

58 Endicott Street

Original house built for Jesse S. Punchard 1846 Rebuilt after the Great Salem Fire June 1914

Researched & Written by Amy Kellett

February 2019

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House History Report

58 ENDICOTT STREET SALEM, MASSACHUSETTS

Original house built for Jesse S. Punchard **1846**

Destroyed by Great Salem Fire June 1914

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Researcher's Note:

The contents of this report are based on research done through the Southern Essex County Registry of Deeds, the Salem City Directory archives, Salem Street Books, Tax Assessment Records, and other primary sources. (Where secondary sources have been quoted or otherwise referred to, there are corresponding citation footnotes.) This report is completed to the best of my knowledge at the time of its publication. However, I reserve the right to update, revise, and otherwise edit this report if and/or when new information is discovered.

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Amy E. Kellett Researcher & Author

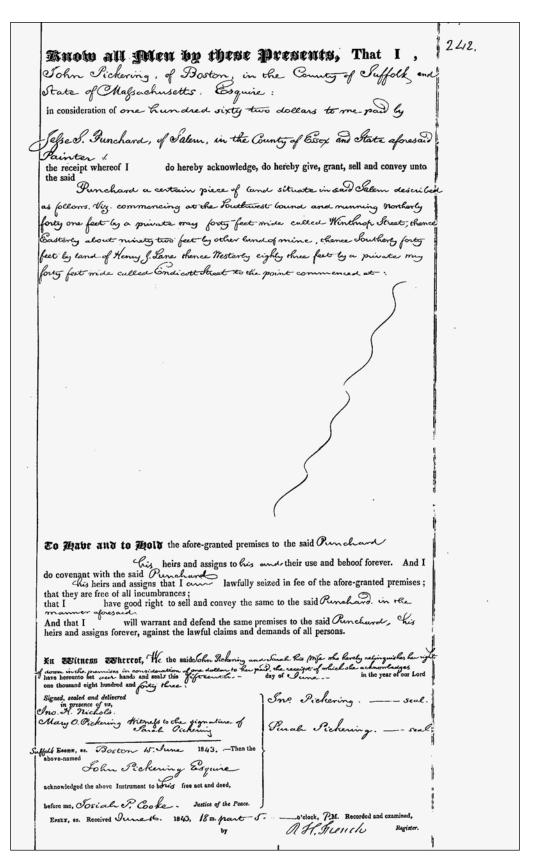
Part I: 1843-1851

One of Salem's oldest families, the Pickering family, owned the land that 58 Endicott Street now stands on, historically called the Broadfields. The home which now stands at 58 Essex Street in Salem, Massachusetts was built as part of a development in 1925 of the even-side lots Endicott Street by local real estate developer, Morris Gerber. The foundation on which the house at 58 Endicott now stands, however, dates to 1846, when the property was built and owned by painter and glazier Jesse Punchard. Punchard purchased the lots from John Pickering and built a small dwelling house that he likely lived in while building a larger two-family home at the corner of Endicott and Winthrop Streets.

The 1840s in Salem proved to be an opportune time for a new generation of skilled and unskilled laborers, industrial engineers, entrepreneurs, and the like. In mid-1843 one such man, Jesse S. Punchard, a window glazier and painter, took an opportunity to purchase land from John Pickering for \$162 in the rapidly developing 'Broadfields' neighborhood at the corner of two newly-named paths called Winthrop and Endicott. By 1843 John Pickering (now living in Boston) had parceled off most of the Family's land, including a plot sold to Jesse Smith Punchard, recorded in the Southern Essex Registry of Deeds, Book 337, Page 242.

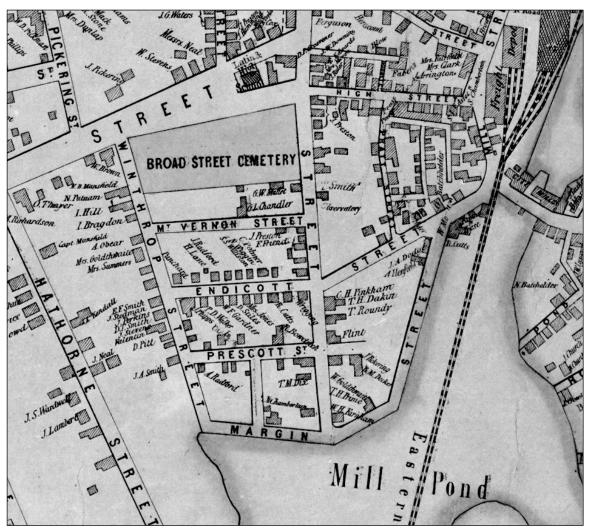
... unto the said Punchard a certain piece of land situate in said Salem described as follows. Viz. Commencing at the Southwest bound and running Northerly forty one feet by a private way forty feet wide called Winthrop Street; thence Easterly about ninety two feet by other land of mine, thence Southerly forty feet by land of Henry J. Lane, thence Westerly eighty three feet by a private way forty feet wide called Endicott Street to the point commenced at.

According to contemporaneous records, Jesse Punchard began building the first of two homes on this property — a larger two-family at 15 Winthrop Street, followed shortly thereafter in 1846 by a small single-family home intended to be a rental property. The smaller single-family home was likely a front-gabled vernacular form of the Greek Revival style, also called the 'National Style' at the time for its popularity the 1830s-1850s throughout the newly-formed United States. The single-family foundation (originally numbered 60 Endicott) can still be found underneath the present structure at 58 Endicott Street.



1843 LAND DEED | JOHN PICKERING TO JESSE S. PUNCHARD SOUTHERN ESSEX REGISTRY OF DEEDS | BOOK 337 PAGE 242

Prior to owning the property on the corner of Winthrop and Endicott Streets, Jesse Punchard had been a boarder at 21 Green Street before his marriage to Olive S. Lewis. The two would be wed in January 1844, just six months after Jesse's purchase of the land from John Pickering. The couple likely moved into the larger two-family home on the corner of Winthrop Street while Jesse finished building the income property dwelling house at 60 Endicott Street. The property description is confirmed through the 1851 Salem Atlas, created from a survey published the same year by Henry McIntyre, which shows the Punchard property on the corners of Winthrop and Endicott Streets.



1851 SALEM CITY ATLAS | ENDICOTT STREET
PUNCHARD & H. LANE NOTED IN AREA OF WINTHROP ENDICOTT STREET

The first tenants to occupy the property at 60 Endicott included the families of William Moore and Charles Jesbro, according to the 1846 Tax Valuations of the City and the 1847 Salem Street Book archives. Unfortunately, there is no other record in Salem of Charles Jesbro to be found.

William Moore was born in England in 1790, made his way to Salem as an adult, and earned a living as a laborer. He was married to Hannah F. Ross on the 27th of August 1846, the same year Moore is first recorded as living at 60 Endicott. The newlyweds made their first home at the rental property on Endicott Street, but shortly thereafter moved to Ward 4 of the City.

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1847 SALEM STREET BOOK | ENDICOTT STREET
LISTED AT 60 ENDICOTT ARE 'WM. MORE' AND 'CHS. JESBRO'— AND THEIR NEIGHBOR, JESSE PUNCHARD

The 1848 Tax Valuation book for Ward 3 shows Charles F. Adams residing at 60 Endicott and Jesse S. Punchard at 15 Winthrop, assessed for two houses each \$600 value. Found in the 1848 Street book shows for 60 Endicott a young man named George Leach, and 'gone' penciled in next to name (though he appears again in the 1849 Street Book archives, so it would seem that Leach's plans to move were postponed for another year after 1848). The 1849 Street Book shows Chas. F. Adams, 25, and George Leach "gone" at #60. Charles F. Adams (1821-1871), died 28 Nov. 1871, was born in Salem on March 20, 1821, the son of Nathan Adams, a native of Danvers,

and Eleanor Marshall, who had wed in Beverly in 1805. Charles had several older siblings, and two, Lucy and George, who were younger.

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1850 US Federal Census | Essex Co. | Salem, Mass. | Ward 3 Mary B. Price, et al. at 60 Endicott Street

When he was 19, he shipped out as a seaman on board the ship Mount Wollaston, Capt. E. L. Rose (of Sag Harbor, L.I., NY), with a crew of 24 men, probably bound on a whaling cruise, departing in June, 1840, for the Atlantic and Indian Oceans. He was then described as 5' 6" tall, with a fair complexion and brown hair, residing in Salem (see Mystic Seaport, Salem Crew Lists for his seafaring career).

At 21, he sailed on a whaling voyage, departing Salem in September, 1843, on board the famous bark Emerald, Capt. Edward F. Lakeman, 30, of Salem; first mate William B. Stanton, 30, of New Bedford, and the other 23 crewmen residents of Salem except for one from Danvers. A book has been published about this vessel!

At 27, now described as dark complected with brown hair, he sailed on board the brig Aerial, Capt. William Hadley with mate John C. Luscomb, and a crew of eight more (including a black seaman, Benjamin Peters, 22, of Salem—a native of Warren, Me.—and a black steward, George Peckham), bound for Para (Brazil) and a market, departing in January, 1848.

Charles married c. 1845 Margaret M. Wiggin, born Sept. 12, 1827. Their first child, Eliza Ellen, was born in 1847, followed by Lucy E. (1849), Edward (1851), and Mary P. (1854). By 1850 Charles & family had moved to Marblehead and he was working as a machinist and residing on upper Washington Street, near Rowlands Hill, in a house with the family of grocer and inn-holder James A. Rix. By 1855, still in Marblehead, Charles, 34, was working as a railroad engineer, and so he remained for the rest of his life. The family then resided on Sewall Street. Toward the end of his life he returned to Salem, and was here in 1870. He died of heart disease on Nov. 28, 1871, aged 50 years, and was survived by his wife and three daughters.

By 1846 Jesse S. Punchard and his wife, Olive, are listed as living at 15 Winthrop, at which point they had already begun renting out the smaller home at 60 Endicott. Among the earlier tenants of 60 Endicott Street included 24 year-old George Leach (and presumably his family) who are found in Salem's 1848 and 1849 City Street Books.

mili Endicott	Pu	Age	
60. Geo. Leach	1	24	yone
58.7. J Lane N. D. Marlin	1	37	
56. John Radford	7	36	
54 Mm Moulton Mornill Richard	1	34	house 600
52. S. S. Williston			
x 43 a Nath Wiggin	1	37	Newhouse

1848 SALEM CITY STREET BOOK | ENDICOTT STREET GEORGE LEACH & H. J. LANE NOTED AT 60 AND 58 ENDICOTT STREET

When US Federal Census was taken in mid-1850, the lease for 60 Endicott had changed hands to Mary B. Price, along with her three children and her mother, Lucy Doyle. The Price family is found on the 1850 Census between the family at 15 Winthrop Street including their landlords Jesse S. and Olive Punchard along with their three daughters, Mary (11), Rebecca (8), and Emma (1), as well as the Punchard's tenants in their two-family home, Joshua and Mary Jones, their two daughters Mary (8) and Caroline (4), Joshua's father Joseph Jones, and 19 year-old Catharine. To the East of the Price's lived the Lane Family; Henry, Mary, and 13 year-old Mary Eliza Lane, who had had owned the property at 58 Endicott since Henry J. Lane purchased the land from John Pickering in 1842, just one year before Jesse Punchard had done the same.

Mrs. Mary B. Price began her life as Mary B. Doyle, born in Maine, born between 1805-1807. She married New Hampshire native Ephraim S. Price, in Salem, Massachusetts on June 10, 1828 and the couple had three children shortly thereafter: Mary Elisabeth, born in 1831, Harriet, born 1836, and Edward, the youngest and only surviving boy, born in 1839.

Price, Charles, baker, 13 High
Price, Eben N. saddler and stabler, 326 Essex, h 20
Beckford
Price, Ephraim S. cabtmkr. 6 Charter, h 6 Oliver
Price, John stabler, 9 Mill, h 2 Mill
Price, Wm. ropemaker, near High
Prichard Mehitable 60 Essex

1837 SALEM CITY DIRECTORY | EPHRAIM S. PRICE CABINET MAKER AT 6 CHARTER STREET; HOUSE AT 6 OLIVER STREET

The family lived in a house at 6 Oliver Street, in the Salem Neck neighborhood of the City. Ephraim Smith Price made his living as a cabinet maker, with a shop at 6 Charter Street, and by 1837 had partnered with James K. Averill to run a cabinet and furniture shop on Vine Street in downtown Salem. ¹

PRICE, Ephraim S., Salem, Mass.

Died August 1839. Married Mary B.

Doyle, June 10, 1828. Member of firm of Price & Averill. Took John Jewett's shop on Vine St., July 3, 1829. At Charter St. in 1837. (Belknap)

AVERILL, James K., Salem, Mass.

Married Eliza H. Brown, Nov. 10,
1835. Member of firm of Price & Averill,
Vine St., in 1829, at store "formerly occupied by John Jewett." From 1837 to
1857 at 112 Essex St. (Belknap)

1957 | THE CABINETMAKERS OF AMERICA CLIPS PERTAINING TO EPHRAIM S. PRICE & JAMES K. AVERILL

In August 1839, Mrs. Mary B. Price became a widow after 10 years of marriage, and three children, the youngest of which was born within the same year of his father's death. Ephraim was buried in Gilmanton, New Hampshire, while his widow and children remained in Salem.

As with many women of her era, it is unknown what Mary B. Price did to make a living for herself, and local directories show the Price family living in several rental properties throughout the city; the family likely remained among the working-class population of Salem in the late 19th and early 20th centuries.

¹ Bjerkoe, E. Hall. *The Cabinetmakers of America*. Doubleday. New York. 1957.

In 1850 Punchard decided it best to sell the small single family, and by doing so divide his property. Approximately five years after the house at 60 Endicott Street was built on land that had been purchased for \$162, Jesse S. Punchard sold the house and property to Charles L. Bradbury for \$950. This deed provides a clear description of the property as it stood until the early 20th century:

...The following described messuage² situate in said Salem viz. bounded Southerly by Endicott Street twenty two feet and seven inches; easterly by land of Henry J. Lane forty feet; Northerly by said Lane twenty two feet and seven inches; Westerly by other land of mine forty feet.

Throwall man by these presents, that I fence 172.

3. Functional of Salem, in the Ecountry of Every and State J. S. Runchand of Manachusetts, Tainter. In consideration as nine hung, d. Bradhung.

area and fifty dollars to me paid by Coharles of.

Bradbury of said Salem, Printer, the receipt when reas in trereby acknowledged, do hereby give, grant, bars gain, sele and convey unto the said Coharles of. Brade bury. The following described Merusage sit of water in said Salem big, bounded butterly by Ended to treat twenty two feet and reven mehrs; easterly by land of Henry J. dane forty feet; More theory by said dane twenty two feet and seven inches; severy by said dane twenty two feet and seven inches; butterly by said dane twenty two feet and farty feet, Do have and to hold the alsone farty feet, Do have and to hold the alsone

1850 DEED | JESSE S. PUNCHARD TO CHARLES L. BRADBURY SOUTHERN ESSEX REGISTRY OF DEEDS | BOOK 435 PAGE 172

² messuage – (noun) a dwelling house with outbuildings and land assigned to its use; from the Latin word "manere", meaning 'dwell'

Charles L. Bradbury listed as a printer living at the property for only one year, in the 1851 Salem City Directory. Shortly after purchasing the home, however, Bradbury received an employment opportunity in Boston that he could not refuse, and he sold the property to Simon Pendar in 1851. (It is unclear whether Bradbury was successful in Boston, as the 1855 Salem City Directory shows him as living at 11 Rust Street with a printing shop at 191 Essex Street.)

Boyle Hugh, laborer, house 38 Marlboro' Boyle James, boards 67 Harbor Boyleston Nicholas, shoe maker, house 7 Orange Brace Thomas D. captain, house 19 Oliver Bracy John, morocco dresser, boards 30 Summer Bracy Mary R. dress maker, house 4 Orange Bradbury Charles L. printer, house 60 Endicott Bradford Benjamin W. cabinet maker, house 31 Turner Bradford John W. laborer, house Salem turnpike Bradley Charles B. coachman, house 7 Central Brady Edward, shoe maker, house 8 Hathorne Bragdon Joshua, clerk, house 6 Winthrop Bragdon Nathaniel boards 76 Summer

 ${\rm i} 85{\rm i} \ {\rm Salem} \ {\rm City} \ {\rm Directory}$ 7th from the top shows Charles L. Bradbury, Printer, at 60 Endicott Street

Bradbury being listed on the 1853 Salem City Directory as a printer living at 60 Endicott indicates provides further indication as to what the home that stood at 60 Endicott may have looked like; with a profession listed but no business address, it can be assumed that there may have been a space in the home for a workshop of sorts. (This is again shown through later tenants of the property operating businesses from the same address.)

In 1851 Bradbury mortgaged the property to Simon Pendar (along with this wife, Anna), who made his living as a horse trader and livery stable owner, for \$565 cash and \$450 mortgaged, recorded in the Southern Essex Co. Registry of Deeds, Book 459, Page 44:

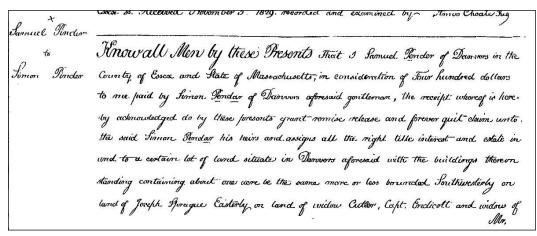
...I, Charles L. Bradbury of Boston County of Suffolk and State of Massachusetts, Printer, in consideration of five hundred and sixty five dollars to me paid by Simon Pendar of Salem, Essex County, State aforesaid, Trader, and of the said Pendars, assuming a certain mortgage upon the following described premises of the further sum of four hundred & fifty dollars, the receipt whereof I do hereby acknowledge, do hereby give, grant, sell and convey unto the said Pendar a certain lot of land situated on Endicott Street in said Salem bounded as follows, Viz. beginning at Punchards land on said Street and running Easterly twenty two feet seven inches, thence Northerly by land of Henry J. Lane forty feet, thence Westerly by land of said Lane twenty two feet seven inches, thence Southerly by land of said Punchard forty feet to the point begun at, together with the dwelling house standing thereon.

. S. Sevadeur & Mowall men by these presents, That I. Charles L. 8. Pendar Brudbury of Boston County of Buffock and State of Mos-· sachusetts Fruiter in consideration of fine hundred and Sufty five dollars to me paid by Sumon Findar of Talan Essey County-State aforesaid Trader, and of the said. Gendan assuming a certain mortgage whom the following described premises of the further sum of four, hundred & fifty dollars, the receipt whereof of do here by acknowledge, do heveby give, grant, sell and convey unto the said Tendar a certain lot of land situated on Endicott Street in Said Falem bounded as fol -! lows viz. beginning at Funchards land on said Street and running Easterly twenty two feet seven in ches, there Northerly by land of Henry J. Dane forty feet there Westerly by land of said Laine twenty two, feet seven melies, thence Southerly by land of said. Funchand forty feet to the point began at, together. with the dwelling house storiding thereon. To have and to hold the aforegranted premises, to the said Sumon Fendar his heins and assigns, to his & their. use and beloof forever. And I do coverant with the said Tandar his heins and assigns that I amlawfully

1851 Deed | Charles L. Bradbury to Simon Pendar Southern Essex Registry of Deeds | Book 459 Page 44

Part II: 1851-1887 – Simon Pendar, et al.

Simon Pendar (also spelled Pinder, Pindar, and Pender) was born at the turn of the 19th century on August 1st, 1800, the son of Samuel Pindar and Mehitable "Hitty" Putnam. Hitty Pindar (née Putnam) was the third of eight children born to Nathaniel Putnam and Mary Ober. Nathaniel Putnam was a member of Captain Jeremiah Page's company during the Revolutionary War, who had marched to Lexington with the company on April 19, 1775.³ Little information can be found about Simon Pendar's father, Samuel, but his station in life would undoubtedly have been improved by marrying the daughter of a Revolutionary War hero.



1829 DEED | SAMUEL PINDER TO SIMON PINDER | DANVERS, MASS.

The Pendar's were an upper-middle class working family, and as one of seven children, Simon Pendar would have had his fair share of work to provide for himself and his family throughout his life. At the age of 22 Simon married Almira Akerman in Portsmouth, New Hampshire, with whom he had one son, George Luellen Pendar. By the age of 29 Simon was able to purchase property in Danvers from his father, Samuel Pinder, the deed for which mentions Pendar's title as 'gentleman', which does not describe a profession so much as indicate Pendar's rank and affluence in the community.

There are few records otherwise to be found regarding Simon's professional life prior to 1842, when he first appears in the Salem City Directory as living at 222R Essex Street, in the downtown district of the city, where he lived with this wife and son. Just three years later on September 17th

³ Putnam, Eben. A History of the Putnam Family in England and America, Vol. II, 1908.

1845, Simon Pendar became a widower after 23 years of marriage when his wife, Almira died at just 43 years of age. A year later, in 1846 Simon Pendar is found renting at the 'Mansion House', likely the Prince Mansion at 108-110 Federal Street in Salem. Simon was remarried in 1848 to Ann Towle Leavitt. By 1851, Pendar had moved once again to 4 Ward Street, and is listed as the

SALEM DIRECTORY. 164 Cassell John, 71 Wash. Horse Shoers. Gardner B. 4 Central Hovey Geo. H. 5 Liberty Clark James, West place Harding David, rear 25 Front Wilkins Charles, 28 Liberty Lander B. 9 St. Peter Putnam J. H. 1751 Essex Ross Nathaniel, 10 Boston Rowe J. S. 35 Wash. cor. Essex Insurance Agents. Nichols George, 42 Wash. Peirce N. 165 Essex Willams A. 5 Arrington Block Shepard I. D 34 Front Whipple H. 190 Essex Hair Work, Wigs, &c. Potter Sarah C. 248 Essex Putnam C. E. 175} Essex Remond & Babcock, 18 Wash. Jewellers. Smith & Chamberlain, 201 Essex, (manuf.) Skerry F. jr. 184 Essex Worster R. 13 St. Peter (manuf.) Laces and Trimmings. Brill C. I. 148 Essex Hardware. Firth & Clark, 174 Essex Paine J. A. 153 Essex Adams & Richardson, 207 Essex Brooks Asa, 120 Essex Chase William, 206 Essex Lamps and Camphene. Goldsmith, Newcomb & Farless, Hale Henry, 215 Essex 186 Essex Lead and Pipes. Hale Henry, 215 Essex Pecle Robert, 282 Essex Newcomb B. & G. L. 18 Peabody Ropes Timothy, 214 Essex Simonds S. C & E. A. 32 Front Waters Andrew S. 6 Franklin Leather and Morocco Dressers and Colorers. Harness Makers. Draper Wm., 16 O. B. Road Bennett Charles F. 9 Church, Arnold Edward B. 3 Pope's ct. (trunks) Bennett G W. 321 Essex Livery Stables. Buffum Edward, 19 Buffum Church Samuel. 5 Laboratory Chipman John, 424 Essex Connell Martin, 7 St. Peter (trunks) Coombs F. 73 North Maynes Wm. 35 Wash. (trunks) Leavitt J. S. rear Essex House Littlefield Edson L., West place Price John, 10 Norman Price John, 10 Norman Pendar Simon, 60 Wash. McIntire S. J. Mechanic Robbins T. A. 132 Boston Smith & Manning, 212 Essex, 9 Hamilton & 47 Washington Morse N. P. 58 Wash. Osgood Thaddeus, West place Price Eben N. 237 Essex (trunks) Tufts Palmer, 121 Boston Tuttle H. G. 36 Boston Watson Fenton, 1 Boston Tuttle John, 36 Boston Whitney & Tuttle, 50 Wash. Lumber. Austin Eleazer, 16 Lafayette Hats, Caps, Furs, &c. Buffum David, 9 Front Farnham J. M. 12 Fish (lime) Goodhue Wm. 34 Water Pickering Wm. 29 Peabody Smith Amos, 5 Water Smith H. B. 3, 5 & 7 Water Cook Humphrey, 238 Essex and 33 Wash. Kimball Wm. 209 Essex Maynes Wm. 85 Wash. Osborne Stephen, 183 Essex Webster C. & Son, 225 Essex Thayer Oliver, 45 Water & 15 Hay. (Bundle.) Peabody Brown S. ir. & Sons, 36 North Ward H. B. 20 Peabody

1851 SALEM CITY DIRECTORY | PAGE 164 | BUSINESS DIRECTORY LISTED UNDER LIVERY STABLES AT 60 WASHINGTON ST IS SIMON PENDAR owner of a livery stable at 60 Washington Street. Finally, by 1853 the Pendar family had settled in to living at 60 Endicott Street, while Simon still owned the livery stable at 60 Washington and presumably continued to enjoy success as a horse trader.

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1855 Mass. State Census | Salem, Mass. | Ward $_3$ | Endicott & Winthrop Streets Between Henry J. Lane and Jesse S. Punchard's families is Simon Pendar and his family at 60

Simon Pendar was not a young man (by 19th century standards) when he purchased the property at 60 Endicott from C. L. Bradbury in 1851, when he would have been approximately 51 years old, a middle-aged man of some success with an adult son living elsewhere, and a new wife, family and home.

Anna T. Pendar (née Leavitt) born on the 4th of August 1817 in North Hampton, New Hampshire, to Oliver R. Leavitt and Eunice Batchelder. In 1855, at the age of 38, Anna found herself Simon's second wife, seventeen years younger than her husband.

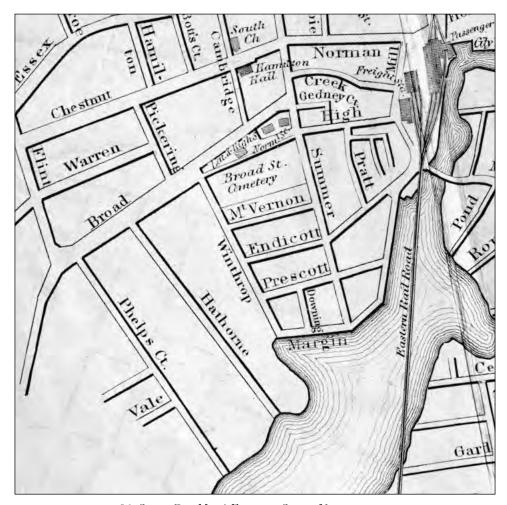
Simon and Anna Pendar would have five children; three girls and two boys: Almira Anna Pindar (1849-1852), Louisa Colby Pindar (1853-1854) and Lizzie Leavitt Pendar, born just five months before the 1855 Massachusetts State Census. In the next ten years the Pendar family would add two sons, Simon Oliver Pendar in 1857, and Samuel Dutch Pendar in 1859. The two oldest Pendar girls sadly did not survive childhood, for reasons yet discovered as of this publication.

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1865 Mass. State Census | Salem, Mass. | Ward 3 | Endicott Street The Pendar family at 60 Endicott, still neighbored by Henry J. & Mary Lane

II-A – The Surviving Pendar Family Children

Lizzie L. Pendar was born in Salem, Massachusetts in April 1855, the first and only girl in the Pendar family. She was raised and educated in the working-class neighborhood of the Broadfields. A map surveyed in 1861 shows the proximity of the Pendar family home to the newly-constructed Salem High School, where all of the surviving Pendar children would have attended.



1861 SALEM CITY MAP | ENDICOTT STREET NEIGHBORHOOD

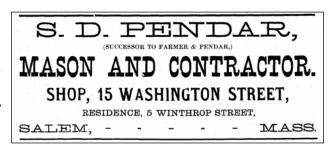
On the 22nd of August 1876, at the age of 21 Lizzie L. Pendar married Joseph Monroe Parsons, a Portsmouth, NH native that had in-migrated to Salem to made his living as a mason. The newlyweds moved to a home on Beckford Street while Joseph M. Parsons worked as a builder and contractor. Sadly, just after the couple celebrated their seventh anniversary in September of 1883, Lizzie L. (Pendar) Parsons succumbed to typhoid fever at only 28 years old.

ATE OF BRA	TH. NAME AND SURNAME OF THE DECRASED.	tent COLOR	COSTUTION (whether the gir, married or widowed).		AGE		DISTANT, OR GAUSE	RESIDENCE, AND PUACE	DOCUPATION.	PLACE OF BIRT	MAMES AND BUSTUPE.	ACE OF PARENTS, 1701
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 $1883 \, September \mid Salem, Mass. - Death \, Records \mid Lizzie \, L. \, (Pendar) \, Parsons$ Lizzie was the eleventh of 17 deaths in Salem, September 1883, and the only death caused by typhoid fever.

Simon Oliver Pendar, named for his father, was raised and educated in the Broadfields neighborhood, and in his young adult life he found work in the shipyards. He eventually earned the title of 'Merchant', and at the age of 27 married the daughter of Simeon & Ellen Flint, Mary E. Flint (also 27). The marriage record indicates that Simon Oliver at some point decided to invert his first and middle names, thus his name is recorded as Oliver S. Pendar on official documents. The two were wed on the first day of November 1883, just a week after the passing of his older sister, Lizzie.

1888 SALEM BUSINESS DIRECTORY | S. D. PENDAR
SAMUEL D. PENDAR, YOUNGEST SON OF SIMON AND ANNA
PENDAR, LISTED AS A MASON AND CONTRACTOR WITH A
BUSINESS AT 15 WASHINGTON STREET; HOME 5 WINTHROP



Samuel Dutch Pendar, named for his paternal grandfather, was born the 25th of May 1859, and likely worked as a child through his young adult years in his aging father's livery stables. In his adult life he married, decided to stay in Salem, and developed a successful business as a regional mason and contractor. His travels took him to Peterborough, NH for the 4th of July weekend in 1931 when the 72-year-old Samuel Pendar suddenly succumbed to an embolism, causing a cerebral hemorrhage. He was returned home to Salem and buried with the rest of his relatives at Harmony Grove Cemetery.

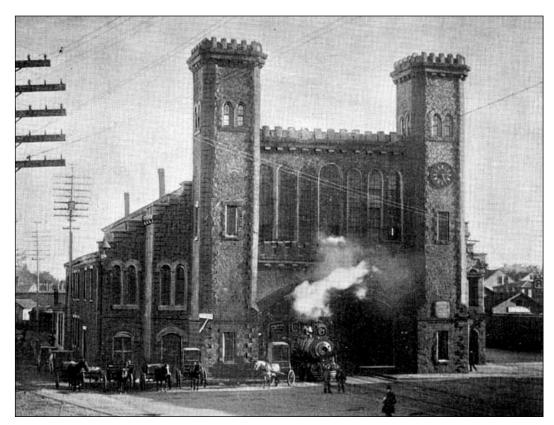
II-B – The Pendar Family: Life at 60 Endicott in Mid-to-Late 19th Century Salem

In 1846 when Jesse S. Punchard laid the foundation at what was 60 Endicott Street (now beneath 58 Endicott) Salem was in full swing of an industrial revival of its economy. During the 1840s, as more industrial methods and machines were introduced, new companies in new lines of business arose in Salem. The tanning and curing of leather was very important by the mid-1800s. On and near Boston Street, along the upper North River, there were 41 tanneries in 1844, and 85 in 1850, employing 550 hands. The leather business would continue to grow in importance throughout the 1800s. In 1846 the Naumkeag Steam Cotton Company completed the construction at Stage Point of the largest factory building in the United States, 60' wide by 400' long. It was an immediate success, and hundreds of people found employment there, many of them living in tenements built nearby.



Naumkeag Steam Cotton Co. & Neighborhood (Photo c.1907, Nelson Dionne Collection)

Also in the 1840s, a new method was introduced to make possible high-volume industrial shoe production. In Lynn, the factory system was perfected, and that city became the nation's leading shoe producer. Salem had shoe factories too, and attracted shoe workers from outlying towns and the countryside. Even the population changed, as hundreds of Irish families, fleeing the Famine in Ireland, settled in Salem and gave the industrialists a big pool of cheap labor.



BUILT 1847, SALEM CITY TRAIN DEPOT (PHOTO C.1897)

The Gothic symbol of Salem's new industrial economy was the large twin-towered granite train station—the "stone depot"—smoking and growling with idling locomotives, standing on filled-in land at the foot of Washington Street, where before had been the merchants' wharves. In the face of all this change, some members of Salem's waning merchant class continued to pursue their sea-borne businesses; but even the conditions of shipping changed, and Salem was left on the ebb tide. In the late 1840s, giant clipper ships replaced the smaller vessels that Salem men had sailed around the world; and the clippers, with their deep drafts and large holds, were usually too large for Salem and its harbor. The town's shipping soon consisted of little more than Zanzibar-trade vessels and visits from Down East coasters with cargoes of fuel wood and building timber. By 1850 Salem was about finished as a working port.

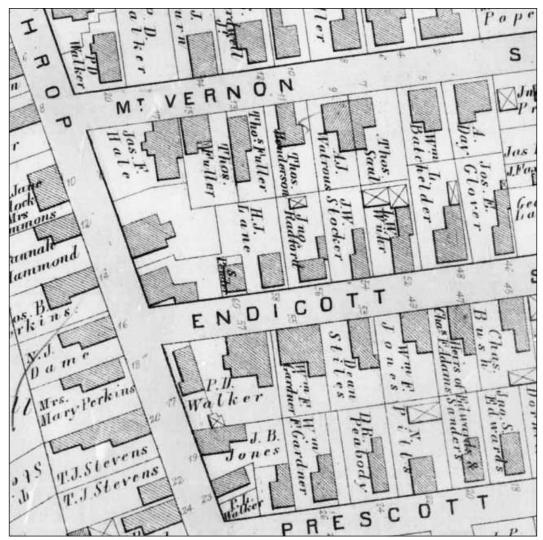
Salem's growth continued through the 1850s, as business and industries expanded, the population swelled, new churches (e.g. Immaculate Conception, 1857) were started, new working-class neighborhoods were developed (especially in North Salem and South Salem, off Boston Street, and along the Mill Pond behind the Broad Street graveyard), and new schools, factories, and stores were built.

In 1851 when Simon Pendar purchased the property from Charles L. Bradbury, the middle-aged man seized on the economic opportunity presenting itself in Salem; after all, horses were a major mode of transportation locally and livery stables would have been a lucrative and steady business. By 1866, now in his mid-sixties, Simon Pendar's occupation is listed as 'trader'. Presumably, Pendar sold the livery stable that he had occupied for decades at 60 Washington, and continued to make his living as a horse trader.

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Peirson A. L. jr. weigher and gauger (B.), house 17 Aborn
Peirson Edward B. physician, house 11 Barton square
Peirson George H. (Potter & Peirson), house 6 Short
Peko John, mariner, house 15 South
Pendar Simon, livery stable, 60 Wash. house 60 Endicott
Pendergast Michael, currier, house 93 Mason
Pendergrass Edward, currier, house rear 95 Boston
Pendergrass Michael, shoemaker, Congress, house do.
Pendergrass Thomas, laborer, house Congress
Pennell Mary Mrs. house 7 Cross
Penniman Charles B. teamster, bds. at B. Allen's, Prescott
Penner Dinah, house 11 Unham
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 ${\rm i}853\,{\rm Salem}\,{\rm City}\,{\rm Directory}\mid{\rm Page}\,{\rm i}20$ ${\rm Simon}\,{\rm Pendar}\,{\rm listed}\,{\rm with}\,{\rm his}\,{\rm livery}\,{\rm stable}\,{\rm at}\,60\,{\rm Washington}, {\rm and}\,{\rm house}\,{\rm at}\,60\,{\rm Endicott}$

According to the 1870 Federal Census the Pendar family continued to live at 60 Endicott while Simon made a living as a trader, Mrs. Pendar kept house, and the children attended school. Salem continued to prosper in the 1870s, carried forward by the leather-making business. In 1874 the city was visited by a tornado and shaken by a minor earthquake. In the following year, the large Pennsylvania Pier (site of the old coal electrical engineering plant on Salem Harbor) was completed to begin receiving large shipments of coal. Beyond it, at Juniper Point, a new owner began subdividing the old Allen farmlands into a new development called Salem Willows and Juniper Point. In the U.S. centennial year, 1876, A.G. Bell of Salem announced that he had discovered a way to transmit voices over telegraph wires.



1874 SALEM CITY ATLAS | ENDICOTT STREET

S. Pendar noted at 60 Endicott Street (now underneath the footprint of 58 Endicott)

As Simon Pendar entered this eighties, the family decided it best to sell the property to their long-time neighbors, Henry J. Lane and his family, under the condition that the family could continue to live on the premises for the remainder of their lives. Deed Release is recorded in the Southern Essex Co. Registry of Deeds, Book 1087 Page 120:

I, Anna L. Pendar, wife of Simon Pendar, of Salem in the County of Essex and Commonwealth of Massachusetts, in consideration of one dollar and other valuable consideration paid by Henry J. Lane of said Salem in the receipt whereof is hereby acknowledged, do hereby remise, release, and forever quit claim unto the said Henry J. Lane all my right of and both dower and

homestead in a certain parcel of land with the buildings thereon, situate in Salem and bounded and described as follows. Beginning at land now or formerly of Punchard on Endicott St. and thence running Easterly twenty two feet seven inches more or less, thence turning and running Northerly by land of said Henry Lane forty feet more or less then turning and running Westerly by land of said Lane twenty two feet and seven inches thence turning and running Southerly by land of said Punchard forty feet to the point begun at...

I wow all men by these Bresents that I amo do Bendon. wife of Simon Gendow, of Salem in the Country of Enny and Commonwealth of marsachuseds, in considers tion of one dollar and other valuable consideration paid by being g dans of said Salem the receipt whereof is hereby acknowledged, do hereby remise, release, and forever great claim unto the raid obenry grane all my of and to both dower and homestead in a certain harcel of land with the buildings thereon, littrate in Salem and bounded and described as follows. Begin at land now or formerly of Junchard on Enducett St. and theree running Easterly twenty two feet seven inches more as less, thence turning and running Northerle by land of said obenry Lane forty feet more or less thence turning and running westerly by land of south abone twenty two feet and seven when the and running Southerly by land of said of unchard forty feet to the point begun at, being the same premises

1882 DEED RELEASE | SIMON & ANNA PENDAR TO HENRY J. LANE

This release describes the same premises referred to in the 1851 deed between Bradbury and Pendar

Just five years after this transfer of 'both dower and homestead' from Anna and Simon Pendar to

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1887 Massachusetts Death Records | Simon Pendar

Noted as the only death on March 30, 1887, Simon Passed away aced 86 years, 8 months, 29 days

Henry J. Lane, Simon Pendar passed away at the age of 86. His cause of death listed as 'Softening of the brain'; brain tissue damage due to hemorrhage or inflammation.⁴

Shortly after Simon's death, Anna Pendar moved in with her youngest son, Samuel D. Pendar, at 5 Winthrop Street (just around the corner from Endicott), as indicated by the the 1888 Salem City Directory, where she lived until her death on the 19th of November 1899, aged 82 years.

By 1887 the Lane Estate had passed from Henry J. Lane to his eldest daughter, Mary E. Jelly (née Lane), upon Henry's passing in January 1883. Mary, who was born and raised on the property next to the house at 60 Endicott and the Pendar family, likely lived just a few doors down Endicott Street with her husband, William F. Jelly, while managing the house at 60 Endicott as a rental property.

⁴ Sturges, Allen F, Noah Webster, et al. Webster's New international dictionary of the English language, based on the International dictionary of 1890 and 1900.

Part III: 1887-1914 - Mary E. Jelly (née Lane) Ownership & Property Tenants



C.1890 Photograph | Salem, Mass. | On Washington Street Looking down Front Street

Mary E. Jelly, born Mary Eliza Lane, spent nearly her entire life on Endicott Street, raised as the only child of Henry J. Lane, a New Hampshire-born shoemaker, and Mary (Heard) Lane.

In the 1880s and 1890s, Salem kept building infrastructure; and new businesses arose, and established businesses expanded. Retail stores prospered; horse-drawn trolleys ran every whichway; and machinists, carpenters, millwrights, and other specialists all thrived.

In the summer of 1886, the Knights of Labor brought a strike against the manufacturers for a tenhour day and other concessions; but the manufacturers imported labor from Maine and Canada, and kept going. The strikers held out, and there was violence in the streets, and even rioting; but the owners prevailed, and many of the defeated workers lost their jobs and suffered, with their families, through a bitter winter. In 1887 the streets were first lit with electricity, replacing gas-light. More factories and more people required more space for buildings, more roads, and more storage areas. This space was created by filling in rivers, harbors, and ponds. The once-broad North River was filled from both shores, and became a canal along Bridge Street above the North Bridge. The large and beautiful Mill Pond, which occupied the whole area between the present Jefferson Avenue, Canal Street, and Loring Avenue, finally vanished beneath streets, storage areas, junk-yards, rail-yards, and parking lots.



1897 SALEM CITY ATLAS | ENDICOTT STREET

MARY E. JELLY IS NOTED AT BOTH 58 & 60 ENDICOTT, AND HER HUSBAND, W. F. JELLY AT 48-50 ENDICOTT

Henry J. Lane was born in June 1809 in Chichester, New Hampshire, son of Simeon Lane and Huldah (Tilton) Lane. He grew up in the upper Merrimack region of New Hampshire until his early twenties, when he moved to Salem and married Mary Heard in 1836 at the age of 26. Mary, a Salem native, was born in 1817 to Daniel Heard and Mary (Tucker) Heard. The two would have their only child, a daughter named Mary Eliza Lane, in February 1837. Six years after Henry J. Lane and Mary Heard were wed, in 1842, Henry purchased the property at 58 Endicott Street from John Pickering (now the location of the yard and parking spaces for 56-58 Endicott) and built his own house for his young family.

Landnoim, Frederic, mariner, if of Loson
Lane, Edward B. (W. L. & Son,) sail maker, 15 Union
whf h 42 Essex
Lane, Henry J. cordwainer, 325 Essex, h 58 Endicott
Lane, Nicholas, h 21 Liberty
Lane, Silas, cabinet maker, h 23 Liberty
Lane, William, (W. L. & Son,) sail maker, 15 Union
whf h 68 Derby
Lang Reniamin piano forte tuner, 416 Washington st.

1846 SALEM CITY DIRECTORY | HENRY J. LANE AT 58 ENDICOTT

Lane's profession listed as 'cordwainer' (the traditional term for leather shoemaker) at 326 Essex

Mary Eliza Lane would have been thirteen when Simon Pendar and his family moved in to the small single-family home that neighbored her own at 60 Endicott, and certainly have been friends with the Pendar family, as well as the children of Jesse S. Punchard.

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1850 US Federal Census | Salem, Mass. | Ward 3 | Endicott Street

THE LANE, PENDAR, AND PUNCHARD FAMILIES LISTED, INCLUDING THEIR CHILDREN, WHICH BY 1850 THERE WERE A TOTAL OF SEVEN CHILDREN IN THE THREE HOUSEHOLDS, THE OLDEST BEING MARY LANE AT AGE 18.

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1860 US Federal Census | Salem, Mass. | Ward 3 | Endicott Street
Henry J. Lane and his wife Mary shared their home with their daughter, Mary E. Jelly, their sonin-law William F. Jelly, and their newborn granddaughter, named Mary Jelly.

Mary Eliza Lane became a wife and a mother at age 23 in the same year, 1860, when she married a local mariner named William F. Jelly, and their daughter Mary, born in May of the same year. Sadly, their firstborn did not survive her childhood as there is no record of the child by the time of the 1865 Massachusetts State Census.

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98	2	200	Mary E. Jelly	28	8		Massachusetti.	M.	342 1 344	4	11	
		12	Eliza Le Jelly	4	3	1	Massachusetts.	100000000			13.	
		154	Hatty L. felly	1	8	1	Massachusetts.	9		- Next	100	-67
31	165	2/3	Henry J. Lane	51	M:)	Massachusetts	M. M. march	Shoe maker			1
39			Mary Lane		8	4	Massachusette.		elle mine	8 1000		
**	166	214	Simon Pendar	64		1	Massachusetts.		Trader .		31	1
34		1	Anna J. Pendare	46			New Hampshire.	16 W	121	V 3	2	9.7
25	- 301		Loissie Lo Pendas	10		*	Massachusetts.	The second	4	-		1
26	30	15	Simon O. Tendar	7	M		Massachusetts.	9		3 3	1	
-			Samuel D. Sendar	5	1		Massachusetts.	1	All marks are a All and	I made		
	167	215	Parker D. Walker.	44	M	ti.	New Hampshire		Con tente	4	1	1

1865 MASSACHUSETTS STATE CENSUS | SALEM | WARD 3 | ENDICOTT STREET WILLIAM F. JELLY (29), MARY E. JELLY (28), ELIZA L. JELLY (4), AND HATTY L. JELLY (1) NEIGHBORING HENRY J. & MARY LANE, AS WELL AS SIMON & ANNA PENDAR AND THEIR 3 CHILDREN.

		fice: Salem			ucc	d by me on the	da da	ly or 2	1 41			ng	0	In		onAss't	73	nal al
9	Sign I	nce:() accor	1	SCRIPT	10%		VALUE OF REOWN	EAL ESTATE		10	NTAGE.	*	i	I I	DUCA-	<u>₽= </u> ¥	Coxy	PSHAL.
Dwelling-houses, numbered the order of visitation.	Families, numbered in the of visitation.	The name of every person whose place of abode on the first day of June, 1870, was in this family.	Age at last birth-day. If under I year, give months in fractions, thus, A.	Sox Males (M.)	Color.—White (W.), Black (B.), Malatte (M.), Chl- nuse (C.), Indian (I.)	Profession, Occupation, or Trade of each person, male or female.	Value of Real Estate.	Value of Personal Estate.	Place of Birth, naming State or Territory of U. S.; or the Country, if of foreign birth.	Futher of foreign birth.	Mother of foreign birth.	If bem within the year, a month (Jun., Feb., &&)	Rentled within the year, month (Jan., Feb., &c.)	Attended school within the	Cannot write.	Whether deaf and dumb, blind, insane, or idiotic.	28	Male Ullisens of U. R. of 21 years of age and upwards, where Pight to vote is dealed or abridged on other grounds than re-
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1870 US Federal Census | Salem, Mass. | Ward $_3$ | Endicott Street Just below the 11-year-old Samuel D. Pendar are the Lane's, including Henry J. Mary, as well as their daughter, Mary E. Jelly, son-in-law William F. Jelly, and 4 surviving Lane grandchildren.

In the following five years, the Jelly family would add two sons: Henry and Edward. The three surviving children of William F. And Mary E. Jelly would grow up next door to the Pendar children. When Henry J. Lane passed away in 1883, he left his estate to his only child, Mary E. Jelly, who owned and managed the homes as income properties.

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1880 US Federal Census | Salem, Mass. | Ward 3 | Endicott Street

THE JELLY FAMILY, NEIGHBORED ON EITHER SIDE BY THE FAMILIES OF HENRY J. LANE AND SIMON PENDAR

After the passing of Simon Pendar in 1887, the property is listed on contemporaneous street directories to be rented by Mr. James G. Perkins from 1887 through 1890. Perkins, a Civil War Veteran, worked in Salem's booming shoe leather industry as a 'shoe cutter', according to Salem City Directories.

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1890 VETERANS SCHEDULE | MINOR CIVIL DIVISION: MASSACHUSETTS

 $James~G.~Perkins, \ Listed~as~a~Sargent, \ enlisted~from~i86i-62, \ and~noted~as~living~at~6o~Endicott~St.$

Local painter, Wesley B. Ferguson lived at 60 Endicott from 1893-4, followed by Abner R. Greenwood in 1895, an employee in the local shoe leather factories, Abner worked operating a McKay stitching machine to earn his living. He was born the son of Framingham shoemaker, Charles Greenwood, and Charlotte Beacon Rice in Westboro, Massachusetts. In his childhood he learned his father's trade of being a shoemaker, but time and circumstances had different plans for Abner's life in 1860s America.

Greenwood served in the Civil War with Company K of the 13th Massachusetts Volunteer Infantry regiment, which saw action at Harper's Ferry, Sharpsburg, and finally Antietam, the bloodiest battle of the Conflict. Sargent Abner Greenwood led the rest of the 13th Mass. Volunteer Infantry squad into a field of high corn, marching westward towards higher ground held by the Rebels. Without any cover, the troops were decimated, and Sgt. Greenwood took a bullet to through his chest and out his right shoulder, a grievous wound that may have added him to the body count of the two bloodiest days in American history, but his men saved him and with some rudimentary medical care, Abner was able to recover enough to reenlist in the 13th Veteran Reserve Corps for the rest of the war (without being redeployed into battle).

blehead [58 Endicott
Greenwood Abner R. McKay stitcher, h.
Ann Miss, h. 3 Milk
Cora Miss, student, b. 58 Endicott
Rachel L. Miss, shoe worker, b. 58
Endicott
Greer Mabel Miss, rem. to Lynn
Gregory Clara H. widow of Isaac, dressmaker, 23 Boardman, rms. do.

1897 SALEM CITY DIRECTORY
ABNER GREENWOOD LISTED AS AN
MCKAY STITCHER WITH HIS HOME AT
58 ENDICOTT STREET, AS WELL AS HIS
DAUGHTER, RACHEL, THE SAME YEAR
THAT ABNER PASSED AWAY.

Following the war, Abner returned to Massachusetts, eventually making his way to Salem where his skills as a shoemaker would earn him a living, as well as his daughter, Miss Rachel A. Greenwood who also worked in the shoe factories. Greenwood lived the rest of his days at 60 Endicott, operating a McKay stitcher, until his passing on the 3rd of December 1897 (while living at 60 Endicott Street) in his 57th year from "heart failure due to Rheumatism & war injuries". He was buried at Greenlawn Cemetery.

Salem gardener, Stephen G. Hooper spent just one year, 1897, with his address at 60 Endicott. By 1898, Linwood Lewis resided at the small home on Endicott Street, where he remained until 1908. In 1900 the Salem City Directory lists Linwood's occupation as a janitor, until 1906 when his occupation changes to a 'Flagman' (for the Boston & Maine Railroad) at the Washington Street Crossing.



1897 SALEM CITY ATLAS | ENDICOTT STREET

58-60 Endicott Noted as the property of Mary E. Jelly, while directories show the property was being rented by Stephen G Hooper at the time of this Atlas' publication, and shortly thereafter 60 Endicott became the residence of Linwood Lewis and his family

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1900 US FEDERAL CENSUS | MASSACHUSETTS | ESSEX CO. | SALEM | WARD 3 LINWOOD LEWIS, ALONG WITH HIS SECOND WIFE, CASSIE B LEWIS, AND LINWOOD E LEWIS AT 60 ENDICOTT

During the Lewis' tenure at 60 Endicott, a Civil War veteran and *hostler 5* named Nathaniel T. Edwards and his family also resided at 60 Endicott from 1901 through 1903. For the year following the Lewis' family departure from 60 Endicott, 1909, the property is listed as 'vacant' according to the Salem Street Directory. Renovations may have taken place during this time to modernize the functions of the home including electricity, plumbing, and heating systems; all parts of Salem were booming and modernizing into the 20th century, including even the most modest of homes in Salem's busy streets.

EDWARDS JOSEPH H. M. apothecary, 120 Essex, h. 47 Washington sq. (north.) See page 14

Lawrence W. fireman, B. & M. R. R. h. 46 Walter [Arbella Martha P. widow of Abram, h. 10 Nathaniel T. hostler, h. 60 Endicott Samuel B. clerk, h. 15 Willow ave. Walter H. J. provisions, 184 Derby, b. 11 Essex

1903 SALEM CITY DIRECTORY
NATHANIEL T. EDWARDS, A HOSTLER,
WITH HIS HOME LISTED AT 60
ENDICOTT STREET; HIS PLACE OF
BUSINESS AROUND THE CORNER AT 191
FEDERAL STREET

By the eve of World War One, Salem was a bustling, polyglot city that supported large department stores and large factories of every description. People from the surrounding towns, and Marblehead in particular, came to Salem to do their shopping; and its handsome government buildings, as befit the county seat, were busy with conveyances of land, lawsuits, and probate proceedings. The city's politics were lively, and its economy was strong.

⁵ hostler— (noun) a man employed to look after horses of people staying an an inn or hotel; from Old French "hostelier", meaning 'innkeeper'

At the beginning of the 20th century's second decade in 1910, 60 Endicott Street was occupied by Daniel W. Howe, an elevator works machinist. Howe lived on Endicott with his wife, Lucy, and her two children from a previous marriage, Carol M Woodward and Berleigh D Woodward. In 1910, fifteen year-old Carol Woodward is listed on the Federal Census as being an apprentice in the prospering millinery industry of Salem.

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1910 US FEDERAL CENSUS | SALEM, MASS. | WARD 3

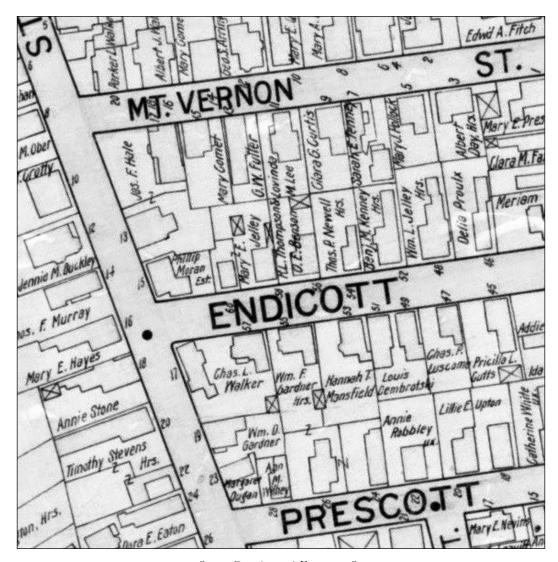
AT 60 ENDICOTT ARE DANIEL HOWE, AS WELL AS LUCY HOWE AND HER TWO CHILDREN, CAROL AND BERLEIGH

Just two years later in 1912, the home at 60 Endicott was occupied by watchmaker Arthur A. Barton, his wife Winnifred, and their daughter Irene. Winnifred was also part of the working class, as her occupation on the 1910 Census is listed as 'tailoress', when the family was located on Beckford Street in Ward 4 of the City. The family remained at 60 Endicott until 1913, on the eve of a disaster that few could have predicted.

1912 SALEM BUSINESS DIRECTORY
AMONG THE SOME TWO DOZEN WATCH AND
CLOCK DEALERS, MAKERS, AND REPAIRERS IN
SALEM IS ARTHUR A. BARTON, FOUND AT 60
ENDICOTT STREET

Watch and Clock Dealers, Makers and Repairers

Aldrich Norman E., 26 Wash. sq., Mhd.
Atherley Thomas, 8a Market, Ips.
BARNSTEAD GEORGE W., 264½ Essex.
(See page 1534.)
Barton Arthur A., 60 Endicott.
Bucci Eugene, 362 Rantoul, Bev.
Burnham Erastus S., Spring st. ct., Essex.
Chamberlain John A., 244 Essex.
COOK RICHARD M., 1 Pleasant, Mhd.
(See head lines.)



1911 SALEM CITY ATLAS | ENDICOTT STREET

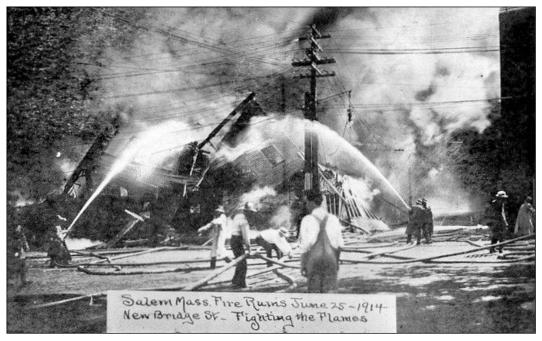
The final atlas drawn of the city of Salem before the disastrous fire of 1914 shows Mary E. Jelly as the owner of 58-60 Endicott Street, though at the time of this atlas' publication the home was occupied by the Howe family

The final new name associated with the property at 60 Endicott is M. A. Choard, who only lived in the home for the first six months of 1914, which appears in the Salem City Directory with an asterisk next to the name and address—indicating that the home was lost in the Great Salem Fire disaster.

Peter foundry wkr h 11 Herbert
Chmilewsky John lea wkr h 14
Lemon
*Choard M A h 60 Endicott
Choate Charles mgr 7 Irving h at
Mhd [35 do
David physiqian 33 Norman h
Delilah C Mrs rms 16 Balcomb

1914 SALEM CITY DIRECTORY
THE ONLY RECORD OF AN M. A.
CHOARD LIVING AT 60 ENDICOTT
STREET, LOST IN THE GREAT
SALEM FIRE OF 1914

On June 25, 1914, in the morning, in Blubber Hollow (Boston Street opposite Federal), a fire started in one of Salem's fire-prone wooden tanneries. This fire soon consumed the building and raced out of control, for the west wind was high and the season had been dry. The next building caught fire, and the next, and out of Blubber Hollow the fire roared easterly, a monstrous front of flame and smoke, wiping out the houses of Boston Street, Essex Street, and upper Broad Street, and then sweeping through Hathorne, Winthrop, Endicott, and other residential streets. Men and machines could not stop it: the enormous fire crossed over into South Salem and destroyed the neighborhoods west of Lafayette Street, then devoured the mansions of Lafayette Street itself, and raged onward into the tenement district.



 ${\rm 1914~June~25~|~Great~Salem~Fire}$ Photo captures the fire raging along New Bridge Street and the destruction that leveled Salem

Despite the combined efforts of heroic fire crews from many towns and cities, the fire overwhelmed everything in its path: it smashed into the large factory buildings of the Naumkeag Steam Cotton Company (Congress Street), which exploded in an inferno; and it rolled down Lafayette Street and across the water to Derby Street. There, just beyond Union Street, after a 13-hour rampage, the monster died, having consumed 250 acres, 1600 houses, and 41 factories, and leaving three dead and thousands homeless. Some people had insurance, some did not; all received much support and generous donations from all over the country and the world. It was one of the greatest urban disasters in the history of the United States, and the people of Salem would take years to recover from it.



 ${\rm 1914~|~Destruction~after~the~Great~Salem~Fire}$ The ruins of the once-mighty Naumkeag Steam Cotton Co. at the waterfront of The Point

Endicott Street suffered total destruction; there would have been nothing remaining of the street besides foundations, concrete steps, and the occasional surviving chimney. William and Mary Jelly lost both their home and their income properties at 48 and 58-60 Endicott Street. According to the record of Data on the Burned District at Salem, Mass. published by the F. W. Dodge Co. in the aftermath of the conflagration, the assessed valuation of the land at 60 Endicott was \$200; the building: \$800 – for a total valuation of \$1000, with only \$600 of insurance coverage on the building. Furthermore, this record confirms that all the buildings owned by the Jelly family were constructed of wood, and were therefore little more than tinder in the 1914 fire.

tor, A. L. \$400, A. B. \$4500.

Jelly, Katherine E. Res. & Store House (W), 5 Gardner, A. L. \$2400, A. B. \$5100, I. B. \$5000, I. C. \$2000.

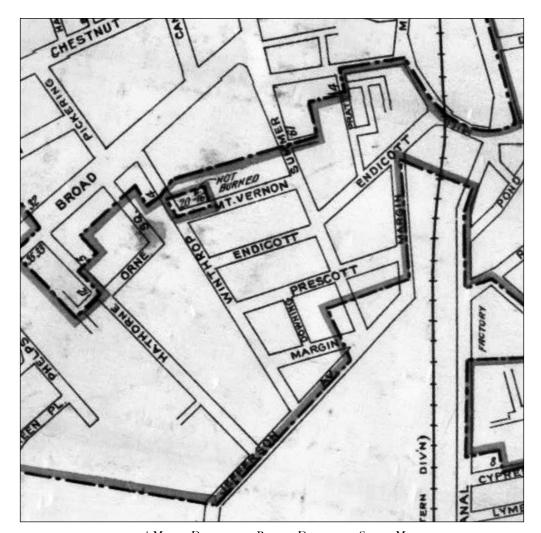
Jelly, Mary C. Res. (W), 58 Endicott, A. L. \$800, A. B. \$1300, I. B. \$1000.

Jelly, Mary C. Res. (W), 60 Endicott, A. L. \$200, A. B. \$800, I. B. \$600.

Jelly, Wm. F., Heirs. Res. (W), 48 Endicott, A. L. \$1000, A. B. \$2600, I. C. \$1600.

1914 | Data on the Burned District of Salem, Mass.

Clip showing the properties owned by the Jelly family, including Mary, Katherine, and the heirs of William F. Jelly (including his wife and children)



1914 | Map of Data on the Burned District of Salem, Mass.

The bold line denotes the area which was completely destroyed by the fire, including Endicott Street, along with 250 additional acres of the City

Now, in the 21st century, we can only begin to imagine the destruction left by the fire in 1914; beyond the physical wreckage the conflagration left in its path, people's entire lives and livelihoods were utterly destroyed. Mary Jelly was born, raised, married, and widowed while living on Endicott Street, and now everything she had ever known was gone. The insurance must have helped some, but it seems that Mary could not bear to part with the property that her father had purchased from John Pickering in 1842 and proceeded to build their entire family's history there on Endicott Street. Mary is found living with her adult daughters, Lizzie, Hattie, and Martha Agnes in Ward 4 of the City in 1920, aged 82 years, during which time she still owned the properties on Endicott Street. In 1925 after Mary's passing at the age of 87, her heirs finally sold the land to Morris Gerber.

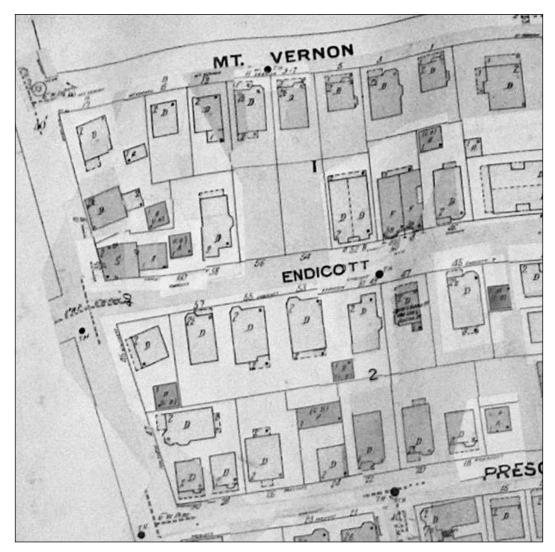
92 Jelly We, Edward G. Jelly and Martha A. Jelly, both of Salem, Essex County, Masto sachusetts Executors of the Will of Mary E. Jelly deceased, late of said Gerber Salem, by power conferred by license of Probate Court, dated May 7th, 1925, and every other power for Nine Hundred and Fifty Dollars paid, grant to One \$1.3. Stamp Morris Gerber of said Salem, A certain parcel of land situated on Endicott Documentary Street in said SALEM, bounded and described as follows: Beginning on En-Canceled dicott Street at land now or late of Thompson; thence running Westerly by Endicott Street 63.05 feet; thence turning and running Northerly by land now or late of Epstein 39.30 feet; thence turning and running Easterly by land now or late of Whittier 7.35 feet; thence turning and running Northerly by land now or late of said Whittier 40.55 feet; thence turning and running Easterly by land now or late of Cross and Comer 56.67 feet; thence turning and running Southerly by land now or late of Benson and Thompson 80 feet to the point of beginning. Being the premises described in deeds to Henry J. Lane from John Pickering, dated August 29, 1842 and recorded in Essex South District Deeds, Book 333, Page 193, and deed from Anna L. Pendar dated July 17, 1882 and recorded in said Essex Deeds, Book 1087, Page 120; and subject to the taxes assessed thereon for the year 1925. Said Mary E. Jelly was the daughter of the said Henry J. Lane, from whom she inherited said property. WITNESS our hands and seals this 8th day of May 1925. Edward G. Jelly (seal) COMMONWEALTH OF MASSACHUSETTS) Martha A. Jelly (seal) Essex ss. May 8th 1925. Then personally appeared the above named Martha A! Jelly and acknowledged the foregoing instrument to be her free act and deed, before me Mary B. Tudbury Notary Public My commission expires January 17 1930 Essex ss. Received May 11, 1925, 5 m. past 12 P.M. Recorded and Examined. KNOW ALL MEN BY THESE PRESENTS That I, Morris Gerber of Lynn, Essex County, Gerber Massachusetts, for consideration paid, grant to the Salem Five Cents Savto Salem F.C.S.Bk. ings Bank, a corporation duly established by law and located in Salem in the County of Essex, Commonwealth of Massachusetts, with mortgage covenants, to secure the payment of Six Thousand Dollars in one year with five per cent interest, per annum, payable quarterly as provided in a note of even B. 2963 P. 599 date, the land in said SALEM with the buildings thereon bounded and de-2 Trestro 3. 27678.556.57 scribed as follows: Beginning on Endicott Street at land now or late of Thompson, thence running Westerly by Endicott Street sixty three and five one hundredths (63.05) feet, thence turning and running northerly by land now or formerly of Epstein thirty nine and thirty one hundredths (39.30) feet, thence turning and running easterly by land now or formerly of Whit-

1925 Deed | Mary E. Jelly Executors to Morris Gerber

Deed refers to both properties originally owned by Lane and Pendar, for which Gerber paid just

\$950 in 1925 for both properties at 58 and 60 Endicott Street

Morris Gerber built the properties as they still stand at the corner of Winthrop and Endicott atop the foundation that once was laid by Jesse S. Punchard after his purchase of the land from John Pickering in 1843. The home that is now numbered 58 Endicott Street now stands partially on the foundation of the building that stood firmly for decades as a home for dozens of men, women, and children from a multitude of places and professions.



1925 SALEM CITY ATLAS | ENDICOTT STREET
IN 1925 MUCH OF SALEM HAD RECOVERED POST-FIRE; THIS CLIP SHOWS THE NEWLY COMPLETED CONSTRUCTION
ALONG ENDICOTT STREET COMPLETED BY MORRIS GERBER AND OTHERS

By the 1920s, Salem was once again a thriving city; and its tercentenary in 1926 was a time of great celebration. The Depression hit in 1929, and continued through the 1930s. Salem, the county seat and regional retail center, gradually rebounded, and prospered after World War II through the 1950s and into the 1960s. General Electric, Sylvania, Parker Brothers, Pequot Mills

(formerly Naumkeag Steam Cotton Co.), Almy's department store, various other large-scale retailers, and Beverly's United Shoe Machinery Company were all major local employers. Then the arrival of suburban shopping malls and the relocation of manufacturing businesses took their toll, as they have with many other cities. More than most, Salem has navigated its way forward into the present with success, trading on its share of notoriety arising from the witch trials, but also from its history as a great seaport and as the home of Bowditch, McIntire, Bentley, Story, and Hawthorne. Most of all, it remains a city where the homes of the old-time merchants, mariners, and mill-operatives are all honored as a large part of what makes Salem different from any other place.



1926 | Salem, Mass. | City Hall | Washington Street City Hall decorated for Salem's Tercentenary (300th) Anniversary Celebration