

The Highland Herald

McLennan Community

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That's
the
way
the
bubble
bursts

photo by Marvin Clynch

TIME OUT—Carlos Hidalgo takes a bubble break during the annual alumni game. The Highlanders won both games. See story on page 6.

Pipeline

Art Center shows Friedeberg's works

The works of Pedro Friedeberg will be shown at the Art Center Oct. 13 from 6 p.m. to 8 p.m.

Friedeberg's works range from sculptured objects to furniture. Also included in the exhibition will be paintings, drawings, prints and posters.

Friedeberg's work is in the permanent collection of the New Orleans Museum of Art; The Israel Museum, Jerusalem; and Museum of Contemporary Art, Chicago.

Born in Florence, Italy in 1937, Friedeberg's parents moved to Mexico City in 1940 where he became a resident. His formal schooling was in architecture at the Ibero-American University, Friedeberg is primarily self educated as an artist.

The exhibition was made possible by Covo delongh Gallery, Houston.

Racial workshop slated

Racial awareness will be the theme of a workshop Oct. 16, 18, 20, 23 at 10 a.m. in room 210 of the liberal arts building. The workshop is designed to: improve interracial understanding, improve communication between students, and increase understanding of self in relation to racial attitudes. Interested persons should sign up in the counseling office by Oct. 13. The workshop will be conducted by Counselors Sandra Rosemore and John Nobis.

Instructors Denver bound

Three English instructors, Dr. Travis Looper, Jeannette McGinnes and Susan Smith, are traveling to Denver today to participate in the Southwest Conference on English in the Two-year College Convention. The convention will last through Saturday. This is the first year MCC will be represented.

McGinnes said, "We hope to bring back new ideas and methods of teaching as well as the latest books on the market."

Who'll make Who's Who?

Forms for nomination of Who's Who Among Students in American Junior Colleges are available for those persons interested in making nominations for the 1978-79 academic year. Students, faculty and administrators may make nominations. All nominations should be turned in to the office of the dean of Student Services by Oct. 13.

Talent show approaches

The campus talent show will be held Oct. 13 at the 10 a.m. activity hour in the student center.

Singing, dramatic oration, self composed songs, comedy acts and piano playing are a few areas in which talent will be displayed.

Don Bynum, director of Student Activities said, "There will be no competition so participants don't have to worry about competing." He said he hopes to find talent for persons who call looking for entertainment for a party or program. Some are paying jobs. Bynum said that he would like to take talent to area high schools for assemblies.

Orientation credit will be given for attendance.

Texas defined in crafts

An exhibition of crafts produced in Texas entitled "Texas Crafts" will be at The Art Center through Sunday.

The "Texas Crafts" exhibition includes examples of Texana; silversmithing; basketry; hand dyed and spun items; gun engraving; furniture; clay and wooden items.

"Texas Crafts" was organized by the Blaffer Gallery at the University of Houston. Two slide presentations accompany the exhibition - one shows the artists in their studios and the other documents craft activities around the state.

Watch where you park!

Campus police have put up no parking signs and students parking between the signs will be issued tickets, said Don Bynum, director of Student Activities.

On-street parking on one side of the street will be allowed temporarily during the day. Students may park on one side of the street as long as they do not block driveways or access routes.

"Students should not park against the flow of traffic," said Bynum. "All cars should be parked in the same direction--with the flow of traffic."

Bynum said the chief of campus police will conduct a survey at a later date to compare the number of cars illegally parked with the number of vacant parking spaces during predetermined "peak periods" of traffic.

Any change resulting from the survey will be announced through The Highland Herald and the Chanter. Courtesy tickets will be issued before any fines are given.

Football deadline Friday

The flag football deadline has been extended to Friday. Teams are asked to turn in a copy of their rosters to Intramural Director Ray Murray in the health and physical education building.

Drama troupe produces 'Equus'

The drama department, under the direction of James Henderson, will present "Equus" as the fall production, Nov. 3, 4, 9, 10, and 11.

Written in 1973 and produced in New York, Equus received the Tony award for best play of the year on Broadway.

The 20th century creation by Peter Shaffer involves the emotional conflict of a young boy, Alan Strang. The boy, not fully understanding human emotion, turns to horses for compassion. After a tragic incident when he blinds the horses, Alan is sent to a psychiatrist. The paradox of the play is the envy the psychiatrist feels for Alan's irrationality.

The tentative cast for "Equus" is:

Dr. Dysart -- Cliff Sharpless
 Hester -- Jill Trice
 Alan Strang -- Les Stevens
 Dora Strang -- Cindy Parks
 Mr. Strang -- Bryan Stuckey
 Jill -- Liz Stafford
 Nurse -- Elaine Sawyers
 Dalton -- Craig Dupree
 Young Horseman-Nugget -- Randy Kemp

Chorus of Horses -- Louis Willard, Coby Anderson, Ken Sherer, Kenny Glaze, Scot Polce
 Co-Assistants to Director -- Vicki Pauling, Neal Herring
 Future productions are not yet specific, however, for the first time, a musical will be presented in the spring in cooperation with the music department.

Guest essay

Dandelion Summer

If I had to find the one object to represent all of my childhood summers, it would be the dandelion. For to me the dandelion captures the very essence of those magical summers.

In the dandelion lies many memories. To an normal adult it was only a summer day, but to me it was heaven. For this was the day that I would pick the dandelion and on it, wish for my puppy. It took several minutes to find a dandelion with only a fourth of its seeds. I took a deep breath and blew very hard, and as the seeds fluttered to the grass I closed my eyes and wished.

The dandelion recalls to my mind other childhood incidents. The long stretch of field was golden with dandelions and the air was heavy with their scent. My sister and I lay plotting in those flowers. We could sense their mysterious presence. We know they lived here, we had seen them. At least we thought we had, but no matter. Donna and I would find them anyway. The elves could not forever hide from us.

My puppy has lain dead these past years and my sister and I have long since forgotten our search for elves, but as we said then I will say again--it does not matter. The dandelion still captures the magic of my childhood.



Editor's note--The guest essay section is reserved for student essays submitted by instructors.

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Instructor probes test tube issue

"First Test Tube Baby Born" proclaimed newspaper headlines around the world recently. It was indeed a major technical breakthrough. Most of the ensuing discussion and debate, however, focused not on the medical procedures but rather on the moral and ethical implications. The reactions to the first birth from test tube fertilization of a human ovum (which was later transferred to the "real mother's" uterus) have been quite diverse. But the responses, especially within the American religious community seem to fall into two major types: The "Liberals" generally praised the achievement for fulfilling the long-denied hopes of a childless couple, while the "Conservatives" bitterly denounced it as artificial and unnatural meddling in "God's business".

Predictably, the responses to this new bio-medical procedure followed patterns set by rabbis, priests, ministers and theologians in reacting to the ethical problem of abortion, euthanasia, artificial prolongation of life, human experimentation and genetic manipulation. While it is always dangerous to generalize and "type" ideas, it may be worthwhile to briefly sketch the two typical positions.

Guest comment

Dan Walker, philosophy instructor, takes a look at the conservative and liberal reactions to the recent birth of the "test tube" baby

The "Conservative" position tends to uphold the rules because the rules are viewed as the only guarantee of doing the right thing. This approach usually is accompanied by an authoritarian approach to determining the rules.

In addition there is usually concern to follow what is "natural" (The Roman Catholic hierarchy has determined that

certain methods of birth control are "unnatural" or "supernatural". (Many protestants say we should never "pull the plug" on a respirator because only God should decide when a person dies).

Finally the conservative tends to define "human life" in purely biological terms so that a newly fertilized single-cell human ovum is viewed as "human being" who



Dan Walker

should not be "murdered"; and likewise an irreversibly comatose, brain-damaged patient must always and forever be kept "alive" by all possible "heroic" medical means.

The "Liberal" position on the other hand tends to resist the codifying of moral rules and stresses that people faced with a medical ethics choice should always try to do that which will result in the most good. Thus they argue that the pregnant woman (and not some male theologian or male legislator) should choose whether or not to have an abortion. In addition, this approach is characterized by a humanistic and often pro-technology perspective which argues that the basic premise in medicine is NOT to allow things to happen "naturally". These people argue that like it or not, life and death decisions are not made by God but by men. To put it bluntly they say man "plays God" whenever he sprays poison on his garden or when he gives artificial respiration to an accident victim. Finally, the liberal tends to define "human life" in purely psychological terms as a "self-conscious, moral being". Therefore, an irreversible comatose patient is already dead because he is no longer capable of self awareness.

As depicted, both positions sound somewhat extreme, but in reality most religious ethicists

would fall into one type or the other. However it should be noted that there are a few contemporary religious thinkers (Protestant Catholic and Jewish) who see some valid emphasis in both approaches, yet reject the rigid narrowness, especially of the conservative approach. Returning to the "test tube baby" question, this middle of the road approach would not automatically condemn the procedure, nor would it uncritically acclaim test tube fertilization as the new medical messiah. It would view the new knowledge as potentially a blessing, but one that must be carefully considered lest the bad results far outweigh the good. (For example, what if the risk of fetal deformity is much greater in such cases?) As things now stand such moderate voices are a distinct minority within contemporary religious ethics because pessimistic conservatives (especially Protestant and Roman Catholic) dominate the current discussion — though occasionally challenged by an optimistic liberal. As in the other bio-ethical areas it appears that the test tube baby debates between liberals and conservatives are headed for another blind and unyielding impasse of irreconcilable views unless the voices of moderation come to the fore. If I were a gambler I would not bet on it!

Night life suits varied tastes

by Joyce Klein

The club scene in Waco offers something for everyone—from live country-western to disco, to live rock and roll.

Melody Ranch is the scene for many who enjoy tapping their feet to live country-western bands. Managed by John Crocker and located at 2315 Robinson Rd., the Melody Ranch is open Tuesday through Sunday. It has a seating capacity of 1200. Local groups such as the Starlites and the Casuals supply music popular with all ages.

Special nightly features are another attraction of the Melody Ranch. Tuesday is "Ladies Night". Ladies are admitted free and men pay a \$2 cover charge. Wednesday and Thursday offer free beer with a \$3 cover charge for men and a \$2 cover for ladies. Free beer nights draw mostly college students, Crocker said.

For those who like to boogie, Rocky Raccoon's has disco music. Rocky's is open seven days a week with happy hour on Monday through Thursday at 11 a.m. to 8 p.m. and on Friday from 11 a.m. to 7 p.m. There is a cover charge of \$2 for men and \$1 for ladies on Friday and Saturday, and \$1 cover for men on Mondays.

Although disco is the main sound, a touch of country-western music adds variety at Rocky's.

Manager Charlie Brown said the age of the crowd ranges mostly from 18 to 25. The school year is the best season for

Rocky's, he said.

The club, at 1005 Wooded Acres, features a wet t-shirt contest on Mondays, college ID night on Tuesdays, wet jockey short contest on Wednesday, and pool tournament on Thursdays.

The club with live hard rock is Jeremiah's. Its location in the midst of night time action on Valley Mills Drive may have certain advantages.

Because Jeremiah's opens at 7 p.m. Wednesday through Saturday, there is no happy hour.

Special attractions are featured each night. Wednesdays mean 25c beer, 50c bar drinks, with call drinks half price. Admission is \$2 for men and \$1 for women. Thursday is the same as Wednesday except girls are admitted free. For those running a little short on cash, Jeremiah's has free admission before 8 p.m. Friday and Saturday. After 8 p.m. there is a \$2 cover charge.

Featured performers have

included Vince Vance, Ezra Brooks, Rail, and Gary Lewis and the Playboys.

The main age group ranges from 18 to 25. However, when special shows such as Vince Vance and the Vallants appear, the crowd may range from 18 to 40, and may include many businessmen, said Manager Chuck Wurth.

Oct. 8 and 9 is Jeremiah's one year anniversary. The front group for ZZ Top, Fools will perform on the 8th. Steppenwolf will take the stage on the 9th. Both nights will be free admission.

Wurth says business is good all year long, but he said, "I miss the Baylor students during the summer, but not enough to kill the business."

Both Rocky's and Jeremiah's managers think the clubs have gotten extra business as a result of Magic Music's closing.

Crocker said Melody Ranch has not been affected.

Weddings
& fine photography

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Sophomore Rita McNamara comfortably lounges around in cuffed jeans set off with a gold belt.



Jeans, jeans, jeans ...

by Suanne Wiese

October has arrived and with it fall is ushered in with "down to earth" fashions for the campus coed. Believe it or not, "bundling up" time is almost here again.

Compared with last year's wardrobe, skirt hems have dropped considerably and pant hems have come up. After years of wide legged pants, the legs are being narrowed.

Making an appearance in the fashion scene are pleated-front, pencil-leg pants, blouson dresses accented with vests, and drawstring boots caught in at the ankle.

The most popular item up this fall is the jean. Slim and sleek in denim, corduroy, or satin, they can be worn anytime, to anyplace, or for any occasion.

Denim jeans worn cuffed or uncuffed look especially nice when accessorized with a gold or leather belt. Corduroy can be worn anywhere. Its soft look will go casual or dressy.

Satin jeans, popularized by the movie "Grease" and Olivia Newton-John, can be seen in discos around the country.

Yes, jeans are here with straight legs and a fit that looks almost painted-on.



Sophomore Rene McWest, dressed in cuffed corduroy jeans and long-tailed shirt, pauses on her way to the student center.

photos by Marvin Clench



Sophomore Nan Bussey sits casually in straight-legged, uncuffed jeans, with blouson blouse.

A different kind of seduction...

Subliminal effects aid advertisers

by Edna Howze

Some haven't heard of subliminal seduction and others don't believe it when they do hear about it. But an instructor here is examining its occurrence in advertising and he believes it is selling you a lot of the things you buy.

Subliminal seduction is the use of the word sex and sexual symbols hidden in advertisements. Business Instructor Richard Sydow says some advertisers are using such techniques to control buying behavior, particularly toward items not really needed such as cigarettes and perfume.

Subliminal seduction manipulates sight, sound and smell to turn off the conscious mind's defenses and reach the subconscious, unfiltered mind.

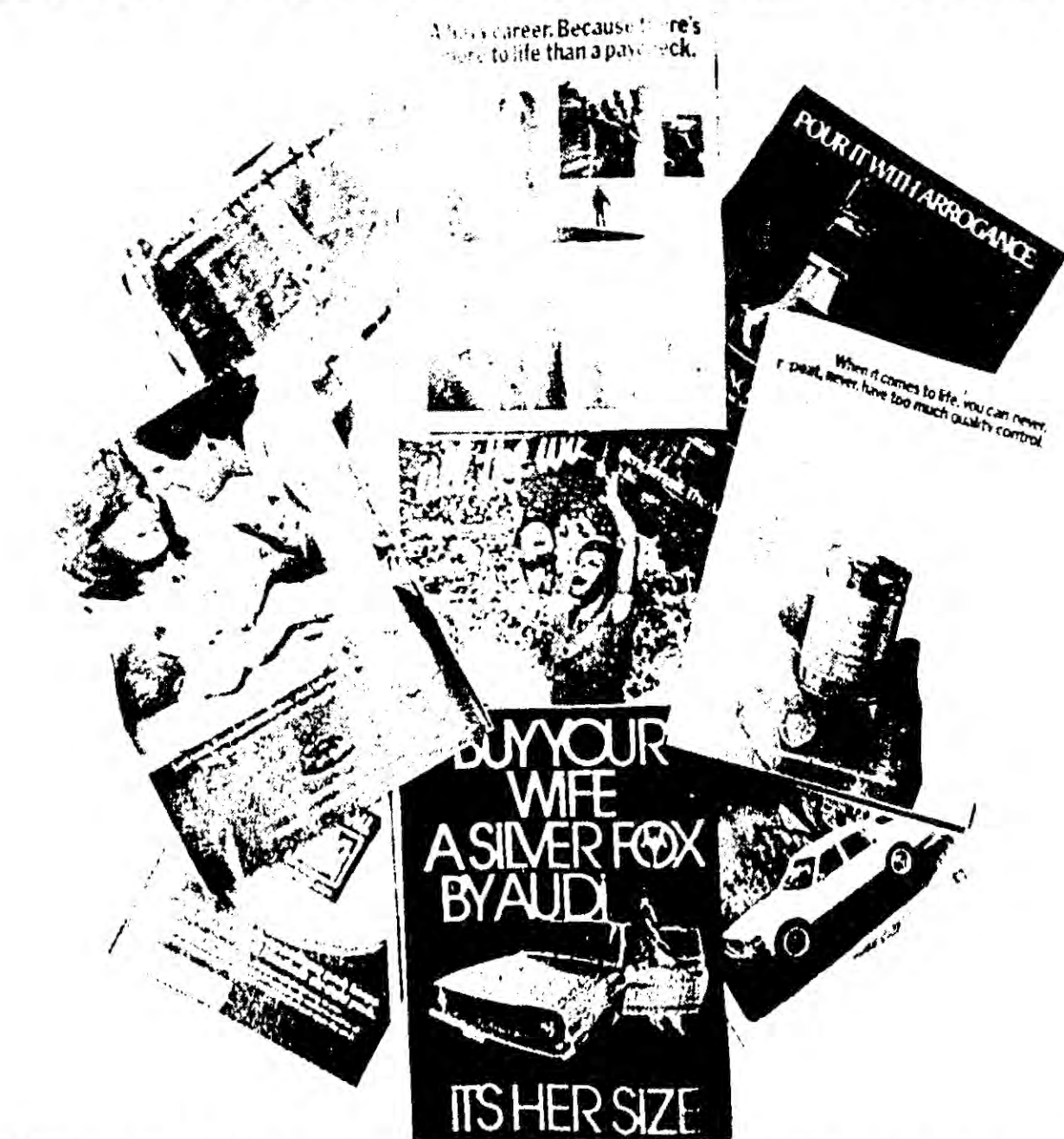
Sydow, who deals with concepts of good and bad advertising in his new course, Advertising Processes and Applications--Business 367, objects to subliminal stimuli because he says "invasion of the mind" is unfair. Although subliminal practices in advertising have been going on since the early 1950's, he said, there is virtually no information on the subject. Sydow wrote to several agencies asking for information.

Replies from agencies ranged from a denial that the phenomenon exists to referrals elsewhere. None of the agencies would admit using such techniques.

Media advertising--like all advertising and sales promotion efforts--has two specific objectives: to increase the number of consumers and to increase the quantity of consumption. Subliminal seduction will do both, according to "Media Sexploitation", a book written by Wilson Key.

One well known cigarette producer has been indicted on charges of using subliminal seduction in its advertising.

Despite anti-smoking campaigns, there are an estimated 55 million smokers in the United States. The American Cancer Society says more persons are smoking today than ever before. The tobacco industry



Although the evidence is not what many would consider conclusive and advertisers deny all charges, some researchers believe ad agencies are using sexual suggestions that are perceived only on a subconscious level.

spends well over \$250 million annually on advertising, with most of it focused on young people under 20. Apparently advertising pays off, because industries put about 6 percent of their total income back into advertising, according to "Media Sexploitation".

Several alleged examples of subliminal seduction are given in "Media Sexploitation".

A leading men's magazine has been accused of using a man posed as a woman on the cover of one issue. The deception was not recognized by most readers, "Media Sexploitation" says, but newsstand sales indicate the

issue broke record sales.

The word sex is frequently hidden in political propaganda, advertisements, and television and motion-picture frames such as "The Exorcist," according to the book.

"Media Sexploitation" cites

be published with little retouching. Many magazines and newspapers use the technique on news pictures to help sell the publications. (2) Another technique is to airbrush sex into drawings or paint it into hair, creases in clothing, facial lines,

...invasion of the mind is unfair..

three specific techniques used to embed taboo words in print media. (1) The word sex which usually appears in a mosaic (an interwoven series of sexes), is etched onto a picture that must

or rough background surfaces. (3) Sexes may be written on a transparent overlay for a photograph or drawing.

A leading cracker

manufacturer has been accused of writing the word sex in molds for pressing out dough. When baked, the sex patterns vary from cracker to cracker, but, according to some media observers, the visual stimuli makes the crackers taste better.

These advertisements are not restricted to men's magazines and newspapers but also appear in medical journals and religious publications.

The book cites one profitable use of subliminal manipulation involving a Beatles' publicity stunt over the supposed death of Paul McCartney. McCartney's avoidance of public appearances for an extended period of time was never explained. At the end

of the song "Strawberry Fields" a voice at low volume said "I buried Paul". On the "Sergeant Pepper" album cover the four Beatles were pictured with McCartney's back turned to the reader. The cover layout on the album "The Beatles in the Beginning" included a four-canded candelabra with one flame extinguished.

Consumers are not aware that they are being manipulated because they have not been informed, or having been informed, they choose to ignore the evidence, according to "Media Sexploitation". Some can't believe the media would use such a tool.

Educating persons through subliminal seduction has great potential, the book said, but students should be clearly informed of the techniques before they are used.

At the present time there are no laws against subliminal seduction in the United States, but in Canada and West Germany it is illegal. The primary law on advertising requires only that the material or product be honestly depicted.

Two universities, University of Toronto and East Texas State University, are doing research in subliminal seduction. East Texas researchers are pursuing the idea that subliminal seduction can be used as an educational teaching device.



New counselor Josie Garcia

Speech, music students present 'Savannah Dawn'

Combining the talents of the speech and music departments for the first time, the reader's theater "Savannah Dawn" will be presented today at the Texas Speech Association convention in Arlington.

"Savannah Dawn", described by speech instructor Ann Harrell as a lyrical journey through the Deep South, will be presented during the oral interpretation section of the convention. Afterwards, the presentation will be discussed.

"The do's and don'ts for this type of production will be discussed," said Harrell.

The presentation, divided into seven lyrical segments and six

musical segments, draws from different aspects of the Deep South.

The theater's themes go from Georgia swamps, to sharecropping in North Carolina and Mississippi, to the spiritual motif of the southern Church, to folks of Mississippi riverboat captains and finally to New Orleans, ending with a history of jazz.

Slides of different Southern scenes, prepared by David Harrell and Randall Schormann, will accompany the production.

The school's speech department was invited to perform at the convention because of its reputation and

quality of past productions on the tournament circuit, Harrell said.

"The speech association thought it was time for better representation of junior colleges at the convention," she said. "When they thought about who to invite, they immediately thought of MCC."

Readers in the production, directed by Harrell, are Alberta Neel, Carolyn Muskle, Pau Fabiszewski, Dan Haley, Paty Martin and Patrick Browder.

Musicians, directed by Faye Hibbard, are Colson Padorwisch, Tom Lovo, Karrol Odom, Stephen Trzebinski, Phil Bann, John Mattow and Donna Dickson.

Sports

Exes stifled in annual game

by Robert Gough

Supplementing some superb pitching with a fine hitting attack, the Highlanders trounced the Highlander Alumni team 7-3 and 10-1 in a double-header Saturday.

Four MCC pitchers combined for 14 innings of work, allowing just five hits and three earned runs against a group that includes current college and professional players along with other former Highlanders.

Perry Kilgo and Stan Hill combined to pitch a first game that was fairly close in the early going. The Alumni took the lead in the top of the first on a error and a triple by Stan Hough, a catcher for Jackson in the Texas League over the summer. But Kilgo goose egged the Exes through the rest of his four inning stint before giving way to Hill in the fifth.

Meanwhile, the 'Lander bats heated up in their half of the first when Brad Coker unloaded a leadoff home run over the leftfield fence. Mike Gothard then walked, went to second on a fielder's choice, and scored on Mark Simon's double to right. Charlie O'Brien's single to right scored Simon with the third run of the inning.

It stayed that way until MCC added two more tallies in both the fourth and fifth innings. An error and successive singles by Gothard and Earl Hathaway accounted for one run and a fielder's choice grounder and

another hit-and-run single by O'Brien brought home the other fifth inning run.

The Alumni picked up single runs in the fifth and sixth innings off Hill when the tall lefthander got himself in trouble by walking five batters in the two frames. But he worked out of the jams with the help of a good curve ball set up by a smoking fastball to strike out four in three innings.

"He was pressing and throwing too hard," said Coach Rick Butler of his talented freshman. "He was a little tight but he had a good outing."

Of the hitting, Butler said, "We hit the ball well, finally. Coker's home run was gone when it left the bat and the other hitters are coming around."

As in the first game, two fine pitching performances stymied the Exes as Craig McMurtry and Carlos Hidalgo combined for a two hitter. McMurtry started and pitched to the minimum 12 batters. Only one man reached base (on a walk) against McMurtry and he was erased on a double play fly ball that leftfielder Joe Hafertepe relayed to first baseman Rusty Kunkel.

"He (McMurtry) was not as sharp as he had been, but he was effective enough to get the job done," said Butler. "He has had some tenderness in his bicep muscle that has changed his delivery slightly, but you can't beat his overall performance.

Hidalgo mopped up in the

final three innings and surrendered the Alumni's only run in the fifth. He looked especially strong in the seventh as he struck out the side.

"It was his best outing of the season," said Butler. "He looked almost as good as he did in our summer try-out camp and is just about up to the potential that he

can throw."

The bats again rumbled in the nightcap, as the Highlanders pounded out eight hits and were helped along by six alumni errors. Bobby Cavazos led off the first inning with a single and was sacrificed to second by Brad Hisle. Max Hahnel walked and both runners scored on Rusty

Kunkel's double. In the third Cavazos again led off and reached on a error. He stole second and pinch runner Simon later scored on Hahnel's sacrifice fly.

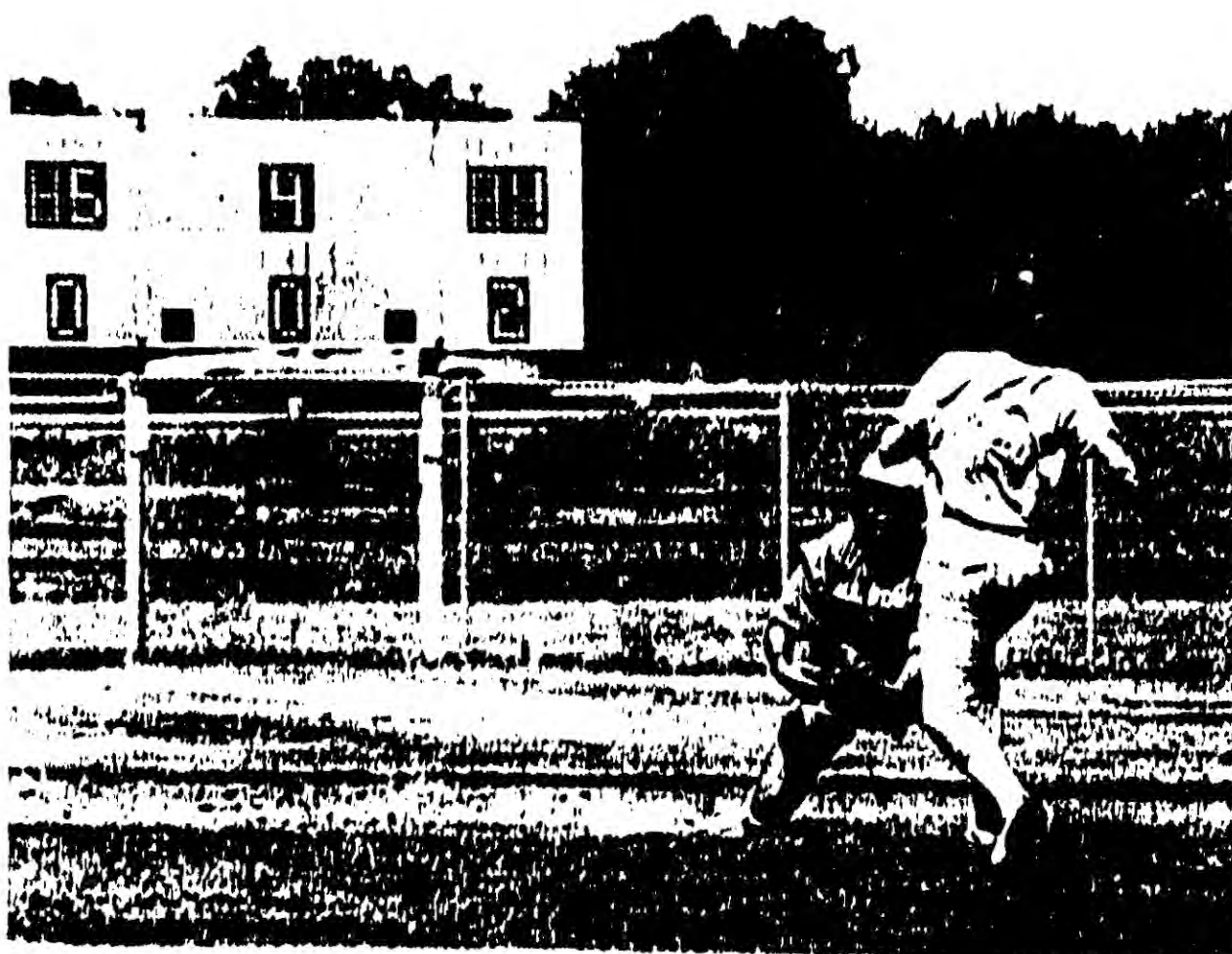
MCC broke it open in the fourth inning when Stan Claxton walked, stole second and scored on Hafertepe's single. Following singles by Cavazos and Hisle added two more runs for the Highlanders. Kunkel drove in the Orange's lone tally in the fifth with a screaming single down the leftfield line after Terry Williams had walked, stole second and moved to third on an error. Three final runs crossed the plate in the sixth on Mark Etier's double, Hafertepe's single, a bloop double by Cavazos and subsequent chaos in the Alumni defense that can only be blamed on not having played together in a while. Said Butler of his former ball players, "They (the Alumni) are no slouches and a lot of them are still playing college ball. But they are a little out of shape."

"I saw a lot of positive things Saturday," Butler said of his current ball club. "It was the most pleasing overall performance we've had this fall."

An exciting characteristic of this year's team might have shown itself Saturday in the form of numerous hit-and-run plays and lots of stealing. Butler explained this by pointing out
cont. on page 7



AHHHH --Ex Larry Williams takes a breather during the Annual Alumni game.



ALMOST THERE - Sophomore Danny Mado begins his slide into second base.



IT'S A BIRD, IT'S A PLANE..... Perry Kilgo, Rusty Kunkel and Tom Qulqley watch action from the dugout.

Cagers evaluated

With the season just over six weeks away, Coach Johnny Carter's Highlanders are well underway for the season opener. The Highlanders have looked impressive in practice so far. There is potential on this team for big things to happen. Coach Carter said the following of players who will make up this year's 78-79 team.

Terry "Goldie" Suber - "Exceptional shooter and a excellent ballhandler. Goldie has a knack of penetrating any defense. He is a good clutch shooter and I am counting on him to have a good year. He has come a long way since this time last year."

Charles "Bean" Burley - "Charles needs to have a good year, he has all the tools he needs to be an outstanding player. Bean is a good jumper with a nice shot. I am counting on him to be our leading rebounder. He is currently recovering from a bone chip in his shin."

Roy "Downtown" Watson - "Roy may be the best hustler on the team, he is hardnosed and has a good shot. Roy is very impressive on the press."

Mike Cuellar - "Mike has some sound moves at the post position. What Mike lacks in speed he makes up in hustle and

determination. He is a good shooter around the post position."

Danny Harris - He is a good outside shooter. Danny is coming off a redshirt year. He hustles and is pretty quick."

Keith "Spider" Godfrey - "Keith has a good head on his shoulders for basketball. He has a sixth sense of knowing where the ball will be. He is a good shooter and a pretty fair ballhandler."

Richard Williams - "Richard broke his foot about three weeks ago and will be out to the middle of October. He is from Hughes High School in Manhattan. Richard is very smooth, outstanding jumper and has a lot of potential."

Anthony "Mr. Dunk" Lee - "One of the most sought after high school players in the country. He has all the tools to be just about as good as he wants, if he wants to bad enough he could push himself right into the pros. He is a superior jumper and has a perfect basketball body and a nice touch on the ball."

Kevin Jones - "Transfer from UTEP and Walker J.C. in Alabama. He is a hardworker and a true postman. He has all

moves of a postman. Kev has a nice soft hook shot. He has a lot of big time people looking at him."

Charles "Big Time" Jones - He has come so far in such few days but he still has a long way to go. He has the perfect attitude and all the abilities in as far as listening to see what he needs to improve on. He may be the strongest guy in the world, running into him is like running into a concrete wall."

Sandy Shofner - "Sandy is from Reicher High School. He has a lot of determination to improve. He is quick and hardnosed, not a bad shooter."

Jeff Higgins - "Outstanding perimeter shooting. Jeff may need to get stronger and he has a lot of basketball savvy."

James Dunlap - "He has a super over-all attitude, he is always willing to listen and learn."

Dennis Keys - "Not a bad shooter and improving every week."

Steve White - "Steve is a good shooter from about 15 feet out. He show a lot of desire and determination."

David Steele - "Has a lot of basketball technique makes most of his talent the best he knows how. He is a good shooter and is improving every day."



197, 198, 199... Kerry Seely strains with the weights on the Universal Gym.

Pro, College Football Fortunes

by Robert Gough
and Tex Sildham

Los Angeles, Pittsburgh and Washington remained unbeaten through the first five weeks of National Football League play with key victories over conference foes.

The Rams took a full three game lead in the National Football Conference West with a 26-20 win over a stubborn New Orleans team. Meanwhile, the Steelers trampled the New York Jets 28-17 on their way to their best start in Pittsburgh's 46-year history. And in the first of two big shoot-outs between the Redskins and Dallas, Washington's Over-the-Hill Gang stifled the Cowboy offense and won 9-5.

Like last week, this Sunday will feature some important inter-divisional battles.

DALLAS 17 NEW YORK GIANTS 14 -- Despite being stopped cold by Washington's defensive unit Monday, the Pokes ought to have enough punch to defeat the Giants, who were upset last week in Atlanta. The Dallas defense, ranked eighth overall and only 14th against the pass before the Redskin game, nevertheless kept the second ranked Redskin offense from scoring a touchdown in their own home stadium. At friendly Texas Stadium, Dallas should have a better time.

OAKLAND 17, HOUSTON 10 -- The Raiders played extremely well in their win over the Bears at Soldier Field in Chicago, so a home tilt against the Oilers looks pretty good. Houston outplayed the Browns last week, but it took still another controversial call on a disputed pass catch to set up the winning Toni Fritch field goal. Still, the Oiler defense will be tough for Oakland. The home field advantage should be the edge.

GREEN BAY 21 CHICAGO 20 -- Just about a toss-up. The Pack has surprised almost everyone on their way to a 4-1 record and first place in the NFC Central. The Bears, on the other hand, have been sluggish so far, losing two of their first five. On paper, the Monsters of Midway would be the favorites, but Green Bay likes the dizzy heights of first place. The Pack is at home, so give them the nod.

ST. LOUIS 24 BALTIMORE 17 -- The time has finally come for coach Bud Wilkinson and his Cardinals. This game will make good material for a future football trivia question.

The best of the rest: Miami 31, Cincinnati 20; Denver 24, San Diego 21; Tampa Bay 16, Kansas City 13; Philadelphia 28, New England 21; Washington 27, Detroit 3; Los Angeles 21, San Francisco 10.

Last week's results: 6 right, 4 wrong, .600 pct.

Season's totals: 19 right, 11 wrong, .633 pct.

College Picks

The State Fair of Texas opens this week in Dallas, which means the grudge match between the Oklahoma Sooners and the Texas Longhorns will be played.

This will be the 73rd meeting between the two schools with Texas owning a 43-26-3. This series began back in 1900. This year's game will mark the 21st time both schools have come into the game undefeated and for the 33rd consecutive year it will be a sellout (72,032). The Sooners and Horns will be playing not only for ranking and pride, but also for the Golden Hat awarded to the winning team for one year. Texas ranks 7th all time in wins with 573 and Oklahoma 12th with 520. Interestingly, the Texas team lists one Oklahoman, while the Sooners list 37 Texans.

The Sooners are averaging more than 35 points a game, with their defense allowing just under 20. The Sooners have speed with Thomas Lott and Billy Sims. The Sooner defense is big, brutal and quick. Sooner Coach Barry Switzer thinks the game will be low scoring.

He thinks the defenses and kicking game will play an important part in the outcome of the game. Texas on the other hand also has speed and a quick defense, but they do have a sputtering offense that Texas Coach Fred Akers says is improving.

It should be an exciting game. The Texas defense will probably play alot of game and hopefully won't tire out by the fourth quarter. If they do the Sooners will run wild. The game will be televised beginning at 11:30 a.m.

My choice is Oklahoma by 10.

Against Houston the Baylor Bears will finally get to play at home. That should be some inspiration. The Bears loss of starting back Greg Hawthorne for the season should deduct some offensive punch. Baylor Quarterback Steve Smith leads the conference in numbers of completions. The Houston Cougars beat Florida State last week by scoring on their first four possessions. Emmitt King named offensive player of the week, rushed by for 107 yards in the first half. It should be an exciting game and a green and gold victory.

My choice is Baylor by seven.

The Texas Aggies and Texas Tech Raiders will meet for the 37th time Saturday. A&M holds a 20-15-1 record. The Aggies are beginning to look awesome last week they rolled up 615 yards in total offense. The Raiders show signs of having a fairly good team

and could surprise some people. But not this week.

My choice is A&M by 15.

Elsewhere Arkansas by 20 over TCU, and for the upset of the week SMU over Ohio State by 1.

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that when a team has not been hitting the ball or has been too selective at the plate, moving the runners tends to make the hitters swing and possibly bring them out of minor slumps.

As for the stealing, Butler said, "We have better speed than last year, but mainly it is intelligent men who can steal." The MCC mentor added that major faults in Saturday's games were too many missed signals and poor baserunning in certain situations.

The twin victories, added to a twin-bill sweep of Paul Quinn College on Friday and a split with another four year school on Thursday, upped MCC's record to 8-7 and extended their winning streak to five out of their last six games. Also, the seven year record of Highlanders vs. Alumni now stands at Highlanders 12, Alumni 2.

The Highlanders will play either two seven inning games or three five inning games with the University of Dallas in Irving on Saturday. Game time will be 12 p.m. Also, the Orange will travel to Arlington to play the University of Texas at Arlington Sunday.

Sports at a glance

by Trip Stidham

With the playoffs underway in both the American and National Leagues, let's take a look at Major League Leaders in each of the different categories.

Pittsburgh's Dave Parker beat out Minnesota's Rod Carew for the batting title, hitting .334 to Carew's .333. Ranger outfielder, Al Oliver finished second in the American league at .324 with Boston's Jim Rice behind him at .315. Steve Garvey of the Dodgers was second in the National league (.316) and Jose Cruz of Houston third at .315.

Rice led both leagues in runs batted in as he collected 138. George Foster of Cincinnati finished second with 120. Rusty Staub of Detroit was third with 121 and Parker fourth at 117.

Rice also led in hits as he smashed out 212 of them. Garvey finished next at 201. Pete Rose of Cincinnati failed to get his 200 hits by two as he collected 198. Detroit's Ron LeFlore (197), Enos Cabell of Houston (195), Parker (194), Carew (188) and Larry Bowa of Philadelphia 192 rounded out the leaders.

In the homerun department, the champion is none other than Rice. He rounded bases 47 times this past season. Foster hammered 40 over the fence to grab second place. Greg Luzinski of the Phillies hit 35 while Don Baylor of California hit 34 and Parker finished next in line with 30.

Ormar Moreno of Pittsburgh was the best base thief this year collecting 71 of them. Detroit's speedster Ron LeFlore swiped 68. Ranger secondbaseman Bump Wills 52 finished with a good year.

New York Yankee pitcher Ron Guidry had an outstanding 25-3 record with a 1.72 ERA. Bob Stanley of Boston finished at 15-2, 2.55 in second place. Others with some fine records are Larry Gura of Kansas City, 16-4, 2.72; Gaylord Perry of San Diego, 21-6, 2.73; Dennis Eckersley, Boston, 20-8, 2.99; Don Robinson, Pittsburgh, 14-6, 3.47; Ferguson Jenkins, Texas 18-8, 3.04; and Bill Bonham, Cincinnati, 11-5, 3.53. Waco's Pat Zachry who was hurt most of the season posted a 10-6 record and 3.33 E.R.A.

Houston's J.R. Richard lead the major's in strikeouts with 303. Finishing a distant second was Nolan Ryan of California 260. Others in order of finish, Phil Niekro, Atlanta, 247, Guidry, 243; Tom Seaver of Cincinnati, 226; and Bertie Blyleven of Pittsburgh, 182.

In other categories LeFlore led in runs scored with 126. Rose led in doubles slapping 50. Rice collected 15 triples to lead these categories.

The Southwest Conference has released the latest stats and leaders in the conference.

Curtis Dickey of the Aggies leads the conference in rushing 433 yards. Dickey's career yards now stand at 2137. Arkansas Ben Cowens is second with 307 and 2,871 carrier yards.

Baylor's Steve Smith leads the quarterbacks at number of completions. Smith is hitting 16.3 pass per game followed closely by SMU's Mike Ford at 15.7.

Thomas Brown of Arkansas is averaging 36.4 yards on kickoff returns. In the punting department Texas Tech's Maury Buford is averaging 45.7 yards a boot...Doug Cunningham of Rice is catching close to 5.7 pass per game...Baylor's Benny Goodwin leads the conference in interceptions with three.

In total offense A&M is averaging 474.3, Houston 436.3, Baylor 371.7, Texas 359.7, Arkansas 349.7, SMU 346.6, Tech 264.7, TCU 223.0 and Rice 220.2

On the defense side again A&M leads allowinn 117.0 yards per game. Texas 172.7, Arkansas 174.7, Houston 342.3, Tech 351.3, SMU 366.0, TCU 379.0 and Rice 487.7. The Aggies are allowing 57.3 on the ground while Texas is allowing 62 yards. A&M has given up only 12 points on defense.

SMU leads the conference in passing offense at 259.7 per game...Last week attendance for the SWC was 206,528. Officials say attendance is up over 9 percent from last year. Every time the gate opens for a game and an average of 46,755 fans show up...Texas' Fred Aekers and Arkansas' Lou Holtz both post 14-1 records at their respective schools...The Aggies are the hottest team in the second quarter, scoring 18.3 points. SMU follows with 14 scored... Arkansas is averaging 11 points in the fourth quarter...A&M is allowing 3.3 points scored against them in the last three quarters, while Texas is allowing 3.0 pts. for the first three.

Netters win tourney

In addition to all the other sports action going on this fall, the tennis team began its season over the weekend by winning the MCC Fall Invitational.

Coach Carmack Berryman's troops won three out of four divisions, taking first in the men's singles, men's doubles and women's singles.

Terry Ward and Vic Baker both reached the finals of the men's singles and will play this week to determine the tourney champion. Another Highlander, Jerry Sharp, lost to Rich Therailkill from Weatherford 7-6, 0-6, 7-6.

In the men's doubles, the team of Baker and Ward defeated Kelly Zetek and George Combe of Temple 6-0, 6-1. Sharp and Seth Massey added more points to the MCC tally when they reached the quarterfinals, losing to Zetek and Combe 6-2, 6-2.

Janice Babbitt, one of only two returnees from last year's squad, took the women's title with a 6-2, 7-5 thrashing of Weatherford's Drucy Craighead. The other returning player, Pat Miles,

reached the quarter-finals before losing to Temple's Terri Lucke, 6-1, 6-2. Also, Nita Matyastik lost in the second round to Paula Cole of Weatherford, 6-1, 6-3, and MCC's Teresa Carroll lost in the same round to Didi Kranek, 6-1, 6-1.

The women's doubles team of Babbitt-Miles lost in the semi-finals while Matyastik and Carroll fell to San Antonio's Joan Rauscheber and Gerri Torres, 5-7, 6-4, 6-0 in the quarter-finals. The Alamo City twosome eventually reached the finals in the women's doubles division. Despite having such a young

team (only two sophomores), Berryman is happy with his team's performance.

"It (the tournament) was our first tournament against outside competition and I'm naturally pleased that we won it," said Berryman. "We do need to work on depth in the women's division, but so far we're right on schedule."

The Highlanders totaled 29 points in the tourney, while Weatherford garnered 21 and defending champion Temple scored 20. Other teams that participated in the tournament, held at the MCC courts and at the Sul Ross courts, ERE Hill, San Antonio College and Eastfield of Dallas.

The next action will be Oct. 13 and 14 in the Navarro Tournament.

Conditioning fundamentals more than mere running

by Frank Fitzpatrick

Contrary to popular belief, the conditioning fundamentals classes are not all "lift that bar and tote that bale."

"A lot of students don't realize what is going on in the conditioning class," said Dub Kilgo, physical education instructor, "and may have the wrong idea about it."

"Many perceive running or jogging as punishment like when a coach says 'take a lap,'" he said.

Kilgo, a former Richfield High School baseball player, says the class will make students aware of the need for conditioning the body and help them find out how much conditioning is needed to achieve fitness.

The first two weeks of class involve basic knowledge about fitness.

"We show the students films and slides about coronary heart disease, smoking, high blood pressure and overweight and how they affect health," says Kilgo. Students also listen to tapes.

Part of the in-class training involves the use of the physiograph machine. Students learn to read their blood pressure graph and work the machine.

After basic training, the students hit the pavement.

"We run a couple of times around the pool just to get the students used to the idea of

jogging," says Kilgo.

Each student is given a fitness plan which they adapt for their use. "Students can increase or decrease depending on what goals they set for themselves," said Kilgo.

Throughout the semester the class performs tests such as the skinfold test. A clamp is placed on fatty tissue such as an under arm. From the tissue that has been clamped, one can calculate his percentage of body fat on his

aging process, muscles shrink from NON-USE. The flexibility test is performed on bending or pulling muscles in the back, arms and legs.

"We use the whole universal gym," said Kilgo. In addition to wrist rollers, the class uses the leg press, hang bars, hand grips and dumbbells.

The class usually jogs two times a week. Kilgo said that he jogs with one of his classes. "I try

...Many perceive running as punishment like when a coach says 'take a lap'...

body.

The students also take what Kilgo calls a "diet check." In this check, students make a list of the foods they eat and compare with a list that Kilgo has compiled from athletic and health fitness books. Students can then judge their eating habits.

Another activity is the flexibility test. Kilgo said "This test is simply a stretching of the muscles to keep the aging process from setting in." In the

to run a mile and a half a day," said Kilgo.

During the semester Kilgo "breaks the monotony" of jogging with a day for students to pick another activity such as handball, racketball or swimming.

Kilgo has the students have blood pressure checked periodically to see if the workouts are helping.

Four teams remain in volleyball tournament

Only four teams survive in this year's coed volleyball tournament and two of them, the Force and the Hard Hitters, are in the driver's seats of their respective Red and Blue divisions.

The Hard Hitters reached the final round of the Blue division with a 14-7, 7-11, 15-5 upset victory over the Question Marks Monday. The Force toppled the Bandits 15-9, 4-6, 10-3 Friday to

stay unbeaten in the Red division.

After Wednesday's elimination rounds were completed, the Question Marks, by virtue of a hard fought 12-14, 15-6, 15-13 win over the Rookies, and the Bandits, 15-5, 6-15, 15-9 winners over the Pop n' Top Crop, remain in the tourney as unbeaten teams. They will play each other on Friday with the winner surviving and the loser

being eliminated. Also on Friday, The Force and the Hard Hitters will meet in the battle of the unbeaten. The Question Marks-Bandits winner will then play the Force-Hard Hitters loser with that game's winner advancing to the finals.

It took a fine comeback for the Marks to defeat the Rookies Wednesday as the Rookies took the first game behind the play of Ted Tobolka and Charlie

O'Brien. However, trailing 8-3, the Marks Artie Kleypas led a surge that eventually put his team ahead, but it was not enough as time ran out with the Rookies leading.

The second game see-sawed in the early going, but with the score tied at 6-6, Becky Barton served for seven straight points and Deb Davis added some fine net play as the Marks won easily.

The final game was a dogfight, as Christina Anderson and Ginny Kessler kept the Rookies close at 8-8. But Barton countered with six more points off a fine serve and it looked like the Question Marks had it wrapped up. However, behind Artie Poehlusk's vicious underhand serve, the Rookies pulled to within one point at 14-13 before Darren Benson served the match winner for the Marks.