

CAMERON TODAY

NEWS FROM OKLAHOMA'S INTERACTIVE UNIVERSITY

Summer

1997

Millennium a time to be proactive, not reactive, Johnson tells CU grads

BY KEITH MITCHELL

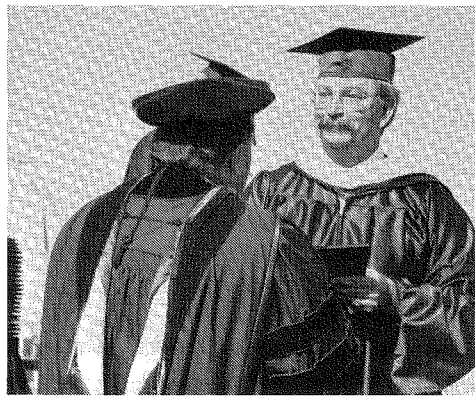
It was an appropriate way to end Cameron's year-long observance of "Festival III: Science, Technology and the 21st Century."

More than 800 graduates were encouraged to prepare themselves for changes ahead in the coming century as they received their degrees under sunny skies May 10.

Brig. Gen. Alan D. Johnson, director of plans for the U.S. Space Command and a 1976 graduate of the university, delivered the keynote address during an outdoor ceremony at Cameron Stadium.

"What a great time to be unleashed into the workplace," Johnson said to the more than 6,000 people who attended commencement.

"You stand in a gateway in time that is absolutely exciting to



Teaching major Thomas Kevin Jones was the first in line May 10 to receive his diploma from Cameron president Don Davis.

contemplate and filled with so much potential to change the way we live," he said. "Technology and our rapidly changing world ... will push you hard. Your education, training and abilities have clearly marked you as key leaders of the future — by no means a light burden — and certainly one you cannot avoid. As leaders, you must be willing to share your skill, talents and time to improve society and your communities."

Johnson urged grads to be proactive, rather than reactive, in their quest to be successful in the 21st Century.

Just as organizations — and nations — must have a vision to enable them to survive over the long run, individuals must also have a vision.

And while technology will continue its role in instituting change, it remains only a tool for mankind's use.

Technology is just one of the areas in which grads can expect to see the greatest degree of change in the next quarter century. The others, he said, are politics, economics and the military.

Following Johnson's speech, Dr. Don Davis presented diplomas to 1997 graduates.



Brig. Gen. Alan D. Johnson

McMahon competition gets new life; Cameron to host event in 1998

The Louise D. McMahon International Music Competition will live on.

Dr. Charles Graybill, chairman of the McMahon Foundation, announced in May that Cameron University has been given a \$28,650 grant to stage the international event in 1998. Southwest Oklahoma music lovers had feared the competition might end after its 13th annual edition was held earlier this year.

"We are delighted that the McMahon Foundation has decided to continue the competition," said Cameron President Don Davis. "It has provided a wonderful learning experience for our students, professional growth for faculty and a unique entertainment experience for our community."

The competition enables Cameron faculty and staff to interact with world-class musicians for an experience that

(See McMahon, page 12)

Inside your issue of Cameron Today:

<i>Grads bid retirees farewell</i>	<i>Page 2</i>
<i>Cameron popular on the 'net</i>	<i>Page 4</i>
<i>Education and the economy</i>	<i>Page 6</i>
<i>Where are they now?</i>	<i>Page 9</i>
<i>CU mourns death of dean</i>	<i>Page 12</i>

Jeter, Orr and McKeown step down

Retiring faculty honored at commencement

Years of commitment to educational excellence at Cameron University were rewarded in May when three retiring faculty members were honored during graduation.

John Jeter, an assistant professor in the business department, Jack Orr, an assistant professor of biology, and English professor Dr. Loren F. McKeown were presented silver commemorative Paul Revere Bowls by President Don Davis.

Jeter and Orr retired at the conclusion of the Spring 1997 semester, while McKeown will complete his service to Cameron at the conclusion of the summer semester.

Between them, the educators gave more than 85 years of service to Cameron students.

Jeter, a Arkansas native, received his bachelors at Harding University, his MBA at the University of Arkansas and did doctoral work at North Texas State.

A member of the Oklahoma Accounting Educators Assn. and the American Accounting Assn., Jeter joined Cameron in 1968 while it was still known as Cameron State Agriculture College. He spent his entire teaching career here.

"My years here have been fun, but mostly I've enjoyed seeing my students become successful," he recalled.

One of his children, Jason, is a sophomore at Cameron and a member of the university's golf team. He and his wife, Peggy, also have a daughter, Pam, of Nashville, Tenn.

"It has been gratifying to observe Cameron progress from a junior college to a four-year institution with graduate degree offerings," Jack Orr said of his career at the university.

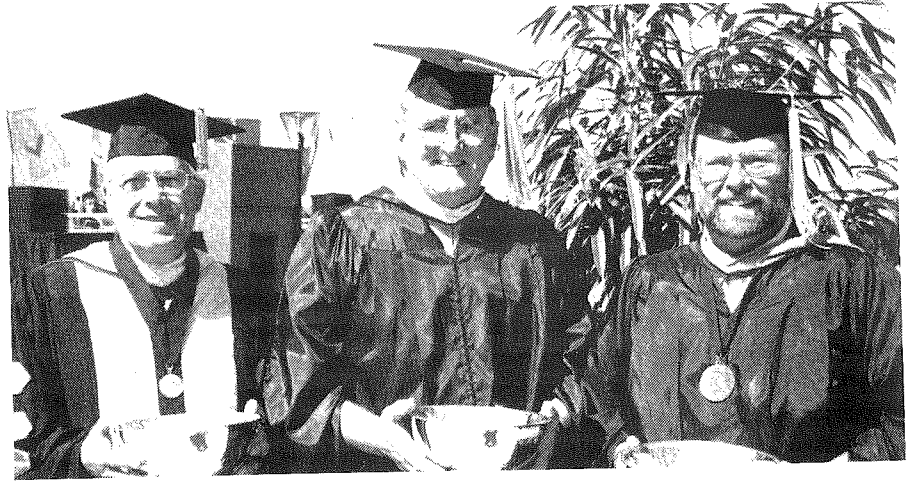
"The major role I've had here has been in the training of allied health and nursing students through the microbiology and human anatomy courses I've taught. It is my perception that Cameron is on the threshold of even greater advances in the immediate future."

Born in Ashflat, Ark., he received his bachelors at Harding University, his masters at the University of Oklahoma and did doctoral course work at Oklahoma State University.

His organizational activities include the Oklahoma Academy of Science, the Human Anatomy and Physiology Society and the Beta Beta Beta Biological Society.

Orr joined Cameron in 1966 after teaching in Great Bend, Kan., and West Babylon Junior High in Long Island, N.Y.

He taught general biology, microbiology, human anatomy and zoology at Cameron and served as the former director of the university's science fair for high school students.



Dr. Loren McKeown, Jack Orr and John Jeter (from left to right) were given commemorative silver bowls May 10 for their combined years of service to Cameron University. All three announced their retirement this spring.

He and his wife, Barbara, have three children: Doug, Gary and Sherry, and three grandsons.

McKeown received his bachelors in psychology and masters in education at the University of Oklahoma, and attended Oklahoma State University where he earned a doctorate in education.

Academic and professional honors include Phi Kappa Phi, Sigma Tau Delta and Phi Delta Kappa.

McKeown is a member of the Modern Language Assn., the Oklahoma and National Councils of Teachers of English and the Society for the Study of Multi-Ethnic Literature.

"I have been privileged to be part of Cameron," McKeown said. "Our students, faculty, administration and staff are among the best, and our English department is second to none."

He joined Cameron in August 1969 after teaching English at Davenport High School and serving as assistant professor of English at Peru State College in Nebraska.

McKeown was former chairman of the Language Arts department and taught many courses, emphasizing composition and the English language, as well as African American and Native American literature and the teaching of English.

The commencement was doubly special for McKeown and his wife, Rebecca. Their daughter, Nancy, received her bachelors degree in education during the ceremony. The McKeowns also have three sons: Mike, Tom and David.

Now that they are retired, Jeter plans to concentrate on photography and Orr plans to catch up on home projects, do volunteer work, golf, fish, hunt and travel. McKeown plans to catch up on his reading and write a family history for his grandchildren.

"I have been privileged to be part of Cameron. Our students, faculty, administration and staff are among the best ..."

***- Dr. Loren McKeown
retiring Cameron professor***

Promoting the arts for everyone ...

... Cameron faculty, staff recognized by Lawton organization

The names of Cameron faculty and staff members were mentioned prominently during Lawton's Arts for All fund drive campaign kickoff luncheon. Several representatives of the university either presented or received awards for their volunteer work during 1996.

The awards were announced in February by the City of Lawton Arts and Humanities Division and the Lawton Arts and Humanities Council.

Dave Sandstrom, KCCU-FM's underwriting representative, was presented the Citizen of the Arts Award by Dr. Sally Soelle, chairman of the arts council. Dr. Soelle is associate dean of Cameron's School of Liberal Arts.

Sandstrom has logged more than 50 years of service and volunteer work with Lawton arts organizations, in addition to his civic work promoting the community. A member of several local boards, Sandstrom served as executive director of the Wichita Mountains Easter Sunrise Association and has been a supporter and participant in music-related activities, including performing in Lawton's annual production of "The Messiah."

Scott Hofmann, an assistant professor of theatre arts at Cameron, was named Educator in the Arts for 1996. Since his

arrival at the university in 1979, Hofmann has been responsible for designing dozens of productions and using the theatre as a backdrop for the intellectual and academic pursuits of students.

Cameron art professor Barbara-Kerr Scott was presented the Educator in the Humanities Award by Soelle. Dr. Scott's interdisciplinary doctorate degree in the areas of literature, art history, philosophy and history, has enabled her to introduce students to the individual and comprehensive aspects of the humanities since her arrival at the university in 1979.

In a related presentation, Arts for All named Scott Richard Klein and Alecia Atwell among its 1996 "volunteers of the year."

Klein was recognized for his work with the Southwest Oklahoma Opera Guild, an organization dedicated to bringing opera to the area. He is immediate past president of the guild and serves as chairman of the theatre arts department at Cameron University.

Atwell — Klein's wife and a 1971 Cameron grad — was honored for her work with the Lawton Community Theatre. A medical social worker with Southwestern Home Health, she currently serves as president of the theatre group and is an adjunct professor in Cameron's sociology department.

Cameron, OU join forces to develop weekend communications grad degree

Students with an interest in a masters degree — but insufficient time during the work week to devote to earning it — now have an innovative option available.

A new program in communication at Cameron enables students to earn a masters in only 18 months by taking weekend classes. GRE or GMAT entrance exams are not required, and students are not required to write a thesis. Students can enter the program at any time during the year.

The degree is offered by the University of Oklahoma's department of Advanced Programs in cooperation with Cameron. Advanced Programs specializes in masters degrees using an intensive seminar format in which students attend classes in weekend sessions — usually two sessions per class — with most reading and classwork completed prior to the seminar. Classes will be taught by OU professors on Cameron's Lawton campus.

The communications degree is one of the first major products of a partnership between OU and Cameron.

"When we set off on this partnership, it was to develop a concept of serving people in Southwest Oklahoma," said Dr. Don Davis. "We saw needs — very real needs — that Cameron couldn't meet alone. The logical answer was a partnership with OU. It's so logical that it is surprising

someone hadn't thought of it before."

The masters program made sense because communication plays a critical role in a variety of career fields, officials from the two universities said. The OU/CU degree enables students to become active participants in an information society, preparing them for careers in personnel management, public relations, consulting, community leadership and other occupations where effective communication is vital to success.

Participants in the program may have undergraduate degrees in fields ranging from social, behavioral, natural or physical sciences backgrounds. Most undergraduate degrees are acceptable and there are no course prerequisites for admission to the program.

To earn the degree, students investigate communication processes as they occur within and among individuals, groups, organizations, and societies, learn to communicate more effectively, and facilitate the communication effectiveness of others.

For more information about the masters degree in communication, contact Kim Yourchisin at Cameron University, 405/581-2434, or Angela Nyberg at Fort Sill, 405/355-1974.

American Legion honors campus radio station

Cameron University radio station KCCU-FM was recently recognized as "1997 Radio Station of the Year" by the American Legion of Oklahoma.

The honor, announced last month, caps a busy spring for the radio station, coming on the heels of a successful membership drive and an alumni honor for Mark Norman, the station's general manager.

The American Legion annually presents an award to an Oklahoma radio station for its coverage of community programs — especially those focusing on state veterans.

"The American Legion's awards committee was unanimous in selecting KCCU-FM to receive the 1997 award," said Dick Earley, Department Commander of the American Legion of Oklahoma.

The station was nominated for the award by the Oklahoma State Employment Service, which had observed KCCU's news coverage and public service announcements about veterans.

Dave Sandstrom, underwriting



Mark Norman

representative for the station, accepted the award during the opening session of the Legion's convention July 12.

"I am proud of the KCCU staff for the assistance they give all non-profit organizations and the fact we have again been recognized for our efforts is very rewarding," said Norman.

KCCU reaches membership goal

Just days before the announcement of

the award, KCCU set a record during its spring membership drive, raising \$50,000 for station operation during the coming year.

Norman reported 53 new members became supporters of the station during the drive, while 390 renewed memberships.

"We simply could not keep quality public radio on the air without your help," Norman said. "Thank you for supporting our radio station."

Norman receives alumni honor

Norman was one of four products of Northwestern Oklahoma State University who was recognized as an outstanding graduate during the university's annual Alumni Spring Reunion Day in April.

Norman, a 1974 Northwestern graduate, received the Humanitarian Award.

Originally from Fargo, Okla., Norman also serves as director of broadcasting for the university and is general manager of CUTV, the campus' cable channel.

Cameron grad takes over as opera chorus master

Cameron graduate Timothy Todd Simmons has been named the new chorus master of San Diego Opera.

Simmons will leave a position as vocal coach and accompanist at DePaul University in Greencastle, Ind. He has been a coach, accompanist, director and conductor, as well as instructor of vocal music, for various universities and other organizations during the past decade. He has also performed as a bass-baritone and violinist.

Simmons holds a masters degree in choral conducting from Indiana University and a 1991 bachelors degree in vocal performance from Cameron.

Following a summer engagement as vocal coach and assistant conductor at Des Moines Metro Opera, Simmons and his wife, Kathleen, will arrive in San Diego to start his new position in July.

He replaces longtime chorus master Martin Wright, who left the San Diego Opera to devote more time to his career as a conductor with the National Radio Choir in the Netherlands.

Visits to CU site increase as World Wide Web becomes a useful recruitment tool

Visits to Cameron University's website have literally exploded over the past year as computers and the Internet have become valuable tools — both to those deciding where they will pursue their degree, and to university recruiters trying to attract more students.

Figures provided by Cameron University Computer Services indicates that average visits to the campus website — called "hits" — have increased from 1,760 daily a year ago to nearly 4,800 daily at the present time.

On weekdays, visits have nearly tripled — from 2,082 per day to 6,055 — and weekend "hits" increased from approximately 1,800 to more than 5,700.

Currently, the most active day for the website is on Thursday. The website is busiest from 2-3 p.m. daily.

Cameron is currently recording nearly 500 user sessions each day.

Computer Services has also observed an increase in the number of visits from outside the United States. A year ago, approximately 4.5% of "hits" were international in nature; today that figure has increased to 6.5%.

The Cameron website is located at <http://www.cameron.edu>.

Innovative instruction, program enhancement targeted

Lectureship enhances medical technology efforts

Cameron University has announced plans to develop a \$120,000 endowed lectureship boosting its medical technology program.

The Mary Kate Wellman Drew Endowed Lectureship in Medical Technology was initiated by the estate of Col. John H. Prybyla in honor of his late wife.

More than \$33,000 previously presented to the Cameron University Foundation is being used to initiate the lectureship. The gift has been matched with \$30,000 from the McCasland Challenge Grant and approximately \$60,000 from the Endowed Chairs Program of the Oklahoma State Regents for Higher Education.

Colonel Prybyla met his future wife shortly before World War II while she served as a nurse at Fort Sill. Mary Kate Wellman Drew was actively

involved in the developing field of medical technology.

Earnings from the lectureship will be used to advance Cameron's medical technology programs, specifically supporting studies and instructional practices in medical technology and in the development of advanced concepts in the field.

In accordance with the estate's desires, military personnel will be integrated into the program whenever feasible.

"The lectureship, generously bestowed by Colonel Prybyla in memory of his wife, is an important component in the further development of Cameron's medical technology program," said Dr. David Groves, chairman of the biological sciences department.

"It will provide needed flexibility in

support of innovative instruction and program enhancement, and it will foster community awareness of medical technology as a profession."

"We're pleased to have this new lectureship because it provides a new impetus to our medical technology program," said Dr. B. Don Sullivan, Vice President for Development at Cameron.

The name of the estate joins those of others who have provided endowments to Cameron on a commemorative plaque which will be displayed in the university's administration building.

Cameron University has more endowed chairs and lectureships than any other regional institution in Oklahoma. In fact, the Oklahoma State Regents for Higher Education consider Cameron's lectureships as exemplary models for the stewardship of endowed funds.

Cameron alum tapped for state beautification award

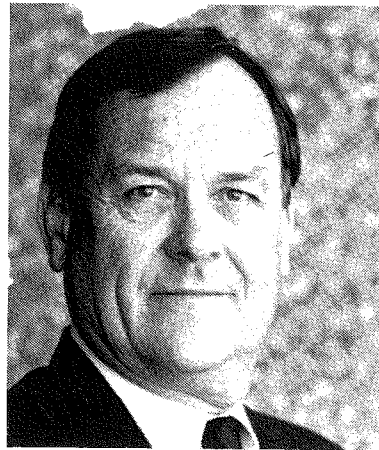
Cameron alumnus William H. Crawford was honored in June by Keep Oklahoma Beautiful, Inc., for his efforts to preserve the environment.

The Frederick banker was nominated for the honor by Cameron University because of his involvement in the Hackberry Flat wetlands restoration project in Tillman County.

Keep Oklahoma Beautiful's awards program recognizes individuals, communities, businesses, government, education and the media for projects improving the environment and beautifying the state.

Crawford has been a member of the Oklahoma Wildlife Commission since 1991 and is currently its chairman. Through his leadership, the Oklahoma Department of Wildlife Conservation in 1993 successfully launched an initiative to restore wetland areas as a wildlife habitat, creating an economic boon to Southwest Oklahoma.

The Hackberry Flat Wildlife Management Area, because of its size, scope and critical location, is considered one of the most important wildlife conservation projects in state history. When completed,



William H. Crawford

more than 8,000 acres — including a 400-acre lake — will have been developed as a habitat for waterfowl.

Because it lies in a major waterfowl flyway, biologists estimate tens of thousands of Canada geese, sandhill cranes, ducks and other shorebirds and wading birds use Hackberry Flat as a sanctuary. It may also prove to be of critical importance in providing a location for endangered whooping cranes to breed and survive.

Among those Crawford encouraged to

become involved in the Hackberry Flat project was Cameron University, which used its Business Research Center to conduct environmental impact assessments and other data analysis.

Local university and community leaders note that Crawford's efforts to establish a partnership among businessmen, educators and conservationists played a key role in the success of the Hackberry Flat project to date.

Crawford is chairman and chief executive officer of the First Southwest Corporation and its subsidiaries, First Southwest Bank in Frederick, Chattanooga and Hobart. He also serves on the boards of banks in Apache, Grandfield and Lawton.

In addition to service on the wildlife commission, Crawford is active in economic development with the Oklahoma State Chamber of Commerce, Oklahoma Mountain Metro and Oklahoma Futures.

Crawford's community and civic involvement includes serving on the boards of the Cameron University Foundation and Oklahoma Foundation for Excellence.

Growth is driven by intellectual capital

Education keys economic development

BY DR. DON DAVIS

PRESIDENT, CAMERON UNIVERSITY

Topping a recently-released list of the world's wealthiest citizens was Bill Gates, founder of Microsoft, Inc., the company which brought us the ubiquitous Windows operating system for personal computers.

While Mr. Gates' equity in Microsoft is the source of his considerable fortune, the company itself can attribute little of its value to traditional measures of wealth such as real estate, minerals, inventory or even cash.

This is because Microsoft's intrinsic worth is in its intellectual capital!

Inherent in this example of creating wealth through the accumulation of intellectual capital is a suggestion for Oklahoma's economic development — something worthy of consideration.

At least one measure of success in economic development is the creation of wealth. Among ways to create wealth are the development of natural resources — which Oklahoma has done in the past with its petroleum industry — and the exploitation of labor, in activities such as manufacturing or processing of agricultural products.

Oklahoma's oil and gas industry has declined in economic importance in recent years, and lowered trade barriers around the world have made it increasingly difficult to compete in manufacturing, given the wages paid in foreign countries.

Perhaps we should use Gates' success as an example and link our future prosperity to the accumulation of intellectual capital.

Similar ventures with roots right here in Southwest Oklahoma have been wildly successful. Since each one is unique, it is impossible to lump them into a single classification. Because they prospered through intellectual innovation, for the purposes of this discussion, I have assigned them to a genre called "smart companies." Let's examine them.

Erle P. Halliburton applied brain power to solving well completion problems in a fledgling oil industry and created an enterprise renowned globally for its know-how in dealing with tough, technical tasks.

Rex Madeira, during the 1950's, conceived the idea that a civilian contractor could repair, maintain and manage military aircraft better and more efficiently than those charged with the duty of fighting with the flying machines. He implemented his vision through Page Aircraft Maintenance, Inc., a multimillion-dollar Lawton defense industry which became a leader in the application of technology to aviation management. It was acquired by Northrop Corporation and recently relocated to the Washington, D.C. area.

Twenty years ago, the "Dirty Dozen" established Telos at Ft. Sill, engineering computer software to support field artillery

operations. According to figures announced at a recent Telos anniversary celebration, 230 currently are employed locally by the company, with hundreds more at work around the world.

LB&M began its think tank here 15 years ago, and employs more than 70 bright and business-wise associates locally and another 300 nationally in the enterprise of solving problems in management, logistics, training and decision support systems for both government and industry.

Two other locally-grown smart companies whose wealth has been created through the accumulation of intellectual capital are Advanced Systems Technology, whose 85-person local staff is headed by Steve Webley, and Eagle Systems, an employer of approximately 30, founded by Donna Reddout.

These enterprises are smokeless, create no effluent, require no vast amounts of energy or water, bring money into our community, and create worthy jobs to which our citizens and their children can aspire.

For top managers in companies like these, six-figure salaries are common, and rank-and-file professionals often earn in the \$50,000 to \$60,000 range. Mid-managers who also are retired

military often have combined incomes exceeding \$100,000.

In an attempt to nurture the growing number of smart companies, Cameron created the Fire Support Models and Simulations Institute (FSMSI) five years ago.

Through the institute, Cameron has established an on-campus classified facility which maintains secret computer programs the Army uses to evaluate weapons systems, munitions and command and control concepts. Defense contractors can call upon FSMSI experts to evaluate their products, just as they would if competing for an Army contract.

As an economic enterprise itself, FSMSI has been a financial success, recently reaching nearly \$300,000 in earnings. Perhaps more beneficially, it has added to the synergism created by activities of the several smart companies operating in Southwest Oklahoma.

One of Cameron's most frequent partners, Tec-Masters, Inc., has offices on the university campus. TMI's 25-person staff, headed by Ralph Johnson, provides employment opportunities similar to those provided by the companies already described.

While each of these companies has a different focus, all have a few common characteristics.

First, each has established a niche market for itself. Simply stated, this involves searching out tasks that need to be done, or products which need to be offered, and determining which of these the entity can perform or produce better than anyone else.

Second, each has been a leader in the application of technol-

"Oklahoma's universities should play a primary role in a redesigned economic development scheme to encourage the creation — and stimulate the growth of — 'smart companies' and the accumulation of intellectual capital through collaborative efforts with higher education."

(See Intellectual Capital, next page)

Recruits boost Aggie sports hopes for '97-'98

Cameron University coaches have recruited an outstanding group of athletes from regional high schools, providing the material they hope can manufacture championship teams during 1997-98.

Here's a run-down of the players signing letters of intent with Cameron this spring:

Volleyball

Coach Kim Vinson signed four players in an effort to improve on last year's outstanding 25-9 record.

Only two members of that squad graduated, giving Vinson a solid base with which to work.

Signing letters of intent were Kylie Finnel of Holliday, Texas; Jennifer Klimiuk of Marshall, Texas; Sandra Arend of Puyallup High School, and Lora Spencer of Sumner, Wash.

Finnel ranked fifth in her class academically and was nominated for the *Dallas Morning News'* All-State Scholar/Athlete Team. Klimiuk is an All-District honoree, as is Spencer, while Arend is an All-State honorable mention.

Spencer and Arend will add depth to the outside hitter position, while Klimiuk blocks well, helping the right side. Finnell gives the team all-around depth.

Golf

Zack Norrell, an Amarillo, Texas, graduate, brings national experience and success to Jerry Hrcnciar's golf squad.

Norrell has won the NTPGA Junior Tournament three times and has experience in the AIGA, including the Southwestern Junior Classic.

Men's Basketball

Coach Jerry Stone signed a host of talent, including Lamont Young (a junior transfer from Midland College), former Westmoore High player Alex Miller (a Rose State College transfer), Clifton Thompson (a Murray State transfer), Paul Taylor (a junior transfer from the University of Missouri-Kansas City), and three Hugo High School stars: Carvelle Smith, Justin Jeffries and David Burkham.

Young is a 6-6 multi-position player, while Taylor's versatility enables him to play on the perimeter, as well as in the lane. Thompson is a good shooter who can play above the rim.

Women's Basketball

New CU head basketball coach Stacy Johnson-Sorrell stepped into her position this summer, immediately signing four

recruits to help the Lady Aggies.

Chasity Johnson, a Duncan High product, will be joined by Dana Lambert (Catoosa High), Laci Bender (Kingfisher High) and Martina Tadic (a transfer from New Mexico Junior College).

Johnson-Sorrell expects the players to have an immediate impact on her squad.

Johnson has outstanding fundamentals, and the coach was excited to sign a Duncan player.

"I'm excited to see her staying close to home," Johnson-Sorrell said. "I think it's good for Cameron to keep local talent close."

Bender is a 6-2 post player who averaged 18 points/game in high school and shot 74% from the foul line.

Baseball

Aggie baseball coach Ron Ihler stayed close to home to sign five new recruits: T.J. Lowder and Marty Monigold from Lawton MacArthur; Daryl Collins from Lawton High; Nic Quinn from Lawton Eisenhower; and Mountain View-Gotebo standout Jason Eastwood.

Monigold, a catcher, and Lowder, a third baseman, helped the Highlanders to three consecutive state tournaments, including a 1995 championship.

Outfielder Quinn batted .461 for the Eagles and was a perfect 25-for-25 in stolen base attempts.

Collins played at East Central Junior College in Missouri last season, batting .427 and leading the team in RBIs.

Eastwood accumulated a 20-8 record as a pitcher for the Tigers, striking out 248 batters while hitting .436.

Softball

Coach Gladys Renneker inked Crystal Lasell (Lawton High), Julea Ricks (a Hutchison Community College transfer), Jessica Worthy (Oklahoma City), Melissa Robledo (Wichita Falls, Texas) and Dana Cano (a transfer from Chabot College).

The Lady Aggies are coming off the most successful season in school history. Losing only one senior off a team which featured four starting freshman, expectations are high for 1998.

Worthy hit .724 as a leadoff hitter, while Cano can brag of a .984 fielding percentage. Robledo will act as a utility player.

Intellectual capital (Continued from page 6)

ogy to its processes. Innovation in the design and delivery of services and products has been technology-based.

Excelling at applied research is another characteristic common to smart companies. Few small ventures can afford in-house departments for original research, but they can access data gathered by researchers worldwide through the Internet and apply the results of the best researchers in their business efforts.

Collaboration with partners in higher education and government, along with other commercial firms, is a fourth common characteristic. Ad hoc partnerships can be both efficient and effective.

Perhaps the most basic common attribute of these smart companies is the accumulation and utilization of intellectual capital in their enterprises.

These common traits should also be shared by Oklahoma's institutions of higher education. Our universities should accumulate intellectual capital, carve out niches in fields where they excel, lead in the application of technology and research, and collaborate with other institutions to create a synergism in programs.

The same processes should be exploited to boost the state's economy. Oklahoma's universities should play a primary role in a redesigned economic development scheme to encourage the creation — and stimulate the growth — of smart companies and the accumulation of intellectual capital through collaborative efforts with higher education.

Next Issue: Cameron forges partnerships to promote the economy.

Cameron alums: What are they doing now?

Alumni who received more than one Cameron degree are listed by year of most recent degree. Those who attended, but did not graduate, are listed under the year they would have graduated; or in some cases, the last year they attended Cameron.

1943: Dr. M.E. "Cuffie" Waid, Lawton, has practiced optometry since 1950 and now practices part-time with his daughter, Dr. Jennifer Head and son-in-law, Dr. Robert Head. He and his wife, Maxine, celebrated a golden wedding anniversary in February.

1945: Wilma Entz McKee, Hydro, and her husband, Robert "Stub," celebrated a golden wedding anniversary in May. She taught school for 36 years before retiring in 1990. She has written four books on Mennonite and Retreat History and Child Development and is a contributing writer for Jubilee. A certified Gesell examiner in child development, she maintains the program in the Hydro Public Schools and at Western Oklahoma Christian School in Clinton. **Cherry Ledgerwood Porter,** Lawton, is retired. Her late husband, Thomas Arthur Porter, attended Cameron.

1947: Alvin Andrew and Geneva Rose Saddler Boyd live in Dallas, Texas. Alvin is a retired attorney. **Lula Fern "Lou" Paden Cloud,** Lawton, is a homemaker and active church volunteer. She and her husband, L.J., celebrated a golden wedding anniversary in June. **Harold M. and Mary Louise Durall** live in Oklahoma City. Harold is an attorney and Mary Louise is a tax consultant. **Jack Morton Johnson,** Lexington, is a retired engineer. **Charles V. Nagel,** El Reno, is a senior real estate appraiser and speculates in real estate. He retired in 1975 as a district soil conservationist. **Kenneth Warren Snelling, Ph.D.,** Manhattan, Kan., is a bank courier for Kansas State Bank and a retired agronomist. Active in church and community organizations, he has published five articles and received the King's Citation for Service to Afghan agriculture. **John**

Earl Dawes, Anadarko, is a retired agriculture teacher.

1948: Dorothea J. Mayhugh Standridge, Lawton, and her husband, John, celebrated a golden wedding anniversary in May. She has been a teacher and an employee of the Cameron Post Office. She is an active volunteer.

1949: John Dale Sherrill, San Antonio, Texas, is a retired Air Force major.

1954: Alfred L. Lone, Marysville, Calif., is a retired educator who enjoys golf and gardening.

1955: Zed Farris DeV Vaughan, Jr., Ed.D., Stillwater, is regional administrator for the Oklahoma Department of Vocational and Technical Education, an adjunct professor in the School of Occupational and Adult Education at Oklahoma State University since 1974, and a member of the graduate faculty at the University of Oklahoma. He retired from the Army Reserves as a colonel. **John Joel Stowe III,** Lawton, is undersheriff for the Comanche County Sheriff's Office.

1959: Jerry Addis Bristo, San Angelo, Texas, is a counselor with the school district there and was named outstanding vocational counselor in Texas in 1990 and 1995. **M.B. Davis,** Elk City, works for Universal Field Services. **John B. Larkins III,** Ft. Payne, Ala, is an environmental researcher with the Army. The retired Air Force colonel has received a masters degree in political science and environmental management. **Elmer Ray Reeder,** Colorado Springs, Colo., is a self-employed tile setter. **Burl B. Richardson, Ph.D.,** Bryan, Texas, is a retired professor and Extension specialist emeritus from Texas A & M University and from the Texas Agricultural Extension Service. He now works in agriculture on his own land. **Dr. Tony Stretesky,** Ardmore, has a private practice in orthodontics and is an adjunct professor at the University of Oklahoma School of Dentistry. **Howard R. Whitlock,** Arlington, Texas, is an engineer and project manager for the

Federal Aviation Administration. He has a bachelors in aerospace engineering. **Terry E. Wilkinson,** Tulsa, is an electrical engineer with Advanced Medical Instruments. **Deral Eugene Willis,** Annapolis, Md., is legislative director for Senator Ernest Hollings. **Lincoln W. Henderson,** Louisville, Ky., is director of whiskey development for Brown-Forman. He is a master distiller and a judge for international wine and spirits competitions. **Melvin J. McGuffin,** Lawton, is president and CEO of Security Bank and Trust Company. **Jerry Dean Rolston** is an eighth grade English and math teacher at Belton (Texas) Junior High School. He has developed and taught two accelerated courses for at-risk students.

1960: Ron Schnee has been hired as superintendent of the Walters school system. He served as junior high and high school principal in Hinton for the past eight years and was superintendent of the Lone Grove and Deer Creek schools.

1966: John Carroll Trotter, Pawhuska, is a manager and technician for TCI Cablevision.

1970: Valetta Bentley, Rush Springs, has been nominated for Teacher of the Year. She has taught in Rush Springs for 26 years. **Marlene Jones,** Lawton, is principal of Whittier Elementary in Lawton. She has received the Elementary Administrator Distinguished Achievement Award and the Administrator's Award. She was a presenter at Cameron University's 1997 Women's Day Symposium. **Randolph K. Valdez,** Tuttle, is supervisor of facility operations for O.G.&E. **Diana L. Ward,** Crestwood, Ky., works part-time in accounting and bookkeeping for Youth and Family Services Inc.

1971: Dorothy May Clinton, Northglenn, Colo., is assistant manager for Gas-4-Less. **Richard F. Frank,** Paso Robles, Calif., is operations officer for the Directorate of Plans and Training

Cameron alums ...

(Continued from previous page)

at Fort Hunter Liggett. **Pamela Sue Griffith Henderson**, Carrollton, Texas, is on-site manager for Uniden Olsten Staffing Services. **Janice Kay Thompson Lee**, Elgin, is a retired teacher. Her husband, **Gerald Wayne Lee**, is a former Cameron student. They travel to Mexico several times a year to assist a medical team and teach Bible classes.

1972: Gary Becker, Vinita, is a social worker at Eastern State Hospital. **Dick Dooley**, Eagle River, Alaska, is a human resources director for the Department of the Army. He is married to **Susan G. Lee Dooley**, '74. **Robert Philip Shadburn**, Jacksonville, Fla., a retired Army colonel, works for Bell South Mobility. **Eugene David Shelkett**, Lawton, is an assistant principal at Eisenhower High School. He taught math there for 22 years. He and his wife, **Sherry Darlene Maddocks Shelkett**, '80, celebrated 25 years together in May. **Helen Derr Bindseil**, Lawton, retired from teaching in 1991 after a 19-year career. She and her husband, Hugo Bindseil, celebrated 50 years of marriage in June. **Alfred Paul Fabiano**, Orange, Calif., is president of Lee and

Associates. **Sara Jane Miller McFarland**, Leesville, La., is a homemaker. **Sharon Diane Sole**, Sugar Land, Texas, is a special education teacher for fourth through sixth graders in Alvin, Texas.

1973: Cathy Marie Thomas Bierre, Rathdrum, Idaho, is a housewife. **Gail D. Brown Bolding**, Lawton, is a bookkeeper for Don Smith, C.P.A.

1974: David Edward Laack, Copperas Cove, Texas, is a military test plans analyst for the Department of Defense. **Barbara Wolfe**, Abington, Md., is a management/program analyst at Aberdeen Proving Ground. She has a masters in management, a masters in operations research and plans to work toward a doctoral degree.

1975: Frank Alexander, Seminole, is adult education director at Wes Watkins Area Vo-Tech Center. He has a masters in business administration. **Mark Bobo**, Frederick, is executive vice president and chief financial officer of First Southwest Bank. He is active in Boy Scouts and other community organizations, and was

honored as one of Frederick's Most Useful Citizens for 1997. **Brig. Gen. Toney Stricklin** has been assigned as Fort Sill's deputy commanding general and assistant commandant of the Field Artillery School.

1976: Carol K. Barnes, Lawton, is executive director of the Center for Creative Living. **Brig. Gen. Alan D. Johnson**, Colorado Springs, Colo., is director of plans, Headquarters United States Space Command, Peterson Air Force Base. He also serves as the commander, U.S. Army Element, U.S. Space Command and was Cameron commencement speaker.

1977: Bill Whiteley, Lawton, is head football coach at Eisenhower High School where he has worked for 19 years. His track teams have won five state titles and been runner-up for four others. He also coached football at Eisenhower Junior High. He received a Distinguished Alumni Award in 1991 from the Cameron University Alumni Association.

1978: Barbara Tucker, Frederick, is general manager of the Frederick Leader. An active community volunteer, she has

Cameron reunions set for October 4th

Open to Cameron's high school, junior college and university graduates!!

Special recognition will go to the classes of the 40s and prior years, spotlighting the 50th Anniversary of the Class of 1947 and "Golden Associates" who graduated 50 or more years ago.

The reunion begins with a 10 a.m. reception, followed by a noon luncheon. Both take place in North Shepler Tower.

The
Cameron University Alumni Association
will present awards this year to:

Distinguished Alumni:
Dr. Byron W. Aycock (Class of 1935), Dr. Laddie Joe Elling (Class of 1937) and Zoe Durant (Class of 1990)

Faculty Hall of Fame:
Jessie May Hines, professor emerita, 1946-76;
Dr. David Miller, Dean of the School of Liberal Arts

Awards luncheon featuring a roll call of classes, presentations to Cameron University Alumni Association's Distinguished Alumni and Faculty Hall of Fame inductees.

All Cameron alumni and friends welcome. Mark your calendar and make plans to attend on Saturday, Oct. 4, 1997.

For reservations call 405/581-2988

Cameron alums ...

(Continued from previous page)

been honored as one of Frederick's Most Useful Citizens for 1997.

1979: Pamela G. Willmore, Albertville, Ala., is personnel manager for U.S. Textiles.

1980: Sherry Darlene Maddocks Shelkett, Lawton, and her husband, **Eugene David Shelkett**, '72, celebrated their 25th wedding anniversary in May. A substitute teacher and former business owner, she is assistant to the vocational counselor at Lawton High School.

1981: Michael C. Felty, Norman, is a shareholder in the Oklahoma City law firm of Foliart, Huff, Ottaway and Caldwell and is a member of the Rules of Professional Conduct of the Oklahoma Bar Assn. He is the 1997 president of the Oklahoma Association of Defense Counsel. Before obtaining a law degree, he was a Pershing missile technician with the Army and a maintenance technician at Goodyear Tire and Rubber Co. **Susan C. Jackson**, Broken Arrow, has been named Mrs. Green Country and will compete in the Mrs. Oklahoma Pageant. She has taught school for 14 years and is a counselor at Liberty Elementary School. **Alma Peña**, Altus, has been named Teacher of the Year at Washington Elementary School where she has taught second grade for 14 years.

1985: Lana Allen, Altus, has been named Teacher of the Year at Sunset Elementary School where she has taught third grade for 10 years.

1986: Gayla Graham, Altus, has been named Teacher of the Year at Rivers Elementary School. She has taught for 11 years. **Emmett Meraz** is a loan officer trainee at the Altus office of Farm Credit Services of Southwest Oklahoma.

1987: Tim York, Duncan, has been promoted from money market branch manager to vice president of lending at Oklahoma National Bank.

1988: Lois Ann Cotney, Altus, has been named Teacher of the Year at Roosevelt Elementary School where she

has taught first grade for seven years. **Vicky E. Brooks Crocker**, Centreville, Va., is a graduate student working toward a masters with double certification in French and ESL. **Charles Woosley**, Graham, Texas, has illustrated the book *Grandpa Was a Rounder* by Louise Watson.

1989: Michele Abell, Lawton, has been a computer instructor at Great Plains Area Vo-Tech School for 12 years. She is also an industry contract computer instructor and has been a computer sales consultant, analyst, systems manager and technician. She was a presenter at CU's 1997 Women's Day Symposium. **Debra Petzold Foley**, Altus, has been named Teacher of the Year at Will Rogers Elementary School where she has taught second grade for six years. **Merle Kromer**, Altus, has been named Teacher of the Year at Eugene Field Elementary School where she has taught for seven years. **Vicki D. Byrom Ross**, Ardmore, is an investments officer at Exchange National Bank.

1990: Robert William High, Watonga, married Kimbri Kay Cupp in March. He is a funeral director at Wilkinson Mortuary. **Rev. Jeff Robinett**, Sallisaw, is senior pastor at the Oak Ridge Assembly of God. Previously, he was senior pastor of Calvary Life Assembly of God Church in Hobart. **Robert Whitman**, Lawton, is head football coach at Cache High School. He was offensive coordinator at Lawton Eisenhower High for five years.

1991: Steve Hooper, Randlett, is a speech pathologist in Wichita Falls, Texas, and a Christian recording artist. He has written lyrics and music to several contemporary Christian songs and performs evangelistic music for churches and organizations in Texas and Oklahoma. He performed in May in Lawton at The Salt Cellar. He has a masters in communication disorders. **Jana Marie Paradise**, Lawton, works as a home-based therapist and social worker employed by Taliaferro Community Mental Health Center.

1992: Candy Schrick Gibson, Frederick, was a finalist for 1997

Frederick Teacher of the Year -- a repeat of a 1995 honor. She teaches pre-algebra, Algebra I and 8th grade reading at Frederick Middle School. **Ross Danny Lau**, Lawton, is a division manager for Public Service Company.

Lori Ann Bradshaw, Lawton, has returned to Cameron as director of student activities, a familiar area since she was active with PAC and student government



Lori Ann Bradshaw

while a student here. She comes to Cameron from the University of the Ozarks where she was director of student activities for three years.

1993: Heath Cox, Bethel, Alaska, is branch manager for the National Bank of Alaska. He recently spoke and shared items native to Alaska with elementary students in Lawton and Cache. **Fritz Diehm**, Oklahoma City, married **Cindy Ann Riecker**, '95, in September. He is a chemist at Tinker Air Force Base. **Melinda Haggerty Lingle**, Cordell, is executive director of Main Street Cordell. Prior to accepting the position, she was program manager of Main Street Altus. **Stephen Tomasky**, Enid, is branch manager of Norwest Financial. His last position was assistant manager for the company's Lawton branch.

1994: Michelle Dawn Arrington Spurgin, Duncan, married Brian K. Spurgin in March. **Karen Beavers**, Lawton, is a consultant for Creative Memories. **Naomi Bradley**, Indianola, recently taught a three-day workshop, "Sculpture 101," in Lawton at the Art Council Firehouse. She has received awards for her sculptures including the Fine Arts Award in Sculpture for 1993 and 1994 from Cameron and the OSS Juried Shows in 1994 and 1996. **Christine Walsh Mauser**, Harker Heights, Texas,

Cameron alums ...

(Continued from previous page)

teaches pre-school at Duncan Elementary. **Rhonda Stuever Wetmore**, '76 and '94, Lawton, has been named Lawton Teacher of the Year. She has taught kindergarten at Hoover Elementary School for 13 years.

1995: Carisa Bradberry, Frederick, was a finalist for 1997 Teacher of the Year in Frederick where she has been an elementary music teacher for the past year. Previously, she was high school and elementary vocal music director at Big Pasture Schools in Randlett. **Cindy Ann Riecker Diehm**, Oklahoma City, married **Fritz Diehm**, '93, in September. She is a physical therapist assistant at Midwest City Regional Medical Center. **Levin Beets**, Tulsa, has received a masters in education. He was a graduate assistant in Tulsa University's athletic department and was the primary athletic trainer for the men's basketball team. **Gary Parsons**, Lawton, performed a solo concert at the Percussive Arts Society Museum in February. He taught music for the Cache Public Schools and plans to enter graduate school this fall. **Nancy Louise Glover Wallace**, Lawton, married James Eric Wallace in March. She is employed by Adventures Childcare Center and the Lawton Public Schools. **Susan Van**

Buskirk, Ringling, has been promoted to assistant vice president of Lincoln Bank in Ardmore. **Sandra Elaine Whitford**, Ryan, works in maintenance at the Great Plains Coliseum.

1996: Cindy Campbell Anderson, Lexland, N.C., is the morning news producer for Channel 6, WECT-TV in Wilmington. **Denis R. Blackburn**, Lawton, is employed as a radar technician at Fort Sill. **Donald Lee Copeland**, '93, '94, '96, Duncan, is a civil process server. **Elizabeth Carole Decker** is assistant to the city manager for the City of Hobart. **David Lynn DeHaven**, Lawton, works in sales at Dillard's. **Debra Lynn DeWeese**, Lawton, is pursuing a bachelors degree in nursing. **Nancy Lee Dowell**, Cushing, is an elementary teacher. **Laurie Kay Easton**, Lawton, is human resources director for Columbia Southwestern Medical Center. **Richard L. Gillespie**, Lawton, is director of home health at Comanche County Memorial Hospital. **Donald Glen Head**, Lawton, is serving in the Army at Fort Sill. **Nancy Lee Lewark**, Lawton, is a controller for Newcombe and Redman, P.C. **John David Looney**, Lawton, works with Thermax Clean Care Center. **Mary Clare**

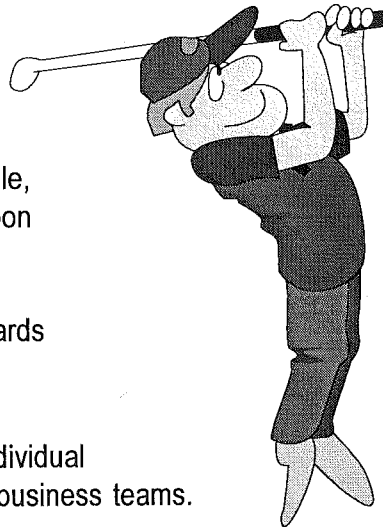
Braddy Martin, San Antonio, married **Dustin Scott Martin**, '97, in March. He is a second lieutenant assigned to the medical corps. **Kristina L. McCain**, Fayetteville, N.C., works for Somar Communications. **Carledna Marie McCowan**, Lawton, is working toward a masters degree. **Anthony Armando Mendoza**, Lawton, is in the Air Force Reserves and is continuing his education. **Kimberly Lea Merritt**, Lawton, is a faculty development coordinator at Cameron. **Mary Helen Mullican**, Lawton, is a qualified mental health professional for Integris Mental Health in Anadarko. **Teresa A. Norrell**, Lawton, is enrolled in pharmacy school. **Kenneth Dell Pauley**, Lawton, is a sales representative for Summit Shipping and Mailing. **Sandra W. Perry**, Lawton, is an EEO counselor for the staff judge advocate at Fort Sill. **Judie Colene Rall**, Lawton, is self-employed as a birth and parenting educator. **Roxann Jarre Taylor**, Fullerton, Calif., is an interim site director for the North Orange County YMCA. **Thomas Allen Wells**, Lawton, is serving in the military. **Justin Travis Wickard**, Burkburnett, Texas, and **Kristin Dian Bray** were married in November. He is an electronic craftsman for Cryovac.

Come join the fun!!!!

BENEFIT GOLF TOURNAMENT

FRIDAY, SEPT. 12

- ◆ Fort Sill Golf Club
- ◆ Four-Player Scramble, morning and afternoon Shotgun Starts
- ◆ Low Gross Awards in three flights
- ◆ Open to individual players or business teams.



- ◆ Barbecue and drawing for door prizes.
- ◆ Laminated signs displayed on the course for sponsors.
- ◆ Sponsor and entry information available from the CU alumni office, 405/581-2988.
- ◆ Sponsored by CU Alumni Assn. Proceeds to benefit the CUAA scholarship fund.

McMahon competition

cannot be duplicated, he said.

The 1998 competition is scheduled for April 1-4 and will feature eight pianists from around the globe. Dr. Virginia Sircy, an associate professor in Cameron's music department, will coordinate the competition. The showcase and final performances will take place in the University Theater.

The cost of the competition is estimated at \$35,500, said Dr. Sally Soelle, Associate Dean for the School of Liberal Arts and Cameron liaison with the McMahon Foundation. The foundation's grant will offset expenses not covered by musicians' entrance fees and ticket sales.

Cameron provides a natural setting for the competition since the university's music department has a recital hall and an abundance of practice rooms in its Louise D. McMahon Fine

(Continued from page 1)

Arts Complex. Additionally, many members of the music faculty are familiar with the competition's format from years of previous involvement in the event.

"The music department faculty is delighted with the opportunity to participate with musicians and host the competition," Soelle said. "It will be our effort to restore the competition to prominence as a fine arts event."

As part of the grant, the university will provide semi-finals judges, backstage and lighting assistance, an announcer and box office personnel. A showcase of musical talent will be broadcast over KCCU-FM.

For more information on the event, visit the Cameron website at: http://www.cameron.edu/academic/liberal_arts/music/mcmahoncomp/index.html.

Former CU dean succumbs to cancer



Dr. Bob G. Vowell

Dr. Bob G. Vowell, the former dean of Cameron's School of Science, Mathematics and Technology, died April 2, 1997, after a lengthy bout with cancer.

Vowell, 63, taught at Cameron from 1964-1996, serving as a member of the faculty, department chair and dean. He played a key role in the design of the university's new Sciences Complex and served as a planning and construction consultant on the project after his retirement.

"We are all saddened by Bob's death," said Dr. Don Davis, president of Cameron. "From a personal perspective, I always appreciated his practical approach to problem solving. He was a 'no-frills' kind of guy who always held providing quality education for our students as his first priority.

"He was a man of strong opinions, which he was quick to share, but he was always a team player who worked for the good of Cameron. We will miss him."

Vowell taught at Ninnekah and Lawton public schools in the early 1960s before joining Cameron.

He is survived by his wife, Roberta, and two sons.

Memorial contributions may be made to the Dr. Bob Vowell Pre-Med Scholarship Fund, in care of Cameron's physical sciences department. Checks should be made to the Cameron University Foundation, Inc.

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