

TOUCHING ALL BASES!



TWO men were largely instrumental in helping the composer prepare this book—Stoney McLinn and Bill Dyer, both established figures in the national sports world as radio and newspaper commentators.

Stoney McLinn, dean of Philadelphia sports writers, was a founder of the Baseball Writers Association of America. Thirty years ago, Stoney began his career of sports reviewing on the staff of the Philadelphia Press. Since that day, the McLinn byline has appeared on thousands of stories and articles on the sports pages of newspapers and magazines.

In 1931, Stoney sat as official scorer for the Worlds Series between the Athletics and the Cardinals.

Bill Dyer blossomed into the sports world during his college days as captain of the Brown University tennis team. A two-letter man, Bill also played on the Bruins' soccer squad. With his sheepskin tucked under his arm, Bill hied to the West Coast after graduation in 1934 to work as sports writer in California. One year later Bill was back in the East as sports announcer for WCAU. The last two World Series, Bill described as the official commentator for the CBS network.

These were the men who inspired the writing of the material in "BATTER UP". The composer, Moe Jaffe, who cut an important niche for himself in the songwriting field a dozen years ago when he turned out the world-famous "Collegiate", is indebted to them for considerable assistance in developing the present book.



Bill Dyer says, "The book is a great idea." It is dedicated to both the fans and the teams who have made baseball, the great national pastime. Stoney McLinn adds, "Now that the songs in "BATTER UP" are published, they will probably become very popular. When the fans learn the words and melodies, they'll naturally want to sing them and then they will have something else to do in the stands besides eating peanuts."

Learn the song dedicated to your favorite team, and cheer your club on to victory.

