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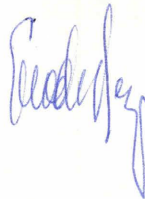
Dear Doctor Haley:

Here is a suggestion for your possible interest. I noted that at the introduction of the German speaker, you did not refer to President Kennedy, Rusk, the distinguished ambassadors here and in Europe and leading Bostonians who stand sponsor for the series.

I am sure you felt this would be repeating the unnecessary fact that the audience knew.

But long experience has proven to me that emphasis by repetition is important in retention of facts. And, of course, there are always new people in the audience. It would seem to me that Suffolk University might want to take legitimate advantage of guilt by association.

Sincerely yours



Dr. Dennis Haley