

First National Conference on
**Cost-Effective
Drug Therapy**



Wednesday November 27, 1996

INN ON THE PARK

1100 Eglinton Avenue East
Toronto, Ontario

FEATURING:

HON. DAVID DINGWALL

National Minister of Health

DR. MICHAEL RACHLIS

Health Policy Analyst and Author

MIKE CORBEIL

Executive Director BC Pharmacare

LINDA TENNANT

Director Ontario Drug Programs Branch

BOB NAKAGAWA

President Elect Canadian Society of Hospital
Pharmacists

DR. JOEL LEXCHIN

Pharmaceutical Industry Analyst

DR. GEOFF ANDERSON

Ontario Round Table on Appropriate Prescribing

CRAIG MARTIN

Director Provincial and Professional Affairs Eli Lilly

AND MANY OTHERS

THE PROGRAM

Wednesday November 27, 1996

0800-0845 Registration & Continental Breakfast
0845-0900 Opening Remarks and Welcome
Dr. Michael Radtlis

0900-0915 **Can we have affordable**

Prescription Drugs in Canada?

Hon David Dingwall, National Minister of Health (invited)

0915-0945

The Missing Link: Improving the appropriateness of physician prescribing

Dr. Joel Lexchin, Pharmaceutical Industry analyst

0945-1000

Lion's Gate Hospital's Community Drug Utilization Program

Bob Nakagawa, Chief Pharmacist Lion's Gate Hospital and President-elect Canadian Society of Hospital Pharmacists

1000-1015

Ontario Round Table on Appropriate Prescribing

Dr. Geoff Anderson, Institute for Clinical Evaluative Sciences

1015-1045

Refreshment Break

1045-1115

BC Pharmacare Reference-based Drug Pricing

Mike Corbett, Executive Director BC Pharmacare Program

1115-1200

Panel: Paying for and prescribing the most cost-effective drugs

Bob Nakagawa, Dr. Joel Lexchin, Mike Corbett, Dr. Geoff Anderson

1200-1315

Lunch (provided)

Why haven't we been able to implement cost-effective drug therapy in Canada

1315-1445

Breakout sessions:
1. Labour/Management

Chair: Dr. Michael Radtlis

Ian Harrison Canadian Autoworkers Seniors

Drug Awareness Program

Mike Nykolyn Stelco Canada

Vernon Chiles Greenshield Canada

Fred Smith Executive Vice-President Big Yee Pharmacy

2. Devolving drug budgets

Chair: Dr. Rick Hudson Medical Consultant BC Ministry of Health

To District/regional health boards

Stan Rice Executive Director Prince Albert District Health Board

To First Nations

Dr. Jay Wortman Executive Director Medical Services Branch non-insured services

To Primary Care

Dr. Joel Lexchin

3. Involving consumers in policy change

Chair: Ms. Carol Kushner author and consumer advocate

Patty Bregman staff lawyer the Advocacy and Resource Centre for the Handicapped (ARCH)

Dan Benedict Co-Chair Ontario Coalition of Senior Citizen Organizations

Tim McDaskell Founding Member of AIDS Action Now

Ruth Stoddart Canadian Mental Health Association

Refreshment Break

Panel: Where Do We Go From Here?

Chair: Dr. Michael Radtlis

Craig Martin Director of Government and Professional Affairs Eli Lilly Canada

Linda Tenant Director of the Ontario Drug Programs Branch

Mike Corbett

Bob Nakagawa

Health Canada Representative TBA

Conclusion and Goodbye
Dr. Michael Radtlis

How will we control the skyrocketing costs of prescription drugs in Canada?

Drug costs are rising faster than any other health expenditure. Governments cut back drug benefits and voters are unhappy. Employers cut drug benefits and unions fight back adding to already tense labour/management relations. And, insurers are finding it increasingly difficult to offer adequate drug coverage at an affordable price. But there are creative answers to Canada's rising bill for prescription drugs that don't pit governments against consumers and business against labour:

- > British Columbia's Reference-based Pricing Plan which has saved the province tens of millions of dollars in one year
- > Lion's Gate Hospital's Community Drug Utilization Program
- > The Canadian Autoworkers' Seniors Medication Awareness Program
- > Community Pharmacy/General Motors Drug Plan

Who should attend?

Government officials, employers and unions, benefits managers and consultants, physicians and pharmacists, consumer groups, and anyone else interested in cost-effective drug therapy