

August 14, 1969

Minutes of the special meeting of the Board of Trustees of the Skokie Public Library, held at 5:30 p.m. August 14, 1969 in the Lecture Room.

Members present: Howard Hummer, Diana Hunter, Donald Kraft, Richard Lindberg, Selma Petty and Rabbi Karl Weiner, Miss Mary Radmacher Chief Librarian.

Also present: Bernard Kaplan and Jerold Panas of Jerold Panas and Partners, Inc., public relations firm, to discuss their report. Mr. James W. Hammond, architect, to supply information to the public relations firm and receive instructions from the Board.

Rabbi Weiner presided and explained the meeting was called to distribute copies of the referendum study by Jerold Panas and Partners, Inc. and for action to be taken.

The report was read and discussion followed.

Mr. Panas, with Mr. Kaplan's assistance, presented and explained what their contract would involve if the Library selects them as the public relations firm to handle its referendum. After discussion, Mr. Panas, Mr. Kaplan and Mr. Hammond retired.

Rabbi Weiner asked the Board, first, to select a public relations firm and, second, decide whether to consider the recommendation to change the referendum date. Motion by Mr. Kraft, seconded by Mr. Hummer.

Motion: That the Skokie Public Library Board of Directors hire Jerold Panas and Partners, Inc. to handle the promotion for the Library referendum.

Discussion followed. On roll call the voting was: Howard Hummer, yes; Donald Kraft, yes; Mrs. Petty, yes; Mrs. Hunter, no; Richard Lindberg, no. Motion carried.

Mr. Hummer made the following motion seconded by Mr. Kraft.

Motion: To remove any previous motions from the records for a referendum date for increased tax levy and expansion of the library and that a date of December 9, 1969 be set at this time.

All ayes.

Meeting adjourned at 10:00 p.m. on motion by Mr. Hummer.


Selma Petty - Secretary