

Instructions: If you are seeking a male and you get one answering the phone, ask: "ARE YOU CURRENTLY REGISTERED TO VOTE IN THE STATE OF MASSACHUSETTS?", likewise with females.

When you are seeking a person of one sex and the person answering the phone is of the opposite sex, use the box labelled "MALE" or the box labelled "FEMALE", accordingly.

Noakley Poll #1

City _____ (1) Region _____ (2) Phone _____

Hello, my name is _____ I'm calling from Boston Opinion Research and we're conducting a survey to learn more about voter reaction to problems facing the State of Massachusetts. I'd like to ask you a couple of questions on a confidential basis.

Is there a male registered voter in the house that I may speak with?

_____ yes _____ no

IF NO AND THE FEMALE QUOTA IS FILLED, TERMINATE.

IF NO AND THE FEMALE QUOTA IS NOT FILLED, GO ON TO THE BOX LABELLED "FEMALE".

Is there a female registered voter in the house that I may speak with?

_____ yes _____ no

IF NO AND THE MALE QUOTA IS FILLED, TERMINATE.

IF NO AND THE MALE QUOTA IS NOT FILLED, GO TO THE BOX LABELLED "MALE".

1. In your opinion, do you feel a woman should be allowed to have an abortion any time she wants one?

③ 1() yes 2() no 3() undecided 4() refused

2. In your opinion, do you feel Governor Sargent has done a good job as Governor?

④ 1() yes 2() no 3() undecided 4() refused

Now, I am going to read you a list of some individuals. I would like you to tell me if you have a favorable or an unfavorable opinion of each one. Let's begin with Richard Nixon: Would you say your opinion of Richard Nixon is mainly favorable or mainly unfavorable? FAVORABLE _____ UNFAVORABLE _____

NO OPINION _____

NO ANSWER _____

REPEAT "FAVORABLE OR UNFAVORABLE" AFTER EVERY NAME.

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Don't Know No Opinion</u>	<u>No Answer Refused</u>
3. Robert Quinn	5()1	()2	()3	()4
4. Michael Dukakis	6()1	()2	()3	()4
5. Kevin White	7()1	()2	()3	()4
6. Edward Kennedy	8()1	()2	()3	()4
7. Louise Day Hicks	9()1	()2	()3	()4
8. Arthur Lewis	10()1	()2	()3	()4
9. Frank Sargent	11()1	()2	()3	()4
10. Joseph Moakley	12()1	()2	()3	()4
11. Melvin King	13()1	()2	()3	()4
12. William Bulger	14()1	()2	()3	()4

13. If the Democratic Primary election for Governor were held today between Robert Quinn and Michael Dukakis, whom would you most like to see elected?

Robert Quinn	15()1	Undecided ()3
Michael Dukakis	()2	Refused ()4

14. If the Democratic Primary election for United States Congress were held today between Joseph Moakley and Louise Day Hicks, whom would you most like to see elected?

ASK UNDECIDEDS WHO THEY ARE LEANING TOWARD MOST AT THIS TIME

Joseph Moakley	16()1	Undecided ()3
Louise Day Hicks	()2	Refused ()4

15. If the Democratic Primary Election for United States Congress were held today, and the ballot consisted of the following named (read list of names to respondent), whom would you most like to see elected?

ASK UNDECIDEDS WHO THEY ARE LEANING TOWARD MOST AT THIS TIME,

Melvin King	17()1	Undecided ()3
Joseph Moakley	()2	Refused ()4
Louise Day Hicks	()3	

These last few questions are just for classification purposes.

a. Would you please tell me your age?

18-24	18()1	40-49	()4	Refused	()7
25-29	()2	50-59	()5		
30-39	()3	60+	()6		

b. What was the last grade of school you completed?

grade school	19()1	completed college	()5
some High School	()2	post college	()6
completed High School	()3	refused	()7
some college	()4		

c. How would you describe your family's national origin? Would you say your family is Irish-American, Italian-American, Afro-American, or what?

Irish	20()1	Afro-American	()4
Italian	()2	Other	()5
English	()3	Refused	()6

d. Do you own your own home or do you rent your home?

Own	21()1	Rent	()2	Refused	()3
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e. With which religious group do you identify?

Protestant	22()1	Jewish	()3	None	()5
Catholic	()2	Other	()4	Refused	()6

f. For statistical reasons, we need to know your total family income for 1973. In which category did your total family income fall in 1973?

READ CATEGORIES TO RESPONDENTS

under \$5,000	23()1	Over \$15,000	()5
\$5-7,500	()2	Don't know	()6
\$7,500-10,000	()3	Refused	()7
\$10,000-\$15,000	()4		

g. BY OBSERVATION, INDICATE RESPONDENT'S SEX

Male	24()1	Female	()2
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Thank you very much for your cooperation, TERMINATE

PLEASE . . . NOW GO OVER THIS QUESTIONNAIRE CAREFULLY, MAKING SURE YOUR MARKS ARE CLEAR.

ALSO . . . BE SURE YOUR NAME IS ON PAGE #1.