

**Program Title:** “Two Man Race” campaign advertisement

**Date of Recording:** 1972      **Length of Recording:** 00:01:00

**Item Number:** Moakley Papers, MS100/09.01#15

**Citation:** Moakley, John Joseph, campaign advertisement. Moakley Papers, MS100/09.01#15. 1972. Transcript and audio recording available, John Joseph Moakley Archive and Institute, Suffolk University, Boston, MA.

**Recording Overview:** This campaign advertisement was made by the Moakley for Congress Committee in 1972 for use in Moakley’s campaign for the Ninth Congressional District against the incumbent Democrat Louise Day Hicks. The advertisement, presumably made for radio broadcast, humorously compares the race to famous battles in history.

### **Transcript Begins**

**ANNOUNCER:** “Throughout the annals of history there have been thousands of great two-man battles. In the beginning there was Cain versus Abel, David versus Goliath, the Christian versus the lion. Moving on to the high seas we find Sir Francis Drake battling Bluebeard, that’s not good history, but it would have been a great battle. Then of course, there was Sampson versus Delilah, the Devil versus Daniel Webster, and who could ever forget Tiny Tim versus Scrooge? And now, right here, within the sound of my voice we’re about to witness one of the great two-man political battles of all time. That battle now raging in the Ninth Congressional District pits Joe Moakley against Louise Day Hicks. And the really groovy thing about this battle is, unlike those other battles, YOU ARE THERE!

On November seventh [1972], you can influence the course of history. Vote Joe Moakley, and help good triumph over not so good.

I thank you. Paid for by the Moakley for Congress Committee.”

**END**