Martin Luther King Jr. Day Parade event information. Tennessee Virginia Fellowship Against Racism. East TN Full Gospel Baptist Church Fellowship. January 17. 2011.

## 2011 Martin Luther King, Jr. Day Parade - " REMEMBER! CELEBRATE! ACT! - A DAY ON, NOT A DAY OFF "

TENNESSEE/VIRGINIA FELLOWSHIP AGAINST RACISM (TVFAR)
AND
EAST TN FULL GOSPEL BAPTIST CHURCH FELLOWSHIP

**PRESENTS** 

ELEVETH ANNUAL MARTIN LUTHER KING, JR.HOLIDAY PARADE

## FOR IMMEDIATE RELEASE:

<u>WHAT</u>: We cordially invite you and all goodwill persons, organizations, and businesses to participate in the 11<sup>th</sup> Annual Dr. Martin Luther King, Jr. Parade hosted in Downtown Kingsport, TN. This, the largest regional event on Dr. King's Holiday, will be an example of Unity in the All-American Region of Tennessee and Virginia. General Overseer Ron Collins hope marching bands from area schools; organizations, businesses, and individuals will enter a car, float, church/business van, bus or truck, other exhibits or walk in the parade. "A parade is more inclusive," "We're continuing to put forth every effort of diversity and unity," said Overseer Ron Collins, organizer of the parade to be held Downtown Kingsport.

THEME: "REMEMBER! CELEBRATE! ACT! - A DAY ON, NOT A DAY OFF"

WHEN: MONDAY, JANUARY 17, 2011

TIME: 12:00 p.m. - 1:00 p.m. (Assembly Time is 11:15 a.m.)

WHERE: Parade Participates will assemble at the Intersection of

E. Sevier & Center Street (Rikki Rhoten Allstate Ins. Co.); and end on Shelby Street (Between City Hall & Justice Center)

MONTHLY SERVICE EVENTS: We're asking all Goodwill individuals, groups, and organizations to do an act of love by participating in a service event of their choice. My Brother's Keeper & Food City will distribute turkeys, canned goods, macaroni & cheese, & rolls to 55 families in the Region; Joshua Generation & Office DEPOT will distribute "Tools-For-School" to hundreds of Needy school children in Kingsport, Bristol, Johnson City, & Elizabethton, TN schools; Putting Babies First & Upper East Tennessee Human Development Agency will distribute Diapers & Wipes to underprivileged babies in our Region.

EVENT INFORMATION: Anyone interested in participating should call Minister Gwen Collins (TVFAR) at (423) 753-2345 or General Overseer Ron Collins at (423) 956-0675 or e-mail: <a href="mailto:elderronwcollins@aol.com">elderronwcollins@aol.com</a>

Dr. Martin Luther King, Jr. 1929 - 1968



Sponsored by: Eastman Chemical Company

We would love for ALL Area School Bands, Cultural Groups; Fraternities, Sororities, Church Vans, Buses; Business Cars, Vans & Trucks with Company Logos; Not-For Profit Organizations and Clubs to enter Cars, Floats and other Exhibits or Just Come & Walk with US! Our Goal Should Be To LIVE THE DREAM, Not Just Remembering The Dream!

TVFAR'S VISION: "THE END OF RACISM, ONE HEART AT A TIME,
STARTING IN MY HEART"

EAST TENNESSEE FULL GOSPEL BAPTIST CHURCH FELLOWSHIP'S VISION:
"CHANGING A GENERATION"