

HIGHLAND HERALD

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McLennan Community College, Waco, Texas 76708

Nov. 20, 1990

College marks 25th anniversary

By CAROL WILSON

MCC's philosophy is to provide the people of the McLennan County service area the broadest and best opportunities for education possible.

However, these services were not available until 25 years ago.

In early 1964 a group of citizens met together in answer to a notice in a newspaper inviting anyone interested in the possi-

bility of establishing a public junior college.

Two other meetings were held before any organized effort got under way. Since the group had no apparent leader, Henry V. Griffin, a federal probation officer and parole officer for the U.S. District Court and the U.S. Board of Parole, took the lead.

The main concept was to create a county wide—not just Waco—junior college. Each com-

munity in McLennan County was represented by at least one member.

As required by the Texas Education Agency, the committee circulated a petition calling for the establishment of a junior college district for all of McLennan County.

From the results of the petition, the Education Committee of Waco Chamber of Commerce determined that a junior college was not only practical, but also

needed and highly desirable.

In November, 1965, McLennan County Junior College District was created and seven trustees were elected. Griffin was elected president of the Board.

Realizing that little else could be accomplished until key personnel were employed, the Board intensified a search for a president. After several interviews Dr. Wilbur A. Ball, vice-president and dean of Wharton County

Junior College, was named the first president of the college in February of 1966.

After consulting with Dr. Ball, the Board decided to use James Connally Air Force Base as temporary facilities. The new college would share the facilities with the U.S. Air Force as well as Texas State Technical Institute.

The first registration was held Sept. 13 and 14, 1966. Enrollment was expected to be between 400 and 500; however, 859 regis-

tered for the first semester.

The first day of classes, Sept. 19, went smoothly.

The first students at MCC had the opportunity to establish traditions of the new college. A student committee was formed for that purpose.

A Scottish theme was adopted because it is reflected in the name of McLennan County and of the college. The McLennan tartan was adopted.

Drug program funding sparks controversy

Student pushes to renew programs

By SARA POWELL

Amber Massey, a sophomore physical therapy major, is making an appeal to the MCC Board of Trustees in her campaign to re-instate many campus drug awareness programs that have been cut this year.

Massey is speaking in a voice touched with personal drug experience. "Many people don't realize that alcohol is a drug. Alcohol caused me to sink to my all time low, but with help I was able to pull myself up and set my priorities straight."

She credits her spiritual life for the inspiration behind her fight for drug awareness.

"My main priority is God. He lifted me and set my life straight. Now I live for Him. Without Him, I'd probably be in jail and headed straight for Hell."

Massey wants others to join in the fight to be drug free. Last year she went through a peer-counseling program and learned how to help other students deal with their problems. "John Porter's peer-counseling program was great. It made me really find out who I was and where I was going. A person needs to know this before they can help anyone else," she said.

Peer counseling is one of the programs that has been deleted this year. Massey said that she

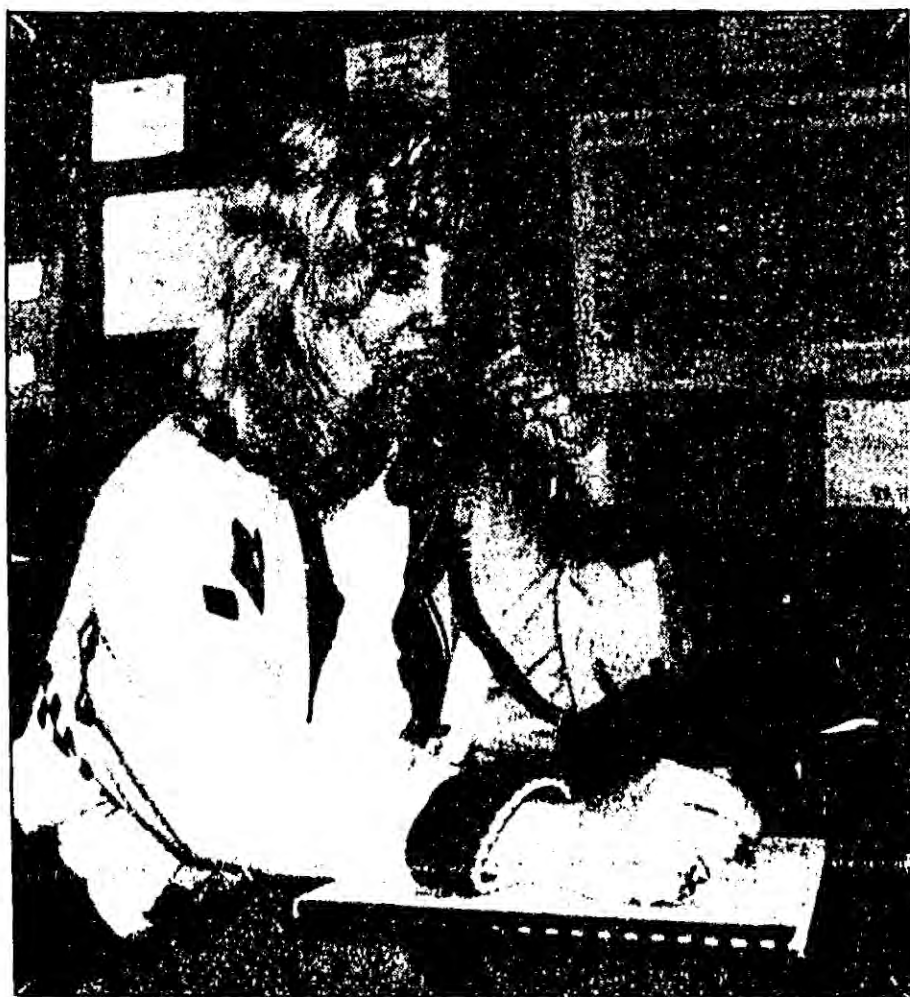


Photo by Nathan Newberry

LOBBYING in behalf of drug-free programs, Amber Massey discusses problems involved in funding.

thinks there is still a real need for that program. "Just because the money isn't there doesn't mean the students still don't need this program. They still need someone to talk to," she said.

Massey said the earlier a person begins to look at their life seriously, the better that person can see his past mistakes and avoid making them over. "I just made a choice. For me, the answer is to be drug free."

When Massey began her initial inquiry into why so many programs had been missing this year, she found that no one

seemed to know how to answer her questions, she said. She then decided to appeal to the Board of Trustees.

Her efforts, including a telephone conversation with the college president, has not yet placed her on the agenda with the trustees for their Nov. 27 meeting.

But for Massey, "No barrier is too big. I feel any barrier can be broken down, no matter how long it takes."

"With faith I'll make it through. I just want to get the programs back that the students at MCC deserve."

No major change in programs, Wong says

By SARA POWELL

Differing opinions face the administration over alterations that have been made to the college's Drug Abuse Prevention Program.

In the last two years several new and innovative programs had been established on campus as a result on the \$54,153 Fund for improvement in Post-Secondary Education, or FIPSE, grant. The college matched this grant in cash and in kind service.

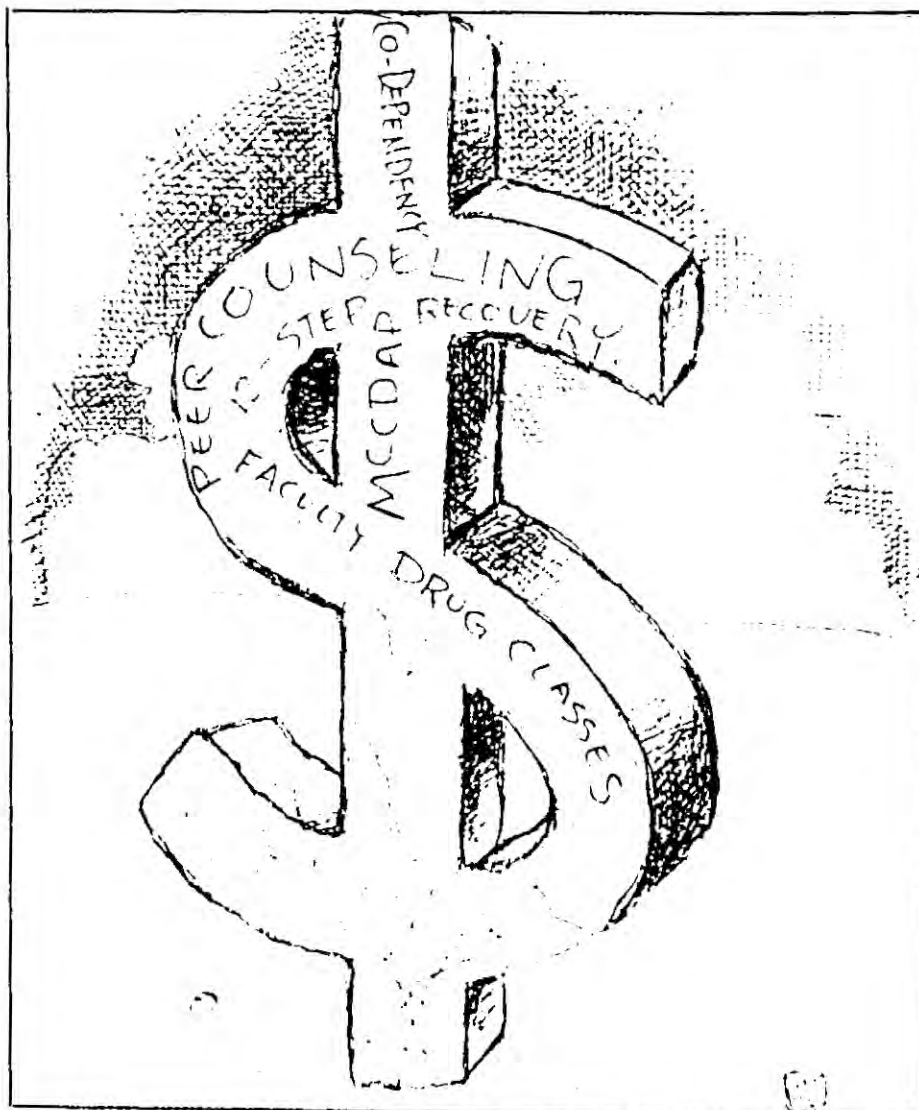
August marked the end of the grant funds that supported many of the programs that had been initiated. It also marked the beginning of alterations to the Drug Abuse Prevention Program (DAPP).

Sophomore Amber Massey, an active fighter for drug awareness, said she missed the excitement towards being drug free. "Last year the emphasis was on the clean kids, we received attention for doing what was right."

Other activities

According to Dr. LaVerne Wong, vice president of student services, there is not a real difference between this year's program activities and DAPP under the FIPSE grant.

"We still have the Red Ribbon Campaign and Alcohol Awareness Week. Alcoholics Anonymous and Narcotics Anonymous



still meet on campus and John Porter still has his 'Improv' group," said Wong.

The Red Ribbon Campaign is a nation wide program that has been sponsored on campus by student activities. The administration, students, staff and faculty showed great support for the activity by wearing their "Glad to be Drug Free" ribbons.

Alcohol Awareness Week was another national program that took place Oct. 15-20. It was sponsored by the wellness program and student activities. During that week students had

the opportunity to listen to speakers such as Joe Bailey and to take part in activities aimed at alcohol awareness.

"We feel activities such as these are very important. Students need to be aware of what's out there," Wong said.

Narcotics Anonymous and Alcoholics Anonymous meet every Monday and Wednesday at 10 a.m. in the Applied Science Building. These organizations have been meeting on campus for the past two years. "This was approved a year before the FIPSE

See page 2

Below national average in drug usage

Survey shows interest in support groups

By SARA POWELL

The 1990 Drug Usage Survey shows some variations from last year including some small increases, but the findings show MCC to be below national drug use averages.

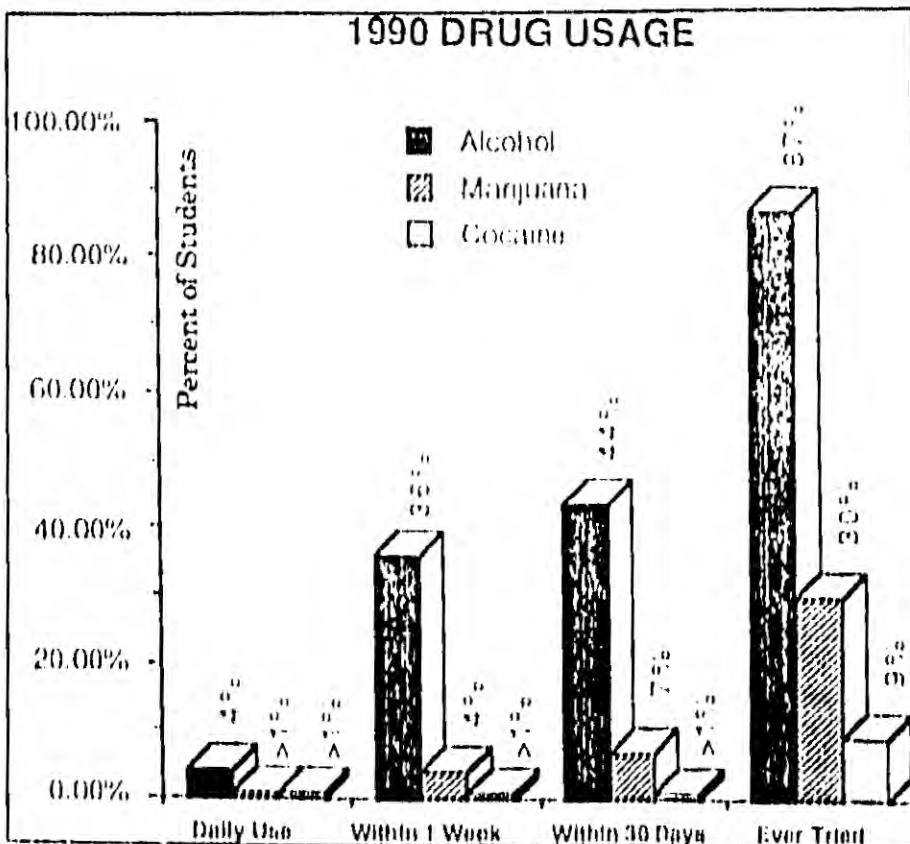
During orientation this summer 687 students were asked to complete a survey that would provide information about drug usage among incoming freshmen in categories of age, sex, course load, type of drugs and frequency of drug use.

Conclusions from the survey show that alcohol, marijuana, and cocaine use has fallen in the three years that this survey has been taken. This is in relation to daily, weekly and monthly usage.

In the "ever tried" category, an increase was shown in alcohol use, a decrease in marijuana, and a similar percentage in the cocaine use after a decrease in 1989.

When compared to the national trend MCC is below the usage rates on the national average, according to a report by John Porter.

Porter also said in his report that although our campus is below the national average, the college still has a significant problem.



A contradiction was found in the report between the areas of admitted drug problems and those interested in being in a support group. Only one percent indicated that they had a dependency problem. But, nearly one-quarter of the students polled were interested in support groups such as Alcoholics Anonymous,

Narcotics Anonymous, and Codependency.

The majority of the students polled were under 25 years of age (97 percent), 60 percent were female, and 80 percent were Caucasian, 10 percent Afro-Americans, 8 percent Hispanics, 1 percent Asian, and 1 percent as other.



Photo by Sam Algood

CRASH ON CAMPUS--This auto driven by Kim Burna collided with the pick-up driven by Danny Lindenberg in the main parking lot recently. No one was injured.

EDITORIALS

Appreciation to all

It's time again for carving turkeys, pumpkin pie and giving thanks. Throughout the year many people give to our school with no ifs, ands or butts. Most of these people remain anonymous, so we are unable to show our appreciation. Our expression of gratitude and grateful thanks goes out to the wonderful people in and outside of our community (they know who they are) who have contributed to improving MCC by giving their time or money. Thanks a thousand times over and have a HAPPY THANKSGIVING.

Prejudice plagues everyone

Stereotyping, prejudice and bigotry are subjects most people would like to live without. But, human nature will not let that happen. Stereotyping is extremely common, including on this campus. A person that wears glasses and makes high grades is labeled a nerd, geek, or egghead. They may label a person that makes low grades and wears ragged clothing a thug, punk, or druggie. Normally, these two type of people will not get along. And those people may decide a handicapped person is helpless, slow and unable. All of these groups can get along by simple communication and find out why they do the things they do. There might be some thing they can teach the other about themselves. Prejudice is another part of human nature everyone on campus and in the world must contend with. Americans hate the Russians, Palestine Liberation Organization people hate the Jews, and the British hate the Irish. Each of these groups hate the other because of differences in their cultures and beliefs. Bigotry is the most wide variety of hatred in the world. Blacks against whites, cowboys against preppies, even Highlanders against Hill Rebels. All of the differences are usually minor, such as music, clothing and possibly speech. Hatred is part of human nature. The only thing that can be done about it is try to accept the differences and find something pleasurable in person.

Fall exam schedule

CLASSES	EXAM DAY	EXAM TIME
Monday-Wednesday-Friday, Classes		
7:00 - 7:50 a.m.	Friday, December 14 & Monday, December 17	*7:00 - 8:10 a.m.
*(precludes uninterrupted 140 min. exam time)		
8:00 - 8:50 a.m.	Friday, December 14	8:25 - 10:45 a.m.
9:00 - 9:50 a.m.	Monday, December 17	8:00 - 10:20 a.m.
10:00 - 10:50 a.m.	Friday, December 14	11:00 - 1:20 p.m.
11:10 - 12:00 p.m.	Monday, December 17	10:35 - 12:55 p.m.
12:15 - 1:05 p.m.	Friday, December 14	1:35 - 3:55 p.m.
1:15 - 2:05 p.m.	Monday, December 17	1:10 - 3:30 p.m.
Tuesday-Thursday, Classes		
8:00 - 9:15 a.m.	Thursday, December 13	8:00 - 10:20 a.m.
9:25 - 10:40 a.m.	Tuesday, December 18	8:00 - 10:20 a.m.
10:50 - 12:05 p.m.	Thursday, December 13	10:35 - 12:55 p.m.
12:15 - 1:30 p.m.	Tuesday, December 18	10:35 - 12:55 p.m.
1:40 - 2:55 p.m.	Thursday, December 13	1:10 - 3:30 p.m.
OTHER DAY CLASSES		
SATURDAY CLASSES	Tuesday, December 18	1:10 - 3:30 p.m.
DOWNTOWN & CROSSROADS	Saturday, December 15	9:00 - 11:20 a.m.
FOLLOW THE ABOVE FINAL EXAM SCHEDULE		
ALL OTHER OFF-CAMPUS CLASSES		
TO BE ARRANGED-CHECK WITH INSTRUCTOR		
EVENING SCHEDULE		
Classes which start at 5:20 p.m., or thereafter, will hold final exams on the last meeting night(s) of the class from December 11 - 17. Classes which normally meet more than one night per week may not have available an uninterrupted period of 140 minutes for the exam. Your instructor will inform you as to how the exam will be conducted.		
ALL GRADE REPORTS MUST BE DELIVERED IN PERSON TO THE REGISTRAR'S OFFICE BY 12:00 NOON DECEMBER 19.		

DRUGS

(Continued from page 1) grant. The beginnings of the two just coincided," Wong said. **MCC DAPP dropped** The McLennan Community College Drug Abuse Prevention Program, MCC DAPP, is one of the programs that is no longer in existence. The club offered weekly support for over 140 members and held dances and parties with a drug free message. "We felt that the college already had a program that could help the students in the same way, MCC DRAW seemed to have the same purpose so they were combined," Wong said. **MCCDAPP difference** MCCDRAW, the MCC branch of the Drug Resistance Association of Waco, is a regionally funded club that requires a urinalysis before admission. Any student with traces of illegal substance or alcohol in their system is denied membership. According to Massey, "The difference is that MCCDAPP welcomed anyone with open arms. No

matter what they've been using, we'll take them in and expose them to a drug free environment." Further, Massey said that many drugs stay in the body for a long time. "Marijuana is in your system for three months. Even when MCCDRAW won't let a student in, MCCDAPP will get them the help they need, right away." Another program that is no longer in existence is peer counseling. Last year 12 students went through training to learn how to help others deal with their problems. **Swept under the rug?** John Davidson, one of the students who was trained for peer-counseling, said "I was all ready to jump out there and save the world, but no one wanted us. I don't think that the students even know we were there for them. It seems as though we were trained, and then swept under the rug." Wong said that there was "no need for them in the sense that they were trained." Massey, who had also trained as a peer counselor, said, "We're



WHAT'S THE PROBLEM?
Microwaves make man lazy

By NATHAN NEWBERRY I've spent a long time trying to figure it out and the solution finally came to me. The problem with American society has got to be microwave ovens. The ovens have zapped all of our minds with millions of radioactive particles. Microwave ovens have made the American citizen lazy, overweight and extremely angry at the world. Allow me to explain. Picture this, a mother on Thanksgiving Day places this half-white, half-brown, half-baked bird on the table that glows in the dark. Her son asks, "Why is the turkey different colors, Mom?" She replies, "Well, the microwave is not working right." At this point, the young person's anger starts to build up while he eats the half baked turkey. Later on that same evening, the youth gets up out of his seat in front of the TV tuned to the Charlie Brown Thanksgiving Special to fix himself another helping of leftovers, but he can't warm them because, that's right, the microwave is on the blink. Now the laziness catches up with him because he does not want to or feel like cranking up the trusty old conventional oven. So the young man goes angrily back to his seat with cold, leftover, raw turkey. Now he is upset because the microwave does not work, too lazy to turn on the oven and gaining weight while sitting in front of the TV watching Charlie Brown. Right now you're saying, "So what's the point?" The point is that the youth is now mad at the world, too lazy too get a job, and too fat to care. "What does he do?" The youth buys a vial of crack, gets stoned out of his mind, robs a Circle K and gets elected to the state legislature. All of this trouble just because the microwave didn't work one Thanksgiving day. The whole problem with American society today is caused by these little microwave gremlins. Maybe it is one of Saddam Hussein's plots to undermine our trust in America. Oh, well!

To Our Readers: Because you, the readers, are the most important focus of our work, the Highland Herald staff would like to hear your opinions. We strongly urge you to express your views and suggestions on any aspect of this newspaper. Please contact the Journalism Department at 750-3444. Your cooperation is appreciated.

held that position the last two years. "John (Porter) made a significant impact during the two years of federal funding. When a person really believes in his cause he can make a big difference," said Gary Stretcher, dean of continuing education. Another DAPP activity that will not take place this year is the annual Drug Abuse Prevention Conference. For the past two years this conference has been held on campus. Presentations were made on such topics as sexuality and substance abuse, the relationship of drugs to the occult and satanism, chemical dependency in the family, and AIDS in McLennan County. The Assistant Deputy Director of the FBI, Robert Davenport, gave a talk on the roles of the FBI in substance abuse. When asked about the lack of the yearly drug conference, Wong replied, "It's no big deal. That and the little pins and stickers are really the only things missing." According to Wong, if more interest by students was shown, things might be different. "Students need to initiate things."

THE FARR SIDE
Birth's beautiful, but . . .

By AIMEE FARR The manner in which women huddle together in groups and discuss the events of childbirth is disgusting. Why can't we go back to the old days when everything was shrouded in mystery? Childbirth may be beautiful and fulfilling, but these topics should be discussed in private. (NOTE: Words like beautiful and fulfilling are typically used to describe the experience of childbirth. The word "pain" is usually omitted.) Is it really relevant how much you dilated, or how long you were in labor? When your water broke is not a subject for public discussion. Never mind all those unmentionable things that you went through during pregnancy. I never thought the weight of a baby was a big deal. Just ask a mother who gave birth to a 10 pounder! She'll be bragging about it for the rest of her life! What are they after? A gold medal? Wasn't a healthy baby enough? I only weighed six pounds. My mother didn't even get an honorable mention. People all gather around a baby, oohing and ahing like idiots. With all that input, it's no wonder it takes a while for a child to master speech. If you think babies are cute, you must either be a parent, prospective parent, or from another planet. They are small people that go to the bathroom on themselves. They're not half as cute as puppies. You can't just throw an alarm clock in bed with them to make them shut up.

LISTENING POST
Glad you asked

By SHAWN REISNER 97-KWTF-FM's "request line" was the source of controversy in a letter on the opinion page of the Waco Tribune-Herald entitled "They Won't Play New Kids Request." While this article may have sparked other thoughts, it also sparked a question in my mind—"Just how does the 'request line' work?" According to Dave "DC" Christopher, program director for 97-FM, the "request line" actually serves as a way to collect "votes" for songs since the songs played on 97-FM are actually selected randomly by a sophisticated computer. The songs placed in the computer are chosen as the result of extensive research, including the number of requests a song receives on the "request line." Songs on 97-FM are also tailored for the Waco area. For example, 2-Live Crew records are not played here in what Christopher calls "The Bible Belt." As far as New Kids on the Block—a drug-free group known for clean lyrics—a couple of the group's songs are in 97-FM's library, but Christopher said the New Kids need a rest because of what he calls "New Kids burnout." Basically speaking, 97-FM does not play New Kids or any other group's songs if the station's research does not find those songs leading in the polls. So yes, the "request line" at 388-5597 does work in the long run, but only if enough people call and request the same songs.

LETTER TO THE EDITOR

Ms. Caplinger: Upon reading your column "Pressing a Point" in the November 6 issue of the Highland Herald, I was more than a little angry at the stereotype you portrayed. (Since that time I have calmed down a bit and decided to write a response instead of waste my energy on unproductive anger.) There are those of us who do abide by the code of chivalry every day and get no thanks for it. That's not why we do it, mind you. For us it is nearly an expected thing. Perhaps we follow the same instinct of the Knights of the Table Round. Chivalry is just a part of us. One thing I have noticed, however, is that most of the guys I know who are polite and show respect for women are not the most handsome guys that ever lived. In fact, most are misfits of one sort or another who are forced by their unattractiveness to look deeper into themselves and others for what is truly beautiful. I believe that it is from this recognition of what really matters that the chivalry of the '90s flows. Maybe the women of this age will begin to look deeper than physique and money in the opposite sex. They may find that the white knights of this age are in the guise of unattractiveness — and on their most difficult quest ever. Fred Robert Langehenning, Sophomore, Art Major

Most newspapers, including ours, appreciate receiving letters to the editor. We got a dandy this past week, but we will not run it. It was unsigned. The policy to run only signed letters is traditional among newspapers for several reasons. The primary one is credibility. Another is liability. Another is that your friends and neighbors would probably be more prone to read a letter bearing your name than an anonymous one. In extreme cases, the paper will withhold the name of the writer if he or she thinks there will be retribution. But even in this case, the letter sent to the newspaper must bear your signature. The staff

The Staff SAM ALLGOOD...Editor AIMEE FARR...Senior Associate Editor MARY KUJAWA...Feature Editor MARC MORMINO...Editorial Page Editor MELISSA HIGHFILL, NATHAN NEWBERRY Sports Editors JENNIFER WARREN...Entertainment Editor

The Highland Herald is a publication of journalism classes at McLennan Community College and is published every other week from September through May with the exception of holidays and semester breaks. No off-campus advertising is accepted. The campus newspaper is printed by the Waco Tribune Herald. Opinions expressed are those of the writers and do not necessarily reflect the views of the MCC administration.

English exit exam retakes next week

By JENNIFER McMASTER

No percentages on the number of students who passed or failed the first English 311 Composition Exit Examination (CEE) are available to the more than 600 students who took the exam.

But students who failed the test are preparing to re-take the test next week.

The test is a two hour competency exam which must be passed by all students to receive credit for English 311. Students are given two chances to pass the test.

The first chance to pass the test was on Nov. 1-2. Results of the test were given to each individual student on Nov. 7. Those

students who failed the test are able to take one of the retake tests on Nov. 28 or Nov. 30.

The CEE used background information called a "prompt," such as an editorial, to which the student responded in a 400-600 word essay. Students were given two hours to complete the test.

Different prompts were used for each of the three testing sessions. The subjects of the prompts were giving to charity, hunting and the use of animals in testing.

Dr. W. T. Pfefferle, English instructor and head of the CEE Committee, said that the use of prompts was determined through research. "According to research, good writers write well no matter what kind of prompt is used."

This test is not unique to MCC. Other schools use similar formats, said Pfefferle.

The test were graded by members of the MCC Language Arts Department. Each test had two readers. The readers put either a grade of pass or fail on the test. In cases of a split, a third reader was used.

Pfefferle said, "I am extremely impressed with the level of professionalism of students. They were all prepared. It was a job well done by the students."

A complaint heard from several students was that there should have been several prompts to choose from.

"There ought to be at least three choices of prompts, and dictionaries should be provided,"

said Dan King, sophomore. He said that the essays were not being graded on the use of words or spelling; therefore, dictionaries should be allowed.

Student Kent Wunderlich was disappointed in the choice of prompts. "I think that it is more important for young adults to take interests in more important current events such as the Cold War, Japanese trade issues, or the war with Iraq." The English department is evaluating the test at this time, according to Dr. Lissette Carpenter, chairman of Language Arts Department. Because of the evaluation, no percentages on the number of students who passed or failed are available at this time.

NEWS BRIEFS

Blood needed Wednesday

The Student Government will sponsor a blood drive on Wednesday. The blood drive will help raise donations for the Central Texas Red Cross. The Student Government is also holding a contest involving other clubs on campus for the most donors. The club with the most donors wins a pizza party.

Gong Show here Wednesday

The Gong Show will be held in the Student Center on Wednesday during the 10 o'clock activity period. R & R Productions will provide the music. Students, faculty and staff may participate but must sign an agreement that the act will be morally acceptable and comply with MCC policies. Participants will be given one minute for their acts. A panel of staff and students will judge and may stop an act by hitting the gong contributed by the Performing Arts Center.

Christmas festivities next week

The Christmas Tree Lighting will open the Christmas activities for Waco on Nov. 29 in Indian Springs Park at 6 p.m. The "Christmas on the Avenue" parade on Austin Avenue will follow the lighting. Then at 8 p.m. the Waco Hippodrome Theatre will present a sing-along entitled "A Community Christmas" to end the evening's events. The sixth annual Lake of Lights "Carols of Christmas" will be Dec. 1 at 6:30 p.m. on Lake Waco. The event is a lighted water parade which travels from the Speegleville Marina, across the lake, turns under the Twin Bridges and returns to the marina. Christmas on the Brazos festivities are scheduled to begin Nov. 30 and continue through Dec. 2. The annual event is the cover story of the December issue of Texas Highways. Tickets for the tour of historic homes and buildings may be purchased at the door for \$7.50 each.

Class slated at Valley Mill

MCC will offer Introduction to Sociology, which is a three hour credit course. The course will start in the spring at Valley Mills and will meet on Thursdays from 6 to 8:50 p.m. Classes begin on Jan. 10 and end on May 2. The cost of the class is \$51 for McLennan County residents and \$63 for Bosque County residents. Interested persons may register at early registration, Dec. 3-5, or at regular registration, Jan. 9, 10 and 12. Contact Herman Tucker at 753-4118 for more information.

Courses planned for West

The college is offering two three-hour courses in West this spring semester. The courses are Introduction to Microcomputers (CDP 315) and U.S. History to 1877 (History 351) which will meet at West High School on Mondays 6-8:50 p.m., Jan. 14-May 17. Students may register on campus or the first day of class 5-6 p.m. at the high school. The courses are also available to high school seniors. CDP 315 class costs \$66 and History 351 costs \$51. For more information, contact Herman Tucker at 753-4118.

Advising forms available

Course advising forms for the spring semester are available in the registrar's office in preparation for early registration Dec. 3-5, which will be by time permit only. New students, transfer students, students with less than 15 earned hours, those required to take the TASP but who have not taken it, students required to be in remedial programs, and students on academic probation or suspension are required to be advised before getting a time permit for early registration. Technical education majors should see their program director or faculty adviser. After being advised, students should return to the registrar's office to get their registration time permit or to be cleared for registration.

Two classes see subliminal ads

Two classes met together last week to look into the effects of subliminal advertising. Dick Sydow, instructor of advertising, Bus.367, showed slides of subliminal messages in advertising to the introductory course in mass communications, Jou.301. The mass communications class will be held on the main campus next semester to better serve students, according to instructor Tom Buckner. The course explores such mass media as television, newspapers, radio, movies, the music industry, and related professions in public relations and advertising. The class has been held in the CSC, but will move to the Applied Science Building for the spring. For information on the course, call Buckner at 750-3517.

New brochure helps recruit

A new MCC brochure used to recruit new students is now available in the registrar's office. Students may give the names and addresses of friends and family members who plan to attend college in the near future to the registrar's office. Office personnel will be glad to send them a brochure.

Voice students place high

Twelve MCC voice students recently participated in the student auditions at the National Association of Teachers of Singing conference in Austin. Robert Millsaps, a freshman from Waco, was a finalist and placed second in the freshman men division. Lisa Renfro, a freshman from Axtell, was a semi-finalist in the freshman women division. David Lehde, a freshman from Waco, was a semi-finalist in the freshman men division. Ho Jin Kim, an audio tech/vocal performance major, was a semi-finalist in the junior men division. An early admission high school student, Sarah Hibbard, participated in the high school division and placed second.

Using humor in teaching

Faculty members are invited to attend the No. 45 Cajolery Lunch and Supper on Nov. 28 in the Highlander Room. Faith Kopplin, associate degree nursing instructor, will speak on "Piercing: Fun at Work." The Cajolery Lunch is 11:45 a.m.-2:30 p.m. and the Cajolery Supper is 5:30-8 p.m. Those who plan to attend should contact Carla Cockrell at ext. 560.

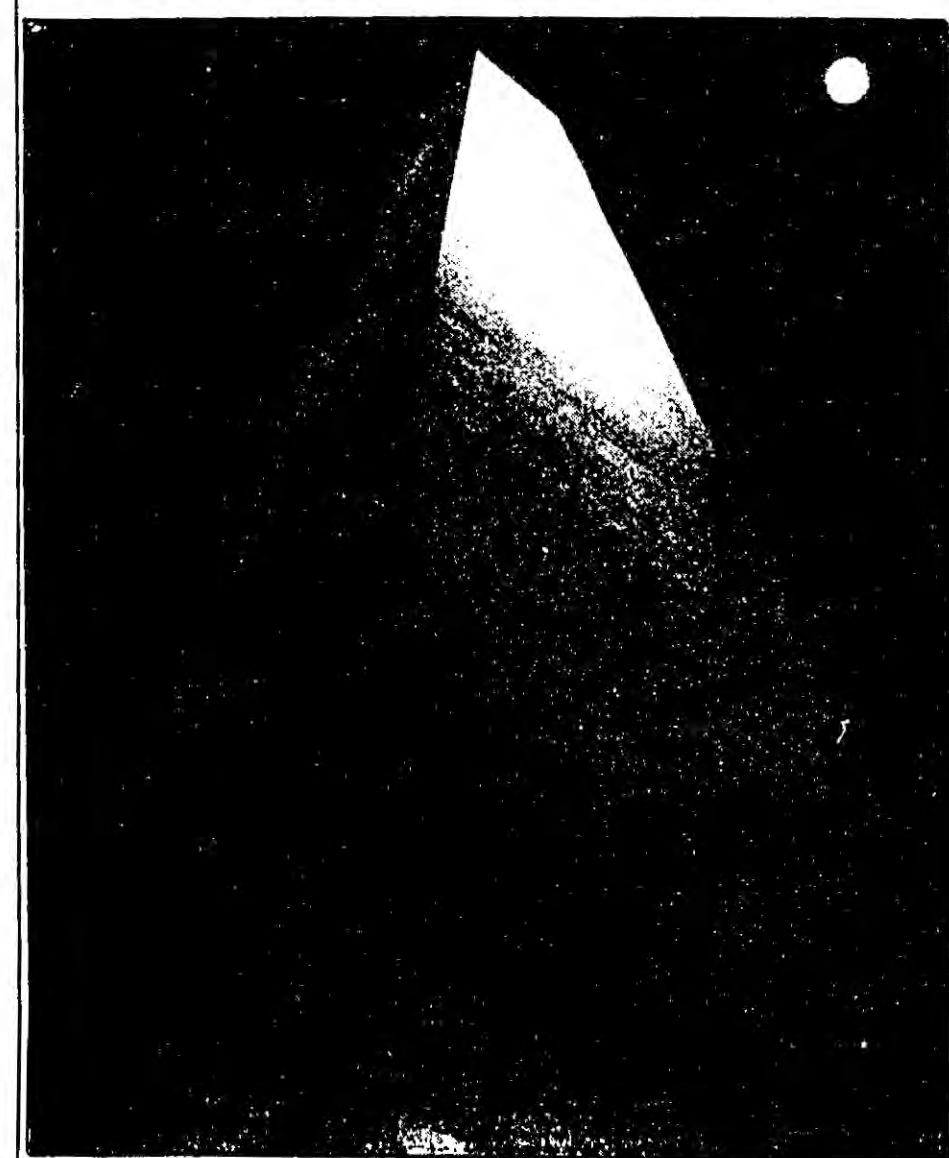
Tom Parrish at Press Club

Tom Parrish gave a talk on "Historical Consciousness" to the Press Club on Nov. 14. He told of how men can easily fail when they ignore the downfalls of those before them. He also cited many examples throughout history to back up his feelings. Parrish is an author of a book on a Civil War campaign as well as a retired Baptist minister.

Ensembles in concert Dec. 3

A free concert will be presented featuring three commercial music student ensembles Dec. 3, in the Ball Performing Arts Center. The program will include a wide variety of music, including pop, jazz and classical. For more information, call 750-3483.

Student journalists at national convention



THE WASHINGTON MONUMENT stands tall under an autumn moon. This was one of the sights that journalism students enjoyed in their convention trip to the nation's capital.

By SAM ALLGOOD

Over 2,000 college student journalists and media advisers attended the fall national convention of the Associated Collegiate Press and College Media Advisers in Washington, D.C., Nov. 1-4.

Student delegates representing the Highland Herald in Washington were editor Sam Allgood, senior associate editor Aimee Farr, and sports editor Melissa Highfill.

Tom Buckner, Highland Herald adviser and journalism instructor, represented MCC among the delegates of the College Media Advisers.

The largest convention of its kind anywhere, it offered students and advisers various special programs and close to 200 different learning sessions to choose from.

The publisher of USA To-

day, Kathleen Black, delivered the keynote address which dealt with the future of newspapers and the development of USA Today.

FCC Chairman Alfred Sikes, syndicated political columnist Colman McCarthy and sports show host George Michael spoke on their fields of expertise.

Learning session topics included advertising, advising, writing, photography, graphics, legal, technology and production.

Student editor huddles gave delegates the chance to discuss problems, share success stories and become acquainted with peers.

A job fair for students gave delegates the opportunity to apply for permanent jobs or internships with newspapers, magazines, broadcast stations and yearbook publishers.

Adams fights to keep Waco weather post

By SHAWN RISENER

History instructor Scott Adams, students and concerned citizens have written U.S. Sen. Phil Gramm (R) to keep the Waco Weather Service Office open.

If the National Oceanic and Atmospheric Administration has its way, the Waco WSO will be closed as Fort Worth and Houston offices assume responsibility for this area, according to a NOAA report included in a letter from Gramm.

According to NOAA, a \$2 billion U.S. weather system modernization program is underway. They claim that with the use of new technology, the program will result in more timely and precise severe weather, hurricane, and flood warnings for the nation. In a recent report NOAA said that under the present system, weather warnings are issued only after a storm or flood has been detected or is in progress because of outdated technology. These obsolete systems have hindered the rapid observation, analysis and communication of information on fast-breaking, smaller-scale events that can produce severe weather.

By the end of this decade, the

National Weather Service will operate the most advanced weather warning and forecast system in the world, NOAA said.

NOAA proposes to close the Waco WSO, install an Automatic Surface Observing System (ASOS) at the Waco Airport, and decommission the local weather radar.

The Waco office currently gives local forecasts for Waco and vicinity, issues warnings for 10 counties, takes surface observations and is equipped with a local weather radar.

Several local meteorologists who are not associated with the Waco WSO and who therefore would not be affected personally by their statement say the ASOS is not entirely reliable.

According to Adams, the letter being mailed by Gramm in response to letters he has received from concerned citizens is "a form letter to quiet lunatics." State Rep. M.A. Taylor, several students and Adams have received similar letters.

In the letter Gramm said, "Due to the frequently changing and sometimes severe weather in Central Texas, I recognize the

See page 4

New partnership set between MCC, Baylor

By MARC MORMINO

Students for the first time in Central Texas will be able to earn a bachelor's degree while studying at night.

This is a result of a new partnership developed between MCC and Baylor University within the past year.

The program idea was derived by Dennis Michaelis, MCC president, and Richard Scott, dean of the Hankamer School of Business at Baylor.

The program will have the students here for the first two years and at Baylor for the final two years. This represents the first ever academic-degree partnership between the schools.

The degree diploma will be awarded by Baylor at the conclu-

sion of the course.

Dr. Kent Gilbreath, professor of economics and associate dean of undergraduate programs at Baylor, said the program will revolutionize educational opportunities for Central Texans.

Jerry Jordan, management program director at MCC, said, "A major group receiving the benefits of this excellent and viable plan are the area employers. Motivated, degree-capable employees are now able to obtain the bachelor's degree while continuing full-time employment."

The program will begin with the Spring 1991 semester which begins in January.

Interested students can contact either Baylor or this campus's information department.

JTPA; Easing the strain

By AIMEE FARR

The number of students in the Job Training Partnership Act, (JTPA), has risen to 114 students, compared to 50 students in 1988, said Kathy Burnett, special programs assistant.

JTPA evolved from federal work programs began in the 1930's by President Roosevelt.

In August of 1988, Congress enacted an Economic Dislocation and Worker Adjustment Assistance program, or Title III, which amended portions of the JTPA which involved the dislocated worker, she said. Title III now aids 50 students, she said.

"The expressed purposes of JTPA are to establish programs to prepare youth and unskilled adults for entry into the labor force, and to afford job training to economically disadvantaged individuals facing significant barriers to employment," Burnett said.

JTPA helps people facing barriers like being a single parent, on AFDC or food stamps, high school dropouts, parolees, long-term unemployed people who lack significant work history and people who have been laid off a job and are having problems finding work, she said. For those who qualify, JTPA pays tuition fees and buys books and supplies. "This can amount to quite a bit, especially in Health Careers," Burnett said.

Typical JTPA students are single parents, often economically disadvantaged. They are rarely dislocated workers, she said. Most JTPA students heard about the program by word of mouth, she said.

"Often they are almost desperate, realizing they have to have a good income to raise children. They need the right training to provide for their family," she said.

JTPA is basically another form

of financial aid. "I send students downtown to see if they are eligible," she said.

Federal funds are granted to every state governor's office and an agency is assigned to distribute these funds. In Texas, the Department of Commerce distributes funds to 34 service delivery areas across the state.

Locally, the service delivery area is administered by the Heart of Texas Council of Governments, working together with the Private Industry Council, she said.

Most JTPA students are interested in computer related courses, office occupations and health careers, Burnett said. "Last August, we had about 16 JTPA graduates in health careers. The top two students were both JTPA," she said.

If you are interested in applying for JTPA, contact Kathy Burnett at 750-3531.

Tutors help willing pupils

By MARY KUJAWA

The solution for students with difficulties in their collegiate life may lie in the Support Services and Tutorial Program on campus.

Support Services provides tutoring, individual and group counseling, cultural enrichment activities, financial assistance information and college re-entry counseling for dropouts.

It also provides student orientation, services for students of limited English-speaking ability, services for the physically handicapped along with referrals to health, employment, housing and legal agencies and resources.

One of the major areas of Support Services is the tutorial program. In this program, tutors are students who have completed a course with a letter grade of an A or B and have been recommended by their instructors. Currently, 30 to 40 student tu-

See page 4

Men take Cen-Tex Tip-off

By NATHAN NEWBERRY

The men's basketball team opened their season with three wins as they swept the Cen-Tex Tipoff Classic at the Highlands Nov. 8-10.

The Highlanders dominated the tournament with wins over Wharton Junior College, Brookhaven College and Eastfield College.

WHARTON FALLS

In the first round of tournament action Nov. 8, a young Highlander squad ripped the Wharton College Pioneers 111-79.

First year transfers Sean Zone and Daniel Myers each compiled 19 points to lead the team scoring in a game where the Highlanders never trailed.

Hulon Loudde had 18 points on the night, Alan Bradley had 16, Kelly Henry with 11 and Torrian Valley had 10 points.

MCC outscored Wharton 29-10 in the last 10 minutes of the opening half to blow away a close 26-20 game to make it 55-30 at the half.

From the half the 'landers led

the Pioneers by as many as 35 points on their way to a 111-79 victory over Wharton.

In other action Eastfield College defeated Temple Junior College 100-99 and Navarro College held off Brookhaven College 164-132.

MCC WHIPS BROOKHAVEN

In the second round of play MCC held off a strong comeback by Brookhaven College to win 113-105.

Valley lead the Highlanders with 30 points on the night.

MCC led at the half 53-45 due mainly to its 66 percent shooting from the floor against Brookhaven's 36 percent average.

The 'landers capitalized on turnovers and rebounds taking them in for easy lay-ups.

In the second half, Brookhaven came out strong with a 13-5 run to tie the game at 58, but MCC pulled away again slowly on its way to a 113-105 victory.

Other second round action included Temple Junior College defeating Wharton Junior Col-

lege 111-104.

MCC TAKES THE TOURNAMENT

The Highlanders came out on top of the Cen-Tex Tipoff Classic Nov. 10 as the only undefeated team of the tournament by beating the Eastfield College Harvesters 99-82.

At the half MCC led 49-43. The game stayed close until midway through the second half when the 'landers posted a 20-2 run, but Brookhaven came back to within one, 57-56. That was as close as Brookhaven would get as MCC went on to win 99-82.

Perry Hill led MCC scoring with 17 points followed by Andre Tucker with 15, Zone and Loudde added 14 apiece, Mark Roberts had 10 and Keith Kimble and Myers each had nine points on the night.

With the win the Highlanders up their record to 3-0 and a tournament victory.

In other action Navarro defeated Temple 148-136 and Wharton beat Brookhaven in overtime 128-118.



Photo by Nathan Newberry

MCC HIGHLANDERS teamed up against the Wharton Pioneers to score another two points. The Highlander scored a total of 324 points in three games to win the tournament.

Tennis teams end season

By MELISSA HIGHFILL

The tennis teams finish the season with an upset at the Temple Invitational held Nov. 9-10.

The men's tennis team finished third in the tourney behind Temple and Mary Hardin-Baylor.

"This was kind of depressing because we have never finished behind Temple or MHB," said Coach Carmack Berryman.

Even though four members were out because of illness, Johan Gleditschka and Ola Wallander advanced to the semi-finals in doubles. Wallander, also reached the finals in the singles competition against Toni Duegey of Temple. The score was 6-4, 4-6, 7-5.

Among the Southwest junior colleges Juan Gutierrez is ranked fifth, Matteo Bares 11th, Wallander 15th, Paco Santillan 21st, Gedlitschka 22nd, Glenn Henderson 36th, Phillip Boggel 55th and Gary Siddens 56th.

Overall, the men's team is ranked fifth in the nation.

For the women's tennis team, Patty Bender and Lorri Valdes won the doubles in the tourney and both reached the semi-finals in singles and were defeated by Temple. Bender was defeated by Tami Willingham 6-4, 6-2. Valdes was defeated by Jennifer Dum 6-4, 6-2.

Also, among the Southwest junior colleges, Valdes is ranked 24th, Bender 38th, Kirsty Gledhill 45th and Elissa Lopez 49th.

The women are ranked 12th in the nation.

Berryman referred to the season as a roller coaster. "In the first tournament we finished in first and second places, and the last three tournaments we didn't play as well as in the beginning of the semester."

The coach said he hopes this is all because of sickness, and he is hoping that everyone will get healthy and will improve by next semester.

All players will be returning next semester, but Berryman said that by mid-semester he may recruit someone.

The individual wins and losses for the season are Gutierrez 9-3, Bares 12-2, Wallander 8-3, Santillan 8-2, Gedlitschka 7-4, Henderson 8-4, Boggel 6-4, Siddens 6-3, Valdes 6-2, Bender 6-3, Gledhill 5-3, Lopez 3-3 and Doll Rice 4-4.

GIRL TALK

Bicycling a sport that's fun and fit

By MELISSA HIGHFILL



A long lasting fad that has been pedaling along in the world of sports is definitely bicycling.

Not only will cycling improve your muscle tone and cardiovascular system, but it will help thicken your wallet. Now days since gas prices has sky-rocketed many people have turned their "wheels" into two.

Cyclists have grown by the handful within the past year. Far to often you can see people clothed in fluorescent colors, wearing air-dynamic hats and leg-shaving men riding a bicycle that is so light it can be lifted with one finger.

Bicycling can be recruited by the whole family.

These days they have miniature trailers that you can hitch up to the bike. Strap a helmet on your kids, securely fasten them and your off to the bike race.

Cycling can also be an adventurous sport. Trying to guess what type of road kill is lying on the side of the road is always exciting. And the danger of wondering if you can get your shoes that lock onto your pedals unlocked before you come to a dead stop can be exhilarating.

Although cycling is a great way to get into shape, it can also be a fun way.

Just remember to take all precautions when riding, such as wearing a helmet and some type of reflecting clothing and obey all traffic laws. Don't assume that the drivers of cars know you are there.

Stay safe and have fun.

TUTORS

From page 3

need to have adequate weather forecasting capabilities and share your concerns over any possible reduction in the Weather Service's ability to forecast or warn of severe storms. I have contacted Secretary of Commerce Robert Moshbacher and National Weather Service Administrator Elbert W. Friday Jr. on your behalf to urge that the Waco station remain open.

"You may be sure that I will continue to work with Moshbacher to ensure that Waco has adequate weather forecasting capability and protection," Gramm concluded.

In response to Gramm's stand in the "form" letters Adams said, "The Alamo had its Moses Rose, and Texas has its Phil Gramm."

Adams referred to the battle at the Alamo where Rose, the deserter, was the only man who did not cross the line when Col. William Travis drew his sword, traced a line on the ground and asked every man who was prepared to die fighting to cross the line.

The report included with Gramm's letter confirmed what Adams called his "fears." According to the report, the closing of

the Waco WSO will leave this area totally dependent upon Fort Worth and Houston.

"By closing the Waco office, they are taking the basic protection we get now," Adams said.

Adams cited several examples of just how important the locally stationed office is to Waco. During the flood that occurred a couple of years ago, the Waco office had reports warning people of the flooded roads and out-of-bank creeks. Also, one Waco WSO meteorologist spotted a tornado near the Waco Airport and kept track of it while watching from the roof.

Adams said an automated machine cannot perform such tasks, nor can an office as far away as Fort Worth or Houston issue warnings as quickly as a local office.

"The Waco office has saved many lives with their quick responses," he said.

According to Adams, television stations also rely on the Waco WSO for vital weather information especially in times of severe weather. The information can reach as many as a quarter of a million people in Bell and McLennan counties alone, he said.

Adams also said the Waco WSO is linked with a large number of spotters, people who report weather conditions in their

area, in and out of Waco and McLennan County.

If the Waco WSO closes, Adams said the spotters would have to call long distance to Fort Worth or Houston and relay information which would then be relayed back to Waco and finally reported by the local TV and radio stations. Such a process takes too much time and does not include a local office that could confirm the conditions.

Spotters are not going to go through the hassle, he said.

"I have a lot of people I care for. I'm afraid we're going to be defenseless if the Waco office closes," Adams said.

The closing will affect everyone in this region. "We have a regional urgency, not personal, but regional and we must send thousands of letters quickly. If enough noise is made, the government will listen," he said.

After receiving such a passive response from Gramm, Adams phoned Washington D.C. and received what he called "the hard-to-get address" of the chief of the National Weather Service from sources who asked not to be named.

Adams said, "If you're angry enough about being deserted, write soon. The Waco office is due to be decommissioned within a year."

Golf team ninth in nation

By NATHAN NEWBERRY

The nationally ranked golf team served as a winning host for the MCC Fall Invitational Golf Tournament Nov. 5 at the Lake Waco Golf and Country Club.

The Highlanders, ranked ninth in the nation, finished first by defeating sixth ranked Navarro College by nine strokes.

Dino Mazzola led the team with games of 74 and 69 for a total of 143. Mazzola just barely beat out fellow teammate Gary Clark by one stroke on the last hole of the tournament to win the individual honors.

Clark had rounds of 75 and 69 for a total of 144.

The MCC Orange team took first place overall with a 36 hole total of 592.

The MCC White team led by Jimmy Ray Sawyer's score of 148 took fifth place with a team score of 616.

Members of the golf team and their scores were Mazzola, 74-69-143; Clark, 75-69-144; Terry

Nightingale, 77-72-149; Bryan Lightfoot, 80-76-156; and Bob Shoemaker, 81-78-159.

Also, Sawyer, 73-75-148; Jason Jordan, 80-72-152; Rob Wright, 78-78-156; Kevin Kenworthy, 79-80-159; Britton Bass, 87-84-171; Jesper Rasmussen, 73-74-147; and Matt Dill, 79-74-153.

The first place Orange team was followed by Navarro College, Grayson College, Paris College, the White team in fifth, Temple Junior College, Weatherford College and Eastfield College.

SECOND AT TEXARKANA

The Highlanders took second at the Texarkana College Fall Golf Tournament Oct. 25 and 26 in Texarkana.

Dino Mazzola led the Highlanders with a two game total of 151 and a fifth place individual finish. Mazzola was followed by Gary Clark with a score of 153.

MCC finished five strokes behind tournament champion and second ranked Midland College. Navarro College finished

third with 625.

The team members and their scores were Mazzola, 74-77-151; Clark, 77-76-153; Jason Rasmussen, 76-79-155; Jason Jordan, 83-80-163 and Terry Nightingale, 80-83-163 for team totals of 307-312-619.

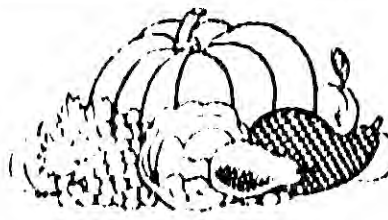
Stan Mitchell, MCC golf coach, said the team's play this semester has been a success. "I couldn't be happier, it's only the second year golf has been here and to have a national ranking this soon is really good."

Mitchell says that everything that the team needed to accomplish was accomplished.

"At Odessa (Oct. 12-14), which is a national and one of the most prestigious tournaments in the country, we needed to place in the top five—and we did."

"At the University of Mary Hardin-Baylor Fall Invitational (Sept. 20-21) the team placed first in the Junior College Division, which we needed to do, but our scores beat all of the senior four year colleges present also."

"I couldn't be happier."



WEATHER

From page 3

tors are employed in the program.

Last year, 314 students were tutored. Of those, 81 percent made letter grades of an A, B or C in the courses in which they were tutored. "Statistics show that students who continue their tutoring throughout the semester will improve by one or two letter grades," said Dr. Patay White, coordinator and counselor for the Support Services Program. Areas with high demands for tutors are English, math and computer data processing.

Services for the physically handicapped include note takers, readers and transportation for those unable to use public transportation.

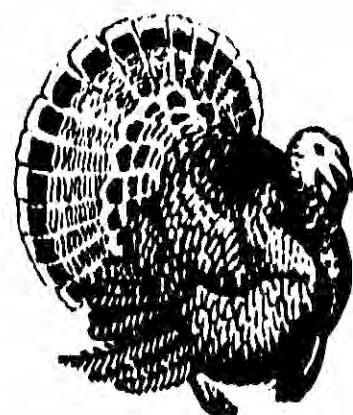
Last year, ten Support Services students went on a cultural enrichment trip to Washington, D.C. They were accompanied by White and Fred Bernal, counselor and general studies lab supervisor.

The Support Services Program is funded to serve the low-income, the physically handicapped and first generation college students. It is funded to serve 300 students per year. The program also works closely with Services for Displaced Homemakers/Handicapped and the Office of Financial Aids.

"The program tries to provide a wide range of support services which contribute to the student's

success at MCC," said White. "The Support Services staff encourages everyone to come by and get acquainted with the Support Services Program."

Support Services is located in the Student Center, room 302. The telephone number is 750-3573.



MCC and the handicapped

Cochran copes with MS while attending classes, counseling

By MARY KUJAWA

"The lowest ebb is the turning of the tide." For Melinda Cochran, these words by Henry Wadsworth Longfellow illustrate all the pain turned to joy in her life.

Cochran is a student in the Mental Health Program. She has multiple sclerosis. MS is a disease marked by patches of hardened tissue in the brain or spinal cord resulting in partial or complete paralysis. The course of the disease is usually prolonged, with remissions and relapses over a period of years.

Cochran is not able to walk and depends on a three-wheel electric mobility cart to get from place to place.

For Cochran, this is not a problem. Instead, she refers to Art Linkletter's definition of a problem: "A problem is a problem when you can't find a way around it or out of it." Cochran, somehow, always copes with her problems.

Lowest ebb

Cochran's lowest ebb came after a six month stay in bed. She had just undergone a chemical treatment. She couldn't sit up and had not been out of her house for those entire six months.

A friend called her up and told her to come to a MS camp in Houston. So Cochran loaded up and drove to Houston. At the camp, Cochran began to forget her disease. "The tide began to turn when I got my mind off the

disease," said Cochran.

Another turning point in Cochran's life was when she began counseling with Marylea Henderson, coordinator/counselor of Displaced Homemakers/Handicapped. At this time, Cochran was not yet a student at MCC. She had to receive special permission from Dr. LaVerne Wong, vice president of student services, in order to be counseled by Henderson.

Turning of the tide

Henderson encouraged Cochran to go back to school. She already had her degree in education. In May, 1989, Cochran took a mini-course. At the time, she wasn't even sure that she would be able to sit up in class. After successfully completing the mini-course, Cochran began attending MCC in June, 1989.

She is currently enrolled in the Mental Health Counseling Program. She plans to graduate in December with an associate's degree in mental health. Her certification will be in drug and alcohol counseling.

Counseling

As a part of her field placement, Cochran counsels in the Waco Independent School District. She moves from alternative schools to elementary to junior high schools. She "student-counsels" with the other counselors.

"I set up that program. No one had ever done it before. Now seven people are doing it," said Cochran.

"In my counseling, I listen to others. I see their strengths and weaknesses. I operate on their strengths and throw their weaknesses in the Waco River," said Cochran. She believes that she has a light in her eyes that allows her to see others at their best. She admits that this is sometimes hard to do when others are being cruel.

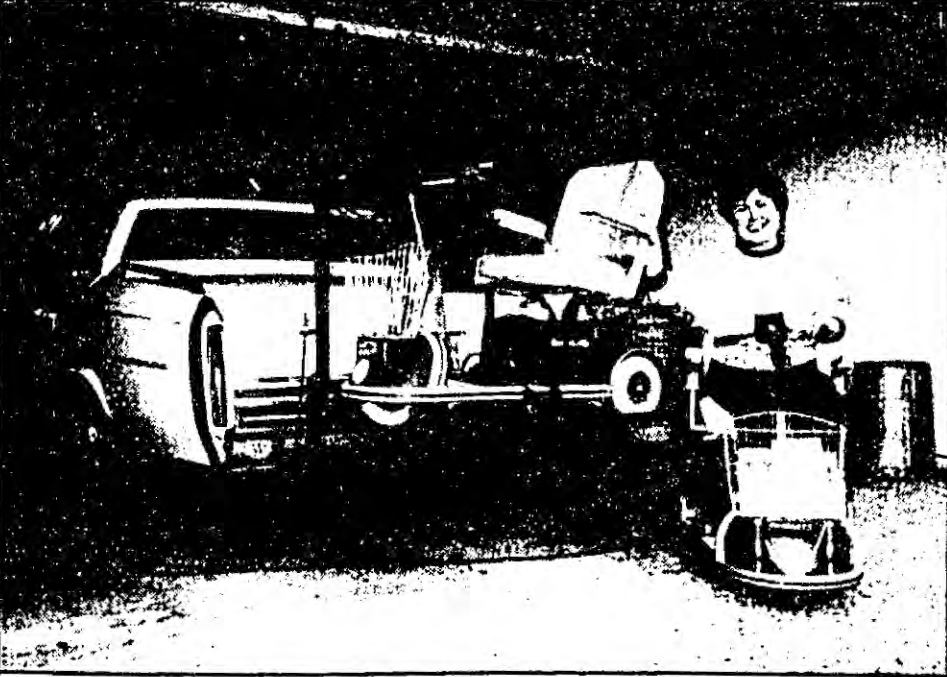
Joy

Because of her illness, Cochran has come to appreciate the smaller things in life. "I see

light in the darkest dungeon," she said.

In the recent downpour, Cochran told of getting soaked because she was unable to carry her umbrella while driving her mobility cart. All she could do was put on her rain hood and start on her journey to class.

However, instead of cursing the rain, she thanked God that she was still able to be a little girl and play in the rain. She remembered that as a small child she loved to play in the rain and get her feet wet. Now here she was, a grown woman, still managing to play in the rain and get her feet wet.



MELINDA COCHRAN pauses by her two electric mobility carts. She uses the cart on the back of her car to attend classes and go to work.

"I'm happy because I have been saved to live," said Cochran.

Before her illness, Cochran described herself as a "Miss do-it-all workaholic." Now she said that she has become vulnerable and dependent on others. "I have more friends now. Before I had relationships."

She claims to have wonderful cognition about other people. "I have to call on the things that others can easily do. I call only on their skills. God has given me good listening skills. I can clarify what people do well."

College life

"The community college has given me love and guidance. At MCC, the professors have a longing to see students succeed. All the professors give me their notes to xerox. I have a 4.0 average," said Cochran. "It is a good safe place for disabled persons."

Cochran related the story of the elevator breaking down in the Administration/Classroom Building. She had two athletes carry her up the stairs. "A lot has to do with me being willing to ask. People open doors. It seems vulnerable, but it's really care and loving."

Cochran added that 34 million physically disabled people live in the United States. Many of these are hidden at home. "MCC has given a lot of these the chance to come forward and have a new life," she said.

Plans

Cochran plans to go to graduate school. But she also believes in Art Linkletter's quote: "Life is what happens while you're making plans to do something else."

Cochran jokingly said, "I had planned to be athletic and skinny. Now my life is to go fast in a wheelchair."

"The only person who has control in life is God. We must let His plan flow like a river. We must transform our will into God's will. My will must be flexible to see the love in others."

"I have had to learn to be open and accepting. I'm so excited about living. God showed me that a lot of my thinking was negative. God shifted me into psychological thinking. God is a God of love, not destruction."

Cochran says that she doesn't compare herself with others who are able to walk. "I call them racehorses. But turtles and snails also finish the race and usually win," said Cochran.

"Everyone has a pathway from birth to death. My pathway is special," she said.

"I want to make life fun for other people. After all, who you are speaks louder than any of your words."

THIRD IN A SERIES

This will be a continuing series concerning the handicapped and the handicapped services on campus.



DICK SYDOW, advertising instructor, explains the intricacies of subliminal perception during a slide presentation for his class. Can you spot the five subliminal implants in this photograph? Art instructor Barney Fitzpatrick helped prepare the implants.

Subliminal advertising: see it or not

By SAM ALLGOOD

Hidden within the average person is the ability to read upside down or backwards, perceive through the printed page and commit material to deep memory one easily cannot forget.

Moreover, people exist who can tap into a student's hidden abilities and reach out and control them mentally in any medium. People like Dick Sydow.

Sydow, an advertising instructor, knows the power of the subconscious--of subliminal perception--and how to reach a targeted audience through its manipulation. His purpose...to educate the student to possible manipulation.

To illustrate the abilities of the subconscious, he cited the use of hypnotists by police to

bring out previously unknown observations from witnesses. Observations not consciously noted but captured subliminally.

Subliminal ad implants or "subs" can take many forms. Some examples are symbolism, abstract writing, airbrush techniques, colors, and sounds.

Subs are hidden for good reason. Once a sub is perceived it has a negative effect, said Sydow. "When you can't perceive it even when it's pointed out -- that's when it's the most effective." However, if you are part of the ad's targeted audience, under hypnosis you will be able to identify the subs, he added.

For subs to work, they must get past the conscious and into the subconscious, he said. "No subliminal ad will work unless you overload perceptions."

As an example, Sydow uses the cartoon strip "Doonesbury," written by Gary Trudeau. As one reads from panel to panel small objects will occasionally change shape, disappear or display changed labels which distract the reader. With the conscious mind distracted, material flows into the subconscious unfiltered by normal perception. He said the end result was the punch line not only being accepted but retained in deep memory.

To further illustrate, Sydow told of a best-selling radio ad which told of it's product being sold "in France and Europe." While one mulls over the fact that France is part of Europe (a seeming mistake turned into a distraction), the rest of the ad

Aguilar: national LULAC treasurer

By ADRIAN VILLEGAS

Robert Aguilar Jr. has something to prove: himself.

Aguilar, an 18-year-old freshman, was appointed national treasurer for the League of United Latin American Council of Citizens (LULAC) at a national convention in Albuquerque, New Mexico last August.

Aguilar, given the choice between a secretarial and treasury position, chose the latter.

"I felt I was more qualified to be treasurer than secretary, because I'm better with numbers," Aguilar said.

As treasurer, Aguilar oversees the task of writing checks, approving expenditures, and handling major finances for approximately 500 LULAC youth councils nationwide. He has just begun to tackle the fiscal responsibility.

"Recently, I've just been handling the books and getting them straightened out, seeing what's been paid out from the past treasurer and president. I've just been organizing accounts, really," he said.

State LULAC Chairman of

Education and local director Robert Gamboa said of Aguilar's appointment, "It's a tremendous accomplishment, and it speaks highly of Robert as an individual."

Aguilar said his parents and peers were proud of his garnering the national position.

"Friends at work came in and congratulated me, saying, 'Ooooooh, you had your picture in the paper, big deal,'" he laughed.

Aguilar, a native of Corpus Christi, has been a member of LULAC since moving to Waco three years ago. He was president of the local youth council at the time of last summer's national convention. "I've had to step down from that position since becoming national treasurer," he said.

He explained LULAC's function in the community. "We work with Hispanics and lower-income people. We just help the people."

A University High School graduate, Aguilar is majoring in psychology and is considering law school in the future.

Ethnic pride is an important driving force in Aguilar's life, and he takes goals seriously.

"If you don't make something of yourself, or do something with yourself, people are going to look down on you. What you have to do is show them that you can do well", Aguilar said. "If you show people that, then at least they'll have a little respect for you."

Gamboa says that Aguilar's focus is a virtue. "I really admire his attitude. He takes things in stride, accepts the challenges and accomplishes to a great degree. He demonstrates a quality rarely seen in people his age," said Gamboa.

Aguilar's lifetime goals are simple, but he will not be resigned to a trivial existence. "I'm going to do something with my life. I'm not going to just sit back and be a bum. I'm going to make something of myself, have a family, and have a good career."

The young treasurer is also trying to develop a LULAC council for young adults ages 18-30, as a middle level between the youth and senior councils already in existence.

"I want there to be an organization for college-aged people in LULAC," he said.

Global village

Matlick predicts world's future

By JENNIFER WARREN

With the world increasingly shrinking, events in Third World countries are beginning to affect the way people view them. Rick Matlick, sophomore history major and a former member of the Peace Corps, has already seen first hand how this is occurring.

Matlick spent two years serving in the Peace Corps in South New Delhi.

"I haven't been overseas in about 10 years, but through what friends have told me, I have noticed that the 'Golden Age' of when Americans were popular has long past," said Matlick. "It used to be one could go anywhere and see a picture of Kennedy next to a picture of Gandhi, but now they are unpopular."

Decreasing knowledge

Matlick's views concerning Americans and the way they view the global village among us is one of his concerns. "The way Americans view the world and their knowledge of the world has decreased rather than increased," said Matlick.

"One aspect that many people realize now with mass communications is that they think we know something about other countries when we really don't. Mass communications gives us an unconscious feeling. Educa-

tors should provide a program for teaching people how to watch TV critically."

Matlick said that people generally accept what the media says concerning the world. He also said that the media often tells the public what they consider to be newsworthy, but it is not necessarily something the public needs to know.

An economic stake

According to Matlick, changes within the European community have caused many people to lose interest in visiting foreign countries. However, they do have a stake concerning the economic situation in other countries.

"What is occurring in Japan with its stock market directly affects the United States. The high speed rail system that is being planned through Texas is a German/French joint venture. The more involved other countries become economically with the United States and the more informed Americans become with what's going on in the world, the better," said Matlick.

Economic ventures are not the only concern Americans have in common with the European community. Ethnic unrest in countries have played a part in the history of many countries.

Understanding viewpoints

In India where Matlick served,

a power struggle is currently on going between the Muslims and the Sikhs.

"The Muslims have always been a strong minority group. When they went independent, they formed Pakistan. The Sikhs, who are the smallest minority in northwest India, are now trying to form their own state. India originally was not a natural entity. It is a nation formed from British colonies," he said.

"The power struggle between the Muslims and Sikhs is similar to the unrest in Russia. Everyone wants their part."

The two years that Matlick served with the Peace Corps was during the LBJ administration. At that time, India had suffered drought and famine. Because the United States was involved with Vietnam, it was unable to supply monetary support, so the Peace Corps was sent to help Indians rebuild their villages.

"The village I lived in had no running water or electricity," said Matlick. "One of the things that Americans don't realize is that people in other countries may not understand our culture."

"Best way" not better

The attitude that the Peace Corps took in trying to teach people such as the Indians, ac-

DAT system bypasses CDs

By SHAWN RISENER

Digital audio tape (DAT), smaller and lighter than a compact disc (CD), offers two hours of playing time with studio-recording sound quality, but according to audio technology instructor Brian Konzelman, American consumers have not purchased DAT technology.

As with the emergence of the CD, the DAT brings with it a new machine to add to stereo systems. However, the only people who do purchase the machine are professionals, according to Konzelman.

The Los Angeles Times said the DAT offers "the best, most authentic sound to ever emerge from a speaker system" and U.S. News & World Report says "DAT" pushes the familiar audiocassette to new limits.

Also, some other advantages of the distortion-free DAT include higher storage capacity and faster data transfer rates. According to PC Week, DAT technology has accelerated the trend towards increased competition

between United States and international firms in what has been a historically U.S. dominated market.

But from the beginning, the Japanese technology met controversy in the United States. The DAT controversy is even discussed in an essay on pages 158-161 in The St. Martin's Guide to Writing, one of the textbooks used here in English 311 classes.

The essay says past controversy has been over how easy copies of music could be made on DAT machines. However, the essay concludes that there should be no controversy since the Supreme Court has in a past decision ruled that home copying is legal.

Konzelman said the DAT controversy was a "smoke screen" since the technology has been around for years to make high quality recordings. Record companies were simply concerned that because the technology was so easy to use and relatively inexpensive, consumers would copy music instead of buying it. Nevertheless, such big names

as Sony and Casio faced lawsuits several years ago from recording organizations. The Recording Industry Association of America, the International Federation of Phonogram and Videogram Producers and the Songwriters Guild took a stand against DAT technology being offered to consumers in the United States.

Since DAT machines survived initial controversy, they have been available in the United States for nearly a year and a half. Yet, other countries have had access to the machines for 3 to 4 years since they met no controversy, according to Konzelman.

Major record companies did not raise such a controversy with the introduction of the CD and CD player because consumers could not record on the disc itself, but the DAT is easy to record on much like a cassette deck except that DAT is of much better quality in a digital form, Konzelman said. Major record companies still refuse to support or promote the DAT machines, according to June's edition of Billboard.

Midi helps musicians

By SHAWN RISENER

The addition of Musical Instrument Digital Interface (MIDI) student work stations in the Commercial Music program allows students to become familiar with advanced equipment used in the music industry, according to the MCC Annual Review 1989-90.

MIDI allows music-based computers to communicate with one another, according to audio technology instructor Brian Konzelman. The addition of the MIDI student work stations prepares students for working in the "real world."

For example, Konzelman said most sound tracks for films are done using MIDI now because a composer can sit at one instrument and work on a full-blown music score to hear how it will sound before actually recording it at a studio. "It's like a scratch pad for doing arrangements," he said.

The MIDI work stations are located in the Performing Arts Center across from the Recording Studio and Control Room.

'Let's do the Time Warp again' Video release celebrates film's 15th anniversary

By MARC MORMINO

Welcome to the "...late night double feature picture show..." This line is from the ever popular, ever thrilling and ever money-making "ROCKY HORROR PICTURE SHOW."

The reason this show has become so popular is not due to the "meaning" and "plot." But, the credit lies on the fact that it is an audience participation movie.

If you have never heard of this show, you might know of some of the actors and actresses. Some of them have become extremely popular.

The mad scientist is Tim Curry (Frankenfurter). You will recognize him as the man wearing the ladies clothing.

The part of the hero is played by Barry Bostwick (Brad Majors), whom has a nickname the audience has given him that can not be printed.

The part of the heroine is performed by Susan Surandon (Janet Wise). She also has a nickname that can not be printed.

The "faithful handyman" is played by Richard O'Brien (Riff Raff). This actor not only plays the most popular character but he also wrote the show.

The last actors whose name you might know is Meatloaf (Eddie). Yes, that's right, the singer. And yes, he does sing in this movie.

In fact, the movie is filled with songs. The audience is expected to sing along and has even created new lyrics.

The most popular song in the movie is the "Time Warp." Not only does the audience sing to this song but you dance to it. Don't worry about how. The song tells you how. Remember this is an audience participation movie and definitely not for the weak at heart. Be forewarned.

For those of you who have never been to the show, here are a few hints, or warnings if you prefer. And a few items you need to take.

Never wear good clothing. In fact wear old clothing you don't mind getting wet, covered in rice, and generally dirty.

One reason behind this is that during the wedding scene at the beginning of the movie, when the characters on screen throw the rice, you throw rice.

Sounds wild so far, right. That's just the beginning, though.

During the storm scene when the characters get rained on, you get rained on. This affect is provided by the audience spraying water bottles in the air.

For protection from the "rain," take newspaper to put over your head. But save the paper for later. This will be used to make confetti to throw during the mock wedding.

Other items of importance are bell, lighter, toast, and an old deck of cards you don't mind losing. Then there is the toilet paper to throw. Just believe me.

This show is having it's 15th anniversary this year. To celebrate, the movie has just been released for video rental.

Until this time the show had only been owned by a few people on video tape. Those people being the producer of the show, the writer of the show, and of all people—Hugh Hefner.

This show is something that can not be completely taught by this explanation. In fact not by any explanation.

The best way to learn the show is by first watching the show. Then find someone to show you some of the things to do and say during the show.

After that just fit them together and have a great time. Just remember "castles don't have phones."

Movie sheds light on real life mystery

By ADRIAN VILLEGAS

"Reversal of Fortune" is the captivating true story of the Claus von Bulow murder case. Bulow is the European socialite convicted in 1982 of injecting his millionaire wife with a near-fatal dose of insulin, inducing a coma that Sunny von Bulow still lives in today.

During the tumultuous three years between his conviction and final acquittal, Bulow became an international media symbol for corrupt wealth and degenerate greed.

Directed with a slightly skewed ironic sense by Barbet Schroeder, and adapted from Bulow defense lawyer Alan Dershowitz' book, the intriguing "Reversal of Fortune" could easily be retitled "Lifestyles of the Rich and Infamous".

"Reversal" works exceptionally well on two unlikely levels: as a barbed social commentary on the pampered upper-crust, and as an engrossing real-life mystery in which testimonies change and clues unravel at an unpredictable clip.

"Reversal" fascinates as it reveals the complex machinery of the judicial system and the maze-like process through which Dershowitz and his young team of Harvard law students build a case for Bulow's appeal.

The screenplay by Nicholas Kazan has some classic black comedic lines and the acting throughout is dazzling.

Jeremy Irons as Bulow is a wonder to behold. Eyebrows arched, chin lifted, his sleek skull like that of an aging hawk's, Irons is the perfect picture of eternal, unruffled aristocracy, and he delivers many of the film's best lines with hilariously dapper understatement.

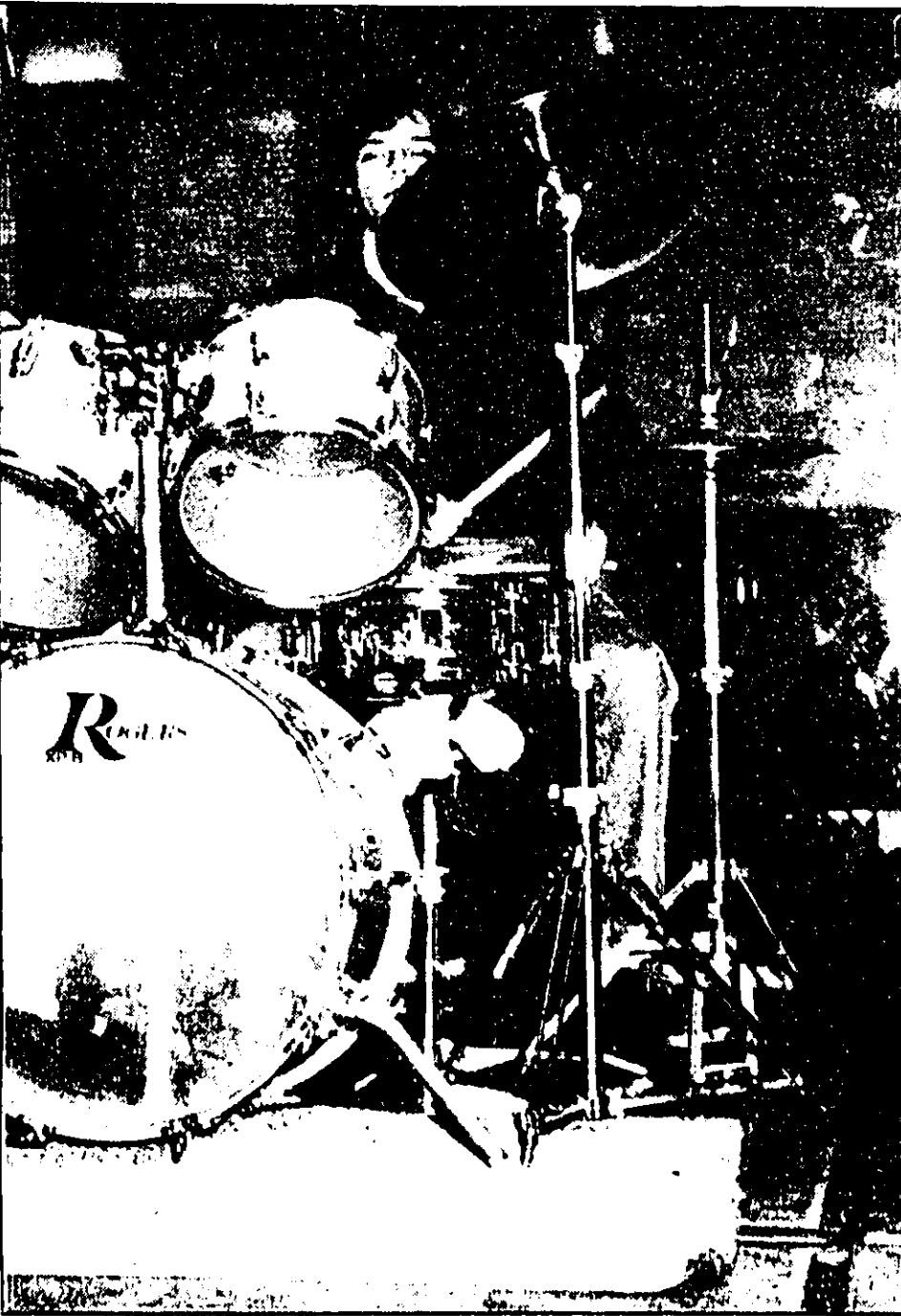
Ron Silver plays defense lawyer Dershowitz as a nervous ball of troubled idealism. Silver's Dershowitz is feisty and engaging, a warm-hearted foil to the coldly detached von Bulow.

Bulow and Dershowitz are virtually antithesis: the former Danish, gangly, and reserved, the latter Jewish, squat, and openly passionate. Their lifestyle and culture clashes provide some pointedly funny moments.

Glenn Close as Sunny von Bulow is excellent, seen during flashbacks and scenes depicting Mrs. Bulow in her present-day coma. But Mrs. Bulow's presence permeates the movie due to her otherworldly, almost phantom-like narration.

The idea of letting Sunny narrate from her comatose purgatory is only one of "Reversal's" many brilliantly warped touches, and sets the tone for the similarly twisted tale to follow.

"Reversal of Fortune" ultimately leaves the question of Claus von Bulow's guilt up to the viewer, but is nonetheless a remarkably entertaining foray into the dark underside of opulence.



RYAN MICHAELIS jams during the 10 o'clock hour rock concert held last Friday in the Student Center.

Prince takes on new genre

By ADRIAN VILLEGAS

The double-album "Graffiti Bridge" is Prince in peak form, and is his best work since 1987's ambitious "Sign o' the Times".

Prince has recruited the diverse talents of longtime musical cohorts The Time, veteran gospel powerhouse Mavis Staples, child singer Tevin Campbell, and Parliament Funkadelic legend George Clinton for the album, as well as incorporating his own renowned "one-man band" studio virtuosity for most of "Graffiti Bridge's" seventeen excellent songs.

The experimental Prince continues to let his music evolve into new, unheralded forms on songs like the salacious "Tick, Tick, Bang" and on the dramatic "Thieves in the Temple". On those songs, Prince has taken his signature rock-pop-soul formulas and remolded them into innovative sub-genres that seem familiar, despite their utter defiance of easy classification. In the studio, Prince still goes where no man has gone before.

Even on typically "Prince-ly" songs like the pop-drenched "Can't Stop This Feeling I Got" and the mysteriously lusty "Joy in Repetition," the Minneapolis genius infuses his old ways with a newfound conviction and focus. Also present is a coherency and razor-edged precision of delivery that Prince has been sorely lacking in his past two recordings, last year's overrated "Batman" sound track and 1988's jumbled "LoveSexy".

"Graffiti Bridge" is also astonishing for its masterful display of a wide spectrum of styles: fluffy dance pop ("Round and Round"), funk at its finest (courtesy of a too-good-to-be-true George Clinton/Prince duet "We Can Funk"), scorching R&B ("The Love Thing"), and even some shimmering, crescendoing gospel ("Still Would Stand All Time").

His Royal Badness is inspired to boast in one of the album's more exultant moments: "Now everybody can see/ Ain't nobody funky like me!" And on "Graffiti Bridge," that boast is truer than ever.

Global village

From page 5

According to Matlick, was that our ways were better.

"We tried to impress ideas on them that they couldn't understand. For example, we took with us some fast-growing rice that had been developed at Texas A&M. When explaining the process for raising the rice, the volunteers failed to tell them that the rice needed proper irrigation. As a result of this, many of the farmers' crops failed."

Care in who we back

If Americans come to understand the rest of the world, according to Matlick, they will be able to be in a better position to help themselves. Matlick predicted that over the next few years, there will be small, regional wars among countries.

"As long as we are careful about who we back, we will be in a better position to help the world properly. We have no business sticking our noses where they don't belong, except in gross cases where potential nuclear weapons are involved," he said.

"The way President Bush is handling the Middle East crisis is amazing. He's breaking new ground in his work through the United Nations and the Security Council. Historically, the U.N. has had poor relations in dealing with other countries due to the Cold War. Now that the Cold War no longer exists, the U.N. can serve as the effective body as a tool for peace in the world."

Recommend Ponce Corps

Matlick served in the Ponce Corps in 1966-68. He also worked for the United Nations as an interpreter in 1961-62 and for the Department of Defense in Japan in 1968-70 as a courier.

"If someone wants to travel and see the world, the Ponce Corps is one of the best ways to do it. I highly recommend it to young people because they get to meet people from different cultures," said Matlick.

"While you are serving your time, your family and friends learn indirectly about the country you are in. If something appears on the news about where you are, they take notice."

Matlick's dream now that he's been a world traveler is to be an instructor at MCC one day.

"I want to touch on the college level and I would really like to come back to teach at MCC. I enjoy talking with the instructors. They really seem like they care about their students."

THIRD IN A SERIES

Barriers of time and space have shattered with improved communication and transportation. Our college has a part in the Global Village. In this issue and coming issues we will show how other students and faculty are part of the world's neighborhood.

Subliminal advertising

From page 5

material flows into the subconscious and into deep memory unimpeded.

He rates sex and insecurity of the future as the most effective subliminal messages with college students. "Unfortunately sex is first in war, first in peace and first in the mind of college students."

Of the different types of media using subliminal ads, he said magazines are more efficient. Quality reproduction, a potential viewing span of two or three days, and secondary readership were his reasons. He added that the ads must also be effective on a conscious level.

The use of subs is routinely done on a national level but rarely used on a local level, he said. "It's not voodoo... it's a competitive edge." However, he commented that the use of subliminal ads is illegal in California, Canada and Germany.

Sydow said that in a \$250,000 network television prime-time ad seen nation-wide, approximately \$25,000 is spent targeting subs to a particular audience.

He said it's "not very probable" that a subliminal ad could sell you something you normally would not buy. However, it can definitely affect the brand selection of a product you purchase, he said.

People trained to think analytically, such as doctors or math majors, are the most susceptible to subliminal ads, said Sydow. They either see something or they don't, which gives the subs their best chance to be effective, he said.

People in the fine arts trained to recognize abstractions in a picture are more adept in seeing subs and therefore less vulnerable them, he said.

Sydow had several suggestions for spotting the subliminal ads in print.

1. Look for distractions (a missing body part etc.).
2. Hold the ad upside-down.
3. Hold the ad up to a light (especially effective for see-through types of ads).
4. Look for symbolism (sex and death are often prevalent).

He lists the greatest danger of the subs is their use in political campaigns. "It is a mind-control process." He said subliminals were used routinely by current and former presidents.

Sydow, in his slide presentations to the business community, begins the lecture with, "There's a difference in starting a fire and reporting a fire."

He always ends with, "If you are alarmed by what you see today and there are no laws specifically forbidding this, then contact your congressman."

ELVIS GOES TO COLLEGE

OUR STORY: ELVIS DISCOVERS THE BRAIN OF ADOLPH HITLER AND DECIDES TO TRANSPLANT IT INTO THE MUMMIFIED...

CORPSE OF WALT DISNEY FOR HIS MID-TERM BIOLOGY PROJECT. HE SEEMS TO BE MAKING A GENERAL MESS OF THE SITUATION...

FINALLY THE OPERATION IS COMPLETE. THE TRUE TEST WILL COME NOW AS ELVIS HOOKS THE BODY UP TO JUMPER CABLES CONNECTED TO HIS '73 NOUN AND SENDS A SURGE OF ELECTRICITY THRU WALT'S FROZEN MUSCLES...

HE HAS SUCCEEDED. IT'S ALIVE!

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