



LAYING GROUNDWORK for the upcoming bond elections are Noel Johnson (left), fiscal advisor to MCC from Columbian Securities Corp. and J. Robert Sheehy, chairman of the Board of Trustees of MCC. The election for the proposed \$4 million bond will be Saturday, Sept. 26.

Students' Help Asked In Promoting Election

Students will be given an opportunity to join McLennan County civic leaders in a campaign to inform voters about McLennan Community College's \$4 million bond election that has been set for Saturday, Sept. 26.

Dr. Wilbur Ball told some fifty members of the Citizens Committee in their organizational meeting in the MCC Lecture Hall last Thursday night that he planned to give students an opportunity to work in the campaign. He said he would start contacting the various student groups on the campus next week.

Dr. Ball told the citizens committee that he believes MCC students can play a very important role in the election campaign. "I'm going to leave it up to them to suggest how they would like to serve," he said.

Student president Tom Mc-

Attorney Named Citizens' Head

Cullen Smith, Waco attorney, was named chairman of the Citizens Committee to support the McLennan Community College Bond Election September 26 at a committee meeting Sept. 10. The committee unanimously endorsed the bond election, and as Champ Fitzhugh, who offered the resolution stated, they endorsed "the past, present and future of the college. It is one of the greatest things that has happened in this county."

The group divided into four committees and named chairmen to lead the groups. They are Mrs. Willie Harvey, mail committee; Nick Klara, publicity; Mrs. E. P. Ford, get-out-the-vote committee; and James Hawkins, finance.

The Citizens Committee will meet again in a general session Sept. 22 to review the progress and plan the final activities before the vote Sept. 26.

Knight said Friday that he had a brief conversation with Dr. Ball concerning the bond election. He expects the main student activity to come during the final week, Sept. 21-26, but specific activities have not been decided.

The \$4 million bond issue has been called to provide MCC with more classroom space, more office space, a maintenance building, and additional streets and parking facilities.

The bond issue would be supported by a county property tax assessment of 14.4 cents per \$100 of assessed valuations. This would amount to a tax of \$3.60 per year on property with actual value of \$10,000. McLennan County assesses 25 per cent of the actual value.

Social Groups Begin Rush Plans

A pre-rush meeting was held last Tuesday night by Delta Phi Beta, the MCC service sorority and Sigma Delta Phi, the on-campus fraternity. The meeting was designed to give information about requirements to pledge, along with background about both organizations, objectives, and upcoming activities for the year.

After the meeting, refreshments were served and entertainment was furnished by a musical trio consisting of Gary Jinks, Dutch Ward, and Scott Vaughn of Baylor. The group call themselves The Temperance Union.

Anyone wishing to pledge to Sigma Delta Phi that was unable to attend the Tuesday meeting, may come to another scheduled for Tuesday at 8 p.m. in the Lecture Hall. If this time is undesirable for those interested, they may contact any member of the fraternity or Don Gorham, president of Sigma Delta Phi.

Trustees Seeking Election Of \$4 Million Bond Saturday

The McLennan Community College board of trustees has called for a \$4 million bond issue election on Saturday, Sept. 26, to finance a building program to catch up with the school's swelling enrollment.

The board met September 5 in a special session to call the election, outline the expansion program and its cost to property owners through tax levy.

MCC's space problem began when the originally planned student center and physical education building were abbreviated by about one-half to fit the construction budget. The planned health sciences building and maintenance buildings were not constructed at all.

MCC's enrollment has shot up from an initial 859 in 1966 to nearly 3,000 for the 1970 fall se-

mester. Of those 3,000 more than 2,000 are day students.

A 40 per cent enrollment jump in the fall of 1969 prompted a study of the school's facilities, with an eye toward expansion. Dr. Wilbur Ball, president of MCC, recently completed the study and recommended a \$4 million expansion program to the board.

"We need more of what we've got to take care of our present enrollment and the students we expect to have in the next five years," Dr. Ball said. Projected enrollment for 1975 is 4,285.

An estimated \$3,387,000 will be needed for college buildings and equipment. This would include a health sciences building, other additional classroom space and faculty offices.

About \$350,000 would be used for maintenance buildings and

utility equipment. Proposed streets, parking and site improvements would cost about \$626,000. Expected federal grants and funds on hand would cover an estimated \$363,000 in excess of \$4 million.

Bonds in the issue would be general obligation tax bonds to be sold at the discretion of the board of trustees. Expected interest cost will be 6 to 6-1/2 per cent on a 20-year schedule, and receive a federal grant to pay all interest costs above 3 per cent.

The board is using 7 per cent for estimating purposes. On \$1 million of the issue MCC would pay a 3 per cent interest rate

MCC's district includes all of McLennan County. Resident qualified taxpayers and resident qualified non-property owners are eligible to vote in the bond

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Gould Relates Experiences Of Foreign Reporting

Dr. Loyal N. Gould, former international correspondent for the Associated Press spoke to about 150 students and teachers at 10 and 11 a.m. Monday in the Fine Arts Theater. Gould, who is now chairman of the journalism department at Wichita State University, spoke about the "satellite countries" of Soviet Russia.

Dr. Gould also visited the journalism class at 1 p.m. He told the students that if they could master a foreign language they could "write their own ticket" as a foreign correspondent a job, he said, which pays an average of \$12-15,000 a year.

"I frankly feel that the United States is on the edge of the golden age of journalism," said Gould. He added that the reason was that America has such an interested younger generation and that the world had advanced so much in the way of communications.

Gould said that journalists are in demand because of "an acute shortage" of them.

At Baylor University, Gould spoke to the student chapter of Sigma Delta Chi, national journalistic society for men and women, Tuesday, on "European Political Leaders and the Press."

Later that day Gould gave a public lecture on "Sino-American Confrontation" in Kayser Auditorium. Gould spoke to students at Texas A&M University on Wednesday.

Atkinson New VP; SG Reps Elected

Ray Atkinson was elected vice-president of the MCC Student Government in elections held last Thursday and Friday. Atkinson collected 120 votes to win over his opponents, Tim Parker and Mike Buckingham.

Filling the 16 representative positions will be Kathi Bolt, Marilyn Butler, Carey Cobbs, Dale Dickey, Mike Fanning, Jary Ganske, Paul Gartner, Lance Horst and David Hyman.

Also elected representatives were Neal Lilliard, Milton Matus, Larry Patton, Sandee Scharfshwerdt, Steve Short, Gilbert Ward and Tommy Wills.

Five cheerleaders were also elected. They were Candy Collins, Donnie Dickey, Pam Gardner, Lana Mayo and Dorothy Stanislaw.



DR. LOYAL GOULD, former foreign correspondent for the Associated Press, talks of his experience in reporting such famous events as the building of the Berlin Wall and the Auschwitz trials. Gould spoke in the Fine Arts Building and also lectured the MCC Journalism class.

Editorial**Big Election**

Voters going to the polls Sept. 26 to vote on the McLennan Community College bond election shouldn't have a second doubt about casting a "yes" vote.

Though only in its fifth year of existence, MCC is already recognized as one of the finest junior colleges in the nation. Though the present facilities are among the finest anywhere, they are simply not enough. The present enrollment at MCC has reached 3,000, and it's sure to increase in the near future.

The average taxpayer in the county will naturally be concerned as to the cost of the bond, should the election pass. The cost would only be 14.4 cents per \$100 on county valuations--a small price for available education.

An interesting statistic concerning the college is that 97 per cent of the student body comes from McLennan County. The college offers students convenient, economical education on the practical level.

Parents like the idea of having their children take the first two years of college at home; the parent also likes the adult courses offered, as well as the evening courses which so many older adults attend. The bargain is there; voters should not fail to take advantage of it.

Bill Gammage**Album Review**

"Future Blues;" Canned Heat. If you're a Canned Heat fan, this album is a must! It introduces a new concept, "future" blues (blues music with modern topical lyrics), to Canned Heat's repertoire, and it also introduces a new guitarist, Harvey Mandel.

Mandel, formerly with Charlie Musselwhite's Blues Band, is a bluesman from way back and his strong, flowing vibrato is one of the highlights on the album.

Larry Taylor (bass) and Fito de la Parra (drums) do their usual fine job and combine to provide one of the best rhythm duos in the business.

The late Alan Wilson and Bob Hite share the vocals with Wil-

son joining in on harp and rhythm guitar completing one of the best lineups in a blues-based group today.

Some of the best cuts on the album are "S.K.A.T.," a fast boogie with some fine horn arrangement by Alan Wilson and "Let's Work Together," an old "walking" blues standard. "London Blues," a very strong slow blues and "So Bad," said by many to be the next "Boogie" (if your a "Heat" fan you'll know about that), are also among the best cuts.

This album is a "shade" on the heavy side in spots, but it does add another concept to the blues.

So, if you dig the blues, this might be worth a listen.

THE HIGHLAND HERALD

Editor ----- Tony Pederson
Photographer -- Tommy Birkes
Assistant Publisher--Bill Stone

The Highland Herald is a publication of the students of McLennan Community College, Waco, Texas. The Herald is published twice a month during the school year. Offices of The Herald are in the Science Building, Room 211, telephone is 766-0551, Ext. 383.

The Herald welcomes letters to the editor. Publication of signed letters will receive thorough consideration.

MCC Flag**Soon To Fly**

The MCC flag which was chosen last spring by the student body is presently being made by the Graham Embroidery Company of Waco.

The military-style flag, which reads correctly on only one side because of lettering, was designed by the winner of the flag entries Linda Keen, an MCC library clerk.

In three weeks the 8 foot by 8 foot banner, a blend of nylon and wool, will be flaunting her colors in front of the administration building.

Stephanie Keene Represents KWTX In Miss Astro Contest

By SPENCER GROSS

Miss Stephanie Keene, a first semester freshman at MCC, was recently chosen to represent KWTX-TV in the annual Miss Astro contest held in Houston. Stephanie, along with Rachael Cole of Baylor representing TX radio, competed among 30 finalists in the Astrodome during the three day contest. First prize in the competition was a four-year scholarship to any college in the southwest.

During the time the contest was held the girls visited Astroworld, had pictures made, and saw two and a half games of baseball between the Astros and the New York Mets.

Stephanie said they were scheduled to meet players from the Mets team but due to unavoidable difficulties they did not. They were all disappointed by this, because the Mets were



Stephanie Keene

staying on the floor below the girls in the Astroworld Hotel.

The young ladies were first introduced on Friday night Aug. 28 in the Dome. Sixteen judges were involved in the selections and each day the girls were in-

interviewed on all subjects by different panels of judges.

The swim suit competition came on Saturday with a dinner party held that night for the girls. Here again each girl was given a question to answer. Final judging came on Sunday and the winner was Pam Davidson from Lufkin.

"The girls were all extremely friendly," Stephanie said. "We got to know each other like sisters."

It was the first trip to the Dome for Stephanie, and she thought the structure was truly fantastic. "I didn't think any body could build anything that big."

She was particularly impressed with the top level which is the exclusive abode of Judge Roy Hoffelz, owner of the Astroworld complex and the Astros ball club.

Stephanie is a pretty brown-eyed, blond pre-med major and a graduate of Richfield High School. But along with being a Miss Astro contestant, she also has an unusual interest--sky diving. She has only jumped once, but she plans to go again soon at a Valley Mills airstrip.

She said that there is no sensation of falling after leaving the plane. "It's hard to describe, because so many things are going through your mind you forget everything."

Her other hobbies include water skiing, horseback riding, singing, and reading. She also expressed an interest in drag racing, "but that looks a little dangerous."

Stephanie plans to attend MCC to get her pre-requisite work and then continue her education at the University of Texas Medical School or Brackenridge to receive her degree in registered nursing.

Linda Seward Awarded Debate Scholarship

Linda Seward, freshman at McLennan Community College, has been awarded MCC's second debate scholarship for the 1970-71 school year.

She and Paul Gartner, the first announced winner, will represent MCC in college tournaments, debating this year's collegiate topic: Resolved: That the federal government should adopt a program of compulsory wage and price controls.

Contestants must be able to debate both sides in competition and do not know which side they will debate until they enter competition.

Linda and Paul were both on Richfield High School's debate team as juniors. Last year, Richfield's team, with Paul on it, won District 14-AAAA debate competition, placed second at a San Antonio tournament and placed third in various other contests.

Linda is the daughter of Mr. and Mrs. Norm Seward of 2207 Trinity, and Paul is the son of Mr. and Mrs. Paul Gartner, 5412 Lake Crest.

STUDENT GOVERNMENT PLANS FILM CLASSICS

Beginning Sept. 25, the student government will present film classics each Friday at 10 in the lecture hall. For a 10 cent admission, students can not only view film stars such as Laurel and Hardy, Mae West, and Rudolph Valentino, but also relive the silent film era and the first movies with sound.

The following list gives the schedule of movies to be shown:

"The Great Train Robbery" (silent), Sept. 25, "The Great Chase", with W. C. Fields, Sept. 26, "The Desperate Scoundrel," Sept. 28, with the

Keystone Cops, "The Gold Rush" with Charlie Chaplin (silent), Oct. 2, "Laughing Gas" with Charlie Chaplin, Oct. 2, "Jazz Age Idol" with Rudolph Valentino, Oct. 16, "I'm No Angel" with Mae West, Oct. 16, "Missing Millionaire with Doug Fairbanks, Jr., Oct. 16, "The Fatal Glass of Beer" with W.C. Fields, Oct. 23, "Love Pangs" with Charlie Chaplin, Oct. 23, "Have Badge Will Chase" with Abbott and Costello and the Keystone Cops, Oct. 23, "The Champion" with Charlie Chaplin, Oct. 30, "The Music Box" with Laurel and Hardy, Oct. 30, "Wrong Way Willie", Oct. 30.



STUDENT BODY president Tom McKnight (right center) talks to MCC students during the fall's first dance recently in the student center. More than 200 showed up at the dance where "The Young Breed" from Nashville played.

Howdy Dance, Drama Tryouts Get Activities Rolling



MARY ALICE SMITH and her date enjoy the dancing and music of the first fall dance.

*Photos By
Tommy Birkes*

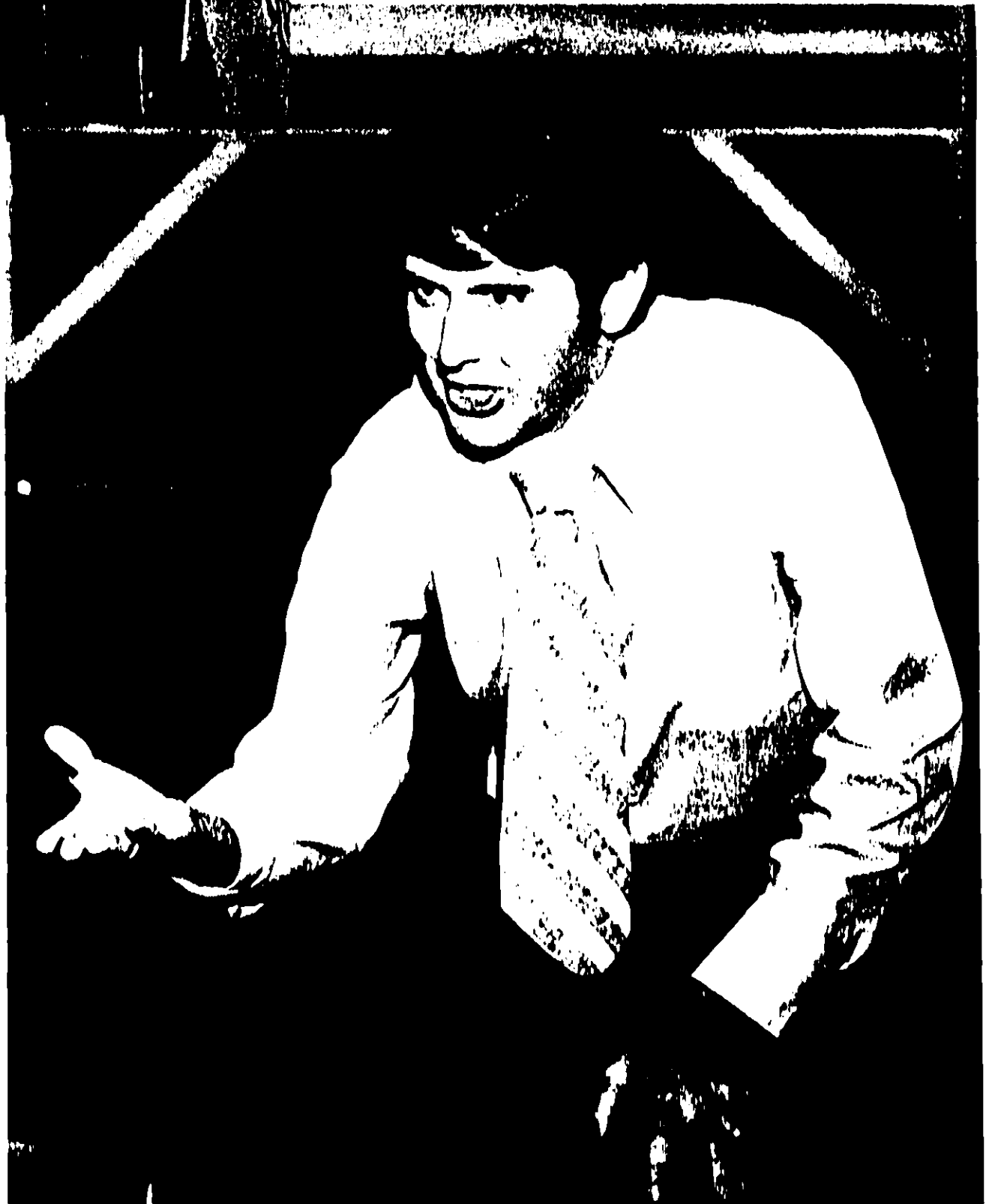
THE YOUNG BREED from Nashville performed at the "Howdy" Dance sponsored by the Student Government.

The cast of TIE BOY FRIEND, a musical comedy of the "roaring 20's" started rehearsals last week. The cast of the play, which will begin on Nov. 11 in the Fine Arts Theater follows: Tony, Tom Pool; Polly, Donna Wedemeyer; Maise, Judy Smith; Bobby, Doug Burch; Madame Dubonnet, Roxanne Travis; Percival Browne, George Tickell; Hortense, Mary

Beth Simolk; Lord Brockhurst, Tommy Thomas; Lady Brockhurst, Linda Cupp; Dulole, Ann Van Arman; Perfect Young Ladies, Sandee Scharfschwerdt, Shirly Anderson, Phyllis Wedemeyer, Debbie McKinney, Jann Massee, Jean Karlik; Boyfriends, Kimber Cox, Grady DePoore, Mike Wedemeyer, Sam Gresham, Tommy Davis, and Larry Patton.



SANDEE SCHARFSCHWERDT displays her acting ability during the drama department's recent tryouts for the first fall production, "The Boyfriend."



JAMES HENDERSON, head of the MCC drama department gives examples of how it should be done in coaxing drama students.

New Personal Technique Taken For Orientation

Many freshmen are participating in a new orientation program this year. They meet in small groups designed to spur student interest and permit more personal student-counselor relations once-a-week and in larger lecture-type groups once-a-week.

Not all freshmen can be in the small groups because of time and space requirements, but four out of seven large groups are meeting this way, according to Mrs. Bettie Meachum, MCC counselor. These large groups are divided into the smaller groups of about 20 students.

The counselors feel that the new program--which was tested last spring in a "pilot-program" of about 60 freshmen will allow the students a better chance to interact with each other and to know the counselors better.

Unusual Approach Offered By Continuing Education

Class schedules showing the 44 Continuing Education non-credit classes to be offered evenings at McLennan Community College are available now at the Administration Building.

Registration is on a continuous basis (beginning Sept. 14), a situation which is one of many differences between the non-credit Continuing Education classes and other classes at McLennan Community College.

Some of the other unusual characteristics follow:

Fees are \$6 to \$45, varying with the length of class time. Registration consists of filling out two IBM cards.

High school graduation and entrance examinations are not required.

Classes are 2 to 8 weeks in length, but most are in between. Instructors have excellent practical experience and teaching abilities.

Most classes meet one or two evenings a week for three hours.

No grades are given and only attendance records are kept.

Continuous registration is held every month except August,

They believe that more students come to the counselors before and after the orientation program is over. "The carry over effect was really tremendous," explained Mrs. Meachum about the pilot program.

Students may make use of the xerox Effective Listening Program. Taped programs train students to "listen, not just hear" and to retain the important facts while disregarding the irrelevant details.

Each class will also be polled for vocational interests and a vocational panel of businessmen and professors in the community associated with a chosen vocation will speak to and answer the questions of the students.

As usual, each student will be required to complete a degree plan for his first two years of college; copies are given to the student and kept in the counselor's office.

Instead of fall, spring, and summer.

Few classes have previous study requirements.

All of the courses are non-credit.

Some fulfill professional training requirements.

Classes vary from specialized interest subjects (leather craft) to career development courses (basic computer concepts.)

Any person who can persuade nine other persons to sign up with him can get almost any class he wants started, and companies can request custom-built classes.

Credit college classes are in session at the same time and in the same buildings as the non-credit classes.

Non-credit classes are a specialized service available through MCC, a community service designed to give area residents a chance to take interesting and profitable courses.

Course offerings are as varied as the interests of people; memory improvement, conversational German, income tax procedure, and on and on.

As soon as ten people register for a class, it will begin.

Rising Costs Produce Increase In Book Prices

The price of every textbook in the MCC Bookstore has increased this semester. Mrs. Earline Snow, bookstore manager, said recently that the 25 cent to \$1.50 price increase per book was caused by rising printing and paper costs.

Mrs. Snow explained that bookstore managers from all over the country and has found that many bookstores do not buy back any used books.

Supplies in the bookstore have also increased in price. Even though the cover price on notebook paper is the same, there are less sheets of paper in the package. Prices are set by publishers and not by bookstore managers. A

book bought at any college in the southwest should cost the same as it costs at MCC.

Students who tried to sell back used books may have been surprised to learn many books that were taught last semester are no longer in use. Every department either completely changed textbooks or added new titles to those already being taught. This has made it difficult for students to buy or sell used books.

Mrs. Snow said that MCC students are privileged to have a store that buys back some used books. She has talked with bookstore managers from all over the country and has found that many bookstores do not buy back any used books.



Donald McCauley

McCauley Named Business Chairman

The Business and Office Education department has a new chairman, Donald R. McCauley. McCauley, who has taught at Southern Illinois University and Mary Hardin-Baylor College, said that he thinks MCC is most modern and best equipped. He likes the campus location and the "excellent library resources."

McCauley has Bachelor and Master of Business Administration degrees. He and the 13 other teachers in the department plan to extend the mid-management and secretarial programs to include second year students. A business club will also be organized, he said.

New Careers Enrollees Get Full-Time Jobs

Eleven original enrollees in the New Careers Program at McLennan Community College have been hired for full time paraprofessional jobs in the Waco Independent School District.

They are Gloria Cashaw, Betty Eddings, Billy Hardin, Doris Harris, Annie Leno, Dancy Manning, Doris Parker, Emma Sgarlett, Gracie Scott, Booker Albert, and Pearlina Watson.

These students have attended classes at MCC and worked 20 hours a week at job stations in various Waco schools since Nov., 1968, when the Concentrated Employment Program-sponsored plan was initiated.

The program prepares students for jobs with upward mobility when providing them with salaries to meet their financial responsibilities.

Trustees

Continued From Page 1
election Sept. 20. All 50 county polling places will be open from 7 a.m. to 7 p.m. Votes may cast absentee ballots at McLennan Community College.

"We chose to have a separate election for the bond issue, rather than get involved with all the issues coming up in the general election," said J. Robert Sheehy, chairman of MCC's board of trustees.

In attendance at Saturday's meeting were board members J. Robert Sheehy, Mrs. Ed Ware, Dr. J. J. Mayes, Dr. Tom Henderson, Tom Mooney and Henry Griffin. Dr. Ball, Noel Johnson, the college's fiscal agent from Dallas, and local agent Bill Parks also attended the meeting. Board member Carl Harrison was not present.

Biology Department Using Tape Recordings

A drop-out rate of almost fifty per cent in Biology 401 has prompted the Biology Department to try a new way of teaching this semester combining individual instruction and tape recordings in a method called "Audio-Tutorial Systems."

Hoyt Burnett, head of the Biological Sciences Department, teaches the course, along with Mrs. Frances Norton and James Schwarz. One of these is available in the classroom at all times to offer guidance and to answer questions.

About 220 students are using the 24 study booths installed in Room 201 of the Science Building. Students meet each week for two informal class periods. They may choose any three hours they wish during the week to come to lab and listen to the tapes. A tape can be replayed as often as the student needs to hear it.

Each week's tapes are prepared by Burnett and Schwarz from a key that goes with the student lab manual. Because the tapes are made locally, changes can be made if the instructor feels they would be helpful to the student.

Literature accompanying the Audio-Tutorial System points out the system puts emphasis on student learning while it frees the instructor to give individual students personal attention.

Burnett says he doesn't expect to give any failing grades in the new Biology 401. If a student passes most of the course, Mr. Burnett hopes to give him an "Incomplete," allowing him to make up the few units he failed and thereby giving him a chance for a passing grade.



MAKING USE of the audio-tutorial systems now in use by the Biology Department is Bernice Walters. Over 200 students now make use of the 24 study booths found in the Science Building.

McGinnis Researches Famous Works In Library Of Congress

Mrs. Jeanette H. McGinnis spent three weeks this summer studying at the Library of Congress for English courses she is teaching at McLennan Community College.

Mrs. McGinnis, who has been

a member of the MCC faculty three years, did research on authors and their works which she teaches in World Masterpieces.

She searched in rare books for material concerning Homer's "Iliad" and Dante's "Divine Comedy." Other time was spent on research concerning the influence these two works have had on more modern authors.

The modern poet John Ciardi has studied Dante and has written a scholarly article entitled "The Relevancy of Dante," she discovered.

Mrs. McGinnis said that she was fortunate to have a private carrel at the library for quiet study. "Washington in the summer is not the ideal place for a vacation," Mrs. McGinnis said, "but the opportunities for study are very fine in the nation's capital."

Mrs. McGinnis owns a ranch at Moody where she raises Red Angus Cattle. While on her trip to Washington, she was a guest for a tour of the Wye Plantation on the Western Shore of Maryland.

Circle K Club Elects Officers

The Circle K Club, an international men's service club sponsored by the Northwest Kiwanis Club of Waco, elected officers and board of trustees for the 1970-1971 school year. Officers are president, Wally Barron, vice-president, Mike Rushing, and secretary-treasurer Gary Krik. The Board of Trustees includes Gary Herrington, Pat Miller, Gary Praedel, and John Taylor.

Keith Geisler, director of student activities, informed the members that Circle K has been recognized by MCC and also has been accepted by Circle K International.