

Film Analysis Rubric

	4-Highly Competent	3-Competent	2-Minimally Competent	1-Not Competent
Thesis	Clearly identifies and critically evaluates the film's central argument, purpose, and approach to the subject	Identifies but not does not critically evaluate the film's central argument, purpose, and approach to the subject	Identified a few main ideas but not the thesis	Is unaware of the film's thesis or the purpose of the film. The review is descriptive but not analytical
Organization	The analysis is exceptionally well organized with an introduction, body, and conclusion and follows the thesis throughout	The analysis is reasonably well organized	The analysis has a semblance of structure but its coherence is minimized by poor organization	The analysis is disorganized and incoherent
Development	A general analysis of the salient features of the film, as opposed to a general summary, and identifies the development of the film's thesis.	Demonstrates knowledge of the film topic and provides supporting evidence and adequate detail	Minimal analysis, is repetitious, or and lacks development of salient features of the film being analyzed	No analysis, but merely a description of summary of the film's content
Style	Sophisticated sentence structure and paragraph development	Effective Use of Language	Simplistic sentence structure and imprecise use of language	Incorrect sentence structure and use of slang, jargon, or inappropriate language
Mechanics	The mechanics of the paper are correct. It is well written with no grammar or punctuation errors, and little or no use of the passive voice	Few errors	Errors are present that interfere with the presentation of ideas and arguments	Excessive errors in grammar and punctuation.

Total Points: _____