

AMESBURY PUBLIC LIBRARY

S.O.A.R. EXERCISE SUMMARY RESULTS REPORT 2022

TRUSTEES AND FRIENDS OF THE LIBRARY BOARDS		STAFF	
STRENGTHS - TOP 3 (in descending order)		STRENGTHS - TOP 3 (in descending order)	
1	Convenient, Centrally Located Building	1	Adaptable, Flexible, Highly Invested Staff has a Lot of Heart (great customer service, cares about their work)
2	Welcoming, Friendly, Creative, and Flexible Staff	2	Unique Collections Meet Community's Needs and Reflect the Wider World (diverse content/voices)
3	Variety of Programs, Esp. Children's	3	Centralized, Downtown Location
OPPORTUNITIES - TOP 3 (in descending order)		OPPORTUNITIES - TOP 3 (in descending order)	
1	Interest in a New/Expanded Building and Footprint	1	Need for More Accessible Space, Furniture, and Fixtures
2	Need for Enhanced Physical Accessibility	2	Need for Community Meeting Space
3	Need for Electrical Upgrades to Accommodate New/Evolving Technology/Devices (Wi-Fi/connectivity)	3	Need for More, Upgraded Technology (internal operations, patron use/borrowing)
ASPIRATIONS - TOP 3 (in descending order)		ASPIRATIONS - TOP 3 (in descending order)	
1	An Expanded, Renovated, Historic Library Building in the Current Location Meets All Needs	1	New, Accessible Building Accommodates Diverse Space Needs
2	Beautiful, Fully Accessible, Welcoming Library Building Offers Enough Space to Meet All Needs	2	Sufficient Staffing Level Enables Library to Meet its Goals
3	Community Views the Library as an Important Local Resource; Library is Relevant to All	3	Be a Place of Technology; Meet Diverse Tech Needs (publicly accessible computers, color printing, etc.)
RESULTS - TOP 3 (in alpha order)		RESULTS - TOP 3 (in alpha order)	
1	Increased # Program Attendees Virtual and In-Person (x3)	1	Increased # "YES" Responses to Patron Requests
2	Increased Town Funding/Library Budget (x2)	2	Increased # & \$ Donations to Library Trust
3	Increased # Community Partnerships	3	Increased # & \$ Grants Received
ADDITIONAL S.O.A.R. EXERCISE INPUT			
ADDITIONAL STRENGTHS		ADDITIONAL STRENGTHS	
1	N/A - No additional opportunities contributed	1	Local history and special collections
		2	The Collections - High quality and diverse for a small library
		3	Collaboration with community organizations
		4	Strong relationship with the public schools
ADDITIONAL OPPORTUNITIES		ADDITIONAL OPPORTUNITIES	
1	N/A - No additional opportunities contributed	1	Connection point for social services
ADDITIONAL ASPIRATIONS		ADDITIONAL ASPIRATIONS	
1	N/A - No additional opportunities contributed	1	Building and grounds serve as an inspiration and educational tool

* The Trustees, Friends of the APL board members, and Staff SOAR exercise participants brainstormed a list of results (metrics) independently as a follow-up activity to each group's real-time session. Their results are not ranked or prioritized. Their results are sorted and listed alphabetically. See the RESULTS page of the full results report for the full list.