



**46 GOOD REASONS  
FOR STARTING  
A NEW  
MAGAZINE...**

...THE STAFF OF

# CITYLIMITS



**Ros Asquith, Theatre.** Photographer, theatre designer, illustrator, and a member of Time Out's theatre section for three years until May 1981. Contributed articles and photographs to the Observer, Financial Times, the Times and the Guardian.



**Chris Auty, Film.** Ex-editor of Cambridge arts magazine Granta. Dropped out to join Time Out in 1978, becoming Film Editor a year later. Contributor to Sight and Sound and BBC radio. Member of the BFI Archive Panel. Bike freak. Attempting to start movie buffs Hell's Angels Chapter but worried about Dilys Powell.



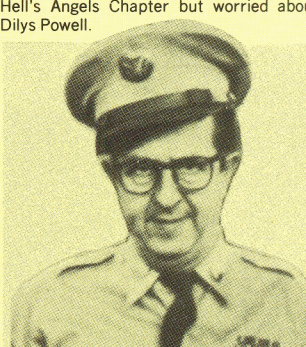
**Jill Chisholm, Advertising.** Worked for Gentle Ghost cooperative, worked in Time Out ads from 1975. Film, theatre, music buff. Likes bird-watching.



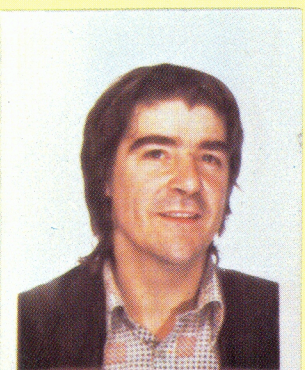
**Jonathan Coe, Radio.** Trained at Kent Messenger Group. News producer BBC Radio Merseyside 1974-78. Contributed to 'Today', 'PM', 'World at One'. Written on radio for the Listener, New Statesman. Dedicated to establishing a radio culture, and reasserting the importance of the medium.



**Sandy Craig, Food/Theatre.** Ex-administrator of 7:84 Theatre group. Reviewed for Plays and Players, Daily Mail, the Leveller, Time Out. Edited contemporary theatre study 'Dreams and Deconstructions' (Amber Lane Press). Culinary genius. Describes trips abroad only in terms of the menus. Thrown out of the Savoy for trying to flog a song to Frank Sinatra.



**Brian Dackombe, Camera operator.** One of longest-serving Time Out staff until May 1981. Genius at badminton, lawn billiards, Chinese board game 'Go'. Visited China with British 'Go' team.



**Steve Haywood, News.** Trained in South London local papers, and a champion of all transpontine matters. Freelanced for the Sunday Times, New Statesman, New Scientist. London correspondent for Berlin's Jip magazine.



**Malcolm Imrie, Assistant Editor.** Co-founder and editor of Wedge magazine, contributor to Time Out and Socialist Challenge. Strange obsession with anti-psychiatry, Italian politics, French food. Only person in UK to smoke Silk Cut No. 5.



**David King, Freelance designer.** Art Editor of the Sunday Times colour magazine (1965-75).



**Diana Korchien, Picture Research.** From Los Angeles. Freelance picture research for Aldus Books, Penguin, the Sunday Times, picture editor at the Bruce Coleman photo library.



**Mike Reid, Agitprop.** Law-centre adviser on unemployment, organiser for the Campaign against the Criminal Trespass Law. Time Out Jan-May 1981.



**'George' Rudge, Advertising.** Guildhall Drama graduate, teacher, ex-Evening Standard ad department. Time Out ad department 1977-81.



**Andrew Ryan, Production.** Was production manager at Time Out from 1978-81. Previously with Brighton Community Press. Encyclopaedic knowledge of the printing business. Fixes hacks with look of quiet contempt as deadlines approach. Likes sailing. Once Tommy Cooper's call-boy.



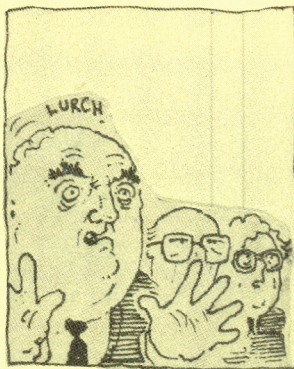
**Julian Silverman, Classical music.** Composer/music director for productions at the Contemporary Dance School, Half Moon Theatre, Roundhouse. Has run courses at Goldsmith's, Zurich Conservatorium, Morley College. Worked with early music group Musica Reservata. Time Out 1977-81.



**Cornelia Bach, Picture Editor.** From Munich. Came to England in 1970, picture researcher at Time Out from 1973. Picture research for Sell Out magazine, Rolling Stone books. Translation work for the BFI and Penguin books.



**Geoff Barker, Graphic Designer.** Worked in West End studios and agencies before Time Out. Lives in the country, loves fishing. Water colour painter of British birds.



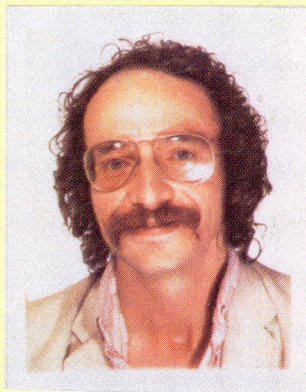
**Steve Bell, Cartoonist.** Originator of the famous 'Maggie's Farm' cartoon in Time Out, through which he became to animal liberation what Genghis Khan was to landscape gardening. Anthology of 'Maggie's Farm' due for publication by Penguin.



**Adrienne Blue, Sport.** From Washington DC. Ex-documentary script writer. Sports writer for the Times, Sunday Times and Time Out. Reviews books for the New Statesman, Washington Post. Biggest shock: getting on better with Norman Mailer than Joan Didion.



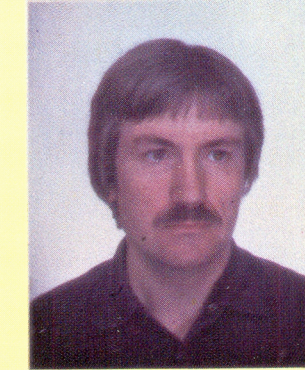
**Fi Ferguson, Film.** Lived out of a suitcase as a child which accounts for her size. Delights in shock movies. Once wrote 'will repeat and repeat' about the film 'Garlic Is As Good As Ten Mothers'. Compiled Time Out's A-Z until May 1981.



**John Fordham, Editor.** Ex-freelance music writer for the Sunday Times, Melody Maker, Sounds. Continues to be the Guardian's jazz critic. Car freak, author of 'The Reluctant Motor Mechanic'. Time Out editor 1978-1981.



**Nigel Fountain, Assistant Editor.** Freelance for the Sunday Times, Observer, New Society, Rolling Stone, New York's Soho Weekly News, Oz and Ink. Has written one novel. Now in the second great year of trying to sell it.



**Carl Gardner, Television.** Editor of 'Media, Culture and Politics' (Macmillan). Worked on the CARM BBC-2 'Open Door' programme. Co-winner of the Philips TV Industries Award for the best contribution to writing on TV for work on Time Out.



**Terri Lamb, Graphic Designer.** Graduate of Hornsey College of Art, on Time Out studio/design staff 1971-81. Likes living out of the smoke, owns a horse called Bill.



**Helen MacKintosh, Film.** First moviebusiness experience promoting 'Girl on a Motorcycle' in West End in a plastic miniskirt. Renewed interest in a revised form in 1978 on Time Out, after years of planehopping for travel firms. Contributor to Spare Rib, Sunday Times, BBC Radio.



**Don MacPherson, Film.** Gatecrashed Cannes Film Festival at 17, representing a fictitious magazine. Has never been back. Market and finance reporter for Screen International, scriptwriter/researcher for documentary film-makers. Time Out 1978-81. Worships Tommy Cooper.



**Ann McFerran, Theatre.** Wrote her first review at 12 whilst at Drama college in Belfast. Ex-researcher for Granada, Thames TV, the Radio Times. Time Out theatre editor 1975-81.



**Diana Simmonds, Advertising/consumer affairs.** Ad sales rep for IPC magazines, worked with editorial staff of Motorcycling magazine. Organised the Doris Day film season at the NFT as tribute to childhood heroine. Ex-waitress, typist, Penthouse Pet (three weeks).



**Margaret Sirett, Accounts.** Cashier and guardian of the Time Out chequebook for seven years. Had no idea of that paper's inclinations when she joined, but soon learned. Acquires a new pastime annually, currently horseriding.



**Penny Valentine, Music.** One of the few piano students to fail her five-finger exercise. Turned journalist, worked for suburban newspapers, teen magazines, the music press and in the record industry. Freelanced on TV, women's issues and popular music for the Sunday Times, Time Out, the Observer, Cream Magazine USA, Melody Maker, 19.



**Carol Warren, Design Director.** Worked for design house Lou Klein Associates. Joined Time Out in 1971, freelanced (book design, record covers) 1975-78, returned to TO as Art Director until May 1981.



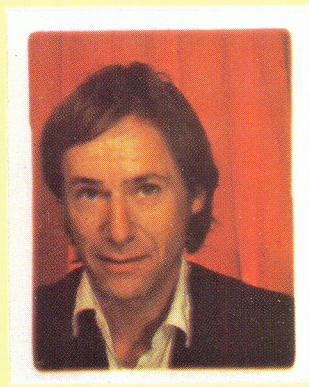
**Anny Brackx, Advertising.** Belgian-born, six years experience of freelance writing for Spare Rib, Time Out, Marshall Cavendish. Recent successful convert to the cut-and-thrust of advertising.



**Sally Bradbery, Consumer affairs.** Writer on Time Out's Sell Out section until May 1981. Ex-member of Evening Standard editorial staff. Torn over Levis v Wranglers, Safeways v Sainsburys, Portobello v Brick Lane.



**Beatrix Campbell, News.** Ten years in news reporting. Two years at the Architectural Association. Contributed to Feminist Review, Red Rag, Radical America, Architectural Journal. Lectured on women's politics in Britain and USA, co-writing a book on feminism work, sex and politics with Anna Coote. Time Out News 1979-81. Has deep conviction that she lacks ambition.



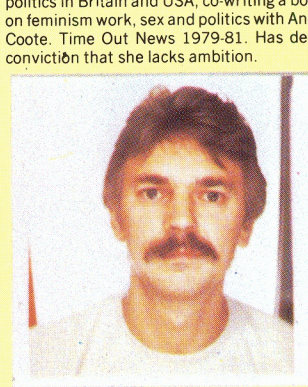
**Duncan Campbell, News.** Former Kleen-eze brush salesman, LBC reporter, contributor to Sunday Times, Observer, Punch and Rising Nepal. Wrote 'Billy Connolly — the Authorised Version'. Supports Heart of Midlothian. Time Out News Editor until May 1981.



**Harriett Gilbert, Books.** Author of five published novels, currently completing her sixth. Since 1978 has reviewed books for the Washington Post, Australian broadcasting and Time Out.



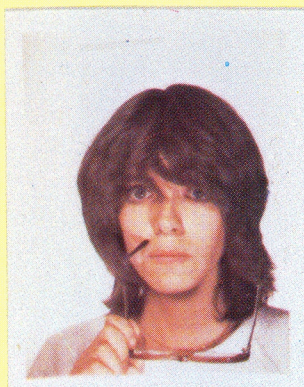
**Judy Groves, Graphic Designer.** Early design experience on the underground papers Oz and Ink. Freelance designer. Joined Time Out in 1973.



**Phil Hardy, TV Films.** Prolific writer of books on both movies and the music industry, including 'Sam Fuller', 'Raoul Walsh', 'Psychoanalysis in the Cinema', 'Encyclopaedia of Rock'. Contributor to the Sunday Times and Time magazine.



**Sarah Harrison, Agitprop.** Set up and ran the Rising Free bookshop in 1974. Worked for Free Fall Publishing and State Research; active in the Women's Movement. Co-editor of Time Out's Agitprop section since 1976.



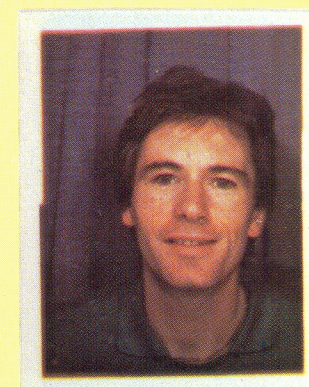
**Mandy Merck, ('The Peach') Assistant Editor.** Chief sub on Time Out from mid-70s, became Asst Ed in 1978. Favourite food: BLTs. Favourite magazines: The Sex issue of Heresies and the Tatler. Theory: Althusserian. Practice: Hypochondria.



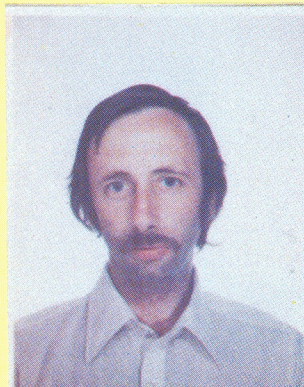
**Steve Peak, News.** Founder of State Research, a collective of political and investigative journalists. Worked with Phil Agee and Mark Hosenball on CIA presence in Britain, wrote story on the Dungeness A nuclear reactor which was closed down shortly afterwards. Alleged British Army to be constitutionally illegal (Times, June 1981). Time Out 1974-81.



**Steve Pinder, Librarian.** Ex-Time Out librarian, researcher on news investigations. Supports Spurs, likes real ale, science fantasy, animal liberation.



**Mike Poole, Books.** Freelance writer on books and TV. Contributor to New Society, Quarto, the New Statesman and Time Out.



**Owen Watson, Administration/circulation.** New Zealander. Author and publisher of London's best-selling Cycling Guide. Prestel editor and student guide editor at Time Out. Organised distribution of Not... through bikers, walkers, banger drivers etc.



**Lesley Weeks, Graphic Designer/Music.** Early design experience on Coventry Evening Telegraph, freelance designer, workaholic. Disc-jockey manqué. Loves reggae.



**Judith Williamson, Film.** Writer, film-maker, musician. Wrote 'Decoding Advertisements' for Marian Boyars at 21. Lectured on media and communications in UK and America, worked on various independent film productions. Compulsive disco-dancer. Time Out 1980-81.



**John Wyver, Television.** Contributor on TV matters to the Guardian and Screen, appeared on TV media discussions, influential lobbyist for more radical approaches to television. Co-winner with Carl Gardner of the Philips TV Industries Award. Time Out TV editor 1977-81.

# CITY LIMITS

CITY LIMITS, a new magazine that hits the streets in October will embrace every aspect of living and working in London, and be produced by people who know the town inside out.

CITY LIMITS will be the work of more than forty journalists, designers and publishing staff who have made coverage of London life a fine art. Until the summer of 1981, they worked for Time Out in the period in which its sales doubled, helping to turn it into the fastest-growing weekly in the country.

They have now cut loose and brought their unique experience of the changing city of the eighties to the creation of CITY LIMITS.

CITY LIMITS will go to the heart of things. It will talk to musicians, moviemakers, politicians, writers. It will carry up-to-the minute details of every film playing in London, from Hollywood juggernauts to the classics of the early cinema.

CITY LIMITS will know what's happening in rock, and what's about to happen. It will tell you how the West End theatre of tomorrow is being forged now in backrooms all over the city, refreshing the parts that the first-night pundits never reach.

CITY LIMITS will tell you about sales, bargains, markets, fixing things in your home, your car, maybe your bicycle. It will recommend new records, books, video tapes and hardware.

And it will carry the other news, the stories that they don't want you to hear. As the face of London changes, most of its 13½million citizens are left in the dark about how it changes and why. The News team of CITY

LIMITS has tangled in its time with planners, landlords, government departments, flanners, whitewashers, con-artists and the thousand-and-one varieties of human life that try to pull the wool over your eyes and the rug from under your feet. Aided and abetted by the manic fantasies of cartoonist Steve Bell, CITY LIMITS news and features will fire your hopes of the kind of city London might become, and sometimes confirm your fears of the city it already is.

PLUS. . .comprehensive A-Z INDEX of all movies playing in London. . .reviews, previews and informal listings of all events in FILM, THEATRE, TV, RADIO, ROCK MUSIC, STRAIGHT MUSIC, VISUAL ARTS, from the people who never take a press release for granted. . .what's new in the world of BOOKS and POETRY. . .MARKETS, SALES, BARGAINS, DIY. . .straight medicine and alternative medicine. . .DEMONSTRATIONS, MARCHES, POLITICAL INFORMATION, KNOWING YOUR RIGHTS. . .news in science, hi-tech and low-tech. . .from CHEAP EATS to HAUTE CUISINE. . . first aid for crazed parents and bored babies. . . LECTURES, MUSEUMS, PARKS, WALKS. . . ARCHITECTURE. . .all the news in SPORT, for the doers and watchers. . .CLASSIFIED ADS, from acupuncture to Zen, via lonesome vegetarians and cheap trips to Bangkok. . .

40P EVERY THURSDAY, from the people

who know what's happening in London. From October 8th they'll be inviting you along.

# RATES AND DATA

250,000 readers projected in Greater London and the Home Counties

ABC1 readership, 18-35

Initial print run 100,000+

Launch promotion on LBC, Capital Radio and Thames TV

CITY LIMITS is the new listings and features magazine dealing with every aspect of London life, produced by a staff of specialists. Their experience will make it the paper that really answers the needs of young Londoners in the high AB readership group. Seeking an average readership of a quarter of a million in Greater London and the Home Counties, CITY LIMITS will be available weekly in Central London from Wednesday afternoon, and throughout the city and suburbs on Thursday morning. Cover price 40p. Available from October 8th.

## DISPLAY ADVERTISEMENT RATES — MONO

Full page .....	£550
Half page .....	£285
Quarter page .....	£145
Eighth page .....	£75
Sixteenth page .....	£40

## SEMI-DISPLAY — MONO

(per single column centimetre)

Private .....	£5.00
Trade .....	£6.00

## FULL COLOUR

Full page/back cover .....	£900
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## CLASSIFIED ADVERTISEMENT RATES

Private .....	30p per word
Trade .....	40p per word
Box number rate .....	£2.50

## COPY DATES: DISPLAY

Eight days preceding publication date for ads requiring make-up.  
Seven days preceding publication date for complete artwork.

## COPY DATES: CLASSIFIED

Lineage/semi-display: First post Friday preceding publication date.  
Display classifieds: 5.00pm Thursday preceding publication date.

## CANCELLATION

Mono: Tenclear days preceding publication date.  
Colour: Two months preceding publication date.

## MECHANICAL DATA

Printed web offset. Screen 100.	
Full page bleed .....	304mm × 212mm
Full page type area .....	272mm × 185mm
Half page horizontal .....	134mm × 185mm
Half page vertical .....	272mm × 90mm
Quarter page .....	134mm × 90mm
Eighth page horizontal .....	65mm × 90mm
Eighth page vertical .....	134mm × 47mm
Sixteenth page .....	65mm × 47mm

## CONDITIONS OF ACCEPTANCE

Orders for advertisements are accepted subject to the current Standard Conditions of insertions of advertisements in periodicals in membership of the Periodical Publishers' Association. Despatch of payment for advertisements is to be made not later than the last day of the month following that in which advertisements appear. Otherwise surcharges will apply in accordance with the current Standard Conditions. City Limits can accept no liability for any loss or damage caused by error or inaccuracy in the printing of any advertisements. City Limits also reserves the right to refuse or amend copy without explanation.

## TRADE DESCRIPTIONS ACT 1968

Acceptance of all advertisements is conditional upon the advertiser's warranty that advertisements do not contravene any of the provisions of the Trade Descriptions Act 1968.

All artwork should carry a SLADE/NGA recognition stamp.

All enquiries should be addressed to:  
CITY LIMITS, 313 Upper Street, London, N1.  
Telephone: 01-405 3001 (Advertising number until further notice).