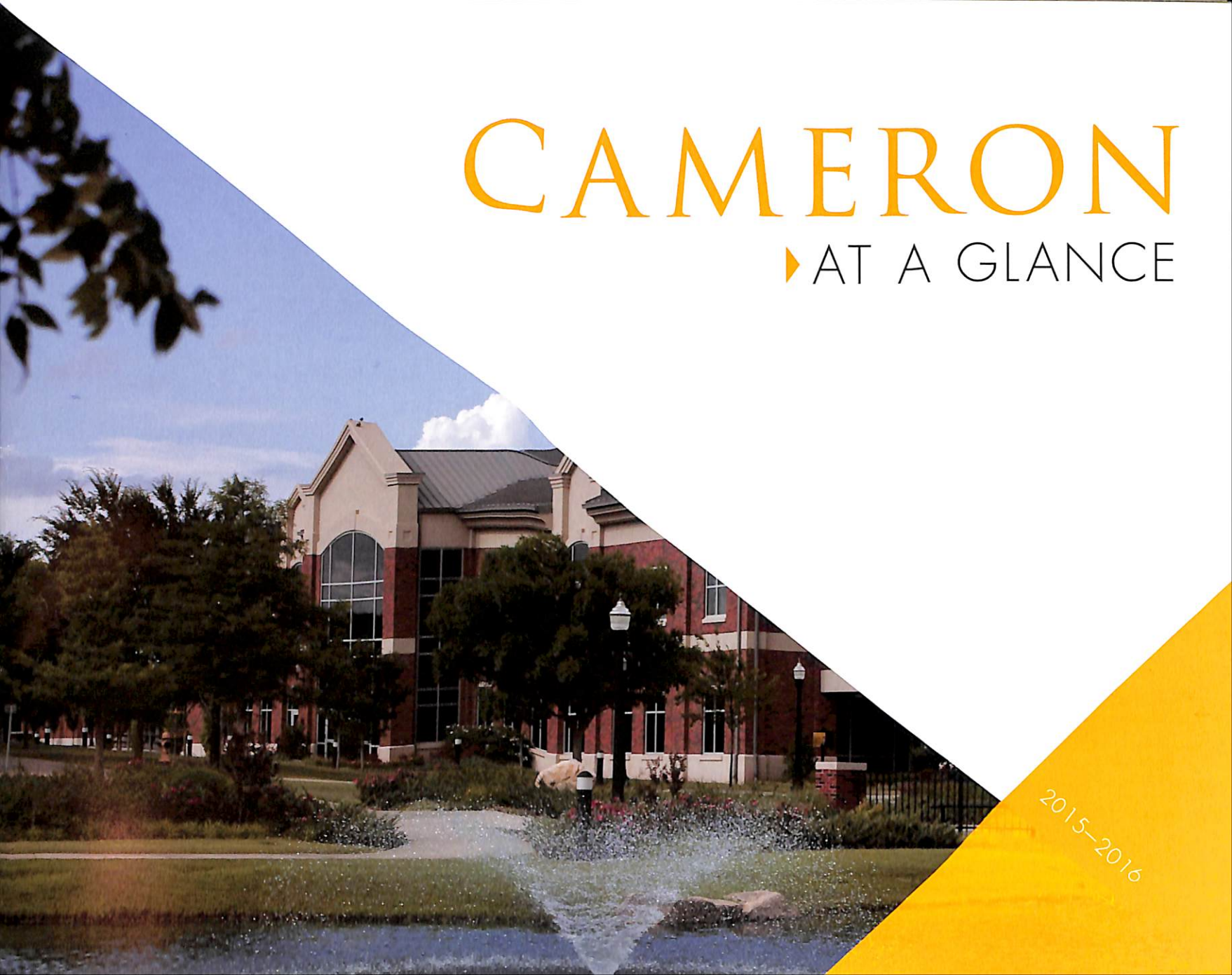


# CAMERON

▶ AT A GLANCE



2015-2016

## ► FROM THE PRESIDENT

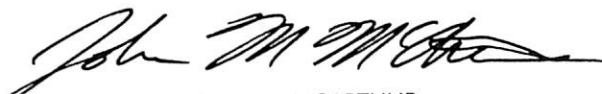
The following pages provide a few facts and interesting items about Cameron University's students, faculty and staff as well as information about budget, financial assistance, economic impact and community engagement. I have used this information when speaking to our new and returning faculty and staff, as well as with groups already very familiar with our institution, in order to reinforce our Core Values and to introduce the initiatives and activities planned for the 2015–2016 Academic Year.

Cameron students are at the heart of everything we do. Our outstanding faculty and staff are united in their commitment to providing access to the highest quality education. Our institutional focus on student success extends far beyond their initial enrollment. We are dedicated to helping each student reach his or her goal of earning a college degree or credential.

At Cameron, "Graduation Starts Today" is more than a slogan. This continuing initiative guides each student toward success and learning inside and outside the classroom, and it reminds each of our employees of his or her responsibility to support that success. Our goals are to prepare all Cameron students for successful careers in their chosen fields and to motivate them to become the community leaders of tomorrow.

More complete and more formally presented information about our students, degree programs, employees and budget may be found through our Institutional Transparency site at <http://www.cameron.edu/transparency> and through our Institutional Research Office site at <http://www.cameron.edu/iraa/factbook>.

On the heels of more than a decade of remarkable transformation, progress, and growth, the university is poised for continued success. I am excited about the future of Cameron University, and I hope you will be too. Cameron University is committed to the educational, cultural and economic advancement of the communities we serve.



JOHN M. MCARTHUR

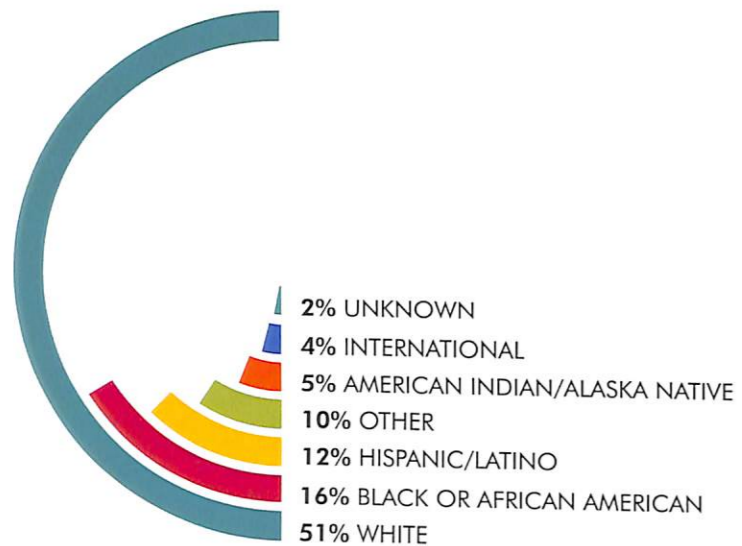




▶ ACCESS



▶ HOW DIVERSE ARE OUR STUDENTS?



**TOP 2 COUNTRIES**  
(OTHER THAN THE U.S.)

- 1.2% NIGERIA
- 1.0% NEPAL

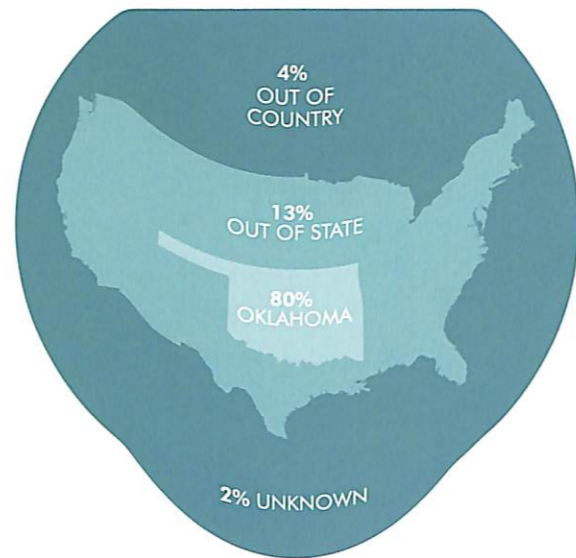
**TOP 2 STATES**  
(OTHER THAN OKLAHOMA)

- 4.6% TEXAS
- 1.2% CALIFORNIA

**TOP 2 COUNTIES**  
(WITHIN OKLAHOMA)

- 54.8% COMANCHE
- 12.0% STEPHENS

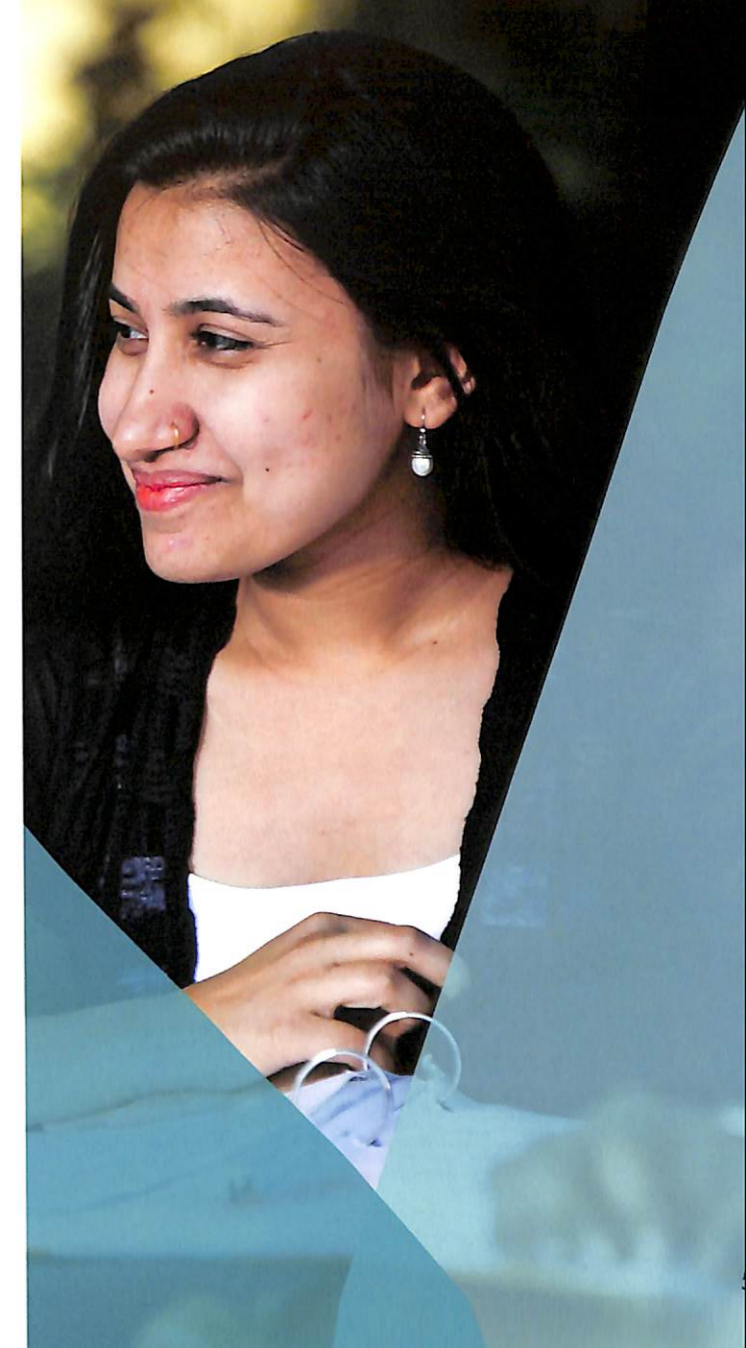
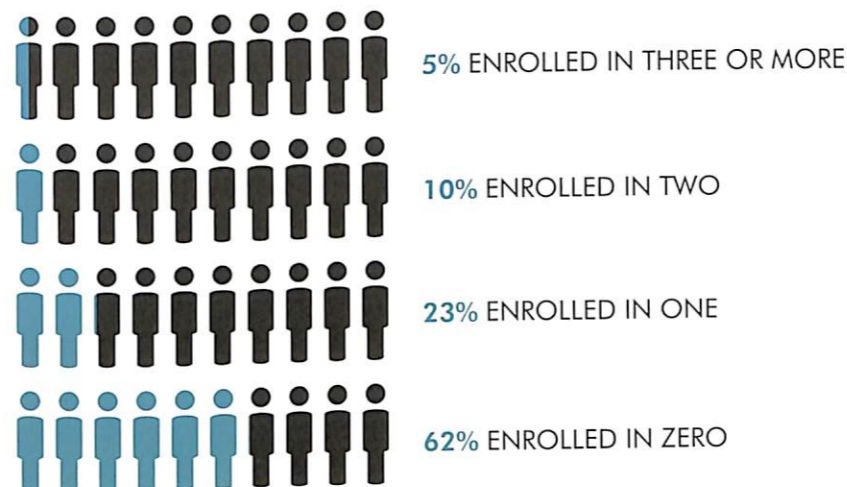
▶ WHERE ARE OUR STUDENTS FROM?



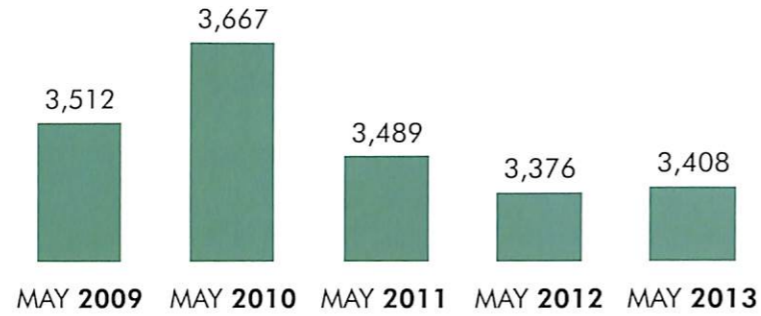
49%

▶ 49% OF FIRST-TIME, FULL-TIME BACCALAUREATE DEGREE SEEKING STUDENTS ARE FROM **DUNCAN, ELGIN, CACHE, LAWTON, MACARTHUR AND EISENHOWER HIGH SCHOOLS.**

▶ IN FALL 2014, HOW MANY FIRST-TIME, FULL-TIME BACCALAUREATE DEGREE STUDENTS **ENROLLED IN DEVELOPMENTAL CLASSES?** (TOTAL 365)

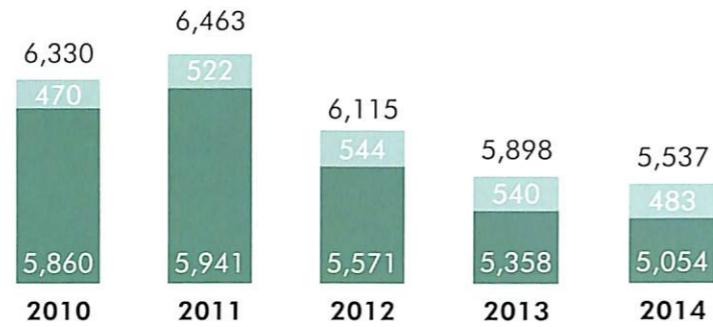


▶ **HIGH SCHOOL GRADUATES  
IN SOUTHWEST OKLAHOMA**

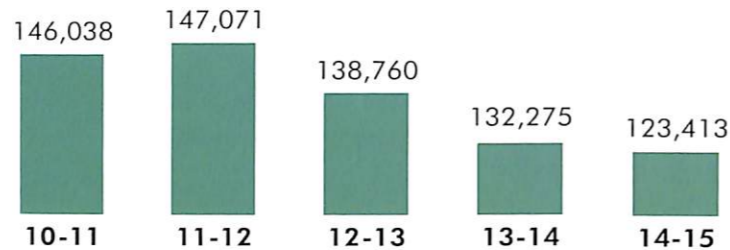


▶ **CAMERON UNIVERSITY  
FALL ENROLLMENT**

■ UNDERGRADUATE ■ GRADUATE



▶ **ANNUAL STUDENT CREDIT  
HOUR PRODUCTION**



▶ 40% OF STUDENTS ARE  
ENROLLED IN **AT LEAST 1  
DISTANCE EDUCATION CLASS**

▶ 31% OF STUDENTS ARE  
ENROLLED IN AT LEAST  
**1 ONLINE/HYBRID CLASS**





▶ AFFORDABILITY



CAMERON DISBURSED

**\$19,368,286**

TO CAMERON UNIVERSITY STUDENTS IN AY 2014-2015

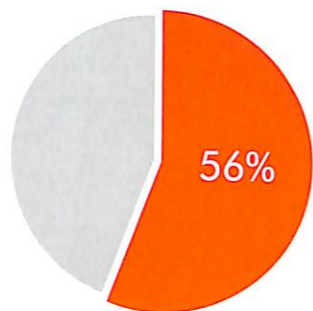
▶ 69% OF FULL-TIME DEGREE-SEEKING UNDERGRADUATES IN 2014-2015 WERE AWARDED NEED-BASED AID WITH AN AVERAGE PACKAGE OF \$7,708.



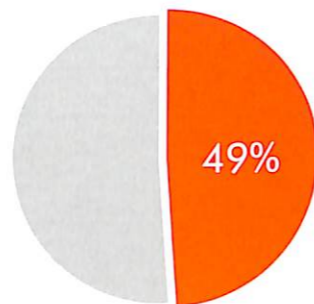
▶ 56% OF STUDENTS WHO RECEIVED A BACHELOR'S DEGREE BETWEEN JULY 1, 2013 AND JUNE 30, 2014 AND WHO STARTED AT CU AS A FIRST-TIME STUDENT NEVER BORROWED THROUGH ANY LOAN PROGRAM THROUGH CU.



▶ PERCENTAGE OF STUDENTS IN AY 2013-2014 RECEIVING PELL GRANTS



FIRST-TIME, FULL-TIME, DEGREE SEEKING FRESHMAN WHO RECEIVED A PELL GRANT



ALL STUDENTS WHO RECEIVED A PELL GRANT

▶ HOW MANY **SCHOLARSHIPS AND GRANTS** WERE AWARDED IN 2013-2014 TO DEGREE SEEKING UNDERGRADUATES?



**\$16,218,538**  
NEED-BASED

**\$956,368**  
NON-NEED-BASED

▶ WHAT IS THE **COST** FOR A FULL-TIME IN-STATE STUDENT TO ATTEND CAMERON FOR **AY 2015-2016?**

	TUITION AND MANDATORY FEES	ROOM AND BOARD (ON-CAMPUS)	TOTAL
<b>UNDERGRADUATE</b> (30 SEMESTER HOURS)	\$5,580	\$4,742	<b>\$10,322</b>
<b>GRADUATE</b> (24 SEMESTER HOURS)	\$5,352	\$4,742	<b>\$10,094</b>



A woman with dark hair, wearing a pink button-down shirt and a heart-shaped necklace, is smiling and looking to the right. The background is a bright, out-of-focus outdoor setting. A large green geometric shape, consisting of several overlapping triangles, is overlaid on the image. The word "ACCOUNTABILITY" is written in white, uppercase, sans-serif font across the bottom of the green shape, preceded by a white right-pointing triangle.

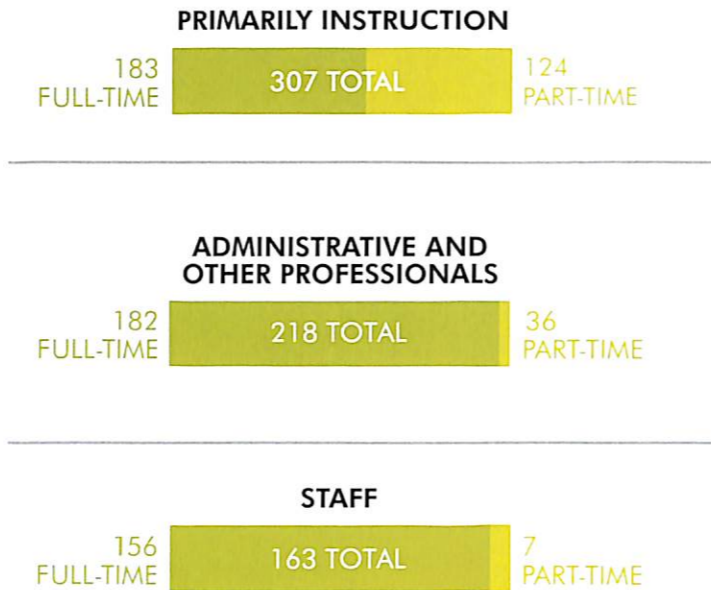
▶ ACCOUNTABILITY





▶ WHAT IS OUR FALL 2014  
EMPLOYEE DISTRIBUTION?

\* FALL 2014



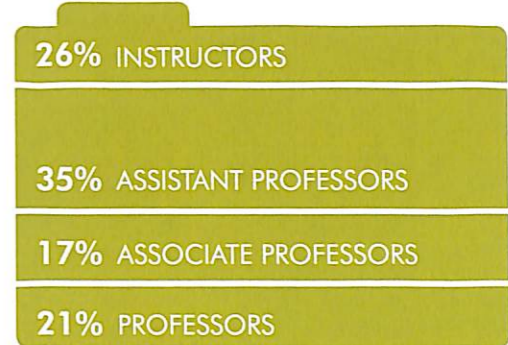
**TOTAL FULL-TIME EMPLOYEES 521**  
**TOTAL PART-TIME EMPLOYEES 167**  
**TOTAL CAMERON EMPLOYEES 688**



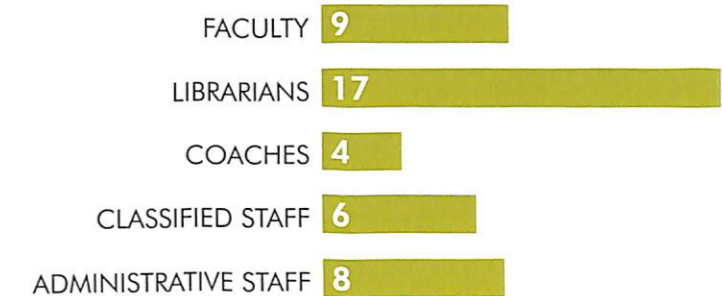
▶ 77% OF ALL STUDENT CREDIT HOURS ARE GENERATED IN CLASSES TAUGHT BY **FULL-TIME FACULTY**.

▶ CAMERON FACULTY **BY RANK**

\* FALL 2014



▶ WHAT IS THE **MEDIAN LENGTH OF SERVICE** FOR FULL-TIME EMPLOYEES?  
(IN YEARS)



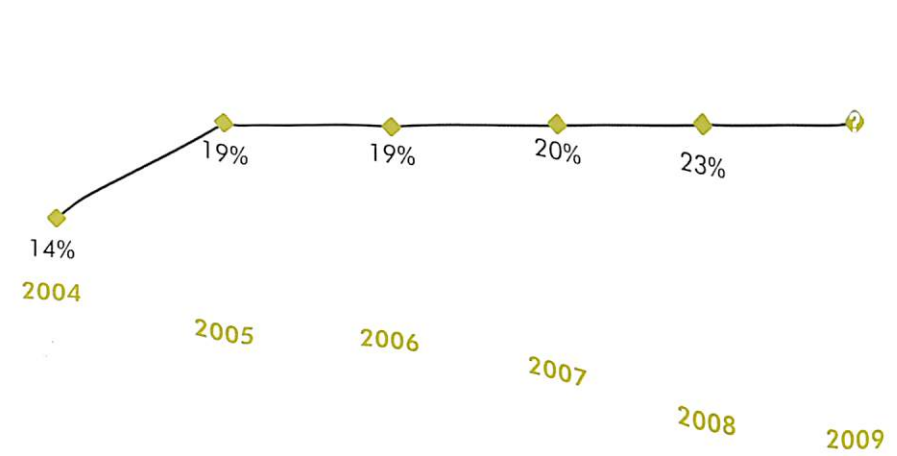


▶ WHAT IS OUR **ENROLLMENT AND STUDENT CREDIT HOUR PRODUCTION (SCHP) BY LOCATION?**

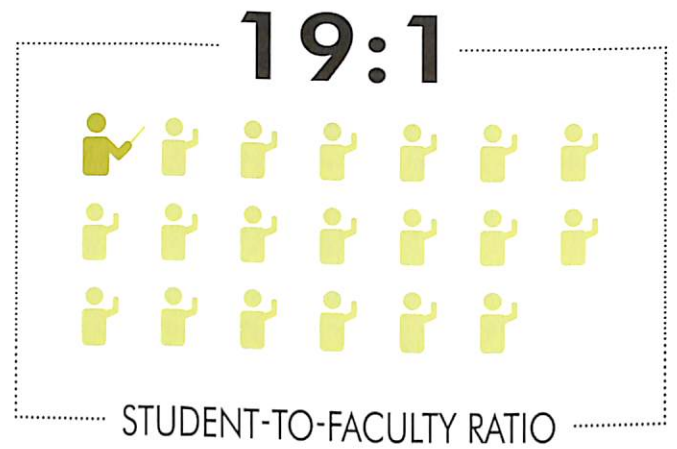
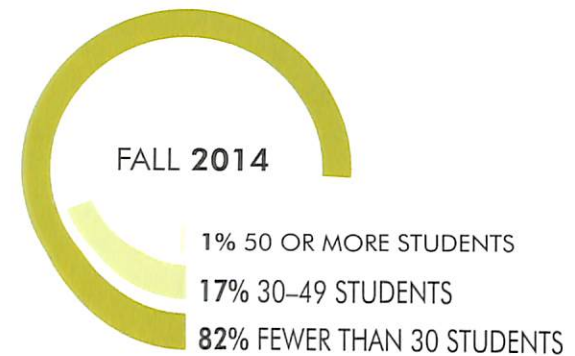
\* FALL 2014

	SCHP	PERCENT OF SCHP
LAWTON	46,729	79%
ONLINE	7,475	13%
DUNCAN	4,081	7%
ROGERS STATE	412	1%
FT. SILL	371	1%
OTHER	20	0%
<b>TOTAL</b>	<b>59,088</b>	<b>100%</b>

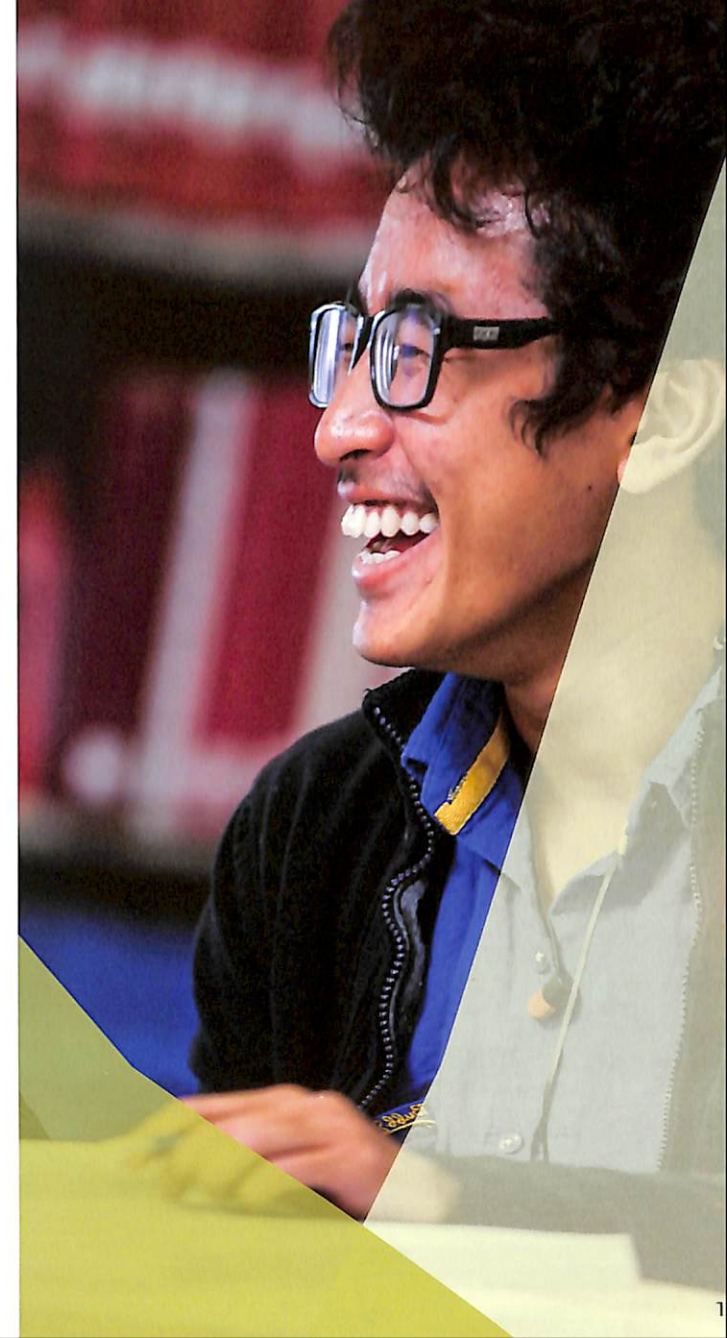
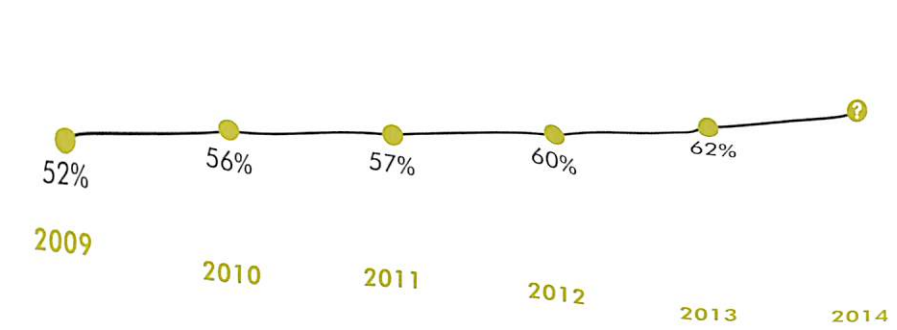
▶ FIRST-TIME, FULL-TIME BACHELOR'S DEGREE SEEKING COHORT **SIX-YEAR GRADUATION RATES**



▶ WHAT IS OUR UNDERGRADUATE FACE-TO-FACE **CLASS SIZE?**



▶ FIRST-TIME, FULL-TIME BACHELOR'S DEGREE SEEKING COHORT **FALL TO FALL PERSISTENCE RATES**

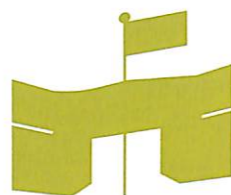




IN THE FALL 2014 SEMESTER...



**490**  
OR 9%  
OF STUDENTS  
LIVED ON CAMPUS



**575**  
OR 10%  
TOOK AT LEAST  
ONE CLASS AT  
CU-DUNCAN



**142**  
OR 3%  
WERE ACTIVE  
DUTY MILITARY

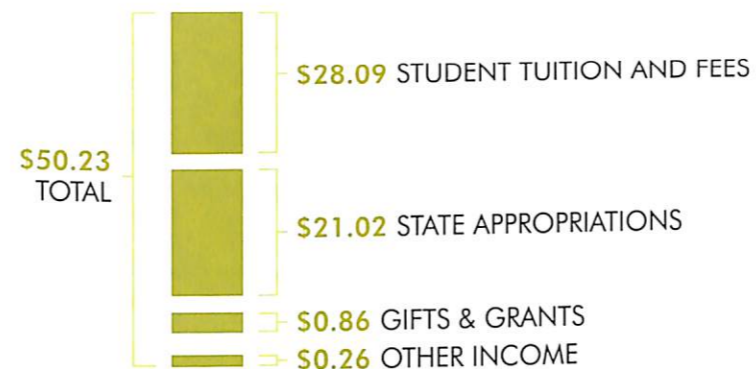


**339**  
OR 6%  
WERE MILITARY  
FAMILY MEMBERS

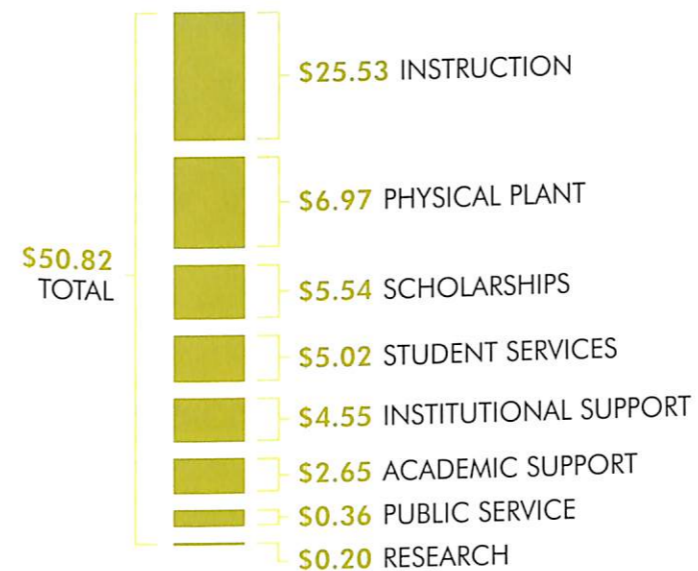


**121**  
OR 2%  
ENROLLED IN  
AT LEAST ONE  
CLASS AT FT. SILL

▶ WHAT IS OUR **PROJECTED REVENUE?**  
(IN MILLIONS)



▶ WHAT IS OUR **PROJECTED EXPENDITURE?**  
(IN MILLIONS)





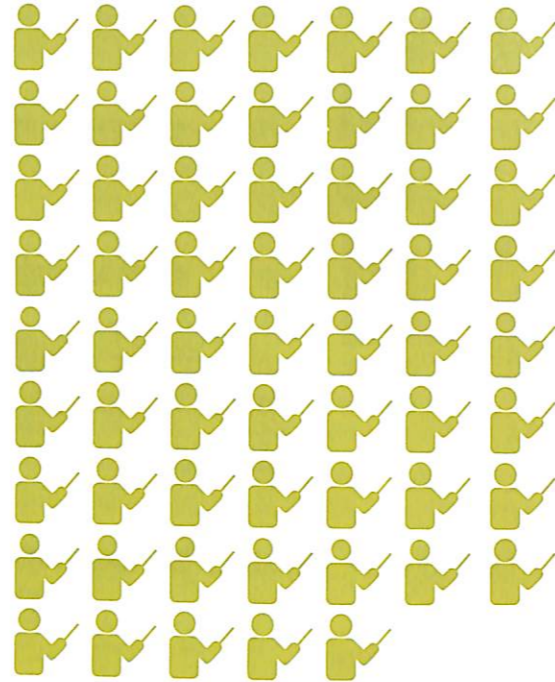


IN 2014-2015, **1,328** GIFTS WERE RECEIVED WITH A TOTAL VALUE OF  
**\$1,997,386**



AS OF MARCH 31, 2015, THE CU FOUNDATION PORTFOLIO WAS VALUED AT  
**\$21,346,848**

▶ **61** ENDOWED LECTURSHIPS



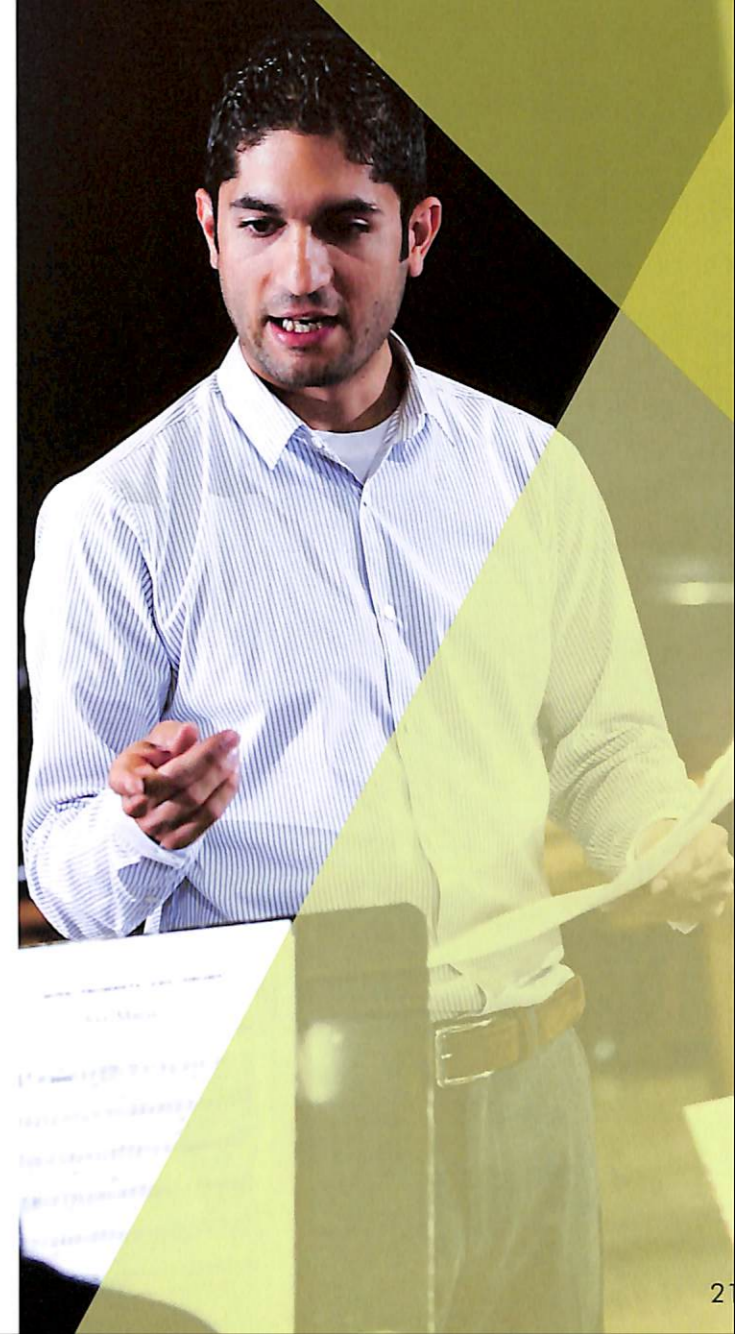
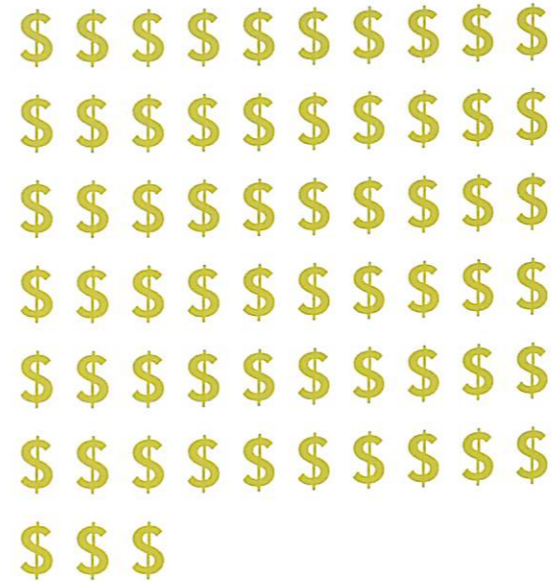
▶ **10** ENDOWED CHAIRS



▶ **2** ENDOWED PROFESSORSHIPS



▶ **63** ENDOWED SCHOLARSHIPS

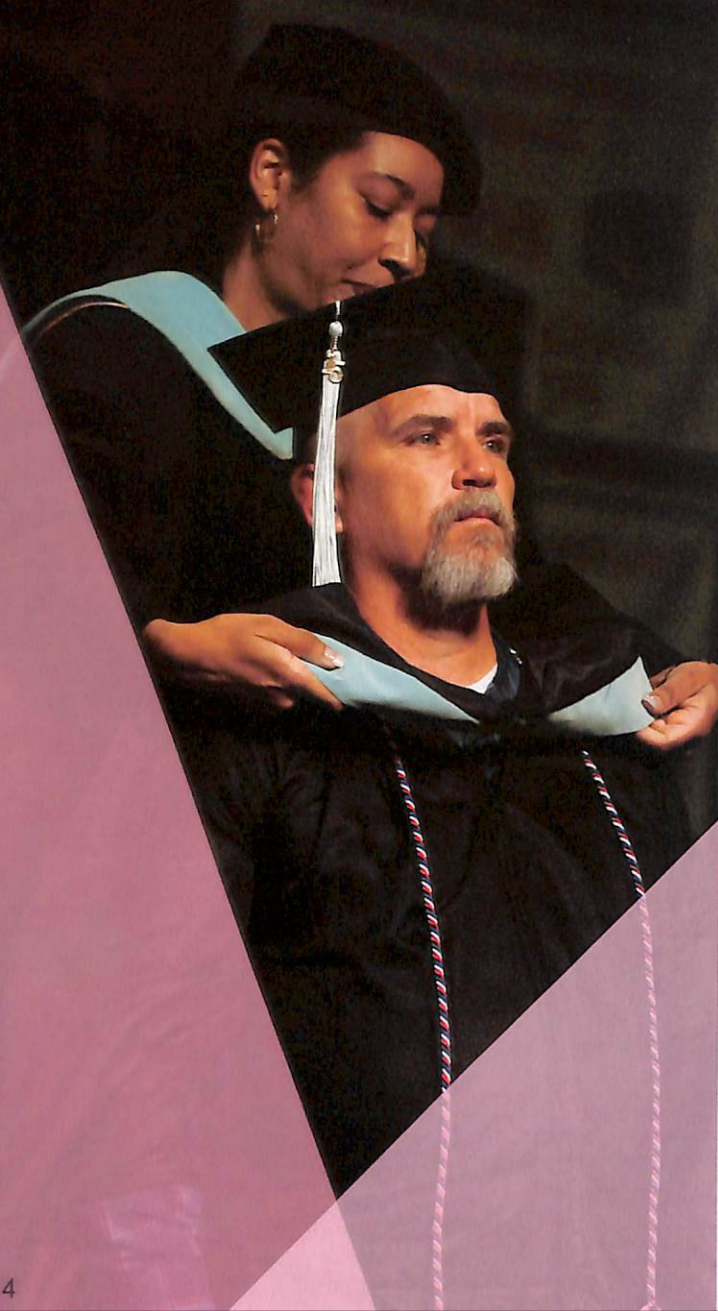






▶ ATTAINMENT

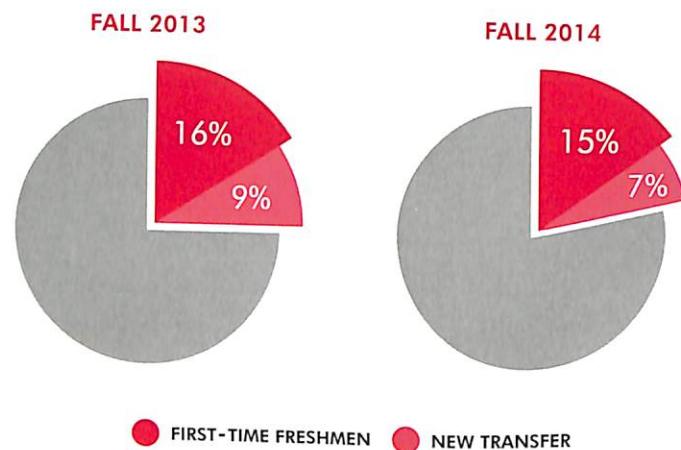




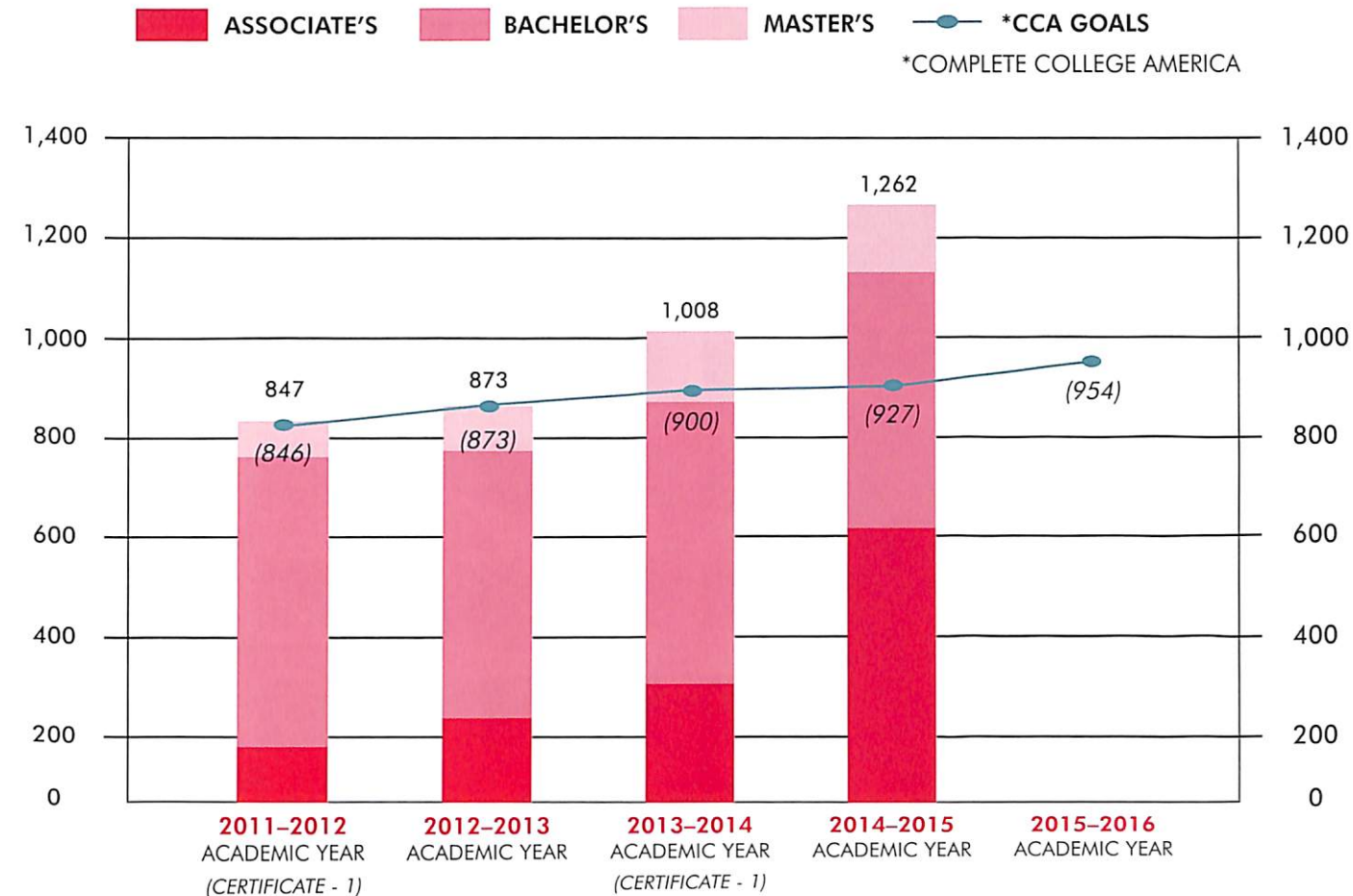
▶ OF OUR **FIRST- TIME, FULL-TIME BACCALAUREATE DEGREE** SEEKING STUDENTS...

2007	2008	
20%	23%	<b>GRADUATED FROM CU WITH A 4-YEAR DEGREE IN 6 YEARS</b>
8%	8%	GRADUATED FROM ANOTHER INSTITUTION WITH A 4-YEAR DEGREE IN 6 YEARS
5%	8%	<b>GRADUATED FROM CU WITH A 2-YEAR DEGREE IN 6 YEARS</b>
2%	6%	GRADUATED FROM ANOTHER INSTITUTION WITH A 2-YEAR DEGREE IN 6 YEARS
10%	10%	<b>STILL ENROLLED AT CU</b>
10%	9%	STILL ENROLLED AT ANOTHER INSTITUTION

▶ NEW FIRST-TIME FRESHMEN AND NEW TRANSFER STUDENTS **AS PART OF THE TOTAL STUDENT POPULATION**

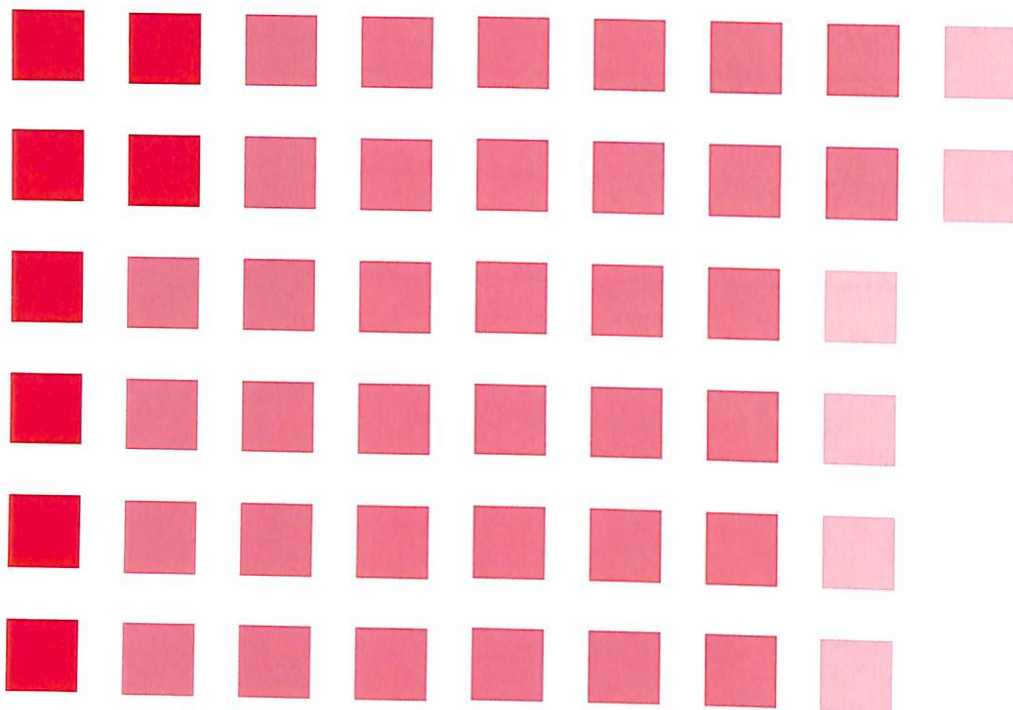


▶ HOW MANY DEGREES ARE AWARDED EACH YEAR?





50 PROGRAMS TOTAL



8 ASSOCIATE // 36 BACHELOR'S // 6 MASTER'S

▶ HOW MANY PROGRAMS DO WE OFFER?



**MOST POPULAR**  
(FALL 2014) **DEGREE PROGRAMS**

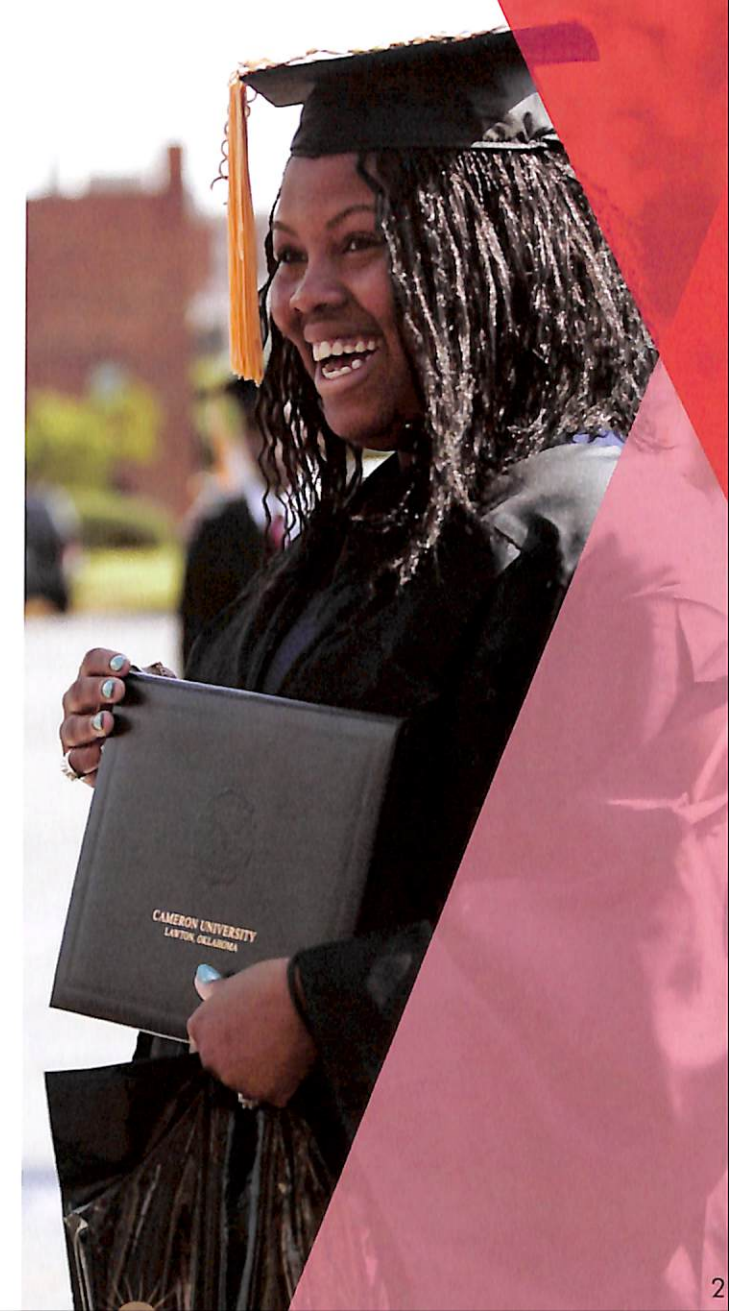
- B.B.A. IN BUSINESS (401 MAJORS)
- A.S. IN ALLIED HEALTH SCIENCES (374 MAJORS)
- B.S. IN PSYCHOLOGY (297 MAJORS)
- B.S. IN CRIMINAL JUSTICE (260 MAJORS)
- B.S. IN BIOLOGY (232 MAJORS)

VS



**MOST REQUESTED**  
MAJORS BY EMPLOYERS (2014-2015)

1. BUSINESS ADMINISTRATION
2. ACCOUNTING
3. GENERAL BUSINESS
4. MARKETING
5. COMPUTER SCIENCE
6. COMPUTER INFORMATION SYSTEMS
7. COMMUNICATIONS
8. FINANCE/EDUCATION (TIE)







▶ ENGAGEMENT





IN AY 2014-2015,

**4,205** VOLUNTEER HOURS WERE LOGGED BY STUDENT ACTIVITIES.

VALUE TO THE COMMUNITY IS ESTIMATED AT **\$73,545**



**2,310** VOLUNTEER HOURS WERE LOGGED BY STUDENT ATHLETES.

VALUE TO THE COMMUNITY IS ESTIMATED AT **\$40,402**

(BASED ON THE VOLUNTEER HOURS FOR OKLAHOMA RATE OF \$17.49)



COLLABORATED WITH COMANCHE COUNTY MEMORIAL HOSPITAL (CCMH) TO HOST THE **3RD ANNUAL TECHNICOLOR RUN** ON CAMPUS RAISING APPROXIMATELY **\$14,000** FOR THE NEONATAL INTENSIVE CARE UNIT AT CCMH.

THERE WERE **428** OFF-CAMPUS PRIVATE PARTY ROOM RESERVATIONS.

- WEDDINGS
- HIGH SCHOOL REUNIONS
- NUTCRACKER PERFORMANCE
- ELGIN CHAMBER OF COMMERCE BANQUET
- MURPHY FARM BASKET DISTRIBUTION
- PROMS
- OETA DOCUMENTARIES
- YELLOW RIBBON POST DEPLOYMENT PROGRAM



▶ IN AY 2014-2015, 5 PROJECTS WERE COMPLETED THROUGH THE **STUDENT CIVIC ENGAGEMENT MINI GRANT PROGRAM**

**PROJECTS INCLUDED:**

- **EASTER EXTRAVAGANZA** - PROVIDED BINGO AND ICE CREAM SUNDAE BAR FOR RESIDENTS OF THE VETERAN'S CENTER IN LAWTON
- **PROJECT REDBUD** - PARTNERED WITH THE CITY OF LAWTON TO PLANT REDBUD TREES AT THE MCMAHON SOFTBALL COMPLEX
- **WORKDAY AT THE NEW DIRECTIONS BATTERED WOMEN'S SHELTER** - ADDED PICNIC TABLES, GAZEBO, SANDBOX, FLOWER GARDEN, BASKETBALL GOAL, VOLLEYBALL SET AND TOYS TO THE BACKYARD PLAY AREA OF THE SHELTER
- **GRAVEL PAD AT LOCAL LUTHERAN CHURCH** - PROVIDED FOR BOY SCOUT TROOP TO STORE THEIR TRAILER BETWEEN OUTINGS
- **MILITARY EXPERIENCE AND THE ARTS** - PROVIDED SUPPORT FOR THE PROGRAM

