.



SAM WEIDEMAN, Tackle

HENRY STILL, Guard
CITADEL BULLDOGS

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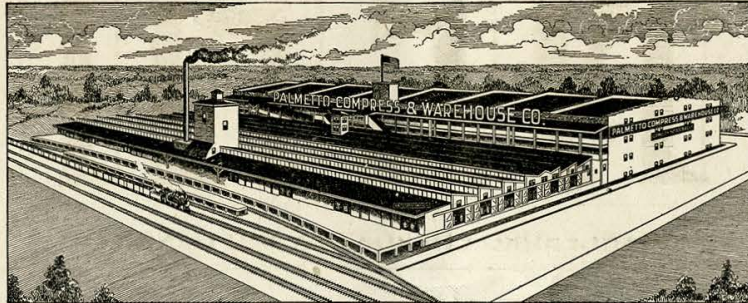
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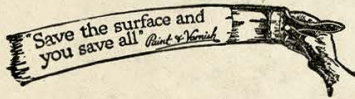
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 Oct. 9—Univ. of N. C., at Chapel Hill, 0-7.
 Oct. 15—Wofford College, at Columbia, 27-13.
 Oct. 21—Clemson College, at Columbia, 24-0.
 Oct. 28—Citadel, at Orangeburg.
 Oct. 30—Univ. of Va., at Columbia.
 Nov. 6—V. P. I., at Richmond.
 Nov. 13—Furman, at Columbia.
 Nov. 20—N. C. State, at Columbia.

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 Oct. 23—Wofford 0—Citadel 6.
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 Nov. 13—Clemson.
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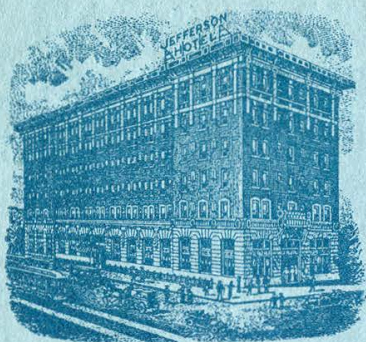
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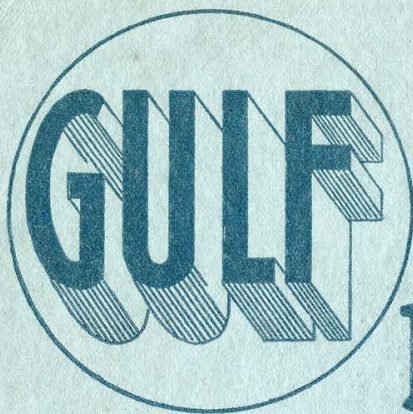
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