Martin Luther King Jr. Day Parade event information. Tennessee Virginia Fellowship Against Racism. East TN Full Gospel Baptist Church Fellowship. January 16. 2012.

## 2012 Martin Luther King, Jr. Day Parade - " REMEMBER! CELEBRATE! ACT! - A DAY ON, NOT A DAY OFF "

## TENNESSEE/VIRGINIA FELLOWSHIP AGAINST RACISM (TVFAR) AND

EAST TN FULL GOSPEL BAPTIST CHURCH FELLOWSHIP PRESENTS

TWELFTH ANNUAL MARTIN LUTHER KING, JR.HOLIDAY PARADE

## FOR IMMEDIATE RELEASE:

<u>WHAT</u>: We cordially invite you and all goodwill persons, organizations, and businesses to participate in the 12<sup>th</sup> Annual Dr. Martin Luther King, Jr. Parade hosted in Downtown Kingsport, TN. This, one of the largest regional events on Dr. King's Holiday, will be an example of Unity in the All-American Region of Tennessee and Virginia. General Overseer Ron Collins hope marching bands from area schools: organizations, businesses, and individuals will enter a car, float, church/business van, bus or truck, other exhibits or walk in the parade. "A parade is more inclusive," "We're continuing to put forth every effort of diversity and unity," said Overseer Ron Collins, organizer of the parade to be held Downtown Kingsport.

THEME: "REMEMBER! CELEBRATE! ACT! - A DAY ON, NOT A DAY OFF"

WHEN: MONDAY, JANUARY 16, 2012

TIME: 12:00 p.m. - 1:00 p.m. (Assembly Time is 11:15 a.m.)

<u>WHERE</u>: Parade Participates will assemble at the Intersection of E.Sevier & Center Street (Rikki Rhoten Allstate Ins. Co.); and end on Shelby Street (Between City Hall & Justice Center)

<u>MONTHLY SERVICE EVENTS</u>: We're asking all Goodwill individuals, groups, and organizations to do an act of love by participating in a service event of their choice. If you would like to contribute to TVFAR service projects from January 16th – March 31st, they are as follows:

- Butterball Turkey \$10/family (My Brother's Keeper & Food City)
- Tools-For-Schools \$7/child (Joshua Generation II & Office DEPOT)
- Diapers & Wipes \$10/baby (Putting Babies First & UETHDA)

Make your tax deductible contribution payable to: JGII, P.O. Box 3390, Kingsport, Tennessee 37664-3390

Sponsored by: Eastman Chemical Company <u>EVENT INFORMATION</u>: Anyone interested in participating should call Elder-Elect Gwen Collins (TVFAR) at (423) 753-2345 or General Overseer Ron Collins (JGII) at (423) 956-0675 or e-mail: <u>gacssccc@aim.com</u>

We would love for ALL Area School Bands, Cultural Groups; Fraternities, Sororities, Church Vans, Buses; Business Cars, Vans & Trucks with Company Logos; Not-For Profit Organizations and Clubs to enter Cars, Floats and other Exhibits or Just Come & Walk with US! Our Goal Should Be To LIVE THE DREAM, Not Just Remembering The Dream!

> VISION OF TVFAR: "THE END OF RACISM, ONE HEART AT A TIME, STARTING IN MY HEART" VISION OF EAST TENNESSEE FULL GOSPEL BAPTIST CHURCH FELLOWSHIP: "CHANGING A GENERATION"



