



The Philanderian

Volume 22, Number 2
Spring, 1999

ALUMNI NEWS OF PHILANDER SMITH COLLEGE • LITTLE ROCK, ARKANSAS

PSC LAUNCHES "DELTA INITIATIVE"

Philander Smith College has received \$150,000 to improve opportunities for higher education among residents in the Delta region. "The best of the Delta for the rest of the Delta" is the College's mission statement for this program.

The College will prepare southeast Arkansas high school students for college by fulfilling some of their educational needs, Dr. Trudie Kibbe Reed said.

"We will examine the needs, and make contact with constituents in the Delta region. We share the federal government's sense of urgency of the need to transform economic and educational possibilities in the Delta."

Dr. Reed re-assigned two administrators to spearhead the Delta Initiative. Naomi Cottoms, former Dean of Student Affairs, and Dr. Mary Olson, formerly Dr. Reed's executive assistant, are designing a network to match resources and needs in the Delta.

This year, 63 of the College's 918 full-time students are from southeast Arkansas, the state's poorest region.

Dr. Reed said the grant is the first gift spent on targeting educational needs in one area of the state.

"We'll look at offering computer training, and collaborating with other community organizations and churches in the Delta to eventually open a satellite center there," Dr. Reed said. •

MINTONS DONATE \$50,000 FOR BLACK FAMILY STUDIES

Dr. Clifford Minton and Mrs. Alma Minton, through their Minton Foundation, recently donated \$50,000 for the emerging Black Family Studies Program at Philander Smith College. Dr. and Mrs. Minton are PSC alumni from the classes of 1936 and 1935 respectively.

The Minton gift will be held in trust. Investment income will be used for scholarships.

Dr. Trudie Kibbe Reed who became the 11th president of PSC on July 1 is launching the first academic discipline of Black Family Studies. The program was developed from critical concern for the "crisis" facing African-American families, Dr. Reed said. "Correctional facilities have become the caretakers of black youth. What has happened to the core values that were once transmitted to black youth by families and communities?" Dr. Reed asked. "Will the black family survive if we continue to lose generations of youth to violence, crime, despair and hopelessness?" Dr. Reed



Alma '35 and Clifford Minton '36, in a recent photo taken at their church in Gary, IN

said the crisis can be reversed with "a new synergy," and the Black Family Studies Program is a key element. This program is so important that it has the potential to become a model for the nation," Mrs. Minton said.

Through a separate scholarship program established at PSC by the Mintons in 1990, the couple will provide an additional \$5,000 annually for scholarships for students minoring in Black Family Studies. Some of these funds will be earmarked for graduates of Gary High School in the Minton's hometown of Gary, Indiana.

The Mintons also will provide an additional \$1,000 annually to support "the Dr. Clifford E. Minton and Mrs. Alma Hawkins Minton Lectureship for Black Family Studies" at PSC. As

(see MINTONS on page 3)

FROM THE PRESIDENT

One of the first things that I discovered at Philander Smith College is the level of commitment and pride that our alumni have toward their alma mater. Your involvement and support are outstanding!

I appreciate the warm welcome that you extended to me through the reception that was held in my honor in September and during the holiday celebrations that were held. The Little Rock Chapter even extended an "honorary alumna" status to me which I cherish.

I also have had the pleasure of meeting alumni during my visits to alumni chapters in Gary, Indiana; Kansas City, Missouri; and Atlanta. The visits have been valuable and everyone has been so gracious. Thank you so much for your hospitality, your ideas and your insight. I look forward to meeting more alumni, especially during the Annual Convention that will take place July 15-18 in Kansas City, MO. The Inauguration served as the kick-off for the Black Family Studies Program, a new academic discipline that will serve as a model for the nation. Many scholars in the field of Black Family Studies were on campus conducting seminars during Inauguration week. These lecturers included Drs. Clifford Minton, Harlan London, James Turner, Robert Staples, Harriette Pipes McAdoo, and Maulana Karenga. We are proud that our students, faculty, staff, and community had access to this powerful educational experience. "Building Traditions of Excellence" has become the trademark of Philander Smith College, and our alumni are central to that. We are raising the bar in terms of academic excellence. Let's work hand in hand to ensure the College is on the cutting edge, as we enter the 21st Century. •



FROM THE NATIONAL ALUMNI ASSOCIATION PRESIDENT

Philander Smith College has taken its place in the annals of higher education by selecting its first female president, Dr. Trudie Kibbe Reed. Dr. Reed took office July 1, 1998, and "hit the ground running!" She has taken the time to gather as much knowledge as possible about our Alma Mater and its needs. A strategic plan has been developed and implementation is underway. We must strive to prepare our students for 21st century challenges.

I urge every alumnus and friend of Dear Ole PSC to make a commitment to join in with our new president, share her visions and goals, and support her efforts. Dr. Reed is a "ball of energy" and has a contagious desire to bring the College to its highest level of service. I salute her for her present accomplishments, and I pledge to be a contributing alumnus, in word and deed, as she seeks to fulfill her mission. Please, join me in this pledge.

The National Alumni Association is still working to financially support and promote the College. Our Vice President Kathryn Worthen, is leading our efforts with the Academic Building Fund Project. Alumni are still encouraged to give to this worthy cause. We really need to retire this obligation.

Now that we have entered the last year of the 20th century, let's pause to thank God for being a constant presence in our lives. We acknowledge that He is the "true" source of all that we have and all that we are. May God continue to bless us all! •



Dr. Eulah Peterson '69

FROM THE ALUMNI AFFAIRS DIRECTOR

First, I want to thank you for the support that you exhibited during the "Giving Back" phonathon that was held in the fall. Our students thoroughly enjoyed talking to you over the phone and were encouraged by the affinity that many of our alumni have for Philander Smith College. The amount of enthusiasm that you generate among the students when you say "yes" when asked to support the College is wonderful. This positive interaction makes our students feel



Delia Moore '88

proud and inspires them to also want to "give back." I am looking forward to seeing many of you at the National Alumni Convention July 15-18th in Kansas City, MO. More information about this event is in this issue.

Also, on page 7 of this issue, you will notice that my position has changed to Executive Director of Institutional Advancement which will involve more fundraising. Keep

(see MOORE on page 5)

The Philanderian is published four times a year: Fall, Winter, Spring and Summer. Copies are mailed to all alumni currently in the database in the Office of Institutional Advancement. Please direct correspondence to: Delia Moore, Executive Director Office of Institutional Advancement Philander Smith College 812 West 13th Street • Little Rock, AR 72202 • (501) 370-5392 Editor: Delia Moore Layout: Mark W. Riley, M.A.

MINTONS (from page 1)

a result, noted scholars will be invited to the College each year for presentations and dialogue with students and the Little Rock community.

"We were taught and learned to share early in life," Dr. Minton said. "We make every special effort to pay back some of what society has given us."

Mrs. Minton was a public schoolteacher for 43 years. Dr. Minton was also an educator, a former U.S. government civil rights administrator, principal, writer, researcher and Urban League executive and CEO. The Mintons celebrated their 60th anniversary on June 13th of this year.

An article about their generous support of Philander Smith College appeared in the November 30, 1998 issue of *JET Magazine*. The Mintons also were recognized during the UNCF Frederick D. Patterson Awards Banquet on November 20, in Little Rock where they were recipients of The President's Award. A related article is on page 10. •

KANSAS CITY CHAPTER TO HOST 1999 CONVENTION

The Greater Kansas City Alumni Chapter will host the 43rd Annual National Alumni Convention July 15-18, 1999, in Kansas City, Missouri.

Mrs. Shirley J. Brown, President of the Greater Kansas City Alumni Chapter, asks that you please mark your calendars and get ready to head to Kansas City. The Chapter is looking forward to seeing you!

Registration information for the Convention is included in this issue of *The Philanderian*. Kansas City... Kansas City Here We Come!!! •



REMEMBER ALUMNI MEMBERSHIP DUES

Please remember to remit your National Alumni dues for 1999. You pay only \$30.00 to the National Office in addition to the local chapter assessment. Please see your local chapter president for further information about local dues.

If a chapter has not been chartered in your area, you can become active by paying \$35.00. For a chapter to renew its charter, the cost is \$20.00.

GREENWOOD INDUCTED INTO HALL OF FAME

Coach Johnny Greenwood '60, Athletic Director for Philander Smith College, was recently inducted into the A.B. Calvin Athletic Hall of Fame by the Scipio A. Jones High School National Alumni Association. Coach Greenwood was officially inducted during a ceremony in Cleveland, Ohio.



Coach Johnny W. Greenwood '60

Coach Greenwood also was honored during the Jesse W. Mason, Sr. Scholarship Foundation Kick-off Dinner in Little Rock.

Coach Greenwood has been described as "one of those all-around athletes of all time." He excelled in football, basketball and even lettered two years in Track. He earned all-state honors in football for three years and one year in basketball. He also led his basketball team to three consecutive conference and state championships.

For nearly 40 years, Coach Greenwood has worked as a coach and educator and has received numerous honors and awards. His career record as a basketball coach is 408-103, including numerous championships at both the secondary and collegiate levels. He was the winner of five Jr. High School State Championships and a Sr. High School State championship in basketball in 1973. In that same year, he was voted "Coach of the Year." At the collegiate level, the Philander Smith College men's basketball team are the 1998 Southern District Champions, and they finished second in the National Tournament of the National Small College Athletic Association.

Coach Greenwood is a member of the Urban League, NAACP, Job Corps Advisory Council, National Athletic Directors Association and Omega Psi Phi Fraternity.

He is the proud father of three boys and two girls and has eight grandchildren. •

Please send your dues made payable to the "National Alumni Association Philander Smith College" to:

Ms. Jearlene Miller
Financial Secretary
National Alumni Association

If you have questions, you may either contact Ms. Miller by telephone at _____ or at her internet address: _____

LITTLE ROCK ALUMNI HOST CHRISTMAS BREAKFAST

The Greater Little Rock Alumni Chapter held its 30th Annual Christmas Breakfast on Saturday, December 12, 1998, in the PSC Dining Hall. Approximately 120 alumni attended the event. Proceeds from the event will benefit the United Negro College Fund.

PSC President Dr. Trudie Kibbe Reed was the keynote speaker. Dr. McKinley Newton, PSC Human Development Director, introduced her.

During the Breakfast, Little Rock Chapter President Yvonne Alexander '73 presented Dr. Reed with a plaque to induct her into the Chapter as an "honorary alumna."

Mrs. Rachel Myers-Jones '51, former Little Rock Chapter President received an award for her many years of dedicated service and leadership to the organization.

The Class of 1948 celebrated its 50th Anniversary as graduates of PSC and was recognized during the program. Mrs. Mollie H. Wilkins coordinated the reunion among the '48 grads.

Mrs. Belynda Ford '73 sang two beautiful songs during the event, and Mrs. Alice Charles '70 distributed holiday surprises to guests.

Program participants also included Rev. Mark Norman '94, Mrs. Hazel Bullock '41, Mrs. Connie Conley '86, and Mrs. Delia Moore '88.

Special thanks to the following alumni: Mrs. Cleola Boles,



Dr. Reed speaks to alumni at the Christmas Breakfast hosted by the Little Rock Chapter.

Mrs. Carolyn Rand, Dr. Tommie Taylor, Dr. Annie Williams, and Mrs. Versie Winstead.

We also thank Mr. Wayne Beavers and his staff of Fine Host Foods, Mr. Booker Williams of the PSC Bookstore, and the following PSC staff, students and volunteers: Mr. Lawrence Jones and the housekeeping staff, Ms. Veda Maxwell, Mr. Mark Riley, Mr. Immanuel Conley, Ms. Tasha Moore and Mr. Nehemiah Suggs. •



Bookstore Manager Booker Williams assists Mary Alyce Ragston '73 with merchandise during the Christmas Breakfast.

CALVIN KING RECEIVES HONORARY DOCTORATE

Calvin R. King, Sr. '75, recently received an Honorary Doctorate Degree from Hendrix College in Conway, Arkansas.

Dr. King is the executive director of the Arkansas Land and Farm Development Corporation, an organization that he founded in 1980. This non-profit, community development organization, located in Moro, Arkansas, is active in 42 counties across the state and directs community education and development programs in the field of agriculture.

Programs of the ALFDC have assisted farmers in retaining land ownership, as well as developed new crops that contribute to the improvement of the environment while producing income for farmers.

Dr. King has received national recognition for his work with African-American farmers and other small landowners with limited resources. In 1988, he received the Rural Leadership Award for innovative strategies in the area of agriculture. In 1989, former Governor Bill Clinton hon-

ored him with an Arkansas Public Service Award. In 1990, the U.S. Department of Agriculture presented him with a National Partnership Award.

The John D. and Catherine T. MacArthur Foundation selected Dr. King for a MacArthur Foundation Fellowship (the MacArthur "Genius Award") for being an individual who has fostered lasting improvement in the human condition. In accepting the MacArthur Fellowship, Dr. King stated that his activity with farmers "is in keeping with my philosophy that wok wins."

Dr. King has been featured in several publications including *The New York Times*, *Jet Magazine*, *The Arkansas Times*, *The Washington Post*, *Newsweek*, *The Arkansas Gazette*, *The Times Herald* and *The Brinkley Argus*.

Dr. King serves on the boards of the Philander Smith College Community Development Corporation, the Southern Rural Development Initiative, East Arkansas Produce Marketing Association, Non-profit Resources, Small Farm Coalition, the Arkansas Public Policy Panel, and the National Center for Appropriate Technology. •

ALUMNI AND PANTHERS HOST WELCOME RECEPTION



At the Reception (from left): Mr. Willie "Ed" Reed, Dr. Trudie K. Reed, Dr. Eulah Peterson, Mr. Leroy Slater

The National Alumni Association, Panther Athletic Booster Club, and the Greater Little Rock Alumni Chapter hosted a welcome reception for Dr. Trudie Kibbe Reed on September 12th. Approximately 150 alumni, staff, and friends of the College attended the reception.

Dr. Eulah L. Peterson '69, president of the National Alumni Association, greeted guests, along with Mr. Leroy Slater '75, president of the Panther Athletic Booster Club.

Dr. Reed made special remarks and highlighted her vision. Dr. Mary Olson, Dr. Reed's executive assistant, introduced her. Following her remarks, Mr. Robert Nelson '58, on behalf of the National Alumni Association, Panther Athletic Club and the Little Rock Chapter, presented Dr. Reed with a plaque.

During the reception, the crowd was captivated by two musical renditions by Mrs. Belynda Ford '73. Neiman Soiree beautifully catered the event.

MOORE (from page 2)

in mind that I will continue to serve you as the Alumni Affairs Director and will work hard to ensure that you receive the type of support that you need from this office.

I feel I have to note in passing that the College's Marketing Director, Mark Riley, has taken a new position as Marketing Director at Cossatot Technical College in DeQueen, Arkansas. Mark served the College in a variety of capacities since coming here in late 1989. His work for the Alumni included producing four souvenir books and promotional materials for the Little Rock Conventions in 1992, 1994, 1996, and 1998. Another major accomplishment of his was the regularization of the College's alumni database, which has allowed us to more effectively keep up with our graduates. We wish him well in his new post.

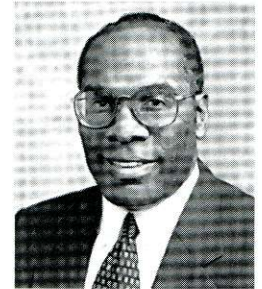
If you have any questions, please call me at 370-5392. •

Among the attendees were Judge L. Clifford Davis '45, Dr. Morris L. Holmes '61, Mr. Winston Muldrew '50, Mrs. Willie Mae Shockley '45, Congressman Vic Snyder, Pulaski County Judge Buddy Villines and a host of other PSC friends and alumni.

Special thanks to the following alumni: Ms. Yvonne Alexander, Mrs. Alice Charles, Mr. L.T. Davis, Mr. Roosevelt Fraction, Dr. Frances R. Harris, Mrs. Rachel Myers-Jones, Mrs. Carolyn Rand, as well as the PSC staff: Ms. Linda Gillam, Coach Johnny Greenwood, Mr. Henry Jemison, Ms. Veda Maxwell, Mr. Mark Riley and Mr. Lawrence Jones and the PSC Housekeeping Staff. •

LARRY ROSS INSTALLED AS ROTARY CLUB PRESIDENT

Larry Ross '69, executive director of external affairs for Southwestern Bell, has been installed as the new president of the North Little Rock (Arkansas) Rotary Club.



Larry Ross '69

Mr. Ross said one of his main goals during the coming year would be to start an intergenerational program involving youths and senior citizens working together. He also hopes to increase the number of community scholarships, as well as the total value of the scholarships given by the Rotary Club.

Mr. Ross also serves on the boards of the North Little Rock Boys and Girls Club, the Arkansas Sports Hall of Fame, and the Arkansas Gerontological Society. He is also a member of Alpha Phi Alpha Fraternity, the Urban League of Arkansas, the Leadership Roundtable, and a life member of the NAACP.

In his position at Southwestern Bell, Mr. Ross is responsible for constituency, legislative and community relations initiatives. He is also the company's advisor to the Southwestern Bell Black Advisory Panel, a network of professionals who communicate the concerns and ideas of the Black community, and channel Southwestern Bell resources to worthwhile community projects. He has worked for the company since 1974 in a variety of capacities.

Mr. Ross is also an ordained minister, and is pastor of the Beebe Chapel Christian Methodist Episcopal Church in Wrightsville, Arkansas.

He and his wife, Lillian (a PSC alumna from the class of 1968), have three children: Angela, Larry II, and Erica. •

JENNIE B. BATES '26

Mrs. Jennie B. Bates passed away on August 12, 1998 in Little Rock. At the age of 12, she joined St. Luke A.M.E. Church, and throughout her life provided her singing talent to various A.M.E. churches. Mrs. Bates received a Master of Science degree from the University of Arkansas in 1966. She has served as the Director of the Headstart Day Care Center for the Economic Opportunities Agency of Pulaski County, Arkansas. Because of her warm, outgoing, and magnetic personality, she was affectionately known as "Mama Jennie" and "Aunt Jennie" to her family and friends. She served as a very active member of many organizations and received numerous honors, awards and citations for her civic work. Her affiliations included Alpha Kappa Alpha Sorority, The Links, Frances Harper Charity Club, Trustees of Union A.M.E. Church, NAACP, and the Urban League. Survivors include her daughter, Mrs. LuJuana W. Hunter and son-in-law Attorney Jesse Hunter, Jr.; granddaughter, Gail Bryant; grandson, Attorney Keith Hunter; stepson, J.B. Bates; and many other relatives and friends.

VERNICE MABLE DREDD

Vernice Mable Dredd of Los Angeles passed away on June 23, 1998. For over 40 years, Mrs. Dredd was actively involved in addressing important issues in the community. She has received numerous awards including an Outstanding Local Veterans Representative Award by the State of California, Woman of the Year Award by the American Business Women Association, and Outstanding Woman Award by the Creative Learning Institute. Her life was dedicated to the service of others which is reflected by her active involvement in a host of organizations including the PSC Los Angeles Alumni Chapter, National Organization for Women, National Association commission for Women, and Compton Commission for Women. A street and an employment training building are being named in her honor by the City of Compton, California as a tribute to her many contributions and accomplishments. Mrs. Dredd is survived by Gloria Dredd-Haney '71, Doris Dredd-Lee '73, Michael Dredd, and Huey V. Dredd '49.

F. MILDRED SIMMONS HENDERSON '49

Mrs. Frank Mildred Simmons Henderson passed away recently. Mrs. Henderson was a retired teacher from the Little Rock School District. She was married to the late J.F. Henderson and is survived by a son, James F. Henderson, Jr. The family requests for contributions to be sent to The Henderson Scholarship Fund at Johnson C. Smith University in Charlotte, North Carolina.

JOHN WESLEY HENDERSON, JR. '50

Mr. John Wesley Henderson, Jr. passed away May 19,

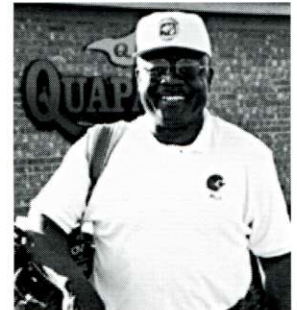
1998. Survivors are his wife, Mrs. Loretta Henderson; sons, Charles and Kenneth Henderson; daughters, Millicent Fowler, Constance McFadden, all of Little Rock, and Gloria McFadden of Chicago; mother, Mrs. Nettie Carey of Tulsa, Oklahoma; sister Dorothy Riggs of Wichita Kansas; 11 grandchildren; two great-grandchildren; and a host of nieces, nephews and other relatives and friends.

CHRISTINE T. JOHNSON ' 51

Mrs. Christine T. Johnson passed away July 15, 1998 in Denver at the age of 84. Mrs. Johnson was a retired teacher who taught in the Denver and Little Rock School Districts. Survivors are her husband Byron Johnson; two grandchildren, Lisa and Dominique; and one great grandchild, Desmarae.

ELIJAH EUGENE PITTS '61

Mr. Elijah Eugene Pitts passed away in July 1998 in Orchard Park, New York. Mr. Pitts was former Assistant Head coach for the Buffalo Bills, coaching in four Super Bowls. He played football for PSC from 1957-60 and was chosen in the 13th round of the NFL draft by the Green Bay Packers in 1961. Mr. Pitts enjoyed an outstanding career with the Packers from 1961-69 and was elected



Pitts at the Second Elijah Pitts Golf Tournament, 1997.

to the Green Bay Packers Hall of Fame in 1979. He scored the first rushing touchdown in Super Bowl history against the Kansas City Chiefs in 1967 and played in four NFL Championships and two Super Bowls Under Head Coach Vince Lombardi. He began his coaching career with the Los Angeles Rams in 1973, helping guide the Rams to five consecutive playoff appearances. In 1980, Mr. Pitts was elected to the Arkansas Hall of Fame. He is survived by his wife, the former Ruth Bellinger '63; their children, Ronald, Kimberly and Anthony; and one grandchild.

A memorial service was held in his honor on July 16th in the Crawford J. Mims Gymnasium at PSC. In front of the gym stands a life-size panther that was donated to the College by Mr. and Mrs. Pitts. At the request of the Pitts family, donations can be made to the Blood Services Unit, American Red Cross (Buffalo Chapter), 786 Delaware Ave., Buffalo, New York 14209. Contributions also can be made to Philander Smith College for the Elijah Pitts Memorial Fund, 812 W. 13th Street, Little Rock, AR 72202. The Elijah Pitts Golf Tournament and Auction is a fundraiser held in his honor every year by the Central America Region Alumni to raise money for the College.

JOHN WESLEY ELI WEBB, SR. '37

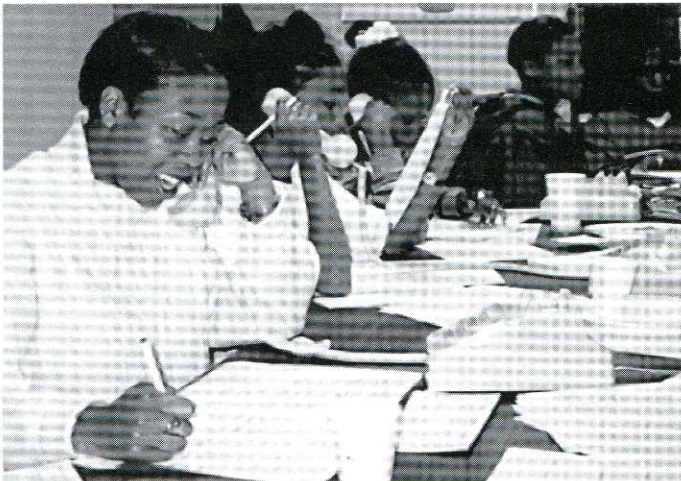
Mr. John Wesley Eli Webb of Boston, Massachusetts died August 7, 1998 at the age of 83. He was discharged from the U.S. Army in 1950, serving as Captain in World War II. Mr. Webb received a B. Div. Degree in 1964 from the Conwell School of Theology in Philadelphia, PA. Mr. Webb was a member of the PSC Metro Detroit Alumni Chapter. He is survived by four children, two sisters, and a host of relatives. •

"GIVING BACK" ALUMNI PHONATHON

The second annual "Giving Back" Phonathon was held October 26-November 6. The effort involved current PSC students calling alumni to request financial support for the College. Approximately 3,000 alumni were called and a total of \$42,000 was pledged! To date, 82% of the contributions have been collected.

A total of 16 students volunteered their time over the two-week period. They made the calls from the Alumni/UNCF House on the PSC Campus. Their efforts were supervised by Delia Moore, Executive Director of Institutional Advancement, and Booker Williams, Manager of the PSC Bookstore who volunteered his time to verify pledges.

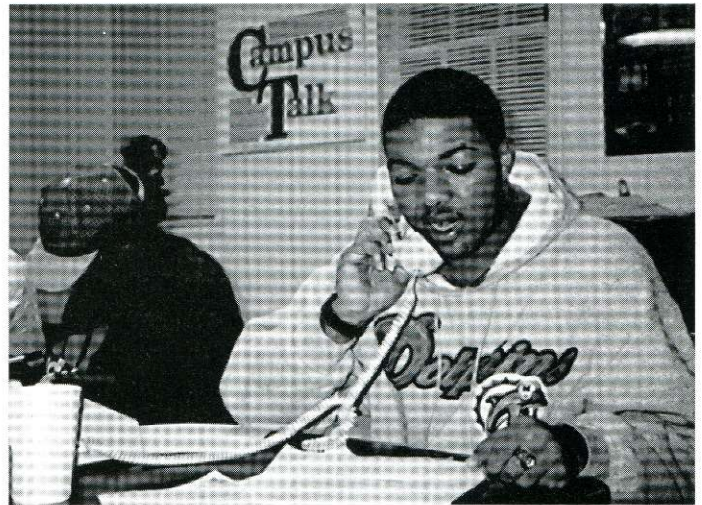
Donations from the phonathon will be used to help make up the shortfall of what it costs to educate students and what is paid in tuition.



Sophomore Jewel Burnett and other PSC students call alumni from the second floor of the Alumni/UNCF House during the Phonathon.

The students were competing for scholarships which were awarded based on the amount of pledges they obtained during the phonathon. Scholarship winners were Regenia Statewright, first place; Nehemiah Suggs, second place; and LeQuisha Dunigan, third place.

Special thanks to the alumni who pledged their support



Sophomore Nehemiah Suggs makes a call during the October Phonathon.

to the College and who have already sent in donations! Contributions should be made payable to Philander Smith College and mailed to the Office of Institutional Advancement, 812 W. 13th Street, Little Rock, AR 72202. For more information, please contact Delia Moore at 370-5392. •

STAFFING CHANGES

Dr. Trudie Reed has announced the promotion of Delia Moore, Director of Alumni Affairs and UNCF, to Executive Director of Institutional Advancement. Mrs. Moore will continue to handle Alumni and UNCF activities, as well perform development work. She also will be responsible for supervising the Office of Institutional Advancement which includes Marketing, Public Relations, Donor Relations, Sponsored Programs, and Word Processing Center. Horizons, a fundraising consulting firm, will assist the Office of Institutional Advancement with its development activities.

Ms. Paula Watson of New York, a former staff executive of the United Methodist Church, joined the PSC staff in November as Title III Coordinator. Drs. Rosephanye Powell of the Music Department and Andrew Nwanne of the Business Department have been promoted from Assistant Professors to Associate Professors. •

ENROLLMENT UPDATE

Ms. Beverly Richardson, PSC Dean of Enrollment Management and Records, has announced an increase in enrollment for the Fall. Student enrollment was 918 for the Fall semester compared to 851 in the Spring. This represents an increase of nearly 8%. •

PSC STUDENT RECEIVES NAC/NPAC SCHOLARSHIP

Clarence Smith, a senior majoring in English at Philander Smith College, was recently selected by the National Alumni Council of the The College Fund/UNCF as the sole recipient of a \$2,000 scholarship.

Each of the 39 UNCF member institutions was allowed to nominate two male students for the NAC/NPAC Male Scholarship. To be eligible, nominees had to be in

good standing at a UNCF college or university with a minimum grade point average of 2.5 on a scale of 4.0.

Nominees also were required to be active members of the college's Pre-Alumni Council for at least one year and to provide two letters of recommendation with the application form, in addition to other documentation.

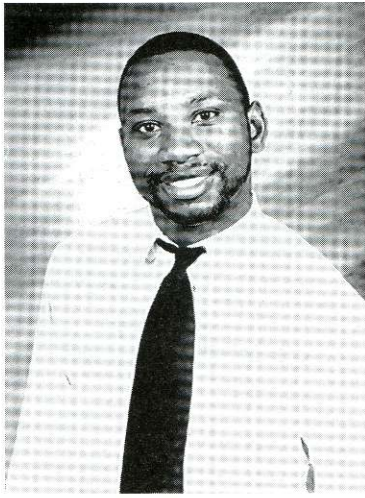
Clarence is an exemplary student at PSC. He holds a 3.58 grade point average and has been an active and faithful member of the PSC Pre-Alumni Council for three years. At the beginning of the fall semester, Clarence was elected president of the Pre-Alumni Council, an organization that assists with UNCF and alumni activities. Under Clarence's leadership, standards for participation have been developed by the Council which has resulted in increased involvement and renewed excitement.

In addition to his Pre-Alumni Council responsibilities, Clarence is also president of the senior class, choral assistant for the PSC Collegiate Choir, a tutor for Student Support Services, a member of the President's Ambassadors, and a Ronald E. McNair Scholar.

Clarence wants to pursue a Ph.D. in English and eventually teach at a historically black college or university. "I will be very active in making sure other African Americans understand the importance of education, and the importance of giving back to our communities and schools," Clarence said.

Clarence said that he will use the scholarship to pay off the remainder of his tuition.

The NAC/NPAC Scholarship will be presented to Clarence during its Annual Conference February 4-7 in Atlanta, Georgia. A total of six Pre-Alumni Council members will represent the College at the Conference. •



Clarence Smith '99

MISS PSC CHARLOTTE RENEE THOMAS

The Coronation of Miss Philander Smith College 1998-99 was held November 14th in the Mims Gymnasium. This year's campus queen is Charlotte Renee Thomas, the 19 year-old daughter of Mr. and Mrs. Paul Thomas of Memphis, TN.

She is a graduate of Overton High School of Performing Arts in Memphis and is currently in her junior year PSC where she is majoring in Education.

Charlotte is a member of the PSC Collegiate Choir and Alpha Kappa Alpha Sorority.

During the Coronation, Charlotte was presented along with 23 campus queens in the Royal Court, including first runner-up Veronica Carter and second runner-up Lakesa Smokes. Other queens in the royal procession represented various campus organizations.

Look for Miss PSC in the April issue of *Ebony* magazine, along with other queens of historically Black colleges and universities. •



Charlotte Renée Thomas '99

S.C. JOHNSON WAX AWARDS SCHOLARSHIPS

The S.C. Johnson Wax Fund, Inc., has granted scholarships to nine PSC students for the 1998-99 school year, totaling \$9,000.

The nine recipients are Irma A. Abdul-Razak, Corrie Bonds, Cynthia Miller, Kevin S. Abrams, Shunwolisa Williams, and Kelley Pegues, all of Little Rock, and Karen Smith, Andra' Ben, and Kennesha Bracely, of North Little Rock. They are pursuing degrees in Business Administration, Business Education, Mathematics and Computer Science. Each student will receive a \$1,000 scholarship.

S.C. Johnson and Sons, Inc. has administered the scholarship program since 1968, and it is designated specifically for Historically Black Colleges. S.C. Johnson Wax is an international consumer and commercial products company based in Racine, Wisconsin. The company manufactures products such as Windex, Glade, Pledge, Drano, Raid, OFF and Shout. •

GREENWOOD GIVES THANKS

On behalf of the Athletic Department, I want to thank PSC alumni, faculty, staff and others in the community for supporting our efforts this year. Your support enables us to continue to strengthen the athletic program and remain competitive. Because of your financial contributions and attendance at the games, we have had a successful and exciting season.

We have a great deal of talent on both of our basketball teams and each has performed extremely well. The men's basketball team is the 1998 Southern District Champions, and they finished second in the national tournament of the National Small College Athletic Association (NSCAA).

The Southern District of the National Small College Athletic Association (NSCAA) will be played at PSC Feb. 16th and 17th. Participants are: Arkansas Baptist, Crowley's Ridge College and PSC. Philander is the current Southern District champion. Games will be played at 6PM and 8PM on both days, and both men's and women's teams will compete. We hope you'll come to the games.

Coach Chandler and I are proud of our athletes and appreciate everyone who has contributed to their activities.

For more information about the PSC athletic program, contact Coach Johnny Greenwood at (501) 370-5348. •

PHILANDER RECEIVES \$1 MILLION GRANT

Dr. Trudie Kibbe Reed, the eleventh president of Philander Smith College, announced February 22 that the College has been awarded a \$1 million endowment grant by The Lilly Foundation in order to increase academic excellence through faculty development.

"Receipt of this grant is an indicator that Philander Smith College is headed in the right direction for achieving greater academic excellence," Chairman of the Board of Trustees Sherman E. Tate stated. The competitive grant application was made through the United Negro College Fund (UNCF). It is among the highest amounts awarded by the Lilly Foundation's UNCF proposal team.

"We will focus on faculty development with the interest accumulated from this grant. Faculty will have the opportunity to participate in conferences, publish resources, and initiate research. We also plan to infuse technology into the classroom and develop state-of-the art learning environments and teaching methodologies," Dr. Reed explained.

The announcement of the \$1 million grant came as the College prepared for the formal inauguration of Dr. Reed as president. •

GOLF TOURNAMENT SET

The College will host the Elijah Pitts Memorial Golf Tournament on Friday, May 7, 1999, at War Memorial Golf Course in Little Rock. Though this is the fourth year for this event, 1999 marks the first Memorial tournament, coming as it does after Mr. Pitts' death in June of 1998. Proceeds will benefit the College's Academic Building Fund, as designated by the Central America Region.

The event begins Thursday, May 6th with a 5:30 reception and a 6:30 auction of Sports Memorabilia at the Embassy Suites Hotel on Financial Centre Parkway in west Little Rock. The auction will include some items autographed by notable sports figures.

The Tournament begins at 9:00 on Friday morning. The format is a 3-man 'best ball' scramble. The entry fee is \$300 per team. Invited participants include former NFL players, local news, sports and weather personalities, and prominent local businessmen. Sponsors include the Little Rock Department of Parks and Recreation, Embassy Suites Hotel and Conference Center, Golden Eagle/Budweiser of Arkansas, Pepsi-Cola Bottling Co., Sidney Moncrief Pontiac/Buick/GMC Truck, North Point Ford, and the PSC National Alumni Association. To obtain registration forms, contact Linda Gillam at 370-5267. •



**ELIJAH PITTS
MEMORIAL
GOLF TOURNAMENT**

Friday, May 7, 1999
9:00 AM
War Memorial
Golf Course
Little Rock, AR



Tournament Reception
Thursday, May 6, 1999
5:30 PM
**Sports Memorabilia
Auction**
6:30 PM

**Embassy Suites Hotel Atrium
Financial Centre Parkway
Little Rock, AR**

For more information, call Linda Gillam at 370-5267.

WILDER SPEAKS AT UNCF BANQUET

The Honorable L. Douglas Wilder, the country's first Black governor, was the keynote speaker at the 9th Annual Frederick D. Patterson Awards Banquet Friday, November 20th at The Double Tree Hotel in Little Rock.



Former Gov. Doug Wilder

Wilder is currently associated with Virginia Commonwealth University, serving as Distinguished Professor at the Center for Public Policy as well as for the Department of Political Science.

Lencola Sullivan, who became the first Black Miss Arkansas in 1980 served as mistress of ceremonies. Sullivan is now the Volunteer Services Director at Rabobank International, a Dutch Investment Bank.

The banquet is held annually as a fundraiser in honor of education pioneer Dr. Frederick D. Patterson who founded UNCF in 1944. Proceeds from the event benefit UNCF which provides educational opportunities to students.

The event also recognizes individuals, organizations and companies that have made significant contributions to UNCF, Philander Smith College and the cause of education.

The recipients of the Frederick D. Patterson Memorial Award were Dr. Crawford J. Mims, PSC Provost Emeritus and Professor of Education, and Mr. Christopher D. Joshua, special projects manager for J.M. Products.



Lencola Sullivan

Corporate Awards were presented to Golden Eagle of Arkansas/Budweiser and Arkansas Blue Cross and Blue Shield.

PSC alumni Dr. Clifford '36 and Mrs. Alma Minton '35 were selected by Dr. Trudie Kibbe Reed to receive the President's Award this year. Dr. and Mrs. Minton's niece Thelma Pauline Porter accepted the award on their behalf, during the banquet.

About 250 people attended the event. The banquet also featured entertainment by the world renowned Philander Smith Collegiate Choir, under the direction of Dr. William Powell, a musical selection by Evangeline Parker, and dinner music beautifully played by Dr. Martha Reeder, Assistant Professor of Music at PSC. •

UNCF CONTRIBUTION FORM

Name: _____

Address: _____

City: _____ State: ____ Zip: _____

Telephone: _____

E-Mail: _____

*Please make your check payable to
UNCF/Philander Smith College.*

Enclosed is my tax-deductible contribution to UNCF.

Mail to:
Office of UNCF
Philander Smith College
812 W. 13th Street
Little Rock, AR 72202



AN EVENING OF STARS

On January 9, 1999, The College Fund/UNCF presented "An Evening of Stars", a national television entertainment special benefiting the United Negro College Fund. Locally, the special aired on KLRT FOX 16.

The show featured extended concert performances by some of the music industry's top artists and appearances by professional athletes, media personalities, and a host of other national celebrities. It also raised awareness about the importance of higher education and the need to increase financial support available for UNCF to provide scholarships to students.

Lou Rawls, founder and originator of UNCF's national entertainment special, served as lead co-host along with Tom Joyner, Jasmine Guy, and Debbie Allen. The program aired on more than 60 television stations nationwide, reaching more than 90 million households.

Contributions to UNCF can be mailed to Philander Smith College, 812 W. 13th Street, Little Rock, AR 72202, payable to UNCF/Philander Smith College. For more information, call Delia Moore at (501) 370-5392.

Your support of UNCF is appreciated. •

Contributors

THE PHILANDERIAN

Gifts received and processed
May 1, 1998-October 31, 1998

President's Club
(Gifts of \$1,000.00+)
\$22,500

*You can fund a scholarship in
memory of a loved one -
details are available from the
President's Office at
501-370-5275.*

SCHOLARSHIP INFORMATION

B.H. Muldrew Scholarship

The B.H. Muldrew Scholarship was initiated by the Midwest Region of the National Alumni Association Philander Smith College, Inc. during the Association's 1976 national convention, in memory of its recently-deceased member, whose name the scholarship bears.

Having served as National Coordinator of Alumni Affairs of the Association, Mr. Muldrew's outstanding contributions to the Association were recognized by alumni throughout the country. Subsequently, the Philander Smith College alumni nationwide joined the Midwest Region in support of this scholarship.

Any student in the nation who has a high school grade point average (GPA) of 3.0 or higher, and who will enter Philander Smith College as a freshman, may apply for this scholarship. The scholarship is renewable each semester, as long as the recipient maintains a 3.0 GPA, is enrolled for a minimum of 15 semester hours, and is in good standing with the College. This scholarship is not available to a student who is currently receiving assistance from another scholarship. A student who lives on campus is eligible to receive full tuition, as well as room and board; a student who resides off-campus is only eligible for full tuition.

Versie Winstead Scholarship

The Versie Winstead Scholarship is financed by Mr. and Mrs. Homer Winstead of Little Rock. It is named for Mrs. Winstead, an efficient, hard-working and devoted member of the Greater Little Rock Chapter of the College's National Alumni Association.

"I wanted to offer an incentive for some of the better (academic) students to enroll at Philander Smith College," Mrs. Winstead said. She sees the scholarship as a systematic means of "giving back" to her Alma Mater.

Any student in the nation who has a high school grade point average (GPA) of 3.0 or higher, and who will enter Philander Smith College as a freshman, may apply for this

scholarship. The scholarship is renewable each semester, as long as the recipient maintains a 3.0 GPA, is enrolled for a minimum of 15 semester hours, and is in good standing with the College. This scholarship pays \$500.00 per year (\$250.00 per semester).

For more information or an application for either of these scholarships, contact Delia Moore, Exec. Director of Institutional Advancement, Philander Smith College, 812 West 13th Street, Little Rock, AR 72202, (501) 370-5392 / (501) 370-5391 [Fax], Rachel Myers Jones, Chairman, Scholarship Committee,

or any PSC Alumni Chapter President. •

Philander Smith College Commencement Exercises

May 8, 1999

6:00 PM

*South Mall, Administration Building
(Crawford J. Mims Gymnasium in case of rain)*

Baccalaureate Service

10:00 AM

Wesley Chapel United Methodist Church

**You Are Cordially
Invited to Attend**



The Office of Institutional Advancement which includes Alumni Affairs, UNCF, Marketing and College Relations has moved from the Titus Academic Center to the second floor of the Fine Arts Building. However, the phone numbers and mailing address will remain the same.

The Alumni/UNCF House will continue to be utilized for alumni and UNCF meetings and gatherings. Additionally, the Alumni Wall which features photographs of Distinguished Alumni and former Alumni Presidents will remain on the first floor of the Alumni/UNCF House.

The Upward Bound Office, an educational program for high school students, is located on the second floor of the Alumni/UNCF House.

NATIONAL ALUMNI ASSOCIATION
PHILANDER SMITH COLLEGE, INC.



43RD ANNUAL
CONVENTION

JULY 14-18, 1999



adam's mark
kansas city

PHILANDER SMITH COLLEGE
1999 NATIONAL ALUMNI CONVENTION
JULY 14-18, 1999
 CONVENTION REGISTRATION FORM

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Class Year: _____

Chapter: _____ Location: _____

Special Dietary Requirements: _____

Delegate (circle one): Voting Non-Voting

Registration Fee: \$150.00

Registration Fee includes the following: Thursday Night Activity, Hospitality Suite, Luncheon, Banquet, and one Kit/Souvenir Booklet. Registration is due June 5, 1999. A \$10.00 Late Fee will be assessed if postmarked after June 5, 1999. Please note that each person is responsible for his/her hotel reservation. See the attached Hotel Reservation Form for more information.

Additional Activity Tickets:

_____ Thursday Night Activity: \$30.00	\$ _____
_____ Casino Night: Cost On Your Own	
_____ Luncheon: \$30.00	\$ _____
_____ Hospitality Suite Ticket: \$25.00	\$ _____
_____ Banquet Ticket: \$45.00	\$ _____
_____ Jazz Museum/Entertainment: \$20.00	\$ _____
(includes food)	
_____ Kit/Souvenir Booklet: \$20.00	\$ _____
AMOUNT SUBMITTED FOR REGISTRATION	\$ _____
AMOUNT SUBMITTED FOR EXTRA EVENTS	\$ _____
TOTAL ENCLOSED:	\$ _____

Please make checks payable to "PSC Convention '99". Send your payment and this form to:
 Greater Kansas City Alumni Chapter. PSC National Alumni Convention
 c/o Isabell Nash,

For additional information, please call Convention Chair Shirley Brown at (
or Co-Chair Evelyn Harrington at

SOUVENIR BOOK ADVERTISING FORM

Dear Fellow Alumni:

You are invited to join the Philander Smith College National Alumni Association in saying farewell to the Millennium! You may become a part of this historical record by placing an ad in the 1999 PSC National Alumni Convention Souvenir Booklet. Personal and business ads will be included in the booklet. You are encouraged to submit dedications, tributes and memorials, as well as advertisements.

ADVERTISING PRICES

Full Page\$100.00	Half Page \$50.00	Quarter Page \$25.00
Eighth Page\$15.00	Patron Line \$5.00 (Names Only)	**Photos Add \$10.00

All ad materials must be postmarked by June 5, 1999. Please submit all materials with your check or money order, to:
PSC Alumni Association, c/o Rachel Williamson,

Thank you in advance for your consideration. We are looking forward to seeing your ad in the last PSC National Alumni Convention Souvenir Booklet of the Millennium!

MEMORIAL SERVICE FORM

Name of Deceased: (Last, First) _____

Name of Alumni Chapter: _____

Date of Graduation: _____

Date of Death: _____

Will there be a representative at the service? YES NO

Thank you for your help. Please return this form by June 5, 1999, to
Shirley Brown,

HOTEL RESERVATION FORM

**Adam's Mark Kansas City
 I-70 and Truman Sports Complex**

9103 East 39th St. • Kansas City, MO 64133
 816-737-0200 • 816-737-4712 (Fax) • 1-800-444-ADAM (for any Adam's Mark)
 Group Name: PSC, Inc. _____ Meeting Dates: July 14-18, 1999
 Arrival: Day ____ Date: 07/ ____ Time: ____ No. in Party ____
 Depart: Day ____ Date: 07/ ____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

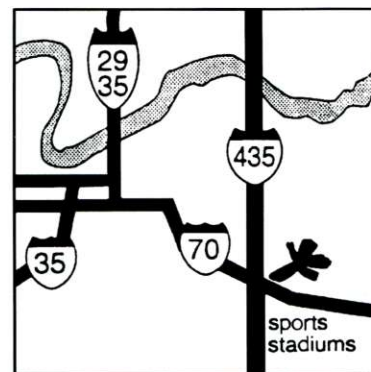
Hotel Reservations need to be made by June 14, 1999. Requests received after this date will be accepted based on room and rate availability.

Single: \$89.00* Double:\$89.00 Triple: \$99.00* Quadruple: \$109.00

* All prices add 12.1% tax.

Please guarantee my room with the following:

Credit Card: VISA MC AMEX DISCOVER CC#: _____ Exp. Date: _____



From I-70 East or West, take Exit 9 (Blue Ridge Cutoff). From the Airport, take 435 South to I-70 East and take Exit 9.

National Alumni Association
Philander Smith College, Inc.
812 West 13th Street
Little Rock, AR 72202

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U.S. Postage
PAID
Little Rock, AR 72202
Permit No. 2469



YOUR NATIONAL CONVENTION PLANNING COMMITTEE:
(Standing, from left) Terry Esper, Carolyn Booker, Mishi Esper,
Rubye Jamison, Isabelle Nash, Pat Brown Dixon, Rev. C. Jarrett Gray.
(Seated) Shirley J. Brown, President and Convention Chair