

Enhancing Your Scholarly Profile



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Outline

Improve the discoverability of your scholarship by **publishing** for impact

Promote your scholarship to key stakeholders

Measure the **impact** of your work

*Based on ImpactStory 30-day/
Duquesne 5-Day Impact Challenge*

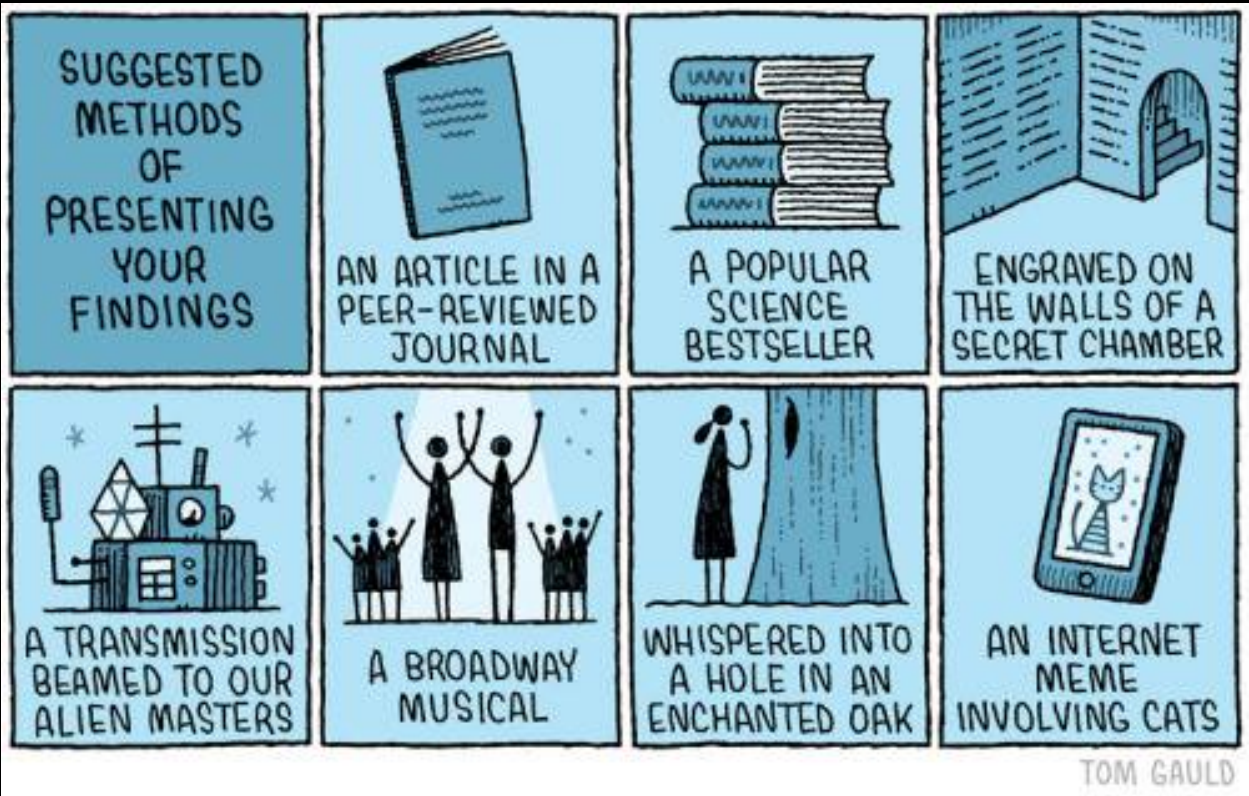


1

Publish

What qualifies as scholarship?

- ⦿ Articles
- ⦿ Book chapters
- ⦿ Books
- ⦿ Whitepapers
- ⦿ Grey literature
- ⦿ Conference abstracts
- ⦿ Conference slides
- ⦿ Conference papers
- ⦿ Blog posts
- ⦿ Social media
campaigns/events
- ⦿ Grant applications
- ⦿ Grant reports
- ⦿ Data sets
- ⦿ Interviews
- ⦿ Software
- ⦿ Code
- ⦿ Learning objects
(WolfLOR!)
- ⦿ **AND MORE!**



Publishing for Impact

Considerations

Who has access?

What's most likely to get shared, cited, liked, or reused?

What tools or infrastructure are needed for me to track impact?

How do I keep ownership of my own content?



Types of Open Access

Gold

Publication is fully OA on the publisher's site

- Full: fully open access journal/repo
- Hybrid: paywalled, but offer the possibility for authors to open individual articles by paying an extra fee
- Delayed: articles become free for readers on the publisher's website after embargo

Green

Article is paywalled on the publisher's site but also located OA in an IR or other repository

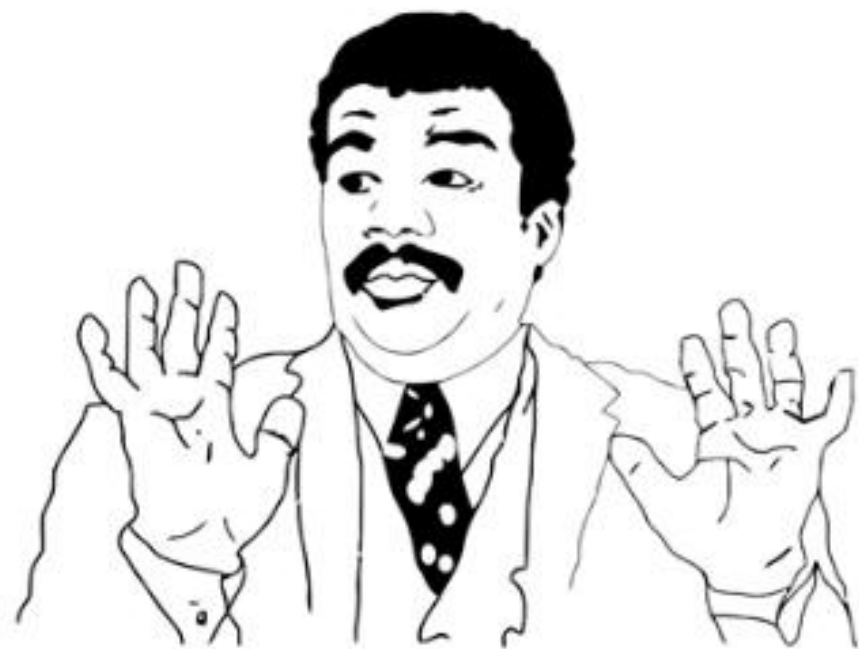


Article is posted OA illegally somewhere. Also known as **Pirated** (like SciHub)

OA versus Subscription publishing

	Pros	Cons
Open Access	Greater access Lower costs for libs More rapid publication Rights ownership	Less reputable? Sustainability? More cost for you?
Subscription	Greater citation rates? More prestige? No cost to you?	\$\$ for libs Slower publication Copyright loss

ITS UP TO YOU



MAKE THE DECISION

Infrastructure



Where Should I Publish?

Journal

[Choosing an OA Journal](#)

[Cabell's](#)

[Scimago](#)

[Judith Nixon 2014
"Core Journals in
LIS"](#)

OA Repository
(General)

[Figshare](#)

[GitHub \(Pages\)](#) +
[Zenodo](#)

[OSF](#)

OA Repository
(Subject-Specific)

[LIS Scholarship
Archive](#)

[OpenDOAR](#)

[CORE](#)

[Registry of Open
Access
Repositories](#)

Identifying/
Retaining/
Reclaiming
Author Rights



- [Sherpa/Romeo](#)
- [How Can I Share It?](#)
- [Author Rights](#)
- [Termination of Transfer Tool](#)
- [SPARC Addendum](#)

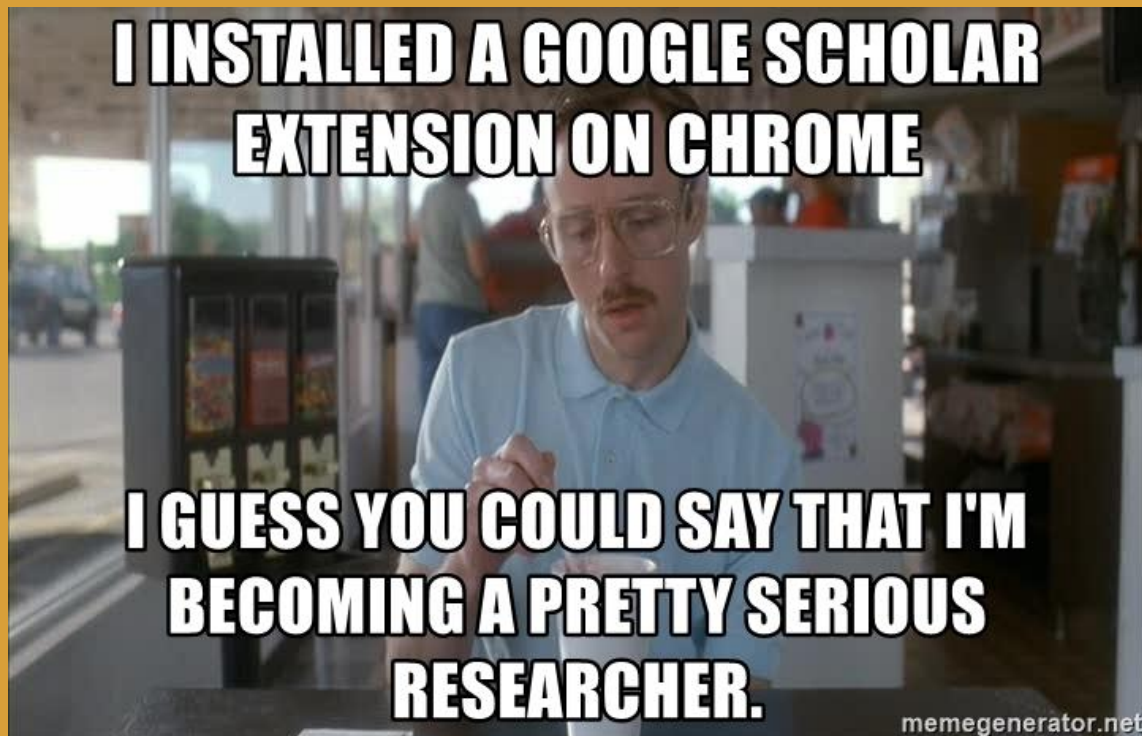
Google Yourself



0 Results

Scholarly Profiles

Google Scholar



"Happy, Happy, Ever After": The Transformation of Trauma between the Generations in Art Spiegelman's *Maus: A Survivor's Tale*

VA Elmwood - Biography, 2004 - muse.jhu.edu

This essay considers *Maus* as a work that spans the genres of autobiography and collaborative biography, as Art Spiegelman negotiates the difficulties of heteropathic identification—most successfully with his father Vladek, and more problematically with his ...

☆ 99 Cited by 40 Related articles All 3 versions Web of Science: 7





Elizabeth Joan Kelly

 FOLLOWING

Digital Programs Coordinator, [Loyola University New Orleans](#)

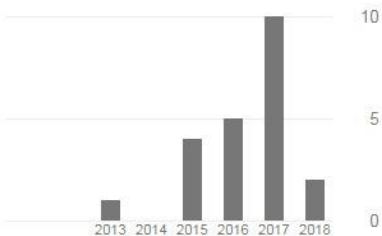
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[libraries](#) [digital libraries](#) [archives](#) [assessment](#) [digital scholarship](#)

<input type="checkbox"/>	TITLE  	CITED BY	YEAR
<input type="checkbox"/>	Assessment of Digitized Library and Archives Materials: A Literature Review EJ Kelly Journal of Web Librarianship 8 (4), 384-403	7	2014
<input type="checkbox"/>	Music indexing and retrieval: current problems E Kelly The Indexer 28 (4), 163-166	5	2010
<input type="checkbox"/>	Altmetrics and Archives EJ Kelly Journal of Contemporary Archival Studies 4 (1), 1-22	3	2017
<input type="checkbox"/>	Reverse Image Lookup of a Small Academic Library Digital Collection EJ Kelly Codex: the Journal of the Louisiana Chapter of the ACRL 3 (2), 80-92	3	2015
<input type="checkbox"/>	Staying in Tune EJ Kelly Children & Libraries: The Journal of the Association for Library Service to ...	2	2012
<input type="checkbox"/>	Guidelines for citing library-hosted, unique digital assets EJ Kelly Digital Library Federation Assessment Interest Group whitepaper	1	2015
<input type="checkbox"/>	Processing Through Digitization: University Photographs at Loyola University New Orleans E Kelly Archival Practice 1 (1)	1	2014
<input type="checkbox"/>	Content Analysis of Google Alerts for Cultural Heritage Institutions EJ Kelly Journal of Web Librarianship 12 (1), 28-45		2018

Cited by

	All	Since 2013
Citations	22	22
h-index	3	3
i10-index	0	0



Co-authors

[EDIT](#)

No co-authors

**HOW MANY GIRLS ARE NAMED
FLO?**



**BETTER GET AN ORCID
IDENTIFIER**

meme-generator.net

ORCID

Elizabeth Kelly

ORCID ID

<https://orcid.org/0000-0002-7306-3331>

Print view

Also known as

@ElizabethJelly

Country

United States

Keywords

libraries, digital libraries, archives, assessment, digital scholarship

Websites

Personal Website
Twitter

Other IDs

ResearcherID: E-1431-2014
Scopus Author ID: 56388291800

Biography

Elizabeth Joan Kelly is the Digital Programs Coordinator at the Monroe Library at Loyola University. She has been employed at the library since 2010 and manages the library's digital programs including digital collections and preservation, digital scholarship, scholarly communications, and library web services. Her research interests include digital library and archives assessment, particularly the reuse of digital library objects, as well as library pedagogy.

Education (3)

Florida State University: Tallahassee, FL, United States

2009 to 2010 | M.S. in Library and Information Studies

Source: Elizabeth Kelly

Cleveland Institute of Music: Cleveland, OH, United States

2005 to 2007 | M.M. in Music Composition

Source: Elizabeth Kelly

Loyola University New Orleans: New Orleans, LA, United States

2001 to 2005 | B.M. in Music Composition

Source: Elizabeth Kelly

Employment (5)

Loyola University New Orleans: New Orleans, LA, United States

2017-08-01 to present | Digital Programs Coordinator, Associate Professor (Monroe Library)

Source: Elizabeth Kelly

Loyola University New Orleans: New Orleans, LA, United States

2012 to 2017-07-31 | Digital Initiatives Librarian, Associate Professor (Monroe Library)

Source: Elizabeth Kelly

Loyola University New Orleans: New Orleans, LA, United States

2011 to 2012 | Instruction and Special Collections Librarian (Monroe Library)

Source: Elizabeth Kelly

Loyola University New Orleans: New Orleans, LA, United States

2010 to 2011 | Interim Public Services Librarian (Monroe Library)

Source: Elizabeth Kelly

Florida State University: Tallahassee, FL, United States

2009 to 2010 | Graduate Assistant in the Digital Library (Strozier Library)

Source: Elizabeth Kelly

Funding (1)

Developing a Framework for Measuring Reuse of Digital Objects

Institute of Museum and Library Services (Washington D.C., United States)

2017-07 to 2018-06 | Grant

Grant: lg-73-17-0002-17

Source: Elizabeth Kelly

Preferred source

Works (35 of 35)

Content Analysis of Google Alerts for Cultural Heritage Institutions

Journal of Web Librarianship

2018-01-02 | journal-article

DOI: 10.1080/19322909.2017.1369374

DOI: 10.6084/m9.figshare.5585182

Source: Elizabeth Kelly

Preferred source (of 2)

Use of Louisiana's Digital Cultural Heritage by Wikipedians

Journal of Web Librarianship

2017-11-28 | journal-article

DOI: 10.1080/19322909.2017.1391733

DOI: 10.6084/m9.figshare.5642134.v1

Source: Elizabeth Kelly

Preferred source (of 2)

Constructing Digital Praxis: Pedagogy for Digital Collections

Digital Library Federation Forum

2017-10-23 | conference-paper

DOI: 10.17605/OSF.IO/QGUAW

Source: Elizabeth Kelly

Preferred source

Teaching with the Louisiana Digital Library

LOUIS Users Conference

2017-10-19 | conference-paper

Source: Elizabeth Kelly

Preferred source

Digital Preservation Management and Access

Society of Southwest Archivists Annual Meeting

2017-05-24 | conference-paper

DOI: 10.6084/m9.figshare.5585305

Source: Elizabeth Kelly

Preferred source



2

Promotion

Promotional Venues

Academic Social Networks

ResearchGate
Academia.edu
LinkedIn
Mendeley
CiteULike
Humanities Commons

General Social Media

Twitter,
Facebook,
Instagram,
Snapchat, etc

Share/email
article links

Institutional Marketing

Press releases

Maroon

Faculty Experts



Elizabeth Kelly, digital initiatives librarian and associate professor at Loyola University New Orleans, was awarded a National Leadership Grants for Libraries from the Institute of Museum and Library Services. Kelly and her research group were given \$70,850 to conduct a yearlong study on digital library content reuse



3

**Measuring
Impact**

**Citation
Impact**

Article-Level Metrics

Journal-Level Metrics (JIFs)

Author-Level Metrics (h-index,
g-index, eigenfactor)

Google Scholar and Alerts

☰ Google Scholar


📧 Alerts

Alerts for ElizabethJoanKelly@gmail.com




"Elizabeth Joan Kelly" - new results	Show up to 20 results	Cancel
Loyola University New Orleans - new results	Show up to 20 results	Cancel
New citations to my articles	Show up to 10 results	Cancel
"Elizabeth Kelly" New Orleans Loyola - new results	Show up to 10 results	Cancel

CREATE ALERT

"Elizabeth Joan Kelly" - new results

 Google Scholar Alerts <scholaralerts-noreply@google.com>
to me ▾

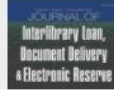
[PDF] Interrogating the Collective:# Critlib and the Problem of Community
N Almeida
... com/ AprilHathcock/. 51 Elizabeth Joan Kelly @ElizabethJelly Twitter post, May 24,
2016, 9:36 pm, <https://twitter.com/ElizabethJelly/>; christmas ape @brinepond Twitter
post, May 24, 2016, 10:09 am, <https://twitter.com/brinepond> ...

[LIST MY ALERTS](#)

[CANCEL ALERT](#)

This alert is sent by Google Scholar. Google Scholar is a service by Google.



Journal

Journal of Interlibrary Loan, Document Delivery & Electronic Reserve >

Volume 23, 2013 - Issue 3

288

Views

1

CrossRef citations

0


Altmetric

Articles

Interlibrary Loan From a Distance Trying a Hybrid Position

Samuel Jason Ezell

Pages 165-174 | Published online: 11 Dec 2013

 Download citation

 <https://doi.org/10.1080/1072303X.2013.864376>

 Full Article

 Figures & data

 References

 Citations

 Metrics

Abstract

Libraries have long recognized the value of interlibrary loan to distance learning. This article discusses the experiences of a librarian who is both a resource-sharing and distance learning librarian, and possible strategies of a (distance) learner-centered interlibrary loan program.

KEYWORDS: collaboration, distance learning, hiring practices, interlibrary loan department

Publisher's
Website

Altmetrics

SAY "ALTMETRICS"



ONE MORE TIME

Types of Altmetrics

- Saves
- Mentions
- Annotation
- Shares
- Views
- WorldCat holdings
- Adaptations
- Forks
- Likes
- Referring sites
- Reviews or comments

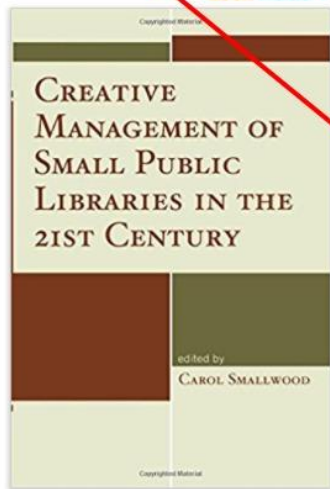
[Back to search results for "Creative Management of Small Public Libraries in t..."](#)

Creative Management of Small Public Libraries

by Carol Smallwood (Editor)

★★★★☆ 3 customer reviews

Look inside ↴



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Reviews, Ratings, and WorldCat Holdings

MORE INNOVATIVE
REDESIGN AND
REORGANIZATION OF
LIBRARY TECHNICAL
SERVICES

More innovative redesign and reorganization of library technical services

Author: [Bradford Lee Eden](#)

Publisher: Westport, Connecticut : London : Libraries Unlimited, 2009.

Edition/Format: Print book : English [View all editions and formats](#)

Summary: A plethora of new ideas for tech services heads and staff determined to maintain both the relevance and cost-effectiveness of their dep

Rating: ☆☆☆☆☆ (not yet rated) [In 0 with reviews - Be the first.](#)Subjects: [Processament tècnic, \(Biblioteques\) -- Administració](#)
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2. Jackson George Regional Library System Pascagoula, MS 39567 United States	Book
3. William Carey University Libraries Smith Rouse Library Hattiesburg, MS 39401 United States	Book
4. University of Louisiana at Lafayette Edith Garland Dupré Library Lafayette, LA 70504 United States	Book

Downloads and Views

Battlefields, Tools, and Targets: Archives and Armed Conflict

[Patricia A. Nugent](#), *Loyola University New Orleans*

Download

178 Downloads

Since May 09, 2014

Abstract

Dazed by DRM: An Explanatory Panel on Licensing for E-Textbooks

EMILY FRANK, JEANNE PAVY, LAURIE PHILLIPS, LINDSEY RENO, CYNTHIA ROBERTSON, BRIAN SHERMAN, AND TERI GALLAWAY (MODERATOR)

March 20, 2017

Master of Science in Nursing (MSN) ⓘ Apr 4, 2018 757

Medieval Studies ⓘ Apr 4, 2018 81

MGT T121: Food, Business, & Community ⓘ Apr 17, 2018 0

Middle East Peace Studies ⓘ Apr 4, 2018 17

NURS G712: Nursing Financial Resources ⓘ Apr 4, 2018 3

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Learning with LOUIS - Dazed by DRM An Explanatory Panel on Licensing for E-Books

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A Voicemail Valentine
Audio love letters recorded around the world in the 1930s and 40s.
radiodiaries.org

3:00 PM - 23 Apr 2018 from Greater Third Ward, Houston

1 Retweet 5 Likes

1



COLLEGE-LEVEL RESEARCH: SENIORS' CULMINATING PROJECT

3/29/2018

Fundamentals of college research

On Monday, the seniors spent the day at the Monroe Library at Loyola University learning the fundamentals of college-level library research. After a three-hour workshop facilitated by Professor Jason Ezell, Instruction and Research Coordinator, the students moved to the stacks to work independently. This long-established field-trip is a formal kick-off to the 20-page research paper assignment that culminates the senior year in U.S. Women's History and World Religions.

From Laura Dankner, special thanks for professional and personal assistance to Connie Atkinson formerly editor of *Wavelength*; Rand Speyrer; Bruce Daigrepoint and family: George Buck; Bruce Raeburn of the William Ransom Hogan Jazz Archive at Tulane University; Robert Curtis and the staff of the Maxwell Music Library, Tulane; Mark McKnight, University of North Texas Music Library; Vincent Pelote, Rutgers University; Alfred Lemon and Stan Ritchey of the Historic New Orleans Collection; Gary Talarchek of Loyola University for help on grants; Dean David Swanzly, Loyola University College of Music; **Jim Hobbs**, Darla Rushing, Rosalee McReynolds, and Edith Roy of the Loyola University Library; Rosario Barrios of the Loyola University Music Library; Mike Klein for computer help; Tower Records in New Orleans; Friends of the New Orleans Center for Creative Arts; Roundup Records; Roots & Rhythm; Barbara Bartocci; and Carolyn Bishop.

Mentions



Annie Peterson, Lee Leumas, Trish Nugent, and Chris Harter give their presentation on Strategic Planning for Collaborative Preservation. Photo courtesy of Michelle Riggs.

Writing-Based Inquiry Seminar (WBIS 188) Spring 2018

Remembering the Holocaust: Representing Genocide in Memoir, Fiction, and Film

Maus Scholarship Overview: Acceptable Sources

Elmwood,
Victoria A.

"Happy, Happy Ever After': The Transformation of Trauma between the Generations in Art Spiegelman's *Maus: A Survivor's Tale*."

How?

Tools

- ◉ [Metrics Toolkit](#)
- ◉ [Google Alerts](#)
- ◉ [Google Scholar Alerts/](#)
 - ◉ [Publish Or Perish](#)
- ◉ [ImpactStory Profile](#)
- ◉ [Altmetric bookmark \(here\)](#)
- ◉ [Scopus Author Profile](#)
- ◉ [Kudos](#)
- ◉ [Mendeley](#)

Manual

- ◉ Publisher/Repository website(s)
- ◉ Amazon
- ◉ Google Books
- ◉ WorldCat
- ◉ **Google yo' self!**



2b

**Promotion
(again)**

**Kid, the next time I say let's check the tenure
and promotion standards, let's *check* the
tenure and promotion standards!**



Promotion and Tenure

CV/resume

Grant applications

Sabbatical/research leave applications

Promotion and Tenure

Select article citation, saves, and usage metrics (as of 10/31/2016)

Title	Cites (from Google Scholar) *Does not include self-cites	Views (from publisher website)	Downloads (from publisher website)	Saves (from Mendeley)
Andy Warhol: Documentaries and biographical films (2014)	0	n/a	413	3
Assessment of Digitized Library and Archives Materials: A Literature Review (2014)	2	329	n/a	14
Linked Data and music: current projects and opportunities (2015)	0	n/a	n/a	3
Music indexing and retrieval: current problems (2010)	3	n/a	n/a	6
Processing Through Digitization: University Photographs at Loyola University New Orleans (2014)	0	360	n/a	0
Reverse Image Lookup of a Small Academic Library Digital Collection (2015)	1	73 (abstract only)	n/a	0
Total	6	762	413	26

CV and Resume

Ethan White's Curriculum Vitae

Wilson, G., D.A. Aruliah, C.T. Brown, N.P. Chue Hong, M. Davis, R.T. Guy, S.H.D. Haddock, K. Huff, I. Mitchell, M. Plumbley, B. Waugh, E.P. White, and P. Wilson. 2014. Best Practices for Scientific Computing. PLOS Biology. 12:e1001745.

<http://doi.org/10.1371/journal.pbio.1001745> [OA, [Preprint](#), [Top 1% of articles for online impact](#)]

Dr. Trevor A. Branch
Curriculum Vitae

3.1 PEER-REVIEWED JOURNAL ARTICLES

Summary: 59 papers, 27 first-authored, 862 pages, 15 pages per paper.
Since starting as assistant professor: 33 papers, 8 first-authored.
Metrics (Web of Science): 1615 citations, 30 citations per item, h-index 16.
Metrics (Google Scholar): 3185 citations, i10-index 48, h-index 26.

Social Media and Email



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LinkedIn

Loyola University New Orleans (via Public) / Loyola Librarian and Associate Professor Elizabeth Kelly receives National Leadership for Libraries Award

publicnow.com · Loyola University New Orleans (via Public) / Loyola Librarian and Associate Professor Elizabeth Kelly receives National Leadership for Libraries Award

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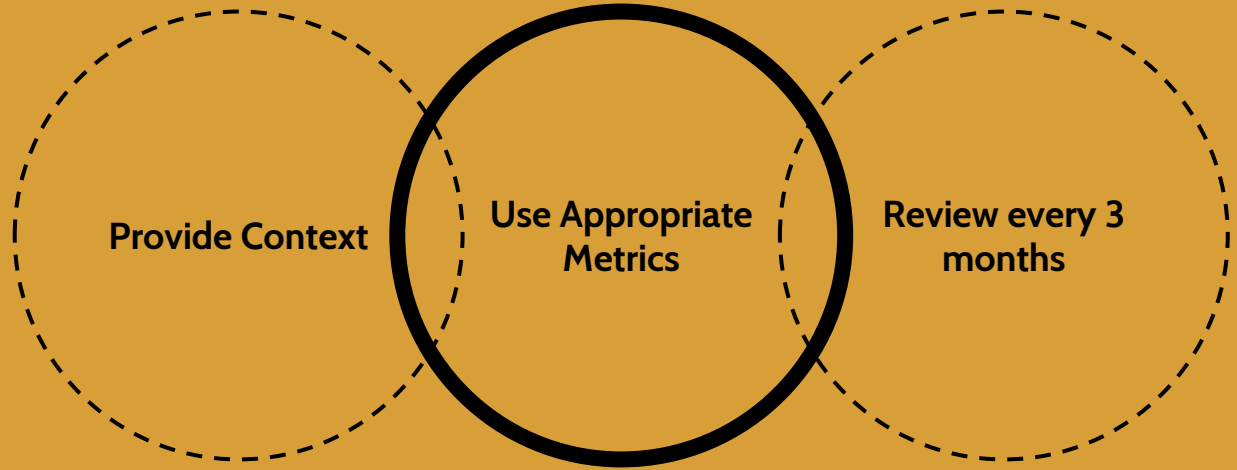
 

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(Better Than 5!)**



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**THAT'S
WHAT THE
STATS ARE
FOR**



The End

Activity time!

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an ORCID ID